

DES MOINES REGISTER/NBC NEWS/MEDIACOM IOWA POLL

Study #2279
 705 likely Republican caucusgoers
 Margin of error: ±3.7 percentage points

SELZER & COMPANY
 January 7-12, 2024
 4,170 registered voter contacts weighted by
 age, sex, and congressional district

Results may not add to 100% due to rounding.

First, how likely is it you will attend the Republican party caucuses scheduled for next January—will you definitely attend, probably attend, might or might not attend, or probably not attend?

	Among likely Republican caucusgoers				
	Definitely attend Republican caucus	Probably attend Republican caucus	Might or might not attend Republican caucus	Probably not attend Republican caucus	Not sure
Jan-24	55	45	-	-	-
Dec-23	51	49	-	-	-
Oct-23	51	49	-	-	-
Aug-23	50	50	n/a	n/a	n/a

Have you in the past attended party caucuses to show your preference for presidential candidates, or would this be your first time to participate? **(If attended in the past, ask:)** Was that a Republican caucus, a Democratic caucus, or both?

	Among likely Republican caucusgoers				
	Attended Republican caucus in the past	Attended Democratic caucus in the past	Attended both	First caucus	Not Sure
Jan-24	46	8	12	34	-
Dec-23	51	6	14	28	1
Oct-23	56	6	12	26	-
Aug-23	60	8	11	19	1

Which one of the following Republicans would be your first choice for president? **(Read list and rotate.)**

And who would your second choice be? **(If None of these or Not sure in first-choice question, record “No first choice” in second-choice question and do not ask. Read list only if necessary.)**

(Ask all.) I’m going to read the list one more time, excluding any names you may have already mentioned. This time, please tell me if the person is someone you are actively considering or not. Just answer yes or no. **(Read list, excluding first- and second-choice answers. Mark all yeses. Same order as first-choice question.)**

	First Choice	Second Choice	Actively Considering	Footprint (Total)
Ryan Binkley	1	2	5	8
Ron DeSantis	16	20	18	53
Nikki Haley	20	14	13	46
Asa Hutchinson	1	1	5	6
Vivek Ramaswamy	8	18	16	42
Donald Trump	48	12	7	67
None of these (VOL)	2	19	56	2
Not sure	5	6	1	n/a
No first choice	n/a	7	n/a	n/a

Which one of the following Republicans would be your first choice for president? **(Read list and rotate.)**
 And who would your second choice be? **(If None of these or Not sure in first-choice question, record “No first choice” in second-choice question and do not ask. Read list only if necessary.)**
(Ask all.) I’m going to read the list one more time, excluding any names you may have already mentioned. This time, please tell me if the person is someone you are actively considering or not. Just answer yes or no. **(Read list, excluding first- and second-choice answers. Mark all yeses. Same order as first-choice question.)**

Among likely Republican caucusgoers		First Choice	Second Choice	Actively Considering	Footprint (Total)*
Ryan Binkley	Jan-24	1	2	5	8
	Dec-23	-	2	4	6
	Oct-23	-	1	5	6
	Aug-23	-	-	6	7
Ron DeSantis	Jan-24	16	20	18	53
	Dec-23	19	30	18	67
	Oct-23	16	27	25	67
	Aug-23	19	20	22	61
Nikki Haley	Jan-24	20	14	13	46
	Dec-23	16	17	19	52
	Oct-23	16	17	22	54
	Aug-23	6	5	29	40
Asa Hutchinson	Jan-24	1	1	5	6
	Dec-23	1	2	5	8
	Oct-23	1	1	7	9
	Aug-23	-	2	7	9
Vivek Ramaswamy	Jan-24	8	18	16	42
	Dec-23	5	14	19	38
	Oct-23	4	9	19	32
	Aug-23	4	12	18	34
Donald Trump	Jan-24	48	12	7	67
	Dec-23	51	13	11	76
	Oct-23	43	12	12	67
	Aug-23	42	10	12	63
None of these (VOL)	Jan-24	2	19	56	2
	Dec-23	2	10	43	2
	Oct-23	2	10	26	3
	Aug-23	2	7	22	3
Not sure	Jan-24	5	6	1	n/a
	Dec-23	3	2	-	n/a
	Oct-23	3	2	2	n/a
	Aug-23	5	4	1	n/a
No first choice	Jan-24	n/a	7	n/a	n/a
	Dec-23	n/a	5	n/a	n/a
	Oct-23	n/a	5	n/a	n/a
	Aug-23	n/a	7	n/a	n/a

*May not equal the total of the first three column due to rounding.

^Chris Christie was an option 1/7 through 1/10 at 5:30pm Central when he suspended his campaign. Second-choice candidate responses were substituted when respondents had offered Christie as first choice. Where he was selected as second choice, responses were recoded as “None of these.”

When it comes to your support of [FIRST CHOICE CANDIDATE], would you say your mind is made up, or could you still be persuaded to support another candidate as your first choice?

