



OVERVIEW

The study was conducted for CNN by SSRS, an independent research company. By implementation of a full probability design via **Address-Based Sampling (ABS)**, U.S. households were randomly selected to participate and were first reached via mail. Surveys were obtained **June 3-24**, **2024** with a representative sample of n=**2,021** respondents reached by ABS. An additional n=**407** respondents were reached through a **random digit dial telephone (RDD)** sample of prepaid (pay-as-you-go) cell phone numbers. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Adults ages 18 or older completed the survey via web (n=**1799**) or phone (n=**629**). The margin of sampling error for total respondents is **+/-2.7** at the 95% confidence level. The design effect is **1.78**. More information about SSRS can be obtained by visiting <u>www.ssrs.com</u>.

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NOTE ABOUT RESULTS

Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. For more information about other trend data included in this topline, please see the "More on Methodology" section at the end of this document.

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

NOTE ABOUT CROSSTABS

Surveys were conducted among a representative sample of the adult population, ages 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum N=125 unweighted cases. Results for subgroups with fewer than N=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



CQ7a. Thinking about your personal financial situation compared to most other Americans your age, would you say you are: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	Doing better	Doing about the same	Doing worse	No opinion
June 03-24, 2024	27%	52%	20%	1%

E3. In your own words, what would you say is the biggest economic problem facing your family today? [OPEN-END]

	June 03-24, 2024		June 03-24, 2024
EXPENSES/COST OF LIVING (NET)	65%	INCOME/EMPLOYMENT (NET)	14%
Inflation/Rising costs	26%	Wages/Not earning enough	10%
Cost of food	19%	Unemployment/Lack of jobs	4%
Cost of housing/Affordable housing/Housing market	14%	Lack of workers/People unwilling to work	*
Cost of living (General)	11%	Job security	*
Gas, energy prices/Transportation	8%		
Cost of healthcare/Insurance	6%	POLICIES/GOVERNMENT (NET)	10%
Cost of education/Student loans	3%	Taxes (General)	3%
Cost of utilities	2%	Joe Biden/Democratic policies	3%
Insurance	2%	Leadership/Government/Politicians	1%
Cost of childcare/Children	1%	Not enough help available	1%
Cost of care for elderly/long-term	*	Republicans/Republican policies/Trump	*
		Gov't spending/Deficits	*
PERSONAL FINANCIAL CONCERNS (NET)	17%	Gov't payments to people/Welfare	*
Money/Lack of money (General)	4%	Devaluation of dollar	*
Bills/Living paycheck to paycheck	3%	Gov't regulations/Gov't interference	*
Savings/Financial planning	2%	Property taxes	*
Interest rates	2%		
Retirement/Planning for retirement	2%	SOCIETAL ISSUES/CONCERNS (NET)	3%
Finances (General)	1%	Corporate greed/price gouging	1%
Social Security/COLA/Fixed income	1%	Immigration/Border	1%
Debt/Credit card debt	1%	Capitalism/Income inequality	*
Disability	1%	Racism	*
Discretionary spending	1%	Climate change	*
Overspending	*	Drugs/Addiction	*
Stock market/Investments	*	Crime/Violence	*
Credit	*		
Worry about future (General)	*	Economy (General)	1%
Poverty/Poor	*	Economic volatility/Instability	*
Financial literacy	*	None/Doing OK	2%
		Other	4%
		No opinion	4%



E3. In your own words, what would you say is the biggest economic problem facing your family today? **[OPEN-END] (CONTINUED)**

