



**School of Public &
International Affairs**

Survey Research Center

UNIVERSITY OF GEORGIA

**AJC 2024 POST-DEBATE
GENERAL ELECTION SURVEY**

CONDUCTED BY THE SPIA SURVEY RESEARCH CENTER

JULY 19, 2024

M.V. HOOD III

PROFESSOR OF POLITICAL SCIENCE

AND

DIRECTOR, SPIA SURVEY RESEARCH CENTER



School of Public and International Affairs

Department of Political Science

SPIA Survey Research Center

General Information:

The AJC 2024 General Election Survey was a live interviewer telephone survey conducted July 9-18, 2024 that included a total of 1,000 likely general election voters in Georgia. Likely general election voters were respondents who had voted in the 2020 general election and/or the 2022 general election and/or the 2024 Presidential Preference Primary; who indicated they were currently registered to vote in Georgia; and who were *definitely* or *probably* going to vote in the 2024 general election. The survey was administered by the School of Public and International Affairs Survey Research Center at the University of Georgia. Interviews were conducted in English. A dual-frame statewide random sample consisting of approximately 90% cell phone numbers and 10% landline numbers was obtained through L2 (L2 is a sampling vendor that maintains a database constructed from state voter registration lists. Through commercial sources, phone numbers have been appended to the individual records (registrants) that make up these lists). The survey results were weighted using iterative proportional raking in order to ensure the sample was representative of the 2024 general electorate in terms of race, sex, age, education, and political party. The calculated margin of error for the total sample is +/-3.1 points at the 95% confidence level. This would mean that if 50% of respondents indicate a topline view on an issue, we can be 95% confident that the population's view on that issue is somewhere between 53.1% and 46.9%.

Note: On July 13, 2024, during fielding of this survey, an assassination attempt was made on the life of former President Donald Trump.

Verification:

Before results for any head-to-head election match-up are released to the *AJC*, they are corroborated by an outside entity. More specifically, the outside entity replicates our reported results for any head-to-head races and confirms they are the same. For this survey, the results we report for the 2024 general election were verified by the Wason Center for Public Policy at Christopher Newport University in Newport News, VA.

Statistical Calculations:¹

President (Biden vs. Trump): The difference between first-place candidate Trump's estimated vote share and Biden's estimated vote share, at 3.6, is not statistically significant. In plain English, this race is a statistical tie.

¹The formula used to determine if the difference in vote percentages between candidates is statistically significant is derived from Alastair J. Scott and George A.F. Seber. 1983. "Difference of Proportions from the Same Survey." *The American Statistician* 37(4): 319-320.

Q1: If the election for president were being held TODAY, and the candidates were _____, for whom would you vote?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Biden	44.8	38.8	49.5	24.8	89.7	39.7	57.7	33.3	47.6	43.5	37.6	42.5	52.8
Trump	48.3	58.1	40.5	68.0	5.8	47.9	40.9	53.0	47.0	50.8	57.9	51.0	38.5
Other Cand. (vol.)	2.5	1.3	3.4	2.5	1.0	6.8	0.7	5.1	1.7	2.0	0.3	2.9	4.0
Not voting for Pres. (vol.)	0.3	0.2	0.4	0.5	0.3	0.0	0.0	0.0	0.6	0.4	0.0	0.0	0.8
Undecided	4.0	1.6	6.1	4.3	3.1	5.5	0.7	8.5	3.1	3.2	4.2	3.6	4.0

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Biden	80.1	69.3	13.3	1.1	91.2	32.1	68.9	43.4	39.0	45.8	37.0	46.6
Trump	11.6	24.4	81.8	94.5	2.4	45.3	18.0	43.4	57.8	45.2	57.5	47.6
Other Cand. (vol.)	3.7	1.8	1.9	1.3	3.0	5.7	3.3	5.3	0.8	1.3	5.5	2.4
Will not vote for Pres. (vol.)	0.0	0.9	0.2	0.2	0.4	1.9	0.0	0.0	0.4	0.6	0.0	.5
Undecided	4.5	3.6	2.7	3.0	3.0	15.1	9.8	7.9	2.0	7.1	0.0	2.9

Note: Entries are column percentages.