Among likely Rep CGs			Mind is made up	Could still be persuaded	Not Sure	No first-choice candidate
Jan-24	n=705	$\pm 3.7\%$ pts	68	25	-	7
Dec-23	n=502	$\pm 4.4\%$ pts	49	46	-	5
Oct-23	n=404	$\pm 4.9\%$ pts	41	54	-	5
Aug-23	n=406	$\pm 4.9\%$ pts	40	52	1	7

When it comes to your support of [FIRST CHOICE CANDIDATE], would you say your mind is made up, or could you still be persuaded to support another candidate as your first choice?

Among Trump supporters			Mind is made up	Could still be persuaded	Not Sure
Jan-24	n=339	$\pm 5.3\%$ pts	82	18	-
Dec-23	n=257	$\pm 6.1\%$ pts	70	30	-
Oct-23	n=179	$\pm 7.3\%$ pts	63	37	-
Aug-23	n=173	$\pm 7.5\%$ pts	66	34	-

When it comes to your support of [FIRST CHOICE CANDIDATE], would you say your mind is made up, or could you still be persuaded to support another candidate as your first choice?

Among DeSantis supporters			Mind is made up	Could still be persuaded	Not Sure
Jan-24	n=114	$\pm 9.2\%$ pts	64	35	1
Dec-23	n=93	$\pm 10.2\%$ pts	30	70	-
Oct-23	n=68	$\pm 12.0\%$ pts	30	70	-
Aug-23	n=70	$\pm 11.8\%$ pts	31	69	-

When it comes to your support of [FIRST CHOICE CANDIDATE], would you say your mind is made up, or could you still be persuaded to support another candidate as your first choice?

Among Haley supporters			Mind is made up	Could still be persuaded	Not Sure
Jan-24	n=140	$\pm 8.3\%$ pts	63	37	-
Dec-23	n=83	$\pm 10.8\%$ pts	34	65	1
Oct-23	n=65	$\pm 12.3\%$ pts	26	74	-

How would you describe your level of enthusiasm for your first-choice candidate [NAME INSERTED HERE]—are you extremely enthusiastic, very enthusiastic, mildly enthusiastic, or not that enthusiastic?

Among likely Rep CGs			Extremely enthusiastic	Very enthusiastic	Mildly enthusiastic	Not that enthusiastic	Not sure	No first-choice candidate
Jan-24	n=705	$\pm 3.7\%$ pts	32	34	22	4	-	7
Dec-23	n=502	$\pm 4.4\%$ pts	31	39	22	2	-	5
Oct-23	n=404	$\pm 4.9\%$ pts	30	40	20	4	-	5

How would you describe your level of enthusiasm for your first-choice candidate [NAME INSERTED HERE]—are you extremely enthusiastic, very enthusiastic, mildly enthusiastic, or not that enthusiastic?

Among Trump supporters			Extremely enthusiastic	Very enthusiastic	Mildly enthusiastic	Not that enthusiastic	Not sure
Jan-24	n=339	$\pm 5.3\%$ pts	49	39	11	-	1
Dec-23	n=257	$\pm 6.1\%$ pts	45	41	13	-	-
Oct-23	n=179	$\pm 7.3\%$ pts	47	40	13	-	-

How would you describe your level of enthusiasm for your first-choice candidate [NAME INSERTED HERE]—are you extremely enthusiastic, very enthusiastic, mildly enthusiastic, or not that enthusiastic?

Among DeSantis supporters			Extremely enthusiastic	Very enthusiastic	Mildly enthusiastic	Not that enthusiastic	Not sure
Jan-24	n=114	$\pm 9.2\%$ pts	23	39	33	5	-
Dec-23	n=93	$\pm 10.2\%$ pts	16	45	35	4	-
Oct-23	n=68	$\pm 12.0\%$ pts	25	40	33	1	-

How would you describe your level of enthusiasm for your first-choice candidate [NAME INSERTED HERE]—are you extremely enthusiastic, very enthusiastic, mildly enthusiastic, or not that enthusiastic?

Among Haley supporters			Extremely enthusiastic	Very enthusiastic	Mildly enthusiastic	Not that enthusiastic	Not sure
Jan-24	n=140	$\pm 8.3\%$ pts	9	30	49	12	-
Dec-23	n=83	$\pm 10.8\%$ pts	21	38	39	2	-
Oct-23	n=65	$\pm 12.3\%$ pts	19	56	19	5	1

Up until today, have you always supported [CANDIDATE NAMED IN Q.3a] as your first choice, or was there a time you supported a different candidate?

Among likely Rep CGs			Always supported first choice	At one time supported a different candidate	Not sure	No first-choice candidate
Jan-24	n=705	±3.7% pts	65	27	1	7

Up until today, have you always supported [CANDIDATE NAMED IN Q.3a] as your first choice, or was there a time you supported a different candidate?

Among Trump supporters			Always supported first choice	At one time supported a different candidate	Not sure
Jan-24	n=339	±5.3% pts	87	13	-

Up until today, have you always supported [CANDIDATE NAMED IN Q.3a] as your first choice, or was there a time you supported a different candidate?

