Ohio Voter Views of Issue 2 to Legalize Adult Use of Marijuana

Key Findings of a Survey of Likely November Voters
Conducted August 14-23, 2023
## Survey Methodology

<table>
<thead>
<tr>
<th>Dates</th>
<th>August 14-23, 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Survey Type</strong></td>
<td>Dual-mode Voter Survey</td>
</tr>
<tr>
<td><strong>Research Population</strong></td>
<td>Likely November 2023 Voters in Ohio, modeling turnout similar to that observed in the August 8 special election</td>
</tr>
<tr>
<td><strong>Total Interviews</strong></td>
<td>843</td>
</tr>
<tr>
<td><strong>Margin of Sampling Error</strong></td>
<td>(Full Sample) ±3.5% at the 95% Confidence Level (Half Sample) ±4.9% at the 95% Confidence Level</td>
</tr>
</tbody>
</table>

### Contact Methods
- Telephone Calls
- Email Invitations
- Text Invitations

### Data Collection Modes
- Telephone Interviews
- Online Interviews

### Survey Tracking
- 2022, 2020 and 2019 Voter Surveys

*(Note: Not All Results Will Sum to 100% Due to Rounding)*
Political Context
A growing majority of Ohio voters feel things are on the wrong track.

Would you say that things in Ohio are generally headed in the right direction, or do you feel that things are off on the wrong track?

<table>
<thead>
<tr>
<th>August 2023</th>
<th>September/October 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Right Direction</td>
<td>31%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>13%</td>
</tr>
<tr>
<td>Wrong Track</td>
<td>56%</td>
</tr>
</tbody>
</table>
Nearly two-thirds approve of the medical marijuana system – slightly fewer than in 2020.

Do you approve or disapprove of Ohio’s current system for allowing medical marijuana use?

- **August 2023**
  - Strongly Approve: 29%
  - Slightly Approve: 34%
  - Don't Know/Refused: 12%
  - Slightly Disapprove: 13%
  - Strongly Disapprove: 12%
  - Total Approving: 63%
  - Total Disapproving: 25%

- **September 2020**
  - Strongly Approve: 45%
  - Slightly Approve: 25%
  - Don't Know/Refused: 14%
  - Slightly Disapprove: 8%
  - Strongly Disapprove: 8%
  - Total Approving: 70%
  - Total Disapproving: 16%

- **April 2019**
  - Strongly Approve: 37%
  - Slightly Approve: 28%
  - Don't Know/Refused: 15%
  - Slightly Disapprove: 5%
  - Strongly Disapprove: 15%
  - Total Approving: 65%
  - Total Disapproving: 20%

*Q9. *Worded Slightly Different in Previous Survey
Q10. Regardless of how you feel about this specific measure, do you think marijuana should be taxed, regulated, and legalized for adults in Ohio?  
*Worded Slightly Different in Previous Survey

<table>
<thead>
<tr>
<th>Survey</th>
<th>Yes, Strongly</th>
<th>Yes, Not Strongly</th>
<th>Don't Know/*Refused</th>
<th>No, Not Strongly</th>
<th>No, Strongly</th>
<th>Total Yes</th>
<th>Total No</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2023</td>
<td>50%</td>
<td>17%</td>
<td>6%</td>
<td>9%</td>
<td>18%</td>
<td>67%</td>
<td>27%</td>
</tr>
<tr>
<td>*September/October 2022</td>
<td>55%</td>
<td>16%</td>
<td>6%</td>
<td>6%</td>
<td>18%</td>
<td>70%</td>
<td>24%</td>
</tr>
<tr>
<td>*September 2020</td>
<td>63%</td>
<td>10%</td>
<td>6%</td>
<td>20%</td>
<td></td>
<td>73%</td>
<td>21%</td>
</tr>
<tr>
<td>*April 2019</td>
<td>55%</td>
<td>13%</td>
<td></td>
<td>26%</td>
<td></td>
<td>67%</td>
<td>30%</td>
</tr>
</tbody>
</table>
...and nearly two-thirds also believe that legalization of marijuana in Ohio is “inevitable.”

Regardless of your position on the ballot measure we have been discussing, do you think the legalization of marijuana in Ohio is inevitable?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Don't Know/*Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2023</td>
<td>63%</td>
<td>23%</td>
<td>14%</td>
</tr>
<tr>
<td>*September/October 2022</td>
<td>62%</td>
<td>21%</td>
<td>17%</td>
</tr>
<tr>
<td>*September 2020</td>
<td>69%</td>
<td>18%</td>
<td>12%</td>
</tr>
</tbody>
</table>
Views of the Marijuana Measure
Three in five support the measure given potential ballot language alone.

**An Act to Control and Regulate Adult-Use Cannabis.** The Act would enact a new chapter of the Ohio Revised Code regarding adult use cannabis to authorize and regulate the cultivation, processing, sale, purchase, possession, home grow, and use of adult use cannabis by adults at least 21 years of age. It would:

- Set limits on the amount of cannabis products that can be possessed at any one time;
- Tax adult use marijuana sales at a rate of 10% in addition to usual sales taxes;
- Establish and fund a social equity and jobs program; and
- Fund addiction education and treatment services related to use of cannabis and other controlled substances like opiates.