Q2: If the election for president were being held TODAY, and the candidates were _____, for whom would you vote?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Biden	41.8	37.1	45.6	24.7	81.6	29.7	52.0	35.9	40.8	42.3	37.7	38.8	47.7
Trump	45.4	55.3	37.5	64.1	4.4	47.3	37.2	47.0	45.0	50.4	57.7	45.0	35.8
Oliver	1.3	0.9	1.6	1.3	0.3	5.4	0.7	1.7	2.0	0.0	1.0	1.9	0.8
Kennedy	7.7	5.4	9.5	6.1	8.9	16.2	9.5	9.4	8.8	4.0	2.9	11.3	8.8
Other Cand. (vol.)	0.8	0.2	1.1	0.9	0.7	0.0	0.7	1.3	0.8	0.0	0.3	0.0	1.9
Not voting for Pres. (vol.)	0.3	0.0	0.5	0.5	0.3	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.8
Undecided	2.7	1.1	4.1	2.4	3.8	1.4	0.0	4.7	1.7	3.2	0.3	2.9	4.2

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Biden	71.2	66.4	13.1	0.6	85.6	26.4	67.2	36.8	37.8	45.2	34.9	42.0
Trump	9.0	22.1	78.3	89.5	2.4	35.8	16.4	39.5	54.6	43.2	54.3	44.4
Oliver	2.2	0.0	1.5	1.5	0.6	5.7	1.6	6.6	0.4	1.3	2.3	0.5
Kennedy	14.2	7.5	4.4	5.1	8.8	18.9	4.9	13.2	5.2	9.7	4.7	6.3
Other Cand. (vol.)	1.1	0.9	0.2	0.2	0.9	1.9	0.0	1.3	0.4	0.6	2.3	1.0
Will not vote for Pres. (vol.)	0.4	0.4	0.2	0.0	0.4	1.9	0.0	0.0	0.4	0.0	0.0	0.5
Undecided	1.9	2.7	2.3	3.0	1.3	9.4	9.8	2.6	1.2	0.0	1.6	5.4

Note: Entries are column percentages.

Q3: How enthusiastic are you about voting for [Candidate chosen in Q2]? Are you very enthusiastic, somewhat enthusiastic, not so enthusiastic, or not enthusiastic at all?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Very enthusiastic	64.9	73.8	57.4	63.0	73.4	50.0	66.9	53.4	64.8	72.7	76.4	68.6	51.4
Somewhat enthusiastic	23.0	18.2	27.0	23.8	19.8	29.2	22.3	26.9	24.3	18.2	15.5	22.7	30.0
Not so enthusiastic	6.9	4.3	9.2	7.4	5.0	9.7	4.7	13.2	4.4	6.6	3.9	5.0	11.4
Not enthusiastic at all	4.6	3.4	5.5	5.6	1.8	6.9	6.1	6.4	5.0	2.1	3.9	3.0	6.6
Don't know	0.6	0.2	1.0	0.3	0.0	4.2	0.0	0.0	1.5	0.4	0.3	0.7	0.6

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Biden Voters	Trump Voters
Very enthusiastic	46.5	61.8	77.4	73.7	58.9	42.2	64.8	62.5	81.3	54.2	55.6	57.3	57.7	76.7
Somewhat enthusiastic	33.3	20.3	17.8	20.1	24.5	37.8	14.8	23.6	13.4	27.5	31.5	27.1	23.9	18.1
Not so enthusiastic	8.9	12.4	3.5	4.2	8.8	11.1	1.9	2.8	4.5	13.1	4.8	10.4	10.3	3.7
Not enthusiastic at all	9.7	5.5	1.1	1.5	7.1	8.9	18.5	11.1	0.8	3.9	7.3	4.2	8.1	1.1
Don't know	1.6	0.0	0.2	0.4	0.7	0.0	0.0	0.0	0.0	1.3	0.8	1.0	0.0	0.4

Note: Entries are column percentages.

