



OVERVIEW

The study was conducted for CNN by SSRS with representative samples of registered voters in Michigan (n=726), Pennsylvania (n=819), and Wisconsin (n=736). SSRS is an independent research company. Surveys were obtained online and by telephone from **October 23-October 28, 2024**. More information about SSRS can be obtained by visiting www.ssrs.com.

Unless otherwise noted, results are reported below for likely voters. Results for each state have the following margins of sampling error at the 95% confidence level and design effects:

	Registered Voters		Likely Voters	
	Error Margin	Design Effect	Error Margin	Design Effect
Michigan	+/- 4.8% pts.	1.72	+/- 4.7% pts.	1.68
Pennsylvania	+/- 4.7% pts.	1.86	+/- 4.7% pts.	1.85
Wisconsin	+/- 4.9% pts.	1.84	+/- 4.8% pts.	1.80

EMBARGOED FOR RELEASE:

Wednesday, October 30 at 12:00 p.m.

NOTE ABOUT RESULTS

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

NOTE ABOUT CROSSTABS

Surveys were conducted among a representative sample of registered voters in each state. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

V9. How motivated, if at all, would you say you (were/are) to vote in this year’s election for president? [RESPONSES
 ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

Michigan registered voters	Extremely motivated	Very motivated	Somewhat motivated	Not too motivated	Not at all motivated	No opinion
October 23-28, 2024	64%	17%	8%	7%	4%	0%
August 23-29, 2024	65%	18%	9%	5%	5%	0%

Pennsylvania registered voters	Extremely motivated	Very motivated	Somewhat motivated	Not too motivated	Not at all motivated	No opinion
October 23-28, 2024	75%	11%	8%	3%	3%	0%
August 23-29, 2024	69%	14%	9%	4%	3%	0%

Wisconsin registered voters	Extremely motivated	Very motivated	Somewhat motivated	Not too motivated	Not at all motivated	No opinion
October 23-28, 2024	77%	13%	7%	3%	1%	0%
August 23-29, 2024	73%	16%	6%	4%	1%	0%

P4. IF HAVE NOT VOTED: Suppose that the presidential election were being held today and you had to choose between Kamala Harris and Tim Walz as the Democratic Party’s candidates, Donald Trump and JD Vance as the Republican Party’s candidates, Robert F. Kennedy, Jr. and Nicole Shanahan, as independent candidates, Cornel West and Melina Abdullah, as independent candidates, Jill Stein and Butch Ware, the Green Party’s candidates and Chase Oliver and Mike ter Maat, the Libertarian candidates. Who would you be most likely to vote for?

IF ALREADY VOTED: Thinking about the presidential election, did you vote for Kamala Harris and Tim Walz, as the Democratic Party’s candidates, Donald Trump and JD Vance as the Republican Party’s candidates, Robert F. Kennedy, Jr. and Nicole Shanahan, as independent candidates, Cornel West and Melina Abdullah, as independent candidates, Jill Stein and Butch Ware, the Green Party’s candidates or Chase Oliver and Mike ter Maat, the Libertarian candidates?

P4a. IF HAVE NOT VOTED: If the presidential election were being held today and you had to choose do you lean most toward:

IF ALREADY VOTED: Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we’d really appreciate it if you would tell us how you voted in the presidential election. [ITEMS ASKED IN RANDOM ORDER; CANDIDATES LISTED AS NA BELOW WERE NOT ASKED IN THE INDICATED STATE]

P4/P4a COMBO TABLE: LIKELY VOTERS

Michigan likely voters	Kamala Harris and Tim Walz	Donald Trump and JD Vance	Robert F. Kennedy, Jr. and Nicole Shanahan	Cornel West and Melina Abdullah	Jill Stein and Butch Ware	Chase Oliver and Mike ter Maat	Other	Do not plan to vote	None of these candidates	No opinion
October 23-28, 2024	48%	43%	3%	1%	2%	*	1%	*	NA	2%
August 23-29, 2024	48%	43%	4%	NA	*	1%	3%	1%	NA	0%

P4. IF HAVE NOT VOTED: Suppose that the presidential election were being held today and you had to choose between Kamala Harris and Tim Walz as the Democratic Party's candidates, Donald Trump and JD Vance as the Republican Party's candidates, Robert F. Kennedy, Jr. and Nicole Shanahan, as independent candidates, Cornel West and Melina Abdullah, as independent candidates, Jill Stein and Butch Ware, the Green Party's candidates and Chase Oliver and Mike ter Maat, the Libertarian candidates. Who would you be most likely to vote for?

IF ALREADY VOTED: Thinking about the presidential election, did you vote for Kamala Harris and Tim Walz, as the Democratic Party's candidates, Donald Trump and JD Vance as the Republican Party's candidates, Robert F. Kennedy, Jr. and Nicole Shanahan, as independent candidates, Cornel West and Melina Abdullah, as independent candidates, Jill Stein and Butch Ware, the Green Party's candidates or Chase Oliver and Mike ter Maat, the Libertarian candidates?

P4a. IF HAVE NOT VOTED: If the presidential election were being held today and you had to choose, do you lean most toward:

IF ALREADY VOTED: Your answers are important to us, and we don't want someone else to speak for you. Keeping in mind that this is a confidential survey, we'd really appreciate it if you would tell us how you voted in the presidential election. [ITEMS ASKED IN RANDOM ORDER; CANDIDATES LISTED AS NA BELOW WERE NOT ASKED IN THE INDICATED STATE]

Pennsylvania likely voters	Kamala Harris and Tim Walz	Donald Trump and JD Vance	Robert F. Kennedy, Jr. and Nicole Shanahan	Cornel West and Melina Abdullah	Jill Stein and Butch Ware	Chase Oliver and Mike ter Maat	Other	Do not plan to vote	None of these candidates	No opinion
October 23-28, 2024	48%	48%	NA	NA	1%	1%	1%	*	NA	1%
August 23-29, 2024	47%	47%	NA	NA	1%	1%	2%	1%	NA	1%

Wisconsin likely voters	Kamala Harris and Tim Walz	Donald Trump and JD Vance	Robert F. Kennedy, Jr. and Nicole Shanahan	Cornel West and Melina Abdullah	Jill Stein and Butch Ware	Chase Oliver and Mike ter Maat	Other	Do not plan to vote	None of these candidates	No opinion
October 23-28, 2024	51%	45%	1%	*	1%	*	*	*	NA	1%
August 23-29, 2024	50%	44%	NA	*	1%	2%	2%	*	NA	*

(Likely voters who would vote for Harris, Michigan: n=361, Pennsylvania: n=452, Wisconsin: n=401)

P2H. Is that more a vote FOR Kamala Harris or more a vote AGAINST Donald Trump?

October 23-28, 2024	Vote for Harris	Vote against Trump	No opinion
Michigan	59%	40%	1%
Pennsylvania	58%	42%	*
Wisconsin	62%	37%	*

(Likely voters who would vote for Trump, Michigan: n=299, Pennsylvania: n=318, Wisconsin: n=298)
 P2T. Is that more a vote for Donald Trump or more a vote AGAINST Kamala Harris?

October 23-28, 2024	Vote for Trump	Vote against Harris	No opinion
Michigan	76%	24%	*
Pennsylvania	79%	21%	*
Wisconsin	79%	21%	0%

(Likely voters who have already picked a candidate for the presidential election, Michigan: n=708, Pennsylvania: n=799, Wisconsin: n=725)

P3. Is your mind made up about who you will vote for in the race for president, or is it possible you could change your mind? [ITEMS ASKED IN RANDOM ORDER/RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

Michigan likely voters	Mind made up	Might change mind	No opinion
October 23-28, 2024	94%	6%	0%
August 23-29, 2024	85%	15%	*

Pennsylvania likely voters	Mind made up	Might change mind	No opinion
October 23-28, 2024	94%	6%	0%
August 23-29, 2024	85%	15%	0%

Wisconsin likely voters	Mind made up	Might change mind	No opinion
October 23-28, 2024	95%	5%	*
August 23-29, 2024	86%	14%	*

P4/P4a/P3 COMBO TABLE: LIKELY VOTERS

Michigan likely voters	Picked a candidate, mind made up	Persuadable NET	Picked a candidate, might change mind	Picked a candidate, don't know/refused	Haven't picked a candidate
October 23-28, 2024	93%	7%	6%	0%	2%
August 23-29, 2024	84%	16%	15%	*	1%

Pennsylvania likely voters	Picked a candidate, mind made up	Persuadable NET	Picked a candidate, might change mind	Picked a candidate, don't know/refused	Haven't picked a candidate
October 23-28, 2024	92%	8%	6%	0%	1%
August 23-29, 2024	84%	16%	14%	2%	0%

Wisconsin likely voters	Picked a candidate, mind made up	Persuadable NET	Picked a candidate, might change mind	Picked a candidate, don't know/refused	Haven't picked a candidate
October 23-28, 2024	94%	6%	5%	*	1%
August 23-29, 2024	85%	15%	14%	*	1%

(Michigan likely voters)

S1MI. IF HAVE NOT VOTED: If the election for U.S. Senate were held today and the candidates were Elissa Slotkin, the Democrat, and Mike Rogers, the Republican, who would you be more likely to vote for?

IF ALREADY VOTED: Thinking about the election for U.S. Senate , did you vote for Elissa Slotkin, the Democrat, or Mike Rogers, the Republican?

S1aMI. IF HAVE NOT VOTED: If the election for U.S. Senate were being held today, as of today, do you lean more toward:

IF ALREADY VOTED: Who did you vote for in this election? [ITEMS ASKED IN RANDOM ORDER]

S1MI/S1aMI COMBO TABLE: LIKELY VOTERS

Michigan likely voters	Elissa Slotkin, the Democrat	Mike Rogers, the Republican	Other	Neither	No opinion
October 23-28, 2024	48%	42%	7%	2%	1%
August 23-29, 2024	47%	41%	7%	4%	1%

(Pennsylvania likely voters)

S1PA. IF HAVE NOT VOTED: If the election for U.S. Senate were held today and the candidates were Bob Casey Jr., the Democrat, and David McCormick, the Republican, who would you be more likely to vote for?

IF ALREADY VOTED: Thinking about the election for U.S. Senate did you vote for (Bob Casey Jr., the Democrat,) or (David McCormick, the Republican)?

S1aPA. IF HAVE NOT VOTED: If the election for U.S. Senate were being held today, as of today, do you lean more toward:

IF ALREADY VOTED: Who did you vote for in this election? [ITEMS ASKED IN RANDOM ORDER]

S1PA/S1aPA COMBO TABLE: LIKELY VOTERS

Pennsylvania likely voters	Bob Casey Jr., the Democrat	David McCormick, the Republican	Other	Neither	No opinion
October 23-28, 2024	48%	45%	4%	2%	1%
August 23-29, 2024	46%	46%	4%	3%	1%

(Wisconsin likely voters)

S1WI. IF HAVE NOT VOTED: If the election for U.S. Senate were held today and the candidates were Tammy Baldwin, the Democrat, and Eric Hovde, the Republican, who would you be more likely to vote for?

IF ALREADY VOTED: Thinking about the election for U.S. Senate did you vote for Tammy Baldwin, the Democrat, or Eric Hovde, the Republican)?

S1aWI. IF HAVE NOT VOTED: If the election for U.S. Senate were being held today, as of today, do you lean more toward:

IF ALREADY VOTED: Who did you vote for in this election? [ITEMS ASKED IN RANDOM ORDER]

S1WI/S1aWI COMBO TABLE: LIKELY VOTERS

Wisconsin likely voters	Tammy Baldwin, the Democrat	Eric Hovde, the Republican	Other	Neither	No opinion
October 23-28, 2024	49%	47%	3%	1%	*
August 23-29, 2024	51%	45%	2%	1%	*

Q8. Which of the following issues do you think will be most important to you in deciding how to vote for president?
 [ITEMS ASKED IN RANDOM ORDER/RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

Likely voters	Where the candidates stand on issues that matter to you	The leadership traits and approach you think the candidates would bring to the presidency	No opinion
Michigan	55%	45%	*
Pennsylvania	54%	45%	1%
Wisconsin	55%	45%	*

Q9. Which candidate do you trust more to handle each of the following issues? [ITEMS ASKED IN RANDOM ORDER/RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

THE ECONOMY

Michigan Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	43%	47%	10%	*
August 23-29, 2024	44%	49%	7%	*

Pennsylvania Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	42%	50%	8%	*
August 23-29, 2024	42%	50%	8%	*

Wisconsin Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	44%	47%	8%	1%
August 23-29, 2024	45%	47%	8%	*

IMMIGRATION

Michigan Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	38%	48%	13%	*
August 23-29, 2024	42%	49%	9%	*

Pennsylvania Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	36%	51%	12%	*
August 23-29, 2024	38%	51%	10%	*

Wisconsin Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	41%	50%	9%	*
August 23-29, 2024	41%	47%	11%	*

Q9. Which candidate do you trust more to handle each of the following issues? [ITEMS ASKED IN RANDOM ORDER/RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

ABORTION AND REPRODUCTIVE RIGHTS

Michigan Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	51%	29%	19%	*
August 23-29, 2024	55%	31%	14%	1%

Pennsylvania Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	52%	35%	13%	1%
August 23-29, 2024	51%	34%	15%	*

Wisconsin Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	53%	34%	13%	*
August 23-29, 2024	54%	33%	13%	*

PROTECTING DEMOCRACY

Michigan Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	49%	41%	10%	*
August 23-29, 2024	47%	40%	13%	*

Pennsylvania Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	48%	44%	7%	*
August 23-29, 2024	46%	46%	8%	*

Wisconsin Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	50%	42%	8%	1%
August 23-29, 2024	51%	40%	9%	*

FOREIGN POLICY

Michigan Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	41%	45%	13%	*

Pennsylvania Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	42%	47%	10%	1%

Wisconsin Likely voters	Kamala Harris	Donald Trump	Neither	No opinion
October 23-28, 2024	44%	46%	9%	*

10. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris, more to Donald Trump, or if it applies to neither of them.? [ITEMS ASKED IN RANDOM ORDER/RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

CARES ABOUT PEOPLE LIKE ME

Michigan Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	45%	36%	19%	*
August 23-29, 2024	48%	36%	15%	*

