



1 in the Contra Costa County Board of Education, Governing Board  
2 Member, Area 1 election to be held on November 5, 2024.

3 2. Respondent Kristin B. Connelly is the elections official for  
4 the County of Contra Costa. Real Party in Interest Daniel  
5 Nathan- Heiss is the author of the election material that is  
6 disputed in this proceeding.  
7

8 3. On August 14, 2024, Respondent Kristin B. Connelly, County  
9 Clerk Recorder, placed on public display the election  
10 materials to be printed and distributed for voter use in the  
11 election on November 5, 2024. This material includes Daniel  
12 Nathan-Heiss's ballot designation as an "Educator / Economic  
13 Commissioner" which is incorporated here as exhibit A.1.  
14

15 4. This designation is false, misleading, or inconsistent with  
16 the requirements of the Elections Code in that it does not  
17 represent Daniel Nathan-Heiss's current and principal  
18 occupation. In Exhibit A.2, Daniel Nathan- Heiss's  
19 justification for use of the ballot designation "Educator" is  
20 that he travels to "various higher educational institutions  
21 and events and facilitate[s] educational programs and ensure  
22 curriculum meets a standard of excellence". The ballot  
23 designation "Educator" is misleading based on this  
24 justification because "Educator" implies that Daniel Nathan  
25 Heiss's primary occupation involves educating pupils, not  
26 traveling to educational institutions and facilitating  
27  
28

1 programs. The statement, "ensure curriculum meets a standard  
2 of excellence", does not necessarily imply that Daniel Nathan-  
3 Heiss is educating students. The public would not reasonably  
4 assume that Daniel Nathan- Heiss's primary occupation involves  
5 pupil education based on this justification. Instead, the  
6 public could reasonably assume that Daniel Nathan-Heiss's  
7 primary occupation involves being an education platform  
8 salesman.  
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10 5. The designation "Economic Commissioner" is also misleading. In  
11 his second justification listed on Exhibit A.2, Daniel Nathan-  
12 Heiss states he "was appointed to Economic Development  
13 commission by former Mayor Tom Butt" for the City of Richmond.  
14 The material included in Exhibit B describes the role of the  
15 Economic Development Commission for the City of Richmond. In  
16 Exhibit B, people on the commission are described as  
17 "Members", not "Economic Commissioners". Examples in Exhibit D  
18 include the statements "Member Terms & Meeting Information",  
19 and "Three-year terms- Three consecutive terms limit- Maximum  
20 15 members". The title "Economic Commissioner" can mislead the  
21 public into thinking of an occupation that is full-time and  
22 employed by the city. The ballot designation "Economic  
23 Commissioner" does not accurately portray Daniel Nathan-  
24 Heiss's former role as an "Economic Commission Member". Once  
25 again, this ballot designation is not accurate.  
26  
27  
28

1 6. Issuance of a peremptory writ of mandate will not  
2 substantially interfere with the printing or distribution of  
3 election materials as required by law. The Real Party in  
4 Interest, Daniel Nathan- Heiss, may amend his ballot  
5 designation.

6  
7 WHEREFORE, Petitioner prays:

8 1. That an alternative writ of mandate issue under seal of this  
9 court, compelling Respondent Kristin B. Connelly, County  
10 Clerk Recorder, to make the changes as follows: change the  
11 ballot designation for Daniel Nathan-Heiss, candidate for  
12 the Contra Costa County Board of Education, Governing Board  
13 Member, Area 1 election to be held on November 5, 2024 or,  
14 in the alternative, to show cause before this court on  
15 \_\_\_\_\_ as to why such changes have not been  
16 made;  
17

18 2. That, upon return to the alternative writ, a peremptory writ  
19 issue under seal of this court, compelling amendment of the  
20 designated copy; and  
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22 3. For such other and further relief as this court may deem  
23 proper.

