



October 14, 2024

## Report on the NC-1 General Election

Survey Results<sup>1</sup>

To: Interested Parties

From: GQR

A recent survey in the NC-1 general election shows Congressman Don Davis leading Republican Laurie Buckhout by 11 points, 50 to 39 percent with 6 percent for the Libertarian candidate. In a two-way race, his vote share increases to 51 percent with 43 percent to Buckhout.

Figure 1. Initial Vote

Percent	Initial Vote
Davis	50
Buckhout	39
Bailey	6
Undecided	5

Davis's name identification increased to 69 percent with 37 percent favorable and 21 percent unfavorable favorability ratings. Buckhout now competes on name identification (63 percent) but she is still underwater with 27 percent favorable to 31 percent unfavorable.

Figure 2. Candidate Favorability

Percent	Favorable	Unfavorable	Total ID
Davis	37	21	69
Buckhout	27	31	63

While the presidential race remains close in this district (47 percent Harris – 48 percent Trump), Josh Stein maintains a healthy lead.

Figure 3. Governor Vote

Percent	Governor Vote
Stein	52
Robinson	40
Third Party Candidates	3
Undecided	5

<sup>1</sup> The following memo is based on a survey of 400 likely NC-1 general election voters with additional oversamples of African American voters and voters in the Norfolk media market. The survey was conducted between October 9<sup>th</sup> and 13<sup>th</sup>. The sample is a representative random sample pulled from the NC voter file. The data has a margin of error of +/-4.9 percent at the 95 percent confidence interval.