

## Display Ad Concepts

### Ad Concept #1 - Energy:

Slide 1: Democrats' Energy Policies Harm US Manufacturing

Slide 2: Force Electric Vehicle Mandates

Slide 3: Threaten American Energy Security

Slide 4: Rep. Miller-Meeks is fighting back. (Learn More Button)

Disclaimer:



Image:

Link: <https://millermeeks.house.gov/contact/newsletter>

### Ad Concept #2 - Agriculture:



Image:

Link: <https://millermeeks.house.gov/contact/newsletter>

### Ad Concept #3 - Oversight:

Slide 1: CDC is pushing gun control research

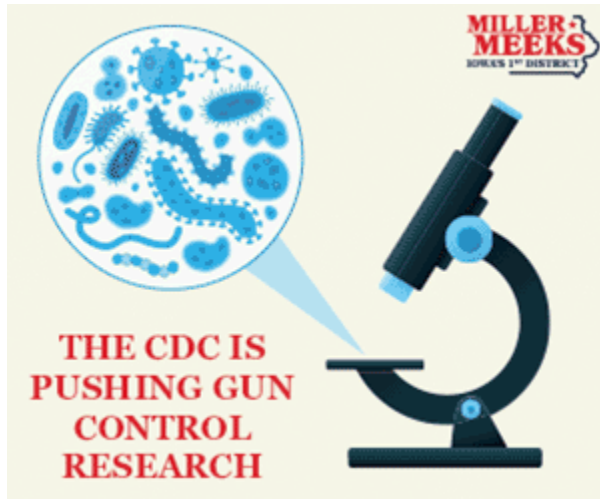
Slide 2: Instead of focusing on stopping another pandemic

Slide 3: Rep. Miller-Meeks is fighting against Washington overreach

Slide 4: Learn more!

Disclaimer:

Image:



Link: <https://millermeeks.house.gov/contact/newsletter>

## Facebook Concepts - Lead Generation

### Ad Concept #1 - Energy:

Social Text: In Washington, I'm fighting back against regulations that harm American manufacturing and energy security.



Image:

Headline: Sign up to learn how she's fighting back!

**Ad Concept #2 -Agriculture:**

Social Text: Bureaucrats behind a desk in Washington wanted to tell farmers in the fields in Iowa how to do their jobs. I put a stop to that, ensuring USDA officials work locally with farmers. Stay up to date about how I'm helping the farmers of Southeastern Iowa!



Image:

Image text: Rep. Miller-MEEKS Supports Iowa's Local Farms

Sign up and learn more about her work!

Creative: MMM branding and logo.

Headline: Sign up and learn more!

**Ad Concept #3 -Oversight:**

Social Text: The CDC should be focused on stopping the next pandemic, not on researching gun control. The House passed my amendment prohibiting CDC funds from being used on gun control. I will always defend your 2nd Amendment rights.

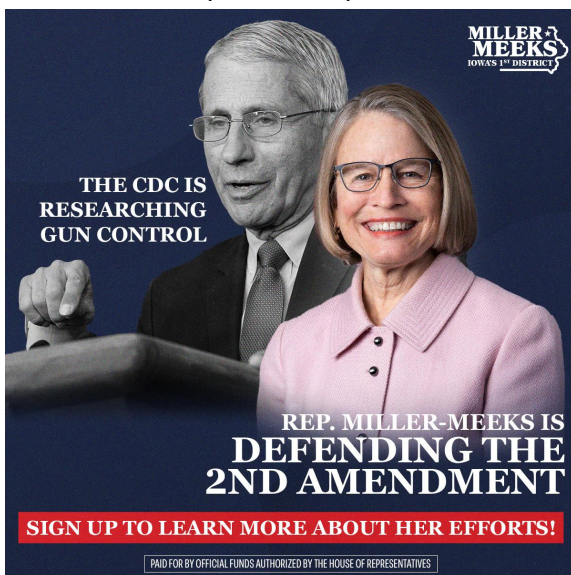


Image:

Facebook Creative 1

Rep. Miller-Meeks  
Sponsored

**FIGHTING**  
Against The  
Left's War on  
American Energy

In Washington, I'm fighting back against regulations that harm American manufacturing and energy security.

**FIGHTING**  
Against The Left's War  
on American Energy

MILLER-MEEKS  
IOWA'S 1<sup>ST</sup> DISTRICT

PAID FOR BY OFFICIAL FUNDS AUTHORIZED BY THE HOUSE OF REPRESENTATIVES

MILLERMEEKS.HOUSE.GOV  
Learn how she's fighting back! Signup

Next

Facebook Creative 2

Rep. Miller-Meeks Sponsored

Rep. Miller-Meeks Sponsored ·

Bureaucrats behind a desk in Washington wanted to tell farmers in the fields in Iowa how to do their jobs. I put a stop to that, ensuring USDA officials work locally with farmers. Stay up to date about how I'm helping the farmers of Southeastern Iowa!

**REP. MILLER-MEEKS**

**SUPPORTS IOWA'S LOCAL FARMS**

SIGN UP AND LEARN MORE ABOUT HER WORK!

PAID FOR BY OFFICIAL FUNDS AUTHORIZED BY THE HOUSE OF REPRESENTATIVES

MILLERMEEKS.HOUSE.GOV

Sign up and learn more! [Signup](#)

Like Comment Share

### Facebook Creative 3

Rep. Miller-Meeks Sponsored

Rep. Miller-Meeks Sponsored ·

The CDC should be focused on stopping the next pandemic, not on researching gun control. The House passed my amendment prohibiting CDC funds from being used on gun control. I will always defend your 2nd Amendment rights.

**THE CDC IS RESEARCHING GUN CONTROL**

**REP. MILLER-MEEKS IS DEFENDING THE 2ND AMENDMENT**

SIGN UP TO LEARN MORE ABOUT HER EFFORTS!

PAID FOR BY OFFICIAL FUNDS AUTHORIZED BY THE HOUSE OF REPRESENTATIVES

MILLERMEEKS.HOUSE.GOV

Sign up and learn more! [Signup](#)

Like Comment Share