

## OVERVIEW

The study was conducted for CNN by SSRS, an independent research company. By implementation of a full probability design via Address-Based Sampling (ABS), U.S. households were randomly selected to participate and were first reached via mail. Surveys were obtained June 3-24, 2024 with a representative sample of $n=\mathbf{2 , 0 2 1}$ respondents reached by ABS. An additional $n=407$ respondents were reached through a random digit dial telephone (RDD) sample of prepaid (pay-as-you-go) cell phone numbers. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Adults ages 18 or older completed the survey via web ( $n=1799$ ) or phone ( $\mathrm{n}=6 \mathbf{6 2 9}$ ). The margin of sampling error for total respondents is $+/ \mathbf{- 2 . 7}$ at the $95 \%$ confidence level. The design effect is 1.78. More information about SSRS can be obtained by visiting www.ssrs.com.

## EMBARGOED FOR RELEASE: Tuesday, July 23 at 5:00 a.m.

## NOTE ABOUT RESULTS

Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. For more information about other trend data included in this topline, please see the "More on Methodology" section at the end of this document.

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

## NOTE ABOUT CROSSTABS

Surveys were conducted among a representative sample of the adult population, ages 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum $\mathrm{N}=125$ unweighted cases. Results for subgroups with fewer than $\mathrm{N}=125$ unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

CQ7a. Thinking about your personal financial situation compared to most other Americans your age, would you say you are: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

|  | Doing better | Doing about the <br> same | Doing worse | No opinion |
| :--- | :---: | :---: | :---: | :---: |
| June 03-24, 2024 | $27 \%$ | $52 \%$ | $20 \%$ | $1 \%$ |

E3. In your own words, what would you say is the biggest economic problem facing your family today? [OPEN-END]

|  | $\begin{gathered} \hline \text { June 03-24, } \\ 2024 \end{gathered}$ |  | $\begin{gathered} \hline \text { June 03-24, } \\ 2024 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| EXPENSES/COST OF LIVING (NET) | 65\% | INCOME/EMPLOYMENT (NET) | 14\% |
| Inflation/Rising costs | 26\% | Wages/Not earning enough | 10\% |
| Cost of food | 19\% | Unemployment/Lack of jobs | 4\% |
| Cost of housing/Affordable housing/Housing market | 14\% | Lack of workers/People unwilling to work | * |
| Cost of living (General) | 11\% | Job security | * |
| Gas, energy prices/Transportation | 8\% |  |  |
| Cost of healthcare/Insurance | 6\% | POLICIES/GOVERNMENT (NET) | 10\% |
| Cost of education/Student loans | 3\% | Taxes (General) | 3\% |
| Cost of utilities | 2\% | Joe Biden/Democratic policies | 3\% |
| Insurance | 2\% | Leadership/Government/Politicians | 1\% |
| Cost of childcare/Children | 1\% | Not enough help available | 1\% |
| Cost of care for elderly/long-term | * | Republicans/Republican policies/Trump | * |
|  |  | Gov't spending/Deficits | * |
| PERSONAL FINANCIAL CONCERNS (NET) | 17\% | Gov't payments to people/Welfare | * |
| Money/Lack of money (General) | 4\% | Devaluation of dollar | * |
| Bills/Living paycheck to paycheck | 3\% | Gov't regulations/Gov't interference | * |
| Savings/Financial planning | 2\% | Property taxes | * |
| Interest rates | 2\% |  |  |
| Retirement/Planning for retirement | 2\% | SOCIETAL ISSUES/CONCERNS (NET) | 3\% |
| Finances (General) | 1\% | Corporate greed/price gouging | 1\% |
| Social Security/COLA/Fixed income | 1\% | Immigration/Border | 1\% |
| Debt/Credit card debt | 1\% | Capitalism/Income inequality | * |
| Disability | 1\% | Racism | * |
| Discretionary spending | 1\% | Climate change | * |
| Overspending | * | Drugs/Addiction | * |
| Stock market/Investments | * | Crime/Violence | * |
| Credit | * |  |  |
| Worry about future (General) | * | Economy (General) | 1\% |
| Poverty/Poor | * | Economic volatility/Instability | * |
| Financial literacy | * | None/Doing OK | 2\% |
|  |  | Other | 4\% |
|  |  | No opinion | 4\% |

E3. In your own words, what would you say is the biggest economic problem facing your family today? [OPEN-END] (CONTINUED)

