

DES MOINES REGISTER/NBC NEWS/MEDIACOM IOWA POLL

Study #2270
 406 likely Republican caucusgoers
 Margin of error: ±4.9 percentage points

SELZER & COMPANY
 August 13-17, 2023
 2,953 registered voter contacts weighted by
 age, sex, and congressional district

Results may not add to 100% due to rounding.

A. Are you a resident of the state of Iowa and registered to vote here?

100	Yes	Continue
-	No	Terminate and do not collect demographics.
-	Not sure	

1. First, how likely is it you will attend the Republican party caucuses scheduled for next January—will you definitely attend, probably attend, might or might not attend, or probably not attend?

Rep CGs

- 50 Definitely attend Republican caucus
- 50 Probably attend Republican caucus
- n/a Might or might not attend Republican caucus
- n/a Probably not attend Republican caucus
- n/a Not sure

2. Have you in the past attended party caucuses to show your preference for presidential candidates, or would this be your first time to participate? **(If attended in the past, ask:) Was that a Republican caucus, a Democratic caucus, or both?**

	Among likely Republican caucusgoers				
	Attended Republican caucus in the past	Attended Democratic caucus in the past	Attended both	First caucus	Not sure
Aug-23	60	8	11	19	1

3. For each of the following people, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough about the person to answer, just say so. **(Record "don't know" as "not sure." Rotate list.)**

		Among likely Republican caucusgoers		Fav	Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
A.	Ryan Binkley, businessman from Texas	Aug-23	12	21	2	10	12	8	68	
B.	Doug Burgum, governor of North Dakota	Aug-23	38	16	8	30	10	6	46	
C.	Chris Christie, former governor of New Jersey	Aug-23	28	60	6	21	29	31	12	
	Chris Christie	Jan-16	51	42	12	39	27	15	7	
	Chris Christie, governor of New Jersey	Dec-15	46	42	8	38	24	19	11	
		Oct-15	39	49	6	32	28	21	12	
		Aug-15	29	59	5	24	36	23	12	
		May-15	28	58	6	21	39	19	14	
		Jan-15	36	54	7	29	32	22	10	
		Oct-14	39	45	8	31	29	16	16	
D.	Ron DeSantis, governor of Florida	Aug-23	66	29	27	38	14	15	5	

		Fav	Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure	
Among likely Republican caucusgoers									
E.	Larry Elder, conservative talk radio host	Aug-23	31	23	6	25	15	8	46
F.	Joni Ernst, senator from Iowa	Aug-23	72	24	32	40	14	10	4
G.	Chuck Grassley, senator from Iowa	Aug-23	73	22	42	31	13	9	5
H.	Nikki Haley, former U.S. ambassador to the U.N.	Aug-23	53	26	14	39	17	9	21
I.	Will Hurd, former congressman from Texas	Aug-23	13	22	2	10	12	9	66
J.	Asa Hutchinson, former governor of Arkansas	Aug-23	20	32	2	18	21	12	48
K.	Perry Johnson, businessman from Michigan	Aug-23	18	22	6	12	15	7	61
L.	Mike Pence, former vice president	Aug-23	42	53	9	33	28	26	5
	Mike Pence, governor of Indiana	Jan-15	13	14	2	11	10	4	73
		Oct-14	10	10	2	8	8	2	80
M.	Vivek Ramaswamy, entrepreneur and author	Aug-23	38	20	16	23	13	7	41
N.	Kim Reynolds, governor of Iowa	Aug-23	81	18	50	31	7	11	1
O.	Tim Scott, senator from South Carolina	Aug-23	59	17	25	34	12	5	24
P.	Francis Suarez, mayor of Miami	Aug-23	12	23	2	10	15	9	65
Q.	Donald Trump, former president	Aug-23	65	33	42	23	14	19	2
	Donald Trump	Jan-16	54	45	26	27	23	22	2
	Donald Trump, a businessman from New York	Dec-15	57	38	25	32	17	21	5
		Oct-15	59	37	27	32	19	18	5
	Donald Trump, businessman and television personality	Aug-15	61	35	26	34	16	19	4
		May-15	27	63	7	20	31	33	10
		Jan-15	26	68	4	22	36	32	6

