



Israel Tech Mission

# ISRAEL TECH MISSION

December 17 - 20, 2023

Itinerary

# Day 1

Sunday, December 17, 2023

Arrival and Transfer to the Dan Hotel - Tel Aviv  
Hotel Check-in (starting at 2:00pm)

## **5:30pm - 6:30pm**

Optional walk along the Tel Aviv boardwalk  
*Meeting at the Hotel Lobby*

## **7:30pm - 8:15pm**

Welcome and Trip Orientation  
*Location: Mediterranean Room, Dan Hotel - Tel Aviv*

## **8:15pm - 10:30pm**

Opening Dinner

- Michael Eisenberg, Founder/Managing Partner of Aleph
- Eyal Waldman, Co-Founder/CEO of Mellanox, Father of 10/7 victim Danielle Waldman A"H

*Location: Dan Hotel - Tel Aviv*



# Day 2

Monday, December 18, 2023

## 7:00am

Breakfast at the Hotel

## 7:45am-8:30am

Travel

## 8:30am-8:35am

Welcome by Aviva Steinberger, Director of Innovation Diplomacy, Start-Up Nation Central  
*Location: Start-Up Nation Central*

## 8:35am - 9:30am

Geopolitical and Economic Overview

- Chemi Peres, Managing Partner & Co-Founder of Pitango
- Aviv Kohavi, Former Chief of General Staff of IDF

*Location: Start-Up Nation Central*

## 9:30am - 10:00am

Tech in the Trenches: Supporting an ecosystem during wartime" with Avi Hasson, Start-Up Nation Central CEO

*Location: Start-Up Nation Central*

## 10:00am - 10:45am

- Jeff Swartz, Co-Founder and Board Chairman of MAOZ, former CEO Timberland (Civic Engagement)
- Yuval Ariav, Columbia Professor, Founder Symbol VC (US Universities)

*Location: Start-Up Nation Central*

## 11:00am - 11:45am

Meet with Nir Barkat, Israeli Minister of Economy, former Mayor of Jerusalem

*Location: Start-Up Nation Central*

## 12:00pm - 1:00pm

Lunch and conversation with Start-Up Nation Central

*Location: Start-Up Nation Central*

## 1:00pm - 1:45pm

Meet with Rachel Goldberg and Jon Polin, Parents of Hersh Goldberg-Polin, Hostage in Gaza

*Location: Start-Up Nation Central*

## 2:00pm - 2:30pm

Travel

## 2:30pm - 6:00pm

- Visit the Brothers and Sisters for Israel Civilian Volunteer Center
- Meet with the Refugees from Kfar Aza in Kibbutz Shfaim and meet with Doron Almog, Chairman of the Jewish Agency for Israel

## 6:00pm - 7:00pm

Travel

## 7:00pm - 9:00pm

Dinner with Funders and Entrepreneurs Supporting Startups and Tel Aviv Tech Community

*Location: Home of Zvika Barinboim, Founder of Barinboim Group"*

# Day 3

Tuesday, December 19, 2023

**7:00am**

Breakfast at the Hotel

**8:00am - 10:00am**

Travel to the South

**10:00am - 3:30pm**

Visit Kibbutz Kfar Aza, Kibbutz Beerli, Sderot, Meet with Soldiers, Lunch

**3:30pm - 5:00pm**

Travel to Tel Aviv

**5:00pm - 6:00pm**

Refresh in the hotel

*Location: Dan Hotel - Tel Aviv*

**6:00pm - 6:30pm**

Travel

**6:30pm - 9:00pm**

Tel Aviv Solidarity Tech Reception

Supported by Miasnik, Siegel, and Goldman Families

- Shlomo Dovrat, Co-Founder and General Partner at Viola Ventures
- Omri Casspi, Israeli NBA Player and venture capitalist
- Moderated by Jonathan Penkin, CEO Goldman Sachs Israel

*Location: Whiskey Bar & Museum, Tel Aviv*

**9:00pm - 10:00pm**

A visit to "Hostage Square"

*Location: In front of the Tel Aviv Museum of Art*



# Day 4

Wednesday, December 20, 2023

## **7:00am**

Breakfast at the Hotel and check out

## **8:00am - 9:45am**

Travel to Jerusalem

## **10:00am - 10:45am**

Meeting with Benny Gantz, former Deputy Prime Minister

*Location: United Hatzalah Headquarters*

## **11:00am - 12:00am**

Special visit to United Hatzalah Headquarters

*Location: United Hatzalah Headquarters*

## **12:00pm - 1:00pm**

Travel

## **1:00pm - 2:30pm**

Lunch with Yizhar Shai, Former Member of Knesset and Business Leader

*Location: TBD*

## **2:30pm - 3:00pm**

Travel

## **3:00pm - 4:00pm**

Meet with Orit Farkash HaCohen, Member of Knesset and Minister of Science and Technology

*Location: Shalom Hartman Institute in Jerusalem*

## **4:30pm - 5:15pm**

Meet with Dr. Micah Goodman, Leading Israeli Author and Philosopher

*Location: Shalom Hartman Institute in Jerusalem*

## **5:30pm - 6:00pm**

Travel

## **6:00pm - 9:00pm**

Israel Political and Social Unity Discussion and Dinner, Co-Sponsored by Cross River Bank with:

- Chili Tropper, Member of Knesset (National Unity Party) & Cabinet Minister
- Fleur Hassan-Nahoum, Deputy Mayor of Jerusalem
- Ilan Geal-Dor, CEO of Gesher

Moderated by: Hillel Fuld, Tech Columnist & Startup Marketing Advisor

*Location: National Library of Israel*

# Day 5 (Optional)

Thursday, December 21, 2023

**9:00am - 12:00pm**

Volunteering

**12:30pm-2:00pm**

Lunch with Eugene Kandel, Chair of Tel Aviv Stock Exchange

**2:30pm-3:30pm**

Check into President's Residence

**3:30pm-4:30pm**

Meeting with President Isaac Herzog

