	Case 3:23-cv-03836 Document 1 Fi	led 07/31/23 Page 1 of 23
1 2 3 4 5 6 7 8 9		DISTRICT COURT ICT OF CALIFORNIA
10		
11	X CORP., a Nevada corporation,	Case No.
12	Plaintiff,	COMPLAINT FOR:
13	V.	(1) BREACH OF CONTRACT
14	CENTER FOR COUNTERING DIGITAL HATE, INC., a Washington, D.C. non-profit	(2) VIOLATION OF THE COMPUTER
15	corporation; CENTER FOR COUNTERING DIGITAL HATE LTD., a British non-profit	FRAUD AND ABUSE ACT
16	organization; and DOES 1 through 50, inclusive,	(3) INTENTIONAL INTERFERENCE WITH CONTRACTUAL
17	Defendants.	RELATIONS; AND
18 19	Defendants.	(4) INDUCING BREACH OF CONTRACT
20		DEMAND FOR JURY TRIAL
21		
22		
23		
24		
25		
26		
27		
28		
		1
		COMPLAINT

1

# **INTRODUCTION**

1. 2 Defendants Center for Countering Digital Hate, Inc. ("CCDH US") and Center 3 for Countering Digital Hate Ltd. ("CCDH UK," collectively "CCDH") -- activist organizations 4 masquerading as research agencies, funded and supported by unknown organizations, individuals and potentially even foreign governments with ties to legacy media companies --5 6 have embarked on a scare campaign to drive away advertisers from the X platform. CCDH has 7 done this by engaging in a series of unlawful acts designed to improperly gain access to 8 protected X Corp. data, needed by CCDH so that it could cherry-pick from the hundreds of 9 millions of posts made each day on X and falsely claim it had statistical support showing the 10 platform is overwhelmed with harmful content.

11 2. CCDH intentionally and unlawfully accessed data it sought regarding the X 12 platform in two ways. CCDH US, as a registered user of X, scraped data from X's platform in 13 violation of the express terms of its agreement with X Corp. CCDH also convinced an unknown 14 third party -- in violation of that third party's contractual obligations -- to improperly share login 15 credentials to a secured database that CCDH then accessed, and retrieved information from, on 16 multiple occasions without authorization. CCDH, in turn, selectively quoted data it obtained via 17 those methods. It did so out of context in public reports and articles it prepared to make it 18 appear as if X is overwhelmed by harmful content, and then used that contrived narrative to call 19 for companies to stop advertising on X.

20 3. CCDH's underhanded conduct is nothing new. It has a history of using similar 21 tactics not for the goal of combating hate, but rather to censor a wide range of viewpoints on 22 social media with which it disagrees. CCDH's efforts often rely on obtaining and intentionally 23 mischaracterizing data in "research" reports it prepares to make it appear as if a few specific 24 users (often media organizations and high profile individuals) are overwhelming social media 25 platforms with content that CCDH deems harmful. CCDH uses those reports to demand that 26 platform providers kick the targeted users off of their platforms, thus silencing their viewpoints 27 on broadly debated topics such as COVID-19 vaccines, reproductive healthcare, and climate 28 change. In this manner, CCDH seeks to prevent public dialogue and the public's access to free

1

COMPLAINT

expression in favor of an ideological echo chamber that conforms to CCDH's favored
 viewpoints.

4. CCDH's methodologies in preparing its "research" reports have been widely
criticized as "flawed" for using inappropriately small sample sizes and quoting data out of
context, and CCDH has been accused of using those methodologies to create "faulty narratives"
about the type and volume of harmful content on platforms. CCDH nonetheless continues to
prepare its incorrect reports and articles, including those against X Corp., in efforts to silence
users it disagrees with on topics of public debate, and now to cause serious financial harm to X
Corp.

5. In direct response to CCDH's efforts, some companies have paused their
 advertising spend on X. CCDH's unlawful conduct as alleged herein has directly and
 proximately damaged X Corp. in an amount to be proven at trial, but in any event at least tens of
 millions of dollars that X Corp. estimates it has lost in advertising revenues and other costs
 incurred. More fundamentally still, CCDH's scare campaign to global advertisers and its on going pressure on brands is an attempt to stifle freedom of speech on the X platform.

16 6. X Corp. brings this lawsuit to vindicate its rights against CCDH, as well as any 17 presently unknown supporters and funders who have, among other things, directed, instructed, 18 acted as agents of or in concert with, and/or who have participated in meaningful ways in 19 CCDH's unlawful conduct as alleged herein. As below, the identities of such supporters and 20 funders of CCDH, which has been referred to by a United States Senator as a "[f]oreign dark 21 money group," are presently unknown, but X Corp. has named Doe Defendants and will amend 22 the Complaint to assert their true names and capacities once they are ascertained through 23 discovery.