	June 13-July 13, 2022		June 13-July 13, 2022
EXPENSES/COST OF LIVING (NET)	75%	POLICIES/GOVERNMENT (NET)	7%
Inflation/Rising costs	38%	Joe Biden/Democratic policies	2%
Gas, energy prices/Oil production issues	29%	Taxes (General)	2%
Cost of food	18%	Not enough help available	1%
Cost of housing/Affordable housing/Housing market	8%	Leadership/Government/Politicians	1%
Cost of living (General)	7%	Gov't payments to people/Welfare	*
Cost of healthcare/Insurance	1%	Gov't regulations/Gov't interference	*
Cost of education/Student loans	1%	Gov't spending/Deficits	*
Interest rates	*	Republicans/Republican policies/Trump	*
Cost of utilities	*	Devaluation of dollar	*
Cost of childcare	*	Property taxes	*
Cost of care for elderly/long-term	*		
		CORONAVIRUS RELATED (NET)	2%
PERSONAL FINANCIAL CONCERNS (NET)	12%	Supply chain issues/Shortages	1%
Lack of money (General)	3%	Coronavirus (General)	*
Stock market/Investments	3%		
Bills/Living paycheck to paycheck	2%	SOCIETAL ISSUES/CONCERNS (NET)	4%
Finances (General)	1%	Corporate greed/price gouging	2%
Retirement/Planning for retirement	1%	Immigration/Border	1%
Social Security/COLA/Fixed income	1%	Energy independence/Oil pipelines	1%
Savings/Difficulty saving	*	Income inequality	*
Debt	*	Crime/Violence/Policing	*
Worry about future (General)	*	Climate change	*
Poverty/Poor	*	Racism	*
		Small business challenges/problems	*
INCOME/EMPLOYMENT (NET)	10%		
Wages/Not earning enough/Wages not keeping up	8%	Economy (General)	1%
Unemployment/Lack of jobs	2%	Uncertainty/Unknowns	*
Lack of workers/People unwilling to work	1%	Recession	*
Job security	*	None/Doing OK	2%
		Other	3%
		No opinion	1%



E3. In your own words, what would you say is the biggest economic problem facing your family today? **[OPEN-END] (CONTINUED)**

	Aug. 3-Sept. 7, 2021		Aug. 3-Sept. 7, 2021
EXPENSES/COST OF LIVING (NET)	43%	PERSONAL FINANCIAL CONCERNS (NET)	13%
Inflation/Rising costs	21%	Lack of money (General)	3%
Cost of housing/Affordable housing	7%	Bills/Living paycheck to paycheck	2%
Cost of healthcare/Insurance	6%	Retirement/Planning for retirement	2%
Gas prices/Oil production issues	5%	Social Security/COLA	1%
Cost of living (General)	4%	Savings/Difficulty saving	1%
Cost of food	3%	Poverty/Poor	1%
Cost of education/Student loans	3%	Debt	1%
Cost of childcare	1%	Stock market/Investments	1%
Cost of utilities	*	Finances (General)	1%
Cost of care for elderly/long-term	*	Worry about future (General)	*
		Financial literacy	*
INCOME/EMPLOYMENT (NET)	25%		
Wages/Not earning enough	12%	CORONAVIRUS RELATED (NET)	8%
Unemployment/Lack of jobs	8%	Coronavirus (General)	6%
Lack of workers/People unwilling to work	4%	Supply chain issues/Shortages	1%
Job security	2%	Lockdowns/Shutdowns	1%
·		Vaccine mandates	*
POLICIES/GOVERNMENT (NET)	15%		
Taxes (General)	5%	SOCIETAL ISSUES/CONCERNS (NET)	4%
Gov't payments to people/Welfare	3%	Income inequality	1%
Gov't spending/Deficits	3%	Big business advantages/Loss of small biz	1%
Joe Biden/Democratic policies	2%	Racism	1%
Not enough help available	1%	Energy independence/Oil pipelines	1%
Leadership/Government/Politicians	1%	Crime/Violence	*
Gov't regulations/Gov't interference	1%	Immigration	*
Devaluation of dollar	1%	Climate change	*
Property taxes	*	Reverse racism	*
		Economy (General)	*
		Uncertainty/Unknowns	1%
		None/Doing OK	5%
		Other	7%
		DK/No opinion/Refused	3%



CQ7. How often do you worry that your total family income will not be enough to meet your family's expenses and bills? Do you worry: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	All of the time	Most of the time	Some of the time	Almost never	No opinion
June 03-24, 2024	21%	18%	38%	23%	*
December 08-12, 2021	14%	14%	38%	34%	*

GALLUP TRENDS FOR COMPARISON

	All of	Most of	Some of		No
	the time	the time	the time	Almost never	<u>opinion</u>
2019 Feb 12-28	11%	14%	37%	37%	1%
2008 Jun 5-Jul 6	20%	17%	34%	29%	*
2007 Jun 4-24	21%	13%	37%	28%	1%
2006 Jun 8-25	20%	12%	35%	32%	*