|  | June 13-July $13,2022$ |  | June 13-July $\text { 13, } 2022$ |
| :---: | :---: | :---: | :---: |
| EXPENSES/COST OF LIVING (NET) | 75\% | POLICIES/GOVERNMENT (NET) | 7\% |
| Inflation/Rising costs | 38\% | Joe Biden/Democratic policies | 2\% |
| Gas, energy prices/Oil production issues | 29\% | Taxes (General) | 2\% |
| Cost of food | 18\% | Not enough help available | 1\% |
| Cost of housing/Affordable housing/Housing market | 8\% | Leadership/Government/Politicians | 1\% |
| Cost of living (General) | 7\% | Gov't payments to people/Welfare | * |
| Cost of healthcare/Insurance | 1\% | Gov't regulations/Gov't interference | * |
| Cost of education/Student loans | 1\% | Gov't spending/Deficits | * |
| Interest rates | * | Republicans/Republican policies/Trump | * |
| Cost of utilities | * | Devaluation of dollar | * |
| Cost of childcare | * | Property taxes | * |
| Cost of care for elderly/long-term | * |  |  |
|  |  | CORONAVIRUS RELATED (NET) | 2\% |
| PERSONAL FINANCIAL CONCERNS (NET) | 12\% | Supply chain issues/Shortages | 1\% |
| Lack of money (General) | 3\% | Coronavirus (General) | * |
| Stock market/Investments | 3\% |  |  |
| Bills/Living paycheck to paycheck | 2\% | SOCIETAL ISSUES/CONCERNS (NET) | 4\% |
| Finances (General) | 1\% | Corporate greed/price gouging | 2\% |
| Retirement/Planning for retirement | 1\% | Immigration/Border | 1\% |
| Social Security/COLA/Fixed income | 1\% | Energy independence/Oil pipelines | 1\% |
| Savings/Difficulty saving | * | Income inequality | * |
| Debt | * | Crime/Violence/Policing | * |
| Worry about future (General) | * | Climate change | * |
| Poverty/Poor | * | Racism | * |
|  |  | Small business challenges/problems | * |
| INCOME/EMPLOYMENT (NET) | 10\% |  |  |
| Wages/Not earning enough/Wages not keeping up | 8\% | Economy (General) | 1\% |
| Unemployment/Lack of jobs | 2\% | Uncertainty/Unknowns | * |
| Lack of workers/People unwilling to work | 1\% | Recession | * |
| Job security | * | None/Doing OK | 2\% |
|  |  | Other | 3\% |
|  |  | No opinion | 1\% |

E3. In your own words, what would you say is the biggest economic problem facing your family today? [OPEN-END] (CONTINUED)

|  | Aug. 3-Sept. <br> 7, 2021 |  | $\begin{gathered} \hline \text { Aug. 3-Sept. } \\ 7,2021 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| EXPENSES/COST OF LIVING (NET) | 43\% | PERSONAL FINANCIAL CONCERNS (NET) | 13\% |
| Inflation/Rising costs | 21\% | Lack of money (General) | 3\% |
| Cost of housing/Affordable housing | 7\% | Bills/Living paycheck to paycheck | 2\% |
| Cost of healthcare/Insurance | 6\% | Retirement/Planning for retirement | 2\% |
| Gas prices/Oil production issues | 5\% | Social Security/COLA | 1\% |
| Cost of living (General) | 4\% | Savings/Difficulty saving | 1\% |
| Cost of food | 3\% | Poverty/Poor | 1\% |
| Cost of education/Student loans | 3\% | Debt | 1\% |
| Cost of childcare | 1\% | Stock market/Investments | 1\% |
| Cost of utilities | * | Finances (General) | 1\% |
| Cost of care for elderly/long-term | * | Worry about future (General) | * |
|  |  | Financial literacy | * |
| INCOME/EMPLOYMENT (NET) | 25\% |  |  |
| Wages/Not earning enough | 12\% | CORONAVIRUS RELATED (NET) | 8\% |
| Unemployment/Lack of jobs | 8\% | Coronavirus (General) | 6\% |
| Lack of workers/People unwilling to work | 4\% | Supply chain issues/Shortages | 1\% |
| Job security | 2\% | Lockdowns/Shutdowns | 1\% |
|  |  | Vaccine mandates | * |
| POLICIES/GOVERNMENT (NET) | 15\% |  |  |
| Taxes (General) | 5\% | SOCIETAL ISSUES/CONCERNS (NET) | 4\% |
| Gov't payments to people/Welfare | 3\% | Income inequality | 1\% |
| Gov't spending/Deficits | 3\% | Big business advantages/Loss of small biz | 1\% |
| Joe Biden/Democratic policies | 2\% | Racism | 1\% |
| Not enough help available | 1\% | Energy independence/Oil pipelines | 1\% |
| Leadership/Government/Politicians | 1\% | Crime/Violence | * |
| Gov't regulations/Gov't interference | 1\% | Immigration | * |
| Devaluation of dollar | 1\% | Climate change | * |
| Property taxes | * | Reverse racism | * |
|  |  |  |  |
|  |  | Economy (General) | * |
|  |  | Uncertainty/Unknowns | 1\% |
|  |  | None/Doing OK | 5\% |
|  |  | Other | 7\% |
|  |  | DK/No opinion/Refused | 3\% |

CQ7. How often do you worry that your total family income will not be enough to meet your family's expenses and bills? Do you worry: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

|  | All of the time | Most of the <br> time | Some of the <br> time | Almost never | No opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| June 03-24, 2024 | $21 \%$ | $18 \%$ | $38 \%$ | $23 \%$ | $*$ |
| December 08-12, 2021 | $14 \%$ | $14 \%$ | $38 \%$ | $34 \%$ | $*$ |

GALLUP TRENDS FOR COMPARISON
$\left.\begin{array}{|lcccccc|}\hline & \begin{array}{c}\text { All of } \\ \text { the time }\end{array} & \begin{array}{c}\text { Most of } \\ \text { the time }\end{array} & & \begin{array}{c}\text { Some of } \\ \text { the time }\end{array} & & \\ \text { Almost never }\end{array} \quad \begin{array}{c}\text { No } \\ \text { opinion }\end{array}\right]$

CNN/GALLUP TRENDS FOR COMPARISON

|  | All of <br> the time | Most of <br> the time | Some of <br> the time | Almost never | No <br> opinion |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 2005 Jun 6-25 | $18 \%$ | $11 \%$ |  | $43 \%$ | $28 \%$ |

