

Air Pollution Foundation Names Trustees

Dr. Raymond B. Allen, chairman of the Board of Trustees of the Air Pollution Foundation, today had announced election of ten new trustees representing a wide scope of community and civic leadership and enlarging the board membership to 33 trustees.

Among the ten newcomers on the Foundation board is Y. Frank Freeman, vice president of Paramount Pictures Corp. and for many years chairman of the Board of the Motion Picture Producers Association. In reference to Freeman, Allen said:

"The Foundation is most happy to have Mr. Freeman on its Board of Trustees, since he has a first-hand and deep understanding of the problems imposed on the motion picture industry by smog."

Like-wise on Board

Smog frequently has hampered outdoor shooting on location and at times has even interfered with shooting of movies on enclosed sets, where atmospheric pollution has been unavoidably drawn in through air intakes.

Said Freeman:

"There is no more important activity in the Los Angeles basin than the effort which citizens can contribute in assisting toward solution of the smog problem. Smog affects all citizens and all types of business, and I am therefore very happy to become a trustee of the Foundation."

The nine additional trustees elected to the board of the non-profit, scientific, research organization are:

Milo W. Bekins, president, Bekins Van & Storage Co.; J. Howard Edgerton, president, California Federal Savings and Loan Association; Leonard K. Firestone, president, Firestone

Tire and Rubber Company of California; Ben P. Griffith, president, Board of Water and Power Commissioners.

Represent Cross Section

H. C. McClellan, president, Old Colony Paint & Chemical Company; Standish L. Mitchell, general manager, Automobile Club of Southern California; Kenneth T. Norris, president, Norris-Thermador Corp.; Ford J. Twalts, Ford J. Twalts Co., and James C. Zeder, vice president, Chrysler Corp.

Zeder lives in Bloomfield Hills, Mich. The other new board members live in the Los Angeles area.

Dr. Lauren B. Hitchcock, president and managing director of the Foundation, who returned to Los Angeles yesterday from an Eastern trip, welcomed the ten new trustees.

"I would like to point out the great cross section of the community which is represented on our board," said Hitchcock. "It includes men from the fields of industry, commerce, business, education and science. These men understand the purpose of the Foundation—to find the answers to (1) what is smog, (2) what causes smog, and (3) how may smog be eliminated."

Communities Are Praised

"They are aware of their responsibility as citizens—a civic and community responsibility which envisions the continued growth and health of our West Coast community."

"Just to say that the Foundation has completed 31 research projects and is actively engaged in 34 others at the present time is not enough. We have so far developed a number of scientific tools to help whip smog. We know much more about the chemical reactions and the sources of smog than we did when the Founda-

tion was founded a year and a half ago."

"Foundation projects have doublechecked paths of the winds and concentrations of pollutants on the floor of the basin up to the inversion ceiling."

"The support of the community makes these accomplishments possible. Continued fact-finding is the comrade-in-arms of control, enforcement and eventually a healthy atmosphere in the Los Angeles basin."

Other trustees will be named in the near future to bring the board to the allowed membership of 35. Additional selections may be made from outside the Los Angeles basin, in line with the Foundation's widening research into the causes of air pollution.

All Experienced Leaders

The membership previous to the selection of the ten new trustees is composed of Allen, chairman, and Arnold O. Beckman, president, Beckman Instruments Inc., vice chairman; J. L. Atwood, president, North American Aviation Inc.; F. M. Banks, president, Southern California Gas Co.; Garner A. Beckett, president, Riverside Cement Co.; Walter Braunschweiger, executive vice president, Bank of America; Asa V. Call, president, Pacific Mutual Life Insurance Co.; Edward W. Carter, president, Broadway-Hale Stores Inc.

Lee A. DuBridge, president, California Institute of Technology; Fred D. Fagg Jr., president, University of Southern California; A. J. Gock, director, Bank of America; Roy M. Hagen, president, California Consumers Corp.; Charles F. Kettering, research consultant and director, General Motors Research Laboratories Division.

John A. McCone, president, Joshua Hendy Corp.; William C. Mullendore, chairman of the board, Southern California Edison Co.; Fred B. Ortman, chairman of the board and president, Gladding, McBean & Co.

Alden G. Roach, president, Columbia-Geneva Steel Division & Consolidated Western Steel Division, United States Steel Corp.; Stephen W. Royce, president and manager, Hunting-

ton-Sheraton Hotel; D. J. Russell, president, Southern Pacific Co.; J. Philip Sampson, M.D.; James E. Shelton, president, Security-First National Bank; Reese H. Taylor, president, Union Oil Co., and P. G. Winnett, chairman of the board, Bullock's Inc.



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