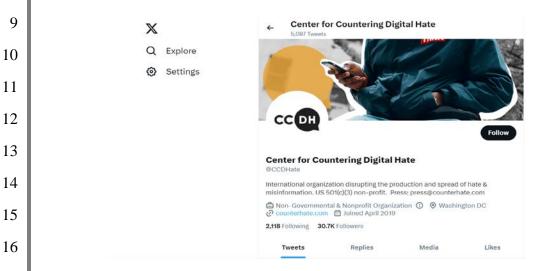
#### PARTIES

7. Plaintiff X Corp. is a corporation organized and existing under the laws of the
State of Nevada, with its principal place of business in San Francisco, California. X Corp. is
successor in interest to Twitter, Inc. X Corp. provides the X service ("X," formerly referred to
as Twitter). X is a real-time, open, public conversation platform, where people can see every

### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 4 of 23

side of a topic, discover news, share their perspectives, and engage in discussion and debate. X
 allows people to create, distribute, and discover content and has democratized content creation
 and distribution. X allows users to create and share ideas and information instantly through
 various product features, including public posts.

8. Defendant CCDH US is a non-profit corporation organized and existing under
the laws of Washington, D.C., with its principal place of business in Washington, D.C. CCDH
US is a user of X. It created an account on the platform in 2019, and currently has the handle
@CCDHate, accessible at <u>https://twitter.com/CCDHate</u>:



9. Defendant CCDH UK is a non-profit organization formed under English law and
headquartered in London. X Corp. is informed and believes, and on that basis alleges, that
CCDH US and CCDH UK are affiliated corporate entities, work together in a coordinated
fashion, including on matters alleged herein, and even share the same CEO, Imran Ahmed.

10. CCDH and DOES 1 through 50 (collectively, "Defendants") are responsible for
the harm caused. All of them knew, or should have known, that CCDH US's breach of contract
with X Corp., and its unlawful efforts to gain access to data from X Corp. -- which CCDH then
selectively quoted out of context to facilitate its demands for companies to stop advertising on X
-- would cause financial harm to X Corp.

26 11. Defendants were in some manner responsible for the acts alleged herein and the
27 harm, losses and damages suffered by X Corp. as alleged herein. X Corp. is informed and

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 5 of 23

1 believes, and on that basis alleges, that while participating in such acts, each Defendant was the 2 agent, alter ego, conspirator, and aider and abettor of the other Defendants and was acting in the 3 course and scope of such agency and/or acted with the permission, consent, authorization or 4 ratification of the other Defendants. 5 12. Defendants, Does 1 through 50, inclusive, are sued herein under fictitious names. 6 Their true names and capacities are unknown to X Corp. at this time. When their true names 7 and capacities are ascertained, X Corp. will amend this Complaint by asserting their true names 8 and capacities herein. 9 JURISDICTION AND VENUE 13. 10 This Court has jurisdiction over this proceeding pursuant to 28 U.S.C. § 1332(a), 11 as there is complete diversity between the Parties and the amount in controversy exceeds 12 \$75,000. This Court also has jurisdiction over this proceeding under 28 U.S.C. §§ 1331 and 1367(a), as this Complaint asserts a claim arising under the laws of the United States and the 13 14 remaining claims asserted by X Corp. form part of the same case or controversy under Article 15 III of the United States Constitution. 16 14. Venue is proper in this judicial district pursuant to 28 U.S.C. §1391(b) because a 17 substantial part of the acts, events, and omissions giving rise to X Corp.'s claims occurred in 18 this judicial district, and because X Corp. and CCDH US agreed in their contract that "[a]ll 19 disputes related to these Terms or the Services will be brought solely in the federal or state 20 courts located in San Francisco County, California, United States." 21 COMMON FACTUAL ALLEGATIONS 22 I. **CCDH Advocates for Internet Censorship** 23 15. CCDH has a history of advocating for censorship on the internet. One of 24 CCDH's tactics in this regard is to prepare and publish what it refers to as "research" reports 25 and articles. Those reports and articles openly target organizations and individuals -- including 26 publishers, current and former politicians, and political commentators -- who express viewpoints 27 via social media platforms that differ from CCDH's own views on widely debated topics, 28 including COVID-19 vaccinations, reproductive healthcare, and climate change. CCDH makes 4

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 6 of 23

1 these materials publicly available and free.

