



OVERVIEW

The study was conducted for CNN by SSRS, an independent research company. By implementation of a full probability design via **Address-Based Sampling (ABS)**, U.S. households were randomly selected to participate and were first reached via mail. Surveys were obtained **June 3-24, 2024** with a representative sample of n=**2,021** respondents reached by ABS. An additional n=**407** respondents were reached through a **random digit dial telephone (RDD)** sample of prepaid (pay-as-you-go) cell phone numbers. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Adults ages 18 or older completed the survey via web (n=**1799**) or phone (n=**629**). The margin of sampling error for total respondents is **+/-2.7** at the 95% confidence level. The design effect is **1.78**. More information about SSRS can be obtained by visiting www.ssrs.com.

**EMBARGOED FOR RELEASE:
Monday, July 29 at 7:00 a.m.**

NOTE ABOUT RESULTS

Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. For more information about other trend data included in this topline, please see the "More on Methodology" section at the end of this document.

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

NOTE ABOUT CROSSTABS

Surveys were conducted among a representative sample of the adult population, ages 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum N=125 unweighted cases. Results for subgroups with fewer than N=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

CQ7b. Do you think owning a home is or is not essential to achieving the American Dream?

	Owning a home is essential to achieving the American Dream	Owning a home is not essential to achieving the American Dream	No opinion
June 03-24, 2024	70%	30%	1%

CQ10. Do you own or rent your home?

	Own	Rent	No opinion
June 03-24, 2024	57%	41%	1%

[Respondent owns home, N=1,422]

CQ11. Is there currently a mortgage on your home, or not?

	Yes, there is a mortgage	No, there is not a mortgage	No opinion
June 03-24, 2024	59%	40%	*

[Respondent owns home, N=1,422]

CQ12. How long ago did you purchase the home you live in now?

	Less than 1 year	1 year to less than 5 years	5 years to less than 10 years	10 years to less than 20 years	20 years to less than 30 years	30 years or more	No opinion
June 03-24, 2024	3%	21%	17%	22%	17%	16%	2%

[Respondent has owned home for one year or more, N=1,356]

CQ12a. Compared to a year ago, has the value of your home: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	Increased	Stayed about the same	Decreased	Not sure	No opinion
June 03-24, 2024	62%	20%	5%	12%	*

[Respondent owns home, N=1,422]

CQ12. How long ago did you purchase the home you live in now?

CQ12a. Compared to a year ago, has the value of your home: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

CQ12/CQ12a COMBO TABLE

	NET Owned home for one year or more	Value increased	Value stayed about the same	Value decreased	Not sure	Purchased home in the past year	No opinion
June 03-24, 2024	94%	59%	19%	5%	11%	3%	2%

[Respondent owns home, N=1422]

CQ13. If you were trying to buy a home in your neighborhood today, how likely do you think it is that you could afford to buy a home similar to the home you live in now? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	NET Very/Some what likely	Very likely	Somewhat likely	NET Not too/Not at all likely	Not too likely	Not at all likely	No opinion
June 03-24, 2024	32%	12%	20%	67%	33%	35%	*

[Respondent does not own home, N=974]

CQ14. Which statement best describes your situation right now? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	I would like to buy a home but cannot afford it	I could afford to buy a home, but am not interested in doing so	No opinion
June 03-24, 2024	86%	13%	1%

[Respondent would like to buy a home but cannot afford it, N=840]

CQ15. How likely do you think it is that you will eventually be able to afford to buy a home? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	NET Very/Some what likely	Very likely	Somewhat likely	NET Not too/Not at all likely	Not too likely	Not at all likely	No opinion
June 03-24, 2024	46%	12%	34%	54%	30%	24%	*

[Respondent would like to buy a home but cannot afford it, N=840]

CQ16. Which of the following do you see as the biggest barrier to your ability to afford to buy a home right now?

[ITEMS ASKED IN RANDOM ORDER]

	Not able to save for a down payment	Interest rates are too high	Not able to qualify for a mortgage	Some other reason	No opinion
June 03-24, 2024	40%	31%	17%	12%	*

CQ17. Thinking back to when you were growing up, did your family own any of the homes that you lived in?

	Yes	No	Not sure	No opinion
June 03-24, 2024	75%	25%	0%	*

MORE ON METHODOLOGY

A total of n=2,021 adults were surveyed by web and telephone nationwide using an Address-Based Sample design. To invite potential respondents for the new poll, researchers mailed letters to each randomly selected address, asking an eligible adult, age 18 or older, in the household to take part in the survey. Those receiving the letters had the choice of taking the survey online or calling a dedicated phone number to take the poll with a live interviewer. For a subset of those addresses, phone calls were made later into the data collection period to attempt to complete the interview with those who had not yet taken the online survey or called in to take the survey. An additional N=407 respondents were reached through a random digit dial telephone (RDD) sample of prepaid (pay-as-you-go) cell phone numbers. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Surveys were conducted in English and Spanish. The study was funded jointly by CNN and KFF, with each organization having independent editorial control over its portion of the survey.