Pennsylvania Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	45%	42%	13%	*
August 23-29, 2024	45%	43%	13%	*

Wisconsin Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	48%	39%	13%	0%
August 23-29, 2024	49%	38%	13%	*

CAN BRING THE KIND OF CHANGE THE COUNTRY NEEDS

Michigan Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	41%	43%	15%	*
August 23-29, 2024	46%	42%	11%	*

Pennsylvania Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	40%	47%	13%	*
August 23-29, 2024	41%	45%	14%	*

Wisconsin Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	43%	44%	12%	0%
August 23-29, 2024	46%	43%	11%	1%

IS HONEST AND TRUSTWORTHY

Michigan Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	45%	29%	26%	*

Pennsylvania Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	43%	36%	20%	*

Wisconsin Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	48%	31%	20%	*

10. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris, more to Donald Trump, or if it applies to neither of them.? [ITEMS ASKED IN RANDOM ORDER/RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

SHARES YOUR VISION OF THE COUNTRY

Michigan Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	43%	42%	15%	*

Pennsylvania Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	43%	48%	9%	*

Wisconsin Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	46%	42%	12%	0%

WILL PUT THE COUNTRY'S INTEREST ABOVE THEIR OWN

Michigan Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	47%	39%	14%	*

Pennsylvania Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	46%	45%	9%	*

Wisconsin Likely voters	Applies more to Harris	Applies more to Trump	Neither	No opinion
October 23-28, 2024	49%	39%	12%	0%

Q12. How confident are you that votes in [STATE NAME] will be accurately cast and counted in this year's presidential election? [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

Michigan likely voters	NET Very/ Somewhat Confident	Very confident	Somewhat confident	NET Just a little/ Not at all confident	Just a little confident	Not at all confident	No opinion
October 23-28, 2024	77%	51%	27%	23%	10%	12%	*
August 23-29, 2024	70%	46%	24%	30%	15%	15%	*

Pennsylvania likely voters	NET Very/ Somewhat Confident	Very confident	Somewhat confident	NET Just a little/ Not at all confident	Just a little confident	Not at all confident	No opinion
October 23-28, 2024	76%	46%	30%	24%	11%	13%	*
August 23-29, 2024	70%	41%	29%	30%	13%	17%	*

Wisconsin likely voters	NET Very/ Somewhat Confident	Very confident	Somewhat confident	NET Just a little/ Not at all confident	Just a little confident	Not at all confident	No opinion
October 23-28, 2024	81%	48%	33%	19%	10%	9%	1%
August 23-29, 2024	79%	52%	26%	21%	9%	12%	*

A1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

Michigan likely voters	Approve	Disapprove	Not sure	No opinion
October 23-28, 2024	39%	60%	1%	*
August 23-29, 2024	40%	60%	*	*

Pennsylvania likely voters	Approve	Disapprove	Not sure	No opinion
October 23-28, 2024	40%	59%	1%	*
August 23-29, 2024	37%	62%	1%	*

Wisconsin likely voters	Approve	Disapprove	Not sure	No opinion
October 23-28, 2024	42%	57%	*	*
August 23-29, 2024	44%	54%	1%	1%

MORE ON METHODOLOGY

A total of n=2,281 registered voters Michigan, Pennsylvania, and Wisconsin were surveyed online and by telephone from a registration-based sample purchased by SSRS from L2. The Michigan and Pennsylvania samples included an oversample of voters modeled as likely African American on the voter file. All states' samples additionally included an oversample of voters ages 18 – 34. All oversampled groups were weighted to their correct share of the registered voter population.

Sampled voters were invited to participate in the study through multiple contact methods, including a mailed postcard, SMS (text-message) invitation in collaboration with Survey160 to sample who had a cell phone number on file, email invitations to those with an email address on file, and multiple telephone call attempts to voters with a telephone number on file. Upon receipt of the postcard, sampled voters could complete the survey online (including by scanning a QR code on mobile devices) or by calling a toll-free number. All respondents were screened for age, voter registration status, and state of voter registration prior to administering the survey. Respondents who said they were under 18, not registered to vote, or not registered to vote in the state on file were excluded from the survey. Those who did not confirm they were the named person on the voter file were also excluded from analysis. Surveys were conducted in English and Spanish.

All respondents were asked questions concerning basic demographics. The entire sample was weighted to reflect Census figures for the state's registered voters for education and race/ethnicity. The sample was also weighed to parameters from the L2 voter file for gender, age, party registration (Pennsylvania) or modeled party affiliation (Michigan, Wisconsin), 2020 general election turnout by mode of voting, 2022 general election turnout, 2024 primary turnout, Census tract-level population density, and National Election Pool (NEP) region. The Michigan, and Pennsylvania samples were also weighted to parameters from the L2 voter file for the cross of race (African American, all others) by age, gender, and party. The Wisconsin sample was also weighted to Census figures for the state's registered voters by age (due to a high missing rate for age on the Wisconsin voter file). Finally, the samples for each state were weighted among validated 2020 voters for recalled 2020 vote within NEP regions. The benchmark for recalled 2020 vote was taken from county-level National Election Pool (NEP) presidential election results provided by CNN.

Results for likely voters include all registered voters interviewed for the poll weighted by their predicted probability of voting in the 2024 general election. This likely voter weight was created for each state by multiplying the registered voter weight by the modeled probability of voting in the 2024 general election. For voters ages 29 or below, the probability of voting was calculated as 0.25 times a voter file score plus 0.75 times a self-report score. For voters ages 30 or older, the probability of voting was calculated as 0.75 times a voter file score plus 0.25 times a self-report score. The voter file score was assigned using a model built on the L2 voter file that included past turnout history and demographic variables as predictors. The self-report score was assigned using a model built on prior CNN-SSRS polls that included the self-reported likelihood of voting and motivation to vote as predictors.

Surveys were conducted among a representative sample of the adult registered voters, age 18 or older, in Michigan, Pennsylvania, and Wisconsin. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

MORE ON METHODOLOGY (CONTINUED)***Michigan***

Results for the Michigan sample have a margin of sampling error of +/- **4.8** percentage points. Results for likely Michigan voters have a margin of sampling error of +/- **4.7** percentage points. Among the Michigan sample, **31%** described themselves as Democrats, **34%** described themselves as Republicans, and **36%** described themselves as independents or members of another party.

Pennsylvania

Results for the Pennsylvania sample have a margin of sampling error of +/- **4.7** percentage points. Results for likely Pennsylvania voters have a margin of sampling error of +/- **4.7** percentage points. Among the Pennsylvania sample, **34%** described themselves as Democrats, **38%** described themselves as Republicans, and **28%** described themselves as independents or members of another party.

Wisconsin

Results for the Wisconsin sample have a margin of sampling error of +/- **4.9** percentage points. Results for likely Wisconsin voters have a margin of sampling error of +/- **4.8** percentage points. Among the Wisconsin sample, **34%** described themselves as Democrats, **34%** described themselves as Republicans, and **32%** described themselves as independents or members of another party.

Michigan Crosstabs

CNN/SSRS Poll -- October 23, 2024 to October 28, 2024

TABLE 003

Question V9

V9. How motivated, if at all, would you say you are to vote in this year's election for president?

Base: Michigan registered voters

	Total	Men	Women	White	Black Non- Hisp		
	=====	=====	=====	=====	=====		
Extremely/Very motivated (NET)	81%	81%	81%	81%	81%		
Extremely motivated	64%	61%	67%	66%	60%		
Very motivated	17%	20%	14%	15%	21%		
Somewhat motivated	8%	9%	8%	8%	10%		
Not too/Not at all motivated (NET)	11%	10%	11%	12%	9%		
Not too motivated	7%	6%	7%	8%	1%		
Not at all motivated	4%	4%	4%	3%	9%		
Don't know/Refused	0%	0%	0%	0%	0%		
Sampling Error (+/-)	4.8	6.9	6.7	5.5	12.5		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	81%	76%	70%	87%	89%	74%	86%
Extremely motivated	64%	49%	51%	72%	82%	50%	74%
Very motivated	17%	27%	19%	15%	7%	24%	12%
Somewhat motivated	8%	9%	13%	8%	4%	10%	7%
Not too/Not at all motivated (NET)	11%	16%	17%	5%	7%	16%	7%
Not too motivated	7%	10%	11%	3%	4%	10%	5%
Not at all motivated	4%	6%	6%	2%	3%	6%	2%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	10.4	9.9	8.9	8.9	7.8	6.0

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	81%	76%	84%	79%	85%	79%	84%
Extremely motivated	64%	56%	71%	61%	70%	61%	73%
Very motivated	17%	21%	13%	18%	15%	17%	11%
Somewhat motivated	8%	9%	8%	8%	9%	7%	9%
Not too/Not at all motivated (NET)	11%	15%	7%	13%	7%	14%	7%
Not too motivated	7%	10%	5%	8%	4%	11%	4%
Not at all motivated	4%	5%	3%	5%	3%	4%	3%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	7.5	6.2	6.2	7.5	7.3	8.2

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	81%	90%	67%	87%	88%	75%	86%
Extremely motivated	64%	72%	53%	69%	69%	59%	69%
Very motivated	17%	18%	15%	18%	18%	16%	18%
Somewhat motivated	8%	5%	14%	5%	6%	12%	5%
Not too/Not at all motivated (NET)	11%	5%	19%	8%	6%	13%	9%
Not too motivated	7%	3%	12%	4%	5%	9%	5%
Not at all motivated	4%	2%	6%	3%	2%	4%	4%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.8	8.3	7.7	11.2	6.9	8.0

CNN/SSRS Poll -- October 23, 2024 to October 28, 2024

TABLE 003

Question V9

V9. How motivated, if at all, would you say you are to vote in this year's election for president?

Base: Michigan registered voters

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	81%	86%	86%	85%	85%
Extremely motivated	64%	69%	69%	69%	68%
Very motivated	17%	17%	17%	17%	17%
Somewhat motivated	8%	7%	6%	8%	7%
Not too/Not at all motivated (NET)	11%	7%	7%	7%	8%
Not too motivated	7%	5%	4%	4%	6%
Not at all motivated	4%	2%	3%	3%	1%
Don't know/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	7.4	6.8	7.0	7.1

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 012

Question HTINDIE

HTINDIE. Combined QP4/QP4a. Harris/Trump/Independent vote including leaners

Base: Michigan likely voters

	Total	Men	Women	White	Black Non- Hisp
	=====	=====	=====	=====	=====
Harris	48%	47%	49%	44%	83%
Trump	43%	47%	41%	48%	12%
Kennedy	3%	2%	4%	3%	2%
West	1%	1%	*	1%	1%
Stein	2%	1%	2%	2%	1%
Oliver	*	1%	0%	*	*
Other	1%	*	2%	1%	*
Do not plan to vote	*	*	*	*	*
Don't know/Refused	2%	1%	2%	2%	*
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Harris	48%	50%	48%	41%	54%	49%	48%
Trump	43%	44%	42%	50%	38%	43%	44%
Kennedy	3%	1%	5%	3%	3%	3%	3%
West	1%	*	0%	*	2%	*	1%
Stein	2%	2%	*	2%	1%	2%	2%
Oliver	*	*	0%	0%	1%	*	*
Other	1%	*	1%	*	2%	1%	1%
Do not plan to vote	*	*	*	*	0%	*	*
Don't know/Refused	2%	1%	2%	3%	*	2%	2%
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White Non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Harris	48%	49%	48%	44%	56%	37%	54%
Trump	43%	42%	46%	48%	36%	54%	39%
Kennedy	3%	4%	2%	3%	2%	3%	2%
West	1%	1%	*	1%	1%	1%	*
Stein	2%	1%	2%	1%	3%	1%	3%
Oliver	*	*	*	*	0%	*	0%
Other	1%	1%	1%	1%	1%	1%	1%
Do not plan to vote	*	*	*	*	*	*	0%
Don't know/Refused	2%	2%	1%	1%	2%	2%	2%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Harris	48%	95%	51%	6%	93%	53%	12%
Trump	43%	4%	28%	92%	7%	35%	82%
Kennedy	3%	0%	8%	1%	*	4%	4%
West	1%	*	2%	0%	0%	*	*
Stein	2%	1%	4%	1%	*	3%	1%
Oliver	*	0%	1%	0%	0%	*	1%
Other	1%	*	2%	0%	0%	2%	0%
Do not plan to vote	*	*	*	0%	*	*	*
Don't know/Refused	2%	0%	4%	1%	*	3%	1%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 012

Question HTINDIE

HTINDIE. Combined QP4/QP4a. Harris/Trump/Independent vote including leaners

Base: Michigan likely voters

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Harris	48%	93%	8%	100%	0%
Trump	43%	3%	87%	0%	100%
Kennedy	3%	1%	2%	0%	0%
West	1%	1%	*	0%	0%
Stein	2%	1%	1%	0%	0%
Oliver	*	0%	0%	0%	0%
Other	1%	*	1%	0%	0%
Do not plan to vote	*	*	0%	0%	0%
Don't know/Refused	2%	0%	1%	0%	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 013

Question P2H

P2H. Is that more a vote FOR Kamala Harris or more a vote AGAINST Donald Trump?

Base: Michigan likely voters who would vote for Harris if the presidential election were held today

	Total	Men	Women	White	Black Non- Hisp		
	=====	=====	=====	=====	=====		
Vote for Harris	59%	53%	64%	52%	SN		
Vote against Trump	40%	46%	36%	48%	SN		
Don't know/Refused	1%	1%	0%	0%	SN		
Sampling Error (+/-)	6.9	10.4	9.2	8.4			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	59%	SN	SN	SN	SN	57%	60%
Vote against Trump	40%	SN	SN	SN	SN	43%	39%
Don't know/Refused	1%	SN	SN	SN	SN	0%	1%
Sampling Error (+/-)	6.9					11.3	8.7

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White Non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	59%	65%	54%	60%	57%	SN	SN
Vote against Trump	40%	35%	46%	39%	43%	SN	SN
Don't know/Refused	1%	0%	*	1%	0%	SN	SN
Sampling Error (+/-)	6.9	10.9	9.0	9.6	9.9		

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	59%	70%	SN	SN	60%	59%	SN
Vote against Trump	40%	29%	SN	SN	39%	41%	SN
Don't know/Refused	1%	1%	SN	SN	1%	*	SN
Sampling Error (+/-)	6.9	8.9			11.7	9.1	

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Vote for Harris	59%	62%	SN	59%	SN
Vote against Trump	40%	37%	SN	40%	SN
Don't know/Refused	1%	1%	SN	1%	SN
Sampling Error (+/-)	6.9	7.4		6.9	

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 014

Question P2T

P2T. Is that more a vote FOR Donald Trump or more a vote AGAINST Kamala Harris?

