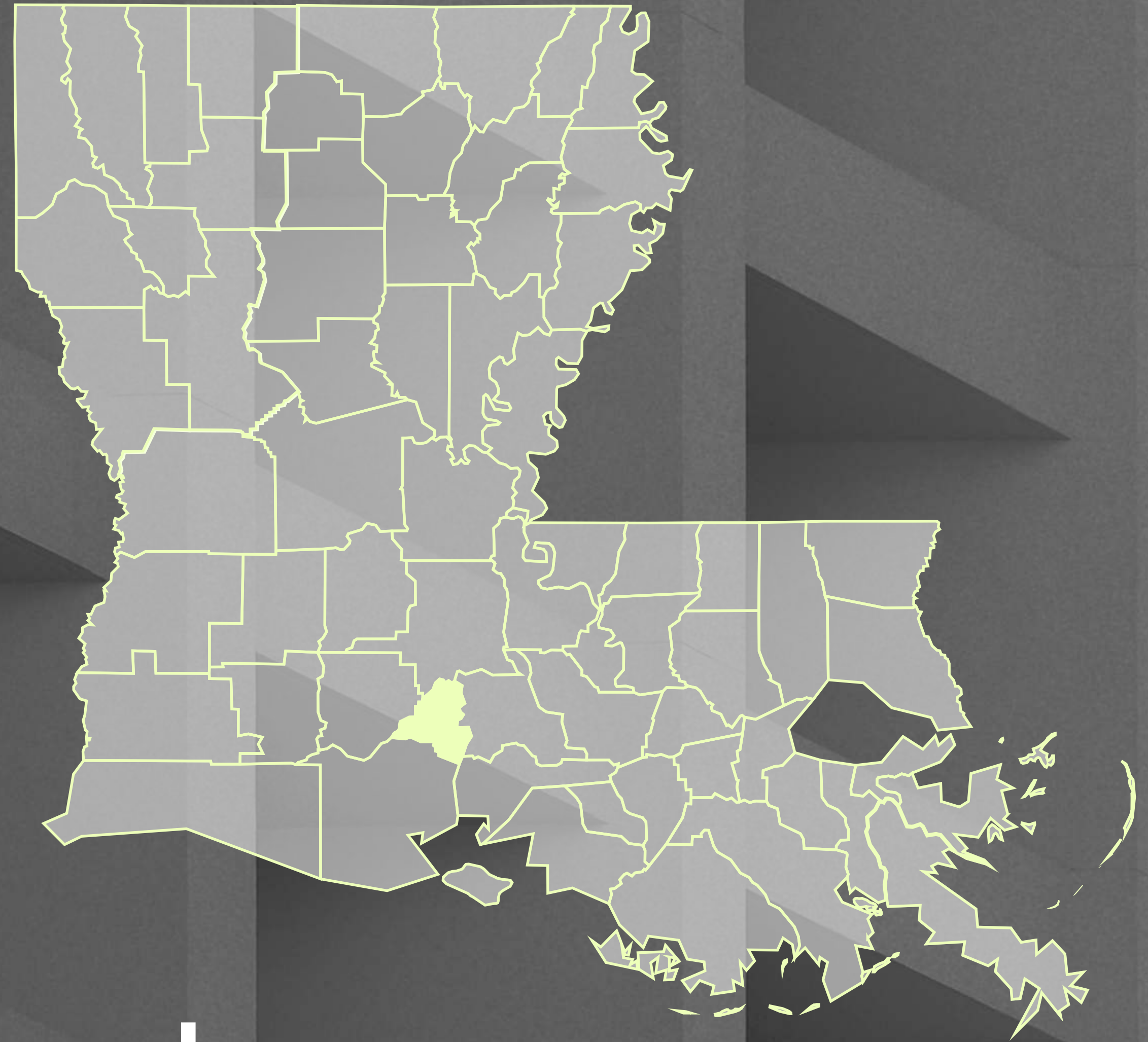


Vantage
Data House



Results

Lafayette Mayor-President

+1 318 655 6024
Contact@VantageDataHouse.com

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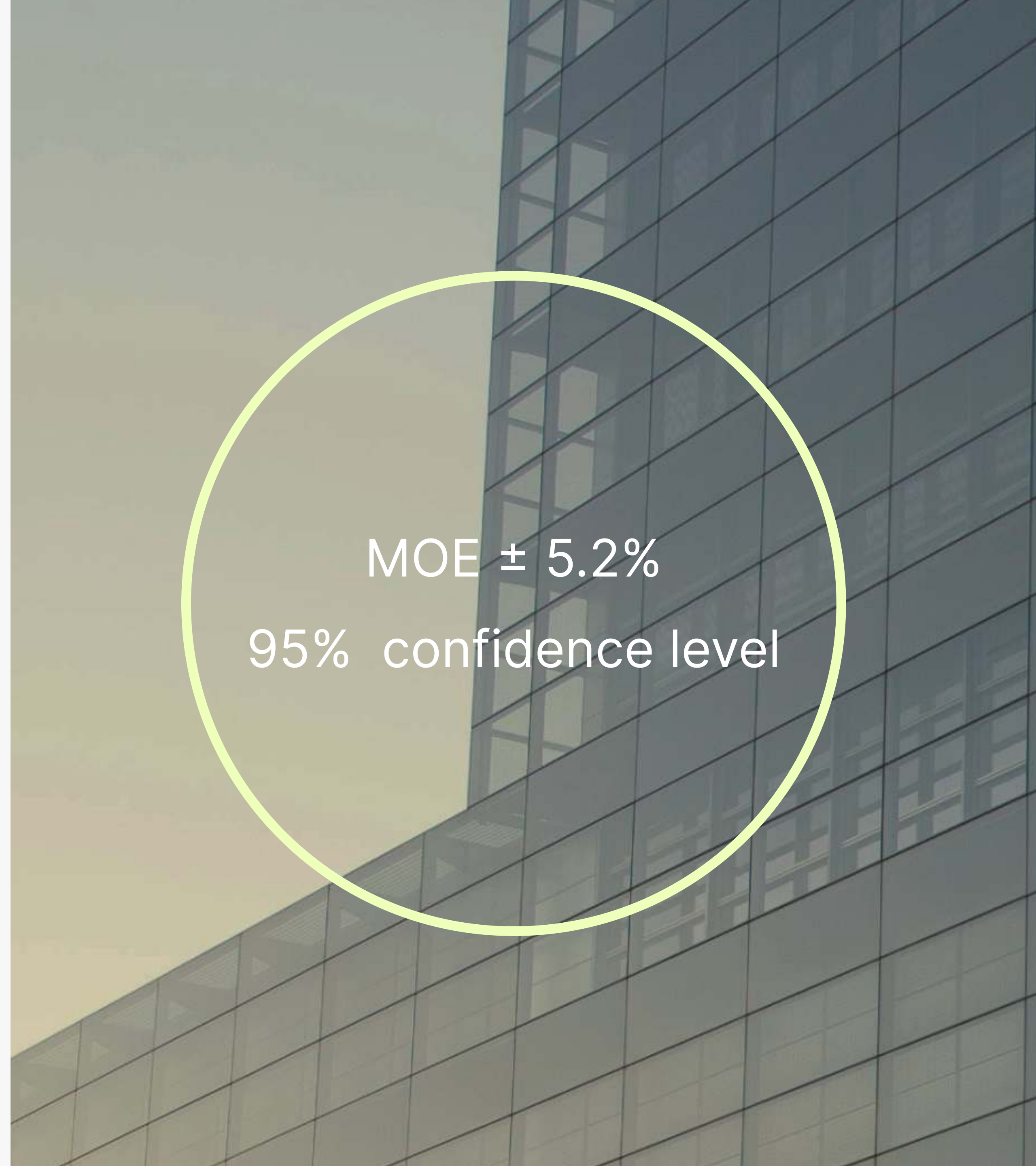
The Kitchens Group

Methodology

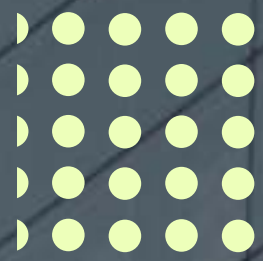
This survey was conducted by the Kitchens group in conjunction with Vantage Data House.

Three hundred and fifty likely voters were interviewed between September 10th and the 12th. Interviews were conducted using cell phones, landlines, text messaging, and the Kitchens Group voter panel.

The margin of error for this survey is +/- 5.2% with a 95% confidence level.