Q4: How likely is it that you will change your mind about your choice for president before the election? Would you say very likely, somewhat likely, not so likely, or not likely at all?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Very likely	1.8	1.8	1.7	0.5	3.2	6.8	2.0	0.9	2.1	1.7	1.3	1.7	2.3
Somewhat likely	5.3	3.4	6.9	5.1	4.7	8.2	3.4	8.7	5.9	2.9	1.3	8.4	6.3
Not so likely	7.2	4.8	9.2	5.9	8.3	13.7	5.4	14.6	5.0	4.6	5.8	4.3	10.8
Not likely at all	85.6	90.0	82.0	88.5	83.8	69.9	89.1	75.8	86.8	90.9	91.3	85.6	80.6
Don't know	0.2	0.0	0.2	0.0	0.0	1.4	0.0	0.0	0.3	0.0	0.3	0.0	0.0

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Biden Voters	Trump Voters
Very likely	4.3	1.4	0.9	0.4	3.1	2.2	1.8	2.7	0.0	2.6	1.6	1.0	2.2	0.9
Somewhat likely	8.9	5.5	3.5	4.6	5.1	15.2	1.8	6.8	2.9	6.5	8.1	3.1	2.2	1.3
Not so likely	8.1	9.7	5.7	7.5	6.4	13.0	0.0	15.1	5.3	5.2	11.3	9.9	5.8	5.7
Not likely at all	78.3	83.4	90.0	87.2	85.5	69.6	96.4	75.3	91.8	85.0	79.0	85.9	89.9	91.9
Don't know	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.2

Note: Entries are column percentages.

Q5: Do you approve or disapprove of the way Joe Biden is handling his job as president?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Strongly approve	29.2	30.1	28.5	15.0	63.0	17.6	35.8	17.1	28.9	35.6	27.7	28.7	30.9
Somewhat approve	11.9	8.5	14.4	8.2	17.1	23.0	4.7	15.0	16.7	6.8	7.7	6.8	19.4
Somewhat disapprove	6.7	5.4	7.7	6.6	6.2	8.1	15.5	10.3	2.8	3.2	2.9	7.8	8.5
Strongly disapprove	50.3	55.3	46.3	69.4	8.6	50.0	43.2	53.8	49.3	53.2	59.5	54.4	39.9
Don't know	2.0	0.7	3.1	0.8	5.1	1.4	0.7	3.8	2.3	1.2	2.3	2.3	1.3

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Strongly approve	41.4	53.3	11.0	2.1	59.1	13.2	47.5	18.9	34.1	30.7	17.2	28.5
Somewhat approve	22.8	16.0	3.6	1.1	21.3	24.5	6.6	9.5	6.4	17.0	14.1	18.4
Somewhat disapprove	10.4	7.6	3.2	4.3	7.1	20.8	3.3	8.1	2.8	9.2	7.0	5.3
Strongly disapprove	19.4	22.7	81.8	91.9	9.2	39.6	42.6	52.7	56.6	42.5	61.7	46.9
Don't know	6.0	0.4	0.4	0.6	3.2	1.9	0.0	10.8	0.0	0.7	0.0	1.0

Note: Entries are column percentages.

Q6: Do you approve or disapprove of the job Donald Trump did as president?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Strongly approve	42.2	49.9	36.1	59.7	5.2	37.8	32.4	46.8	39.9	48.0	54.3	43.2	31.6
Somewhat approve	9.2	8.3	9.9	11.0	5.9	6.8	10.1	10.6	9.1	6.9	4.2	9.7	13.0
Somewhat disapprove	4.1	4.0	4.2	3.8	4.1	6.8	4.7	4.3	4.5	3.2	1.0	5.2	5.6
Strongly disapprove	42.2	36.0	47.3	25.2	79.7	41.9	52.7	36.2	43.3	39.5	39.5	37.7	48.1
Don't know	2.2	1.8	2.5	0.3	5.2	6.8	0.00	2.1	3.1	2.4	1.0	4.2	1.6

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Strongly approve	7.5	18.7	72.8	83.1	3.2	26.4	23.0	43.4	53.8	37.7	45.7	39.1
Somewhat approve	9.0	7.6	10.9	14.3	3.0	18.9	3.3	2.6	6.8	7.1	17.8	10.1
Somewhat disapprove	6.0	4.4	2.3	1.1	5.6	13.2	3.3	3.9	1.2	5.8	8.5	4.3
Strongly disapprove	72.9	67.6	13.1	1.1	84.8	34.0	70.5	50.0	37.8	47.4	26.4	44.0
Don't know	4.5	1.8	0.8	0.4	3.4	7.5	0.0	0.0	0.4	1.9	1.6	2.4

Note: Entries are column percentages.