CNN/GALLUP TRENDS FOR COMPARISON

	All of	Most of	Some of		No
	the time	the time	the time	Almost never	<u>opinion</u>
2005 Jun 6-25	18%	11%	43%	28%	*
2004 Jun 9-30	15%	10%	36%	38%	1%
2002 Dec 9-2003 Feb 11	12%	14%	37%	36%	1%
1998 Apr 23-May 31	9%	12%	44%	34%	1%
1989 Jun 15-18	13%	13%	35%	38%	1%
1987 Jan 16-19	15%	16%	38%	30%	1%
1984 Jan 27-30	20%	15%	30%	34%	1%
1976 Jan 1-Jun 1	13%	13%	36%	38%	



CQ8. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months? [ITEMS ASKED IN RANDOM ORDER]

June 03-24, 2024	Yes	No	No opinion
Had to cut back on spending on extras and entertainment in order to afford necessities	69%	31%	*
Changed what groceries you buy in order to stay within your budget	68%	31%	*
Cut back significantly on how much you drive	41%	59%	*
Had to take on credit card debt to afford necessities	37%	63%	*
Had difficulty finding affordable housing	35%	65%	*
Had to take on extra work or a second job to make ends meet	35%	65%	*



CQ8. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months? [ITEMS ASKED IN RANDOM ORDER] [CONTINUED]

Cut back significantly on how much you drive	Yes	No	No opinion
June 03-24, 2024	41%	59%	*
July 1-31, 2023	48%	51%	1%
December 1-7, 2022	49%	51%	*
April 28-May 1, 2022	54%	46%	*
December 8-12, 2021	43%	57%	*

Changed what groceries you buy in order to stay within your budget	Yes	No	No opinion
June 03-24, 2024	68%	31%	*
July 1-31, 2023	71%	29%	0%
December 1-7, 2022	71%	29%	0%
April 28-May 1, 2022	63%	37%	*
December 8-12, 2021	54%	46%	0%

Had difficulty finding affordable housing	Yes	No	No opinion
June 03-24, 2024	35%	65%	*
July 1-31, 2023	37%	63%	*
December 1-7, 2022	34%	66%	0%
April 28-May 1, 2022	33%	67%	*
December 8-12, 2021	26%	73%	1%

Had to cut back on spending on extras and entertainment in order to afford necessities	Yes	No	No opinion
June 03-24, 2024	69%	31%	*
July 1-31, 2023	70%	30%	0%
December 1-7, 2022	71%	29%	0%
April 28-May 1, 2022	63%	37%	0%



CQ8. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months? [ITEMS ASKED IN RANDOM ORDER] [CONTINUED]

Had to take on credit card debt to afford necessities	Yes	No	No opinion
June 03-24, 2024	37%	63%	*

Had to take on extra work or a second job to make ends meet	Yes	No	No opinion
June 03-24, 2024	35%	65%	*

CQ9. Which comes closer to your view: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	My personal financial situation is unlikely to be affected much by who wins the presidency this year	The outcome of the presidential election this year could have a big effect on my personal financial situation	No opinion
June 03-24, 2024	41%	57%	2%



MORE ON METHODOLOGY

A total of n=2,021 adults were surveyed by web and telephone nationwide using an Address-Based Sample design. To invite potential respondents for the new poll, researchers mailed letters to each randomly selected address, asking an eligible adult, age 18 or older, in the household to take part in the survey. Those receiving the letters had the choice of taking the survey online or calling a dedicated phone number to take the poll with a live interviewer. For a subset of those addresses, phone calls were made later into the data collection period to attempt to complete the interview with those who had not yet taken the online survey or called in to take the survey. An additional N=407 respondents were reached through a random digit dial telephone (RDD) sample of prepaid (pay-as-you-go) cell phone numbers. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Surveys were conducted in English and Spanish. The study was funded jointly by CNN and KFF, with each organization having independent editorial control over its portion of the survey.

Results for the full sample have a margin of sampling error of +/-2.7 percentage points.

Among the entire sample, 28.6% described themselves as Democrats, 29.7% described themselves as Republicans, and 41.8% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and population density, and Pew Research Center's NPORS figures for frequency of internet use. The party identification numbers reported above are self-reported and have not been weighted to a specific parameter.

Surveys were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



NOTE ON TRENDS

All included trend points were based on surveys conducted using probability-based sampling methods. Some surveys included as trend points in this document were conducted using different methodologies, or with different combinations of sponsors. Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. Here are more details on the methodology behind each CNN poll conducted by SSRS using other methods.