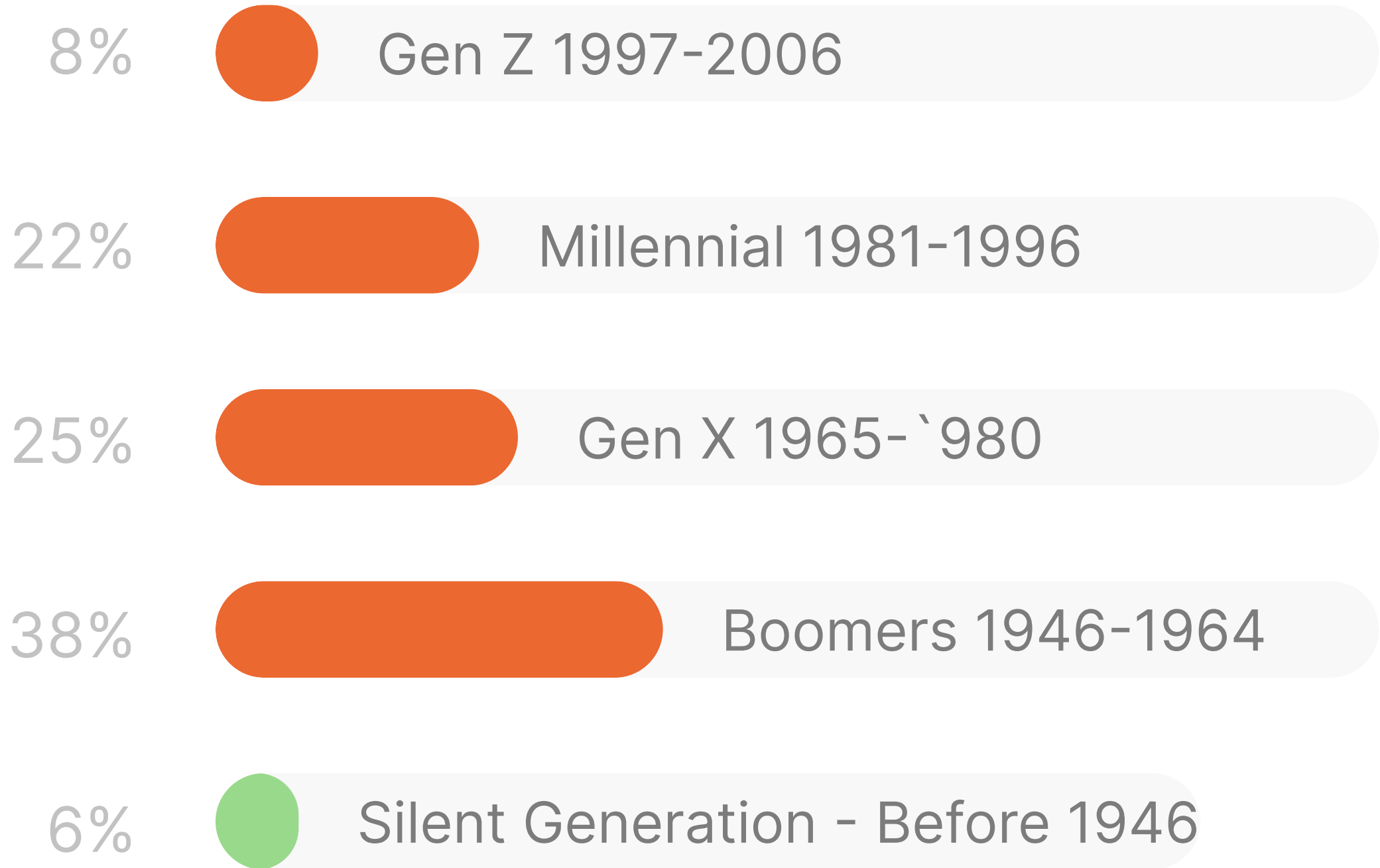
MOE \pm 5.2%
95% confidence level



Demographics

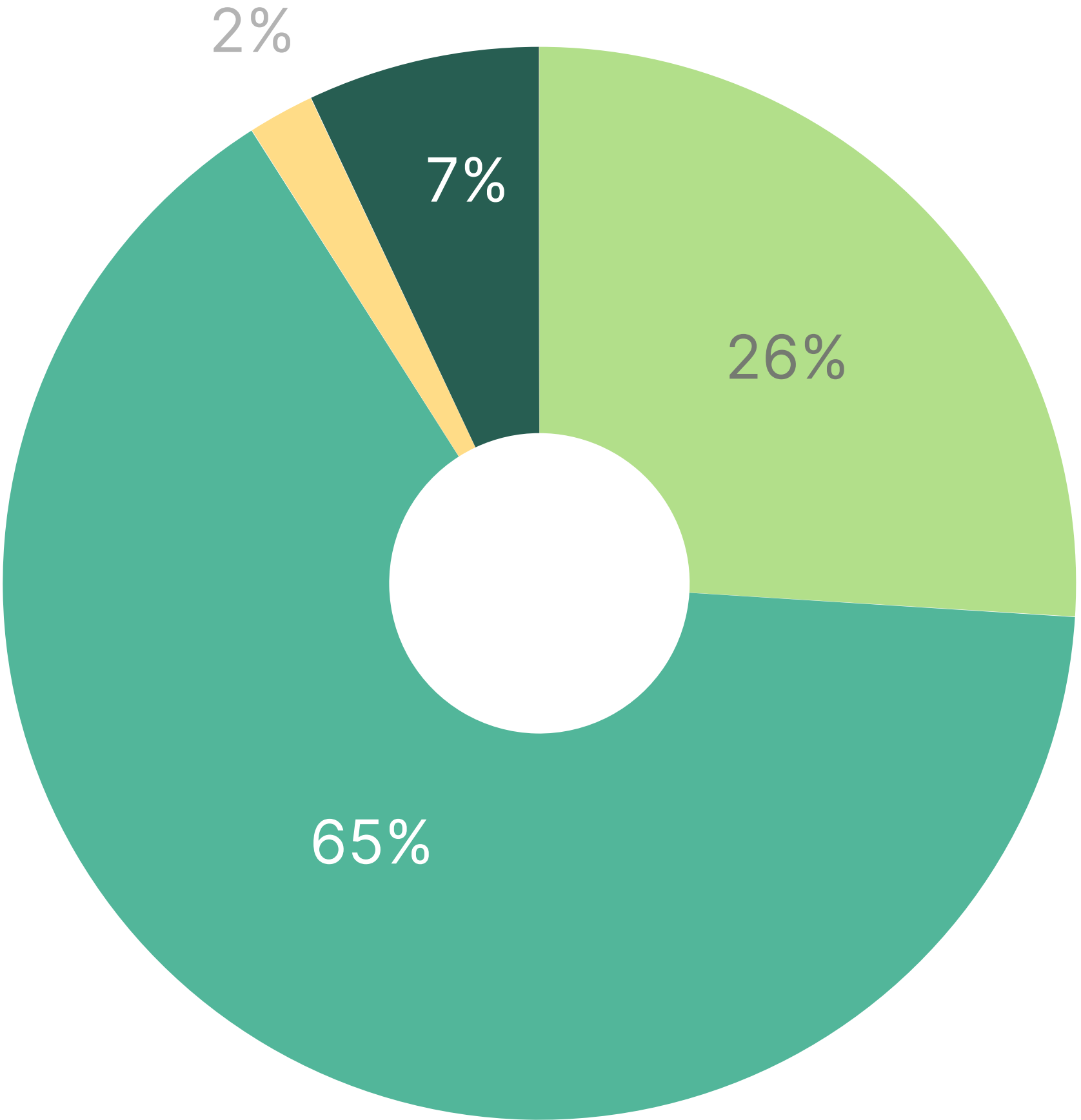
Lafayette Mayor-President Tracking Poll | September '23

Age and Sex



Race / Ethnicity

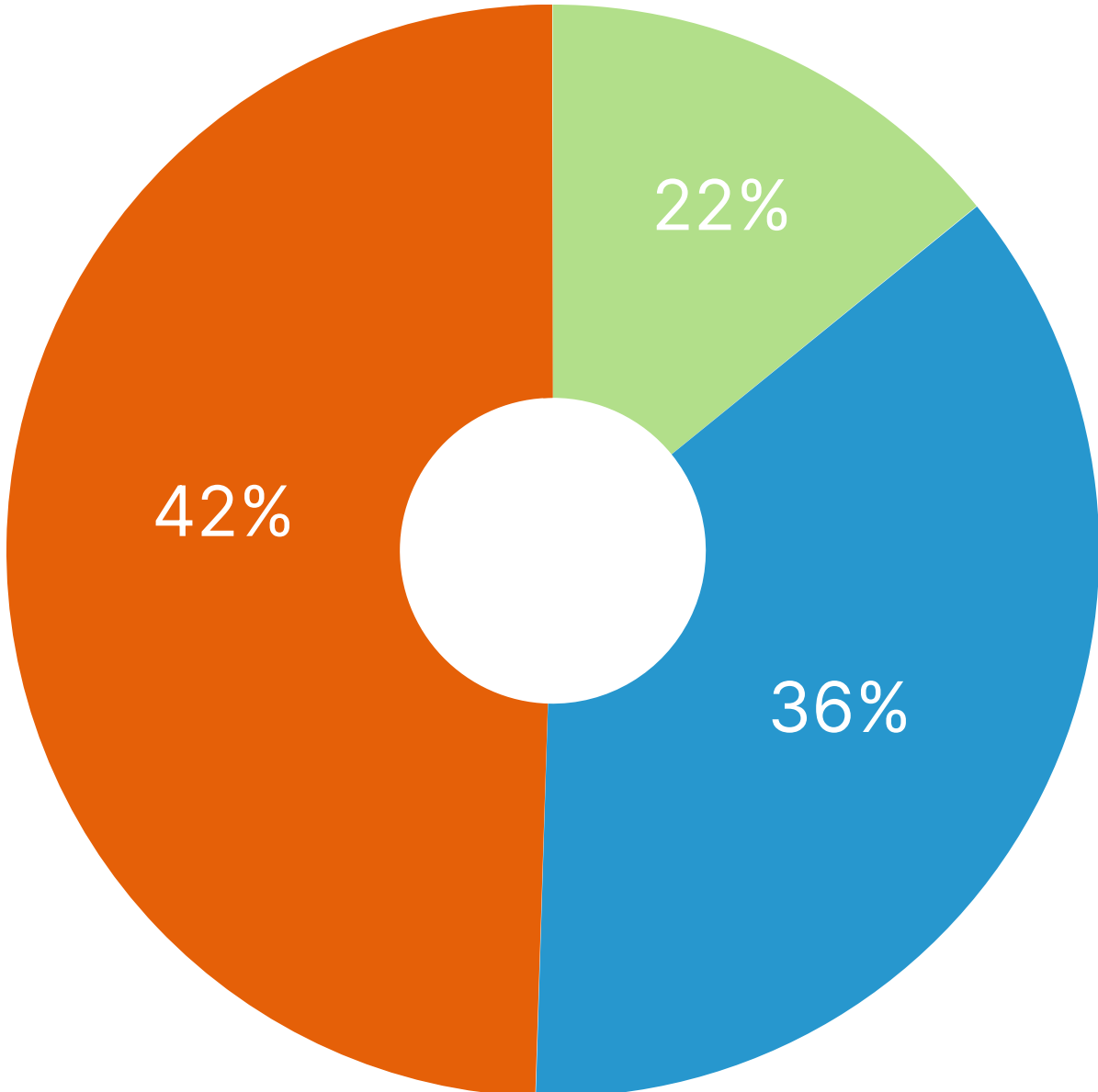
- African American
- White
- Hispanic or Latino
- Something Else