Results for the full sample have a margin of sampling error of +/-2.7 percentage points.

Among the entire sample, 28.6% described themselves as Democrats, 29.7% described themselves as Republicans, and 41.8% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and population density, and Pew Research Center's NPORS figures for frequency of internet use. The party identification numbers reported above are self-reported and have not been weighted to a specific parameter.

Surveys were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

NOTE ON TRENDS

All included trend points were based on surveys conducted using probability-based sampling methods. Some surveys included as trend points in this document were conducted using different methodologies, or with different combinations of sponsors. Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. Here are more details on the methodology behind each CNN poll conducted by SSRS using other methods.

Address-Based Sampling	Probability Panel: Web + Phone	Probability Panel: Web only	Probability Panel: SMS only
August 3-September 7, 2021	November 1-4, 2021	March 25-26, 2019	February 25-26, 2022
January 10-February 6, 2022	December 8-12, 2021	September 21-22, 2020	May 12-13, 2022
June 13-July 13, 2022	January 13-18, 2022	October 7-11, 2021	March 31-April 1, 2023
September 3-October 5, 2022	April 28-May 1, 2022	February 23-26, 2022	October 12-13, 2023
March 1-31, 2023	October 26-31, 2022	May 3-5, 2022	
July 1-31, 2023	December 1-7, 2022	July 22-24, 2022	
November 1-30, 2023	January 19-23, 2023		
	March 8-12, 2023		
	May 17-20, 2023		
	June 13-17, 2023		
	August 25-31, 2023		
	October 4-9, 2023		
	October 27-November 2, 2023		
	January 25-30, 2024		
	April 18-23, 2024		

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 003
 Question CQ7B
 CQ7b. Do you think owning a home is or is not essential to achieving the American Dream?
 Base: Total Respondents

	Total =====	Men =====	Women =====	White =====	Ppl of Color =====	Black AfrAm =====	His- panic La- tino =====
Owning a home is essential to the American Dream	70%	72%	67%	68%	72%	67%	76%
Owning a home is not essential to the American Dream.....	30%	27%	32%	31%	27%	33%	24%
Don't know/Refused	1%	1%	*	1%	*	*	1%
Sampling Error (+/-)	2.7	4.0	3.6	3.3	4.5	7.4	6.8

	Total =====	18-29 =====	30-49 =====	50-64 =====	65+ =====	<45 =====	45+ =====
Owning a home is essential to the American Dream	70%	69%	71%	68%	69%	71%	68%
Owning a home is not essential to the American Dream.....	30%	30%	28%	32%	30%	28%	31%
Don't know/Refused	1%	1%	*	*	1%	1%	1%
Sampling Error (+/-)	2.7	6.7	4.4	5.4	5.4	4.1	3.5

	Total =====	<\$50K =====	\$50K- <\$100 =====	\$100K or more =====	Non- coll. grad. =====	Coll. grad. =====
Owning a home is essential to the American Dream	70%	67%	71%	73%	72%	66%
Owning a home is not essential to the American Dream.....	30%	32%	29%	27%	28%	34%
Don't know/Refused	1%	1%	*	0%	1%	*
Sampling Error (+/-)	2.7	4.1	4.9	5.4	3.5	4.1

	Total =====	Demo- crat =====	Indep endnt Other =====	Repub lican =====	Lib- eral =====	Mode- rate =====	Con serva tive =====
Owning a home is essential to the American Dream	70%	66%	64%	80%	62%	69%	77%
Owning a home is not essential to the American Dream.....	30%	34%	35%	20%	38%	31%	22%
Don't know/Refused	1%	*	1%	*	*	*	1%
Sampling Error (+/-)	2.7	4.8	4.3	4.8	5.8	4.1	4.6

	Total =====	Lean Demo- crat =====	Lean Repub lican =====	Reg. voter =====	Home- owner =====	Rent home =====
Owning a home is essential to the American Dream	70%	64%	77%	70%	74%	65%
Owning a home is not essential to the American Dream.....	30%	35%	23%	30%	26%	34%
Don't know/Refused	1%	1%	*	*	*	1%
Sampling Error (+/-)	2.7	4.2	4.2	3.0	3.4	4.3