24 Executed at Martinez, California, on August 20, 2024.  
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DATED: August 20, 2024



Anthony Edward Caro  
In Pro Per



**Contest/Candidate Proof List**  
**Presidential General Election November 5 2024 - 11/5/2024**

Exhibit A.1

Contests: 3106 to 7891 - Contests On Ballot

Candidates are in Random Alpha Order

Candidates: Qualified Candidates

Contest/District	Vote For	Num Cands	Num Qualified	Status
<b>NONPARTISAN OFFICES SCHOOL CONTRA COSTA COUNTY BOARD OF EDUCATION Governing Board Member, Area 1</b>				

\* 3106 CCCBdEdSchBd1

8000BE-1 Contra Costa County Board Of Educ: 1 3 2 ON BALLOT

Shared with: (none)

Incumbent(s): Consuelo Lara Elected

Candidate(s): **ANTHONY EDWARD CARO**

Financial Consultant

Qualified Date: 7/29/2024

User Codes:

Cand ID: 1

Filing Fee: \$0.00 Fees Paid (1) & (2): \$0.00 \$0.00

**Requirements Status**

<i>Sigs In Lieu Issued</i>		<i>Sigs In Lieu Filed</i>		<i>Nomination Papers Issued</i>	07/23/2024
<i>Nomination Papers Filed</i>	07/29/2024	<i>Filing Fee Paid</i>		<i>Candidate Statement Issued</i>	07/23/2024
<i>Candidate Statement Filed</i>	07/29/2024	<i>Declaration of Candidacy Issued</i>	07/29/2024	<i>Declaration of Candidacy Filed</i>	07/29/2024
<i>Code of Fair Campaign Practices Filed</i>	07/29/2024	<i>Declaration of Intent Issued</i>		<i>Declaration of Intent Filed</i>	
<i>Ballot Designation Wrksht Issued</i>	07/23/2024	<i>Ballot Designation Wrksht Filed</i>	07/29/2024		

**DANIEL NATHAN-HEISS**

Educator/Economic Commissioner

Qualified Date: 8/14/2024

User Codes:

Cand ID: 2

Filing Fee: \$0.00 Fees Paid (1) & (2): \$0.00 \$0.00

**Requirements Status**

<i>Sigs In Lieu Issued</i>		<i>Sigs In Lieu Filed</i>		<i>Nomination Papers Issued</i>	08/05/2024
<i>Nomination Papers Filed</i>	08/14/2024	<i>Filing Fee Paid</i>		<i>Candidate Statement Issued</i>	08/05/2024
<i>Candidate Statement Filed</i>	08/14/2024	<i>Declaration of Candidacy Issued</i>	08/14/2024	<i>Declaration of Candidacy Filed</i>	08/14/2024
<i>Code of Fair Campaign Practices Filed</i>	08/14/2024	<i>Declaration of Intent Issued</i>		<i>Declaration of Intent Filed</i>	
<i>Ballot Designation Wrksht Issued</i>	08/05/2024	<i>Ballot Designation Wrksht Filed</i>	08/14/2024		

**NONPARTISAN OFFICES SCHOOL CONTRA COSTA COUNTY BOARD OF EDUCATION Governing Board Member, Area 3**

\* 3116 CCCBdEdSchBd3

8000BE-3 Contra Costa County Board Of Educ: 1 2 2 ON BALLOT

Shared with: (none)

Incumbent(s): Anamaria Avila Farias Elected

Candidate(s): **YAZMIN LLAMAS**

Martinez Unified School District, Governing Board Member, Area 3

Qualified Date: 8/13/2024

User Codes:

Cand ID: 2

Filing Fee: \$0.00 Fees Paid (1) & (2): \$0.00 \$0.00



California Secretary of State  
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

Exhibit A.2

RECEIVED

AUG 14 2024

COPY

Contest ID: 3106 Candidate ID: 2  
Contra Costa Elections

This entire form must be completed, or it will not be accepted, and you will not be entitled to a ballot designation. DO NOT LEAVE ANY RESPONSE SPACES BLANK. If information requested is not applicable, please write "N/A" in the space provided, otherwise the information MUST be provided. UPON FILING, THIS WORKSHEET WILL BE A PUBLIC DOCUMENT.

