






Ohio Voter Views of Issue 2 to Legalize Adult Use of Marijuana

*Key Findings of a Survey of Likely November Voters
Conducted August 14-23, 2023*



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Survey Methodology

Dates	August 14-23, 2023
Survey Type	Dual-mode Voter Survey
Research Population	Likely November 2023 Voters in Ohio, modeling turnout similar to that observed in the August 8 special election
Total Interviews	843
Margin of Sampling Error	(Full Sample) $\pm 3.5\%$ at the 95% Confidence Level (Half Sample) $\pm 4.9\%$ at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations  Text Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Survey Tracking	2022, 2020 and 2019 Voter Surveys

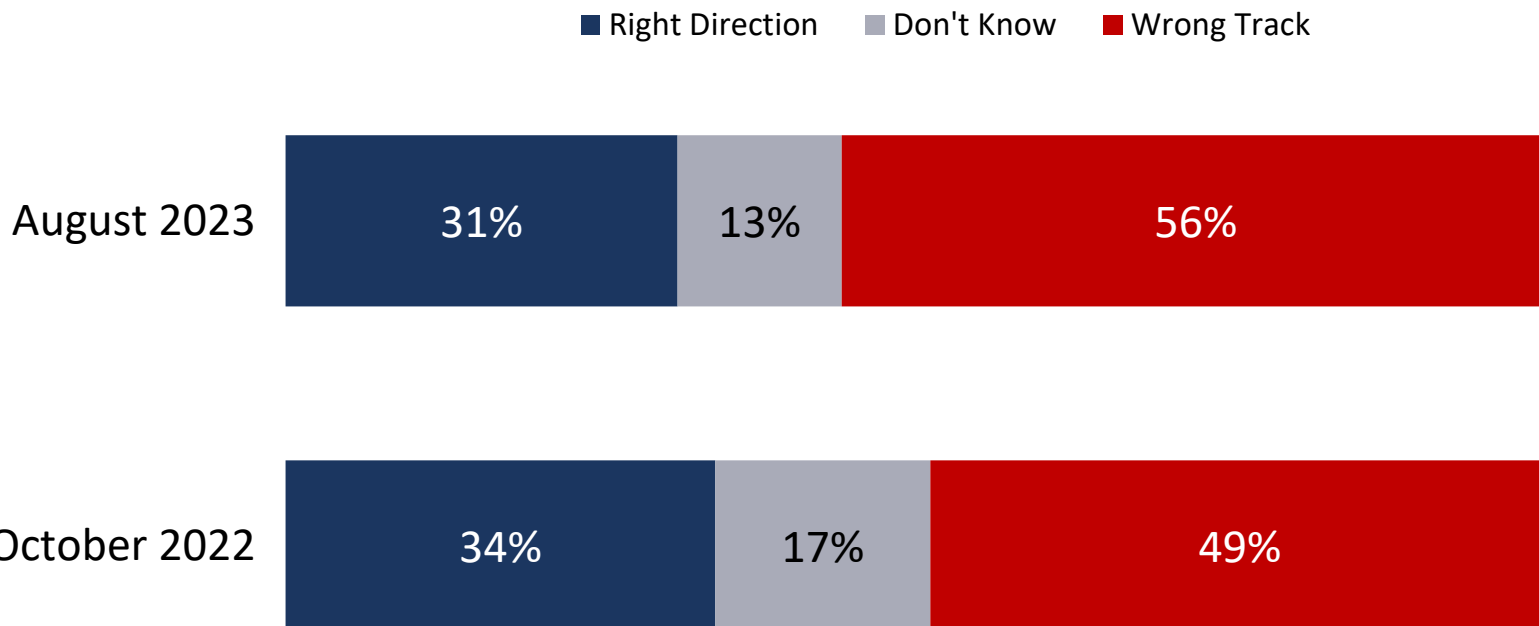
(Note: Not All Results Will Sum to 100% Due to Rounding)



