

2022

JULY 27-29

49th
ALEC
Annual
Meeting



ATLANTA



ALEC | AMERICAN LEGISLATIVE EXCHANGE COUNCIL

Sponsorship

OPPORTUNITIES

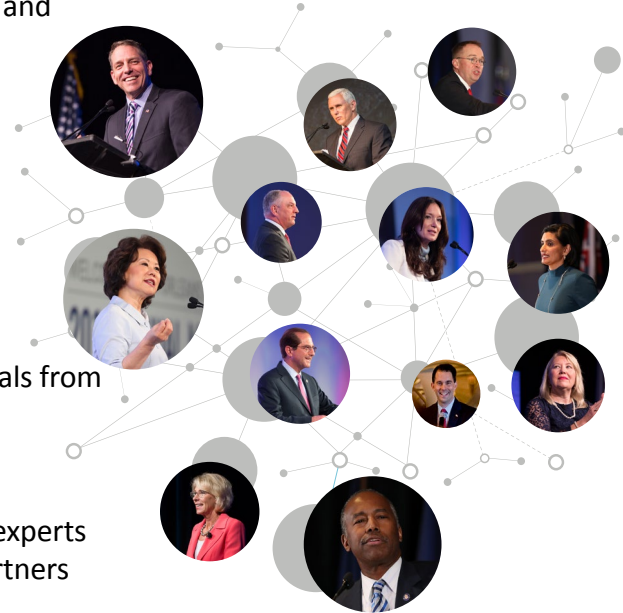


About the ALEC Annual Meeting

The ALEC Annual Meeting is the premier meeting of policymakers committed to free enterprise and individual liberty. State legislators and public policy experts gather to discuss and address major state policy issues, participate in interactive and immersive learning experiences and connect with peers and industry experts from across the states.

Who Attends the Annual Meeting?

- State and local elected officials from across the country
- Business and association representatives
- Thought leaders and policy experts
- Think tank and advocacy partners
- Legislative staff



49th ALEC Annual Meeting Sponsorship Opportunities

July
27 – 29
2022

Atlanta, GA
Hilton Hotel

2022 Meeting Agenda Preview

Over the course of three days, ALEC hosts over 100 training and policy content sessions; 25 receptions and networking opportunities; and over 40 private, exclusive gatherings of key groups. Here's a first look at our agenda for ALEC's 49th Annual Meeting:

Monday

July 25 | Pre-conference sessions (by reservation or invitation)

Tuesday

July 26 | Pre-conference sessions (by reservation or invitation)

Wednesday

July 27 | Main Stage Plenaries, Roundtables, Workshops, Receptions, Welcome Reception, State Nights

Thursday

July 28 | Main Stage Plenaries, Roundtables, Workshops, Receptions, Task Force Meetings, State Nights

Friday

July 29 | Main Stage Plenaries, Roundtables, Workshops, Off-Site Tours, Task Force Meetings



OPPORTUNITIES

Sponsorship

GEORGIA HOST COMMITTEE WELCOME RECEPTION

Welcome Reception Atlanta Level	\$50,000
Welcome Reception Blue Ridge Level	\$25,000
Welcome Reception Golden Isle Level	\$10,000
Welcome Reception Peach Tree Level	\$5,000

CHAIRMAN LEVEL

Opening Luncheon (Wednesday, July 27, 2022)	\$60,000
Luncheon (Thursday, July 28 or Friday, July 29, 2022)	\$55,000
Breakfast (Thursday, July 28 or Friday, July 29, 2022)	\$50,000
Late Night Reception (Thursday, July 28, 2022)	\$50,000

VICE CHAIRMAN LEVEL

Workshops	\$35,000
Board Reception (Tuesday, July 26, 2022)	\$25,000
Board Dinner (Tuesday, July 26, 2022)	\$35,000
Leadership Reception (Thursday, July 28, 2022)	\$35,000
50th ALEC Annual Meeting Preview Reception	\$25,000
Chairman's Reception	\$40,000
Kids' Congress	\$25,000
Technology (Wi-Fi and App)	\$25,000
Iron Lady Reception	\$25,000
Hospitality Suite	\$25,000
Policy Dinners	\$25,000

