

## MEMORANDUM

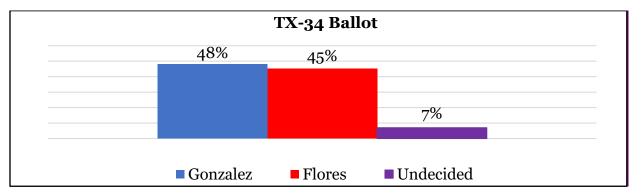
To:	Interested Parties
From:	1892 Polling
Re:	TX-34 Polling Update – Race is a Dead Heat

## Methodology

*1892* conducted a poll of n400 likely voters for the 2024 General Election in Texas'  $34^{\text{th}}$  congressional district. The poll was conducted from April 11-13 and has a ±4.9% margin-oferror. Responses were 75% cells and 25% landline, with interviews conducted in English and Spanish.

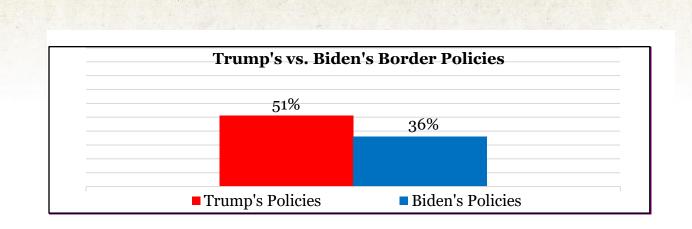
## State of the Race

1. **Toss-up:** Incumbent Democrat Vicente Gonzalez's lead over Republican Mayra Flores is within the margin-of-error at 48-45%.



- 2. **Swing Voters:** Undecideds are poised to break for Mayra Flores. Undecideds are voting for Trump by +12%, dislike Joe Biden by -12%, and are voting for a Republican on the generic Congressional ballot by +24%.
- 3. **Winning Environment:** Inflation is the top issue among Undecideds (57%), Independents (54%), and Moderates (41%). Flores is already winning voters who list inflation as their top issue on both open-end and closed-end issues questions (+2% and +3%, respectively).

Securing the border is the second most important issue in the district. Importantly, immigration is also a winning issue with the middle. By 51%-36% voters favor "Trump's border policies" over "Biden's border policies." Independents favor Trump's policies by +10%. Among the voters who prefer Trump's border policies, Flores leads the ballot +64%.



## About 1892

has performed polling on winning races in all corners of the country, at every level of politics – from races for President, Governor, Senate, and Congress. They also have conducted polling for the National Republican Congressional Committee, National Republican Senatorial Committee, Republican Governors Association, and the Congressional Leadership Fund.