- 4a. Which one of the following Republicans would be your first choice for president? **(Read list and rotate.)**
 4b. And who would your second choice be? **(If None of these or Not sure in First choice question, record “No first choice” in Second choice question and do not ask. Read list only if necessary.)**
 4c. **(Ask all.)** I’m going to read the list one more time, excluding any names you may have already mentioned. This time, please tell me if the person is someone you are actively considering or not. Just answer yes or no. **(Read list, excluding answers to First choice and Second choice. Mark all yeses.)**

	Q.4a First Choice	Q.4b Second Choice	Q.4c Actively Considering	Footprint (Combined Q.4)
Among likely Republican caucusgoers				
Ryan Binkley	-	-	6	7
Doug Burgum	2	3	18	23
Chris Christie	5	5	11	21
Ron DeSantis	19	20	22	61
Larry Elder	-	1	14	15
Nikki Haley	6	5	29	40
Will Hurd	1	1	4	6
Asa Hutchinson	-	2	7	9
Perry Johnson	-	1	9	9
Mike Pence	6	7	19	31
Vivek Ramaswamy	4	12	18	34
Tim Scott	9	15	29	53
Francis Suarez	-	-	4	5
Donald Trump	42	10	12	63
None of these (VOL)	2	7	22	3
Not sure	5	4	1	n/a
No first choice	n/a	7	n/a	n/a

How many candidates respondent is at least considering

	None	One	Two	Three	Four	Five	Six	Seven	Eight	Nine	Ten	Eleven or more
Aug-23	-	7	17	19	21	19	7	4	3	-	-	1

5. **(Ask only of those with a first-choice candidate, but based on all.)** Would you say your mind is made up to support [CANDIDATE NAMED AS FIRST CHOICE] or could you still be persuaded to support another candidate as your first choice?

MoE	Rep CGs n=406 ±4.9% pts	Trump supporters n=173 ±7.5% pts	DeSantis supporters n=70 ±11.8% pts	
	40	66	31	Mind is made up
	52	34	69	Could be persuaded
	1	-	-	Not sure
	7			No first-choice candidate

6. In selecting a presidential nominee for the Republican Party, which of the following is most important to you? **(Read items. Rotate.) (If both, ask:)** And, if you had to choose just one, which of the following is most important to you? (REPEAT CHOICES.)

	Among likely Republican caucusgoers				
	A candidate who comes closest to your views on issues	A candidate with the best chance to defeat Joe Biden	Both (VOL)	None/other (VOL)	Not sure
Aug-23	65	29	5	1	1

7. Which of the following statements comes closest to your opinion regarding Donald Trump and the future of the Republican Party? **(Read list. Rotate.)**

	Among likely Republican caucusgoers				
	The Republican Party should continue to be led by Donald Trump	Donald Trump was a good president, but it is time to consider other leaders	The Republican Party needs a new leader with better personal behavior and a different approach	None of these (VOL)	Not sure
Aug-23	41	26	31	1	2

8. Thinking about the investigations into Donald Trump, do you think that he has or has not committed any serious crimes?

	Among likely Republican caucusgoers		
	Has committed serious crimes	Has not committed serious crimes	Not sure
Aug-23	26	65	9

9. Would support for the following positions make you more likely or less likely to favor a candidate, or would it not matter? **(Rotate list.)**

		Among likely Republican caucusgoers.				
		More Likely	Less Likely	Would not matter	Not sure	
A.	Banning abortion nationwide after 15 weeks of pregnancy with exceptions	Aug-23	54	24	20	2
B.	Continuing U.S. military aid to Ukraine	Aug-23	35	43	20	2
C.	Banning gender-affirming medical treatment, such as puberty blockers, hormone therapy, or surgeries for youth under age 18	Aug-23	61	23	13	3
D.	Fighting the left's woke agenda	Aug-23	65	17	13	4
E.	Using the military to secure the southern border	Aug-23	77	12	9	2
F.	Privatizing Social Security by allowing people to invest savings in private accounts	Aug-23	35	32	29	3
G.	Aggressively criticizing Donald Trump for acts that led to multiple federal charges against him	Aug-23	16	54	29	1

10. Iowa has passed a "fetal heartbeat" law on abortion that bans the procedure after about six weeks of pregnancy, with exceptions for rape, incest, or in the case of a medical emergency. Do you think this approach puts [too many restrictions] on abortion access, [too few restrictions], or gets it about right?

