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Meeting Date:	May 23, 2024
То:	University of Alaska Board of Regents
Through:	Pat Pitney, President University of Alaska
From:	Luke Fulp, CFO University of Alaska
Subject:	Proposed Adjustment to the UA Scholars Award Level

BACKGROUND

The <u>UA Scholars Award</u> was established in 1999 to encourage Alaska's top performing students to attend the University of Alaska.

The UA Scholars Award is currently a \$12,000 scholarship offered to Alaska high school students who are academically ranked in the top 10 percent of their class at the end of their junior year as determined by their school. The Award may be used at any campus within the University of Alaska system and is distributed over eight semesters provided the Scholar remains eligible.

The scholarships are funded by the University of Alaska Land Grant Trust Fund. The endowment receives revenue from property sales and resource development conducted on Trust lands.

Since its inception, the Award amount has been adjusted two times: once in 2001 and again in 2016.

Fiscal Year	Award Amount	Increase
2000	\$10,500	-
2001	\$11,000	\$500
2016	\$12,000	\$1,000

Over the past 25 years, participation (measured by a cohort's fall enrollment) averaged between 40-45%. However, current participation is about 30%. The Board of Regents has set a target participation rate of 45% by FY 2027.

ALIGNMENT WITH THE ALASKA PERFORMANCE SCHOLARSHIP (APS)

In February 2024, President Pitney formed a working group comprised of university and system leadership to evaluate and recommend enhancements to the UA Scholars Program. Committee members collaborated to discuss recruitment strategies and explored numerous options related to eligibility, award timeline, and amount.

After a series of meetings, the working group proposed a \$3,000 increase to the award for a total of \$15,000, or \$3,750 per year. This recommendation considers proposed changes to the Alaska Performance Scholarship. In the current version of <u>CS HB148</u>, the top award level provides for \$7,000/year for students with a grade-point average of 3.5 or above. If award amounts are adjusted for both programs, the UA Scholars and APS would provide up to \$10,750 of student financial aid per year, enough to cover 100% of estimated tuition and fees or undergraduate students.

To further align with the APS, the working group also proposed the maximum eight semesters of aid to be used over a six-year period. Currently, the UA Scholars Program expires five years after the date of a student's high school graduation.

Other recommendations by the working group included additional student financial aid funding to advance enrollment plans; conducting an external impact study of the UA Scholars Program effectiveness; and ensuring the long-term sustainability of the Program through more regular award increases.

ATTACHMENTS

Attachment A: Data Summary

This summary is intended to provide a conceptual view of the number of awards and dollars involved. Since the start of the Program, approximately 40% of those designated as scholars have attended UA.

Estimated Cost at Various Levels

Eight scenarios at \$1,000 increments identify the dollar impact on the Program at various award levels from \$2.4 million, based on the current award amount of \$12,000, to \$4 million assuming an increase of \$8,000. The analysis does not consider increased participation. (See Attachment D for participation scenarios.)

Attachment B: Program 6-Year Cost Projection

This schedule reflects projected enrollment trends for UA Scholars, leading to 45% participation by FY 2027. Program costs are also forecasted based on the proposed award amount of \$15,000.

Attachment C: Program Funding Projection

This schedule identifies the projected spending allowance from endowment funds that will be available for the UA Scholars Program and the significant assumptions used to develop the projections. Since the annual funding is based on a five-year moving average of the endowment balances at December 31st of each year; it's important to note that future earnings will depend on market returns and contributions to the fund (income from trust properties and inflation proofing).

There are five long-term commitments that require annual distributions from endowment funds (i.e., UA Scholars Program; Land Management Support; System-Based Scholarships; Cooperative Extension Support; and University of Alaska Press). This analysis demonstrates the University's ability to sustain the proposed award increase at the UA Scholars' target participation rate of 45% along with the other long-term commitments funded by the endowment's spending allowance.