Political Context

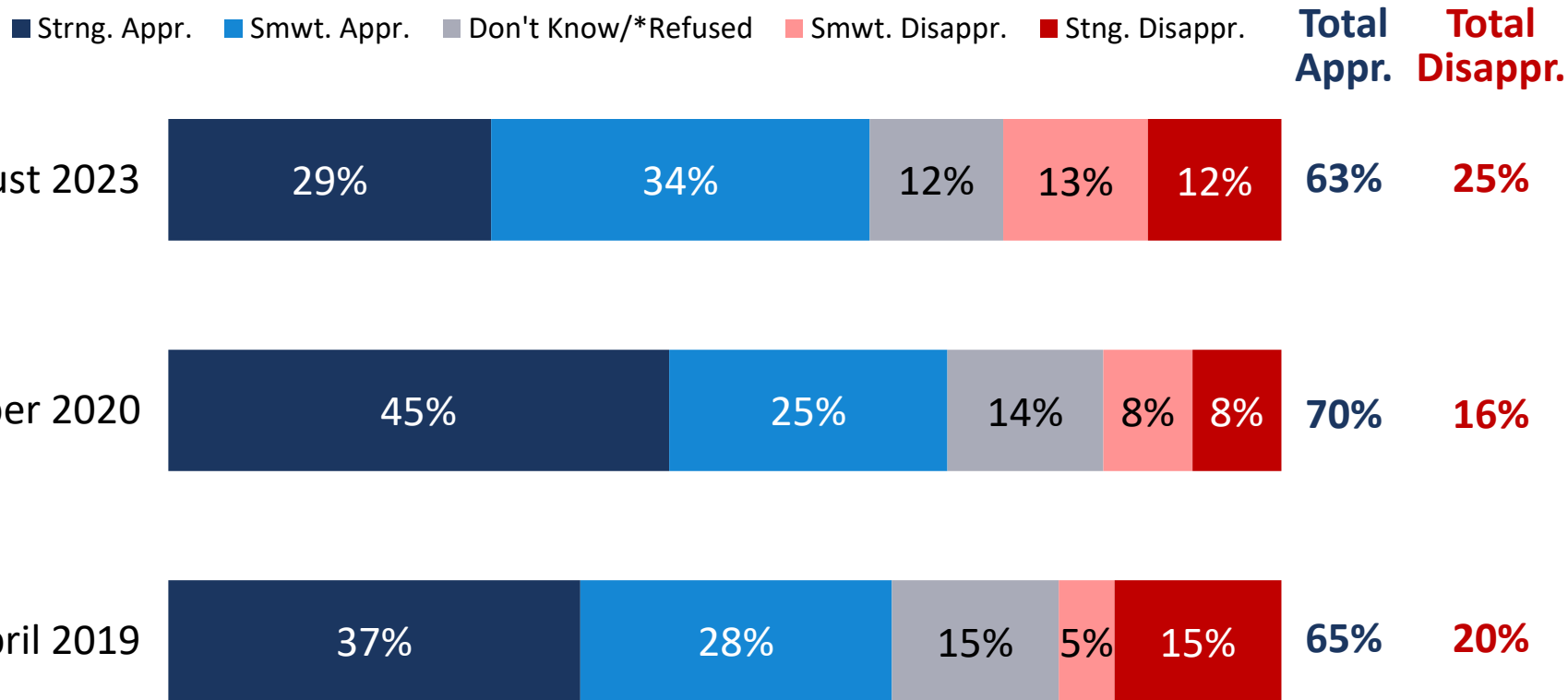
A growing majority of Ohio voters feels things are on the wrong track.

Would you say that things in Ohio are generally headed in the right direction, or do you feel that things are off on the wrong track?



