



Fwd: rejected artwork clarification / needs

1 message

----- Forwarded message -----

From: **Christopher Trumble from Blip Billboards** <customersupport@blipbillboards.com>

Date: Tue, Nov 21, 2023 at 4:07 PM

Subject: Re: rejected artwork clarification / needs

To: <admin@longhauler-advocacy.org>

Hey Karyn,

Unfortunately each board has unique moderation requirements, sometimes by the board owner, sometimes by the land owner (which are not always the same thing) so the best advice is to try any board you're open to advertising on, get approvals/rejections and then prune from there.

Looks like you did get a lot of your campaigns up and running successfully!

On Sat, Nov 18, 2023 at 10:17 AM, COVID-19 Longhauler Advocacy project <admin@longhauler-advocacy.org> wrote:

Hi- can you please advise what billboards in Chicago are not owned by this same owner. I changed the location but the notice "artwork rejected" still shows. Can you please review our pending updates for the Chicago billboard and the Atlanta and Phoenix ones. These are a part of a timed campaign run by disabled patients and it's hard to keep up. I appreciate your timely help.

Karyn Bishof

On Nov 17, 2023, at 2:52 PM, Neil Johnson from Blip Billboards <customersupport@blipbillboards.com> wrote:

I misspoke, my apologies. They said that this was against their advertise policy. The signs owners have final say on all creative and we cannot bypass that.

On Fri, Nov 17, 2023 at 12:15 PM, COVID-19 Longhauler Advocacy project <admin@longhauler-advocacy.org> wrote:

This is not political messaging. This is public health messaging from a 501c3 organization. We are not permitted to do political advocacy/ work.

Karyn Bishof

On Nov 17, 2023, at 1:41 PM, Neil Johnson from Blip Billboards <customersupport@blipbillboards.com> wrote:

Hi Karyn,

This sign owner does not allow political messaging on their sign. You will need to choose another sign in order to get this approved.

Thank you,
Neil

On Thu, Nov 16, 2023 at 5:12 PM, COVID-19 Longhauler Advocacy project <admin@longhauler-advocacy.org> wrote:

Hello,

We are a nonprofit organization launching an awareness campaign nation wide. We have uploaded the same design across the country, and despite it being the same size as several others, and fitting within the size parameters of the requested billboard (chicago), you all continue to reject it, and there is no feedback as to why. Given the same size/ file is being used in other locations without issue, I am confused and hoping someone can provide insight.

The account is under admin@longhauler-advocacy.org

Karyn Bishof, B.S. (She/Her)

Founder | COVID-19 Longhauler Advocacy Project

Website: longhauler-advocacy.org

[Facebook](#) | [Twitter](#) | [Threads](#) | [TikTok](#) | [Instagram](#)