Address-Based Sampling	Probability Panel: Web + Phone	Probability Panel: Web only	Probability Panel: SMS only
August 3-September 7, 2021	November 1-4, 2021	March 25-26, 2019	February 25-26, 2022
January 10-February 6, 2022	December 8-12, 2021	September 21-22, 2020	May 12-13, 2022
June 13-July 13, 2022	January 13-18, 2022	October 7-11, 2021	March 31-April 1, 2023
September 3-October 5, 2022	April 28-May 1, 2022	February 23-26, 2022	October 12-13, 2023
March 1-31, 2023	October 26-31, 2022	May 3-5, 2022	
July 1-31, 2023	December 1-7, 2022	July 22-24, 2022	
November 1-30, 2023	January 19-23, 2023		
	March 8-12, 2023		
	May 17-20, 2023		
	June 13-17, 2023		
	August 25-31, 2023		
	October 4-9, 2023		
	October 27-November 2, 2023		
	January 25-30, 2024		
	April 18-23, 2024		

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.



TABLE 001 Question CQ7A

CQ7a. Thinking about your personal financial situation compared to most other Americans your age, would you say

you are:

Doing better than most others your age Doing about the same as most others other age Doing worse than most others your age Don't know/Refused Sampling Error (+/-)	Total ===== 27% 52% 20% 1% 2.7	Men ===== 33% 46% 20% 1% 4.0	Women ===== 21% 58% 20% 1% 3.6	White ===== 28% 51% 20% 1% 3.3	Ppl of Color ===== 24% 55% 20% 1% 4.5	Black AfrAm ===== 24% 53% 23% *	His- panic La- tino ===== 22% 55% 23% 1% 6.8
	Total	18-29	30-49	50-64	65+	<45	45+
Doing better than most others your age Doing about the same as most others other age Doing worse than most others your age Don't know/Refused Sampling Error (+/-)	===== 27% 52% 20% 1% 2.7	===== 23% 58% 17% 1% 6.7	===== 28% 49% 23% *	===== 26% 52% 22% * 5.4	===== 28% 54% 16% 2% 5.4	===== 27% 53% 19% 1% 4.1	===== 26% 52% 21% 1% 3.5
Doing better than most others your age Doing about the same as most others other age Doing worse than most others your age Don't know/Refused Sampling Error (+/-)	Total ===== 27% 52% 20% 1% 2.7	<\$50K ===== 13% 53% 34% 1% 4.1	\$50K- <\$100 ===== 25% 61% 13% *	\$100K or more ===== 56% 38% 6% *	Non-coll. grad. ===== 19% 55% 25% 1% 3.5	Coll. grad. ===== 41% 48% 12% *	
Doing better than most others your age Doing about the same as most others other age Doing worse than most others your age Don't know/Refused Sampling Error (+/-)	Total ===== 27% 52% 20% 1% 2.7	Demo- crat ===== 30% 50% 19% *	Indep endnt Other ===== 22% 53% 24% 1% 4.3	Repub lican ===== 29% 53% 17% 1% 4.8	Lib- eral ===== 28% 51% 21% *	Mode- rate ===== 26% 54% 19% *	Con serva tive ===== 28% 50% 21% 1% 4.6
	Total	Lean Demo- crat	Lean Repub lican	Reg. voter	Home- owner	Rent home	
Doing better than most others your age Doing about the same as most others other age Doing worse than most others your age Don't know/Refused Sampling Error (+/-)	==== 27% 52% 20% 1% 2.7	===== 30% 51% 19% * 4.2	===== 29% 52% 18% 1% 4.2	===== 29% 52% 18% 1% 3.0	===== 33% 53% 13% 1% 3.4	===== 18% 52% 29% 1% 4.3	



TABLE 002

Question CQ7

CQ7. How often do you worry that your total family income will not be enough to meet your family's expenses and bills? Do you worry:

Base: Total Respondents							
	Total	Men =====	Women	White	Ppl of Color	Black AfrAm =====	His- panic La- tino =====
All of the/Most of the time (Net)	39%	36%	41%	35%	45%	46%	52%
All of the time	21%	18%	24%	18%	26%	28%	29%
Most of the time	18%	18%	17%	17%	19%	18%	22%
Some of the time/Almost never (Net)	61%	64%	58%	65%	55%	54%	48%
Some of the time Almost never	38% 23%	39% 25%	38% 21%	38% 26%	39% 16%	39% 15%	34% 14%
Don't know/Refused	∠J5 *	∠J5 *	∠⊥ ₀	1%	0%	0%	0%
Sampling Error (+/-)	2.7	4.0	3.6	3.3	4.5	7.4	6.8
	Total	18-29	30-49	50-64 =====	65+ =====	<45 =====	45+ =====
All of the/Most of the time (Net)	39%	43%	46%	39%	23%	44%	34%
All of the time	21%	22%	26%	23%	9%	24%	18%
Most of the time	18%	21%	20%	17%	14%	20%	16%
Some of the time/Almost never (Net)	61%	56%	54%	60%	77%	55%	66%
Some of the time	38%	34%	36%	41%	42%	36%	40%
Almost never	23%	22%	18%	19%	35%	19%	25%
Don't know/Refused	* 2.7	1% 6.7	* 4.4	* 5.4	0% 5.4	* 4.1	* 3.5
Sampling Error (+/-)	2.1	0.7	4.4			4.1	3.3
			Ċ E Ozz	\$100K	Non-	0-11	
	Total	<\$50K	\$50K- <\$100 =====	or more ====	coll. grad. =====	Coll. grad. =====	
All of the/Most of the time (Net)	39%	55%	34%	19%	47%	25%	
All of the time	21%	32%	16%	8%	27%	11%	
Most of the time	18%	23%	18%	11%	20%	14%	
Some of the time/Almost never (Net)	61%	45%	66%	81%	53%	75%	
Some of the time	38%	33%	46%	39%	36%	42%	
Almost never	23%	12%	20% *	42%	17% *	33% *	
Don't know/Refused Sampling Error (+/-)	2.7	1% 4.1	4.9	0% 5.4	3.5	4.1	
			Indep				Con
		Demo-	endnt	Repub	Lib-	Mode-	serva
	Total	crat =====	Other	lican =====	eral =====	rate =====	tive =====
All of the/Most of the time (Net)	39%	30%	45%	39%	38%	39%	39%
All of the time	21%	14%	26%	19%	20%	21%	20%
Most of the time Some of the time/Almost never (Net)	18% 61%	16% 70%	18% 55%	19% 61%	18%	17% 61%	19%
Some of the time	38%	42%	36%	39%	62% 37%	39%	60% 39%
Almost never	23%	28%	19%	22%	25%	22%	21%
Don't know/Refused	*	0%	1%	*	0%	*	*
Sampling Error (+/-)	2.7	4.8	4.3	4.8	5.8	4.1	4.6
		Lean	Lean	Dan		Dant	
	Total	Demo- crat	Repub lican	Reg. voter	Home- owner	Rent home	
All of the/Most of the time (Net)	===== 39%	===== 31%	===== 38%	===== 34%	===== 27%	===== 54%	
All of the time All of the time	21%	16%	19%	17%	13%	31%	
Most of the time	18%	15%	19%	17%	14%	23%	
Some of the time/Almost never (Net)	61%	69%	61%	66%	72%	46%	
Some of the time	38%	42%	41%	40%	43%	32%	
Almost never	23%	27%	21%	26%	29%	14%	
Don't know/Refused	*	*	*	*	*	*	
Sampling Error (+/-)	2.7	4.2	4.2	3.0	3.4	4.3	



TABLE 004

Question CQ8a

CQ8a. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?