Attachment D: Participation Scenarios

The data shows the impact of increased participation in the UA Scholars Program by increments of 100. Over the past 25 years, peak participation in the Program was evidenced by approximately 1,300 awards paid annually. At the recommended award level of \$15,000, target or peak participation requires about \$5 million per year, which aligns with available program funding.

Attachment E: Committee Substitute for House Bill No. 148

RECOMMENDATION

The following motion is recommended:

"The Board of Regents approves two significant revisions to the UA Scholars Program, which will take effect in fall 2024 for all UA Scholars:

- 1. Increase the amount of the award from \$12,000 to \$15,000 to be distributed at \$1,875 per semester; and
- 2. To extend expiration of the award to six years from the date of a student's high school graduation."

Attachment A: Data Summary

Number of semester awards paid annually	1,582
Current amount of the semester award	\$1,500
Proposed amount of the semester award	\$1,875
Proposed increase per semester award	\$375
Annual award cost increase (1,582 * \$375)	\$593,250

Annual cost of awards @ \$1,875 per semester (1,582 * \$1,875) \$2,966,250

Cohort year	Designated	Attended	<u>%Attended</u>	<u>Cohort year</u>	Designated	Attended	%Attended
1999	813	271	33.33%	2012	1070	434	40.56%
2000	879	349	39.70%	2013	1033	456	44.14%
2001	904	392	43.36%	2014	1022	429	41.98%
2002	924	377	40.80%	2015	1001	422	42.16%
2003	973	459	47.17%	2016	996	437	43.88%
2004	969	431	44.48%	2017	1003	413	41.18%
2005	949	421	44.36%	2018	1011	373	36.89%
2006	1006	411	40.85%	2019	977	322	32.96%
2007	1039	416	40.04%	2020	963	289	30.01%
2008	1025	434	42.34%	2021	944	266	28.18%
2009	1072	463	43.19%	2022	966	250	25.88%
2010	1077	473	43.92%	2023	938	294	31.34%
2011	1027	443	43.14%	Average	983	389	39.43%

Award Cost Projection (Assuming No Increase in Participation)

Award increase scenario	\$0.00	\$1,000	\$2,000	\$3,000	\$4,000	\$5,000	\$6,000	\$7,000	\$8,000
4 year award value	\$12,000	\$13,000	\$14,000	\$15,000	\$16,000	\$17,000	\$18,000	\$19,000	\$20,000
Semester award value	\$1,500	\$1,625	\$1,750	\$1,875	\$2,000	\$2,125	\$2 <i>,</i> 250	\$2,375	\$2,500
Semester awards paid annually	1,582	1,582	1,582	1,582	1,582	1,582	1,582	1,582	1,582
Total annual cost	\$2,373,000	\$2,570,750	\$2,768,500	\$2,966,250	\$3,164,000	\$3,361,750	\$3,559,500	\$3,757,250	\$3,955,000
Cost increase per \$1000 increment	\$0	\$197,750	\$395,500	\$593,250	\$791,000	\$988,750	\$1,186,500	\$1,384,250	\$1,582,000
%increase from current total cost	0.0%	8.3%	16.7%	25.0%	33.3%	41.7%	50.0%	58.3%	66.7%