Among DeSantis supporters			Always supported first choice	At one time supported a different candidate	Not sure
Jan-24	n=114	±9.2% pts	67	31	3

Up until today, have you always supported [CANDIDATE NAMED IN Q.3a] as your first choice, or was there a time you supported a different candidate?

Among Haley supporters			Always supported first choice	At one time supported a different candidate	Not sure
Jan-24	n=140	±8.3% pts	46	51	3

For each of the following people, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough about the person to answer, just say so. (Record "don't know" as "not sure." Rotate list.)

		Fav	Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Among likely Republican caucusgoers								
Ryan Binkley	Jan-24	13	35	2	11	20	15	52
Ryan Binkley, businessman from Texas	Dec-23	11	21	4	7	13	8	68
	Oct-23	13	28	2	11	18	10	59
	Aug-23	12	21	2	10	12	8	68
Ron DeSantis	Jan-24	58	36	22	36	18	18	6
Ron DeSantis, governor of Florida	Dec-23	66	29	24	42	14	14	5
	Oct-23	69	26	29	39	13	13	5
	Aug-23	66	29	27	38	14	15	5
Nikki Haley	Jan-24	48	46	19	29	22	24	6
Nikki Haley, former U.S. ambassador to the U.N.	Dec-23	59	31	20	39	16	15	10
	Oct-23	59	29	25	34	17	12	13
	Aug-23	53	26	14	39	17	9	21
Asa Hutchinson	Jan-24	11	49	2	9	25	24	40
Asa Hutchinson, former governor of Arkansas	Dec-23	19	41	3	16	27	14	40
	Oct-23	17	45	3	14	26	20	37
	Aug-23	20	32	2	18	21	12	48
Vivek Ramaswamy	Jan-24	52	36	19	33	18	18	13
Vivek Ramaswamy, entrepreneur and author	Dec-23	46	36	14	32	20	17	18
	Oct-23	43	37	13	30	23	14	20
	Aug-23	38	20	16	23	13	7	41
Donald Trump	Jan-24	69	29	48	21	9	20	2
Donald Trump, former president	Dec-23	72	28	49	23	10	17	1
	Oct-23	66	32	42	25	10	22	1
	Aug-23	65	33	42	23	14	19	2
Donald Trump	late Jan-16	50	47	27	23	19	27	3
	early Jan-16	54	45	26	27	23	22	2
Donald Trump, a businessman from New York	Dec-15	57	38	25	32	17	21	5
	Oct-15	59	37	27	32	19	18	5
Donald Trump, businessman and television personality	Aug-15	61	35	26	34	16	19	4
	May-15	27	63	7	20	31	33	10
	Jan-15	26	68	4	22	36	32	6

Which of these three options best describes how you are feeling going into Caucus Day: (Do not rotate.)

Among likely Republican caucusgoers		Excited for my candidate	Resigned to the outcome	Neutral about the outcome	Not sure
Jan-24	n=705 ±3.7% pts	60	12	27	2

Which of these three options best describes how you are feeling going into Caucus Day: (Do not rotate.)

Among Trump supporters		Excited for my candidate	Resigned to the outcome	Neutral about the outcome	Not sure
Jan-24	n=339 ±5.3% pts	75	4	19	2

Which of these three options best describes how you are feeling going into Caucus Day: (Do not rotate.)

Among DeSantis supporters		Excited for my candidate	Resigned to the outcome	Neutral about the outcome	Not sure

Jan-24 n=114 9.2% pts 59 19 22 -
 Which of these three options best describes how you are feeling going into Caucus Day: **(Do not rotate.)**

		Excited for my candidate	Resigned to the outcome	Neutral about the outcome	Not sure
Among Haley supporters					
Jan-24	n=140 8.3% pts	43	18	37	2

Compared to:

Study #2277 502 likely Republican caucusgoers Margin of error: ± 4.4 percentage points	December 2-7, 2023 3,733 registered voter contacts weighted by age, sex, and congressional district
Study #2274 404 likely Republican caucusgoers Margin of error: ± 4.9 percentage points	October 22-26, 2023 3,028 registered voter contacts weighted by age, sex, and congressional district
Study #2270 406 likely Republican caucusgoers Margin of error: ± 4.9 percentage points	August 13-17, 2023 2,953 registered voter contacts weighted by age, sex, and congressional district

ABOUT THE POLL

The Iowa Poll, conducted January 7-12, 2024, for *The Des Moines Register*, NBC News, and Mediacom by Selzer & Co. of Des Moines, is based on telephone interviews with 705 registered voters in Iowa who say they will definitely or probably attend the 2024 Republican caucuses.

Interviewers with Quantel Research contacted 4,170 randomly selected voters from the Iowa secretary of state's voter registration list by telephone. The sample was supplemented with additional phone number lookups. Interviews were administered in English. Responses for all contacts were adjusted by age, sex and congressional district to reflect their proportions among voters in the list.

Questions based on the sample of 705 voters likely to attend the 2024 Iowa Republican caucuses have a maximum margin of error of plus or minus 3.7 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the true population value by more than plus or minus 3.7 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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