Cut back significantly on how much you drive

Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 41% 59% *	Men ===== 40% 59% * 4.0	Women ===== 42% 58% * 3.6	White ===== 38% 62% * 3.3	Ppl of Color ===== 46% 54% 1% 4.5	Black AfrAm ===== 49% 50% 1% 7.4	His-panic La-tino 49% 51% 1% 6.8
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 41% 59% * 2.7	18-29 ===== 44% 56% *	30-49 ===== 42% 57% 1% 4.4	50-64 ===== 42% 57% * 5.4	65+ ===== 35% 65% * 5.4	<45 ===== 41% 58% 1% 4.1	45+ ===== 41% 59% * 3.5
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 41% 59% * 2.7	<\$50K ===== 53% 46% 1% 4.1	\$50K- <\$100 ===== 40% 60% *	\$100K or more ===== 23% 77% 0% 5.4	Non-coll. grad. ===== 47% 52% 1% 3.5	Coll. grad. ===== 31% 69% *	
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 41% 59% *	Demo- crat ===== 32% 68% 1% 4.8	Indep endnt Other ===== 44% 56% *	Repub lican ===== 47% 53% *	Lib- eral ===== 36% 63% *	Mode- rate ===== 40% 59% 1% 4.1	Con serva tive ===== 45% 55% *
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 41% 59% * 2.7	Lean Demo- crat ===== 31% 68% 1% 4.2	Lean Repub lican ===== 45% 55% * 4.2	Reg. voter ===== 40% 60% *	Home- owner ===== 35% 65% *	Rent home ===== 50% 49% 1% 4.3	



TABLE 005

Question CQ8b

CQ8b. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?

Changed what groceries you buy in order to stay within your budget

	Total	Men =====	Women	White	Ppl of Color	Black AfrAm =====	His- panic La- tino =====
Yes No	68% 31%	64% 35%	73% 27%	68% 32%	71% 29%	74% 26%	73% 27%
Don't know/Refused	*	1%	*	1%	*	1%	*
Sampling Error (+/-)	2.7	4.0	3.6	3.3	4.5	7.4	6.8
	Total	18-29 =====	30-49 =====	50-64 =====	65+ =====	<45 =====	45+ =====
Yes	68%	69%	72%	74%	58%	71%	67%
No Don't know/Refused	31% *	30% 1%	27% *	26% *	42% *	29% 1%	33% *
Sampling Error (+/-)	2.7	6.7	4.4	5.4	5.4	4.1	3.5
			¢ = 0.77	\$100K	Non-	G-11	
	Total	<\$50K	\$50K- <\$100	or more	coll. grad.	Coll. grad.	
Yes	===== 68%	===== 79%	===== 70%	===== 51%	===== 73%	===== 60%	
No	31%	21%	30%	49%	26%	40%	
Don't know/Refused Sampling Error (+/-)	* 2.7	1% 4.1	* 4.9	0% 5.4	1% 3.5	* 4.1	
Jamping 21101 (./ /	2.,		1.0	0.1	0.0		
			Indep				Con
	Total	Demo- crat	endnt Other	Repub lican	Lib- eral	Mode- rate	serva tive
	=====	=====	=====	=====		=====	=====
Yes No	68% 31%	59% 41%	73% 27%	73% 26%	68% 32%	68% 31%	70% 29%
Don't know/Refused	*	*	1%	*	*	*	*
Sampling Error (+/-)	2.7	4.8	4.3	4.8	5.8	4.1	4.6
		Lean Demo-	Lean Repub	Reg.	Home-	Rent	
	Total	crat	lican	voter	owner	home	
Yes	===== 68%	===== 59%	===== 73%	===== 67%	===== 63%	===== 76%	
No	31%	40%	26%	33%	36%	24%	
Don't know/Refused Sampling Error (+/-)	* 2.7	* 4.2	* 4.2	1% 3.0	* 3.4	0% 4.3	
	-··			J. U	J • 1		



TABLE 006

Question CQ8f

CQ8f. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?

Had difficulty finding affordable housing

Yes No Don't know/Refused Sampling Error (+/-)	Total 35% 65% * 2.7	Men ===== 35% 65% * 4.0	Women ====== 35% 65% 1% 3.6	White ===== 29% 71% * 3.3	Ppl of Color ===== 45% 55% *	Black AfrAm ===== 44% 56% *	His-panic La-tino=====47% 53% *
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 35% 65% *	18-29 ===== 58% 41% 1% 6.7	30-49 ===== 40% 59% *	50-64 ===== 30% 69% *	65+ ===== 13% 87% * 5.4	<45 ===== 49% 51% 1% 4.1	45+ ===== 23% 76% *
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 35% 65% *	<\$50K ===== 49% 51% 1% 4.1	\$50K- <\$100 ===== 29% 71% *	\$100K or more ===== 21% 78% *	Non-coll. grad. ===== 38% 62% 1% 3.5	Coll. grad. ====================================	
Yes No Don't know/Refused Sampling Error (+/-)	Total 35% 65% * 2.7	Demo- crat ===== 30% 70% * 4.8	Indep endnt Other ===== 43% 56% 1% 4.3	Repub lican ===== 29% 70% * 4.8	Lib- eral ===== 36% 64% *	Mode- rate ===== 37% 63% * 4.1	Con serva tive ===== 32% 68% 1% 4.6
Yes No Don't know/Refused Sampling Error (+/-)	Total 35% 65% * 2.7	Lean Demo- crat ===== 32% 68% * 4.2	Lean Repub lican ===== 31% 68% *	Reg. voter ===== 28% 71% * 3.0	Home- owner ===== 16% 84% *	Rent home ===== 61% 39% * 4.3	