Q6. **Would you vote yes or no?**

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Definitely yes</td>
<td>38%</td>
</tr>
<tr>
<td>Probably yes</td>
<td>17%</td>
</tr>
<tr>
<td>Undecided, lean yes</td>
<td>5%</td>
</tr>
<tr>
<td>Undecided, lean no</td>
<td>1%</td>
</tr>
<tr>
<td>Probably no</td>
<td>7%</td>
</tr>
<tr>
<td>Definitely no</td>
<td>27%</td>
</tr>
<tr>
<td>Undecided</td>
<td>5%</td>
</tr>
</tbody>
</table>

Total Yes: 59%

Total No: 36%
These results are remarkably consistent with other, publicly-released polls.

<table>
<thead>
<tr>
<th>Current Polling</th>
<th>Total Yes</th>
<th>Total No</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>FM3 Poll (August)</td>
<td>59%</td>
<td>36%</td>
<td>5%</td>
</tr>
<tr>
<td>Fallon Research (August)</td>
<td>59%</td>
<td>32%</td>
<td>9%</td>
</tr>
<tr>
<td>Suffolk (July)</td>
<td>59%</td>
<td>35%</td>
<td>6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Historic Polling</th>
<th>Total Yes</th>
<th>Total No</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concept (2022)</td>
<td>63%</td>
<td>32%</td>
<td>5%</td>
</tr>
<tr>
<td>Ballot Label (2020)</td>
<td>61%</td>
<td>32%</td>
<td>7%</td>
</tr>
<tr>
<td>Ballot Label (2019)</td>
<td>57%</td>
<td>39%</td>
<td>4%</td>
</tr>
</tbody>
</table>

Q6. Would you vote yes or no?
A slim majority of independents backs the measure, as do four in five Democrats.

*Initial Marijuana Vote by Party, Ideology & 2020 Presidential Vote*

<table>
<thead>
<tr>
<th>Party</th>
<th>Total Yes</th>
<th>Total No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrats</td>
<td>83%</td>
<td>13%</td>
</tr>
<tr>
<td>Independents</td>
<td>51%</td>
<td>39%</td>
</tr>
<tr>
<td>Republicans</td>
<td>45%</td>
<td>51%</td>
</tr>
<tr>
<td>Liberal</td>
<td>83%</td>
<td>14%</td>
</tr>
<tr>
<td>Moderate</td>
<td>64%</td>
<td>31%</td>
</tr>
<tr>
<td>Conservative</td>
<td>42%</td>
<td>52%</td>
</tr>
<tr>
<td>Trump Voters</td>
<td>43%</td>
<td>53%</td>
</tr>
<tr>
<td>Biden Voters</td>
<td>81%</td>
<td>15%</td>
</tr>
</tbody>
</table>

A slim majority of independents backs the measure, as do four in five Democrats.
Liberal/moderate Republicans support the measure much more broadly than conservatives in their party.

Initial Marijuana Vote by Party by Ideology

- **Liberal Democrats**
  - Def. Yes: 63%
  - Prob. Yes: 20%
  - Und., Lean Yes: 7%
  - Undecided: 2%
  - Und., Lean No: 0%
  - Prob. No: 0%
  - Def. No: 0%
  - Total Yes: 85%
  - Total No: 11%

- **Moderate/Conservative Democrats**
  - Def. Yes: 54%
  - Prob. Yes: 10%
  - Und., Lean Yes: 14%
  - Undecided: 5%
  - Und., Lean No: 6%
  - Prob. No: 9%
  - Def. No: 0%
  - Total Yes: 78%
  - Total No: 17%

- **Liberal/Moderate Independents**
  - Def. Yes: 29%
  - Prob. Yes: 25%
  - Und., Lean Yes: 7%
  - Undecided: 8%
  - Und., Lean No: 27%
  - Prob. No: 0%
  - Def. No: 0%
  - Total Yes: 58%
  - Total No: 36%

- **Conservative Independents**
  - Def. Yes: 26%
  - Prob. Yes: 12%
  - Und., Lean Yes: 11%
  - Undecided: 10%
  - Und., Lean No: 0%
  - Prob. No: 38%
  - Def. No: 0%
  - Total Yes: 41%
  - Total No: 48%

- **Liberal/Moderate Republicans**
  - Def. Yes: 39%
  - Prob. Yes: 15%
  - Und., Lean Yes: 10%
  - Undecided: 0%
  - Und., Lean No: 0%
  - Prob. No: 34%
  - Def. No: 0%
  - Total Yes: 64%
  - Total No: 36%

- **Conservative Republicans**
  - Def. Yes: 25%
  - Prob. Yes: 13%
  - Und., Lean Yes: 5%
  - Undecided: 11%
  - Und., Lean No: 0%
  - Prob. No: 0%
  - Def. No: 42%
  - Total Yes: 40%
  - Total No: 54%

Q6. Would you vote yes or no?