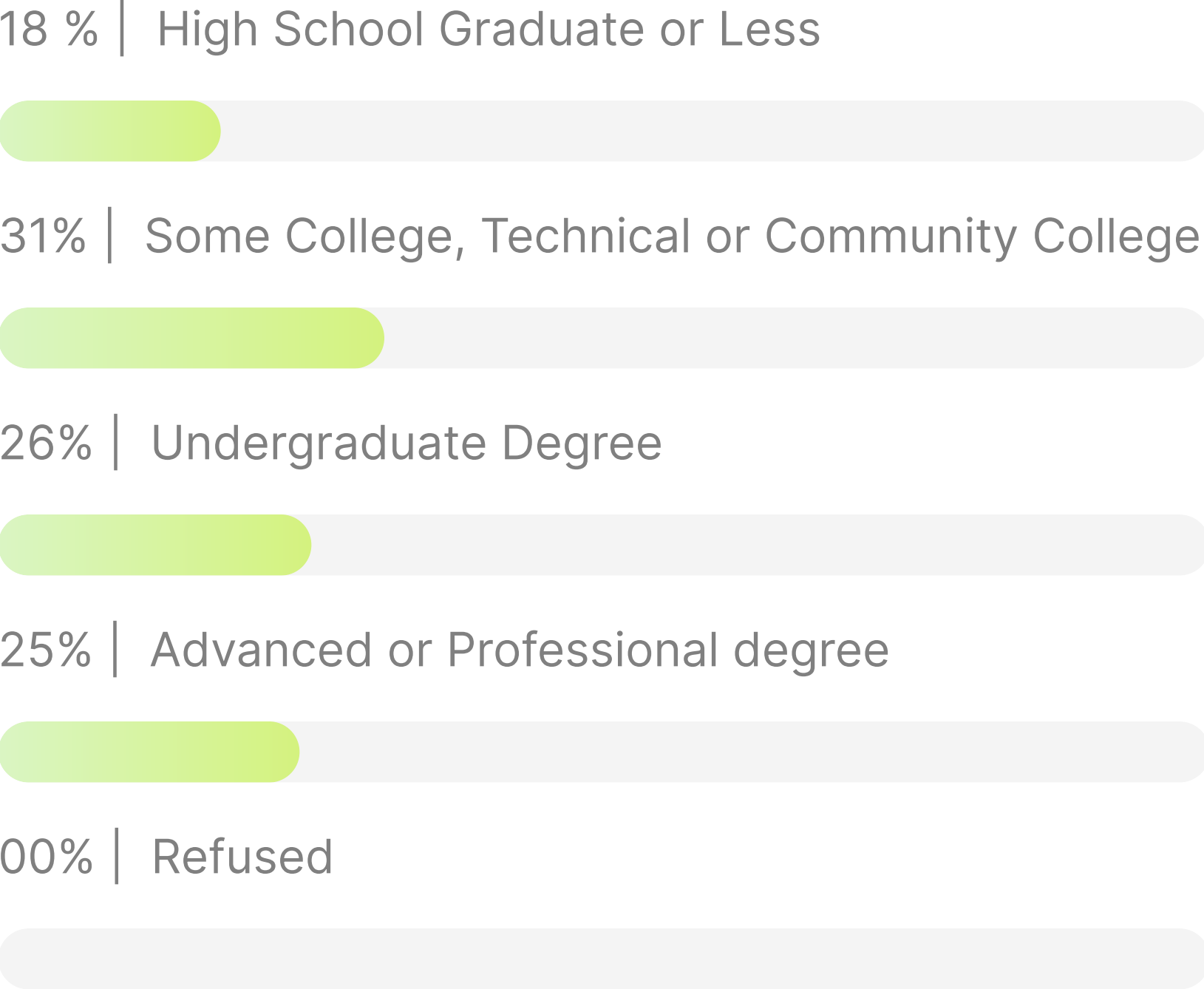
Lafayette Parish: Likely Voters

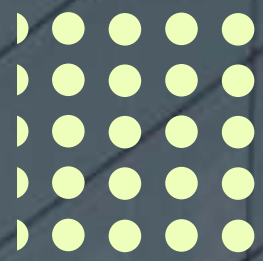
Registered As

● Republican ● Democrat ● Other



Education





Voter Enthusiasm

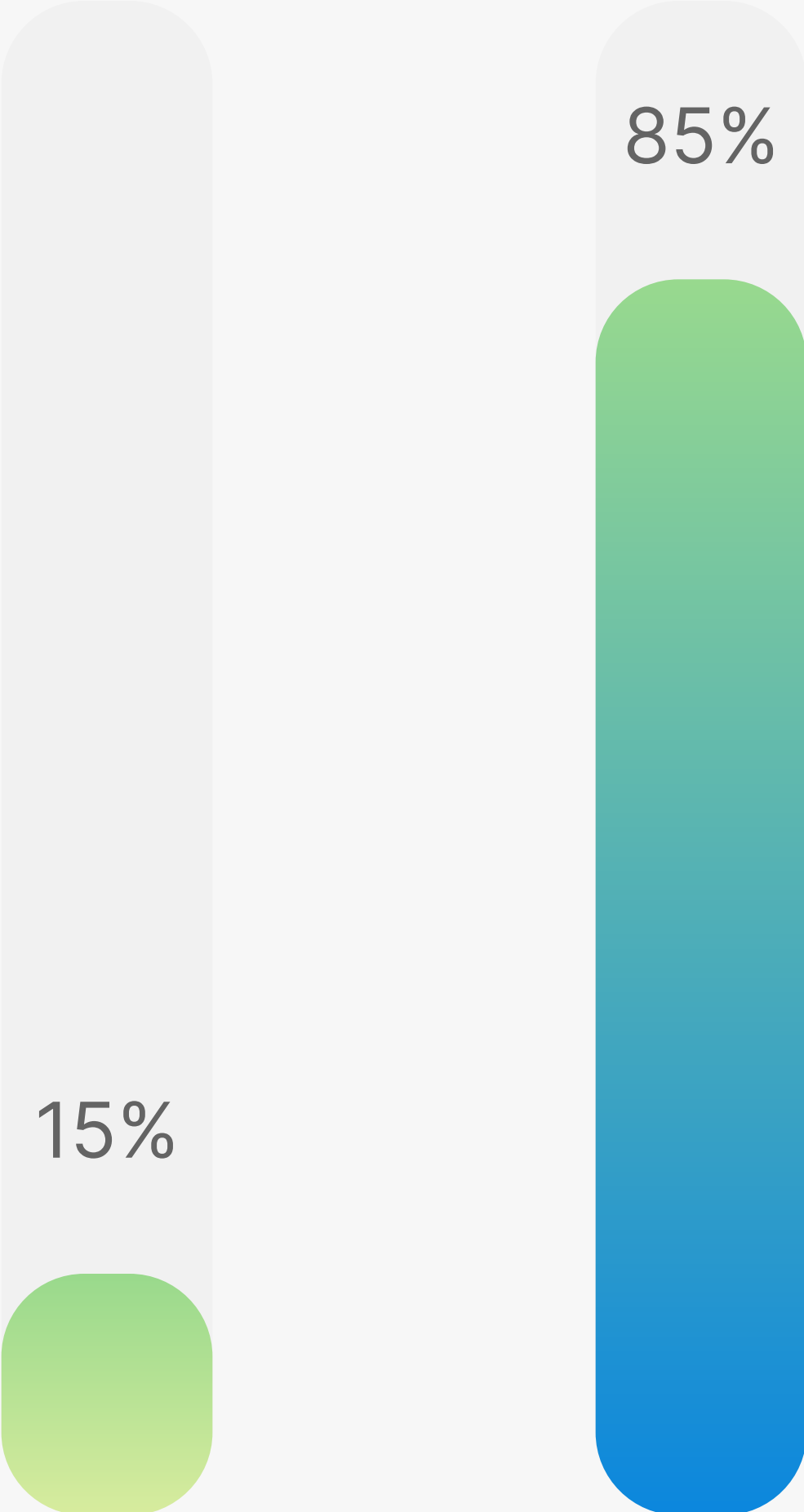
Lafayette Mayor-President Tracking Poll | September '23