TABLE 007

Question CQ8g

CQ8g. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?

Had to cut back on spending on extras and entertainment in order to afford necessities

Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 69% 31% * 2.7	Men ===== 65% 35% *	Women ====================================	White ===== 66% 33% * 3.3	Ppl of Color ===== 74% 26% 0% 4.5	Black AfrAm ===== 76% 24% 0% 7.4	His- panic La- tino ===== 76% 24% 0% 6.8
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 69% 31% * 2.7	18-29 ===== 74% 25% *	30-49 ===== 74% 26% *	50-64 ===== 72% 28% * 5.4	65+ ===== 55% 45% * 5.4	<45 ===== 73% 26% * 4.1	45+ ===== 66% 34% *
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 69% 31% * 2.7	<\$50K ===== 82% 17% * 4.1	\$50K- <\$100 ===== 71% 29% 0% 4.9	\$100K or more ===== 48% 52% *	Non- coll. grad. ===== 76% 24% *	Coll. grad. ===== 57% 43% *	
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 69% 31% * 2.7	Demo- crat ===== 61% 39% *	Indep endnt Other ===== 72% 28% * 4.3	Repub lican ===== 74% 26% *	Lib- eral ===== 67% 32% *	Mode- rate ===== 68% 31% *	Con serva tive ===== 71% 28% *
Yes No Don't know/Refused Sampling Error (+/-)	Total 69% 31% * 2.7	Lean Demo- crat ==== 59% 41% * 4.2	Lean Repub lican 74% 26% *	Reg. voter ===== 66% 34% *	Home- owner ===== 61% 39% *	Rent home ===== 80% 20% *	



TABLE 008

Question CQ8h

CQ8h. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?

Had to take on credit card debt to afford necessities

	Total	Men	Women	White	Ppl of Color	Black AfrAm	His- panic La- tino =====
Yes No Don't know/Refused Sampling Error (+/-)	37% 63% * 2.7	35% 65% * 4.0	39% 60% * 3.6	33% 66% 1% 3.3	44% 56% * 4.5	46% 54% 0% 7.4	49% 51% * 6.8
	Total	18-29 ====	30-49	50-64	65+ ====	<45 =====	45+ ====
Yes No Don't know/Refused Sampling Error (+/-)	37% 63% * 2.7	39% 60% 1% 6.7	46% 54% * 4.4	38% 62% * 5.4	21% 79% 0% 5.4	43% 56% 1% 4.1	32% 68% * 3.5
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 37% 63% *	<\$50K ===== 45% 55% 1% 4.1	\$50K- <\$100 ===== 42% 58% 0% 4.9	\$100K or more ===== 23% 77% *	Non- coll. grad. ===== 43% 56% *	Coll. grad. ===== 26% 74% *	
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 37% 63% * 2.7	Demo- crat ===== 32% 68% *	Indep endnt Other ===== 40% 59% 1% 4.3	Repub lican ===== 39% 61% *	Lib- eral ===== 37% 63% 0% 5.8	Mode- rate ===== 39% 60% *	Con serva tive ===== 36% 64% 1% 4.6
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 37% 63% *	Lean Demo- crat ===== 32% 68% * 4.2	Lean Repub lican ===== 39% 60% *	Reg. voter ===== 35% 64% *	Home- owner ===== 31% 69% *	Rent home ===== 46% 54% 0% 4.3	



TABLE 009

Question CQ8i

CQ8i. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?