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 012
Question CQ10
CQ10. Do you own or rent your home?
Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Own	57%	58%	57%	68%	40%	28%	39%
Rent	41%	40%	42%	31%	59%	70%	60%
Don't know/Refused	1%	1%	1%	1%	1%	3%	1%
Sampling Error (+/-)	2.7	4.0	3.6	3.3	4.5	7.4	6.8

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Own	57%	28%	51%	69%	79%	40%	72%
Rent	41%	71%	48%	30%	20%	59%	27%
Don't know/Refused	1%	1%	1%	1%	1%	1%	1%
Sampling Error (+/-)	2.7	6.7	4.4	5.4	5.4	4.1	3.5

	Total	<\$50K	\$50K- <\$100	\$100K or more	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Own	57%	34%	69%	82%	50%	70%
Rent	41%	64%	30%	18%	48%	29%
Don't know/Refused	1%	1%	1%	*	2%	*
Sampling Error (+/-)	2.7	4.1	4.9	5.4	3.5	4.1

	Total	Democrat	Indep endnt Other	Republican	Liberal	Moderate	Conservative
	=====	=====	=====	=====	=====	=====	=====
Own	57%	61%	48%	68%	57%	56%	60%
Rent	41%	38%	51%	32%	43%	43%	39%
Don't know/Refused	1%	1%	1%	1%	*	1%	1%
Sampling Error (+/-)	2.7	4.8	4.3	4.8	5.8	4.1	4.6

	Total	Lean Democrat	Lean Republican	Reg. voter	Homeowner	Rent home
	=====	=====	=====	=====	=====	=====
Own	57%	57%	65%	66%	100%	0%
Rent	41%	41%	34%	33%	0%	100%
Don't know/Refused	1%	1%	1%	1%	0%	0%
Sampling Error (+/-)	2.7	4.2	4.2	3.0	3.4	4.3

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 013
 Question CQ11
 CQ11. Is there currently a mortgage on your home, or not?
 Base: Those who own their home

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Yes, there is a mortgage	59%	60%	58%	56%	67%	SN	57%
No, there is not a mortgage	40%	40%	41%	44%	32%	SN	42%
Don't know/Refused	*	*	*	*	*	SN	*
Sampling Error (+/-)	3.4	5.1	4.6	3.9	7.1		10.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Yes, there is a mortgage	59%	SN	81%	60%	34%	80%	50%
No, there is not a mortgage	40%	SN	19%	39%	65%	20%	50%
Don't know/Refused	*	SN	*	1%	*	*	1%
Sampling Error (+/-)	3.4		5.9	6.4	6.0	6.2	4.1

	Total	<\$50K	\$50K- <\$100	\$100K or more	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Yes, there is a mortgage	59%	39%	61%	78%	51%	69%
No, there is not a mortgage	40%	61%	39%	22%	48%	31%
Don't know/Refused	*	*	0%	0%	*	1%
Sampling Error (+/-)	3.4	6.8	5.8	5.7	4.9	4.6

	Total	Democrat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Yes, there is a mortgage	59%	60%	63%	55%	64%	63%	52%
No, there is not a mortgage	40%	39%	36%	45%	36%	36%	48%
Don't know/Refused	*	*	1%	0%	1%	*	*
Sampling Error (+/-)	3.4	6.1	6.1	5.6	7.7	5.3	5.6

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Home- owner	Rent home
	=====	=====	=====	=====	=====	=====
Yes, there is a mortgage	59%	61%	58%	59%	59%	SN
No, there is not a mortgage	40%	38%	42%	41%	40%	SN
Don't know/Refused	*	*	0%	*	*	SN
Sampling Error (+/-)	3.4	5.3	5.0	3.6	3.4	

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 014

Question CQ12

CQ12. How long ago did you purchase the home you live in now?

Base: Those who own their home

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Less than 1 year	3%	3%	3%	3%	5%	SN	8%
1 year to less than 5 years	21%	22%	21%	19%	27%	SN	27%
5 years to less than 10 years	17%	19%	15%	17%	18%	SN	15%
10 years to less than 20 years	22%	21%	23%	20%	27%	SN	28%
20 years to less than 30 years	17%	18%	18%	20%	12%	SN	9%
30 years or more	16%	15%	18%	20%	8%	SN	9%
Don't know/Refused	2%	2%	1%	2%	3%	SN	4%
Sampling Error (+/-)	3.4	5.1	4.6	3.9	7.1		10.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Less than 1 year	3%	SN	5%	4%	1%	5%	2%
1 year to less than 5 years	21%	SN	35%	16%	7%	40%	13%
5 years to less than 10 years	17%	SN	27%	14%	9%	26%	13%
10 years to less than 20 years	22%	SN	26%	26%	16%	19%	23%
20 years to less than 30 years	17%	SN	3%	26%	26%	5%	23%
30 years or more	16%	SN	1%	13%	39%	1%	24%
Don't know/Refused	2%	SN	3%	1%	2%	3%	2%
Sampling Error (+/-)	3.4		5.9	6.4	6.0	6.2	4.1

