



**MEMORANDUM**

**TO: DEMOCRACY DEFENSE PROJECT**

**FROM: DAVE SACKETT  
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**RE: KEY FINDINGS FROM A SURVEY OF VOTER ATTITUDES IN THE STATE  
OF NEVADA**

**DATE: SEPTEMBER 20, 2024**

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The Tarrance Group is pleased to present the Democracy Defense Project with the key findings from a survey of voter attitudes in the state of Nevada. These key findings are based on telephone interviews with N=600 “likely” voters throughout the state. Responses to this survey were gathered September 16-19, 2024 with a margin of error of  $\pm 4.1\%$  .

**STATETWIDE RACES**

<b>Presidential</b>	<b>Sept 19, 2024</b>
Donald Trump	44%
Kamala Harris	47%
Others	1%
None of the above	4%
Undecided	4%
<b>U.S. Senate</b>	
Sam Brown	41%
Jacky Rosen	48%
Others	1%
None of the above	3%
Undecided	6%

## QUESTION 7 – VOTER IDENTIFICATION INITIATIVE

*Should the Nevada Constitution be amended to require voters to either present photo identification to verify their identity when voting in-person or to provide certain personal information to verify their identity when voting by mail ballot?*

	<b>Yes- in favor</b>	<b>No-against</b>
All	71%	23%
Clark County	70%	24%
Las Vegas DMA	71%	23%
Washoe County	66%	27%
Reno DMA	70%	24%
White	71%	22%
Hispanic	75%	19%
Men	74%	21%
Women	68%	25%
Union HH voter	72%	21%
Nonunion HH voter	71%	23%
Republican	92%	6%
Democrat	49%	44%
Independent	73%	18%
NV elections – very confident	50%	40%
NV elections – somewhat confident	86%	10%
NV elections – not confident	93%	4%

## VIEWS ON NATIONAL ELECTIONS

### *Perceived Legitimacy of 2020 Presidential Results:*

7. Do you think Joe Biden's victory in the 2020 presidential election was legitimate or not legitimate?

	<b>Legitimate</b>	<b>Unsure</b>	<b>Not Legitimate</b>
All	59%	7%	34%
Las Vegas DMA	60%	6%	34%
Reno DMA	58%	9%	33%
White	58%	7%	35%
Hispanic	54%	4%	42%
Men	54%	8%	38%
Women	64%	6%	30%
Republican	24%	10%	66%
Democrat	94%	3%	3%
Independent	57%	9%	34%

**2024 National Presidential Elections:**

How confident are you that, across the country, the votes will be accurately cast and counted in the 2024 elections?

	<b>Very Confident</b>	<b>Somewhat Confident</b>	<b>Not Confident</b>
All	38%	30%	31%
Clark County	43%	31%	26%
Las Vegas DMA	43%	30%	27%
Washoe County	31%	30%	35%
Reno DMA	29%	27%	41%
White	40%	29%	31%
Hispanic	26%	41%	31%
Men	37%	26%	36%
Women	40%	33%	26%
18-34	15%	46%	37%
35-44	36%	36%	28%
45-64	43%	28%	28%
65+	45%	21%	34%
No-college	43%	30%	26%
College graduate	40%	28%	30%
Republican	11%	39%	49%
Democrat	69%	20%	9%
Independent	34%	31%	35%
'20 Trump voter	9%	38%	52%
'20 Biden voter	70%	22%	8%

**National Presidential Elections – 2024 vs. 2020:**

Do you think that the 2024 national elections will be conducted doing -- • a better job, • about the same job, or • not as good a job – of ensuring that votes are accurately cast and counted than was done in the 2020 elections?

	All	Republican	Democrat	Independent
Better job	48%	48%	46%	41%
About the same job	43%	31%	47%	49%
Not as good a job	7%	11%	4%	7%
Unsure	5%	9%	3%	3%

**Concern about Legitimacy of 2024 National Elections:**

How concerned would you say you are, if at all, that voting irregularities could imperil the legitimate election and certification of the next President?

	All	Republican	Democrat	Independent
Very concerned	40%	60%	24%	37%
Somewhat concerned	29%	28%	23%	34%
Not concerned	30%	11%	52%	27%
Unsure	1%	1%	1%	2%

**Concern about Candidate/Campaign Conduct :**

How concerned are you that Harris/Trump campaigns and Democrats/Republicans will engage in improper ballot activities that could impact the election?

All Voters	Harris/DEM	Trump/GOP
Very concerned	38%	34%
Somewhat concerned	13%	25%
Not concerned	48%	40%
<b>Republicans</b>		
Very concerned	70%	9%
Somewhat concerned	16%	17%
Not concerned	14%	73%
<b>Democrats</b>		
Very concerned	9%	61%
Somewhat concerned	10%	24%
Not concerned	81%	15%
<b>Independents</b>		
Very concerned	38%	32%
Somewhat concerned	13%	33%
Not concerned	48%	34%

## VIEWS ON NEVADA ELECTIONS

### 2024 Nevada Elections:

*How confident are you that, here in Nevada, the votes will be accurately cast and counted in the 2024 elections?*

	National	Nevada	Net
Very confident	38%	45%	+7
Somewhat confident	30%	39%	+9
Not confident	31%	14%	-27

- As you can see from the chart below, there is a significantly higher level of confidence in Nevada elections than there are in elections at the national level among Republicans, Democrats, and Independent voters.
- While approximately half of Republicans are not confident about the national elections, this is only true for approximately a quarter of Republicans with regards to their views on Nevada elections.

