

CANDIDATE SUMMARY DATA
2006-2007 White House Fellowships

WESTLEY W. MOORE

27

Pasadena, Maryland

EDUCATION:

DPhil Candidate	2006	Oxford University
MLitt	2003	Oxford University
BA	2001	Johns Hopkins University
AA	1998	Valley Forge Military College

CURRENT EMPLOYMENT: *Director of Information Operations: 1st Brigade, 82nd Airborne Division (Afghanistan)*
Responsible for organizing the accurate and balanced flow of information throughout Eastern Afghanistan, which includes 11 provinces, 8 provincial reconstruction teams, 5,000 soldiers, and a land base the size of Florida. My team contains assets that include Psychological Operations, Public Affairs, Civil Affairs, Combat Camera and Afghan Public Relations Officers.

SIGNIFICANT CONTRIBUTION TO PROFESSION: *Spearheading US Plan for Afghan Reconciliation Program*
I volunteered to serve in Afghanistan with the elite 82nd Airborne Division as the Director of Information Operations in June 2005. I led a team of Soldiers, Airmen, Marines and Afghans in one of the most successful military and diplomatic initiative: in *Operation Enduring Freedom* to quell the insurgency in the Afghanistan-Pakistan border region. Program Tahkim-E-Suhl (PTS), is an Afghan campaign where insurgents can put down their arms and reconcile with their newly formed government. Before arriving, only 27 former insurgents had joined PTS. Since taking over, more than 480 others have followed suit. My team is helping reunite this fractured country and proving that the use of force alone is insufficient to achieve victory on a complex battlefield.

SIGNIFICANT CONTRIBUTION TO COMMUNITY: *Founder of STAND! (A non-profit supporting youth offenders)*
I recognized Reggie Reynolds' arrogant smirk. It was the same false bravado I brandished a decade earlier after being picked up for vandalizing an apartment building in the Bronx. While at Johns Hopkins, I met this pre-teen Baltimorean waiting for his juvenile court hearing. Most people had written Reggie off—but what I saw was an opportunity to give Reggie and others like him my time now, so that the justice system would not have to give them their time later. I founded STAND!, an organization which mentors, tutors, and advocates for juvenile offenders. Since its inception, STAND! has expanded to New York, Washington, D.C. and Philadelphia and paired over 200 young people with mentors.

MEMORANDUM TO THE PRESIDENT: *Counter-Recidivism Pilot Program*
Annually, 650,000 inmates are released from prison. Seventy percent will be rearrested within three years. The following recommendations provide inmates economic and experiential preparation for release: 1) Establish a public/private partnership to create private sector employment opportunities for soon-to-be-released inmates, and 2) Provide working inmates with federally-matched Individual Development Accounts (IDAs). This offers skill-building and earned asset-generating opportunities for selected inmates who will soon leave prison, as well as create a potential employee pool for a diverse cohort of businesses. Recidivism costs represent 40% of the \$170 billion to maintain our federal criminal justice system. Under this initiative, participating businesses would cover training and placement costs; hence the Federal investment would be limited to staff and the Federally-matched IDAs. This would save billions of dollars and an immeasurable amount in societal costs.

OTHER NOTABLE SKILLS:

- Authored four articles and was featured in two books on the threat of radical Islam in Latin America
- Member of a Debt Capital Markets group responsible for the \$6.26 Billion Paris Club deal between Germany and Russia
- As a Paratrooper, I initiated first-ever university educational partnership between an American and Afghan University
- Currently sit on six different charitable and business boards, to include the Maryland Chapter of the March of Dimes
- Played intercollegiate basketball and football and was named to the Maryland College Football Hall of Fame
- Traveled extensively through 42 countries in Asia, Africa, the Middle East, Latin America, and Europe

BIOGRAPHICAL NARRATIVE
2006-2007 White House Fellowship

WESTLEY W. MOORE

My father, a popular radio and television personality in Maryland, died needlessly at the age of 32. Despite repeated attempts to explain his symptoms, ignorance about his illness led to the misdiagnosis of a rare form of acute epiglottitis. He was denied proper treatment, released prematurely from the hospital, and collapsed dead in front of me hours later. In just a moment, my mother became a widowed guardian of three, and I became fatherless at 3 years old.