	Total	<\$50K	\$50K- <\$100	\$100K or more	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Less than 1 year	3%	2%	3%	4%	4%	3%
1 year to less than 5 years	21%	20%	23%	23%	18%	26%
5 years to less than 10 years	17%	14%	16%	22%	17%	18%
10 years to less than 20 years	22%	20%	21%	26%	22%	22%
20 years to less than 30 years	17%	22%	14%	15%	18%	17%
30 years or more	16%	19%	22%	8%	19%	13%
Don't know/Refused	2%	2%	*	1%	2%	2%
Sampling Error (+/-)	3.4	6.8	5.8	5.7	4.9	4.6

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Less than 1 year	3%	4%	3%	3%	4%	2%	4%
1 year to less than 5 years	21%	22%	25%	18%	30%	20%	19%
5 years to less than 10 years	17%	15%	20%	18%	18%	20%	15%
10 years to less than 20 years	22%	23%	20%	22%	22%	22%	21%
20 years to less than 30 years	17%	16%	16%	20%	13%	17%	20%
30 years or more	16%	18%	13%	18%	11%	16%	20%
Don't know/Refused	2%	2%	3%	1%	1%	2%	1%
Sampling Error (+/-)	3.4	6.1	6.1	5.6	7.7	5.3	5.6

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Home- owner	Rent home
	=====	=====	=====	=====	=====	=====
Less than 1 year	3%	4%	4%	2%	3%	SN
1 year to less than 5 years	21%	23%	20%	20%	21%	SN
5 years to less than 10 years	17%	15%	18%	17%	17%	SN
10 years to less than 20 years	22%	23%	22%	22%	22%	SN
20 years to less than 30 years	17%	17%	19%	18%	17%	SN
30 years or more	16%	16%	17%	18%	16%	SN
Don't know/Refused	2%	2%	1%	2%	2%	SN
Sampling Error (+/-)	3.4	5.3	5.0	3.6	3.4	

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 015

Question CQ12A

CQ12a. Compared to a year ago, has the value of your home:

Base: Those who have owned their home for one year or more

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Increased	62%	61%	63%	64%	58%	SN	52%
Stayed about the same	20%	21%	20%	20%	22%	SN	22%
Decreased	5%	6%	5%	6%	5%	SN	10%
Not sure	12%	12%	11%	11%	15%	SN	16%
Don't know/Refused	*	*	*	*	0%	SN	0%
Sampling Error (+/-)	3.5	5.2	4.7	4.0	7.3		11.2

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Increased	62%	SN	67%	59%	64%	65%	61%
Stayed about the same	20%	SN	17%	24%	19%	17%	22%
Decreased	5%	SN	5%	5%	5%	4%	6%
Not sure	12%	SN	10%	12%	11%	13%	11%
Don't know/Refused	*	SN	*	*	*	0%	*
Sampling Error (+/-)	3.5		6.1	6.5	6.1	6.4	4.2

	Total	<\$50K	\$50K- <\$100	\$100K or more	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Increased	62%	43%	68%	74%	53%	74%
Stayed about the same	20%	27%	20%	16%	23%	17%
Decreased	5%	8%	5%	5%	7%	13%
Not sure	12%	22%	7%	6%	17%	6%
Don't know/Refused	*	*	0%	*	*	*
Sampling Error (+/-)	3.5	6.9	5.9	5.8	5.0	4.7

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Increased	62%	66%	60%	62%	65%	66%	57%
Stayed about the same	20%	17%	22%	22%	20%	18%	24%
Decreased	5%	3%	7%	6%	4%	5%	6%
Not sure	12%	15%	11%	10%	11%	11%	12%
Don't know/Refused	*	0%	*	0%	0%	*	1%
Sampling Error (+/-)	3.5	6.3	6.2	5.7	7.9	5.4	5.7

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Home- owner	Rent home
	=====	=====	=====	=====	=====	=====
Increased	62%	67%	62%	65%	62%	SN
Stayed about the same	20%	17%	22%	19%	20%	SN
Decreased	5%	3%	6%	6%	5%	SN
Not sure	12%	13%	11%	10%	12%	SN
Don't know/Refused	*	0%	0%	*	*	SN
Sampling Error (+/-)	3.5	5.5	5.1	3.7	3.5	

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 016

Question CQ12/CQ12a COMBO TABLE

CQ12. How long ago did you purchase the home you live in now?