Q7: How concerned are you that Joe Biden is too old to be president? Are you very concerned, somewhat concerned, not too concerned or not concerned at all?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Very concerned	49.9	55.9	45.2	65.2	14.1	59.5	45.6	56.4	45.9	53.2	54.0	49.0	47.5
Somewhat concerned	15.9	11.3	19.5	12.1	23.4	18.9	10.2	19.2	20.1	11.3	10.3	15.9	20.4
Not too concerned	8.3	5.4	10.5	7.7	11.0	1.4	6.8	4.3	11.0	8.9	2.6	11.0	10.3
Not concerned at all	25.2	26.8	24.0	14.5	50.9	16.2	37.4	20.1	22.1	25.4	32.8	22.7	21.0
Don't know	0.8	0.7	0.9	0.5	0.7	4.1	0.0	0.0	0.8	1.2	0.3	1.3	0.8

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Very concerned	24.0	32.1	71.9	80.8	16.8	63.0	36.7	44.7	59.0	40.3	60.9	46.6
Somewhat concerned	31.8	15.2	7.6	4.3	28.0	14.8	15.0	23.7	5.2	20.8	12.5	25.2
Not too concerned	15.0	7.6	5.1	5.8	11.0	7.4	0.0	10.5	6.8	8.4	10.9	7.8
Not concerned at all	29.2	44.6	14.6	8.3	43.9	13.0	46.7	21.1	28.7	29.9	14.8	19.4
Don't know	0.0	0.4	0.8	0.9	0.4	1.9	1.7	0.0	0.4	0.6	0.8	1.0

Note: Entries are column percentages.

Q8: How concerned are you that Donald Trump is too old to be president? Are you very concerned, somewhat concerned, not too concerned or not concerned at all?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Very concerned	16.4	13.0	19.0	12.8	22.0	25.7	15.5	19.3	13.0	18.0	11.9	15.6	21.0
Somewhat concerned	12.5	9.9	14.6	12.1	11.3	20.3	7.4	10.3	17.3	10.8	6.7	10.1	18.9
Not too concerned	13.0	11.0	14.6	13.1	12.7	14.9	14.9	12.9	12.5	12.8	9.0	12.7	16.5
Not concerned at all	56.2	65.6	48.6	61.3	50.5	33.8	62.2	54.9	55.5	56.0	71.2	57.0	43.4
Don't know	1.9	0.4	3.2	0.8	3.4	5.4	0.0	2.6	1.7	2.4	1.3	4.6	0.3

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Very concerned	31.3	15.1	7.2	2.1	28.8	26.9	25.8	14.5	6.4	26.5	13.3	15.5
Somewhat concerned	22.4	17.3	5.3	5.5	19.4	17.3	6.5	10.5	6.4	16.1	17.2	18.0
Not too concerned	14.6	12.0	13.8	16.0	10.1	13.5	4.8	9.2	8.8	12.9	19.5	17.5
Not concerned at all	29.1	53.3	73.7	75.5	38.5	42.3	61.3	65.8	76.8	41.3	50.0	49.0
Don't know	2.6	2.2	0.0	0.9	3.2	0.0	1.6	0.0	1.6	3.2	0.0	0.0

Note: Entries are column percentages.

Q9. Overall, do you have a favorable or unfavorable impression of Joe Biden?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	41.0	37.5	43.8	23.2	81.8	32.4	41.2	29.6	46.2	43.4	35.4	36.0	50.0
Unfavorable	57.2	61.6	53.7	76.0	14.4	64.9	58.1	69.1	51.8	54.2	64.3	60.4	48.7
Don't know	1.8	0.9	2.5	0.8	3.8	2.7	0.7	1.3	2.0	2.4	0.3	3.6	1.3

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	63.8	71.0	14.0	2.1	80.9	41.5	57.4	30.7	39.4	47.7	32.6	45.1
Unfavorable	32.5	27.2	85.4	97.4	16.8	52.8	41.0	68.0	59.4	51.0	65.1	54.9
Don't know	3.7	1.8	0.6	0.4	2.4	5.7	1.6	1.3	1.2	1.3	2.3	0.0

Note: Entries are column percentages.