Candidate Information

Candidate Name: Daniel Lawrence Nathan-Heiss

Office: Contra Costa County Board Of Education, Governing Board Member, Area 1

Email:

Home Address: 5925 San Jose Ave, Richmond, CA 94804

Mailing Address:

Business Address:

Phone Number(s)

Business:

Home/Mobile: 818-571-0969 Fax:

Attorney or Other Authorized Person Information

Attorney Name (or other person authorized to act on your behalf):

Address:

Phone Number(s)

Business:

Mobile:

Fax:

You may select as your ballot designation one of the following designations:

- (a) Your current principal profession(s), vocation(s), or occupation(s) [maximum total of three words, separated by a slash ("/)].
- (b) The full title of the public office you currently occupy and to which you were elected.
- (c) "Appointed [full title of public office]" if you currently serve by appointment in an elective public office and are seeking election to the same office or to some other office.
- (d) "Incumbent" if you were elected (or, if you are a Superior Court Judge, you are a candidate for the same office that you hold) to your current public office and seek election to the same office.
- (e) "Appointed Incumbent" if you were appointed to your current elective public office and seek election to the same office.

Proposed Ballot Designation(s)

Proposed Ballot Designation(s): Educator / ~~City~~ <sup>Economic</sup> Commissioner

Alternate Ballot Designation(s) 1: Educator

Alternate Ballot Designation(s) 2:

If your proposed ballot designation is pursuant to Elections Code § 13107(a)(3):

The professions, vocations or occupations relied upon to support my proposed ballot designation(s) constitute my primary, main or leading professions, vocations or occupations. Initial \_\_\_\_\_

Translation of Proposed Designation: Gender specific translations will default to the masculine form for uniformity in translation unless you specify otherwise:  Masculine ( ) Feminine

In the spaces provided on the next page(s):

- (a) Describe why you believe you are entitled to use the proposed ballot designation.
- (b) If your proposed ballot designation contains one or more slashes ("/) separating words in your ballot designation for separate principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.
- (c) Attach any documents or exhibits that you believe support your proposed ballot designation. (Note: It is not necessary to provide copies of Certificates of Election if you are currently a seated member for a voter-nominated office).
- (d) If using the title of an elective office, attach a copy of your certificate of election or appointment.
- (e) Any supporting documents will not be returned to you. Do not submit originals.

It is your responsibility to justify your proposed ballot designation and to provide all requested details.



California Secretary of State
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

Page 2

If your proposed ballot designation includes the word "volunteer," indicate the title of your volunteer position and the name of the entity for which you volunteer along with a brief description of the type of volunteer work you do and the approximate amount of time involved.

If your proposed ballot designation contains one or more slashes ("/") separating multiple principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.

Justification for use of Proposed Ballot Designation(s) If you are proposing alternate ballot designations, please provide justification for use of those on Page 3.

Justification for use of 1st PVO:

In August of 2023 I was elected by general membership to the role. I travel to various higher educational institutions and events and facilitate educational programs and ensure curriculum meets a standard of Excellence

Current or most recent job title: Grand P/International VP Leadership Start Date: 8/2023 End Date:

Employer Name or Business: Phi Kappa Sigma Fraternity & Education

Person who can verify this information:

Name: Ryan E. Snaygle Phone Number(s): 717-542-6536 Email: REisnaygle@PKS.org

Justification for use of 2nd PVO:

I was appointed to Economic Development commission by former Mayor Tom Butt

Current or most recent job title: Commissioner Start Date: 7/2022 End Date: 1/2024

Employer Name or Business: City of Richmond

Person who can verify this information:

Name: Phone Number(s): Email:

Justification for use of 3rd PVO:

Current or most recent job title: Start Date: End Date:

Employer Name or Business:

Person who can verify this information:

Name: Phone Number(s): Email:

Before signing below, answer/initial the following questions. Does your proposed ballot designation:

- 1) Use only a portion of the title of your current elected office?
2) Non-judicial candidates: Use only the word "Incumbent" for an elective office to which you were appointed?
3) Use more than three total words for your principal professions, vocations, or occupations?
4) Suggest an evaluation of you, such as outstanding, leading, expert, virtuous, or eminent?
5) Refer to a status (Veteran, Activist, Founder, Scholar), rather than a profession, vocation, or occupations?
6) Abbreviate the word "retired"?
7) Place the word "retired" after the words it modifies? Example: Accountant, retired
8) Use a word or prefix (except "retired") such as "former" or "ex-" to refer to a former profession, vocation, or occupation?
9) Use the word "retired" along with a current profession, vocation, or occupation? Example: Retired Firefighter/Teacher.
10) Use the name of a political party or political body?
11) Refer to a racial, religious, or ethnic group?
12) Refer to any activity prohibited by law?