CQ12a. Compared to a year ago, has the value of your home:

Base: Those who own their home

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Purchased home in the past year	3%	3%	3%	3%	5%	SN	8%
Owned home for one year or more (Net)	94%	95%	95%	95%	92%	SN	88%
Value increased	59%	58%	60%	61%	53%	SN	46%
Value stayed about the same	19%	20%	19%	19%	20%	SN	20%
Value decreased	5%	5%	5%	5%	5%	SN	9%
Not sure	11%	11%	11%	10%	14%	SN	14%
Don't know/Refused	2%	2%	2%	2%	3%	SN	4%
Sampling Error (+/-)	3.4	5.1	4.6	3.9	7.1		10.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Purchased home in the past year	3%	SN	5%	4%	1%	5%	2%
Owned home for one year or more (Net)	94%	SN	92%	95%	97%	92%	96%
Value increased	59%	SN	61%	56%	62%	60%	58%
Value stayed about the same	19%	SN	16%	22%	19%	16%	21%
Value decreased	5%	SN	5%	5%	5%	4%	6%
Not sure	11%	SN	10%	11%	11%	12%	11%
Don't know/Refused	2%	SN	3%	1%	2%	3%	2%
Sampling Error (+/-)	3.4		5.9	6.4	6.0	6.2	4.1

	Total	<\$50K	\$50K- <\$100	\$100K or more	Non- coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Purchased home in the past year	3%	2%	3%	4%	4%	3%
Owned home for one year or more (Net)	94%	96%	96%	94%	94%	95%
Value increased	59%	41%	65%	70%	50%	70%
Value stayed about the same	19%	26%	19%	15%	22%	16%
Value decreased	5%	7%	4%	4%	7%	3%
Not sure	11%	21%	7%	5%	16%	6%
Don't know/Refused	2%	2%	*	1%	2%	2%
Sampling Error (+/-)	3.4	6.8	5.8	5.7	4.9	4.6

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Purchased home in the past year	3%	4%	3%	3%	4%	2%	4%
Owned home for one year or more (Net)	94%	94%	94%	96%	95%	96%	95%
Value increased	59%	62%	56%	59%	61%	63%	54%
Value stayed about the same	19%	16%	21%	21%	19%	17%	23%
Value decreased	5%	3%	7%	6%	3%	5%	6%
Not sure	11%	14%	10%	10%	11%	10%	12%
Don't know/Refused	2%	2%	3%	1%	1%	2%	1%
Sampling Error (+/-)	3.4	6.1	6.1	5.6	7.7	5.3	5.6

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Home- owner	Rent home
	=====	=====	=====	=====	=====	=====
Purchased home in the past year	3%	4%	4%	2%	3%	SN
Owned home for one year or more (Net)	94%	94%	95%	96%	94%	SN
Value increased	59%	63%	59%	62%	59%	SN
Value stayed about the same	19%	16%	21%	19%	19%	SN
Value decreased	5%	3%	6%	5%	5%	SN
Not sure	11%	13%	10%	10%	11%	SN
Don't know/Refused	2%	2%	1%	2%	2%	SN
Sampling Error (+/-)	3.4	5.3	5.0	3.6	3.4	

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 017

Question CQ13

CQ13. If you were trying to buy a home in your neighborhood today, how likely do you think it is that you could afford to buy a home similar to the home you currently live in now?

Base: Those who own their home

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	32%	34%	31%	33%	32%	SN	33%
Very likely	12%	15%	10%	13%	9%	SN	12%
Somewhat likely	20%	20%	21%	20%	23%	SN	21%
Not too/Not at all likely (Net)	67%	65%	69%	67%	67%	SN	66%
Not too likely	33%	34%	32%	32%	34%	SN	28%
Not at all likely	35%	32%	37%	35%	34%	SN	38%
Don't know/Refused	*	*	*	*	*	SN	1%
Sampling Error (+/-)	3.4	5.1	4.6	3.9	7.1		10.7

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	32%	SN	36%	30%	33%	33%	32%
Very likely	12%	SN	14%	10%	12%	13%	11%
Somewhat likely	20%	SN	22%	20%	21%	20%	21%
Not too/Not at all likely (Net)	67%	SN	64%	69%	67%	66%	68%
Not too likely	33%	SN	29%	39%	30%	32%	33%
Not at all likely	35%	SN	35%	31%	37%	35%	35%
Don't know/Refused	*	SN	0%	*	*	*	*
Sampling Error (+/-)	3.4		5.9	6.4	6.0	6.2	4.1