Base: Michigan likely voters who would vote for Trump if the presidential election were held today

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Vote for Trump	76%	78%	74%	75%	SN		
Vote against Harris	24%	21%	26%	25%	SN		
Don't know/Refused	*	*	0%	*	SN		
Sampling Error (+/-)	7.0	9.3	10.5	7.5			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	76%	SN	SN	SN	SN	SN	73%
Vote against Harris	24%	SN	SN	SN	SN	SN	26%
Don't know/Refused	*	SN	SN	SN	SN	SN	*
Sampling Error (+/-)	7.0						8.6

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	76%	SN	71%	79%	SN	77%	SN
Vote against Harris	24%	SN	29%	21%	SN	23%	SN
Don't know/Refused	*	SN	0%	*	SN	*	SN
Sampling Error (+/-)	7.0		8.9	8.6		9.4	

	Total	Democrat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	76%	SN	SN	77%	SN	SN	77%
Vote against Harris	24%	SN	SN	23%	SN	SN	23%
Don't know/Refused	*	SN	SN	*	SN	SN	*
Sampling Error (+/-)	7.0			8.0			8.9

	Total	Lean Democat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Vote for Trump	76%	SN	77%	SN	76%
Vote against Harris	24%	SN	23%	SN	24%
Don't know/Refused	*	SN	*	SN	*
Sampling Error (+/-)	7.0		7.2		7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 018

Question DECIDED

DECIDED. Combined HTINDIE/P3

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Mind made up	93%	94%	91%	93%	93%		
Picked a candidate, mind made up	93%	94%	91%	93%	93%		
Persuadable voter (NET)	7%	6%	9%	7%	7%		
Picked a candidate, might change mind	6%	5%	6%	5%	7%		
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%		
Haven't picked a candidate	2%	1%	2%	2%	*		
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	93%	93%	86%	92%	97%	90%	94%
Picked a candidate, mind made up	93%	93%	86%	92%	97%	90%	94%
Persuadable voter (NET)	7%	7%	14%	8%	3%	10%	6%
Picked a candidate, might change mind	6%	6%	12%	5%	2%	8%	4%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%	0%	0%
Haven't picked a candidate	2%	1%	2%	3%	*	2%	2%
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	93%	93%	92%	94%	91%	93%	93%
Picked a candidate, mind made up	93%	93%	92%	94%	91%	93%	93%
Persuadable voter (NET)	7%	7%	8%	6%	9%	7%	7%
Picked a candidate, might change mind	6%	5%	6%	5%	8%	5%	6%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%	0%	0%
Haven't picked a candidate	2%	2%	1%	2%	2%	2%	2%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo-cratic	Indep Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Mind made up	93%	98%	84%	95%	99%	89%	95%
Picked a candidate, mind made up	93%	98%	84%	95%	99%	89%	95%
Persuadable voter (NET)	7%	2%	16%	5%	1%	11%	5%
Picked a candidate, might change mind	6%	2%	12%	4%	1%	8%	4%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%	0%	0%
Haven't picked a candidate	2%	*	4%	1%	*	3%	1%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Mind made up	93%	96%	93%	96%	97%
Picked a candidate, mind made up	93%	96%	93%	96%	97%
Persuadable voter (NET)	7%	4%	7%	4%	3%
Picked a candidate, might change mind	6%	4%	5%	4%	3%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%
Haven't picked a candidate	2%	*	1%	0%	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 021
 Question SENVOTEMI
 SENVOTEMI. Combined S1MI/S1aMI: U.S. Senate vote including leaners
 Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Slotkin	48%	47%	48%	46%	64%
Rogers	42%	43%	42%	46%	18%
Other	7%	6%	8%	7%	7%
Neither	2%	2%	2%	1%	7%
Don't know/Refused	1%	1%	1%	*	3%
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Slotkin	48%	44%	43%	43%	58%	43%	51%
Rogers	42%	42%	44%	48%	36%	42%	42%
Other	7%	8%	13%	7%	4%	11%	5%
Neither	2%	6%	*	1%	1%	4%	1%
Don't know/Refused	1%	0%	0%	1%	1%	0%	1%
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Slotkin	48%	49%	47%	44%	54%	40%	55%
Rogers	42%	35%	47%	44%	38%	50%	40%
Other	7%	11%	5%	9%	5%	9%	4%
Neither	2%	3%	2%	2%	1%	1%	*
Don't know/Refused	1%	2%	0%	*	1%	*	1%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Slotkin	48%	92%	53%	6%	85%	55%	12%
Rogers	42%	4%	30%	86%	9%	35%	75%
Other	7%	3%	14%	5%	1%	9%	10%
Neither	2%	1%	2%	2%	3%	2%	2%
Don't know/Refused	1%	0%	2%	*	1%	0%	1%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Slotkin	48%	92%	7%	89%	4%
Rogers	42%	5%	82%	6%	84%
Other	7%	3%	7%	3%	8%
Neither	2%	1%	2%	1%	3%
Don't know/Refused	1%	0%	2%	1%	1%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 022

Question Q8

Q8. Which of the following do you think will be most important to you in deciding how to vote for president?

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Where the candidates stand on issues that matter to you.....	55%	58%	54%	55%	53%		
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	41%	46%	45%	46%		
Don't know/Refused	*	1%	*	*	1%		
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	55%	64%	55%	49%	54%	61%	52%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	36%	45%	50%	46%	39%	48%
Don't know/Refused	*	0%	0%	1%	0%	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	55%	53%	56%	53%	58%	53%	57%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	47%	44%	47%	41%	47%	43%
Don't know/Refused	*	*	*	*	*	*	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Democrat	Indep Other	Republican	Liberal	Moderate	Conservative
	=====	=====	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	55%	55%	46%	64%	51%	51%	64%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	45%	54%	36%	49%	49%	35%
Don't know/Refused	*	0%	*	1%	0%	0%	1%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	55%	52%	60%	50%	62%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	48%	39%	50%	38%
Don't know/Refused	*	0%	1%	0%	1%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 023

Question Q9a

Q9a. Which candidate do you trust more to handle each of the following issues? / The economy

Base: Michigan likely voters

	Total	Men	Women	White	Black Non- Hisp
	=====	=====	=====	=====	=====
Kamala Harris	43%	41%	44%	39%	78%
Donald Trump	47%	48%	47%	50%	18%
Neither of them	10%	10%	9%	11%	3%
Don't know/Refused	*	0%	*	0%	1%
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	43%	44%	39%	39%	50%	42%	44%
Donald Trump	47%	44%	49%	54%	41%	46%	48%
Neither of them	10%	12%	12%	7%	8%	12%	8%
Don't know/Refused	*	0%	0%	*	*	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White Non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	43%	47%	40%	41%	47%	34%	46%
Donald Trump	47%	42%	51%	50%	41%	55%	43%
Neither of them	10%	11%	9%	9%	12%	10%	11%
Don't know/Refused	*	*	0%	*	*	0%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	43%	91%	40%	5%	85%	47%	9%
Donald Trump	47%	5%	36%	93%	7%	42%	83%
Neither of them	10%	3%	24%	3%	9%	12%	8%
Don't know/Refused	*	0%	*	0%	0%	0%	*
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	43%	86%	7%	85%	1%
Donald Trump	47%	6%	88%	3%	96%
Neither of them	10%	9%	5%	12%	3%
Don't know/Refused	*	0%	0%	0%	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 024

Question Q9b

Q9b. Which candidate do you trust more to handle each of the following issues? / Immigration

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Kamala Harris	38%	36%	40%	35%	63%
Donald Trump	48%	53%	45%	51%	24%
Neither of them	13%	12%	14%	14%	13%
Don't know/Refused	*	0%	1%	*	*
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	38%	36%	32%	33%	48%	35%	40%
Donald Trump	48%	47%	52%	57%	40%	49%	47%
Neither of them	13%	17%	16%	10%	12%	16%	12%
Don't know/Refused	*	0%	0%	*	1%	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	38%	40%	36%	34%	44%	30%	42%
Donald Trump	48%	47%	49%	53%	40%	57%	41%
Neither of them	13%	14%	14%	12%	16%	12%	16%
Don't know/Refused	*	*	*	*	0%	1%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	38%	82%	34%	3%	78%	39%	8%
Donald Trump	48%	9%	36%	93%	8%	44%	83%
Neither of them	13%	8%	30%	3%	14%	17%	9%
Don't know/Refused	*	1%	0%	0%	0%	1%	0%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	38%	76%	5%	76%	0%
Donald Trump	48%	7%	90%	5%	98%
Neither of them	13%	16%	4%	18%	2%
Don't know/Refused	*	1%	0%	*	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 025

Question Q9c

Q9c. Which candidate do you trust more to handle each of the following issues? / Abortion and reproductive rights

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Kamala Harris	51%	50%	52%	48%	78%
Donald Trump	29%	32%	27%	32%	12%
Neither of them	19%	18%	21%	20%	7%
Don't know/Refused	*	1%	*	0%	3%
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	51%	53%	50%	47%	55%	52%	51%
Donald Trump	29%	32%	27%	33%	25%	29%	29%
Neither of them	19%	15%	23%	19%	20%	20%	19%
Don't know/Refused	*	0%	0%	1%	0%	0%	1%
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	51%	50%	52%	47%	58%	41%	58%
Donald Trump	29%	27%	31%	34%	21%	38%	23%
Neither of them	19%	21%	18%	19%	20%	21%	19%
Don't know/Refused	*	1%	0%	*	1%	0%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Democrat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	51%	95%	54%	12%	88%	61%	11%
Donald Trump	29%	3%	14%	65%	6%	18%	62%
Neither of them	19%	2%	31%	24%	4%	22%	26%
Don't know/Refused	*	0%	1%	0%	1%	0%	0%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	51%	95%	13%	95%	7%
Donald Trump	29%	2%	59%	1%	65%
Neither of them	19%	3%	28%	4%	28%
Don't know/Refused	*	0%	1%	1%	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 026
 Question Q9d
 Q9d. Which candidate do you trust more to handle each of the following issues? / Protecting democracy
 Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Kamala Harris	49%	48%	49%	45%	82%
Donald Trump	41%	44%	39%	45%	11%
Neither of them	10%	8%	12%	10%	6%
Don't know/Refused	*	*	*	*	*
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	49%	51%	44%	45%	54%	48%	49%
Donald Trump	41%	43%	42%	44%	37%	42%	41%
Neither of them	10%	6%	15%	11%	9%	10%	10%
Don't know/Refused	*	0%	*	*	*	*	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	49%	50%	48%	44%	57%	38%	56%
Donald Trump	41%	39%	42%	46%	33%	51%	36%
Neither of them	10%	11%	10%	10%	9%	11%	9%
Don't know/Refused	*	*	0%	*	0%	*	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	49%	93%	52%	7%	91%	54%	11%
Donald Trump	41%	4%	28%	86%	6%	32%	79%
Neither of them	10%	3%	20%	7%	2%	14%	10%
Don't know/Refused	*	0%	*	*	0%	0%	*
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	49%	94%	9%	96%	1%
Donald Trump	41%	3%	83%	*	91%
Neither of them	10%	3%	8%	4%	8%
Don't know/Refused	*	0%	*	0%	*
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 027

Question Q9f

Q9f. Which candidate do you trust more to handle each of the following issues? / Foreign policy

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Kamala Harris	41%	39%	43%	38%	68%		
Donald Trump	45%	49%	43%	48%	21%		
Neither of them	13%	12%	14%	14%	10%		
Don't know/Refused	*	*	*	*	1%		
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	41%	39%	36%	38%	49%	38%	43%
Donald Trump	45%	46%	44%	52%	39%	45%	45%
Neither of them	13%	14%	19%	9%	12%	17%	11%
Don't know/Refused	*	0%	0%	1%	*	0%	1%
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	41%	40%	42%	36%	50%	31%	48%
Donald Trump	45%	45%	46%	50%	38%	54%	39%
Neither of them	13%	15%	12%	14%	12%	14%	13%
Don't know/Refused	*	*	*	*	*	*	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	41%	87%	37%	5%	82%	44%	10%
Donald Trump	45%	7%	33%	90%	7%	38%	82%
Neither of them	13%	6%	31%	4%	11%	18%	7%
Don't know/Refused	*	0%	*	1%	0%	0%	1%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	41%	83%	8%	84%	*
Donald Trump	45%	6%	86%	3%	93%
Neither of them	13%	11%	6%	13%	6%
Don't know/Refused	*	0%	*	0%	1%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 028

Question Q10a

Q10a. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Cares about people like you

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Applies more to Harris	45%	41%	48%	41%	80%
Applies more to Trump	36%	40%	33%	40%	9%
Neither	19%	18%	19%	19%	11%
Don't know/Undecided/Refused	*	0%	*	0%	*
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	43%	40%	42%	53%	43%	46%
Applies more to Trump	36%	36%	30%	44%	33%	33%	38%
Neither	19%	21%	29%	14%	15%	24%	16%
Don't know/Undecided/Refused	*	*	0%	*	0%	*	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	49%	42%	42%	50%	36%	49%
Applies more to Trump	36%	36%	37%	40%	29%	46%	31%
Neither	19%	16%	21%	18%	20%	19%	20%
Don't know/Undecided/Refused	*	*	*	*	0%	0%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	91%	45%	6%	86%	52%	9%
Applies more to Trump	36%	3%	23%	76%	4%	26%	73%
Neither	19%	6%	32%	18%	10%	23%	18%
Don't know/Undecided/Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	45%	86%	8%	90%	*
Applies more to Trump	36%	3%	73%	*	81%
Neither	19%	12%	20%	10%	19%
Don't know/Undecided/Refused	*	*	0%	0%	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 029