Q10. Overall, do you have a favorable or unfavorable impression of Donald Trump?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	48.0	57.8	40.2	68.1	5.2	44.6	38.5	55.1	45.0	51.8	57.9	49.0	39.0
Unfavorable	50.0	41.6	56.8	31.1	91.1	51.4	61.5	42.3	53.0	45.8	42.1	46.8	59.2
Don't know	2.0	0.7	3.1	0.8	3.8	4.1	0.0	2.6	2.0	2.4	0.0	4.2	1.9

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	11.9	21.3	81.4	93.0	3.0	43.4	21.7	46.7	57.0	45.2	58.6	44.4
Unfavorable	85.1	76.0	17.7	5.5	94.6	54.7	78.3	53.3	41.0	54.8	41.4	53.6
Don't know	3.0	2.7	0.8	1.5	2.4	1.9	0.0	0.0	2.0	0.0	0.0	1.9

Note: Entries are column percentages.

Q11. Overall, do you have a favorable or unfavorable impression of Kamala Harris?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	42.4	37.3	46.6	21.9	86.6	45.2	47.3	32.5	45.9	43.4	38.3	38.3	49.5
Unfavorable	52.6	58.7	47.8	73.4	8.2	49.3	42.6	59.8	51.0	54.6	57.2	55.8	45.7
Don't know	5.0	4.0	5.6	4.7	5.2	5.5	10.1	7.7	3.1	2.0	4.5	5.8	4.8

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	72.3	70.2	12.7	1.7	84.7	37.7	50.8	42.7	38.6	51.3	34.1	42.0
Unfavorable	19.5	28.0	82.9	94.9	9.2	54.7	32.8	50.7	59.0	43.5	62.8	54.6
Don't know	8.2	1.8	4.4	3.4	6.0	7.5	16.4	6.7	2.4	5.2	3.1	3.4

Note: Entries are column percentages.

Q12. Overall, do you have a favorable or unfavorable impression of Doug Burgum?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	13.2	13.3	13.2	16.2	7.5	10.8	4.7	13.6	13.6	17.7	11.3	13.4	14.6
Unfavorable	19.2	16.6	21.3	19.8	18.8	14.9	12.8	20.9	20.4	18.9	13.8	22.5	21.0
Don't know	67.6	70.1	65.6	63.9	73.6	74.3	82.4	65.5	66.0	63.5	74.9	64.2	64.4

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	10.8	6.2	18.8	21.1	5.4	13.5	1.7	17.1	12.7	13.6	18.0	14.1
Unfavorable	21.3	23.1	14.8	15.6	22.7	23.1	15.0	18.4	11.2	32.5	14.8	22.3
Don't know	67.9	70.7	66.4	63.3	71.9	63.5	83.3	64.5	76.1	53.9	67.2	63.6

Note: Entries are column percentages.

Q13. Overall, do you have a favorable or unfavorable impression of J.D. Vance?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	20.3	21.8	19.1	27.9	4.1	17.8	11.5	15.0	21.9	28.5	14.8	23.4	22.3
Unfavorable	25.8	22.7	28.3	23.8	29.6	27.4	23.0	19.7	28.1	28.5	16.7	25.0	34.0
Don't know	53.9	55.5	52.6	48.3	66.3	54.8	65.5	65.4	50.0	43.0	68.5	51.6	43.6

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	5.2	12.0	33.3	37.7	2.1	28.3	4.9	18.4	17.6	19.5	27.9	26.2
Unfavorable	41.9	28.4	13.9	10.7	40.6	28.3	36.1	22.4	9.2	33.8	27.1	33.5
Don't know	52.8	59.6	52.7	51.6	57.3	43.4	59.0	59.2	73.2	46.8	45.0	40.3

Note: Entries are column percentages.

Q14. Overall, do you have a favorable or unfavorable impression of Marco Rubio?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	34.5	46.2	25.0	47.0	5.8	39.2	25.7	33.2	35.8	39.8	44.7	30.5	29.7
Unfavorable	45.7	42.4	48.5	33.9	72.5	41.9	56.8	36.6	48.0	44.2	41.8	42.9	51.2
Don't know	19.8	11.4	26.5	19.1	21.6	18.9	17.6	30.2	16.2	16.1	13.5	26.6	19.1

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	7.1	16.4	60.1	66.5	2.8	29.6	6.5	22.7	48.0	25.2	45.3	36.9
Unfavorable	70.1	69.8	19.0	16.8	75.1	46.3	38.7	46.7	42.4	52.3	41.4	50.0
Don't know	22.8	13.8	20.9	16.6	22.2	24.1	54.8	30.7	9.6	22.6	13.3	13.1

Note: Entries are column percentages.