	Total	<\$50K	\$50K-<\$100	\$100K or more	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	32%	23%	29%	44%	27%	39%
Very likely	12%	7%	8%	22%	8%	17%
Somewhat likely	20%	16%	21%	22%	20%	22%
Not too/Not at all likely (Net)	67%	77%	71%	56%	72%	61%
Not too likely	33%	30%	37%	30%	34%	31%
Not at all likely	35%	46%	34%	26%	39%	30%
Don't know/Refused	*	*	0%	*	*	*
Sampling Error (+/-)	3.4	6.8	5.8	5.7	4.9	4.6

	Total	Demo-crat	Indep Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	32%	38%	32%	27%	36%	33%	30%
Very likely	12%	12%	13%	12%	11%	12%	14%
Somewhat likely	20%	26%	19%	15%	25%	21%	17%
Not too/Not at all likely (Net)	67%	62%	67%	73%	64%	67%	70%
Not too likely	33%	28%	36%	33%	27%	36%	32%
Not at all likely	35%	34%	31%	40%	37%	31%	38%
Don't know/Refused	*	*	*	*	0%	*	*
Sampling Error (+/-)	3.4	6.1	6.1	5.6	7.7	5.3	5.6

	Total	Lean Demo-crat	Lean Repub lican	Reg. voter	Home-owner	Rent home
	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	32%	39%	28%	32%	32%	SN
Very likely	12%	13%	13%	12%	12%	SN
Somewhat likely	20%	26%	15%	20%	20%	SN
Not too/Not at all likely (Net)	67%	61%	72%	68%	67%	SN
Not too likely	33%	29%	34%	33%	33%	SN
Not at all likely	35%	32%	38%	35%	35%	SN
Don't know/Refused	*	*	*	*	*	SN
Sampling Error (+/-)	3.4	5.3	5.0	3.6	3.4	

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 018
Question CQ14
CQ14. Which statement best describes your situation right now?
Base: Those who do not own their home

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
I would like to buy a home but cannot afford it	86%	84%	88%	85%	87%	81%	91%
I could afford to buy a home, but am not interested in doing so.....	13%	16%	9%	12%	13%	19%	9%
Don't know/Refused	1%	0%	2%	3%	0%	0%	0%
Sampling Error (+/-)	4.3	6.5	5.8	6.2	5.9	9.0	8.9

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
I would like to buy a home but cannot afford it	86%	90%	88%	82%	SN	90%	79%
I could afford to buy a home, but am not interested in doing so.....	13%	10%	12%	18%	SN	10%	17%
Don't know/Refused	1%	0%	*	0%	SN	0%	4%
Sampling Error (+/-)	4.3	7.9	6.8	10.1		5.5	6.9

	Total	<\$50K	\$50K-<\$100	\$100K or more	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
I would like to buy a home but cannot afford it	86%	89%	84%	SN	87%	84%
I could afford to buy a home, but am not interested in doing so.....	13%	9%	16%	SN	11%	16%
Don't know/Refused	1%	1%	0%	SN	2%	0%
Sampling Error (+/-)	4.3	5.2	9.0		5.0	8.3

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Conser-va-tive
	=====	=====	=====	=====	=====	=====	=====
I would like to buy a home but cannot afford it	86%	85%	89%	81%	90%	90%	78%
I could afford to buy a home, but am not interested in doing so.....	13%	15%	10%	17%	10%	10%	19%
Don't know/Refused	1%	0%	2%	1%	0%	*	3%
Sampling Error (+/-)	4.3	8.0	6.2	9.3	8.9	6.5	7.8

	Total	Lean Democrat	Lean Republican	Reg. voter	Home-owner	Rent home
	=====	=====	=====	=====	=====	=====
I would like to buy a home but cannot afford it	86%	85%	81%	83%	SN	86%
I could afford to buy a home, but am not interested in doing so.....	13%	14%	17%	15%	SN	13%
Don't know/Refused	1%	1%	2%	2%	SN	1%
Sampling Error (+/-)	4.3	6.7	7.7	5.3		4.3

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 019

Question CQ15

CQ15. How likely do you think it is that you will eventually be able to afford to buy a home?