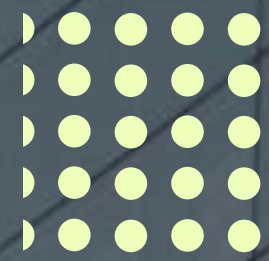
Voter Enthusiasm:

For Governor and other state office elections

 Will Probably Vote

 Will Definitely Vote





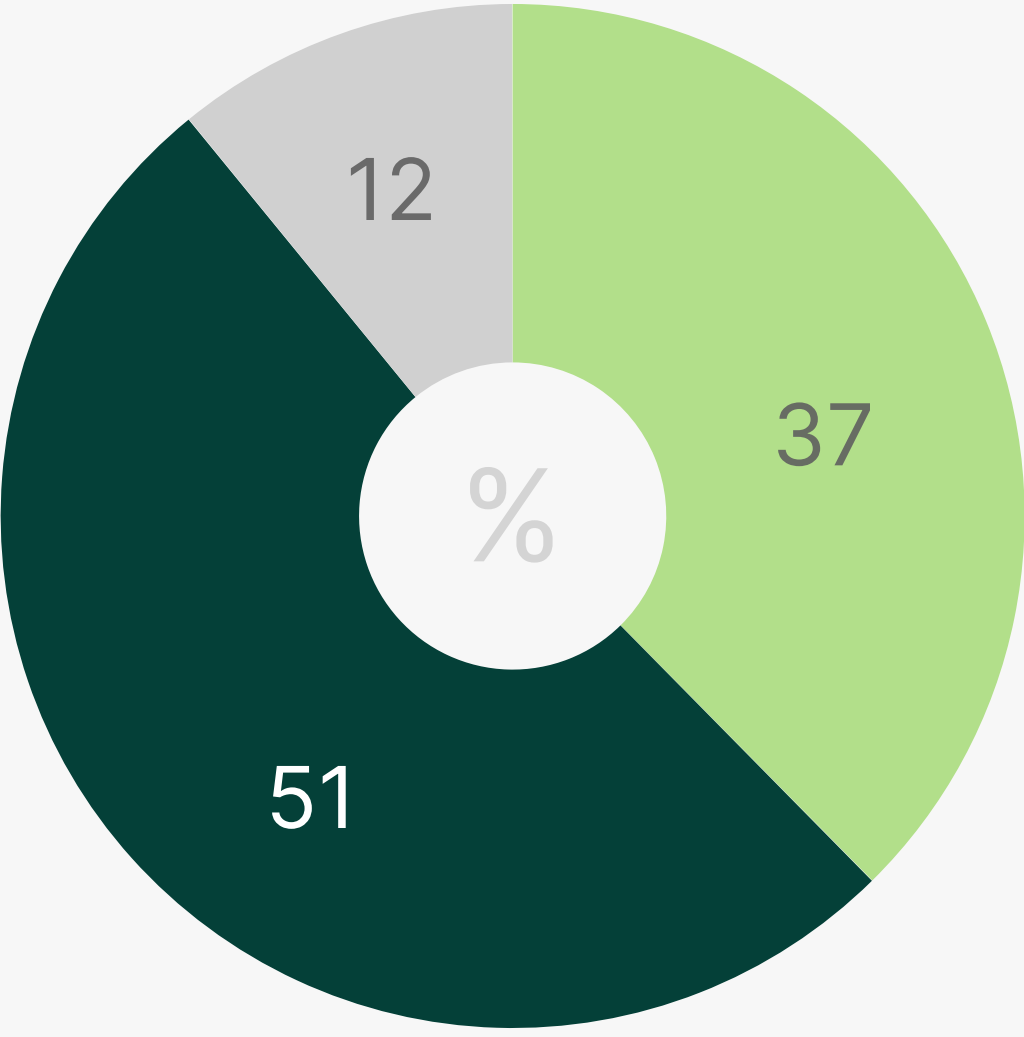
Favorability of Candidates

Lafayette Mayor-President Tracking Poll | September '23

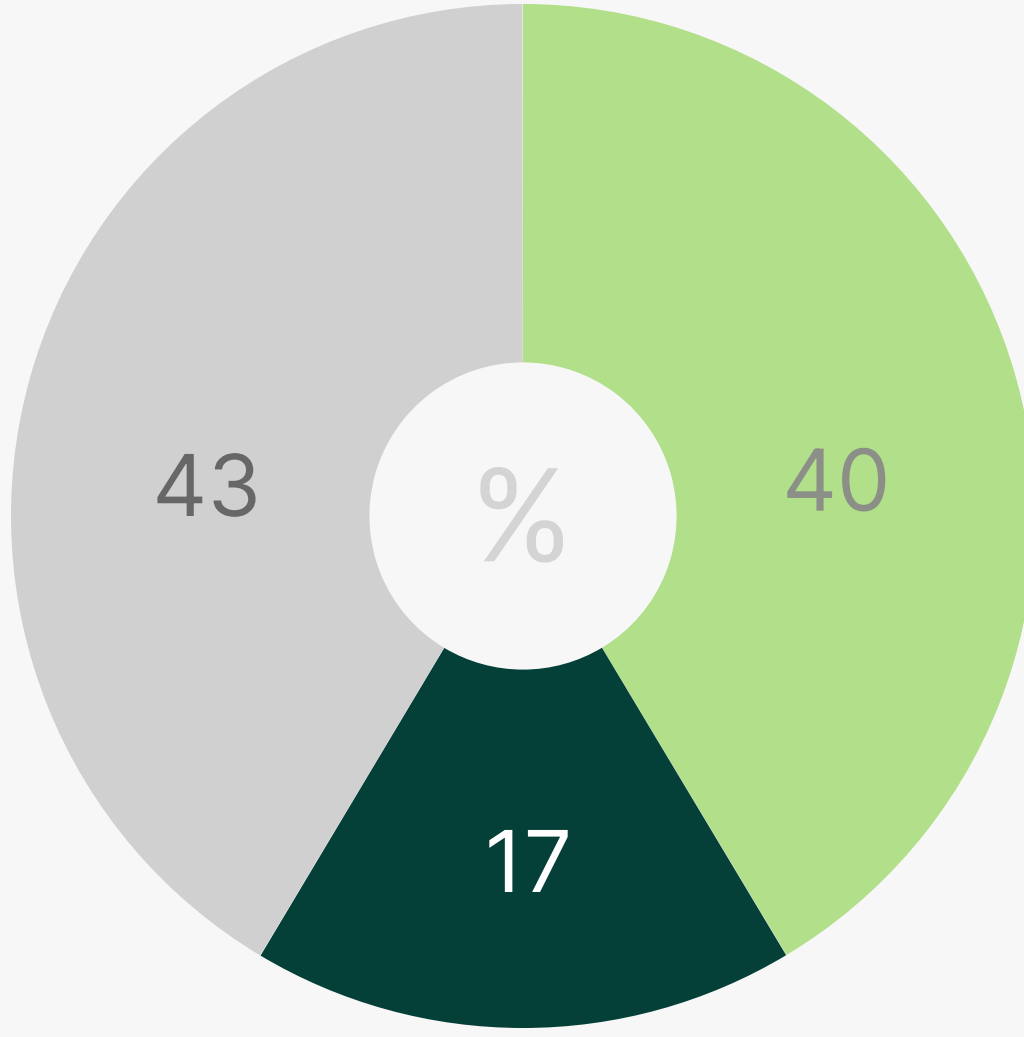
Favorability:

Mayor-President Candidates

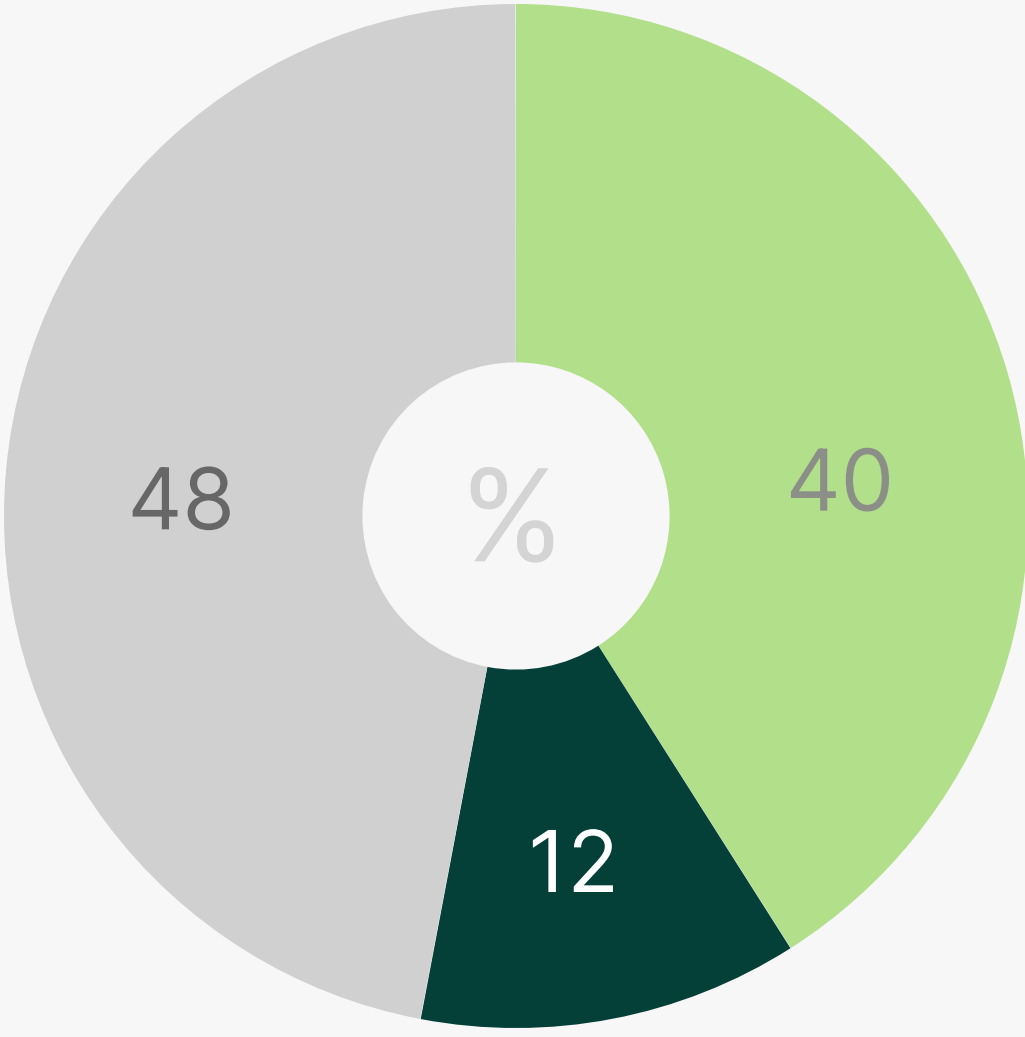
Favorable Unfavorable Can't Rate



Mayor-President Josh Guillory



Mayor-President Candidate
Monique Blanco Boulet

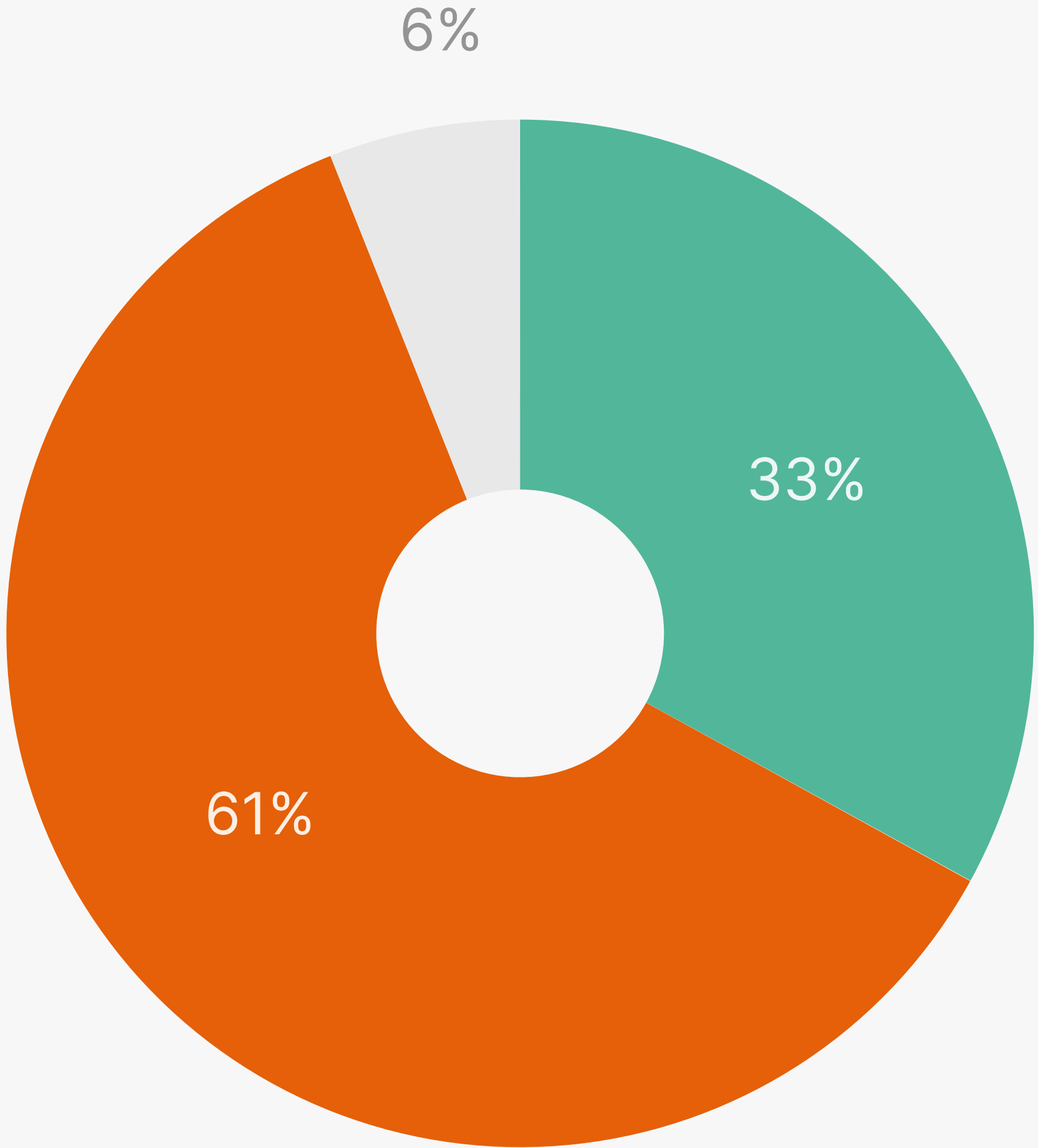


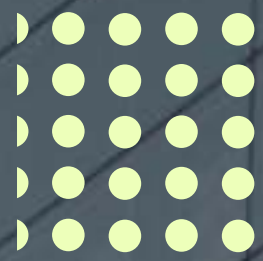
Mayor-President Candidate
Jan Swift

Satisfaction:

How would you rate the job performance of Josh Guillory as the Lafayette Mayor-President?