CQ8. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months? [ITEMS ASKED IN RANDOM ORDER]

| June 03-24, 2024 | Yes | No | No opinion |
| :--- | :---: | :---: | :---: |
| Had to cut back on <br> spending on extras <br> and entertainment in <br> order to afford <br> necessities | $69 \%$ |  |  |
| Changed what <br> groceries you buy in <br> order to stay within <br> your budget | $68 \%$ | $31 \%$ | $*$ |
| Cut back significantly <br> on how much you <br> drive | $41 \%$ | $31 \%$ | $*$ |
| Had to take on credit <br> card debt to afford <br> necessities | $37 \%$ | $59 \%$ | $*$ |
| Had difficulty finding <br> affordable housing | $35 \%$ | $63 \%$ | $*$ |
| Had to take on extra <br> work or a second job <br> to make ends meet | $35 \%$ | $65 \%$ | $*$ |

CQ8. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months? [ITEMS ASKED IN RANDOM ORDER] [CONTINUED]

| Cut back significantly <br> on how much you <br> drive | Yes | No | No opinion |
| :--- | :---: | :---: | :---: |
| June 03-24, 2024 | $41 \%$ | $59 \%$ | $*$ |
| July 1-31, 2023 | $48 \%$ | $51 \%$ | $1 \%$ |
| December 1-7,2022 | $49 \%$ | $51 \%$ | $*$ |
| April 28-May 1, 2022 | $54 \%$ | $46 \%$ | $*$ |
| December 8-12,2021 | $43 \%$ | $57 \%$ | $*$ |


| Changed what <br> groceries you buy in <br> order to stay within <br> your budget | Yes | No | No opinion |
| :--- | :---: | :---: | :---: |
| June 03-24, 2024 | $68 \%$ | $31 \%$ | $*$ |
| July 1-31, 2023 | $71 \%$ | $29 \%$ | $0 \%$ |
| December 1-7, 2022 | $71 \%$ | $29 \%$ | $0 \%$ |
| April 28-May 1, 2022 | $63 \%$ | $37 \%$ | $*$ |
| December 8-12,2021 | $54 \%$ | $46 \%$ | $0 \%$ |


| Had difficulty finding <br> affordable housing | Yes | No | No opinion |
| :--- | :---: | :---: | :---: |
| June 03-24, 2024 | $35 \%$ | $65 \%$ | $*$ |
| July 1-31, 2023 | $37 \%$ | $63 \%$ | $*$ |
| December 1-7,2022 | $34 \%$ | $66 \%$ | $0 \%$ |
| April 28-May 1, 2022 | $33 \%$ | $67 \%$ | $*$ |
| December 8-12,2021 | $26 \%$ | $73 \%$ | $1 \%$ |


| Had to cut back on <br> spending on extras <br> and entertainment in <br> order to afford <br> necessities | Yes |  |  |
| :--- | :---: | :---: | :---: |
| June 03-24, 2024 | No | No opinion |  |
| July 1-31, 2023 | $69 \%$ |  |  |
| December 1-7, 2022 | $70 \%$ | $31 \%$ | $*$ |
| April 28-May 1, 2022 | $71 \%$ | $30 \%$ | $0 \%$ |

CQ8. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months? [ITEMS ASKED IN RANDOM ORDER] [CONTINUED]

| Had to take on credit <br> card debt to afford <br> necessities | Yes | No | No opinion |
| :--- | :---: | :---: | :---: |
| June 03-24, 2024 | $37 \%$ | $63 \%$ | $*$ |


| Had to take on extra <br> work or a second job <br> to make ends meet | Yes | No | No opinion |
| :--- | :---: | :---: | :---: |
| June 03-24, 2024 | $35 \%$ | $65 \%$ | $*$ |

CQ9. Which comes closer to your view: [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

|  | My personal financial <br> situation is unlikely to be <br> affected much by who wins <br> the presidency this year | The outcome of the <br> presidential election this <br> year could have a big effect <br> on my personal financial <br> situation | No opinion |
| :--- | :---: | :---: | :---: |

## MORE ON METHODOLOGY

A total of $\mathrm{n}=\mathbf{2 , 0 2 1}$ adults were surveyed by web and telephone nationwide using an Address-Based Sample design. To invite potential respondents for the new poll, researchers mailed letters to each randomly selected address, asking an eligible adult, age 18 or older, in the household to take part in the survey. Those receiving the letters had the choice of taking the survey online or calling a dedicated phone number to take the poll with a live interviewer. For a subset of those addresses, phone calls were made later into the data collection period to attempt to complete the interview with those who had not yet taken the online survey or called in to take the survey. An additional $\mathrm{N}=407$ respondents were reached through a random digit dial telephone (RDD) sample of prepaid (pay-as-you-go) cell phone numbers. Marketing Systems Groups (MSG) provided both the ABS and RDD sample. Surveys were conducted in English and Spanish. The study was funded jointly by CNN and KFF, with each organization having independent editorial control over its portion of the survey.

Results for the full sample have a margin of sampling error of $+/-2.7$ percentage points.
Among the entire sample, $28.6 \%$ described themselves as Democrats, $29.7 \%$ described themselves as Republicans, and $41.8 \%$ described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and population density, and Pew Research Center's NPORS figures for frequency of internet use. The party identification numbers reported above are self-reported and have not been weighted to a specific parameter.