CCDH prepares its "research" reports and articles using flawed methodologies to 2 16. 3 advance incorrect, misleading narratives. CCDH's methodologies use, for example, 4 inappropriately small and cherry-picked, non-randomized data samples that focus on only the 5 social media accounts of organizations and people expressing viewpoints contrary to CCDH's 6 own views. They also use rudimentary tactics like labeling as "hate speech" content that merely 7 does not conform to CCDH's ideological views, and counting the number of mentions of 8 selectively chosen keywords on a platform while ignoring the context in which those words 9 were mentioned. CCDH's reports and articles do not include meaningful discussion or analysis 10 of the billions of posts that comport with CCDH's viewpoints. As such, they fail to include 11 context that shows the true breadth and totality of viewpoints that participate in open discussion 12 on social media platforms regarding topics covered in CCDH's reports and articles. And in 13 measuring the reach of certain content, CCDH's reports and articles ignore an industry-standard 14 metric referred to as "impressions," which reflects the total number of times a piece of content 15 has been seen, and represents the total exposure it has received. CCDH's methodologies thus 16 would assign the same weight to a post viewed by only one user as to a post seen by hundreds of 17 millions of users.

18 17. Using its flawed "research" methodologies, CCDH prepares and publishes its
19 "research" reports and articles to create the incorrect narrative that certain viewpoints, which
20 CCDH deems wrong and harmful, are rampant on social media platforms, and that the targeted
21 organizations and people who do not share CCDH's views are responsible for the majority of
22 that content. CCDH's reports and articles then call for social media platforms, including X, to
23 remove those organization's and people's accounts entirely, i.e., "de-platforming," to silence
24 their speech.

18. CCDH's reports and articles, coupled with its demands to entirely remove certain
users from platforms, are transparent efforts to censor viewpoints that CCDH disagrees with,
and reveal CCDH's goal of leaving on the platforms only viewpoints that CCDH supports.
CCDH's reports and articles, to this end, seek to present an extremely distorted picture of what

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 7 of 23

is actually being discussed and debated, and seek to undermine platforms serving as digital town
 squares, where a wide range of beliefs can and should be debated in a healthy manner.

- 3 19. CCDH, for example, published a report on March 24, 2021, titled "The 4 Disinformation Dozen," targeting twelve high-profile individuals known for opposing COVID 5 vaccines and pro-vaccination messaging. This report is publicly accessible on CCDH's website 6 at https://counterhate.com/research/the-disinformation-dozen/. The report concludes that "[j]ust 7 twelve anti-vaxxers are responsible for almost two-thirds of anti-vaccine content circulating on 8 social media platforms," and that platforms should kick those specific users off of social media 9 entirely, thus removing them from the digital town square and censoring their viewpoints. As 10 stated by the report's "key findings," "[d]e-platforming repeat offenders is the most effective 11 way of stopping the proliferation of dangerous misinformation."
- 12 20. That report was criticized by at least one of the major social media platforms it
  13 purportedly analyzed for creating a "faulty narrative" without "any evidence" to support its
  14 conclusion. According to that platform provider, CCDH's report relied on a small sample size
  15 that did not properly represent the volume of content that people had shared about COVID
  16 vaccines in the preceding months.

17 21. On November 2, 2021, CCDH engaged in similar tactics in a report called "The
18 Toxic Ten," claiming that ten specific publishers critical of climate change theories were
19 responsible for 69% of interactions with climate change denial content on social media
20 platforms, and that those publishers, funded by advertising revenues, "creat[e] the sense that
21 there is a more extensive debate than there really is." This report is publicly accessible on
22 CCDH's website at https://counterhate.com/research/the-toxic-ten/.

- 23 22. CCDH's November 2, 2021 report was criticized by a major social media
  24 platform it mentioned, calling the methodology "flawed" for (again) focusing on a very small
  25 sample size that was not representative of the hundreds of millions of pieces of content that
  26 people were sharing on the platform on the topic of climate change more generally.
- 27
- 28

1

2

# II. CCDH Engages in Unlawful Conduct to Target X Corp. as Part of CCDH's Campaigns to Censor Contrary Viewpoints and to Financially Harm X Corp.

Within the last year, CCDH has used similar schemes to repeatedly create faulty
narratives regarding X Corp. and the X service, with the express goal of seeking to harm X
Corp.'s business by driving advertisers away from the platform. To enable and facilitate those
efforts, CCDH has engaged in a series of unlawful acts to secure data regarding X that CCDH
could then mischaracterize in its reports and articles alongside calls for companies not to
advertise on X.