- Positive
- Negative
- Unsure





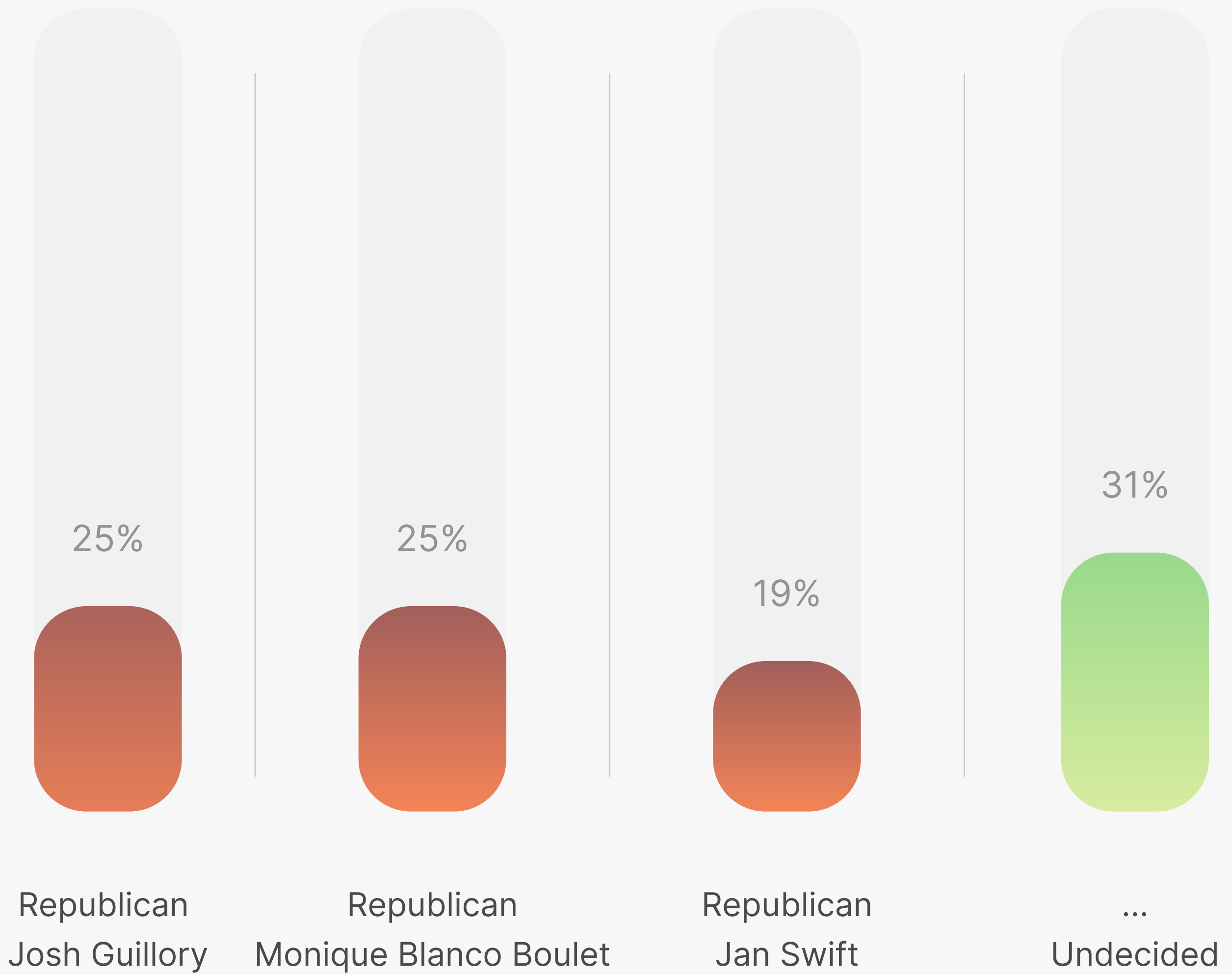
Test Ballot

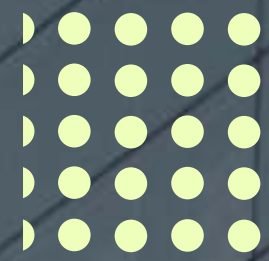
Lafayette Mayor-President Tracking Poll | September '23

Test Ballot:

Mayor- President

If the election for Lafayette Mayor-President were held today, for whom would you vote if the candidate were. . .



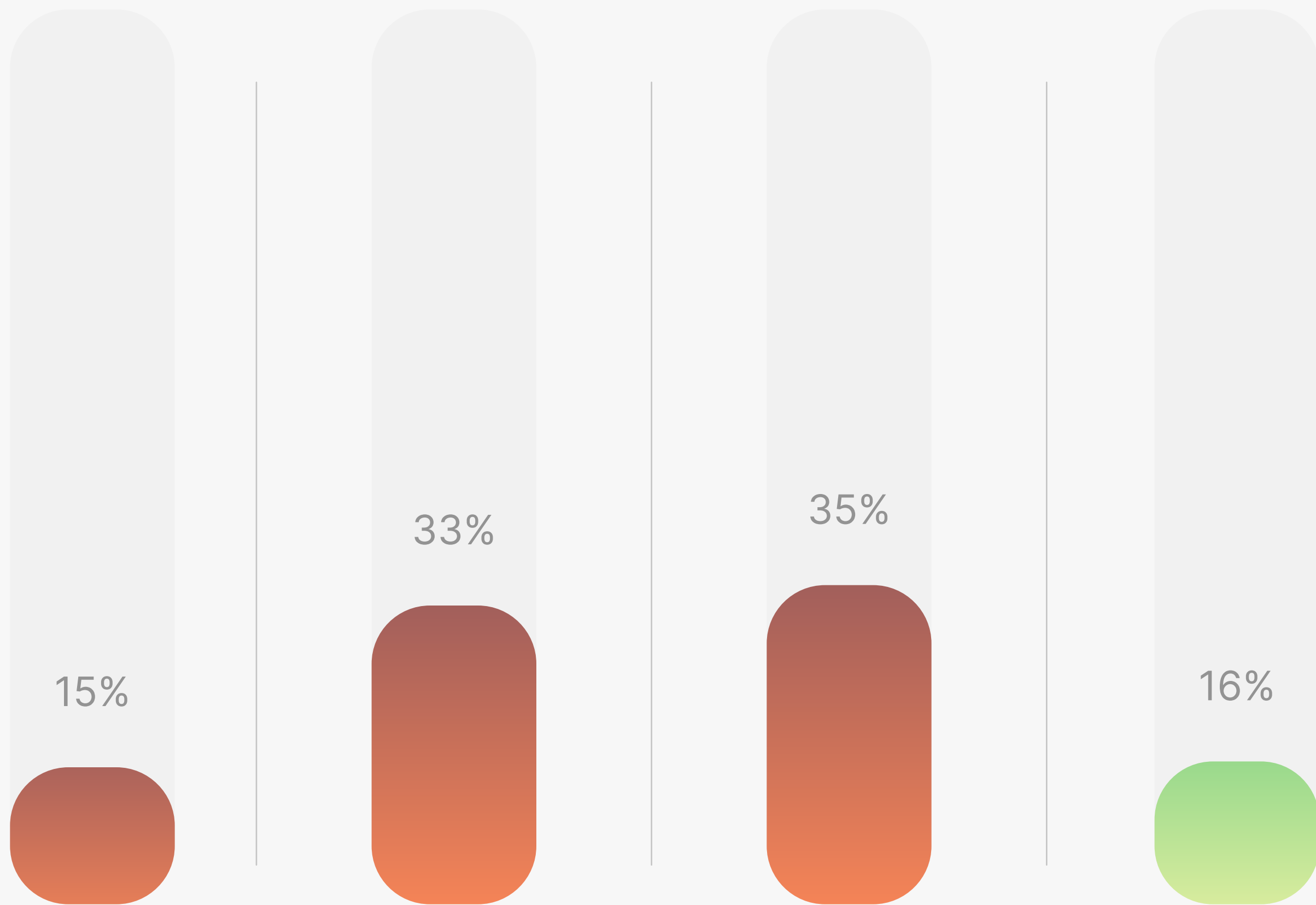


Test Ballot: Second Choice

Lafayette Mayor-President Tracking Poll | September '23

Test Ballot: Second Choice

Mayor- President



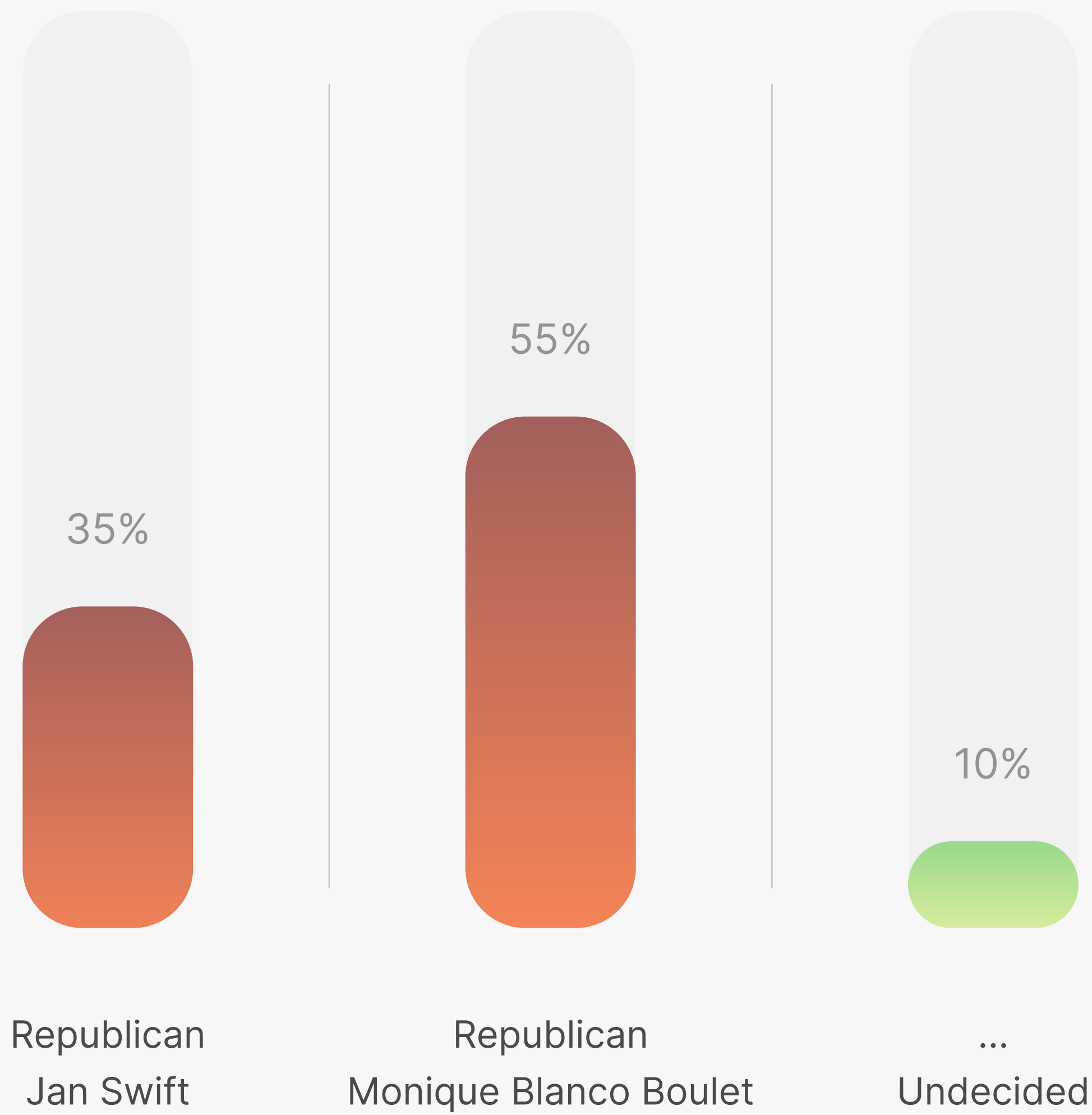
Who would be your second choice
...