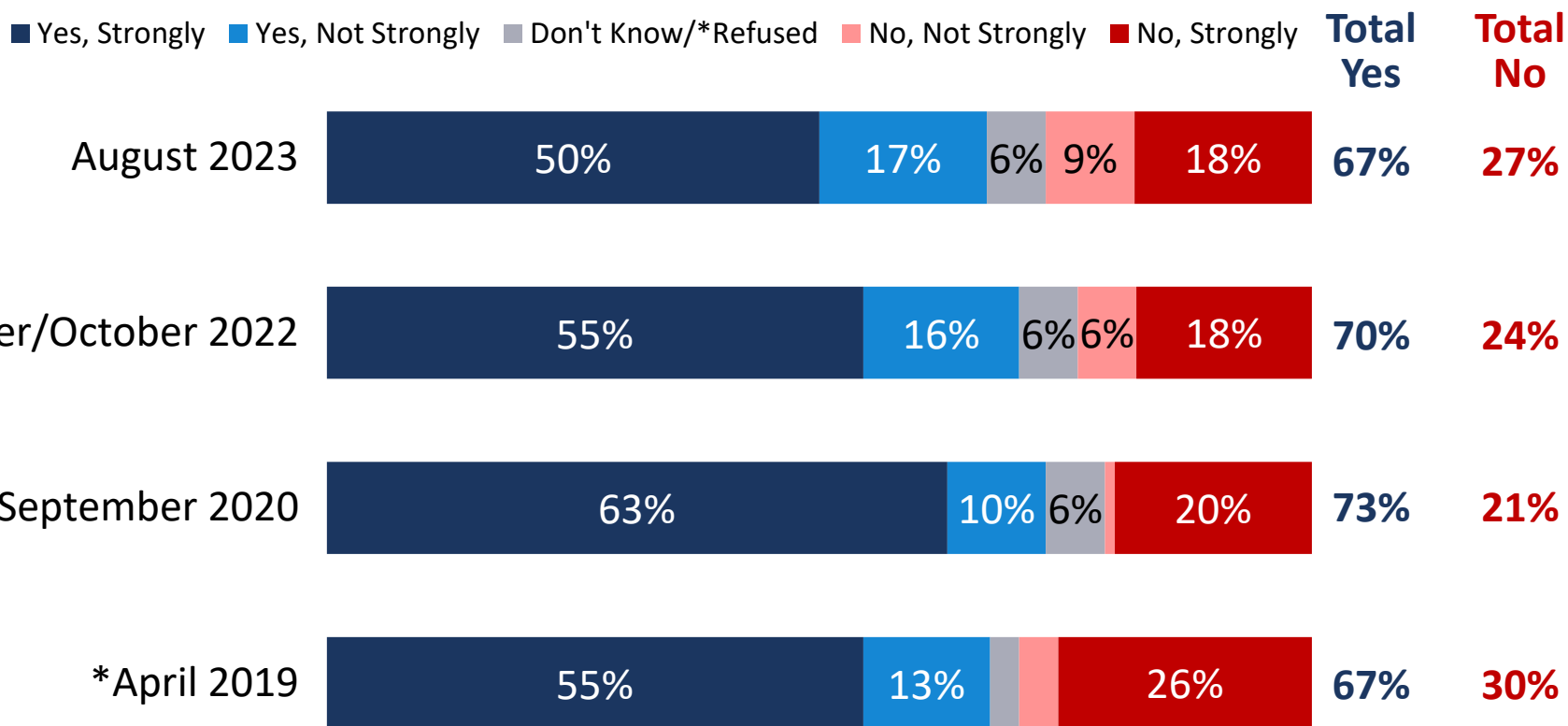
Nearly two-thirds approve of the medical marijuana system – slightly fewer than in 2020.

Do you approve or disapprove of Ohio's current system for allowing medical marijuana use?



