

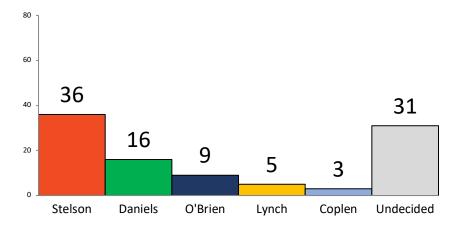
MEMORANDUM

To: Interested Parties
From: Jill Normington
Date: March 4, 2024

RE: PA-10 Primary Poll Results

The following is a summary of findings from a hybrid live interview landline, mobile, and text to web survey conducted among 400 likely Democratic voters in Pennsylvania's Tenth Congressional District. Interviews were conducted February 26-28, 2024. The sampling error for this survey is plus or minus 4.9 percentage points.

Longtime WGAL TV anchor Janelle Stelson is the clear frontrunner in the Democratic primary to take on former Freedom Caucus Chair Scott Perry. No other candidate comes anywhere close to her level of support. Stelson leads with 36% of the vote in the 5-way contest. Harrisburg City Councilwoman Shamaine Daniels is in second at 16% and no other candidate breaks out of single digit support.



Stelson leads among nearly all constituencies, but is particularly strong among seniors (52% support) and voters with the best history of voting in Democratic primaries (41% support). She leads among liberals as well as moderates, among both men and women, as well as in all three counties of PA-10. Her support is broad.

While part of her strength comes from the fact that more voters know her than know the other candidates (Stelson boasts 53% name identification, Daniels 44%, and no one else above 26%), Stelson can also increase her support by introducing herself to the remainder of the electorate. She is by no means capped at her current level of support. In fact, balanced information from both Stelson and Mike O'Brien, the only other candidate with significant fiscal resources, increases Stelson's support to 44% while O'Brien moves to just 18%. There is no realistic path for anyone other than Janelle Stelson to win the April 23 Democratic primary.

Stelson raised more than \$280,000 in her first quarter in the race with the majority of her donations coming from PA-10. Her grassroots support helped her earn the endorsement of EMILYs List, the New Democrat Coalition Action Fund, as well as IUPAT DC 21; the Army Depot Workers union, and the American Postal Workers Union.