DIRECTOR LEVEL

Annual Meeting Bags	\$15,000
Lanyards	\$15,000
Internet in Hotel Rooms	\$10,000
Task Force Receptions	\$15,000
Ice Cream Social	\$15,000

TRUSTEE LEVEL

Room Keys	\$5,000
Refreshment Breaks	\$5,000

SPECIAL & CUSTOMIZED SPONSORSHIP

Pre-Conference or Post-Conference Sessions
State Night
General Support of ALEC Annual Meeting

GEORGIA HOST COMMITTEE WELCOME RECEPTION

Georgia Welcome Reception (Wednesday, July 27, 2022)

This premier social event provides an excellent networking opportunity for state legislators, corporate executives and policy leaders. This event will kick off the meeting and include Georgia themes, cuisine and music.

Welcome Reception Atlanta Level \$50,000

Benefits of Sponsorship:

- Recognition in the Annual Meeting app at the Chairman level
- Five invitations to all ALEC VIP events
- Five complimentary Annual Meeting registrations
- Reserved seating at one meal session
- Complimentary banner ad in the Annual Meeting app

Welcome Reception Blue Ridge Level \$25,000

Benefits of Sponsorship:

- Recognition in the Annual Meeting app at the Vice Chairman level
- Three invitations to all ALEC VIP events
- Three complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app

Welcome Reception Golden Isles Level \$10,000

Benefits of Sponsorship:

- Recognition in the Annual Meeting app at the Director level
- One invitation to all ALEC VIP events
- One complimentary Annual Meeting registration
- Complimentary banner ad in the Annual Meeting app

Welcome Reception Peach Tree Level \$5,000

Benefits of Sponsorship:

- Recognition in the Annual Meeting app at the Trustee level
- One invitation to all ALEC VIP events
- One complimentary Annual Meeting registration
- Discounted advertising in the Annual Meeting app



CHAIRMAN LEVEL

Opening Luncheon (Wednesday, July 27, 2022) \$60,000

The opening luncheon kicks off the Annual Meeting. This meal session offers an excellent speaking opportunity for a representative of your company to provide insight into an important issue facing state governments and the private sector. At the event, an executive or organization representative will join a national public policy official to provide a well-rounded view on an emerging topic.

Benefits of Sponsorship:

- Main stage presentation by an executive from your industry
- Five invitations to all ALEC VIP events
- Five complimentary Annual Meeting registrations
- Seating at head table for speaker and one guest
- Opportunity to display company materials or giveaways
- VIP photo opportunity
- Access to video and photography from meal session
- Complimentary banner ad in Annual Meeting app
- Recognition in the Annual Meeting app at the Chairman level

Luncheon (Thursday, July 28 or Friday, July 29, 2022) \$55,000

Three luncheons are held at the Annual Meeting. These events offer an excellent speaking opportunity for a representative of your company to provide insight into an important issue facing state governments and the private sector. At the event, a corporate executive will join a national public policy official to provide a well-rounded view on an emerging topic.

Benefits of Sponsorship:

- Main Stage presentation by an executive from your industry
- Five invitations to all ALEC VIP events
- Five complimentary Annual Meeting registrations
- Seating at head table for speaker and one guest
- Opportunity to display company materials or giveaways
- VIP photo opportunity
- Access to video and photography from meal session
- Complimentary banner ad in Annual Meeting app
- Recognition in the Annual Meeting app at the Chairman level

Breakfast (Thursday, July 28 or Friday, July 29, 2022) \$50,000

Two plenary breakfasts are held at the Annual Meeting. These events offer an excellent speaking opportunity for a representative of your company to provide insight into an important issue facing state governments and the private sector. At the event, an executive or organization representative will join a national public policy official to provide a well-rounded view on an emerging topic.