Attachment B: Program Six-Year Award Cost Projection

UA Scholar's Program:									Projec	ted		
	<u>FY2019</u>	<u>FY2020</u>	<u>FY2021</u>	<u>FY2022</u>	<u>FY2023</u>	<u>5 yr. Avg.</u>	<u>FY2024</u>	<u>FY2025</u>	<u>FY2026</u>	<u>FY2027</u>	<u>FY2028</u>	<u>FY2029</u>
High School Juniors	9,254	9,265	9,264	9,253	9,526	9,312	9,845	9,974	10,192	9,794	9,856	9,951
High School Seniors	9,937	9,606	9,479	9,455	9,647	9,625	9,765	9,845	9,974	10,192	9,794	9,856
High School Graduates	8,459	8,008	7,958	7,950	7,503	7,976	7,685	7,748	7,850	8,021	7,708	7,757
High School Graduation Rate	80.4%	79.0%	78.1%	77.9%	77.9%	78.7%	78.7%	78.7%	78.7%	78.7%	78.7%	78.7%
Awards Offered	1,011	977	963	944	966	972	938	945	958	979	940	946
Percent of Graduates	<u>12.0%</u>	<u>12.2%</u>	<u>12.1%</u>	<u>11.9%</u>	<u>12.9%</u>	12.2%	<u>12.2%</u>	<u>12.2%</u>	<u>12.2%</u>	<u>12.2%</u>	<u>12.2%</u>	<u>12.2%</u>
Freshmen Paid	373	322	289	266	250	300	294	331	383	441	423	426
Percent of Offers	<u>36.9%</u>	<u>33.0%</u>	<u>30.0%</u>	<u>28.2%</u>	<u>25.9%</u>	30.8%	<u>31.3%</u>	<u>35.0%</u>	40.0%	<u>45.0%</u>	<u>45.0%</u>	<u>45.0%</u>
									Projec	ted		
	FY2019	FY2020	FY2021	FY2022	FY2023	<u>5 yr. Avg.</u>	FY2024	FY2025	FY2026	FY2027	FY2028	FY2029
Full Award Amount	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$12,000	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000
Total Actual Distributions	3,460,500	3,117,765	2,821,500	2,508,000	2,371,500	2,855,853	2,372,250					
Semester Award Amount	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,875	\$1,875	\$1,875	\$1,875	\$1,875
Number of Semester Awards Paid	2,307	2,079	1,881	1,672	1,581	1,904	1,582	1,867	2,102	2,368	2,667	2,667

Total Projected Award Cost

\$3,500,000 \$3,942,000 \$4,440,000 \$5,000,000 \$5,000,000

Significant Assumptions:

1 HS graduation rate is 78.7% last five years and remains constant in projected years

2 Awards offered based on HS graduation data

- 3 Freshmen paid to target participation rate of 45% in 3 years
- 4 Award increase from \$12,000 to \$15,000 in FY2025

5 Total distributions reaching \$5M in 4 years

Sources: <u>State of Alaska, Department of Education & Early Development</u> University of Alaska, Data Analysis and Insitutional Research

