

## FINAL November 2015 NH GOP Study

Geo Code:

(N=500)	n	%
West/North -----	102	20.40
Central -----	122	24.40
Hillsborough -----	151	30.20
Rockingham -----	125	25.00

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Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

S.1 Gender

(N=500)	n	%
Male -----	245	49.00
Female -----	255	51.00

S.2. How likely are you to vote in the Republican Presidential Primary in ten weeks?

(N=500)	n	%
Very Likely -----	433	86.60
Somewhat Likely -----	48	9.60
50/50 -----	19	3.80

S.3 Are you currently registered as a Democrat, Republican, Undeclared/Independent, something else or are you not registered to vote?

(N=500)	n	%
Democrat -----	17	3.40
Republican -----	314	62.80
Undeclared/Independent -----	162	32.40
Other -----	4	0.80
Not registered -----	0	0.00
Refused -----	3	0.60

{S3.1, 3.3, 3.4 only}

S.4 Just to be clear, although you are a registered <party> you intend to vote in the Republican Presidential Primary in ten weeks?

(N=183)	n	%
YES -----	183	100.00

QUOTA 5. What is your age category?

(N=500)	n	%
18-24 Years -----	25	5.00
25-34 Years -----	91	18.20
35-44 Years -----	93	18.60
45-54 Years -----	102	20.40
55-64 Years -----	81	16.20
65-74 Years -----	51	10.20
75 + Years -----	41	8.20
Refused -----	16	3.20

QUOTA 6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian-----	443	88.60
Black/African-American-----	9	1.80
American Indian/Alaska Native-----	7	1.40
Asian-----	6	1.20
Native Hawaiian/Other Pacific Islander-----	0	0.00
Hispanic/Latino-----	5	1.00
Other-----	15	3.00
Refused-----	15	3.00

7. If the *Republican* Primary for President of the United States were held today, who would be your first choice to win the Republican nomination? {RANDOMIZE LIST}

(N=500)	n	%
Jeb Bush-----	38	7.60
Ben Carson-----	51	10.20
Chris Christie-----	21	4.20
Ted Cruz-----	46	9.20
Carly Fiorina-----	22	4.40
Lindsey Graham-----	2	0.40
Mike Huckabee-----	5	1.00
John Kasich-----	46	9.20
George Pataki-----	2	0.40
Rand Paul-----	13	2.60
Marco Rubio-----	55	11.00
Rick Santorum-----	0	0.00
Donald Trump-----	108	21.60
Other-----	2	0.40
Undecided-----	89	17.80

{FOR 7.1 - 7.15, First Choice}

8. If I added Mitt Romney to this list, would you switch your support to him?

(N=411)	n	%
Yes-----	123	29.93
No-----	260	63.26
Undecided-----	28	6.81

{FOR 7.16, Undecideds}

8A. If I added Mitt Romney to this list, would you vote for him?

(N=89)	n	%
Yes-----	32	35.96
No-----	40	44.94
Undecided-----	17	19.10

Q7 & Q8/Q8A With Romney added to list

(N=500)	n	%
Jeb Bush-----	14	2.80

Ben Carson-----	34	6.80
Chris Christie-----	12	2.40
Ted Cruz -----	34	6.80
Carly Fiorina-----	13	2.60
Lindsey Graham-----	1	0.20
Mike Huckabee-----	2	0.40
John Kasich -----	32	6.40
George Pataki -----	2	0.40
Rand Paul -----	11	2.20
Marco Rubio-----	31	6.20
Rick Santorum-----	0	0.00
Donald Trump-----	73	14.60
Mitt Romney-----	155	31.00
Other-----	1	0.20
Undecided-----	85	17.00

9. Now earlier you said your first choice was \_\_\_\_\_. Of the existing candidates, who would be your second choice? (RANDOMIZE LIST) *(If they say Romney, direct them to the existing list).*