Base: Those who would like to buy a home but cannot afford it

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	46%	43%	48%	42%	49%	54%	48%
Very likely	12%	16%	8%	9%	14%	19%	10%
Somewhat likely	34%	27%	40%	33%	35%	34%	38%
Not too/Not at all likely (Net)	54%	56%	52%	57%	51%	46%	52%
Not too likely	30%	35%	24%	31%	28%	23%	32%
Not at all likely	24%	21%	27%	26%	23%	23%	20%
Don't know/Refused	*	*	*	1%	0%	0%	0%
Sampling Error (+/-)	4.6	7.1	6.1	6.8	6.3	9.7	9.3

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	46%	55%	49%	31%	SN	53%	32%
Very likely	12%	12%	14%	8%	SN	13%	9%
Somewhat likely	34%	43%	35%	23%	SN	40%	23%
Not too/Not at all likely (Net)	54%	45%	51%	69%	SN	47%	68%
Not too likely	30%	28%	31%	31%	SN	29%	31%
Not at all likely	24%	17%	20%	38%	SN	18%	38%
Don't know/Refused	*	*	*	0%	SN	*	0%
Sampling Error (+/-)	4.6	8.3	7.2	11.2		5.8	7.7

	Total	<\$50K	\$50K-<\$100	\$100K or more	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	46%	39%	58%	SN	43%	55%
Very likely	12%	9%	13%	SN	10%	15%
Somewhat likely	34%	30%	45%	SN	32%	40%
Not too/Not at all likely (Net)	54%	61%	40%	SN	57%	45%
Not too likely	30%	31%	24%	SN	31%	26%
Not at all likely	24%	29%	16%	SN	26%	19%
Don't know/Refused	*	*	1%	SN	1%	0%
Sampling Error (+/-)	4.6	5.6	10.0		5.4	9.1

	Total	Democrat	Indep Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	46%	44%	45%	51%	37%	47%	51%
Very likely	12%	14%	11%	9%	9%	12%	14%
Somewhat likely	34%	30%	33%	43%	28%	36%	36%
Not too/Not at all likely (Net)	54%	56%	55%	48%	63%	52%	49%
Not too likely	30%	29%	31%	29%	37%	30%	25%
Not at all likely	24%	26%	24%	19%	26%	22%	24%
Don't know/Refused	*	0%	1%	*	0%	1%	*
Sampling Error (+/-)	4.6	8.6	6.7	10.1	9.3	6.9	8.7

	Total	Lean Democrat	Lean Republican	Reg. voter	Home-owner	Rent home
	=====	=====	=====	=====	=====	=====
Very/Somewhat likely (Net)	46%	46%	54%	46%	SN	46%
Very likely	12%	13%	13%	12%	SN	12%
Somewhat likely	34%	33%	41%	35%	SN	34%
Not too/Not at all likely (Net)	54%	54%	46%	53%	SN	54%
Not too likely	30%	29%	29%	30%	SN	30%
Not at all likely	24%	25%	17%	23%	SN	24%
Don't know/Refused	*	0%	*	1%	SN	*
Sampling Error (+/-)	4.6	7.3	8.4	5.8		4.6

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 020

Question CQ16

CQ16. Which of the following do you see as the biggest barrier to your ability to afford to buy a home right now?

Base: Those who would like to buy a home but cannot afford it

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Not able to save for a down payment	40%	39%	40%	43%	37%	45%	33%
Interest rates are too high	31%	32%	30%	28%	34%	27%	36%
Not able to qualify for a mortgage	17%	16%	18%	14%	19%	19%	22%
Not able to afford a house (unspecified)	6%	7%	5%	7%	5%	6%	3%
All of the above	2%	1%	3%	2%	2%	1%	3%
Not interested/don't want to buy a home	1%	*	1%	*	1%	*	2%
Unemployed/retired	*	*	1%	1%	*	*	0%
Some other reason	3%	4%	2%	4%	2%	1%	2%
Don't know/Refused/Web skip	*	1%	*	1%	*	*	0%
Sampling Error (+/-)	4.6	7.1	6.1	6.8	6.3	9.7	9.3

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Not able to save for a down payment	40%	45%	38%	38%	SN	41%	36%
Interest rates are too high	31%	34%	32%	23%	SN	34%	26%
Not able to qualify for a mortgage	17%	9%	20%	26%	SN	13%	25%
Not able to afford a house (unspecified)	6%	6%	5%	7%	SN	6%	7%
All of the above	2%	3%	1%	2%	SN	2%	1%
Not interested/don't want to buy a home	1%	*	*	1%	SN	*	2%
Unemployed/retired	*	*	*	*	SN	*	1%
Some other reason	3%	3%	3%	2%	SN	3%	1%
Don't know/Refused/Web skip	*	0%	1%	0%	SN	*	1%
Sampling Error (+/-)	4.6	8.3	7.2	11.2		5.8	7.7