9 24. As set forth in detail below, CCDH, on several occasions since at least March 10 2021, has intentionally sought and obtained unauthorized access to data sets regarding X that 11 were provided by X Corp. to Runtime Collective Ltd., T/A Brandwatch ("**Brandwatch**") 12 pursuant to written agreements. Those data sets were and are accessible only via secure login 13 credentials that Defendants (except for the third party who is included as a Doe Defendant and 14 improperly shared its login credentials with CCDH) were never authorized to have. CCDH, in 15 turn, and on at least two occasions after accessing that data without authorization, quoted the 16 unlawfully accessed data incompletely and out of context to create unsubstantiated and incorrect 17 assertions about the presence of hate speech on X.

18 25. CCDH, as a registered user of the X service, also breached its agreement with X
19 Corp., i.e., the Terms of Service ("ToS"), which expressly prohibit "scraping" without X's
20 "prior consent." CCDH's February 9, 2023 report admits to scraping X to obtain data for the
21 report, in which CCDH uses its manufactured and inaccurate narrative to openly call for
22 companies to not advertise on X, claiming they would otherwise be "bankrolling the spread of
23 hate and disinformation on Twitter."

24

# A. X Corp.'s Agreements With Brandwatch

25 26. Brandwatch, a trusted partner of X, provides SaaS products that enable its
26 customers to conduct brand monitoring on social media, customer research on opinions and
27 trends, campaign planning and campaign effectiveness measurement, competitive analysis and
28 risk management, influencer identification and market research, and audience segmentation and

1 analysis.

2 27. X Corp. entered into a written contract with Brandwatch on May 1, 2020, titled the "Master License Agreement" (the, "2020 MLA").<sup>1</sup> Pursuant to that agreement, X Corp. 3 4 agreed that Brandwatch could access certain data regarding X, referred to as "Licensed 5 Materials" including Tweets (i.e., posts on the X platform), to enable Brandwatch's customers 6 to use its SaaS products to analyze posts and X/Twitter users. Brandwatch's products could 7 facilitate analysis of, for example, posts for features such as sentiment or topics, and users for 8 features such as influence or expertise. They could also analyze data at the aggregate level, 9 combining data points to show trends, themes, changes over time, segments, breakdowns, and 10 similar outputs. Brandwatch's products could then display data to Brandwatch's customers at 11 both the individual and aggregate level.

12 28. The 2020 MLA provides, among other things, that Brandwatch agrees that it will 13 "not attempt to (and will not allow others to): ... (c) copy, sell, lease, sublicense, distribute, 14 redistribute, syndicate, create derivative works of assign or otherwise transfer or provide access 15 to, in whole or in part, the Licensed Material to any third party." It defines "Licensed Material" 16 as including "Twitter Content," i.e., "any and all content, media, information and data (and 17 copies and derivative works thereof) made available to Customer through the Twitter 18 Technology or by other means authorized by Twitter." The 2020 MLA also provides that 19 Brandwatch will keep "Twitter Content" secure.

20 29. On April 27, 2023, X Corp. and Brandwatch entered into a second written
21 agreement, titled the "Twitter Customer Order Form" (the "2023 Order Form," together with
22 the 2020 MLA, the "Brandwatch Agreements"). The 2023 Order Form again governs X
23 Corp.'s provision of certain data to Brandwatch, to be used in connection with Brandwatch's
24 SaaS products.

25

30. The 2023 Order Form, similar to the 2020 MLA, contains a provision providing

 <sup>&</sup>lt;sup>1</sup> The 2020 MLA was signed by Twitter International Unlimited Company, a company organized and existing under the laws of Ireland with its headquarters in Dublin ("TIUC"). TIUC is a subsidiary of X Corp., and the 2020 MLA expressly provides that TIUC entered into the 2020 MLA "on behalf of itself and its affiliates," collectively defined as "Twitter."