(N=411)	n	%
Jeb Bush-----	47	11.44
Ben Carson-----	39	9.49
Chris Christie-----	28	6.81
Ted Cruz -----	48	11.68
Carly Fiorina-----	31	7.54
Lindsey Graham-----	3	0.73
Mike Huckabee-----	2	0.49
John Kasich -----	31	7.54
George Pataki -----	3	0.73
Rand Paul -----	10	2.43
Marco Rubio-----	71	17.27
Rick Santorum-----	3	0.73
Donald Trump-----	40	9.73
Other-----	6	1.46
Undecided-----	49	11.92

I am going to read you a shorter list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 11-19)

(N=500)	<b><u>NEVER HEARD</u></b>	<b><u>FAVORABLE</u></b>	<b><u>UNFAVORABLE</u></b>	<b><u>HOF/UNDECIDED</u></b>
10. Barack Obama	1 0.20	85 17.00	389 77.80	25 5.00

11. Hillary Clinton	0	80	394	26
	0.00	16.00	78.80	5.20
12. Chris Christie	7	256	168	69
	1.40	51.20	33.60	13.80
13. Jeb Bush	1	255	198	46
	0.20	51.00	39.60	9.20
14. John Kasich	21	216	166	97
	4.20	43.20	33.20	19.40
15. Ben Carson	5	292	148	55
	1.00	58.40	29.60	11.00
16. Carly Fiorina	12	276	145	67
	2.40	55.20	29.00	13.40
17. Marco Rubio	12	318	108	62
	2.40	63.60	21.60	12.40
18. Ted Cruz	6	278	143	73
	1.20	55.60	28.60	14.60
19. Donald Trump	0	243	209	48
	0.00	48.60	41.80	9.60

20. What do you think is the most important issue facing the country right now?  
(RANDOMIZE)

(N=500)	n	%
Reducing the national debt -----	32	6.40
Taxes -----	12	2.40
Jobs/Economy -----	90	18.00
Schools/Education -----	10	2.00
Healthcare -----	31	6.20
Energy independence -----	8	1.60
Illegal immigration -----	60	12.00
Abortion policy -----	1	0.20
Same-sex marriage -----	1	0.20
Civil liberties -----	7	1.40
Terrorism/National security -----	209	41.80
Drugs/Opioids -----	9	1.80
Undecided -----	30	6.00

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

(N=500)	n	%
Jeb Bush -----	52	10.40
Ben Carson -----	23	4.60
Chris Christie -----	36	7.20
Ted Cruz -----	54	10.80

Carly Fiorina-----	20	4.00
John Kasich -----	28	5.60
Marco Rubio-----	65	13.00
Donald Trump-----	123	24.60
Other -----	15	3.00
Undecided -----	84	16.80

22. Which candidate do you trust the most?

{One answer – read randomized list}

(N=500)	n	%
Jeb Bush -----	50	10.00
Ben Carson-----	79	15.80
Chris Christie-----	21	4.20
Ted Cruz -----	47	9.40
Carly Fiorina-----	28	5.60
John Kasich -----	49	9.80
Marco Rubio-----	71	14.20
Donald Trump-----	92	18.40
Other -----	15	3.00
Undecided -----	48	9.60

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

{One answer – read randomized list}

(N=500)	n	%
Jeb Bush -----	31	6.20
Ben Carson-----	47	9.40
Chris Christie-----	10	2.00
Ted Cruz -----	34	6.80
Carly Fiorina-----	15	3.00
John Kasich -----	24	4.80
Marco Rubio-----	80	16.00
Donald Trump-----	156	31.20
Other -----	16	3.20
Undecided -----	87	17.40

24. Would you describe yourself as conservative, moderate or liberal?

(N=500)	n	%
Conservative -----	277	55.40
Moderate-----	190	38.00
Liberal -----	27	5.40
Undecided -----	6	1.20

25. Are you willing to be interviewed by a Boston Globe reporter for an upcoming article, please give me your name and verify best phone number?

(N=500)	n	%
Yes -----	142	28.40
No-----	351	70.20
Undecided -----	7	1.40

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]