Question Q10c

Q10c. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Can bring the kind of change the country needs

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Applies more to Harris	41%	41%	41%	38%	75%
Applies more to Trump	43%	47%	41%	47%	15%
Neither	15%	12%	18%	16%	10%
Don't know/Undecided/Refused	*	*	*	0%	1%
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	41%	41%	32%	37%	52%	38%	43%
Applies more to Trump	43%	44%	46%	49%	36%	44%	42%
Neither	15%	15%	22%	14%	12%	17%	14%
Don't know/Undecided/Refused	*	0%	*	*	0%	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	41%	45%	39%	39%	45%	33%	45%
Applies more to Trump	43%	41%	45%	48%	36%	53%	37%
Neither	15%	14%	16%	13%	19%	14%	18%
Don't know/Undecided/Refused	*	*	*	*	0%	0%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	41%	88%	38%	5%	83%	45%	8%
Applies more to Trump	43%	4%	31%	88%	7%	34%	82%
Neither	15%	8%	32%	7%	10%	22%	10%
Don't know/Undecided/Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	41%	82%	6%	84%	*
Applies more to Trump	43%	3%	85%	1%	95%
Neither	15%	14%	9%	15%	5%
Don't know/Undecided/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 030

Question Q10g

Q10g. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Is honest and trustworthy

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Applies more to Harris	45%	45%	45%	42%	73%
Applies more to Trump	29%	32%	26%	31%	11%
Neither	26%	24%	28%	27%	14%
Don't know/Undecided/Refused	*	0%	*	0%	2%
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	45%	39%	38%	56%	42%	47%
Applies more to Trump	29%	27%	24%	34%	28%	26%	31%
Neither	26%	27%	37%	27%	16%	32%	22%
Don't know/Undecided/Refused	*	1%	0%	*	*	*	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	46%	45%	40%	53%	35%	52%
Applies more to Trump	29%	31%	27%	35%	19%	38%	21%
Neither	26%	22%	28%	25%	28%	27%	27%
Don't know/Undecided/Refused	*	1%	0%	*	*	0%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	88%	47%	6%	85%	50%	10%
Applies more to Trump	29%	2%	19%	60%	6%	18%	60%
Neither	26%	9%	33%	34%	9%	32%	29%
Don't know/Undecided/Refused	*	*	*	0%	0%	*	*
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	45%	88%	7%	90%	1%
Applies more to Trump	29%	2%	58%	0%	65%
Neither	26%	11%	35%	10%	34%
Don't know/Undecided/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 031

Question Q10h

Q10h. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Shares your vision for the country

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Applies more to Harris	43%	41%	45%	39%	76%		
Applies more to Trump	42%	45%	40%	45%	13%		
Neither	15%	15%	15%	16%	11%		
Don't know/Undecided/Refused	*	0%	*	0%	*		
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	41%	39%	38%	53%	41%	45%
Applies more to Trump	42%	41%	42%	49%	36%	40%	43%
Neither	15%	18%	19%	13%	11%	18%	12%
Don't know/Undecided/Refused	*	0%	0%	*	0%	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	46%	41%	40%	49%	34%	48%
Applies more to Trump	42%	39%	44%	47%	34%	52%	35%
Neither	15%	15%	15%	13%	17%	14%	18%
Don't know/Undecided/Refused	*	*	0%	*	0%	0%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	90%	41%	5%	82%	48%	9%
Applies more to Trump	42%	4%	25%	90%	6%	33%	80%
Neither	15%	6%	34%	5%	12%	19%	11%
Don't know/Undecided/Refused	*	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	43%	85%	7%	88%	0%
Applies more to Trump	42%	3%	84%	1%	92%
Neither	15%	11%	9%	12%	8%
Don't know/Undecided/Refused	*	0%	0%	0%	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 032

Question Q10i

Q10i. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Will put the country's interest above their own

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Applies more to Harris	47%	45%	47%	43%	80%
Applies more to Trump	39%	42%	37%	42%	13%
Neither	14%	13%	16%	15%	6%
Don't know/Undecided/Refused	*	*	*	*	1%
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	47%	45%	42%	43%	53%	45%	48%
Applies more to Trump	39%	37%	38%	45%	34%	37%	40%
Neither	14%	18%	19%	10%	12%	18%	12%
Don't know/Undecided/Refused	*	0%	0%	1%	*	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	47%	48%	45%	43%	53%	36%	53%
Applies more to Trump	39%	37%	40%	42%	33%	47%	35%
Neither	14%	14%	15%	15%	14%	17%	12%
Don't know/Undecided/Refused	*	*	*	*	*	*	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	47%	92%	48%	6%	91%	52%	9%
Applies more to Trump	39%	4%	28%	79%	7%	30%	74%
Neither	14%	5%	24%	14%	3%	18%	16%
Don't know/Undecided/Refused	*	*	1%	*	0%	*	1%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	47%	89%	8%	94%	*
Applies more to Trump	39%	3%	77%	*	86%
Neither	14%	8%	15%	6%	13%
Don't know/Undecided/Refused	*	*	*	*	*
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 033

Question Q12

Q12. How confident are you that voters in Michigan will be accurately cast and counted in this year's presidential election?

Base: Michigan likely voters

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Very confident/Somewhat confident (NET)	77%	78%	77%	76%	91%		
Very confident	51%	53%	48%	49%	68%		
Somewhat confident	27%	25%	29%	27%	24%		
Just a little/Not at all confident (NET)	23%	22%	23%	24%	9%		
Just a little confident	10%	10%	11%	10%	5%		
Not at all confident	12%	12%	12%	13%	3%		
Don't know/Refused	*	*	0%	0%	0%		
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3		
	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	77%	82%	68%	72%	84%	77%	78%
Very confident	51%	51%	39%	47%	60%	46%	53%
Somewhat confident	27%	31%	29%	25%	24%	31%	24%
Just a little/Not at all confident (NET)	23%	18%	32%	28%	16%	23%	22%
Just a little confident	10%	10%	14%	12%	7%	12%	9%
Not at all confident	12%	8%	18%	16%	8%	11%	13%
Don't know/Refused	*	0%	0%	0%	*	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9
	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	77%	80%	75%	74%	84%	71%	84%
Very confident	51%	52%	50%	46%	58%	42%	59%
Somewhat confident	27%	28%	26%	27%	26%	29%	24%
Just a little/Not at all confident (NET)	23%	20%	25%	26%	16%	29%	16%
Just a little confident	10%	9%	11%	11%	9%	11%	9%
Not at all confident	12%	11%	13%	15%	8%	17%	7%
Don't know/Refused	*	*	0%	*	0%	0%	0%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0
	Total	Demo-crat	Indep Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	77%	98%	78%	59%	98%	82%	56%
Very confident	51%	82%	53%	21%	82%	58%	19%
Somewhat confident	27%	16%	26%	37%	16%	24%	37%
Just a little/Not at all confident (NET)	23%	2%	22%	41%	2%	18%	44%
Just a little confident	10%	1%	8%	21%	1%	9%	20%
Not at all confident	12%	1%	14%	21%	1%	9%	24%
Don't know/Refused	*	0%	0%	*	0%	*	0%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9
	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump		
	=====	=====	=====	=====	=====		
Very confident/Somewhat confident (NET)	77%	98%	58%	97%	57%		
Very confident	51%	82%	21%	82%	18%		
Somewhat confident	27%	15%	37%	15%	39%		
Just a little/Not at all confident (NET)	23%	2%	42%	3%	43%		
Just a little confident	10%	1%	19%	2%	19%		
Not at all confident	12%	1%	23%	2%	23%		
Don't know/Refused	*	0%	*	0%	*		
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0		

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 034

Question A1

A1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: Michigan likely voters

	Total	Men	Women	White	Black Non- Hisp
	=====	=====	=====	=====	=====
Approve	39%	41%	37%	36%	66%
Disapprove	60%	58%	61%	63%	33%
Not sure	1%	1%	2%	1%	0%
Don't Know/Refused	*	0%	1%	*	*
Sampling Error (+/-)	4.7	6.8	6.6	5.4	12.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Approve	39%	34%	35%	35%	48%	34%	42%
Disapprove	60%	66%	65%	64%	49%	65%	57%
Not sure	1%	*	0%	0%	3%	*	1%
Don't Know/Refused	*	0%	0%	1%	0%	0%	*
Sampling Error (+/-)	4.7	10.6	9.4	8.8	8.8	7.8	5.9

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Approve	39%	39%	39%	35%	46%	30%	45%
Disapprove	60%	59%	61%	64%	54%	68%	54%
Not sure	1%	2%	0%	2%	0%	2%	0%
Don't Know/Refused	*	*	*	*	1%	0%	1%
Sampling Error (+/-)	4.7	7.6	6.1	6.2	7.3	7.3	8.0

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Approve	39%	82%	36%	4%	77%	43%	7%
Disapprove	60%	17%	62%	96%	23%	56%	91%
Not sure	1%	1%	2%	*	1%	1%	2%
Don't Know/Refused	*	*	1%	0%	0%	1%	0%
Sampling Error (+/-)	4.7	8.8	8.2	7.6	11.2	6.8	7.9

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Approve	39%	76%	6%	79%	1%
Disapprove	60%	22%	94%	19%	99%
Not sure	1%	1%	1%	*	0%
Don't Know/Refused	*	1%	0%	*	0%
Sampling Error (+/-)	4.7	7.3	6.7	6.9	7.0

Pennsylvania Crosstabs

CNN/SSRS Poll -- October 23, 2024 to October 28, 2024

TABLE 003

Question V9

V9. How motivated, if at all, would you say you are to vote in this year's election for president?

Base: Pennsylvania registered voters

	Total	Men	Women	White	Black Non- Hisp		
	=====	=====	=====	=====	=====		
Extremely/Very motivated (NET)	86%	85%	86%	90%	69%		
Extremely motivated	75%	73%	77%	79%	59%		
Very motivated	11%	12%	9%	11%	10%		
Somewhat motivated	8%	9%	8%	7%	15%		
Not too/Not at all motivated (NET)	6%	6%	6%	3%	16%		
Not too motivated	3%	3%	3%	1%	5%		
Not at all motivated	3%	3%	3%	2%	11%		
Don't know/Refused	0%	0%	0%	0%	0%		
Sampling Error (+/-)	4.7	6.7	6.6	5.2	13.9		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	86%	73%	78%	94%	97%	73%	95%
Extremely motivated	75%	56%	70%	81%	91%	59%	86%
Very motivated	11%	17%	8%	13%	6%	14%	9%
Somewhat motivated	8%	15%	15%	2%	2%	16%	3%
Not too/Not at all motivated (NET)	6%	12%	7%	4%	1%	11%	2%
Not too motivated	3%	5%	3%	2%	*	5%	1%
Not at all motivated	3%	7%	4%	2%	1%	6%	1%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.7	10.4	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	86%	84%	86%	84%	89%	89%	91%
Extremely motivated	75%	72%	77%	74%	77%	78%	80%
Very motivated	11%	12%	10%	10%	12%	11%	12%
Somewhat motivated	8%	9%	8%	9%	7%	7%	6%
Not too/Not at all motivated (NET)	6%	7%	5%	7%	4%	4%	3%
Not too motivated	3%	2%	3%	3%	3%	1%	2%
Not at all motivated	3%	5%	2%	4%	1%	3%	1%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.3	7.3

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	86%	88%	76%	91%	89%	83%	88%
Extremely motivated	75%	81%	61%	80%	80%	70%	82%
Very motivated	11%	7%	15%	11%	9%	13%	6%
Somewhat motivated	8%	5%	15%	7%	5%	9%	9%
Not too/Not at all motivated (NET)	6%	7%	9%	3%	7%	7%	3%
Not too motivated	3%	1%	6%	1%	2%	4%	1%
Not at all motivated	3%	6%	3%	1%	5%	4%	1%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.7	7.7	9.5	7.4	10.3	6.8	8.3

CNN/SSRS Poll -- October 23, 2024 to October 28, 2024

TABLE 003

Question V9

V9. How motivated, if at all, would you say you are to vote in this year's election for president?

Base: Registered voters

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	86%	88%	89%	88%	88%
Extremely motivated	75%	80%	75%	79%	76%
Very motivated	11%	8%	13%	9%	12%
Somewhat motivated	8%	5%	9%	6%	9%
Not too/Not at all motivated (NET)	6%	7%	3%	6%	3%
Not too motivated	3%	2%	1%	3%	1%
Not at all motivated	3%	5%	1%	3%	1%
Don't know/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.7	6.9	6.7	6.6	6.9

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 012

Question HTINDIE

HTINDIE. Combined QP4/QP4a. Harris/Trump/Independent vote including leaners

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non- Hisp
	=====	=====	=====	=====	=====
Harris	48%	46%	49%	44%	76%
Trump	48%	50%	46%	51%	21%
Stein	1%	2%	*	1%	*
Oliver	1%	1%	1%	1%	1%
Other	1%	2%	1%	2%	2%
Do not plan to vote	*	*	*	*	*
Don't know/Refused	1%	1%	2%	2%	*
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Harris	48%	52%	48%	44%	49%	52%	46%
Trump	48%	39%	49%	54%	47%	41%	51%
Stein	1%	1%	2%	*	0%	1%	*
Oliver	1%	2%	1%	*	*	2%	*
Other	1%	3%	1%	0%	2%	2%	1%
Do not plan to vote	*	*	*	0%	*	*	*
Don't know/Refused	1%	3%	*	2%	*	2%	1%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White Non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Harris	48%	46%	49%	40%	59%	34%	58%
Trump	48%	47%	48%	55%	37%	61%	38%
Stein	1%	1%	1%	1%	1%	1%	1%
Oliver	1%	1%	1%	*	2%	*	2%
Other	1%	2%	1%	2%	1%	2%	*
Do not plan to vote	*	*	*	*	*	*	*
Don't know/Refused	1%	3%	*	2%	1%	2%	1%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Harris	48%	94%	46%	8%	89%	54%	10%
Trump	48%	4%	43%	90%	8%	40%	87%
Stein	1%	1%	2%	*	1%	1%	*
Oliver	1%	*	2%	*	*	1%	*
Other	1%	*	5%	0%	*	3%	*
Do not plan to vote	*	*	*	*	*	*	*
Don't know/Refused	1%	*	1%	2%	1%	1%	2%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Harris	48%	94%	7%	100%	0%
Trump	48%	4%	91%	0%	100%
Stein	1%	1%	*	0%	0%
Oliver	1%	*	1%	0%	0%
Other	1%	*	*	0%	0%
Do not plan to vote	*	*	*	0%	0%
Don't know/Refused	1%	*	2%	0%	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 013

Question P2H

P2H. Is that more a vote FOR Kamala Harris or more a vote AGAINST Donald Trump?