Benefits of Sponsorship:

- Main Stage presentation by an executive from your industry
- Recognition in the Annual Meeting app at the Chairman level
- Four invitations to all ALEC VIP events
- Four complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app
- Seating at head table for speaker and one guest
- Opportunity to display company materials or giveaways
- VIP photo opportunity
- Access to video and photography from meal session

OPPORTUNITIES

Sponsorship

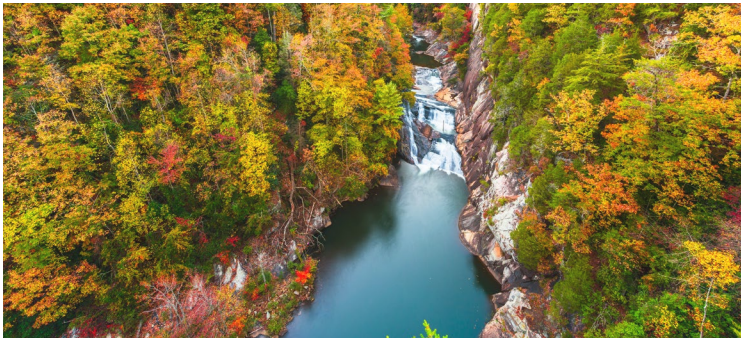
Late Night Reception (Thursday, July 28, 2022)

\$50,000

This exclusive, invitation only event caps off Thursday evening with late night cocktails and cigars. Invited guests include the ALEC Board of Directors, State Chairs, Task Force Chairs and other key legislative leaders.

Benefits of Sponsorship:

- Access to guest speakers and influential ALEC leadership
- Ability to invite guests
- Five invitations to all ALEC VIP events
- Five complimentary Annual Meeting registrations
- Opportunity to display company promotional materials or giveaways
- Complimentary banner ad in the Annual Meeting app
- Recognition in the Annual Meeting app at the Chairman level



VICE CHAIRMAN LEVEL

Workshops

\$35,000

Annual Meeting workshops are the primary issue sessions where legislators learn about top issues facing government today. Each set of workshops is hosted in concurrent sessions. Topics to be covered may include: Technology and Innovation, Housing and Land Use, the Supply Chain Crisis, Education Reform, Federalism, Environmental Health, Energy, Fiscal Reform, Healthcare Reform and other important policy issues.

Benefits of Sponsorship:

- Assistance from ALEC Policy Department in planning the issue workshop
- Four complimentary Annual Meeting registrations
- Four invitations to all ALEC VIP events
- Complimentary banner ad in the Annual Meeting app
- Recognition in the Annual Meeting app at the Vice Chairman level

Board Reception (Tuesday, July 26, 2022)

\$25,000

The ALEC Board of Directors will hold an exclusive reception and dinner. This reception provides an intimate setting for networking with the ALEC Board of Directors and Private Enterprise Advisory Council.

Benefits of Sponsorship:

- Two invitations to all ALEC VIP events
- Two complimentary Annual Meeting registrations
- Recognition in the Annual Meeting app at the Vice Chairman level
- Complimentary banner ad in the Annual Meeting app

Board Dinner Host (Tuesday, July 26, 2022)

\$35,000

The ALEC Board of Directors will hold an exclusive reception and dinner. This dinner provides an intimate setting for networking with the ALEC Board of Directors and Private Enterprise Advisory Council.

Benefits of Sponsorship:

- Three invitations to all ALEC VIP events
- Three complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app
- Opportunity to display company materials or giveaways
- Recognition in the Annual Meeting app at the Vice Chairman level

Leadership Reception (Thursday, July 29, 2021)

\$35,000

This exclusive, invitation-only event brings together the ALEC Board of Directors, State Chairs, Task Force Chairs and state legislative leaders for an evening of social interaction and networking.