Surveys were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum $\mathrm{n}=125$ unweighted cases. Results for subgroups with fewer than $\mathrm{n}=125$ unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

## NOTE ON TRENDS

All included trend points were based on surveys conducted using probability-based sampling methods. Some surveys included as trend points in this document were conducted using different methodologies, or with different combinations of sponsors. Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. Here are more details on the methodology behind each CNN poll conducted by SSRS using other methods.

| Address-Based Sampling | Probability Panel: <br> Web + Phone | Probability Panel: <br> Web only | Probability Panel: <br> SMS only |
| :---: | :---: | :---: | :---: |
| August 3-September 7, <br> 2021 | November 1-4, 2021 | March 25-26, 2019 | February 25-26, 2022 |
| January 10-February 6, <br> 2022 | December 8-12, 2021 | September 21-22, 2020 | May 12-13, 2022 |
| June 13-July 13, 2022 | January 13-18, 2022 | October 7-11, 2021 | March 31-April 1, 2023 |
| September 3-October 5, <br> 2022 | April 28-May 1, 2022 | February 23-26, 2022 | October 12-13, 2023 |
| March 1-31, 2023 | October 26-31, 2022 | May 3-5, 2022 |  |
| July 1-31, 2023 | December 1-7, 2022 | July 22-24, 2022 |  |
| November 1-30, 2023 | January 19-23, 2023 |  |  |
|  | March 8-12, 2023 |  |  |
|  | May 17-20, 2023 |  |  |
|  | June 13-17, 2023 |  |  |
|  | August 25-31, 2023 |  |  |
|  | October 4-9, 2023 |  |  |
|  | October 27-November 2, <br> 2023 |  |  |

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 001
Question CQ7A
CQ7a. Thinking about your personal financial situation compared to most other Americans your age, would you say you are:
Base: Total Respondents
Doing better than most others your age
Doing about the same as most others other age
Doing worse than most others your age
Don't know/Refused
Sampling Error (+/-)
Doing better than most others your age
Doing about the same as most others other age
Doing worse than most others your age
Don't know/Refused
Sampling Error $(+/-)$

Doing better than most others your age
Doing about the same as most others other age
Doing worse than most others your age
Don't know/Refused
Sampling Error (+/-)

|  | Total ===== | Democrat ===== | Indep endnt Other $\qquad$ | $\begin{aligned} & \text { Repub } \\ & \text { lican } \\ & ===== \end{aligned}$ | Liberal $\qquad$ | Moderate $\qquad$ | Con serva tive $\qquad$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Doing better than most others your age | 27\% | 30\% | 22\% | 29\% | 28\% | 26\% | 28\% |
| Doing about the same as most others other age | 52\% | 50\% | 53\% | 53\% | 51\% | 54\% | 50\% |
| Doing worse than most others your age | 20\% | 19\% | 24\% | 17\% | 21\% | 19\% | 21\% |
| Don't know/Refused | 1\% | * | 1\% | 1\% | * | * | 1\% |
| Sampling Error (+/-) | 2.7 | 4.8 | 4.3 | 4.8 | 5.8 | 4.1 | 4.6 |
|  |  | Lean | Lean |  |  |  |  |
|  |  | Demo- | Repub | Reg. | Home- | Rent |  |
|  | Total | crat | lican | voter | owner |  |  |
| Doing better than most others your age | 27\% | 30\% | 29\% | 29\% | 33\% | 18\% |  |
| Doing about the same as most others other age | 52\% | 51\% | 52\% | 52\% | 53\% | 52\% |  |
| Doing worse than most others your age | 20\% | 19\% | 18\% | 18\% | 13\% | 29\% |  |
| Don't know/Refused | 1\% | * | 1\% | 1\% | 1\% | 1\% |  |
| Sampling Error (+/-) | 2.7 | 4.2 | 4.2 | 3.0 | 3.4 | 4.3 |  |

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## redefining research

CNN／SSRS Poll－－June 03， 2024 to June 24， 2024
TABLE 002
Question CQ7
CQ7．How often do you worry that your total family income will not be enough to meet your family＇s expenses and bills？Do you worry：
Base：Total Respondents
All of the／Most of the time（Net）
All of the time
Most of the time
Some of the time／Almost never（Net）
Some of the time
Almost never
Don＇t know／Refused
Sampling Error（＋／－）

All of the／Most of the time（Net）
All of the time
Most of the time
Some of the time／Almost never（Net）
Some of the time
Almost never
Don＇t know／Refused
Sampling Error（＋／－）

All of the／Most of the time（Net）
All of the time
Most of the time
Some of the time／Almost never（Net）
Some of the time
Almost never
Don＇t know／Refused
Sampling Error（＋／－）

All of the／Most of the time（Net）
All of the time
Most of the time
Some of the time／Almost never（Net）
Some of the time
Almost never
Don＇t know／Refused
Sampling Error（＋／－）

