



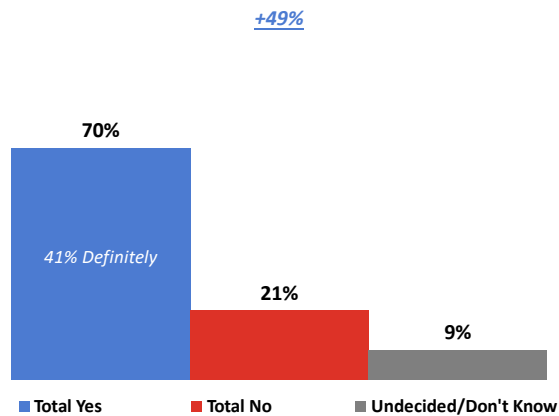
## EXECUTIVE SUMMARY: NEVADA STATEWIDE SURVEY

Public Opinion Strategies conducted a statewide mixed-mode (live calls and text-to-web) survey in Nevada from July 15-17, 2024. The survey was conducted among N=655 registered voters. The margin of error is  $\pm 3.83\%$ .

### The proposed ballot measure has high initial support.

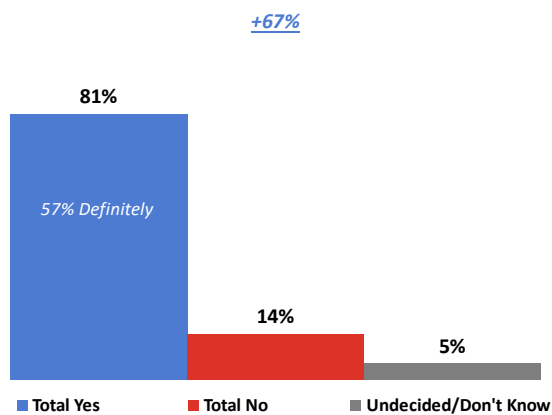
- We tested a simulated ballot wording of a measure that would cap lawyer fees at 20%. Based on that wording, 70% of Nevada voters would vote Yes.

*Shall Chapter 7 of the Nevada Revised Statutes be amended to add a new section requiring that an attorney shall not contract for or collect a fee contingent on the amount of recovery for representing a person seeking damages in a civil case in excess of twenty percent (20%)?*



- Support rises to 81% when the measure is explained in “plain English.”

*This measure would cap attorney contingency fees in civil cases at twenty percent (20%), ensuring that plaintiffs receive eighty percent (80%) of the net settlements and awards when they win in court or settle a case.*



**Messaging in support of this ballot measure far outperforms messaging against it.**

- Eighty percent (80%) or more of voters find three arguments convincing that champion victims receiving 80% of settlements or award money and stopping trial lawyers from taking advantage of vulnerable victims by taking up to half of settlements in lawyer fees.
- In contrast, arguments against this measure that argue the measure tips the scale in favor of corporations and warns of the measure’s potential to limit Nevadans’ access to lawyers are convincing to just 51% to 57% of voters, respectively.

*Ranked by %Very Convincing, All Voters*

	Very Conv.	Total Conv.
<b>YES MESSAGES</b>		
This measure ensures that more money goes directly to the victims. People involved in a serious accident should be entitled to eighty percent (80%) of what they win in court. Some lawyers currently take up to half of all settlements and awards, leaving victims with barely enough money to cover the costs of their injuries or to pay their bills if they are unable to work.	60%	86%
Right now, lawyers can take up to half of all awards and settlements that are supposed to go to victims. This leaves these victims with little money to pay their medical bills or to pay their bills if they cannot work. Placing limits on lawyers’ fees ensures that the bulk of a settlement or jury verdict actually goes to the injured individual.	59%	84%
Trial lawyers have been gaming the system and taking advantage of vulnerable victims for decades. They claim this measure is about denying victims justice. But the truth is these lawyers just want to charge as much as possible, which hurts the victims they claim to represent. It is time to fix our system, stop making trial lawyers richer, and start making sure victims get the justice and money they deserve.	50%	80%
Nevada attorneys spend over a hundred million dollars a year advertising constantly on television, radio, online, and on billboards all over the state. Lawyers are getting wealthy at the expense of the victims they are supposed to represent. This measure limits lawyer fees so victims get more money.	47%	78%
<b>NO MESSAGES</b>		
Capping lawyer fees tilts the scales of justice in favor of corporate interests and against victims. Corporations could still spend millions of dollars on large teams of lawyers, but it would be harder for victims to find qualified lawyers. It is not fair to let corporations spend millions on lawyers while limiting the lawyers that victims can hire.	23%	57%
Sexual assault victims, victim advocates, consumer advocates, teachers, firefighters and other leading Nevada groups oppose this measure because it would impose the most restrictive cap on lawyer fees of any state in the country. It is a deceptive scheme by wealthy corporations to limit what they have to pay out to accident victims, protecting their bottom line while hurting victims.	22%	54%
Large corporations have unlimited resources to hire lawyers, draw out litigation and play hardball. A contingency fee is the only way that ordinary victims can afford to hire attorneys to go toe-to-toe with large corporations and vindicate their rights. Limiting lawyer fees will dramatically reduce access to justice and the courts for victims in Nevada.	21%	57%
Nevadans from all walks of life would be worse off by limiting victims’ access to the courts to get the justice they deserve. This measure would limit legal recourse for people wrongfully injured on the job, those hurt by a defective product, medical malpractice, abuse in nursing homes and many other instances. It would even limit access to representation for police officers and firefighters injured on the job while keeping the rest of us safe.	21%	51%

**After messaging from both sides, support for this measure remains overwhelmingly positive with a 72% Yes vote.**

- Seventy-two percent (72%) of voters vote Yes after hearing an equal number of messages from both sides and just 21% would vote No. Support crosses every major demographic – gender, age, party, ethnicity, and region.

	Initial Ballot			Post-Messaging Ballot		
	Total Yes	Total No	Net Diff.	Total Yes	Total No	Net Diff.
All Voters	70%	21%	+49%	72%	21%	+51%
Men	71%	21%	+50%	72%	24%	+48%
Women	70%	21%	+49%	72%	19%	+53%
Ages 18-44	70%	19%	+51%	68%	24%	+44%
Ages 45-64	71%	23%	+48%	69%	23%	+46%
Ages 65+	71%	20%	+51%	79%	15%	+64%
Republicans	67%	26%	+41%	63%	31%	+32%
Independents/Lean	71%	20%	+51%	73%	18%	+55%
Democrats	74%	15%	+59%	79%	13%	+66%
White Voters	70%	21%	+49%	71%	22%	+49%
All Voters of Color	69%	20%	+49%	73%	19%	+54%
Hispanic/Latino Voters	65%	18%	+47%	65%	25%	+40%
Clark County	72%	20%	+52%	75%	18%	+57%
Washoe County	68%	19%	+49%	61%	31%	+30%