- Yes/No checkboxes and Initials for each question.

If the answer to any of these questions is "yes," your proposed ballot designation is likely to be rejected.

X [Signature] 8-14-2024
Candidate's Signature Date Signed: Month/Day/Year

For your reference, attached are Elections Code sections 13107, 13107.3, and 13107.5, and California Code of Regulations (CCR), title 2, section 20711. You also may wish to consult CCR, title 2, sections, 20712-20719 (found at www.sos.ca.gov).





California Secretary of State  
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)  
Page 3

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COMPLETE THIS PAGE ONLY IF one or more Alternate Ballot Designation(s) are provided. If this page is not applicable, please initial:

Justification for  
Alternate Ballot  
Designation(s) 1

A

Justification for use of 1 <sup>st</sup> PVO:			
Current or most recent job title:		Start Date:	End Date:
Employer Name or Business:			
Person who can verify this information:			
Name:	Phone Number(s):	Email:	
Justification for use of 2 <sup>nd</sup> PVO:			
Current or most recent job title:		Start Date:	End Date:
Employer Name or Business:			
Person who can verify this information:			
Name:	Phone Number(s):	Email:	
Justification for use of 3 <sup>rd</sup> PVO:			
Current or most recent job title:		Start Date:	End Date:
Employer Name or Business:			
Person who can verify this information:			
Name:	Phone Number(s):	Email:	

Justification for  
Alternate Ballot  
Designation(s) 2

B

Justification for use of 1 <sup>st</sup> PVO:			
Current or most recent job title:		Start Date:	End Date:
Employer Name or Business:			
Person who can verify this information:			
Name:	Phone Number(s):	Email:	
Justification for use of 2 <sup>nd</sup> PVO:			
Current or most recent job title:		Start Date:	End Date:
Employer Name or Business:			
Person who can verify this information:			
Name:	Phone Number(s):	Email:	
Justification for use of 3 <sup>rd</sup> PVO:			
Current or most recent job title:		Start Date:	End Date:
Employer Name or Business:			
Person who can verify this information:			
Name:	Phone Number(s):	Email:	



**California Secretary of State  
BALLOT DESIGNATION WORKSHEET**

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

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**For your reference, the relevant provisions of Elections Code section 13107 are reproduced below:**

(a) With the exception of candidates for Justice of the State Supreme Court or court of appeal, immediately under the name of each candidate, and not separated from the name by any line, unless the designation made by the candidate pursuant to Section 8002.5 must be listed immediately below the name of the candidate pursuant to Section 13105, and in that case immediately under the designation, may appear at the option of the candidate only one of the following designations:

(1) Words designating the elective city, county, district, state, or federal office which the candidate holds at the time of filing the nomination documents to which the candidate was elected by vote of the people.

(2) The word "incumbent" if the candidate is a candidate for the same office which the candidate holds at the time of filing the nomination papers, and was elected to that office by a vote of the people. A candidate shall not use the word "incumbent" if the candidate was elected to their office in an at-large election and is a candidate in a district-based election.

(3) No more than three words designating either the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents.

(4) The phrase "appointed incumbent" if the candidate holds an office by virtue of appointment, and the candidate is a candidate for election to the same office, or, if the candidate is a candidate for election to the same office or to some other office, the word "appointed" and the title of the office. In either instance, the candidate may not use the unmodified word "incumbent" or any words designating the office unmodified by the word "appointed." However, the phrase "appointed incumbent" shall not be required of a candidate who seeks reelection to an office which the candidate holds and to which the candidate was appointed, as a nominated candidate, in lieu of an election, pursuant to Sections 5326 and 5328 of the Education Code or Section 7228, 7423, 7673, 10229, or 10515 of this code.

(b) (1) Except as specified in paragraph (2), for candidates for judicial office, immediately under the name of each candidate, and not separated from the name by any line, only one of the following designations may appear at the option of the candidate:

(A) Words designating the city, county, district, state, or federal office held by the candidate at the time of filing the nomination documents.

(B) The word "incumbent" if the candidate is a candidate for the same office that the candidate holds at the time of filing the nomination papers.

(C) No more than three words designating either the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents.

(2) For a candidate for judicial office who is an active member of the State Bar employed by a city, county, district, state, or by the United States, the designation shall appear as one of the following:

(A) Words designating the actual job title, as defined by statute, charter, or other governing instrument.