All of the／Most of the time（Net）
All of the time
Most of the time
Some of the time／Almost never（Net）
Some of the time
Almost never
Don＇t know／Refused
Sampling Error（＋／－）

| Total | Men | Women | White | Ppl of Color | Black <br> AfrAm | His－ panic La－ tino |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 39\％ | 36\％ | 41\％ | 35\％ | 45\％ | 46\％ | 52\％ |
| 21\％ | 18\％ | 24\％ | 18\％ | 26\％ | 28\％ | 29\％ |
| 18\％ | 18\％ | 17\％ | 17\％ | 19\％ | 18\％ | 22\％ |
| 61\％ | 64\％ | 58\％ | 65\％ | 55\％ | 54\％ | 48\％ |
| 38\％ | 39\％ | 38\％ | 38\％ | 39\％ | 39\％ | 34\％ |
| 23\％ | 25\％ | 21\％ | 26\％ | 16\％ | 15\％ | 14\％ |
| ＊ | ＊ | ＊ | 1\％ | 0\％ | 0\％ | 0\％ |
| 2.7 | 4.0 | 3.6 | 3.3 | 4.5 | 7.4 | 6.8 |
| Total | 18－29 | 30－49 | 50－64 | $65+$ | ＜45 | 45＋ |
| 39\％ | 43\％ | 46\％ | 39\％ | 23\％ | 44\％ | 34\％ |
| 21\％ | 22\％ | 26\％ | 23\％ | 9\％ | 24\％ | 18\％ |
| 18\％ | 21\％ | 20\％ | 17\％ | 14\％ | 20\％ | 16\％ |
| 61\％ | 56\％ | 54\％ | 60\％ | 77\％ | 55\％ | 66\％ |
| 38\％ | 34\％ | 36\％ | 41\％ | 42\％ | 36\％ | 40\％ |
| 23\％ | 22\％ | 18\％ | 19\％ | 35\％ | 19\％ | 25\％ |
| ＊ | 1\％ | ＊ | ＊ | 0\％ | ＊ | ＊ |
| 2.7 | 6.7 | 4.4 | 5.4 | 5.4 | 4.1 | 3.5 |
| Total | ＜\＄50K | $\begin{aligned} & \$ 50 \mathrm{~K}- \\ & <\$ 100 \end{aligned}$ | \＄100K or more | Non－ coll． grad． | Coll． grad． |  |
| 39\％ | 55\％ | 34\％ | 19\％ | 47\％ | 25\％ |  |
| 21\％ | 32\％ | 16\％ | 8\％ | 27\％ | 11\％ |  |
| 18\％ | 23\％ | 18\％ | 11\％ | 20\％ | 14\％ |  |
| 61\％ | 45\％ | 66\％ | 81\％ | 53\％ | 75\％ |  |
| 38\％ | 33\％ | 46\％ | 39\％ | 36\％ | 42\％ |  |
| 23\％ | 12\％ | 20\％ | 42\％ | 17\％ | 33\％ |  |
| ＊ | 1\％ | ＊ | 0\％ | ＊ | ＊ |  |
| 2.7 | 4.1 | 4.9 | 5.4 | 3.5 | 4.1 |  |
| $\begin{aligned} & \text { Total } \\ & ===== \end{aligned}$ | $\begin{aligned} & \text { Demo- } \\ & \text { crat } \\ & ===== \end{aligned}$ | Indep endnt Other二ニ二二＝ | Repub <br> lican <br> ＝＝＝＝＝ | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \\ & ===== \end{aligned}$ | Mode－ rate $\qquad$ | Con serva tive ＝＝＝＝＝ |
| 39\％ | 30\％ | 45\％ | 39\％ | 38\％ | 39\％ | 39\％ |
| 21\％ | 14\％ | 26\％ | 19\％ | 20\％ | 21\％ | 20\％ |
| 18\％ | 16\％ | 18\％ | 19\％ | 18\％ | 17\％ | 19\％ |
| 61\％ | 70\％ | 55\％ | 61\％ | 62\％ | 61\％ | 60\％ |
| 38\％ | 42\％ | 36\％ | 39\％ | 37\％ | 39\％ | 39\％ |
| 23\％ | 28\％ | 19\％ | 22\％ | 25\％ | 22\％ | 21\％ |
| ＊ | 0\％ | 1\％ | ＊ | 0\％ | ＊ | ＊ |
| 2.7 | 4.8 | 4.3 | 4.8 | 5.8 | 4.1 | 4.6 |
| Total | Lean Demo－ crat | Lean Repub lican | Reg． voter | Home－ owner | Rent home |  |
|  |  |  |  |  |  |  |
| 39\％ | 31\％ | 38\％ | 34\％ | 27\％ | 54\％ |  |
| 21\％ | 16\％ | 19\％ | 17\％ | 13\％ | 31\％ |  |
| 18\％ | 15\％ | 19\％ | 17\％ | 14\％ | 23\％ |  |
| 61\％ | 69\％ | 61\％ | 66\％ | 72\％ | 46\％ |  |
| 38\％ | 42\％ | 41\％ | 40\％ | 43\％ | 32\％ |  |
| 23\％ | 27\％ | 21\％ | 26\％ | 29\％ | 14\％ |  |
| ＊ | ＊ | ＊ | ＊ | ＊ | ＊ |  |
| 2.7 | 4.2 | 4.2 | 3.0 | 3.4 | 4.3 |  |

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 004
Question CQ8a
CQ8a. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?
Cut back significantly on how much you drive
Base: Total Respondents

|  | Total | Men | Women | White | Ppl of Color | Black <br> AfrAm | His- <br> panic <br> La- <br> tino |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 41\% | 40\% | 42\% | 38\% | 46\% | 49\% | 49\% |
| No | 59\% | 59\% | 58\% | 62\% | 54\% | 50\% | 51\% |
| Don't know/Refused | * | * | * | * | 1\% | 1\% | 1\% |
| Sampling Error (+/-) | 2.7 | 4.0 | 3.6 | 3.3 | 4.5 | 7.4 | 6.8 |

