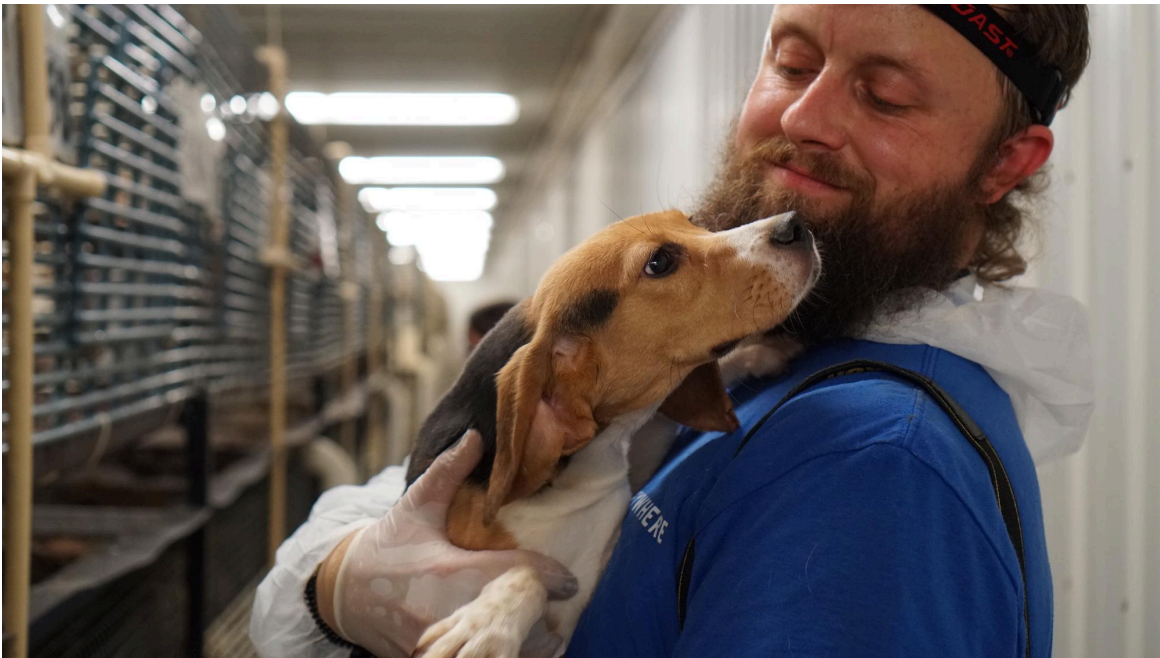


Media Brief

Week of Action Against Beagle Factory Farm

March 18-24, 2024
Near Madison, WI

*Following the abrupt dismissal of a historic case, activists call for closure of
Ridglan Farms and an end to dog experimentation*



Direct Action Everywhere investigator Paul Darwin Picklesimer rescuing a beagle from Ridglan Farms in 2017. Picklesimer and two others were charged with felonies but the charges were dismissed March 8, 2024 after Ridglan Farms requested that the case not proceed to trial. (Credit: Direct Action Everywhere)

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Monday, March 18

Protest at the Dane County District Attorney's Office, Calling for Ridglan Farms to be Prosecuted for Animal Abuse

9:30 AM - 11:45 AM

Dane County District Attorney's Office

215 S Hamilton St, Madison

On March 8, 2024, the Dane County District Attorney [dismissed charges](#) against three animal rights activists accused of rescuing three beagles from Ridglan Farms, one of the last remaining large breeders of dogs for vivisection in the country. The defendants and their supporters say justice has not been served for the dogs abused at Ridglan. They want a new case launched, this time against Ridglan Farms.

Around 11 AM, protestors will march from the DA's office to the nearby University of Wisconsin-Madison (1872 Lincoln Dr, Madison) to continue protesting there, urging the university to stop purchasing dogs from Ridglan Farms. During both protests, former defendants will be present and available for interviews, as will local organizers.

Tuesday, March 19

Vigil at Ridglan Farms

11:00 AM - 1:00 PM

Ridglan Farms

10520-10558 W Blue Mounds Rd, Blue Mounds

Attendees will gather on the public road outside Ridglan Farms to bear witness to the smells, sounds, and sights at this beagle factory farm. They will hold space for the animals currently confined at Ridglan Farms. There will be speeches and songs. DxE investigator Paul Darwin Picklesimer will describe what their team witnessed inside the facility.



Wednesday, March 20

Return to the Dane County District Attorney's Office

10:30 AM - 11:30 AM

Dane County District Attorney's Office

215 S Hamilton St, Madison

Labcorp Protest

2:00 PM-3:00 PM

Labcorp Headquarters

3301 Kinsman Boulevard, Madison

Labcorp is another major research puppy mill in Dane County. The facility consistently reports using well over 3,000 dogs each year. Protestors will call on Labcorp to stop using dogs for experimentation. The company has begun to integrate organ-on-a-chip technology (an alternative to animal tests) into preclinical drug evaluation and testing services.



Thursday, March 21

State Capitol Protest, Urging Governor Evers to Veto AB 957

9:30 AM - 10:30 AM

Governor's Office at the State Capitol

115 East State Capitol Madison

Residents will attempt to deliver a cake to Governor Evers and request a meeting with him about the urgent need to veto [AB 957](#), which would block cities, villages, towns, and counties in Wisconsin from implementing stricter rules than the state already imposes regarding animal welfare. This would overturn several important pieces of legislation already in place, including bans on research puppy mills and dog experimentation in Richland Center, Spring Green, Stoughton, Sun Prairie, and several other Wisconsin communities. Advocates will also gather for a demonstration outside the State Capitol with speeches and chanting.

Friday, March 22

Protest at Medical College of Wisconsin

10:15 AM-11:30 AM

Medical College of Wisconsin

8701 W Watertown Plank Rd, Milwaukee

Protest at University of Wisconsin-Madison

3:00 PM-4:30 PM

1872 Lincoln Dr, Madison

Protestors will ask both universities to stop purchasing dogs from Ridglan Farms and stop all dog experimentation!

Saturday, March 23

Envigo Beagle

Reunion

1:00 PM-3:30 PM

Gates of Heaven

Synagogue and James

*Madison Park**

302 E Gorham St,

Madison

**Dogs are not allowed in the Synagogue, but it is reserved for human attendees to warm up, use bathrooms, make signs, etc.*



This is a family-friendly and pet-friendly event for the public to meet beagles who were rescued from Envigo, a major breeder of beagles for research that was closed down in 2022 after the Justice Department searched it and seized more than 4,000 beagles. These beagles were adopted by families across the country. This is a chance to meet some of these survivors and learn about their stories, their struggles, and their triumphs.

Dog Defenders March

2:00 PM-3:30 PM

Starting at James Madison Park

302 E Gorham St, Madison

This will be an inspiring and upbeat march to show legislators that Wisconsin residents want them to ban research puppy mills and support the right to rescue animals from abuse! Participants will march from James Madison Park to the Capitol, and will hear from Wisconsin residents, including a UW-Madison student and UW scientist, and DxE investigators who have been inside Ridgman Farms.

Sunday, March 24

Community Outreach

9:00 AM-12:00 PM

Hamptons of Hilldale Community Room

205 N Segoe Rd, Madison

Advocates will meet at the Hamptons of Hilldale Community Room and then disperse to local dog parks to show Dane County residents videos from inside the Ridgman Farms research puppy mill and offer information to those who are interested.

Weekday events are organized by Direct Action Everywhere (DxE). Weekend events are organized by Dane4Dogs.