Soon after, I fell into a cycle of academic and disciplinary troubles, which coincided with being detained by the law and being placed on probation by my elementary school by the age of 12. Disappointed but not dissuaded, my mother found a way to raise money, by prevailing upon family and friends, and sent me to Valley Forge Military Academy in Wayne, Pennsylvania for my eighth grade year. Despite initial difficulties, I excelled academically, tactically and athletically. I achieved excellence for the first time in my life and I vividly remember feeling that I never wanted to turn back. After receiving academic and athletic scholarships, I was able to continue my education and graduated from Valley Forge four years later.

After turning down numerous college basketball scholarships, I joined the ROTC program at Valley Forge Military College. By the end of my sophomore year, I graduated with an Associates Degree with honors and was commissioned as an Army Officer. At 19 years old, I was the youngest U.S. Army Officer in 1998.

I then transferred to the Johns Hopkins University and immediately became active in the student body. In addition to playing varsity basketball and football, I became engaged in the March of Dimes and other volunteer activities on campus. I also continued my engagement with the Baltimore area, and began to work closely with the city's Public Defender's office. The indelible experiences in that office, coupled with my own personal history led me to create *Students Taking A New Direction* (STAND!), which mentors, tutors, and advocates for first and second time juvenile offenders. This program started off with only three mentors, but within two years became the most popular volunteer program on the college campus. STAND! continues to grow to this day.

I graduated from Johns Hopkins University with a Phi Beta Kappa degree in international relations and economics and received a Rhodes Scholarship. I matriculated to Oxford University and began to study international relations. As a Rhodes Scholar, I took advantage of the opportunity and examined radical Islam in the Western Hemisphere. I completed my degree with honors and my research has led me to be touted as one of the foremost experts on the threat.

Following Oxford, I accepted a job as an investment banking associate with Deutsche Bank. I began working for their prestigious Global Markets Division and focused on the Central and Eastern Europe, Middle East, and Africa (CEEMEA) region. Despite not having an MBA, I was soon appointed the youngest Associate project lead in the entire division. After two successful and promising years in investment banking, I accepted an opportunity to serve in the Global War on Terrorism with the famed 1st Brigade of the 82nd Airborne Division.

As the Director of Information Operations, I promoted the positive occurrences, contextualized the inflammatory images, corrected the false reports, and helped shape the face of the war. The first parliamentary elections in the nation's history and the emergence of the Afghan Reconciliation Program are some of the events where I have crafted coverage strategies. I could not be any more proud of what my team and I accomplished in Afghanistan and the lasting legacy we have forged. For my work, the 82nd Airborne Division have awarded me the Bronze Star Medal and the Combat Action Badge.

A local anchorwoman who worked closely with my father once told me, "I am just sorry your father couldn't finish the work he was put on this earth to do." I am determined to demonstrate that in me, he not only had a son who carries his name, but his passions, principles, and commitment to public service as well.

WESTLEY WATENDE OMARI MOORE
CAPTAIN, UNITED STATES ARMY (MILITARY POLICE- AIRBORNE)

EDUCATION

OXFORD UNIVERSITY, Oxford, England

June 2004

Rhodes Scholarship Recipient 2001

Masters (MLitt.) in International Relations, Doctoral (DPhil) Candidate

*Thesis entitled "The Rise and Ramifications of Radical Islam in the Western Hemisphere"