	Total	<\$50K	\$50K- <\$100	\$100K or more	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Not able to save for a down payment	40%	41%	41%	SN	37%	48%
Interest rates are too high	31%	28%	32%	SN	32%	28%
Not able to qualify for a mortgage	17%	19%	14%	SN	18%	14%
Not able to afford a house (unspecified)	6%	6%	8%	SN	6%	6%
All of the above	2%	2%	2%	SN	2%	*
Not interested/don't want to buy a home	1%	1%	*	SN	1%	*
Unemployed/retired	*	1%	0%	SN	*	*
Some other reason	3%	2%	3%	SN	2%	4%
Don't know/Refused/Web skip	*	1%	0%	SN	1%	*
Sampling Error (+/-)	4.6	5.6	10.0		5.4	9.1

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Not able to save for a down payment	40%	48%	39%	34%	43%	42%	32%
Interest rates are too high	31%	29%	29%	38%	23%	32%	35%
Not able to qualify for a mortgage	17%	13%	19%	17%	15%	16%	23%
Not able to afford a house (unspecified)	6%	3%	8%	6%	10%	6%	4%
All of the above	2%	3%	1%	2%	3%	1%	1%
Not interested/don't want to buy a home	1%	1%	1%	0%	3%	*	0%
Unemployed/retired	*	1%	*	*	1%	*	1%
Some other reason	3%	3%	2%	2%	3%	3%	2%
Don't know/Refused/Web skip	*	*	1%	0%	0%	0%	2%
Sampling Error (+/-)	4.6	8.6	6.7	10.1	9.3	6.9	8.7

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 020

Question CQ16

CQ16. Which of the following do you see as the biggest barrier to your ability to afford to buy a home right now?

Base: Those who would like to buy a home but cannot afford it

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Home- owner	Rent home
	=====	=====	=====	=====	=====	=====
Not able to save for a down payment	40%	47%	35%	40%	SN	40%
Interest rates are too high	31%	27%	33%	31%	SN	31%
Not able to qualify for a mortgage	17%	12%	19%	16%	SN	17%
Not able to afford a house (unspecified)	6%	5%	8%	7%	SN	6%
All of the above	2%	2%	2%	2%	SN	2%
Not interested/don't want to buy a home	1%	2%	0%	*	SN	1%
Unemployed/retired	*	*	*	1%	SN	*
Some other reason	3%	3%	2%	2%	SN	3%
Don't know/Refused/Web skip	*	1%	0%	*	SN	*
Sampling Error (+/-)	4.6	7.3	8.4	5.8		4.6

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 021

Question CQ17

CQ17. Thinking back to when you were growing up, did your family own any of the homes that you lived in?

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Black AfrAm	Hispanic Latino
	=====	=====	=====	=====	=====	=====	=====
Yes	75%	76%	74%	83%	61%	63%	56%
No	25%	24%	26%	16%	38%	37%	43%
Not sure	0%	0%	0%	0%	0%	0%	0%
Don't know/Refused	*	*	*	*	*	0%	1%
Sampling Error (+/-)	2.7	4.0	3.6	3.3	4.5	7.4	6.8

	Total	18-29	30-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Yes	75%	68%	74%	76%	81%	72%	78%
No	25%	31%	25%	24%	19%	27%	22%
Not sure	0%	0%	0%	0%	0%	0%	0%
Don't know/Refused	*	1%	1%	0%	0%	1%	0%
Sampling Error (+/-)	2.7	6.7	4.4	5.4	5.4	4.1	3.5

	Total	<\$50K	\$50K- <\$100	\$100K or more	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====
Yes	75%	67%	78%	87%	69%	85%
No	25%	32%	22%	13%	30%	15%
Not sure	0%	0%	0%	0%	0%	0%
Don't know/Refused	*	1%	0%	0%	*	0%
Sampling Error (+/-)	2.7	4.1	4.9	5.4	3.5	4.1

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Yes	75%	76%	71%	80%	79%	73%	75%
No	25%	23%	28%	20%	21%	26%	25%
Not sure	0%	0%	0%	0%	0%	0%	0%
Don't know/Refused	*	*	*	0%	0%	1%	*
Sampling Error (+/-)	2.7	4.8	4.3	4.8	5.8	4.1	4.6

	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Home- owner	Rent home
	=====	=====	=====	=====	=====	=====
Yes	75%	77%	79%	79%	80%	68%
No	25%	22%	20%	20%	19%	32%
Not sure	0%	0%	0%	0%	0%	0%
Don't know/Refused	*	1%	*	*	*	*
Sampling Error (+/-)	2.7	4.2	4.2	3.0	3.4	4.3