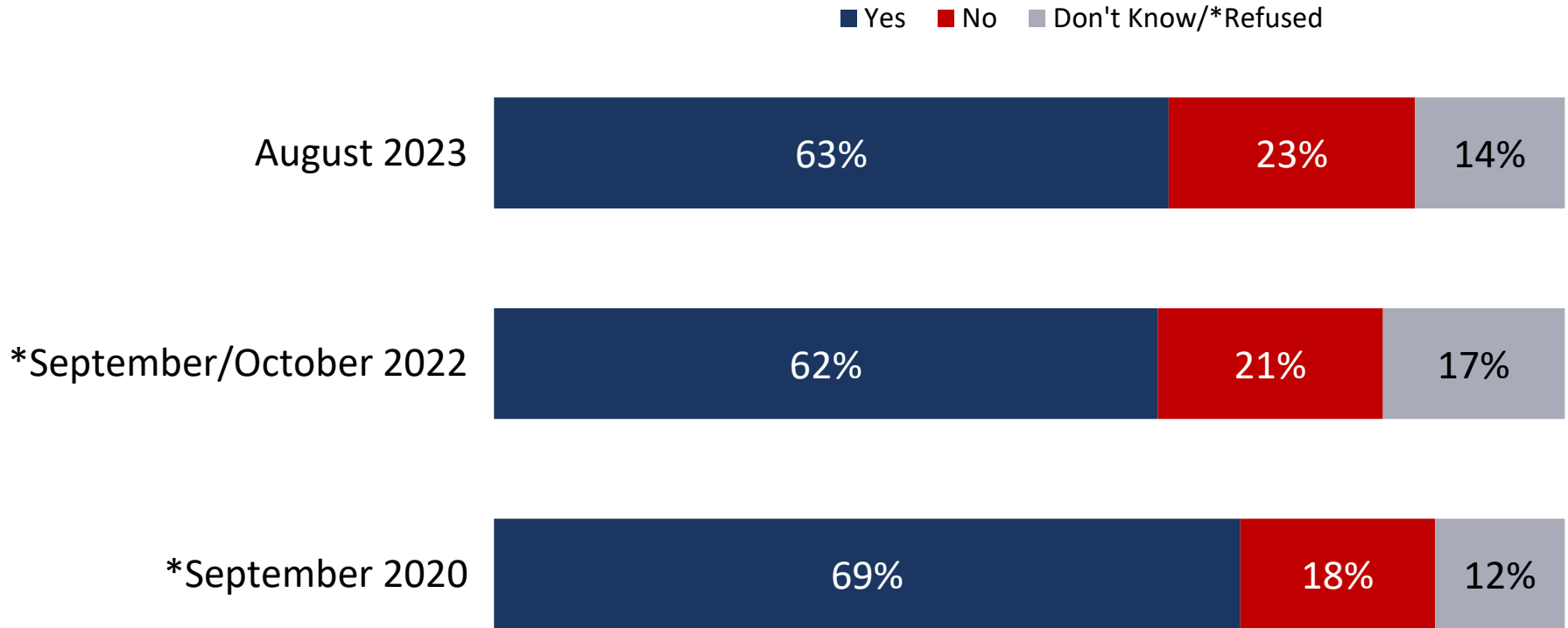
Two-thirds support legalization in principle, and a majority does so “strongly”...

Support in Principle for Legal Marijuana in Ohio



...and nearly two-thirds also believe that legalization of marijuana in Ohio is “inevitable.”

Regardless of your position on the ballot measure we have been discussing, do you think the legalization of marijuana in Ohio is inevitable?



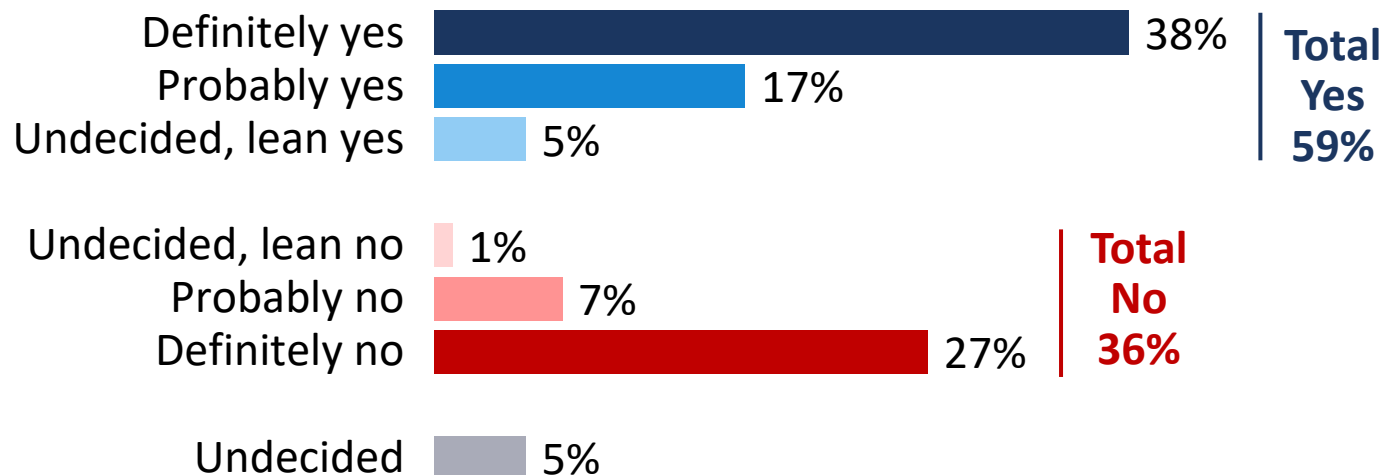


Views of the Marijuana Measure

Three in five support the measure given potential ballot language alone.