Republican Josh Guillory Republican Monique Blanco Boulet Republican Jan Swift ... Undecided

Test Ballot: Second Choice

Guillory Distribution

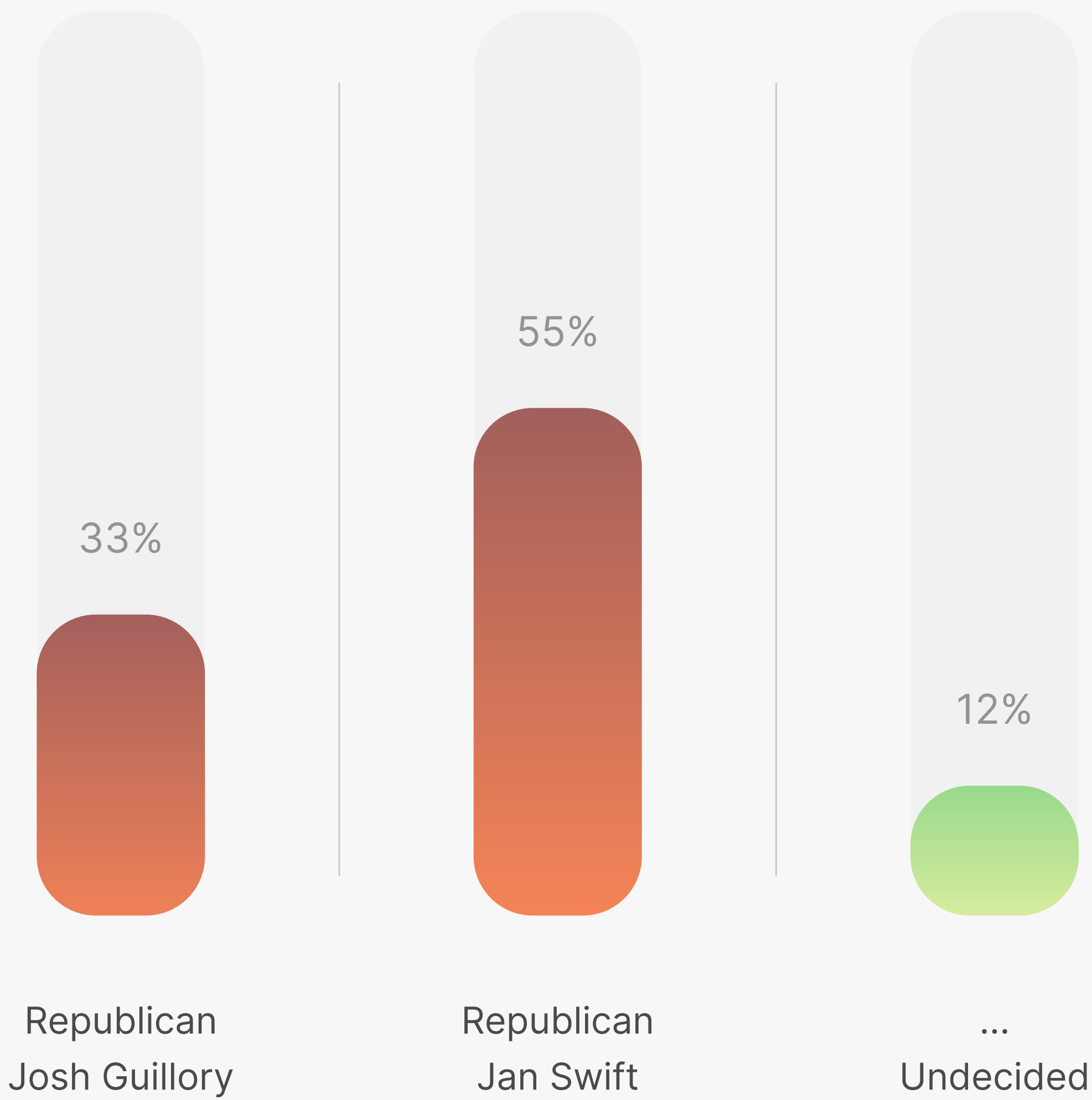
It should be noted that these percentage do not include voters who were undecided on the first test ballot. Looking at how the second choice votes are distributed it shows . . .



Test Ballot: Second Choice

Boulet Distribution

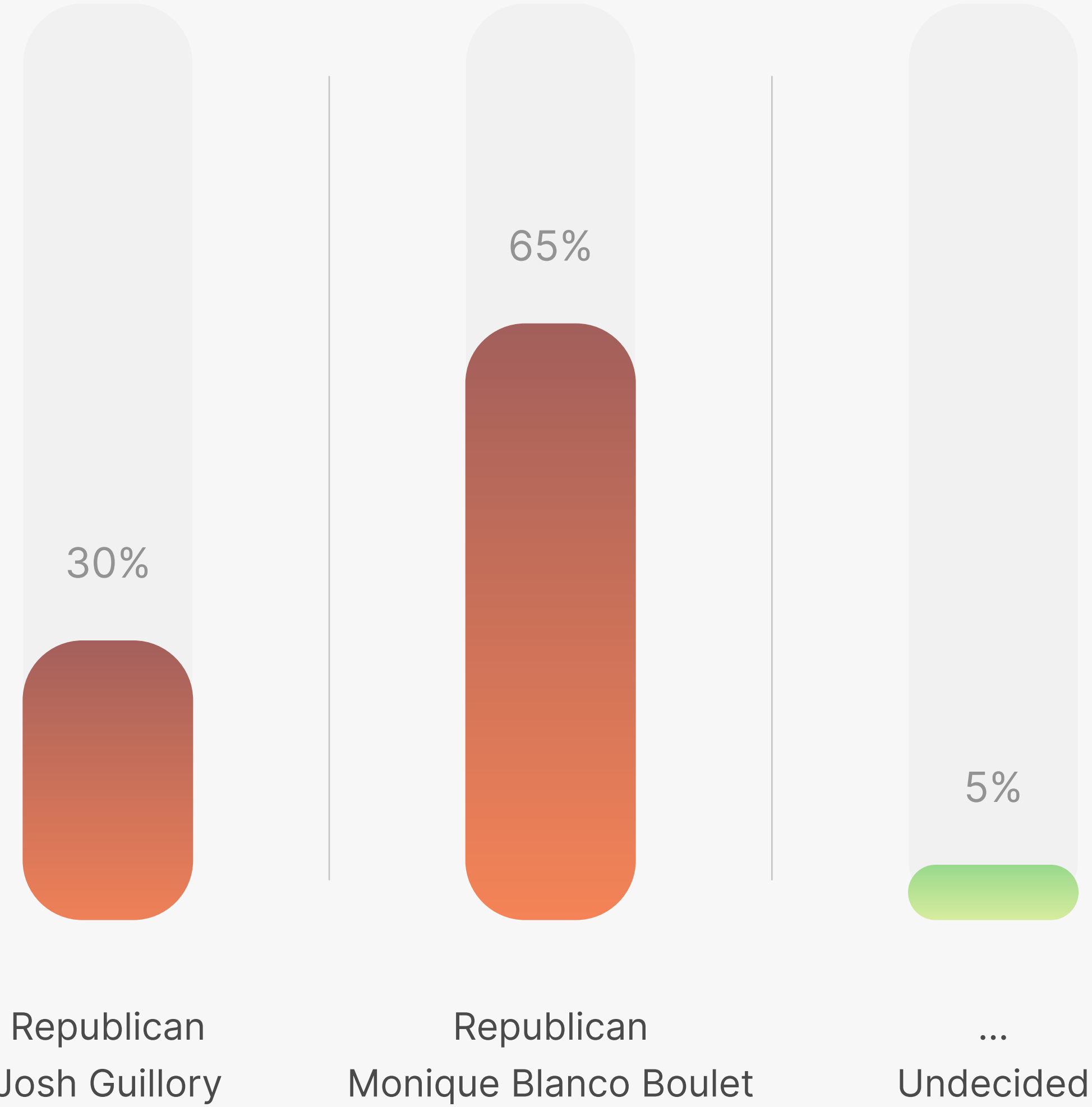
It should be noted that these percentage do not include voters who were undecided on the first test ballot. Looking at how the second choice votes are distributed it shows . . .