Benefits of Sponsorship:

- Access to guest speakers and influential ALEC leadership
- Three invitations to all ALEC VIP events
- Three complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app
- Opportunity to display company materials or giveaways
- Recognition in the Annual Meeting app at the Vice Chairman level

50th ALEC Annual Meeting Preview Reception

\$25,000

Join the Host Committee of the 50th ALEC Annual Meeting to celebrate and preview the 2023 meeting taking place in Orlando, Florida. This event will kick off next year's meeting and include Florida themes, cuisine and music.

Benefits of Sponsorship:

- Recognition in the Annual Meeting app at the Vice Chairman level
- Two invitations to all ALEC VIP events
- Two complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app
- Opportunity to display company materials or giveaways

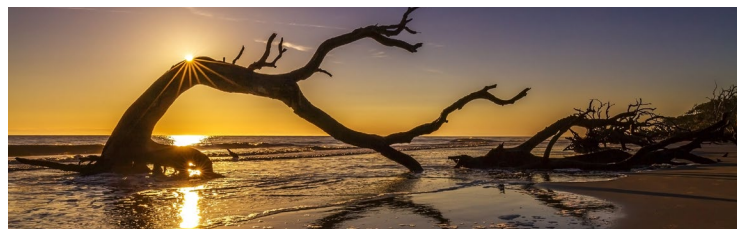
Chairman's Reception

\$40,000

This invitation-only event honors the ALEC 2022 National Chair, Senate President Karen Fann (AZ). Invited guests include the ALEC Board of Directors, State Chairs, Task Force Chairs and other key legislative leaders.

Benefits of Sponsorship:

- Recognition in the Annual Meeting app at the Vice Chairman level
- Four invitations to all ALEC VIP events
- Four complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app
- Opportunity to display company materials or giveaways



OPPORTUNITIES

Sponsorship

Kids' Congress

\$25,000

The ALEC Kids' Congress is a safe, educational and fun environment for children and young adults to explore the city and learn about the state in which the meeting is held. The children of Annual Meeting attendees are well cared for and entertained from the morning through the evening. The Kids' Congress is one of the most popular and widely anticipated programs.

Benefits of Sponsorship:

- Two complimentary Annual Meeting registrations
- Two invitations to all ALEC VIP events
- Complimentary banner ad in the Annual Meeting app
- Recognition in the Annual Meeting app at the Vice Chairman level
- Logo printed on the Kids' Congress T-Shirt

Technology (Wi-Fi and App)

\$25,000

Attendees greatly value having complimentary internet access on their smart phones, tablets and laptops during the meeting sessions. By sponsoring internet in the meeting areas, you will receive extensive publicity as the internet sponsor, including a customized password and landing page. Additionally, attendees have the opportunity to download an app to navigate the conference. As the technology sponsor, you will receive brand recognition throughout the app.

Benefits of Sponsorship:

- Customized internet password and ability to promote a website
- Exclusive app sponsor recognition
- Two invitations to all ALEC VIP events
- Two complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app
- Recognition in the Annual Meeting app at the Vice Chairman level

Iron Lady Reception

\$25,000

This event honors a notable female ALEC leader and members of the ALEC Women Legislative Caucus.

Benefits of Sponsorship:

- Opportunity to speak at the Iron Lady Reception
- Two invitations to all ALEC VIP events
- Two complimentary Annual Meeting registrations
- Complimentary banner ad in the Annual Meeting app
- Recognition in the Annual Meeting app at the Vice Chairman level

Hospitality Suite

\$20,000

Hospitality Suites provide sponsors with the opportunity to interact with attendees, volunteers and elected officials in an intimate setting.

*Food and beverage not included in sponsorship.

Benefits of Sponsorship:

- Opportunity to display company materials
- Two invitations to all ALEC VIP events
- Two complimentary Annual Meeting registrations
- Recognition in the Annual Meeting app at the Vice Chairman level
- Complimentary banner ad in the Annual Meeting app

Policy Dinners

\$25,000

These intimate salon style dinners will gather legislators, thought leaders and policy experts together for discussion on a timely and relevant topic.