Republicans	National	Nevada	Net
Very confident	11%	16%	+5
Somewhat confident	39%	53%	+14
Not confident	49%	27%	- 22
Democrats			
Very confident	69%	77%	+8
Somewhat confident	20%	20%	Even
Not confident	9%	2%	-2
Independents			
Very confident	34%	41%	+7
Somewhat confident	31%	43%	+12
Not confident	35%	15%	-20

	<b>Very Confident</b>	<b>Somewhat Confident</b>	<b>Not Confident</b>
All	45%	39%	14%
Clark County	48%	37%	13%
Las Vegas DMA	48%	37%	13%
Washoe County	41%	43%	14%
Reno DMA	41%	43%	14%
White	45%	37%	16%
Hispanic	40%	49%	10%
Men	45%	39%	15%
Women	45%	39%	14%
18-34	35%	48%	17%
35-44	47%	42%	10%
45-64	44%	39%	16%
65+	49%	32%	15%
High School	33%	40%	23%
Some college	48%	39%	13%
College graduate	48%	37%	13%
'20 Trump voter	17%	52%	27%
'20 Biden voter	74%	21%	4%
Election Day voter	31%	43%	22%
Early voter	47%	41%	11%
Mail/absentee voter	65%	29%	6%

The chart below shows the voter groups that have a greater level of confidence in Nevada elections than in the national elections:

<b>Very Confident</b>	<b>National</b>	<b>Nevada</b>
All	38%	45%
Las Vegas DMA	43%	48%
Reno DMA	29%	41%
White	40%	45%
Hispanic	26%	40%
Men	37%	45%
Women	40%	45%
Republican	11%	16%
Democrat	69%	77%
Independent	34%	41%
'20 Trump voter	9%	17%
'20 Biden voter	70%	74%

**2024 Nevada Election System/Process:**

*How confident are you that process of the casting and counting of ballots and the tabulation of votes in Nevada is secure from fraud, hacking and other technological threats? Would you say you are –*  
 • very confident, • somewhat confident, • not too confident, or • not at all confident

	<b>All</b>	<b>Republican</b>	<b>Democrat</b>	<b>Independent</b>
Very confident	37%	11%	66%	35%
Somewhat confident	37%	45%	29%	37%
Not confident	24%	42%	5%	27%



**View of Nevada Election Officials/Workers:**

Generally speaking, which of the following views comes closest to your own – **(ROTATE)** –

- Election workers and officials are important volunteers in our community who count votes fairly and need to be able to do their jobs without interference

OR

- Election workers and officials are more partisan than they would have you believe, and they need to be monitored so they don't try and influence elections for the candidates and parties of their choice?

	<b>Count Fairly</b>	<b>Partisans/ Influence</b>
All	52%	39%
Clark County	55%	38%
Las Vegas DMA	55%	38%
Washoe County	49%	37%
Reno DMA	48%	40%
White	54%	38%
Hispanic	48%	44%
Men	50%	42%
Women	55%	36%
18-34	49%	46%
35-44	50%	45%
45-64	51%	39%
65+	57%	32%
Republican	32%	57%
Democrat	74%	20%
Independent	51%	41%
'20 Trump voter	33%	58%
'20 Biden voter	74%	19%
Election Day voter	45%	47%
Early voter	55%	37%
Mail/Absentee voter	59%	31%

## PERCEIVED THREATS TO ELECTION INTREGRITY/FAIRNESS

- Respondents were also read a list of different perceived “threats” to election integrity and fairness and asked to indicate how worried or concerned they are about each of them.
- As you can see from the chart below, the top potential or perceived threats that Nevada voters are most concerned about have nothing to do with actual voting or counting process in the state of Nevada.

Please indicate, for each one, using a scale from 0 to 10, where 0 means it is "not at all a threat" and 10 means it is an "extremely serious threat," how much of a threat each of these issues is to election integrity and fairness.

	Mean	Extremely Serious	Very Serious
Media organizations suppressing or exaggerating/distorting stories about elections	7.90	51%	24%
Artificial intelligence creating misinformation about U.S. political leaders and candidates	7.04	32%	31%
Foreign adversaries spreading propaganda and trying to influence our elections	6.96	34%	27%
Vote counts and results from big cities like Las Vegas not being reported until days after the polls close	5.85	33%	16%
People who are ineligible or not registered to vote being allowed to cast a ballot	5.94	40%	14%
Election officials conducting ballot counting behind closed doors and not allowing public access to the counting process	5.93	34%	18%
Lack of voter identification requirement making it easier for an individual to cast multiple ballots	5.95	36%	18%
After the polls are closed and voting is supposed to be done, election officials keep submitting more ballots that no-one has any idea where they came from	5.84	37%	14%