Base: Pennsylvania likely voters who would vote for Harris if the presidential election were held today

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Vote for Harris	58%	50%	67%	57%	70%		
Vote against Trump	42%	50%	33%	43%	30%		
Don't know/Refused	*	0%	*	0%	0%		
Sampling Error (+/-)	6.7	9.9	9.2	7.7	15.6		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	58%	SN	SN	57%	SN	55%	60%
Vote against Trump	42%	SN	SN	43%	SN	45%	40%
Don't know/Refused	*	SN	SN	0%	SN	*	0%
Sampling Error (+/-)	6.7			12.8		10.8	8.5

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	58%	60%	57%	63%	53%	SN	54%
Vote against Trump	42%	40%	43%	37%	47%	SN	46%
Don't know/Refused	*	0%	*	0%	*	SN	0%
Sampling Error (+/-)	6.7	11.9	8.2	9.9	9.1		10.0

	Total	Democrat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	58%	70%	SN	SN	63%	53%	SN
Vote against Trump	42%	30%	SN	SN	37%	47%	SN
Don't know/Refused	*	0%	SN	SN	0%	*	SN
Sampling Error (+/-)	6.7	7.9			11.0	9.0	

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Vote for Harris	58%	61%	SN	58%	SN
Vote against Trump	42%	39%	SN	42%	SN
Don't know/Refused	*	*	SN	*	SN
Sampling Error (+/-)	6.7	7.2		6.7	

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 014

Question P2T

P2T. Is that more a vote FOR Donald Trump or more a vote AGAINST Kamala Harris?

Base: Pennsylvania likely voters who would vote for Trump if the presidential election were held today

	Total	Men	Women	White	Black Non- Hisp		
	=====	=====	=====	=====	=====		
Vote for Trump	79%	80%	78%	78%	SN		
Vote against Harris	21%	19%	22%	21%	SN		
Don't know/Refused	*	1%	0%	*	SN		
Sampling Error (+/-)	6.7	9.6	9.4	7.1			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	SN	SN	SN	SN	81%
Vote against Harris	21%	SN	SN	SN	SN	SN	19%
Don't know/Refused	*	SN	SN	SN	SN	SN	1%
Sampling Error (+/-)	6.7						8.0

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White Non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	78%	81%	SN	80%	SN
Vote against Harris	21%	SN	22%	19%	SN	19%	SN
Don't know/Refused	*	SN	0%	1%	SN	1%	SN
Sampling Error (+/-)	6.7		8.5	8.6		9.1	

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	SN	84%	SN	69%	85%
Vote against Harris	21%	SN	SN	15%	SN	30%	15%
Don't know/Refused	*	SN	SN	*	SN	1%	0%
Sampling Error (+/-)	6.7			7.7		10.9	8.6

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	81%	SN	79%
Vote against Harris	21%	SN	19%	SN	21%
Don't know/Refused	*	SN	*	SN	*
Sampling Error (+/-)	6.7		7.0		6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 018

Question DECIDED

DECIDED. Combined HTINDIE/P3

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non- Hisp
	=====	=====	=====	=====	=====
Mind made up	92%	91%	93%	93%	93%
Picked a candidate, mind made up	92%	91%	93%	93%	93%
Persuadable voter (NET)	8%	9%	7%	7%	7%
Picked a candidate, might change mind	6%	8%	5%	5%	7%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%
Haven't picked a candidate	1%	1%	2%	2%	1%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	92%	87%	93%	93%	96%	89%	95%
Picked a candidate, mind made up	92%	87%	93%	93%	96%	89%	95%
Persuadable voter (NET)	8%	13%	7%	7%	4%	11%	5%
Picked a candidate, might change mind	6%	10%	7%	5%	3%	9%	4%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%	0%	0%
Haven't picked a candidate	1%	3%	*	2%	1%	2%	1%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White Non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	92%	91%	94%	92%	93%	93%	93%
Picked a candidate, mind made up	92%	91%	94%	92%	93%	93%	93%
Persuadable voter (NET)	8%	9%	6%	8%	7%	7%	7%
Picked a candidate, might change mind	6%	6%	6%	6%	6%	5%	6%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%	0%	0%
Haven't picked a candidate	1%	3%	*	2%	1%	2%	1%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Mind made up	92%	94%	87%	95%	98%	90%	94%
Picked a candidate, mind made up	92%	94%	87%	95%	98%	90%	94%
Persuadable voter (NET)	8%	6%	13%	5%	2%	10%	6%
Picked a candidate, might change mind	6%	5%	12%	3%	2%	10%	3%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%	0%	0%
Haven't picked a candidate	1%	*	1%	2%	1%	1%	2%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Mind made up	92%	92%	94%	92%	97%
Picked a candidate, mind made up	92%	92%	94%	92%	97%
Persuadable voter (NET)	8%	8%	6%	8%	3%
Picked a candidate, might change mind	6%	7%	4%	8%	3%
Picked a candidate, don't know/refused	0%	0%	0%	0%	0%
Haven't picked a candidate	1%	*	2%	0%	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 021

Question SENVOTEPA

SENVOTEPA. Combined S1PA/S1aPA: U.S. Senate vote including leaners

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Casey	48%	48%	47%	45%	73%
McCormick	45%	46%	45%	49%	16%
Other	4%	3%	6%	4%	3%
Neither	2%	2%	1%	1%	8%
Don't know/Refused	1%	1%	1%	1%	*
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Casey	48%	51%	48%	44%	50%	51%	46%
McCormick	45%	36%	43%	54%	46%	36%	50%
Other	4%	8%	7%	1%	3%	9%	2%
Neither	2%	4%	2%	*	1%	3%	1%
Don't know/Refused	1%	2%	*	1%	0%	1%	1%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	White Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Casey	48%	46%	49%	40%	60%	35%	58%
McCormick	45%	42%	47%	52%	36%	58%	38%
Other	4%	7%	3%	6%	3%	4%	2%
Neither	2%	4%	*	2%	1%	1%	1%
Don't know/Refused	1%	1%	1%	1%	1%	1%	1%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Modera te	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Casey	48%	93%	50%	7%	92%	54%	8%
McCormick	45%	4%	37%	88%	7%	36%	87%
Other	4%	2%	10%	3%	*	7%	2%
Neither	2%	1%	2%	2%	*	2%	3%
Don't know/Refused	1%	0%	1%	*	0%	1%	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Democat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Casey	48%	94%	7%	95%	4%
McCormick	45%	3%	87%	2%	90%
Other	4%	2%	3%	2%	4%
Neither	2%	*	3%	1%	2%
Don't know/Refused	1%	0%	*	1%	*
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 022

Question Q8

Q8. Which of the following do you think will be most important to you in deciding how to vote for president?

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	54%	45%	62%	52%	70%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	54%	38%	47%	30%
Don't know/Refused	1%	1%	1%	1%	*
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	54%	68%	57%	51%	45%	65%	48%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	32%	43%	48%	54%	35%	51%
Don't know/Refused	1%	0%	0%	1%	1%	0%	1%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	54%	54%	54%	55%	53%	52%	52%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	44%	46%	44%	47%	47%	47%
Don't know/Refused	1%	2%	0%	1%	1%	*	1%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	54%	50%	53%	58%	53%	48%	64%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	49%	46%	42%	46%	51%	36%
Don't know/Refused	1%	1%	1%	0%	2%	1%	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Where the candidates stand on issues that matter to you.....	54%	47%	58%	47%	59%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	51%	42%	51%	41%
Don't know/Refused	1%	2%	0%	1%	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 023
 Question Q9a
 Q9a. Which candidate do you trust more to handle each of the following issues? / The economy
 Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
Kamala Harris	42%	40%	43%	39%	69%
Donald Trump	50%	52%	50%	53%	25%
Neither of them	8%	8%	7%	7%	6%
Don't know/Refused	*	1%	0%	*	0%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
Kamala Harris	42%	41%	44%	35%	47%	43%	41%
Donald Trump	50%	43%	52%	57%	49%	46%	53%
Neither of them	8%	16%	4%	7%	4%	11%	5%
Don't know/Refused	*	0%	0%	1%	0%	0%	*
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
Kamala Harris	42%	41%	42%	36%	50%	31%	49%
Donald Trump	50%	50%	51%	57%	40%	62%	42%
Neither of them	8%	8%	7%	6%	10%	6%	9%
Don't know/Refused	*	1%	0%	1%	0%	1%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
Kamala Harris	42%	88%	36%	4%	84%	45%	8%
Donald Trump	50%	8%	48%	90%	9%	45%	87%
Neither of them	8%	4%	16%	6%	7%	9%	5%
Don't know/Refused	*	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
Kamala Harris	42%	85%	4%	85%	0%
Donald Trump	50%	7%	92%	4%	99%
Neither of them	8%	8%	5%	10%	1%
Don't know/Refused	*	0%	0%	0%	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 024

Question Q9b

Q9b. Which candidate do you trust more to handle each of the following issues? / Immigration

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Kamala Harris	36%	32%	39%	34%	60%
Donald Trump	51%	54%	49%	54%	23%
Neither of them	12%	13%	12%	12%	17%
Don't know/Refused	*	1%	*	*	*
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	36%	35%	39%	27%	43%	37%	35%
Donald Trump	51%	44%	52%	58%	49%	46%	54%
Neither of them	12%	21%	9%	13%	8%	17%	10%
Don't know/Refused	*	0%	0%	1%	*	0%	1%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	36%	35%	36%	31%	43%	26%	43%
Donald Trump	51%	51%	52%	58%	42%	63%	42%
Neither of them	12%	13%	12%	11%	15%	10%	15%
Don't know/Refused	*	1%	0%	1%	0%	1%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	36%	77%	30%	4%	73%	39%	6%
Donald Trump	51%	7%	53%	90%	10%	47%	87%
Neither of them	12%	16%	17%	6%	16%	14%	7%
Don't know/Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	36%	74%	3%	75%	*
Donald Trump	51%	8%	91%	5%	98%
Neither of them	12%	19%	5%	20%	2%
Don't know/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 025

Question Q9c

Q9c. Which candidate do you trust more to handle each of the following issues? / Abortion and reproductive rights

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Kamala Harris	52%	48%	55%	49%	75%
Donald Trump	35%	39%	33%	38%	20%
Neither of them	13%	13%	13%	13%	5%
Don't know/Refused	1%	1%	*	1%	1%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	52%	59%	52%	46%	52%	57%	49%
Donald Trump	35%	24%	36%	40%	38%	27%	40%
Neither of them	13%	17%	11%	13%	10%	15%	11%
Don't know/Refused	1%	*	1%	1%	*	1%	1%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	52%	51%	52%	44%	62%	39%	61%
Donald Trump	35%	38%	34%	40%	28%	45%	29%
Neither of them	13%	11%	13%	15%	9%	15%	9%
Don't know/Refused	1%	1%	*	1%	*	1%	*
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	52%	96%	50%	13%	94%	57%	14%
Donald Trump	35%	3%	26%	72%	4%	28%	70%
Neither of them	13%	1%	24%	15%	2%	15%	17%
Don't know/Refused	1%	*	1%	0%	0%	*	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	52%	96%	14%	96%	9%
Donald Trump	35%	2%	68%	*	72%
Neither of them	13%	2%	18%	3%	19%
Don't know/Refused	1%	*	*	*	*
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 026
 Question Q9d
 Q9d. Which candidate do you trust more to handle each of the following issues? / Protecting democracy
 Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
Kamala Harris	48%	44%	50%	44%	79%
Donald Trump	44%	46%	44%	49%	14%
Neither of them	7%	9%	6%	7%	7%
Don't know/Refused	*	1%	0%	*	0%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
Kamala Harris	48%	49%	51%	42%	50%	51%	46%
Donald Trump	44%	35%	43%	50%	47%	36%	49%
Neither of them	7%	16%	6%	6%	3%	13%	4%
Don't know/Refused	*	0%	0%	1%	0%	0%	*
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
Kamala Harris	48%	46%	49%	40%	59%	33%	58%
Donald Trump	44%	44%	45%	53%	32%	60%	34%
Neither of them	7%	9%	6%	7%	8%	6%	8%
Don't know/Refused	*	1%	0%	1%	0%	1%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
Kamala Harris	48%	95%	46%	7%	90%	54%	9%
Donald Trump	44%	4%	40%	84%	8%	38%	80%
Neither of them	7%	1%	13%	9%	2%	8%	11%
Don't know/Refused	*	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
Kamala Harris	48%	95%	7%	97%	1%
Donald Trump	44%	4%	83%	*	90%
Neither of them	7%	2%	10%	3%	9%
Don't know/Refused	*	0%	0%	0%	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 027

Question Q9f

Q9f. Which candidate do you trust more to handle each of the following issues? / Foreign policy

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non- Hisp
	=====	=====	=====	=====	=====
Kamala Harris	42%	38%	45%	40%	63%
Donald Trump	47%	50%	45%	50%	17%
Neither of them	10%	10%	9%	9%	20%
Don't know/Refused	1%	1%	1%	1%	0%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	42%	39%	44%	38%	47%	41%	43%
Donald Trump	47%	41%	46%	55%	45%	41%	51%
Neither of them	10%	21%	10%	6%	6%	18%	5%
Don't know/Refused	1%	0%	0%	1%	2%	0%	2%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	42%	40%	43%	35%	51%	31%	51%
Donald Trump	47%	47%	47%	54%	37%	60%	38%
Neither of them	10%	11%	9%	9%	12%	7%	11%
Don't know/Refused	1%	3%	*	2%	0%	2%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	42%	87%	36%	6%	81%	47%	7%
Donald Trump	47%	5%	43%	88%	7%	42%	83%
Neither of them	10%	6%	21%	6%	12%	10%	9%
Don't know/Refused	1%	2%	0%	*	0%	1%	1%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	42%	85%	5%	87%	0%
Donald Trump	47%	5%	88%	3%	96%
Neither of them	10%	8%	7%	10%	4%
Don't know/Refused	1%	1%	*	1%	1%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 028