Q15. Overall, do you have a favorable or unfavorable impression of Tim Scott?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	32.4	44.8	22.4	45.3	5.8	25.7	28.4	30.9	31.4	37.8	38.6	31.9	27.7
Unfavorable	33.9	36.3	31.9	22.9	58.8	31.1	39.2	26.2	36.8	33.3	35.0	32.2	34.8
Don't know	33.7	18.8	45.7	31.9	35.4	43.2	32.4	42.9	31.7	28.9	26.4	35.8	37.5

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	10.8	9.8	56.9	62.3	3.0	28.3	4.8	15.8	46.4	29.0	34.4	33.5
Unfavorable	44.0	63.6	13.3	11.7	57.3	28.3	22.6	35.5	38.0	38.1	23.4	39.3
Don't know	45.1	26.7	29.8	26.0	39.7	43.4	72.6	48.7	15.6	32.9	42.2	27.2

Note: Entries are column percentages.

Q16. Overall, do you have a favorable or unfavorable impression of Robert F. Kennedy, Jr.?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Favorable	39.5	42.2	37.5	43.1	30.5	45.2	41.2	47.9	38.6	32.9	49.4	36.4	34.2
Unfavorable	36.8	33.3	39.6	39.1	32.5	32.9	24.3	25.6	42.3	45.4	19.4	43.8	45.6
Don't know	23.7	24.5	22.9	17.8	37.0	21.9	34.5	26.5	19.0	21.7	31.3	19.8	20.2

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Favorable	28.7	26.3	52.5	51.8	26.7	43.4	56.7	46.7	50.8	37.0	27.9	31.2
Unfavorable	49.6	36.2	28.9	28.8	44.7	37.7	38.3	38.7	20.0	39.6	41.9	49.8
Don't know	21.6	37.5	18.6	19.4	28.6	18.9	5.0	14.7	29.2	23.4	30.2	19.0

Note: Entries are column percentages.

Q17. If you had the ability to decide the major party candidates for the 2024 presidential election, would you...

- A. Replace both Trump and Biden with different candidates
- B. Keep Biden, replace Trump with a different Republican
- C. Keep Trump, replace Biden with a different Democrat
- D. Keep both Biden and Trump

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
A	31.5	23.1	38.2	31.1	29.8	41.1	26.2	41.7	34.9	20.9	19.9	29.5	42.6
B	20.9	23.1	19.1	6.6	54.1	12.3	36.2	8.9	20.5	22.9	24.8	19.5	18.9
C	21.3	18.4	23.6	26.7	7.2	30.1	13.4	26.4	21.3	21.3	19.0	28.6	17.3
D	23.5	33.9	15.1	32.7	6.5	11.0	24.2	20.4	22.2	27.7	34.7	18.2	18.6
Don't know	2.9	1.6	4.0	2.8	2.4	5.5	0.0	2.6	1.1	7.2	1.6	4.2	2.7

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000	Biden Voters	Trump Voters
A	55.2	34.7	15.8	17.1	42.7	53.7	30.6	36.0	14.3	38.6	31.8	44.4	41.0	11.5
B	23.9	42.7	9.1	1.3	43.1	5.6	45.2	16.0	28.7	18.3	10.9	12.7	46.3	0.9
C	10.8	10.2	32.1	36.2	5.8	25.9	17.7	24.0	14.3	22.9	33.3	20.0	3.8	39.4
D	7.8	8.9	40.3	42.0	5.8	13.0	4.8	21.3	39.8	17.6	22.5	19.5	6.2	44.9
Don't know	2.2	3.6	2.7	3.4	2.6	1.9	1.6	2.7	2.8	2.6	1.6	3.4	2.6	3.3

Note: Entries are column percentages.

Q18. As you may have heard, the first debate between Joe Biden and Donald Trump was held Thursday, June 27th. Which of the following statements best describes you:

- A. I watched all or most the debate
- B. I did not watch or listen to the debate, but I paid attention to the news about it
- C. I neither watched the debate nor paid attention to news about it

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
A	61.4	68.3	55.9	71.0	40.5	60.8	43.9	61.1	59.5	73.0	64.6	54.2	65.0
B	31.3	28.5	33.5	23.0	48.5	35.1	48.0	35.5	30.9	20.2	32.2	33.4	28.6
C	7.0	3.1	10.1	5.7	11.0	2.7	8.1	3.4	9.3	6.0	3.2	11.7	6.1
Don't know	0.3	0.0	0.5	0.3	0.0	1.4	0.0	0.0	0.3	0.8	0.0	0.6	0.3