An Act to Control and Regulate Adult-Use Cannabis. The Act would enact a new chapter of the Ohio Revised Code regarding adult use cannabis to authorize and regulate the cultivation, processing, sale, purchase, possession, home grow, and use of adult use cannabis by adults at least 21 years of age. It would:

- Set limits on the amount of cannabis products that can be possessed at any one time;
- Tax adult use marijuana sales at a rate of 10% in addition to usual sales taxes;
- Establish and fund a social equity and jobs program; and
- Fund addiction education and treatment services related to use of cannabis and other controlled substances like opiates.

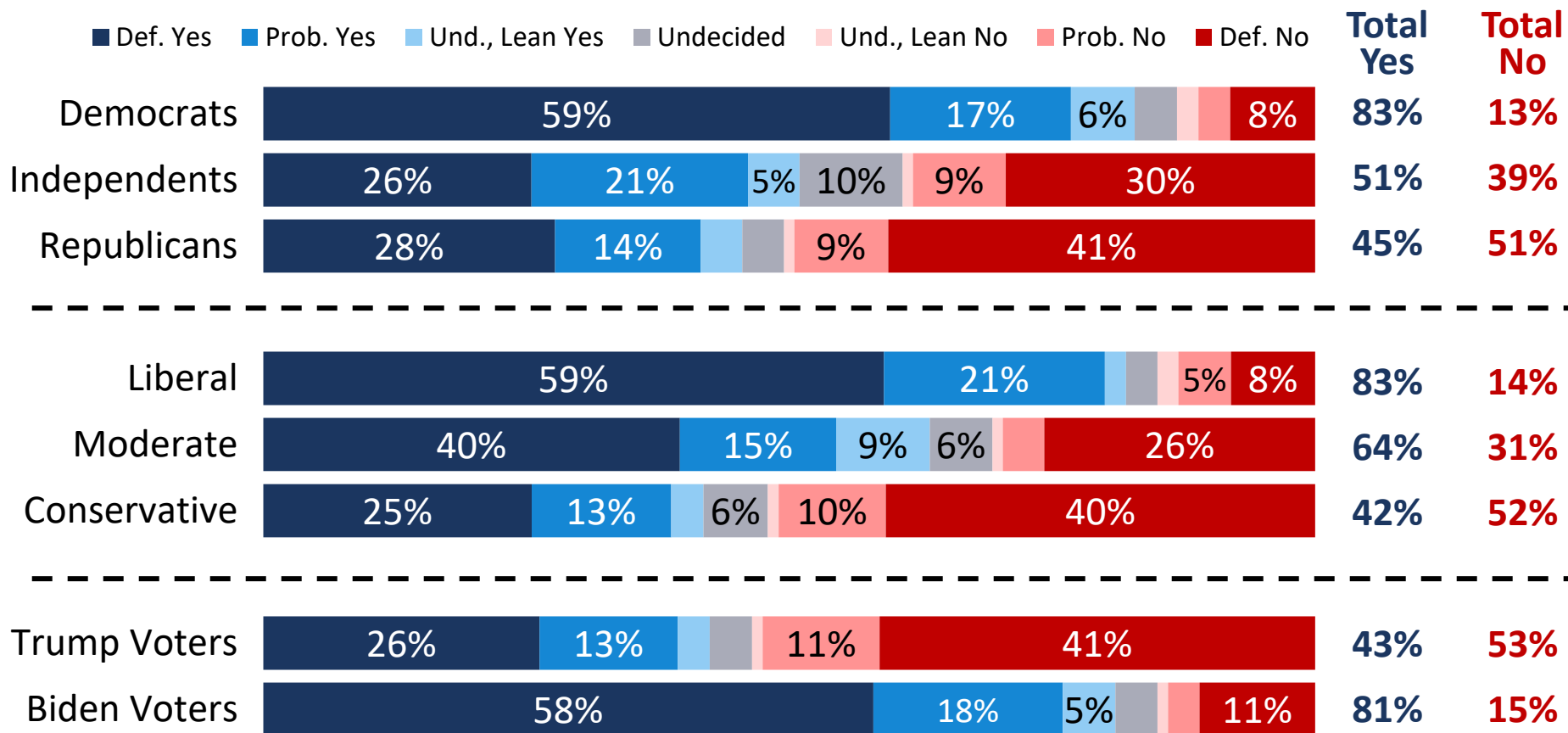


These results are remarkably consistent with other, publicly-released polls.