 $\operatorname{\mathtt{Had}}$ to take on extra work or a second job to make ends meet

Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 35% 65% *	Men ===== 34% 66% *	Women ===== 36% 64% *	White ===== 29% 70% *	Ppl of Color ===== 45% 55% 0% 4.5	Black AfrAm ===== 44% 56% 0% 7.4	His- panic La- tino ===== 52% 48% 0% 6.8
	Total	18-29	30-49	50-64	65+ =====	<45 =====	45+
Yes No Don't know/Refused Sampling Error (+/-)	35% 65% * 2.7	50% 50% * 6.7	45% 55% 0% 4.4	28% 72% * 5.4	15% 84% * 5.4	47% 53% * 4.1	26% 74% * 3.5
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 35% 65% * 2.7	<\$50K ===== 47% 53% *	\$50K- <\$100 ===== 38% 62% 0% 4.9	\$100K or more ===== 16% 84% 0% 5.4	Non- coll. grad. ===== 40% 60% *	Coll. grad. ===== 26% 73% *	
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 35% 65% *	Demo- crat ===== 29% 71% 0% 4.8	Indep endnt Other ===== 42% 58% *	Repub lican ===== 33% 67% *	Lib- eral ===== 38% 62% 0% 5.8	Mode- rate ===== 35% 65% *	Con serva tive ===== 35% 65% *
Yes No Don't know/Refused Sampling Error (+/-)	Total ===== 35% 65% *	Lean Demo- crat ===== 30% 70% *	Lean Repub lican ===== 34% 66% *	Reg. voter ===== 31% 69% *	Home- owner ===== 25% 75% *	Rent home ===== 49% 51% 0% 4.3	



CNN/SSRS Poll -- June 03, 2024 to June 24, 2024 TABLE 011

Question CQ9

CQ9. Which comes closer to your view:

Base: Total Respondents							TT 1 .
	Total	Men =====	Women	White	Ppl of Color	Black AfrAm	His- panic La- tino =====
My personal financial situation is unlikely to be affected much by who wins the presidency this							
year The outcome of the presidential election this year could have a big effect on my personal	41%	42%	39%	35%	50%	48%	49%
financial situation Don't know/Refused Sampling Error (+/-)	57% 2% 2.7	55% 2% 4.0	59% 2% 3.6	63% 2% 3.3	48% 2% 4.5	50% 2% 7.4	48% 3% 6.8
	Total	18-29 =====	30-49	50-64 =====	65+ =====	<45 =====	45+ =====
My personal financial situation is unlikely to be affected much by who wins the presidency this							
year The outcome of the presidential election this year could have a big effect on my personal	41%	48%	47%	34%	31%	48%	35%
financial situation	57% 2%	51% 1%	51% 2%	63% 3%	66% 3%	50% 1%	63% 3%
Sampling Error (+/-)	2.7	6.7	4.4	5.4	5.4	4.1	3.5
	Total	<\$50K =====	\$50K- <\$100 =====	\$100K or more =====	Non- coll. grad. =====	Coll. grad.	
My personal financial situation is unlikely to be affected much by who wins the presidency this							
year The outcome of the presidential election this year could have a big effect on my personal	41%	39%	38%	48%	38%	46%	
financial situation Don't know/Refused Sampling Error (+/-)	57% 2% 2.7	58% 3% 4.1	61% 2% 4.9	51% 1% 5.4	59% 3% 3.5	53% 1% 4.1	
Jamp11119 22101 (17)	2.,		Indep	•••	0.0		Con
	Total	Demo- crat	endnt Other	Repub lican	Lib- eral =====	Mode- rate =====	serva tive
My personal financial situation is unlikely to be affected much by who wins the presidency this							
year The outcome of the presidential election this year could have a big effect on my personal	41%	51%	50%	19%	50%	47%	27%
financial situation	57% 2%	47% 1%	48% 2%	80% 2%	48%	52% 2%	71% 2%
Sampling Error (+/-)	2.7	4.8 Lean	4.3 Lean	4.8	5.8	4.1	4.6
	Total	Demo- crat =====	Repub lican =====	Reg. voter =====	Home- owner	Rent home =====	
My personal financial situation is unlikely to be affected much by who wins the presidency this							
year The outcome of the presidential election this year could have a big effect on my personal	41%	52%	23%	37%	39%	44%	
financial situation Don't know/Refused Sampling Error (+/-)	57% 2% 2.7	46% 2% 4.2	75% 2% 4.2	61% 2% 3.0	59% 2% 3.4	54% 2% 4.3	