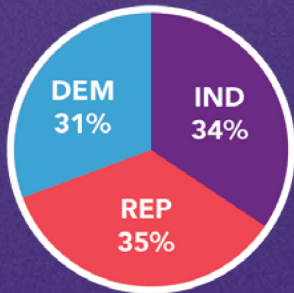


KYRSTEN SINEMA FOR ARIZONA

Kyrsten Will Win Arizona

Kyrsten Sinema has proven she knows how to win in Arizona. As an Independent she appeals to voters who refuse to identify with either political party or dislike candidates nominated in partisan primaries who cater to the political fringes. She receives significant crossover support from Republicans (estimated 18% REP support in 2018) and current polling shows her favorability as high as 34% with Republican voters.

If the parties nominate extremists, as expected, Kyrsten will win a majority of IND, at least a third of REP and a percentage of DEM voters – making her the first Independent to win a three-way statewide race in American history.



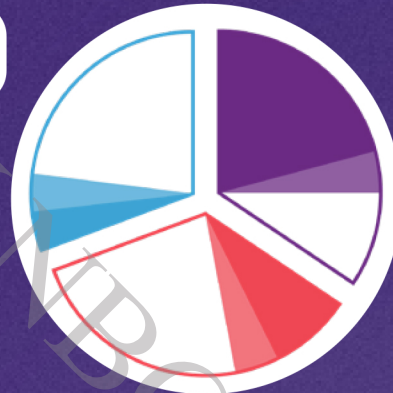
Independent, unaffiliated voters made strong gains from the election through the end of June. REP registration remains the largest identification in Arizona, while REP and DEM parties saw drops in registration.

Data from Arizona Sec. of State's office (Jan. 23)

KYRSTEN'S PATH TO VICTORY

10-20% of DEM Voters

60-70% of IND Voters



25-35% of REP Voters

charts not to scale

WSJ

Kyrsten Sinema Is Preparing for a 2024 Re-Election Campaign as an Independent

Apr 7, 2023

People close to Ms. Sinema said she saw a possible path to victory that includes keeping some Democratic voters, but her focus will be on bringing in a significant number of the state's independent voters and soft Republicans turned off by their party's rightward swing.

Daniel Scarpinato, a GOP strategist in the state, said Ms. Sinema's resources, incumbent status and brand could make her attractive to the independents and Republicans who have moved away from the GOP in recent elections.

kyrstensinema.com



@kyrstensinema

AP

With McCain in mind, Sinema reaches for bipartisanship

Jul 6, 2021

**Vex**

Yes, Kyrsten Sinema can win as an independent in Arizona

Mar 16, 2023

...in my conversations with campaign strategists and Arizona political operatives, it seems clear: Sinema can win the Arizona Senate race as an independent....

Despite Democrats' recent success in statewide races, political consultants, pollsters, and veterans warn out-of-staters not to think of Arizona as a blue state in waiting... Since the November election, Republican and independent/unaffiliated voter registration has outpaced Democratic registration, and those gains are concentrated in the suburbs around Phoenix and Tucson, the state's largest population centers.

A successful Sinema campaign, therefore, would require pulling in about a third of the state's Republican voters, at least half of the state's moderates, and anywhere from 15 to 20 percent of the state's Democrats...Sinema's accomplished something like that before. Her 2018 victory was powered by independents, suburbanites, and disaffected Republicans

Kyrsten Delivers for Arizona

Creating Economic Freedom and Opportunity

- Bipartisan Infrastructure Law
- Restaurant Revitalization Fund
- Historic Drought Funding in the IRA
- CHIPS and Science Law
- Electoral Count Reform Law
- Export Import Bank Renewal
- Arizona Tribal Land and Water Laws
- Bipartisan Postal Reform Law
- Respect for Marriage Law

Keeping Arizona Families Safe and Secure

- Bipartisan Safer Communities Law
- Shadow Wolves Enhancement Law
- National Defense Authorization Law
- DHS Illicit Cross-Border Tunnel Defense Law

Making Health Care Accessible and Affordable

- Lowering Drug Prices in the IRA
- Historic Mental and Behavioral Health Resources in the Bipartisan Safer Communities Law
- Health Insurance Tax Repeal
- Medical Device Tax Repeal
- Violence Against Women Act

Delivering for Arizona Veterans and Military

- PACT Act
- LEGION Act
- Protecting Veterans' Affordable Mortgages Act
- Sgt. Daniel Somers Network of Support Act

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Paid For By Sinema For Arizona