Benefits of Sponsorship:

- Two invitations to all ALEC VIP events
- Two complimentary Annual Meeting registrations
- Recognition in the Annual Meeting app at the Vice Chairman level
- Complimentary banner ad in the Annual Meeting app



DIRECTOR LEVEL

Annual Meeting Bags

\$15,000

Annual Meeting bags will be distributed to all attendees as part of their registration and will feature a large sponsor logo on each bag. The meeting bag gets high visibility not only with ALEC meeting attendees but also around town as attendees visit off-site venues throughout the city. Attendees will use this bag for years to come.

Benefits of Sponsorship:

- Opportunity to display company materials
- One invitations to all ALEC VIP events
- One complimentary Annual Meeting registrations
- Recognition in the Annual Meeting app at the Director level
- Complimentary banner ad in the Annual Meeting app

Lanyards

\$15,000

Each ALEC Annual Meeting attendee name badge comes with a lanyard featuring the sponsor's logo. This offers excellent strategic visibility for the entire conference.

Benefits of Sponsorship:

- One invitation to all ALEC VIP events
- One complimentary Annual Meeting registration
- Recognition in the Annual Meeting app at the Director level
- Complimentary banner ad in the Annual Meeting app

OPPORTUNITIES

Sponsorship

Internet in Hotel Rooms

\$10,000

Attendees greatly value having complimentary internet access in their rooms. By sponsoring in-room internet, you will receive extensive publicity as the internet sponsor, including special recognition to all attendees of your sponsorship through a customized experience.

Benefits of Sponsorship:

- Customized internet password and ability to promote a website
- One invitation to all ALEC VIP events
- One complimentary registration
- Complimentary banner ad in the Annual Meeting app
- Recognition in the Annual Meeting App at the Director level

Task Force Receptions

\$15,000

Annual Meeting Task Force Receptions are an opportunity for members of the Task Force to network and socialize after a day of policy discussion and debate at the Task Force meetings. The reception occurs immediately after the Task Force meeting and is open to members of the Task Force and their registered spouses. Sponsors may invite additional registered guests to the reception.

Benefits of Sponsorship:

- One invitation to all ALEC VIP events
- One complimentary registration
- Complimentary banner ad in the Annual Meeting app
- Recognition in the Annual Meeting app at the Director level

Ice Cream Social

\$15,000

As a sponsor of the ice cream social, you will enjoy maximum exposure while attendees network. Join the attendees as they enjoy dessert and reconnect after our Thursday plenary lunch.

Benefits of Sponsorship:

- Opportunity to display company materials
- One invitation to all ALEC VIP events
- One complimentary Annual Meeting registration
- Recognition in the Annual Meeting app at the Director level
- Complimentary banner ad in the Annual Meeting app



TRUSTEE LEVEL

Room Keys

\$5,000

Custom hotel room keys will be provided to all conference attendees who are staying at the host hotel with your company name and logo prominently displayed.

Benefits of Sponsorship:

- One invitation to all ALEC VIP events
- Recognition in the Annual Meeting app at the Trustee level
- Complimentary banner ad in the Annual Meeting app

Refreshment Breaks

\$5,000

Choose between Task Force meetings, Workshops or the Exhibit Hall to showcase your support of sound conservative policies to all public and private sector members, policy and interest groups and attendees. Sponsorship will be publicized in the app and during the specific refreshment break.

Benefits of Sponsorship:

- Logo and signage displayed at refreshment break
- One invitation to all ALEC VIP events
- Recognition in the Annual Meeting app at the Trustee level
- Complimentary banner ad in the Annual Meeting app



SPECIAL & CUSTOMIZED SPONSORSHIP OPPORTUNITIES

The ALEC sponsorship team is happy to customize an Annual Meeting sponsorship package, including pre-conference and post-conference sessions, state nights, special events and other promotional opportunities.