[^0]Yes
No
Don't know/Refused
Sampling Error (+/-)
Yes
No
Don't know/Refused
Sampling Error (+/-)

Yes
No
Don't know/Refused
Sampling Error (+/-)

| Total | $18-29$ | $30-49$ | $50-64$ | $65+$ | $<45$ | $45+$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $41 \%$ | $44 \%$ | $42 \%$ | $42 \%$ | $35 \%$ | $41 \%$ | $41 \%$ |
| $59 \%$ | $56 \%$ | $57 \%$ | $57 \%$ | $65 \%$ | $58 \%$ | $59 \%$ |
| $*$ | $\star$ | $1 \%$ | $\star$ | $\star$ | $1 \%$ | $*$ |
| 2.7 | 6.7 | 4.4 | 5.4 | 5.4 | 4.1 | 3.5 |


| Total | <\$50K | $\begin{aligned} & \$ 50 \mathrm{~K}- \\ & <\$ 100 \end{aligned}$ | $\begin{aligned} & \$ 100 \mathrm{~K} \\ & \text { or } \\ & \text { more } \end{aligned}$ | Noncoll. grad. | Coll. grad. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 41\% | 53\% | 40\% | 23\% | 47\% | 31\% |
| 59\% | 46\% | 60\% | 77\% | 52\% | 69\% |
| * | 1\% | * | 0\% | 1\% | * |
| 2.7 | 4.1 | 4.9 | 5.4 | 3.5 | 4.1 |


| Total | Democrat | Indep endnt Other | Repub lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Con serva <br> tive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 41\% | 32\% | 44\% | 47\% | 36\% | 40\% | 45\% |
| 59\% | 68\% | 56\% | 53\% | 63\% | 59\% | 55\% |
| * | 1\% | * | * | * | 1\% | * |
| 2.7 | 4.8 | 4.3 | 4.8 | 5.8 | 4.1 | 4.6 |


| Total | Lean <br> Demo- <br> crat | Lean Repub lican | Reg. voter | Homeowner | Rent home |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 41\% | 31\% | 45\% | 40\% | 35\% | 50\% |
| 59\% | 68\% | 55\% | 60\% | 65\% | 49\% |
| * | 1\% | * | * | * | 1\% |
| 2.7 | 4.2 | 4.2 | 3.0 | 3.4 | 4.3 |

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 005
Question CQ8b
CQ8b. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?
Changed what groceries you buy in order to stay within your budget
Base: Total Respondents

|  | Total | Men | Women | White | Ppl of Color | Black <br> AfrAm | His- <br> panic <br> La- <br> tino |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 68\% | 64\% | 73\% | 68\% | 71\% | 74\% | 73\% |
| No | 31\% | 35\% | 27\% | 32\% | 29\% | 26\% | 27\% |
| Don't know/Refused | * | 1\% | * | 1\% | * | 1\% | * |
| Sampling Error (+/-) | 2.7 | 4.0 | 3.6 | 3.3 | 4.5 | 7.4 | 6.8 |

## Yes <br> No <br> Don't know/Refused <br> Sampling Error (+/-)

Yes
No
Don't know/Refused
Sampling Error (+/-)
Yes
No
Don't know/Refused
Sampling Error (+/-)

Yes
No
Don't know/Refused
Sampling Error (+/-)

| Total | $18-29$ | $30-49$ | $50-64$ | $65+$ | $<45$ | $45+$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $68 \%$ | $69 \%$ | $72 \%$ | $74 \%$ | $58 \%$ | $71 \%$ | $67 \%$ |
| $31 \%$ | $30 \%$ | $27 \%$ | $26 \%$ | $42 \%$ | $29 \%$ | $33 \%$ |
| $\star$ | $1 \%$ | $\star$ | $\star$ | $\star$ | $1 \%$ | $\star$ |
| 2.7 | 6.7 | 4.4 | 5.4 | 5.4 | 4.1 | 3.5 |


|  |  | \$50K- | \$100K <br> or | Non- <br> coll. | Coll. |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Total | $<\$ 50 \mathrm{~K}$ | $<\$ 100$ | more | grad. | grad. |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $68 \%$ | $79 \%$ | $70 \%$ | $51 \%$ | $73 \%$ | $60 \%$ |
| $31 \%$ | $21 \%$ | $30 \%$ | $49 \%$ | $26 \%$ | $40 \%$ |
| $*$ | $1 \%$ | $*$ | $0 \%$ | $1 \%$ | $*$ |
| 2.7 | 4.1 | 4.9 | 5.4 | 3.5 | 4.1 |


| Total | $\begin{aligned} & \text { Demo- } \\ & \text { crat } \end{aligned}$ |  |  | Liberal | Moderate |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Indep endnt Other | Repub lican |  |  | Con serva tive |
|  |  | ===== | ===== | ===== | ===== | ===== |
| 68\% | 59\% | 73\% | 73\% | 68\% | 68\% | 70\% |
| 31\% | 41\% | 27\% | 26\% | 32\% | 31\% | 29\% |
| * | * | 1\% | * | * | * | * |
| 2.7 | 4.8 | 4.3 | 4.8 | 5.8 | 4.1 | 4.6 |


|  | Lean <br> Demo- <br> crat | Lean <br> Repub <br> lican | Reg. <br> voter | Home- <br> owner | Rent <br> home |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $68 \%$ | $59 \%$ | $73 \%$ | $67 \%$ | $63 \%$ | $76 \%$ |
| $31 \%$ | $40 \%$ | $26 \%$ | $33 \%$ | $36 \%$ | $24 \%$ |
| $*$ | $\star$ | $\star$ | $1 \%$ | $*$ | $0 \%$ |
| 2.7 | 4.2 | 4.2 | 3.0 | 3.4 | 4.3 |