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
A	48.9	54.0	72.6	77.9	46.0	55.8	34.4	65.8	64.4	64.7	61.2	61.7
B	39.6	39.4	22.6	15.5	47.3	28.8	62.3	27.6	31.6	28.8	33.3	30.1
C	11.6	6.6	4.2	6.0	6.7	15.4	3.3	6.6	3.6	5.8	5.4	7.8
Don't know	0.0	0.0	0.6	0.6	0.0	0.0	0.0	0.0	0.4	0.6	0.0	0.5

Note: Entries are column percentages.

Q19. Did the debate or the news about it affect your decision about who to vote for?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Yes	11.3	8.6	13.7	12.1	7.3	19.7	13.2	12.0	10.7	9.1	6.6	7.8	17.8
No	88.2	91.0	85.9	87.4	92.3	78.9	85.3	87.6	89.0	90.9	93.4	91.9	81.3
Don't know	0.5	0.5	0.4	0.5	0.4	1.4	1.5	0.4	0.3	0.0	0.0	0.4	0.8

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Yes	10.1	10.4	12.4	10.1	10.4	12.4	3.4	5.6	8.8	9.7	23.8	13.2
No	89.5	89.1	86.9	89.5	89.1	86.9	96.6	93.0	90.8	89.7	75.4	86.8
Don't know	0.4	0.5	0.7	0.4	0.5	0.7	0.0	1.4	0.4	0.7	0.8	0.0

Note: Entries are column percentages.

Q20: If the election for president were being held TODAY, and the candidates were _____, for whom would you vote?

	Topline	Male	Female	White	Black	Other	18-29	30-44	45-64	65+	High School or less	Some College	BA/Graduate
Trump	50.5	59.0	43.8	70.1	6.5	54.7	39.2	59.0	48.4	53.4	58.2	54.4	40.7
Harris	45.9	39.2	51.2	25.8	90.7	42.7	60.1	36.8	47.6	43.4	41.5	42.7	52.4
Other Cand. (vol.)	1.4	0.9	1.8	1.7	1.0	1.3	0.0	2.1	2.0	1.2	0.3	1.6	2.4
Not voting for Pres. (vol.)	0.6	0.2	1.1	0.8	0.3	0.0	0.0	0.4	0.8	0.4	0.0	0.0	1.6
Undecided	1.5	0.7	2.2	1.6	1.4	1.3	0.7	1.7	1.1	1.6	0.0	1.3	2.9

	Liberal	Moderate	Conservative	Republican	Democrat	Independent	Under \$25,000	\$25,000-49,999	\$50,000-74,999	\$75,000-99,000	\$100,000-149,999	Over \$150,000
Trump	15.7	23.6	84.0	96.8	4.1	51.9	27.4	46.7	58.4	45.2	62.8	48.1
Harris	80.2	72.9	13.3	1.7	91.6	40.7	67.7	50.7	39.2	52.9	32.6	47.1
Other Cand. (vol.)	2.2	1.3	1.1	0.4	2.2	3.7	3.2	1.3	0.4	1.3	1.6	2.9
Will not vote for Pres. (vol.)	1.1	0.0	0.6	0.0	0.9	1.9	0.0	0.0	0.4	0.6	2.3	0.0
Undecided	0.7	2.2	1.1	1.1	1.3	1.9	1.6	1.3	1.6	0.0	0.8	1.9

Note: Entries are column percentages.

DEMOGRAPHIC TOPLINES

	Percentage
Sex:	
Male	44.5
Female	55.5

Race:	
White	63.5
Black	29.2
Other	7.4

Age:	
18-29	15.0
30-44	23.8
45-64	35.9
65+	25.3

Education:	
High school or less	31.2
Some college	30.9
BA/Graduate	37.8

Ideology:	
Liberal	27.7
Moderate	23.3
Conservative	49.0

Income:	
Under \$25,000	7.0
\$25,000-\$49,999	8.6
\$50,000-\$74,999	28.6
\$75,000-\$99,999	17.6
\$100,000-\$149,000	14.7
Over \$150,000	23.5

Political Party:	
Republican	47.5
Democrat	47.2
Independent	5.4