Question Q10a

Q10a. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Cares about people like you

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Applies more to Harris	45%	43%	47%	42%	74%		
Applies more to Trump	42%	45%	40%	45%	14%		
Neither	13%	13%	13%	13%	12%		
Don't know/Undecided/Refused	*	*	0%	0%	1%		
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	45%	45%	41%	50%	46%	45%
Applies more to Trump	42%	35%	41%	46%	44%	35%	46%
Neither	13%	20%	14%	14%	6%	19%	9%
Don't know/Undecided/Refused	*	0%	*	*	*	*	*
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	45%	46%	38%	55%	33%	54%
Applies more to Trump	42%	44%	41%	49%	32%	54%	33%
Neither	13%	10%	13%	13%	13%	13%	13%
Don't know/Undecided/Refused	*	*	0%	*	*	0%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	45%	92%	41%	7%	85%	52%	8%
Applies more to Trump	42%	3%	34%	82%	4%	35%	79%
Neither	13%	5%	24%	11%	11%	13%	14%
Don't know/Undecided/Refused	*	*	0%	0%	*	*	*
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	45%	91%	6%	93%	1%
Applies more to Trump	42%	2%	79%	1%	84%
Neither	13%	6%	15%	6%	15%
Don't know/Undecided/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 029

Question Q10c

Q10c. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Can bring the kind of change the country needs

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp		
	=====	=====	=====	=====	=====		
Applies more to Harris	40%	35%	46%	37%	69%		
Applies more to Trump	47%	50%	44%	50%	16%		
Neither	13%	15%	10%	13%	15%		
Don't know/Undecided/Refused	*	*	0%	*	*		
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5		

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	40%	41%	43%	33%	46%	42%	40%
Applies more to Trump	47%	40%	45%	55%	46%	40%	51%
Neither	13%	19%	12%	13%	8%	18%	10%
Don't know/Undecided/Refused	*	0%	*	0%	1%	*	*
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	40%	41%	40%	35%	48%	30%	46%
Applies more to Trump	47%	47%	47%	55%	35%	60%	37%
Neither	13%	11%	14%	10%	17%	9%	17%
Don't know/Undecided/Refused	*	1%	0%	*	0%	*	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	40%	86%	33%	5%	79%	45%	6%
Applies more to Trump	47%	5%	44%	87%	7%	41%	84%
Neither	13%	9%	23%	8%	14%	14%	10%
Don't know/Undecided/Refused	*	1%	0%	0%	0%	*	*
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	40%	82%	4%	83%	0%
Applies more to Trump	47%	4%	87%	2%	95%
Neither	13%	13%	9%	15%	5%
Don't know/Undecided/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 030

Question Q10g

Q10g. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Is honest and trustworthy

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Applies more to Harris	43%	42%	45%	41%	59%
Applies more to Trump	36%	37%	37%	40%	12%
Neither	20%	21%	18%	19%	29%
Don't know/Undecided/Refused	*	1%	*	*	*
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	41%	41%	40%	50%	41%	45%
Applies more to Trump	36%	30%	29%	42%	41%	26%	43%
Neither	20%	28%	29%	17%	9%	32%	12%
Don't know/Undecided/Refused	*	0%	1%	1%	*	*	*
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	40%	45%	34%	56%	31%	55%
Applies more to Trump	36%	41%	35%	44%	26%	49%	28%
Neither	20%	19%	19%	21%	18%	20%	17%
Don't know/Undecided/Refused	*	*	*	*	*	*	*
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	90%	37%	6%	80%	50%	8%
Applies more to Trump	36%	2%	29%	73%	5%	28%	73%
Neither	20%	8%	34%	20%	15%	22%	19%
Don't know/Undecided/Refused	*	*	1%	1%	0%	1%	*
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	43%	87%	5%	89%	0%
Applies more to Trump	36%	2%	69%	1%	72%
Neither	20%	10%	25%	10%	27%
Don't know/Undecided/Refused	*	*	1%	*	1%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 031

Question Q10h

Q10h. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Shares your vision for the country

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Applies more to Harris	43%	38%	47%	41%	65%
Applies more to Trump	48%	50%	47%	51%	20%
Neither	9%	12%	6%	8%	15%
Don't know/Undecided/Refused	*	0%	*	*	*
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	41%	44%	38%	48%	43%	43%
Applies more to Trump	48%	39%	47%	55%	48%	41%	52%
Neither	9%	20%	9%	7%	3%	16%	4%
Don't know/Undecided/Refused	*	0%	0%	0%	1%	0%	*
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	42%	44%	36%	53%	31%	52%
Applies more to Trump	48%	48%	48%	57%	35%	62%	37%
Neither	9%	9%	9%	7%	11%	6%	11%
Don't know/Undecided/Refused	*	1%	0%	*	0%	*	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	90%	38%	5%	83%	48%	7%
Applies more to Trump	48%	4%	48%	88%	8%	41%	87%
Neither	9%	5%	14%	7%	9%	10%	6%
Don't know/Undecided/Refused	*	1%	0%	0%	0%	*	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	43%	88%	4%	89%	*
Applies more to Trump	48%	4%	89%	2%	96%
Neither	9%	8%	7%	9%	4%
Don't know/Undecided/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 032

Question Q10i

Q10i. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Will put the country's interest above their own

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
	=====	=====	=====	=====	=====
Applies more to Harris	46%	43%	48%	43%	72%
Applies more to Trump	45%	46%	44%	47%	20%
Neither	9%	11%	8%	10%	7%
Don't know/Undecided/Refused	*	0%	0%	0%	0%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	46%	47%	47%	41%	49%	49%	45%
Applies more to Trump	45%	40%	46%	49%	45%	40%	48%
Neither	9%	13%	7%	11%	6%	11%	8%
Don't know/Undecided/Refused	*	0%	0%	0%	*	0%	*
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	46%	44%	47%	37%	58%	32%	57%
Applies more to Trump	45%	45%	45%	54%	33%	58%	34%
Neither	9%	11%	8%	9%	9%	10%	9%
Don't know/Undecided/Refused	*	*	0%	0%	*	0%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	46%	94%	40%	7%	88%	52%	8%
Applies more to Trump	45%	4%	43%	83%	7%	39%	82%
Neither	9%	2%	17%	10%	5%	9%	10%
Don't know/Undecided/Refused	*	*	0%	0%	*	0%	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	46%	93%	5%	93%	1%
Applies more to Trump	45%	4%	84%	2%	90%
Neither	9%	3%	11%	4%	10%
Don't know/Undecided/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 033

Question Q12

Q12. How confident are you that voters in Pennsylvania will be accurately cast and counted in this year's presidential election?

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non-Hisp
Very confident/Somewhat confident (NET)	76%	77%	74%	75%	79%
Very confident	46%	49%	43%	46%	44%
Somewhat confident	30%	29%	30%	30%	35%
Just a little/Not at all confident (NET)	24%	23%	26%	25%	21%
Just a little confident	11%	10%	13%	11%	11%
Not at all confident	13%	13%	13%	14%	10%
Don't know/Refused	*	0%	*	*	0%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
Very confident/Somewhat confident (NET)	76%	74%	75%	74%	78%	75%	76%
Very confident	46%	36%	43%	48%	54%	39%	50%
Somewhat confident	30%	38%	32%	26%	25%	36%	26%
Just a little/Not at all confident (NET)	24%	26%	25%	26%	22%	25%	24%
Just a little confident	11%	12%	14%	9%	11%	13%	10%
Not at all confident	13%	13%	11%	17%	11%	12%	14%
Don't know/Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
Very confident/Somewhat confident (NET)	76%	73%	76%	69%	85%	67%	85%
Very confident	46%	40%	49%	38%	57%	35%	59%
Somewhat confident	30%	34%	28%	31%	27%	32%	27%
Just a little/Not at all confident (NET)	24%	26%	24%	31%	15%	33%	15%
Just a little confident	11%	11%	11%	13%	9%	13%	9%
Not at all confident	13%	15%	12%	18%	6%	19%	6%
Don't know/Refused	*	*	0%	*	0%	*	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo-cratic	Indep Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
Very confident/Somewhat confident (NET)	76%	97%	73%	59%	98%	80%	53%
Very confident	46%	78%	42%	20%	68%	53%	18%
Somewhat confident	30%	19%	31%	39%	29%	27%	34%
Just a little/Not at all confident (NET)	24%	3%	27%	41%	2%	20%	47%
Just a little confident	11%	1%	11%	21%	1%	8%	25%
Not at all confident	13%	2%	16%	20%	1%	12%	23%
Don't know/Refused	*	0%	0%	*	0%	*	0%
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
Very confident/Somewhat confident (NET)	76%	95%	60%	95%	59%
Very confident	46%	76%	20%	76%	17%
Somewhat confident	30%	20%	40%	19%	41%
Just a little/Not at all confident (NET)	24%	5%	40%	5%	41%
Just a little confident	11%	3%	19%	3%	20%
Not at all confident	13%	2%	21%	2%	21%
Don't know/Refused	*	0%	*	0%	*
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 034

Question A1

A1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: Pennsylvania likely voters

	Total	Men	Women	White	Black Non- Hisp
	=====	=====	=====	=====	=====
Approve	40%	39%	41%	38%	63%
Disapprove	59%	60%	58%	61%	37%
Not sure	1%	*	1%	1%	1%
Don't Know/Refused	*	1%	*	*	0%
Sampling Error (+/-)	4.7	6.7	6.5	5.1	14.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Approve	40%	31%	40%	37%	47%	37%	41%
Disapprove	59%	67%	59%	61%	53%	62%	58%
Not sure	1%	1%	*	1%	0%	1%	*
Don't Know/Refused	*	0%	0%	1%	0%	0%	1%
Sampling Error (+/-)	4.7	10.6	9.7	8.6	8.7	7.9	5.8

	Total	<\$50K	\$50K+	Non- coll. grad.	Coll. grad.	White Non- coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Approve	40%	36%	41%	33%	49%	30%	48%
Disapprove	59%	62%	58%	66%	50%	69%	50%
Not sure	1%	1%	1%	*	1%	0%	1%
Don't Know/Refused	*	1%	*	1%	0%	1%	0%
Sampling Error (+/-)	4.7	8.1	5.8	6.4	6.7	7.2	7.2

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Approve	40%	83%	31%	6%	74%	46%	5%
Disapprove	59%	17%	68%	93%	26%	53%	94%
Not sure	1%	*	1%	*	0%	1%	1%
Don't Know/Refused	*	0%	0%	*	0%	0%	*
Sampling Error (+/-)	4.7	7.7	9.7	7.3	10.4	6.8	8.0

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Approve	40%	80%	5%	80%	2%
Disapprove	59%	20%	94%	19%	98%
Not sure	1%	*	*	1%	0%
Don't Know/Refused	*	0%	*	0%	0%
Sampling Error (+/-)	4.7	6.9	6.6	6.7	6.7

Wisconsin Crosstabs

CNN/SSRS Poll -- October 23, 2024 to October 28, 2024

TABLE 003

Question V9

V9. How motivated, if at all, would you say you are to vote in this year's election for president?

Base: Wisconsin registered voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	90%	88%	91%	89%	SN
Extremely motivated	77%	74%	80%	77%	SN
Very motivated	13%	14%	11%	12%	SN
Somewhat motivated	7%	8%	5%	7%	SN
Not too/Not at all motivated (NET)	3%	3%	4%	3%	SN
Not too motivated	3%	3%	2%	3%	SN
Not at all motivated	1%	1%	1%	1%	SN
Don't know/Refused	0%	0%	0%	0%	SN
Sampling Error (+/-)	4.9	7.1	6.8	5.2	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	90%	87%	82%	95%	93%	85%	93%
Extremely motivated	77%	61%	76%	83%	87%	67%	83%
Very motivated	13%	26%	6%	12%	7%	19%	9%
Somewhat motivated	7%	8%	12%	4%	4%	10%	5%
Not too/Not at all motivated (NET)	3%	5%	6%	1%	3%	5%	3%
Not too motivated	3%	5%	4%	*	1%	4%	2%
Not at all motivated	1%	*	2%	1%	1%	1%	1%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.9	11.1	10.9	8.9	8.4	8.8	5.8

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	90%	89%	90%	90%	89%	90%	89%
Extremely motivated	77%	74%	78%	75%	80%	75%	80%
Very motivated	13%	14%	12%	15%	9%	15%	9%
Somewhat motivated	7%	7%	6%	7%	7%	7%	7%
Not too/Not at all motivated (NET)	3%	4%	3%	3%	4%	3%	4%
Not too motivated	3%	3%	2%	2%	4%	2%	4%
Not at all motivated	1%	1%	1%	1%	1%	1%	*
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.9	8.6	5.9	6.6	7.1	7.1	7.3

	Total	Demo-cratic	Indep-ent/Other	Repub-lican	Lib-eral	Mode-rate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	90%	95%	83%	91%	91%	88%	93%
Extremely motivated	77%	83%	69%	78%	84%	73%	79%
Very motivated	13%	11%	15%	13%	8%	14%	14%
Somewhat motivated	7%	3%	10%	7%	5%	7%	6%
Not too/Not at all motivated (NET)	3%	2%	6%	2%	4%	6%	1%
Not too motivated	3%	2%	5%	1%	3%	4%	1%
Not at all motivated	1%	*	1%	1%	*	2%	*
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.9	8.4	9.1	8.1	10.6	7.5	8.1

CNN/SSRS Poll -- October 23, 2024 to October 28, 2024

TABLE 003

Question V9

V9. How motivated, if at all, would you say you are to vote in this year's election for president?