(B) One of the following ballot designations: "Attorney," "Attorney at Law," "Lawyer," or "Counselor at Law." The designations "Attorney" and "Lawyer" may be used in combination with one other current principal profession, vocation, or occupation of the candidate, or the principal profession, vocation, or occupation of the candidate during the calendar year immediately preceding the filing of nomination documents.

(3) A designation made pursuant to subparagraph (A) of paragraph (1) or paragraph (2) shall also contain relevant qualifiers, as follows:

(A) If the candidate is an official or employee of a city, the name of the city shall appear preceded by the words "City of."

(B) If the candidate is an official or employee of a county, the name of the county shall appear preceded by the words "County of."

(C) If the candidate is an official or employee of a city and county, the name of the city and county shall appear preceded by the words "City and County."

(D) If the candidate performs quasi-judicial functions for a governmental agency, the full name of the agency shall be included.

(c) A candidate for superior court judge who is an active member of the State Bar and practices law as one of the candidate's principal professions shall use one of the following ballot designations as the candidate's ballot designation: "Attorney," "Attorney at Law," "Lawyer," or "Counselor at Law." The designations "Attorney" and "Lawyer" may be used in combination with one other current principal profession, vocation, or occupation of the candidate, or the principal profession, vocation, or occupation of the candidate during the calendar year immediately preceding the filing of nomination documents.

(d) For purposes of this section, all California geographical names shall be considered to be one word. Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, including a generally available standard reference dictionary published online, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word.

(e) The Secretary of State and any other elections official shall not accept a designation of which any of the following would be true:

# Economic Development Commission

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The purpose of this commission is to recommend long-term economic development goals to the City Council and City officials as it concerns the overall economic development of the City.

## Member Terms & Meeting Information

- Ordinance No. 11-87 N.S.
- Three-year terms - Three consecutive terms limit - Maximum 15 members
- Meetings are every second Wednesday at 11:30 am
- Richmond Room, 450 Civic Center Plaza, First Floor
- Pursuant to the City of Richmond's Conflict of Interest Code, members will be required to complete a Fair Political Practices Commission, Statement of Economic Interests, Form 700 upon assuming or leaving office and annually during their term.
- **7 Vacancies (as of 6/28/2024) - Application**

## Economic Development Commission Agenda Documents

### Agendas

Most Recent | View All



Questions?

### Minutes

Most Recent | View All

### Video/Meeting Recordings

Select Language

Google Translate

[View All](#)

<b>Name</b>	<b>Appointed</b>	<b>Term Expiration</b>
VACANT	10/18/2022	03/30/2025 (unexpired term; resigned by Allison Huie)
Crashelle Jackson	*09/12/2023	03/30/2025 (unexpired term; resigned by Brandon Evans)
Christina Kenney	02/21/2023	03/30/2026
<u>James Lee</u>	04/05/2016 05/21/2019 09/13/2022	03/30/2019 03/30/2022 (final term) 03/30/2025
Kerby Lynch	06/22/2021	03/30/2024
VACANT	*01/18/2022 06/28/2022	03/30/2022 (unexpired term; resigned by Ana Delgado) 03/30/2025 (unexpired term; resigned by Andrea Portillo- Knowles)

VACANT 07/19/2022 03/30/2025  
(unexpired term;  
resigned by  
Nicole Reams)

Gloria Jean 12/18/2018 03/30/2021  
Sewell- 04/06/2021 03/30/2024  
Murphy. 04/16/2024 (final term)  
03/30/2027

Edward 10/18/2022 03/30/2025  
Thompson

Diana \*12/18/2018 03/30/2019  
Wear 05/21/2019 03/30/2022  
04/05/2022 (final term)  
03/30/2025

Orrian \*10/01/2019 03/30/2022  
Willis 04/05/2022 03/30/2025

\*completing an unexpired term

**Council Liaison**

**Cesar Zepeda**

**Staff Liaison**

**Lizeht Zepeda, Senior Business Assistance Officer**

**Economic Development and Port Divisions**

**Email: [lizeht\\_zepeda@ci.richmond.ca.us](mailto:lizeht_zepeda@ci.richmond.ca.us)**

**Phone: (510) 620-6653**