Current Polling	Total Yes	Total No	Undecided
FM3 Poll (August)	59%	36%	5%
Fallon Research (August)	59%	32%	9%
Suffolk (July)	59%	35%	6%
Historic Polling	Total Yes	Total No	Undecided
<i>Concept (2022)</i>	63%	32%	5%
<i>Ballot Label (2020)</i>	61%	32%	7%
<i>Ballot Label (2019)</i>	57%	39%	4%

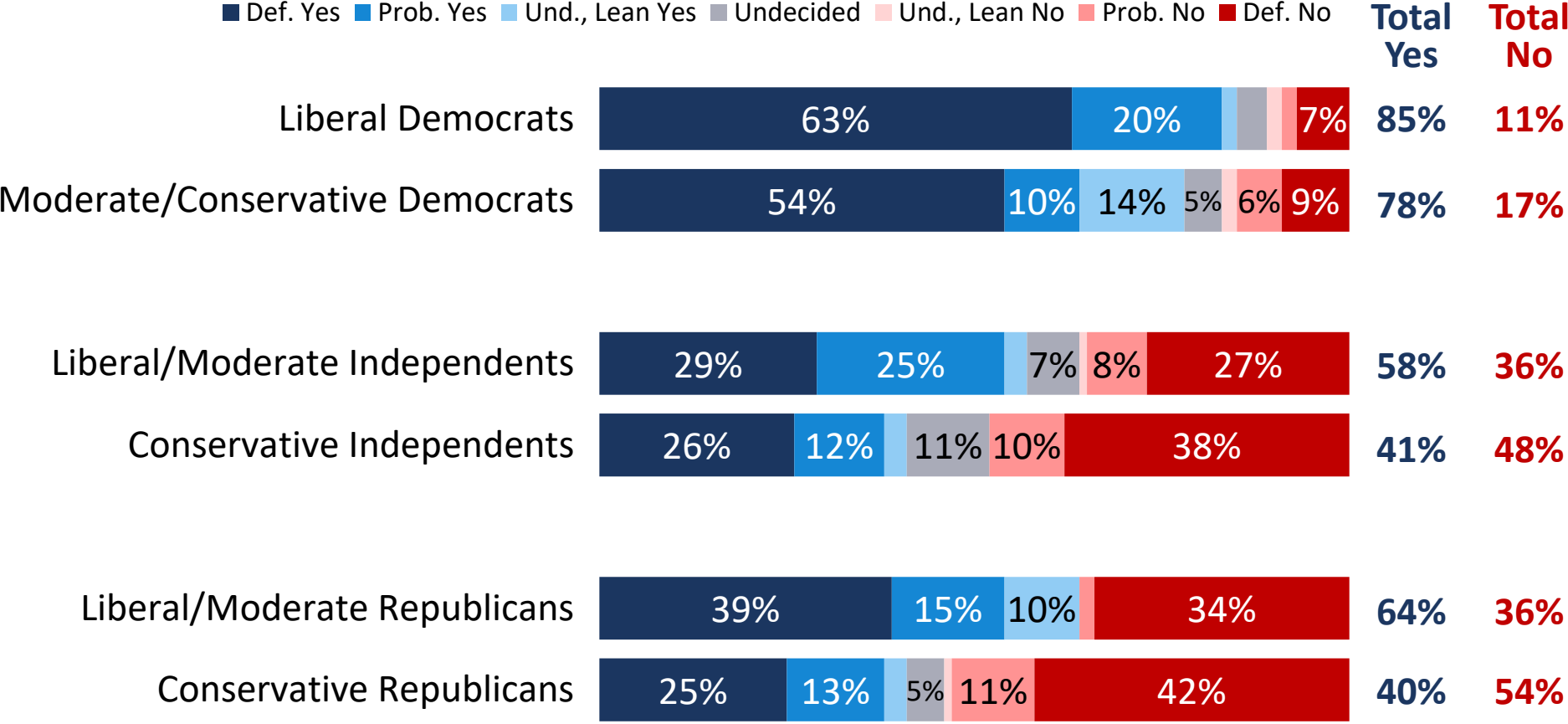
A slim majority of independents backs the measure, as do four in five Democrats.

Initial Marijuana Vote by Party, Ideology & 2020 Presidential Vote



Liberal/moderate Republicans support the measure much more broadly than conservatives in their party.

Initial Marijuana Vote by Party by Ideology



**For more information,
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