JOHNS HOPKINS UNIVERSITY, Baltimore, Maryland

May 2001

Bachelor of Arts in International Relations and Economics

Graduated Phi Beta Kappa / Magna Cum Laude

VALLEY FORGE MILITARY COLLEGE, Wayne, Pennsylvania

May 1998

Associates Degree in Liberal Arts

Graduated Phi Theta Kappa / Cum Laude

WORK EXPERIENCE

March 2004 – Present

DEUTSCHE BANK GLOBAL MARKETS, Investment Banker (Associate)

London, UK

- Member of the Debt Capital Markets (DCM) CEMA team (Central and Eastern Europe, Middle East and Africa), responsible for one-fourth of all DCM profits in 2004. Our focus entails originating and structuring bond and debt deals for both large corporates and sovereigns. Worked on the Aries deal that released \$6.25 Billion Paris Club Debt between Russia and Germany. At the time, it was the largest Paris Club deal of its type ever. Recently, I added Latin America to my portfolio and have spearheaded energy and efforts into emerging nations such as Ecuador, Brazil and Venezuela.

July 2005 – April 2005

DIRECTOR OF INFORMATION OPERATIONS, 82nd Airborne Division, 1st Brigade

Khowst, Afghanistan

- Received a "By-Name Request" by the 82nd Airborne to manage the Information Operations cell which was responsible for the information dissemination and collection of 5000 paratroopers in 8 provinces in Afghanistan. Was a vanguard and main point person for the Afghan Public Relations Officer post, which recruited and hired Afghans to support their own public relations operations. Oversaw a staff of 25 people, to include 11 Afghans, and was responsible for Brigade Assets such as Psychological Operations, Electronic Warfare, and Civil Affairs.

June-September 2003

MORGAN STANLEY INVESTMENT MANAGEMENT, *Summer Associate*

New York, N.Y.

- Worked with the Asset Management Division, specializing in Separately Managed Accounts (SMA's) with an excess of \$31 billion in total assets. Arranged exploration plan for energy commodity investments in Latin America and Africa. Prepared competitive analysis reports and tracked the development of the SMA Market.

May – October 2002

WHITE HOUSE INTERNSHIP, *Office of Homeland Security*

Washington DC

- Assisted in creating the first National Strategy for the Office of Homeland Security. Prepared meeting points for Secretary Tom Ridge to brief foreign leaders and dignitaries. Responsible for the editing, background fact-checking, and one of the chapters of the first-ever proposed budget for the Department of Homeland Security, which consolidated 23 federal agencies, with a budget of more than \$31 billion.

1999- Present

STAND! PROGRAM: STUDENTS TAKING A NEW DIRECTION, *Founder and Executive Chair*

Baltimore, MD

- Initiated a mentoring program working with city youth involved in the justice system. Program has now expanded to include Washington D.C. and Philadelphia. Collaborated numerous resources to include Johns Hopkins, the Office of the Public Defender, the Mayor's Office and Private Foundations.

VOLUNTARY ACTIVITIES

2005-Present

Soldiers to Scholars Foundation -- Board of Directors

2003-Present

Emerging Leaders Council -- Board of Directors

2002-Present

National Foundation of Teaching Entrepreneurship – Advisor and Speaker

2000-Present

Maryland Chapter of the March of Dimes -- Board of Directors

1999-Present

Valley Forge Military Academy and College --Board of Directors

AWARDS

March 2005

Top Leadership Award, Military Police Officer Basic Course – Selected out of 45 Military Police Officers for leadership excellence. The award recipient is selected by peers.

November 2004

Salzburg Seminar Fellow – Invited to present in a week long seminar in Salzburg, Austria. The focus of the seminar was the emergence of East Asia, primarily in the economic and security sphere.

March 2001

Maryland College Football Hall of Fame Award - Awarded by the Greater Baltimore Chapter of the Maryland College Football Hall of Fame for athletic and academic excellence.

SKILLS

- Conversational Spanish, Arabic, and Xhosa (Traditional Southern African Language)
- Extensive travel that includes 48 countries within five continents

*References and Published Works Available upon Request