Extremely + Very Serious	All	GOP	DEM	IND
Media organizations suppressing or exaggerating/distorting stories about elections	75%	85%	62%	78%
Artificial intelligence creating misinformation about U.S. political leaders and candidates	63%	65%	66%	55%
Foreign adversaries spreading propaganda and trying to influence our elections	61%	61%	72%	52%
Vote counts and results from big cities like Las Vegas not being reported until days after the polls close	49%	76%	30%	43%
People who are ineligible or not registered to vote being allowed to cast a ballot	54%	83%	30%	52%
Election officials conducting ballot counting behind closed doors and not allowing public access to the counting process	52%	73%	32%	51%
Lack of voter identification requirement making it easier for an individual to cast multiple ballots	54%	81%	27%	55%
After the polls are closed and voting is supposed to be done, election officials keep submitting more ballots that no-one has any idea where they came from	51%	78%	34%	43%

**Perceived Threat Tiers:**

Tier One Threats	Very Serious
Media organizations suppressing/exaggerating/distorting stories about elections	75%
AI creating misinformation about US. political leaders and candidates	63%
Foreign adversaries spreading propaganda to influence elections	61%
Tier Two Threats	
People who are ineligible or not registered being allowed to vote	54%
Lack of voter ID making it easier for people to cast multiple ballots	54%
Tier Three Threats	
Election officials counting ballots behind closed doors and not allowing public access	52%
Election officials submitting more ballots after polls are closed and voting is done	51%
Votes from large cities like Las Vegas no being reported until days after polls closed	49%

**POTENTIAL REFORMS TO STRENGTHEN ELECTION INTEGRITY**

- As part of the interview, respondents were exposed to a series of actions that could be taken with regard to election integrity. A number of these actions are already being undertaken by the state of Nevada, but the electorate would largely be unaware of this fact and the survey endeavored to gauge their reaction knowing that this would likely be new information.
- There is very strong support for each of these measures – including the measures that are already in place - that fundamentally “shatters” partisanship and predisposition with regard to past elections and demonstrates a clear capacity to alleviate fears that Nevada voters have about the electoral process and further strengthen their confidence in Nevada elections.

Now here is a list of actions that can be taken to improve election integrity, voting, and the counting process in Nevada. Please indicate, for each one, whether implementing each of these actions would make you more likely or less likely to be “very confident” that votes will be accurately cast and counted in the 2024 elections in Nevada?

	<b>More Likely (Total)</b>	<b>More Likely (Strongly)</b>
Requiring each county in the state of Nevada to update their voter rolls and remove all inactive or incorrect registrations on a regular schedule multiple times each year.	74%	56%
Independent testing of every voter machine in the state of Nevada prior to the start of early in-person voting to ensure integrity	83%	62%
Requiring that all paper ballots be stored in locked facilities to ensure and confirm their security and prevent any tampering	90%	71%
Requiring state officials to use multi-state databases to check for duplicate voter registrations in multiple states	83%	62%
Requiring that all ballot drop boxes be monitored by video	80%	59%
Ensuring that no voting machines are ever connected to the internet so they cannot be accessed or hacked online	84%	66%
Not allowing any ballots to be counted that are postmarked <u>after</u> election day	74%	58%
Requiring all counting of ballots to be fully completed within forty-eight hours of the polls closing	71%	53%

	<b>All</b>	<b>GOP</b>	<b>DEM</b>	<b>IND</b>	<b>NV Elections Not Confident</b>
Requiring each county in the state of Nevada to update their voter rolls and remove all inactive or incorrect registrations on a regular schedule multiple times each year.	74%	88%	61%	74%	85%
Independent testing of every voter machine in the state of Nevada prior to the start of early in-person voting to ensure integrity	83%	88%	80%	83%	84%
Requiring that all paper ballots be stored in locked facilities to ensure and confirm their security and prevent any tampering	90%	94%	90%	86%	89%
Requiring state officials to use multi-state databases to check for duplicate voter registrations in multiple states	83%	90%	78%	82%	92%
Requiring that all ballot drop boxes be monitored by video	80%	90%	71%	79%	87%
Ensuring that no voting machines are ever connected to the internet so they cannot be accessed or hacked online	84%	89%	84%	81%	90%
Not allowing any ballots to be counted that are postmarked <u>after</u> election day	74%	86%	61%	75%	82%
Requiring all counting of ballots to be fully completed within 48 hours of the polls closing	71%	84%	59%	71%	80%

**Reform Tiers:**

<b>Tier One Reforms</b>	<b>More Likely</b>
Requiring paper ballots be stored in locked facilities	90%
Make sure voting machines are not connected to internet	84%
Independent testing of voter machines prior to the start of voting	83%
Require officials to use data base to check for duplicate registrations	83%
<b>Tier Two Reforms</b>	
Requiring video monitoring of ballot drop boxes	80%
Not counting ballots post-marked after election day	74%
Requiring each county to update their voter rolls on regular basis	64%
Requiring that all counting be completed within 48 hours of polls closing	71%

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