	Among likely Republican caucusgoers			
	Too many restrictions	Too few restrictions	Gets it about right	Not sure
Aug-23	30	9	58	3

11. Do you believe or not believe Donald Trump's claims he won the 2020 presidential election?

	Among likely Republican caucusgoers		
	Do believe	Do not believe	Not sure
Aug-23	51	41	8

12. I'm going to read some words and phrases that could describe some Iowa caucusgoers. For each, please tell me if this is a word or phrase you would use to describe yourself—just answer yes or no. **(Rotate. Mark all that apply.)**

Among likely Republican caucusgoers

	MAGA Republican	Moderate	Afraid for the Constitution	Disgruntled with government	Pro-life	Capitalist	Feeling passed over	Gun enthusiast	Anti-Trump	Devoutly religious	Traditional conservative	Anti-woke	Exhausted by politics	None of these/not sure (VOL)
Aug-23	46	57	77	77	80	68	38	59	23	55	71	67	71	2
early Jan-16	n/a	n/a	n/a	n/a	n/a	62	n/a	51	n/a	62	n/a	n/a	n/a	n/a

These final questions are asked just to see what cross-section of Iowans we are interviewing.

100. **RECORD ACTUAL AGE AND CODE WITH APPROPRIATE AGE GROUP.**

Among likely Republican caucusgoers

	Under 25	25 to 34	35 to 44	45 to 54	55 to 64	65 and over	Refused/ not sure
Aug-23	7	9	13	15	25	31	-

101a. In politics as of today, do you consider yourself a Republican, Democrat, or independent? **(If independent, ask:)** Do you lean more toward the Republicans or more toward the Democrats, or are you totally independent?

Among likely Republican caucusgoers

	Republican	Democrat	Independent	Other (VOL)	Refused/ not sure
Aug-23	68	4	25	1	1

101b. **(Code party registration from sample.)**

Among likely Republican caucusgoers

	Republican	Democrat	No party	Other
Aug-23	71	13	15	1

102. What is the last grade of school you completed?

Among likely Republican caucusgoers

	High school graduate or less	Some college	Associate's (two-year) degree	Bachelor's (four-year) degree	Postgraduate work or degree	Refused/ not sure
Aug-23	18	21	14	27	18	2

103. Do you have children under the age of 18 living at home?

Among likely Republican caucusgoers

	Yes	No	Refused/ not sure
Aug-23	26	73	2

104. Are you currently married?

Among likely Republican caucusgoers

	Yes	No	Refused/ not sure
Aug-23	72	26	2

105. Do you live in a city, a suburb, a town, or the country?

Among likely Republican caucusgoers

	City	Suburb	Town	Country	Refused/ not sure
Aug-23	28	14	30	26	2

106. (Ask all.) Would you describe yourself as a "born again" or evangelical Christian, or not?

Among likely Republican caucusgoers

	Yes	No	Refused/ not sure
Aug-23	41	56	3

107a. With what racial or ethnic group do you identify most—White, Black, Hispanic, Asian, Native American, or some other group?

107b. (If not Hispanic, ask:) Are you from a Latino, Hispanic, or Spanish-speaking background? (If yes, code AC=3 in b. Then reclassify all into c.)

Among likely Republican caucusgoers

	White	Black	Hispanic	Asian	Native American	Other	Multi- racial (VOL)	Refused/ not sure
Aug-23	93	-	2	-	2	2	1	1

108. Is your total annual household income before taxes above or below \$70,000 per year?

Among likely Republican caucusgoers

	\$100,000+	\$70,000- \$99,999	\$50,000- \$69,999	<\$50,000	Refused/ not sure
Aug-23	45	16	12	16	11

109a. If a reporter from *The Des Moines Register* or NBC News were to contact you, would you be willing to talk more about your responses to this public poll and perhaps be quoted in a news story, or would you prefer not?

Among likely Republican caucusgoers

	Yes, willing to talk more	No, prefer not
Aug-23	33	67

110. Record sex from sample

Among likely Republican caucusgoers

	Male	Female
Aug-23	61	39

111. Record county from sample

112. Record congressional district from sample

	Among likely Republican caucusgoers			
	CD1	CD2	CD3	CD4
Aug-23	28	22	25	25

113. Voted in: **(Record from sample. Code if yes.)**

Among likely Republican caucusgoers

- a. **84** 2022 general election (midterm)
- b. **91** 2020 general election (presidential)

114. Voter list category

Among likely Republican caucusgoers

	Active	Inactive
Aug-23	90	10