Please reach out to sponsorship@alec.org

OPPORTUNITIES

Sponsorship

GEORGIA HOST COMMITTEE	
WELCOME RECEPTION SPONSORSHIP	AMOUNT
<input type="checkbox"/> Welcome Reception Atlanta Level	\$50,000
<input type="checkbox"/> Welcome Reception Blue Ridge Level	\$25,000
<input type="checkbox"/> Welcome Reception Golden Isles Level	\$10,000
<input type="checkbox"/> Welcome Reception Peach Tree Level	\$5,000
CHAIRMAN LEVEL	AMOUNT
<input type="checkbox"/> Opening Luncheon (Wednesday, July 27, 2022)	\$60,000
<input type="checkbox"/> Luncheon (Thursday, July 28 or Friday, July 29, 2022)	\$55,000
<input type="checkbox"/> Breakfast (Thursday, July 28 or Friday, July 29, 2022)	\$50,000
<input type="checkbox"/> Late Night Reception (Thursday, July 28, 2022)	\$50,000
VICE CHAIRMAN LEVEL	AMOUNT
<input type="checkbox"/> Workshops	\$35,000
<input type="checkbox"/> Board Reception (Tuesday, July 26, 2022)	\$25,000
<input type="checkbox"/> Board Dinner (Tuesday, July 26, 2022)	\$35,000
<input type="checkbox"/> Leadership Reception (Thursday, July 28, 2022)	\$35,000
<input type="checkbox"/> 50th ALEC Annual Meeting Preview Reception	\$25,000
<input type="checkbox"/> Chairman's Reception	\$40,000
<input type="checkbox"/> Kids' Congress	\$25,000
<input type="checkbox"/> Technology (Wi-Fi and App)	\$25,000
<input type="checkbox"/> Iron Lady Reception	\$25,000
<input type="checkbox"/> Hospitality Suite	\$25,000
<input type="checkbox"/> Policy Dinners	\$25,000
DIRECTOR LEVEL	AMOUNT
<input type="checkbox"/> Annual Meeting Bags	\$15,000
<input type="checkbox"/> Lanyards	\$15,000
<input type="checkbox"/> Internet in Hotel Rooms	\$10,000
<input type="checkbox"/> Task Force Receptions	\$15,000
<input type="checkbox"/> Ice Cream Social	\$15,000
TRUSTEE LEVEL	AMOUNT
<input type="checkbox"/> Room Keys	\$5,000
<input type="checkbox"/> Refreshment Breaks	\$5,000
SPECIAL & CUSTOMIZED SPONSORSHIP	
<input type="checkbox"/> Pre-conference or Post-conference Sessions	
<input type="checkbox"/> State Night	
<input type="checkbox"/> General Support of ALEC Annual Meeting	

Name:

Company/Organization:

Address:

City/State/Zip:

Phone:

Email:

I do not want to be recognized as a Sponsor

I want to be recognized as a Sponsor

I will send a high-resolution logo (EPS or AI)

Payment Options:

Check One-Time Donation: \$

Make Payable to: American Legislative Exchange Council

2900 Crystal Drive, Suite 600, Arlington, VA 22202

Credit Card   

One-Time Donation: \$

Name on Card:

Card #:

Exp.: Code:

Signature:

My signature authorizes ALEC to process my credit card for the non-refundable amount listed on this form.

ALEC is a nonprofit Section 501(c)(3) organization. All contributions are tax deductible to the extent allowed by law.



PLEASE EMAIL, FAX OR MAIL TO: AMERICAN LEGISLATIVE EXCHANGE COUNCIL ATTN: MARIE VULAJ

Email: Sponsorship@alec.org | Tel: 571.482.5025 | Fax: 703.373.0927 | Mail: 2900 Crystal Drive, Suite 600 | Arlington, VA 22202



Individual Liberty and Free Enterprise in the States

Sponsorship

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