Base: Wisconsin registered voters

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Extremely/Very motivated (NET)	90%	94%	89%	93%	92%
Extremely motivated	77%	83%	75%	80%	81%
Very motivated	13%	11%	14%	13%	12%
Somewhat motivated	7%	4%	9%	5%	6%
Not too/Not at all motivated (NET)	3%	2%	2%	2%	1%
Not too motivated	3%	2%	1%	2%	1%
Not at all motivated	1%	*	1%	*	1%
Don't know/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.9	7.1	7.2	6.8	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 012

Question HTINDIE

HTINDIE. Combined QP4/QP4a. Harris/Trump/Independent vote including leaners

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Harris	51%	41%	59%	48%	SN
Trump	45%	53%	38%	48%	SN
Kennedy	1%	3%	*	1%	SN
West	*	*	0%	*	SN
Stein	1%	2%	*	1%	SN
Oliver	*	*	1%	*	SN
Other	*	*	*	*	SN
Do not plan to vote	*	*	*	*	SN
Don't know/Refused	1%	*	2%	1%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Harris	51%	58%	57%	43%	47%	58%	46%
Trump	45%	41%	33%	51%	51%	36%	50%
Kennedy	1%	0%	4%	2%	0%	3%	1%
West	*	0%	0%	*	1%	0%	*
Stein	1%	*	4%	1%	0%	2%	1%
Oliver	*	*	0%	1%	0%	*	*
Other	*	0%	0%	1%	0%	0%	1%
Do not plan to vote	*	*	*	*	0%	*	*
Don't know/Refused	1%	0%	2%	1%	1%	1%	1%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Harris	51%	60%	45%	46%	59%	43%	58%
Trump	45%	37%	50%	50%	36%	54%	37%
Kennedy	1%	*	2%	1%	3%	*	3%
West	*	*	*	*	*	*	*
Stein	1%	2%	1%	1%	1%	1%	1%
Oliver	*	0%	1%	*	*	*	*
Other	*	*	*	*	1%	*	*
Do not plan to vote	*	*	*	*	*	*	*
Don't know/Refused	1%	1%	1%	1%	1%	1%	1%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Harris	51%	99%	49%	4%	98%	61%	11%
Trump	45%	0%	38%	95%	1%	33%	87%
Kennedy	1%	0%	5%	*	0%	3%	*
West	*	*	0%	*	*	*	0%
Stein	1%	*	3%	0%	*	1%	0%
Oliver	*	0%	1%	0%	0%	*	1%
Other	*	0%	1%	*	1%	1%	0%
Do not plan to vote	*	0%	*	*	*	*	0%
Don't know/Refused	1%	*	3%	0%	0%	2%	1%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 012

Question HTINDIE

HTINDIE. Combined QP4/QP4a. Harris/Trump/Independent vote including leaners

Base: Wisconsin likely voters

	Total	Lean Demo- crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Harris	51%	99%	5%	100%	0%
Trump	45%	0%	93%	0%	100%
Kennedy	1%	0%	2%	0%	0%
West	*	*	*	0%	0%
Stein	1%	*	*	0%	0%
Oliver	*	*	0%	0%	0%
Other	*	0%	*	0%	0%
Do not plan to vote	*	0%	*	0%	0%
Don't know/Refused	1%	*	0%	0%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 013

Question P2H

P2H. Is that more a vote FOR Kamala Harris or more a vote AGAINST Donald Trump?

Base: Wisconsin likely voters who would vote for Harris if the presidential election were held today

	Total	Men	Women	White	Voters of color		
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	62%	56%	67%	59%	SN		
Vote against Trump	37%	43%	32%	40%	SN		
Don't know/Refused	*	1%	*	1%	SN		
Sampling Error (+/-)	6.7	10.5	8.9	7.2			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	62%	SN	SN	SN	SN	52%	69%
Vote against Trump	37%	SN	SN	SN	SN	47%	30%
Don't know/Refused	*	SN	SN	SN	SN	*	*
Sampling Error (+/-)	6.7					11.4	8.2

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	62%	66%	60%	62%	63%	58%	61%
Vote against Trump	37%	34%	39%	38%	36%	42%	39%
Don't know/Refused	*	0%	1%	*	1%	*	1%
Sampling Error (+/-)	6.7	11.3	8.2	9.8	8.8	10.9	9.0

	Total	Democrat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Vote for Harris	62%	69%	SN	SN	63%	59%	SN
Vote against Trump	37%	31%	SN	SN	37%	41%	SN
Don't know/Refused	*	*	SN	SN	*	1%	SN
Sampling Error (+/-)	6.7	8.3			10.6	9.3	

	Total	Lean Democat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Vote for Harris	62%	65%	SN	62%	SN
Vote against Trump	37%	35%	SN	37%	SN
Don't know/Refused	*	*	SN	*	SN
Sampling Error (+/-)	6.7	7.1		6.7	

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 014

Question P2T

P2T. Is that more a vote FOR Donald Trump or more a vote AGAINST Kamala Harris?

Base: Wisconsin likely voters who would vote for Trump if the presidential election were held today

	Total	Men	Women	White	Voters of color		
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	79%	83%	SN	79%	SN		
Vote against Harris	21%	17%	SN	21%	SN		
Don't know/Refused	0%	0%	SN	0%	SN		
Sampling Error (+/-)	7.3	9.7		7.6			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	SN	SN	SN	SN	82%
Vote against Harris	21%	SN	SN	SN	SN	SN	18%
Don't know/Refused	0%	SN	SN	SN	SN	SN	0%
Sampling Error (+/-)	7.3						8.4

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	78%	82%	SN	81%	SN
Vote against Harris	21%	SN	22%	18%	SN	19%	SN
Don't know/Refused	0%	SN	0%	0%	SN	0%	SN
Sampling Error (+/-)	7.3		8.8	9.2		9.5	

	Total	Democrat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	SN	83%	SN	SN	85%
Vote against Harris	21%	SN	SN	17%	SN	SN	15%
Don't know/Refused	0%	SN	SN	0%	SN	SN	0%
Sampling Error (+/-)	7.3			8.4			8.7

	Total	Lean Democat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Vote for Trump	79%	SN	79%	SN	79%
Vote against Harris	21%	SN	21%	SN	21%
Don't know/Refused	0%	SN	0%	SN	0%
Sampling Error (+/-)	7.3		7.4		7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 018

Question DECIDED

DECIDED. Combined HTINDIE/P3

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color		
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	94%	95%	95%	SN		
Picked a candidate, mind made up	94%	94%	95%	95%	SN		
Persuadable voter (NET)	6%	6%	5%	5%	SN		
Picked a candidate, might change mind	5%	5%	4%	5%	SN		
Picked a candidate, don't know/refused	*	*	0%	*	SN		
Haven't picked a candidate	1%	*	2%	1%	SN		
Sampling Error (+/-)	4.8	7.0	6.8	5.1			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	95%	88%	96%	97%	93%	95%
Picked a candidate, mind made up	94%	95%	88%	96%	97%	93%	95%
Persuadable voter (NET)	6%	5%	12%	4%	3%	7%	5%
Picked a candidate, might change mind	5%	5%	10%	3%	2%	6%	4%
Picked a candidate, don't know/refused	*	0%	0%	0%	*	0%	*
Haven't picked a candidate	1%	*	2%	1%	1%	1%	1%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	95%	94%	95%	93%	96%	93%
Picked a candidate, mind made up	94%	95%	94%	95%	93%	96%	93%
Persuadable voter (NET)	6%	5%	6%	5%	7%	4%	7%
Picked a candidate, might change mind	5%	4%	5%	4%	6%	4%	6%
Picked a candidate, don't know/refused	*	0%	*	*	0%	*	0%
Haven't picked a candidate	1%	1%	1%	1%	1%	*	1%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-cratic	Indep Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	97%	89%	96%	98%	89%	98%
Picked a candidate, mind made up	94%	97%	89%	96%	98%	89%	98%
Persuadable voter (NET)	6%	3%	11%	4%	2%	11%	2%
Picked a candidate, might change mind	5%	2%	8%	3%	2%	9%	2%
Picked a candidate, don't know/refused	*	0%	0%	*	0%	0%	*
Haven't picked a candidate	1%	*	3%	*	*	2%	*
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Mind made up	94%	98%	94%	95%	98%
Picked a candidate, mind made up	94%	98%	94%	95%	98%
Persuadable voter (NET)	6%	2%	6%	5%	2%
Picked a candidate, might change mind	5%	2%	6%	5%	2%
Picked a candidate, don't know/refused	*	0%	*	0%	*
Haven't picked a candidate	1%	*	*	0%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 021
Question SENVOTEWI
SENVOTEWI. Combined S1WI/S1aWI: U.S. Senate vote including leaners
Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Baldwin	49%	40%	57%	47%	SN
Hovde	47%	55%	39%	49%	SN
Other	3%	3%	3%	3%	SN
Neither	1%	1%	1%	1%	SN
Don't know/Refused	*	0%	*	0%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Baldwin	49%	57%	53%	43%	46%	55%	45%
Hovde	47%	42%	40%	52%	51%	39%	51%
Other	3%	*	6%	4%	2%	4%	3%
Neither	1%	1%	1%	2%	*	1%	1%
Don't know/Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Baldwin	49%	55%	45%	45%	56%	42%	55%
Hovde	47%	38%	52%	49%	43%	53%	44%
Other	3%	6%	2%	5%	*	5%	*
Neither	1%	1%	1%	1%	1%	*	1%
Don't know/Refused	*	*	0%	*	0%	0%	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Baldwin	49%	95%	51%	2%	95%	59%	10%
Hovde	47%	3%	39%	97%	5%	34%	87%
Other	3%	1%	8%	1%	*	5%	2%
Neither	1%	*	2%	*	0%	2%	1%
Don't know/Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Baldwin	49%	95%	3%	91%	4%
Hovde	47%	3%	94%	7%	93%
Other	3%	1%	2%	1%	3%
Neither	1%	*	1%	1%	*
Don't know/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 022

Question Q8

Q8. Which of the following do you think will be most important to you in deciding how to vote for president?

Base: Wisconsin likely voters

	Total =====	Men =====	Women =====	White =====	Voters of color =====		
Where the candidates stand on issues that matter to you.....	55%	56%	53%	55%	SN		
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	44%	47%	45%	SN		
Don't know/Refused	*	*	0%	*	SN		
Sampling Error (+/-)	4.8	7.0	6.8	5.1			
	Total =====	18-34 =====	35-49 =====	50-64 =====	65+ =====	<45 =====	45+ =====
Where the candidates stand on issues that matter to you.....	55%	68%	57%	53%	42%	65%	49%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	32%	43%	47%	57%	35%	51%
Don't know/Refused	*	0%	0%	0%	1%	0%	*
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7
	Total =====	<\$50K =====	\$50K+ =====	Non- coll. grad. =====	Coll. grad. =====	White Non- coll. grad. =====	White coll. grad. =====
Where the candidates stand on issues that matter to you.....	55%	55%	54%	56%	53%	56%	53%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	45%	45%	44%	47%	44%	47%
Don't know/Refused	*	0%	*	*	0%	*	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2
	Total =====	Demo- crat =====	Indep endnt Other =====	Repub lican =====	Lib- eral =====	Mode- rate =====	Con serva tive =====
Where the candidates stand on issues that matter to you.....	55%	47%	53%	63%	56%	44%	66%
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	52%	47%	37%	43%	56%	34%
Don't know/Refused	*	*	0%	0%	1%	0%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1
	Total =====	Lean Demo- crat =====	Lean Repub lican =====	2024 Harris =====	2024 Trump =====		
Where the candidates stand on issues that matter to you.....	55%	45%	64%	44%	66%		
The leadership traits and approach you think the candidates would bring to the presidency.....	45%	55%	36%	55%	34%		
Don't know/Refused	*	*	0%	*	0%		
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3		

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 023

Question Q9a

Q9a. Which candidate do you trust more to handle each of the following issues? / The economy

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color		
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	37%	52%	42%	SN		
Donald Trump	47%	56%	40%	49%	SN		
Neither of them	8%	7%	7%	7%	SN		
Don't know/Refused	1%	0%	1%	1%	SN		
Sampling Error (+/-)	4.8	7.0	6.8	5.1			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	51%	45%	41%	43%	51%	41%
Donald Trump	47%	42%	42%	54%	50%	39%	52%
Neither of them	8%	8%	12%	5%	6%	9%	7%
Don't know/Refused	1%	0%	1%	*	1%	1%	1%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	54%	39%	41%	50%	38%	49%
Donald Trump	47%	38%	53%	51%	41%	54%	41%
Neither of them	8%	7%	8%	7%	8%	7%	8%
Don't know/Refused	1%	1%	1%	1%	1%	1%	1%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	90%	42%	1%	90%	52%	9%
Donald Trump	47%	1%	44%	96%	1%	38%	88%
Neither of them	8%	7%	14%	2%	9%	9%	4%
Don't know/Refused	1%	1%	1%	0%	0%	2%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	44%	90%	2%	87%	*
Donald Trump	47%	1%	95%	3%	97%
Neither of them	8%	8%	4%	9%	2%
Don't know/Refused	1%	1%	0%	1%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 024

Question Q9b

Q9b. Which candidate do you trust more to handle each of the following issues? / Immigration

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Kamala Harris	41%	33%	47%	38%	SN
Donald Trump	50%	60%	42%	53%	SN
Neither of them	9%	7%	11%	8%	SN
Don't know/Refused	*	*	0%	*	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	41%	43%	39%	37%	44%	44%	39%
Donald Trump	50%	45%	49%	54%	51%	44%	54%
Neither of them	9%	12%	11%	10%	4%	11%	7%
Don't know/Refused	*	0%	1%	0%	0%	1%	0%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	41%	50%	35%	36%	48%	33%	48%
Donald Trump	50%	41%	56%	54%	44%	58%	45%
Neither of them	9%	9%	9%	10%	8%	9%	7%
Don't know/Refused	*	0%	*	*	0%	*	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	41%	86%	35%	1%	83%	46%	10%
Donald Trump	50%	3%	50%	96%	4%	43%	87%
Neither of them	9%	11%	14%	2%	13%	10%	3%
Don't know/Refused	*	0%	1%	0%	0%	*	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	41%	83%	1%	80%	0%
Donald Trump	50%	4%	97%	7%	99%
Neither of them	9%	12%	2%	13%	1%
Don't know/Refused	*	0%	0%	*	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 025