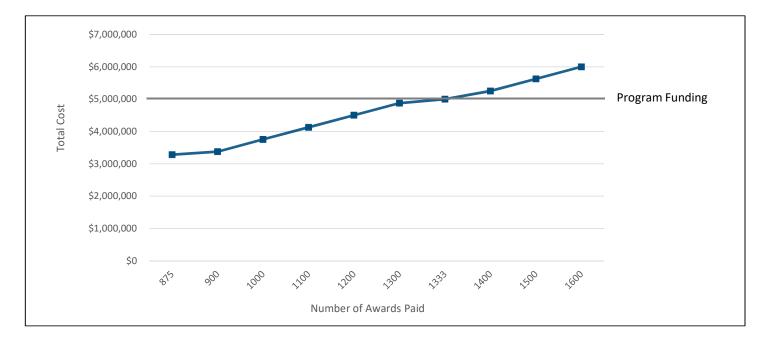
						Proje	cted		
	FY2021	FY2022	FY2023	FY2024	FY2025	FY2026	FY2027	FY2028	FY2029
Endowment Value Dec. 31	\$151,100,000	\$161,960,000	\$188,390,000	\$164,440,000	\$176,670,000	\$181,790,000	\$187,060,000	\$192,480,000	\$198,060,000
Increase/Decrease	<u>11.7%</u>	<u>7.2%</u>	<u>16.3%</u>	<u>-12.7%</u>	<u>7.4%</u>	<u>2.9%</u>	<u>2.9%</u>	<u>2.9%</u>	<u>2.9%</u>
	Average Endowm	ent Increase FY20)16 - FY2025		<u>2.9%</u>				
	5-Year Moving Av	verage		\$160,240,000	\$168,512,000	\$174,650,000	\$179,670,000	\$180,488,000	\$187,212,000
	Spending Rate			<u>4.5%</u>	<u>4.5%</u>	<u>4.5%</u>	<u>4.5%</u>	<u>4.5%</u>	<u>4.5%</u>
	Spending Allowar	nce		\$7,211,000	\$7,583,000	\$7,859,000	\$8,085,000	\$8,122,000	\$8,425,000
	Spending Plan:								
	UA Scholars P	rogram (Target Pa	articipation)	(\$3,500,000)	(\$3,500,000)	(\$3,942,000)	(\$4,440,000)	(\$5,000,000)	(\$5,000,000)
	Land Manager	ment Support		(\$970,000)	(\$970,000)	(\$1,020,000)	(\$1,070,000)	(\$1,120,000)	(\$1,180,000)
	System-Based	Scholarships		(\$170,000)	(\$170,000)	(\$170,000)	(\$170,000)	(\$170,000)	(\$170,000)
		xtension Support		(\$500,000)	(\$500,000)	(\$500,000)	(\$500,000)	(\$500,000)	(\$500,000)
	University of A	Alaska Press		(\$120,000)	(\$120,000)	(\$120,000)	(\$120,000)	(\$120,000)	(\$120,000)
	Other Distribu	itions		(\$1,951,000)	(\$2,323,000)	(\$1,000,000)	(\$1,000,000)	(\$1,000,000)	(\$1,000,000)
	Projected Availab	le	-	\$0	\$0	\$1,107,000	\$785,000	\$212,000	\$455,000
	Potential funding available for the UA Scholars Prog			ram =	\$3,500,000	\$5,049,000	\$5,225,000	\$5,212,000	\$5,455,000

Significant Assumptions:

- 1 Spending allowance rate will remain at the current 4.5% level
- 2 The amount of the UA Scholars award increased to \$15,000 in FY2025
- 3 UA Scholars participation rate will reach target of 45% by 2027
- 4 Land Management support will grow by 5% per year, beginning in FY2026
- 5 Other distributions represents a margin of safety for UA Scholars funding shortfalls or one-time awards

Attachment D: Participation Scenarios

Number of Awards Paid (Annually)	Award Amount	Annual Award Amount	Funding Available for UA Scholars Program	Total Cost	Available Funding
875	\$15,000	\$3,750	\$5,000,000	\$3,281,000	\$1,719,000
900	\$15,000	\$3,750	\$5,000,000	\$3,375,000	\$1,625,000
1000	\$15,000	\$3,750	\$5,000,000	\$3,750,000	\$1,250,000
1100	\$15,000	\$3 <i>,</i> 750	\$5,000,000	\$4,125,000	\$875,000
1200	\$15,000	\$3,750	\$5,000,000	\$4,500,000	\$500,000
1300	\$15,000	\$3 <i>,</i> 750	\$5,000,000	\$4,875,000	\$125,000
1333	\$15,000	\$3,750	\$5,000,000	\$5,000,000	\$0
1400	\$15,000	\$3,750	\$5,000,000	\$5,250,000	(\$250,000)
1500	\$15,000	\$3,750	\$5,000,000	\$5,625,000	(\$625,000)
1600	\$15,000	\$3,750	\$5,000,000	\$6,000,000	(\$1,000,000)



Attachment E

33-LS0624\U

CS FOR HOUSE BILL NO. 148(FIN)

IN THE LEGISLATURE OF THE STATE OF ALASKA

THIRTY-THIRD LEGISLATURE - SECOND SESSION

BY THE HOUSE FINANCE COMMITTEE

Offered: 2/14/24 Referred: Rules

Sponsor(s): HOUSE EDUCATION COMMITTEE

A BILL

FOR AN ACT ENTITLED

1 "An Act relating to the Alaska performance scholarship program."

