Let's use an example: A hypothetical university just released its audited financial statements for the 2023 fiscal year. This university ended the year with $\$ 400$ million saved in the form of cash. And its aggregate operating expenses across the entirety of 2022-23 amounted to $\$ 1$ billion. Divide that $\$ 400$ million in cash savings by $\$ 1$ billion in operating expenses, and you get a ratio of 0.40 . Multiply by 365 days: 146 days' cash on hand.

But suppose you wanted to conceptualize that 0.40 ratio differently. And so, you multiply that 0.40 ratio by $\$ 1,000$. The product, $\$ 400$, would tell you that our hypothetical university had $\$ 400$ of cash on hand for every $\$ 1,000$ the institution generated in operating expenses across the 2023 fiscal year.

Those two terms - " 146 days' cash on hand" and " $\$ 400$ of cash on hand for every $\$ 1,000$ in operating expenses" - are articulating the same underlying ratio, with the multiplier changing how we make sense of it.