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 006
Question CQ8f
CQ8f. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?
Had difficulty finding affordable housing
Base: Total Respondents

|  | Total | Men | Women | White | Ppl |  | His- <br> panic <br> La- <br> tino |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | Color | AfrAm |  |
| Yes | 35\% | 35\% | 35\% | 29\% | 45\% | 44\% | 47\% |
| No | 65\% | 65\% | 65\% | 71\% | 55\% | 56\% | 53\% |
| Don't know/Refused | * | * | 1\% | * | * | * | * |
| Sampling Error (+/-) | 2.7 | 4.0 | 3.6 | 3.3 | 4.5 | 7.4 | 6.8 |

[^1]| Total | $18-29$ | $30-49$ | $50-64$ | $65+$ | $<45$ | $45+$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $35 \%$ | $58 \%$ | $40 \%$ | $30 \%$ | $13 \%$ | $49 \%$ | $23 \%$ |
| $65 \%$ | $41 \%$ | $59 \%$ | $69 \%$ | $87 \%$ | $51 \%$ | $76 \%$ |
| $\star$ | $1 \%$ | $\star$ | $\star$ | $\star$ | $1 \%$ | $\star$ |
| 2.7 | 6.7 | 4.4 | 5.4 | 5.4 | 4.1 | 3.5 |

Yes
No
Don't know/Refused
Sampling Error (+/-)

|  | Total | Democrat | Indep endnt Other | Repub lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Con serva tive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 35\% | 30\% | 43\% | 29\% | 36\% | 37\% | 32\% |
| No | 65\% | 70\% | 56\% | 70\% | 64\% | 63\% | 68\% |
| Don't know/Refused | * | * | 1\% | * | * | * | 1\% |
| Sampling Error (+/-) | 2.7 | 4.8 | 4.3 | 4.8 | 5.8 | 4.1 | 4.6 |
|  |  | Lean | Lean |  |  |  |  |
|  |  | Demo- | Repub | Reg. | Home- | Rent |  |
|  | Total | crat | lican | voter | owner | home |  |
|  | ===== | ===== | ===== | ===== | ===== | ===== |  |
| Yes | 35\% | 32\% | 31\% | 28\% | 16\% | 61\% |  |
| No | 65\% | 68\% | 68\% | 71\% | 84\% | 39\% |  |
| Don't know/Refused | * | * | * | * | * | * |  |
| Sampling Error (+/-) | 2.7 | 4.2 | 4.2 | 3.0 | 3.4 | 4.3 |  |

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 007
Question CQ8g
CQ8g. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?
Had to cut back on spending on extras and entertainment in order to afford necessities
Base: Total Respondents


[^2]| Total | $18-29$ | $30-49$ | $50-64$ | $65+$ | $<45$ | $45+$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $====$ | $=====$ <br> $====$ |  |
| $69 \%$ | $74 \%$ | $74 \%$ | $72 \%$ | $55 \%$ | $73 \%$ | $66 \%$ |
| $31 \%$ | $25 \%$ | $26 \%$ | $28 \%$ | $45 \%$ | $26 \%$ | $34 \%$ |
| $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ | $\star$ |
| 2.7 | 6.7 | 4.4 | 5.4 | 5.4 | 4.1 | 3.5 |

Yes
No
Don't know/Refused
Sampling Error (+/-)
Yes
No
Don't know/Refused
Sampling Error (+/-)

Yes
No
Don't know/Refused
Sampling Error (+/-)

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 008
Question CQ8h
CQ8h. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?
Had to take on credit card debt to afford necessities
Base: Total Respondents

|  | Total | Men | Women | White | Ppl of Color | Black <br> AfrAm | His- <br> panic <br> La- <br> tino |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 37\% | 35\% | 39\% | 33\% | 44\% | 46\% | 49\% |
| No | 63\% | 65\% | 60\% | 66\% | 56\% | 54\% | 51\% |
| Don't know/Refused | * | * | * | 1\% | * | 0\% | * |
| Sampling Error (+/-) | 2.7 | 4.0 | 3.6 | 3.3 | 4.5 | 7.4 | 6.8 |

[^3]Yes
No
Don't know/Refused
Sampling Error (+/-)
Yes
No
Don't know/Refused
Sampling Error (+/-)