2 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:

3	* Section 1. AS 14.43.820(a) is amended to read:
4	(a) Subject to appropriation, the commission shall award an Alaska
5	performance scholarship to an applicant who
6	(1) is a resident of the state as defined in AS 01.10.055;
7	(2) graduated or will graduate within 18 [SIX] months from a high
8	school in the state; <u>and</u>
9	(3) except as provided in (c) of this section, has completed, is enrolled
10	in, or plans to enroll in a core academic curriculum of high school level coursework
11	that includes
12	(A) four years of mathematics, four years of language arts, four
13	years of science, and four years of social studies, one year of which may
14	include a foreign language, an Alaska Native language, fine arts, [OR] cultural
15	heritage, or career and technical education; [OR]

1	(B) three years of mathematics, four years of language arts,
2	three years of science, four years of social studies, and two years of
3	(i) a foreign language or an Alaska Native language; or
4	(ii) career and technical education, one year of
5	which includes two semesters of sequentially more rigorous content
6	within a career cluster; or
7	(C) three years of mathematics, four years of language arts,
8	three years of science, four years of social studies, one year of which may
9	be career and technical education, and two years of a foreign language or
10	<u>an Alaska Native language</u> [;
11	(4) HAS A MINIMUM GRADE-POINT AVERAGE IN HIGH
12	SCHOOL OF 2.5 OR HIGHER; THE DEPARTMENT SHALL SET BY
13	REGULATION MINIMUM REQUIREMENTS BASED ON A SUBSTANTIALLY
14	SIMILAR STANDARD FOR DISTRICTS THAT DO NOT ASSIGN GRADES;
15	(5) HAS ACHIEVED A MINIMUM SCORE ON A
16	(A) COLLEGE ENTRANCE EXAMINATION; OR
17	(B) STANDARDIZED EXAMINATION DESIGNED TO
18	MEASURE A STUDENT'S LEVEL OF PREPAREDNESS TO MAKE THE
19	TRANSITION TO WORK, AS SELECTED BY THE DEPARTMENT; AND
20	(6) IS ENROLLED IN GOOD STANDING IN A COURSE OF
21	STUDY AT A QUALIFIED POSTSECONDARY INSTITUTION IN THIS STATE
22	THAT IS INTENDED TO RESULT IN THE AWARD OF A CERTIFICATE OR
23	DEGREE].
24	* Sec. 2. AS 14.43.820(g) is amended to read:
25	(g) In this section,
26	(1) "career cluster" means a group of jobs and industries that are
27	related by skills or products;
28	(2) "district" has the meaning given in AS 14.17.990.
29	* Sec. 3. AS 14.43.820 is amended by adding new subsections to read:
30	(h) Not later than January 15 of each year, a district shall provide to each
31	student in the district who is enrolled in grade nine or grade 10 information about the

1	Alaska performance scholarship.
2	(i) Not later than December 31 of each year, a district shall notify each student
3	in the district who is enrolled in grade 11 of the remaining academic requirements the
4	student must meet to be awarded an Alaska performance scholarship at each level
5	described in AS 14.43.825(a).
6	(j) Not later than August 15 of each year, the commission shall notify each
7	applicant awarded a scholarship under (a) of this section that the applicant has been
8	awarded an Alaska performance scholarship. The notice must
9	(1) identify the Alaska performance scholarship level awarded as
10	described in AS 14.43.825(a); and
11	(2) inform the applicant that
12	(A) the commission may disburse the award only if the
13	applicant meets the requirements described in (m) of this section; and
14	(B) the commission will adjust the applicant's award under the
15	circumstances described in (l) of this section.
16	(k) If a district provides information to or otherwise communicates with a
17	student regarding the Alaska performance scholarship, the district shall also provide
18	information about the requirements to increase an award level under AS 14.43.825(h)
19	- (j).
20	(1) If, at the time an applicant awarded an Alaska performance scholarship
21	graduates from high school, the applicant's grade-point average differs from the grade-
22	point average on which the commission based the applicant's award, the commission
23	shall adjust the applicant's award in accordance with the applicable Alaska
24	performance scholarship level described in AS 14.43.825(a).
25	(m) Notwithstanding (a) of this section, and except as provided in (c) of this
26	section, the commission may disburse an Alaska performance scholarship awarded to
27	an applicant under this section only if the applicant
28	(1) has, at the time of the applicant's graduation from high school,
29	(A) completed the core academic curriculum of high school
30	level coursework described in $(a)(3)$ of this section; and
31	(B) met the minimum