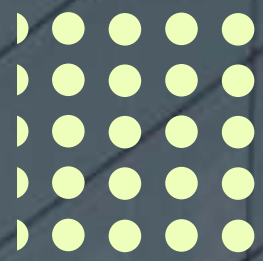


Test Ballot: Second Choice

Swift Distribution

It should be noted that these percentage do not include voters who were undecided on the first test ballot. Looking at how the second choice votes are distributed it shows . . .





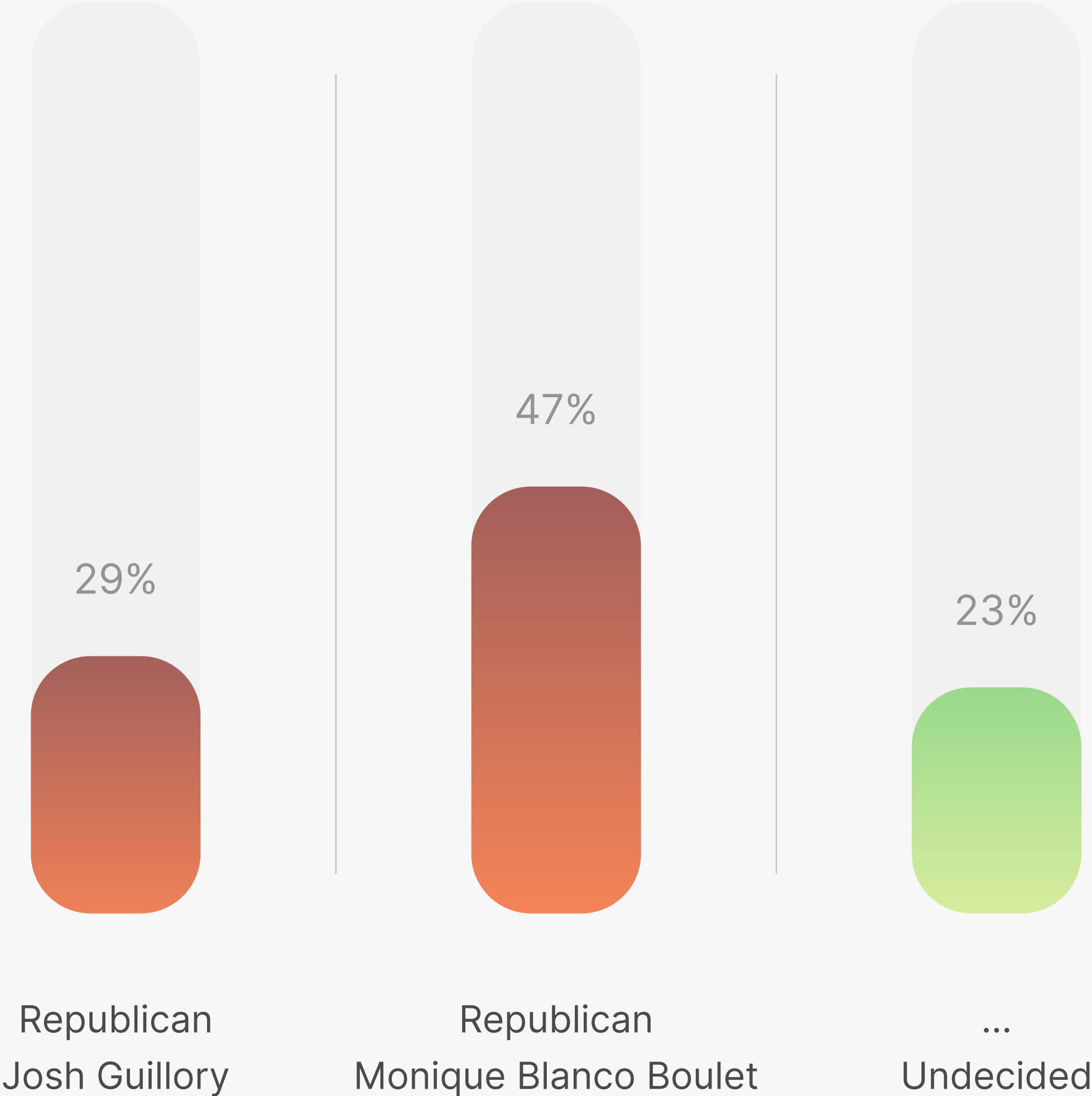
Test Ballot: Run-off Scenarios

Lafayette Mayor-President Tracking Poll | September '23

Test Ballot: Run-Off Scenario #1

Mayor- President

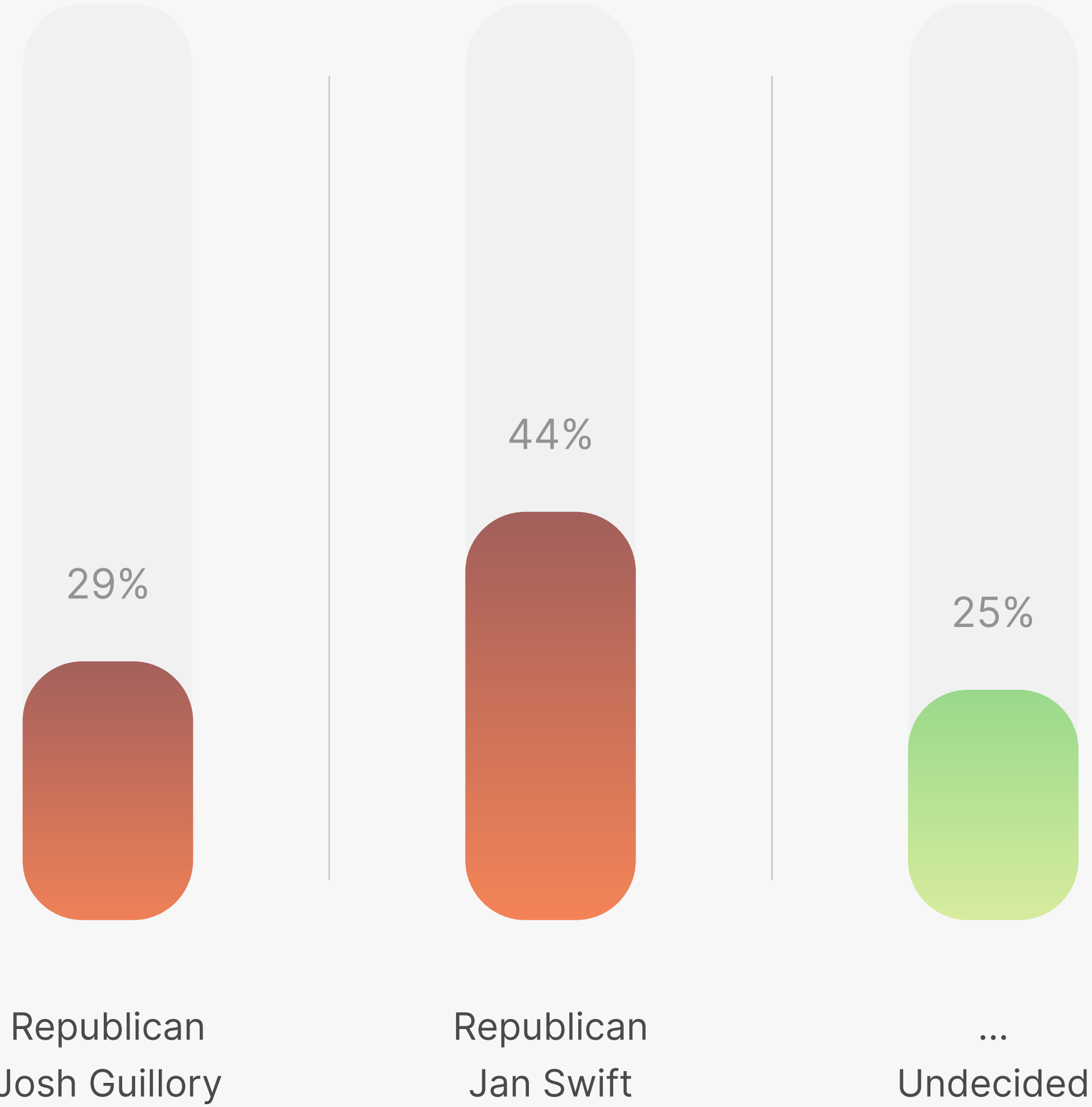
If there is a run-off election for whom would you vote for if the candidates were . . .



Test Ballot: Run-Off Scenario #2

Mayor- President

And for whom would you vote for in a run-off election if the candidates were . . .



Findings

The data from this survey indicate Josh Guillory is quite vulnerable in his re-election bid. A majority of voters give him higher negative than positive favorability ratings and 61% give him negative job performance ratings.

Monique Blanco Boulet and Jan Swift receive at least a 2:1 positive to negative ratio on their image dimensions. Monique Blanco Boulet holds a slight advantage over Jan Swift at this point in the election cycle but either of the women are in an excellent position to defeat Josh Guillory in the run-off.

It is clear from both the data related to “second choice” and the run-off scenarios that either Boulet or Swift will win this race. It is even more certain if one of these candidate is in a run-off with Guillory



Produced In
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The Kitchen Group