Question Q9c

Q9c. Which candidate do you trust more to handle each of the following issues? / Abortion and reproductive rights

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Kamala Harris	53%	45%	61%	52%	SN
Donald Trump	34%	41%	28%	35%	SN
Neither of them	13%	15%	11%	13%	SN
Don't know/Refused	*	0%	*	0%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	53%	63%	57%	47%	49%	62%	49%
Donald Trump	34%	33%	24%	36%	41%	28%	38%
Neither of them	13%	4%	19%	16%	10%	11%	13%
Don't know/Refused	*	0%	0%	*	0%	0%	*
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	53%	63%	48%	49%	61%	47%	60%
Donald Trump	34%	27%	38%	36%	31%	38%	32%
Neither of them	13%	10%	14%	15%	8%	15%	8%
Don't know/Refused	*	*	0%	*	0%	0%	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Democrat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	53%	99%	54%	8%	97%	66%	13%
Donald Trump	34%	0%	23%	77%	1%	20%	71%
Neither of them	13%	1%	23%	14%	2%	13%	17%
Don't know/Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	53%	97%	10%	96%	9%
Donald Trump	34%	*	72%	*	74%
Neither of them	13%	2%	17%	3%	17%
Don't know/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 026

Question Q9d

Q9d. Which candidate do you trust more to handle each of the following issues? / Protecting democracy

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Kamala Harris	50%	41%	57%	47%	SN
Donald Trump	42%	49%	35%	44%	SN
Neither of them	8%	9%	7%	8%	SN
Don't know/Refused	1%	0%	1%	1%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	50%	55%	56%	42%	48%	57%	46%
Donald Trump	42%	37%	32%	49%	46%	32%	47%
Neither of them	8%	8%	12%	9%	5%	11%	7%
Don't know/Refused	1%	0%	1%	0%	1%	1%	*
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	50%	58%	45%	45%	57%	42%	56%
Donald Trump	42%	33%	46%	46%	34%	49%	35%
Neither of them	8%	8%	9%	8%	8%	9%	8%
Don't know/Refused	1%	1%	*	*	1%	1%	1%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	50%	96%	49%	4%	95%	59%	11%
Donald Trump	42%	0%	33%	90%	1%	28%	83%
Neither of them	8%	3%	17%	6%	4%	11%	6%
Don't know/Refused	1%	1%	1%	0%	0%	1%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	50%	96%	5%	96%	2%
Donald Trump	42%	*	86%	1%	90%
Neither of them	8%	3%	9%	3%	8%
Don't know/Refused	1%	1%	0%	1%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 027

Question Q9f

Q9f. Which candidate do you trust more to handle each of the following issues? / Foreign policy

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color		
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	38%	51%	43%	SN		
Donald Trump	46%	55%	38%	49%	SN		
Neither of them	9%	7%	11%	9%	SN		
Don't know/Refused	*	*	*	*	SN		
Sampling Error (+/-)	4.8	7.0	6.8	5.1			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	42%	51%	41%	44%	49%	42%
Donald Trump	46%	44%	35%	54%	49%	38%	51%
Neither of them	9%	14%	14%	5%	6%	13%	7%
Don't know/Refused	*	0%	0%	*	1%	0%	*
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	51%	40%	39%	53%	37%	52%
Donald Trump	46%	36%	52%	51%	39%	54%	39%
Neither of them	9%	12%	7%	10%	9%	9%	9%
Don't know/Refused	*	*	*	*	0%	*	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Kamala Harris	44%	92%	39%	2%	86%	53%	9%
Donald Trump	46%	1%	43%	94%	2%	36%	86%
Neither of them	9%	7%	18%	4%	12%	11%	4%
Don't know/Refused	*	*	0%	*	*	0%	*
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Kamala Harris	44%	90%	1%	86%	*
Donald Trump	46%	1%	93%	3%	97%
Neither of them	9%	9%	5%	11%	2%
Don't know/Refused	*	*	*	*	*
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 028

Question Q10a

Q10a. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Cares about people like you

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Applies more to Harris	48%	37%	58%	45%	SN
Applies more to Trump	39%	48%	31%	41%	SN
Neither	13%	15%	11%	14%	SN
Don't know/Undecided/Refused	0%	0%	0%	0%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	48%	50%	54%	43%	46%	53%	45%
Applies more to Trump	39%	38%	28%	45%	43%	31%	43%
Neither	13%	12%	17%	13%	10%	16%	12%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	48%	55%	44%	43%	57%	39%	57%
Applies more to Trump	39%	33%	42%	44%	31%	46%	31%
Neither	13%	12%	14%	14%	12%	15%	12%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	48%	93%	46%	5%	92%	58%	10%
Applies more to Trump	39%	0%	32%	83%	1%	24%	80%
Neither	13%	7%	22%	12%	7%	18%	10%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	48%	94%	3%	93%	1%
Applies more to Trump	39%	0%	81%	1%	85%
Neither	13%	6%	16%	6%	15%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 029

Question Q10c

Q10c. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Can bring the kind of change the country needs

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Applies more to Harris	43%	34%	52%	41%	SN
Applies more to Trump	44%	52%	38%	46%	SN
Neither	12%	14%	10%	12%	SN
Don't know/Undecided/Refused	0%	0%	0%	0%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	48%	42%	40%	45%	49%	41%
Applies more to Trump	44%	38%	36%	51%	48%	34%	50%
Neither	12%	14%	22%	9%	7%	17%	10%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	53%	38%	40%	49%	37%	49%
Applies more to Trump	44%	36%	49%	48%	37%	52%	38%
Neither	12%	11%	13%	12%	13%	12%	13%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	43%	91%	38%	2%	89%	49%	10%
Applies more to Trump	44%	*	38%	93%	1%	33%	85%
Neither	12%	9%	25%	5%	10%	18%	5%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	43%	89%	2%	86%	0%
Applies more to Trump	44%	*	91%	1%	94%
Neither	12%	11%	8%	13%	6%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 030

Question Q10g

Q10g. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Is honest and trustworthy

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Applies more to Harris	48%	40%	57%	46%	SN
Applies more to Trump	31%	38%	25%	32%	SN
Neither	20%	22%	19%	21%	SN
Don't know/Undecided/Refused	*	*	*	*	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	48%	52%	53%	43%	48%	54%	45%
Applies more to Trump	31%	34%	23%	30%	37%	28%	33%
Neither	20%	15%	25%	27%	15%	18%	22%
Don't know/Undecided/Refused	*	0%	0%	*	1%	0%	*
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	48%	56%	44%	43%	57%	40%	57%
Applies more to Trump	31%	23%	35%	35%	24%	37%	25%
Neither	20%	20%	21%	22%	19%	23%	19%
Don't know/Undecided/Refused	*	1%	0%	*	0%	*	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	48%	96%	46%	3%	94%	57%	11%
Applies more to Trump	31%	0%	26%	66%	1%	18%	65%
Neither	20%	4%	28%	30%	5%	24%	24%
Don't know/Undecided/Refused	*	*	0%	1%	0%	*	1%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-cratic	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	48%	96%	3%	94%	1%
Applies more to Trump	31%	0%	66%	1%	67%
Neither	20%	4%	30%	5%	31%
Don't know/Undecided/Refused	*	*	1%	*	1%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 031

Question Q10h

Q10h. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Shares your vision for the country

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Applies more to Harris	46%	38%	55%	44%	SN
Applies more to Trump	42%	49%	36%	44%	SN
Neither	12%	13%	10%	12%	SN
Don't know/Undecided/Refused	0%	0%	0%	0%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	46%	49%	51%	42%	44%	52%	43%
Applies more to Trump	42%	36%	31%	49%	48%	32%	48%
Neither	12%	15%	18%	8%	8%	16%	10%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	46%	52%	43%	41%	54%	38%	54%
Applies more to Trump	42%	32%	47%	46%	35%	49%	36%
Neither	12%	17%	10%	13%	11%	13%	10%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	46%	92%	44%	3%	87%	57%	10%
Applies more to Trump	42%	*	31%	92%	1%	28%	84%
Neither	12%	7%	25%	5%	13%	16%	6%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	46%	92%	3%	90%	1%
Applies more to Trump	42%	*	88%	1%	90%
Neither	12%	8%	9%	9%	10%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 032

Question Q10i

Q10i. Thinking about the following characteristics and qualities, please indicate whether you think each one applies more to Kamala Harris or more to Donald Trump, or if it applies to neither of them. / Will put the country's interest above their own

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Applies more to Harris	49%	40%	57%	47%	SN
Applies more to Trump	39%	49%	31%	41%	SN
Neither	12%	11%	12%	12%	SN
Don't know/Undecided/Refused	0%	0%	0%	0%	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	49%	56%	52%	43%	47%	56%	45%
Applies more to Trump	39%	33%	30%	46%	45%	31%	44%
Neither	12%	11%	18%	10%	7%	13%	11%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	49%	57%	44%	43%	58%	40%	58%
Applies more to Trump	39%	32%	44%	43%	32%	46%	33%
Neither	12%	11%	12%	13%	9%	14%	9%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Applies more to Harris	49%	96%	47%	4%	96%	57%	12%
Applies more to Trump	39%	*	36%	81%	1%	25%	80%
Neither	12%	3%	18%	15%	3%	18%	8%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Applies more to Harris	49%	96%	4%	94%	1%
Applies more to Trump	39%	1%	81%	1%	85%
Neither	12%	3%	15%	5%	14%
Don't know/Undecided/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 033

Question Q12

Q12. How confident are you that voters in Wisconsin will be accurately cast and counted in this year's presidential election?

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color		
	=====	=====	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	81%	76%	85%	80%	SN		
Very confident	48%	42%	54%	48%	SN		
Somewhat confident	33%	34%	31%	33%	SN		
Just a little/Not at all confident (NET)	19%	24%	14%	19%	SN		
Just a little confident	10%	12%	9%	10%	SN		
Not at all confident	9%	12%	5%	9%	SN		
Don't know/Refused	1%	*	1%	1%	SN		
Sampling Error (+/-)	4.8	7.0	6.8	5.1			

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	81%	84%	81%	76%	83%	84%	79%
Very confident	48%	42%	50%	49%	51%	46%	50%
Somewhat confident	33%	42%	31%	27%	32%	38%	30%
Just a little/Not at all confident (NET)	19%	16%	19%	24%	15%	16%	20%
Just a little confident	10%	9%	15%	10%	6%	11%	9%
Not at all confident	9%	7%	4%	14%	9%	5%	11%
Don't know/Refused	1%	0%	0%	0%	2%	0%	1%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White Non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	81%	85%	78%	77%	87%	75%	88%
Very confident	48%	47%	49%	42%	57%	41%	58%
Somewhat confident	33%	38%	29%	34%	30%	35%	30%
Just a little/Not at all confident (NET)	19%	14%	22%	23%	13%	24%	11%
Just a little confident	10%	7%	12%	11%	10%	11%	9%
Not at all confident	9%	7%	10%	12%	3%	13%	3%
Don't know/Refused	1%	1%	*	1%	*	1%	*
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Demo-crat	Indep Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	81%	95%	85%	63%	96%	87%	64%
Very confident	48%	78%	49%	17%	78%	56%	22%
Somewhat confident	33%	17%	36%	45%	18%	31%	42%
Just a little/Not at all confident (NET)	19%	3%	15%	37%	3%	13%	36%
Just a little confident	10%	3%	11%	17%	2%	11%	15%
Not at all confident	9%	*	5%	20%	1%	2%	21%
Don't know/Refused	1%	1%	0%	*	1%	1%	*
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Demo-crat	Lean Repub lican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Very confident/Somewhat confident (NET)	81%	96%	64%	96%	64%
Very confident	48%	80%	18%	77%	16%
Somewhat confident	33%	17%	46%	19%	48%
Just a little/Not at all confident (NET)	19%	3%	36%	3%	36%
Just a little confident	10%	2%	19%	2%	18%
Not at all confident	9%	*	17%	*	18%
Don't know/Refused	1%	1%	*	1%	*
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3

CNN/SSRS Poll [Likely Voters] -- October 23, 2024 to October 28, 2024

TABLE 034

Question A1

A1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: Wisconsin likely voters

	Total	Men	Women	White	Voters of color
	=====	=====	=====	=====	=====
Approve	42%	35%	50%	40%	SN
Disapprove	57%	65%	49%	59%	SN
Not sure	*	0%	1%	*	SN
Don't Know/Refused	*	0%	1%	*	SN
Sampling Error (+/-)	4.8	7.0	6.8	5.1	

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Approve	42%	40%	41%	42%	44%	41%	43%
Disapprove	57%	60%	57%	58%	55%	58%	57%
Not sure	*	*	1%	*	*	1%	5%
Don't Know/Refused	*	0%	1%	0%	0%	1%	0%
Sampling Error (+/-)	4.8	11.2	11.0	8.8	8.4	8.9	5.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll. grad.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Approve	42%	45%	40%	37%	51%	34%	50%
Disapprove	57%	54%	59%	63%	47%	66%	48%
Not sure	*	1%	*	*	1%	*	1%
Don't Know/Refused	*	0%	*	0%	1%	0%	1%
Sampling Error (+/-)	4.8	8.6	5.9	6.6	6.9	7.1	7.2

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Approve	42%	85%	39%	3%	78%	52%	9%
Disapprove	57%	15%	60%	97%	21%	47%	91%
Not sure	*	1%	1%	0%	1%	*	0%
Don't Know/Refused	*	0%	1%	0%	0%	1%	0%
Sampling Error (+/-)	4.8	8.2	8.9	8.1	10.4	7.4	8.1

	Total	Lean Democrat	Lean Republican	2024 Harris	2024 Trump
	=====	=====	=====	=====	=====
Approve	42%	82%	3%	81%	1%
Disapprove	57%	17%	97%	19%	99%
Not sure	*	1%	0%	1%	0%
Don't Know/Refused	*	0%	0%	0%	0%
Sampling Error (+/-)	4.8	7.0	7.2	6.7	7.3