1	(i) grade-point average in high school described in
2	AS 14.43.825(a); or
3	(ii) score on a college entrance examination described
4	in AS 14.43.825(a); and
5	(2) is enrolled in good standing in a course of study at a qualified
6	postsecondary institution in this state that is intended to result in the award of a
7	certificate or degree.
8	* Sec. 4. AS 14.43.825(a) is amended to read:
9	(a) The maximum annual awards for the Alaska performance scholarships are
10	as follows:
11	(1) the first award level is <u>\$7,000</u> [\$4,755] and requires a
12	(A) 3.5 grade-point average or above, or the equivalent
13	established under (g) of this section; or [; AND]
14	(B) very high minimum score on a college entrance
15	examination;
16	(2) the second award level is <u>\$5,250</u> [\$3,566] and requires a
17	(A) 3.0 grade-point average or above, or the equivalent
18	established under (g) of this section; or [; AND]
19	(B) high minimum score on a college entrance examination;
20	(3) the third award level is <u>\$3,500</u> [\$2,378] and requires a
21	(A) 2.5 grade-point average or above, or the equivalent
22	established under (g) of this section; or [; AND]
23	(B) moderately high minimum score on a college entrance
24	examination.
25	* Sec. 5. AS 14.43.825(b) is amended to read:
26	(b) A student's eligibility for a scholarship terminates <u>eight</u> [SIX] years after
27	the date the student graduates from high school unless the student qualifies for an
28	extension of time allowed by the department by regulation.
29	* Sec. 6. AS 14.43.825 is amended by adding new subsections to read:
30	(g) For high schools that do not award grades on a four-point scale, or five-
31	point scale for advanced placement classes, the department shall establish by

1	regulation the equivalent rating required for a scholarship awarded under (a)(1)(A),
2	(2)(A), and $(3)(A)$ of this section.
3	(h) Each time a student who is an award recipient completes two semesters of

full-time enrollment at a qualified postsecondary institution in this state, the postsecondary institution shall review and notify the commission of the student's postsecondary institution grade-point average. If the student's grades qualify under (i) of this section, the commission shall increase the award level for the student as described in (i) of this section and notify the student of the increase. In this subsection, "full-time enrollment" means enrollment in a course of study that is not less than 15 credits.

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(i) If an award recipient's postsecondary institution grade-point average is

(1) 3.5 or above, or the equivalent established under (j) of this section, 13 the commission shall increase the student's award level to the amount described in 14 (a)(1) of this section;

15 (2) 3.0 or above, or the equivalent established under (j) of this section, 16 the commission shall increase the student's award level to the amount described in 17 (a)(2) of this section.

18 (j) For qualified postsecondary institutions that do not award grades on a four-19 point scale, the commission shall establish by regulation the equivalent rating required 20 to increase an award under (i) of this section.

(k) In this section,

22 (1) "award recipient" means a student who has received an Alaska 23 performance scholarship at the second or third award level;

24 (2) "postsecondary institution grade-point average" means the average 25 of all grades on a four-point scale, or the equivalent as established by the commission 26 by regulation, obtained by a student at a qualified postsecondary institution in this 27 state.

28 * Sec. 7. AS 14.43.849(2) is amended to read:

29 (2) "grade-point average" means the average of all grades on a four-30 point scale, or five-point scale for advanced placement classes, or the equivalent as 31 established by the department by regulation, obtained by the student in high 1 school;