Yes
No
Don't know/Refused
Sampling Error (+/-)

| Total | $18-29$ | $30-49$ | $50-64$ | $65+$ | $<45$ | $45+$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $37 \%$ | $39 \%$ | $46 \%$ | $38 \%$ | $21 \%$ | $43 \%$ | $32 \%$ |
| $63 \%$ | $60 \%$ | $54 \%$ | $62 \%$ | $79 \%$ | $56 \%$ | $68 \%$ |
| $*$ | $1 \%$ | $\star$ | $*$ | $0 \%$ | $1 \%$ | $*$ |
| 2.7 | 6.7 | 4.4 | 5.4 | 5.4 | 4.1 | 3.5 |


| Total | <\$50K | $\begin{aligned} & \$ 50 \mathrm{~K}- \\ & <\$ 100 \end{aligned}$ | $\begin{aligned} & \$ 100 \mathrm{~K} \\ & \text { or } \\ & \text { more } \end{aligned}$ | Noncoll. grad. | Coll. grad. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 37\% | 45\% | === | == | 43\% | 26\% |
| 63\% | 55\% | 58\% | 77\% | 56\% | 74\% |
| * | 1\% | 0\% | * | * | * |
| 2.7 | 4.1 | 4.9 | 5.4 | 3.5 | 4.1 |


| Total | Democrat | Indep endnt Other | Repub <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Con <br> serva <br> tive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 37\% | 32\% | 40\% | 39\% | 37\% | 39\% | 36\% |
| 63\% | 68\% | 59\% | 61\% | 63\% | 60\% | 64\% |
| * | * | 1\% | * | 0\% | * | 1\% |
| 2.7 | 4.8 | 4.3 | 4.8 | 5.8 | 4.1 | 4.6 |


|  | Lean <br> Demo- <br> crat | Lean <br> Repub <br> lican | Reg. <br> voter | Home- <br> owner | Rent <br> home |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $37 \%$ | $32 \%$ | $39 \%$ | $35 \%$ | $31 \%$ | $46 \%$ |
| $63 \%$ | $68 \%$ | $60 \%$ | $64 \%$ | $69 \%$ | $54 \%$ |
| $*$ | $*$ | $*$ | $*$ | $*$ | $0 \%$ |
| 2.7 | 4.2 | 4.2 | 3.0 | 3.4 | 4.3 |

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024

TABLE 009
Question CQ8i
CQ8i. As a result of recent economic conditions, have you, personally, experienced any of the following in the past few months?
Had to take on extra work or a second job to make ends meet
Base: Total Respondents

|  | Total | Men | Women | White | Ppl |  | His- <br> panic <br> La- <br> tino |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Black |  |
|  |  |  |  |  | Color | AfrAm |  |
| Yes | 35\% | 34\% | 36\% | 29\% | 45\% | 44\% | 52\% |
| No | 65\% | 66\% | 64\% | 70\% | 55\% | 56\% | 48\% |
| Don't know/Refused | * | * | * | * | 0\% | 0\% | 0\% |
| Sampling Error (+/-) | 2.7 | 4.0 | 3.6 | 3.3 | 4.5 | 7.4 | 6.8 |

Yes
No
Don't know/Refused
Sampling Error (+/-)

Yes
No
Don't know/Refused
Sampling Error (+/-)
Yes
No
Don't know/Refused
Sampling Error (+/-)

Yes
No
Don't know/Refused
Sampling Error (+/-)

| Total | $18-29$ | $30-49$ | $50-64$ | $65+$ | $<45$ | $45+$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ | $=====$ |
| $35 \%$ | $50 \%$ | $45 \%$ | $28 \%$ | $15 \%$ | $47 \%$ | $26 \%$ |
| $65 \%$ | $50 \%$ | $55 \%$ | $72 \%$ | $84 \%$ | $53 \%$ | $74 \%$ |
| $\star$ | $\star$ | $0 \%$ | $\star$ | $\star$ | $\star$ | $\star$ |
| 2.7 | 6.7 | 4.4 | 5.4 | 5.4 | 4.1 | 3.5 |


| Total | <\$50K | $\begin{aligned} & \$ 50 \mathrm{~K}- \\ & <\$ 100 \end{aligned}$ | \$100K or more | Noncoll. grad. | Coll. grad. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 35\% | 47\% | 38\% | 16\% | 40\% | 26\% |
| 65\% | 53\% | 62\% | 84\% | 60\% | 73\% |
| * | * | 0\% | 0\% | * | * |
| 2.7 | 4.1 | 4.9 | 5.4 | 3.5 | 4.1 |


| Total | Democrat | Indep endnt Other | Repub <br> lican | $\begin{aligned} & \text { Lib- } \\ & \text { eral } \end{aligned}$ | Moderate | Con serva tive |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 35\% | 29\% | 42\% | 33\% | 38\% | 35\% | 35\% |
| 65\% | 71\% | 58\% | 67\% | 62\% | 65\% | 65\% |
| * | 0\% | * | * | 0\% | * | * |
| 2.7 | 4.8 | 4.3 | 4.8 | 5.8 | 4.1 | 4.6 |


|  | Lean <br> Demo- <br> crat | Lean <br> Repub <br> lican | Reg. <br> voter | Home- <br> owner | Rent <br> home |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $=====$ | $=====$ | $=====$ | $=====$ | $====$ | $=====$ |
| $35 \%$ | $30 \%$ | $34 \%$ | $31 \%$ | $25 \%$ | $49 \%$ |
| $65 \%$ | $70 \%$ | $66 \%$ | $69 \%$ | $75 \%$ | $51 \%$ |
| $*$ | $*$ | $*$ | $*$ | $*$ | $0 \%$ |
| 2.7 | 4.2 | 4.2 | 3.0 | 3.4 | 4.3 |

## redefining research

CNN/SSRS Poll -- June 03, 2024 to June 24, 2024
TABLE 011
Question CQ9
CQ9. Which comes closer to your view:
Base: Total Respondents



[^0]:    Yes
    No
    Don't know/Refused
    Sampling Error (+/-)

[^1]:    Yes
    No

[^2]:    Yes
    No

[^3]:    Yes
    No
    Don't know/Refused
    Sampling Error (+/-)