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 10 of 23

1 that Brandwatch will "not attempt to (and will not allow others to) copy, sell, lease, sublicense, 2 distribute, redistribute, syndicate, create derivative works of assign or otherwise transfer or provide access to, in whole or in part, the Licensed Material to any third party."<sup>2</sup> The 2023 3 4 Order Form also includes a list of Brandwatch's "Affiliates" that agree to the terms of the 5 Brandwatch Agreement, and can thus access the data provided by X Corp. "solely through 6 [Brandwatch's] accounts enabled by Twitter under the Agreement." The 2023 Order Form 7 provides that "any breach of this Agreement by an Affiliate shall be deemed Your 8 [Brandwatch's] breach, for which You and the applicable Affiliate(s) shall be responsible and 9 jointly and severally liable." 10 The Brandwatch Agreements have governed access to the Licensed Materials via 31. 11 Brandwatch's SaaS products since 2020, including at all times relevant to the allegations in this 12 Complaint. 13 B. CCDH Obtains Unauthorized Access to and Misuses Data Provided By X **Corp. Under the Brandwatch Agreement, and Also Breaches the ToS** 14 32. 15 The data provided by X Corp. to Brandwatch, to be analyzed using Brandwatch's 16 SaaS products, is compiled in a manner not publicly available. Only those with login 17 credentials provided by X and/or Brandwatch, including Brandwatch's Affiliates and customers, 18 can access and analyze the data using Brandwatch's SaaS products. 19 33. Twitter is informed and believes, and on that basis alleges, that none of the 20 Defendants (except for the third party who is included as Doe Defendant and improperly shared 21 its login credentials with CCDH) are or ever have been customers of Brandwatch, and have 22 never been provided with login credentials that would enable them to permissibly access the 23 data with authorization. None of the Defendants (again, except for the third party who 24 improperly shared its login credentials with CCDH) are or ever have been parties to the 25 Brandwatch Agreements. And neither X nor Brandwatch has ever consented, in any form or in 26 <sup>2</sup> The 2023 Order Form similarly defines "Licensed Material" similar to the 2020 Master License Agreement, i.e., as "Tweets, 27 Tweet IDs, Twitter end user profile information, and any other content of Twitter made available to you through Twitter

Technology or by any other means authorized by Twitter, and any copies and derivative works thereof."

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 11 of 23

any way, to any of Defendants (except the third party who provided CCDH with its login
 credentials and who is named as a Doe Defendant) the data that X Corp. provided to
 Brandwatch under the Brandwatch Agreements.

4 34. In order to prepare and publish the so-called "research" reports and articles about
5 X, CCDH has -- since at least March 2011 -- necessarily obtained access to and accessed the
6 Licensed Materials improperly and without authorization. Indeed, CCDH has admitted as much,
7 citing Brandwatch—a platform it never had any right to access—as a source of its data in its
8 "research" reports, despite that data being accessible only to authorized users via login
9 credentials, which the CCDH was not. These actions were unknown to Brandwatch and to X
10 until recently.

35. 11 X Corp. is informed and believes, and on that basis alleges, that CCDH knew at 12 all relevant times, and in any event no later than March 2021, that X Corp. and Brandwatch are 13 parties to the Brandwatch Agreements. CCDH knew at all relevant times that the Brandwatch 14 Agreements prohibit Brandwatch from allowing third parties to, among other things, access, 15 distribute, create derivative works from, or otherwise transfer the Licensed Materials. CCDH 16 further knew at all relevant times that only X Corp. and Brandwatch, as well as certain of 17 Brandwatch's Affiliates and customers, were permissibly provided with login credentials to 18 access the secured Licensed Materials under the Brandwatch Agreements. CCDH knew that 19 neither it nor any of the other Defendants (except the third party who provided CCDH with its 20 login credentials and who is named as a Doe Defendant) was authorized to access the Licensed 21 Materials, except perhaps the unknown third party who provided CCD with its login credentials. 22 36. X Corp. is informed and believes, and on that basis alleges, that CCDH, knowing 23 these things, and knowing that it was unable to access the Licensed Materials it needed to 24 prepare its reports and articles with CCDH's desired narratives, induced one of Brandwatch's 25 customers, whose identity is presently unknown to X Corp., to provide CCDH with its login 26 credentials in violation of the Brandwatch Agreements. CCDH then impermissibly and without 27 authorization accessed the Licensed Materials on several occasions, and used limited, selective, 28 and incomplete data from that source (as well as from CCDH's impermissible scraping of X)

that CCDH then presented out of context in a false and misleading manner in purported
 "research" reports and articles as set forth herein.

3	1. CCDH's March 24, 2021 Report Admits to Accessing Data Provided								
4	Under the Brandwatch Agreement								
5	37. As above, CCDH published a report on March 24, 2021, titled "Disinformation								
6	Dozen," claiming that "[j]ust twelve anti-vaxxers are responsible for almost two-thirds of anti-								
7	vaccine content circulating on social media platforms," including Twitter (now X). CCDH								
8	admits in that report that it accessed data from X Corp. via Brandwatch, for use in its report.								
9	38. CCDH's March 24, 2021 report admits, in part, that "[w]e collected this sample								
10	using Brandwatch, an enterprise social listening tool, to extract anti-vaccine tweets posted								
11	between 1 February and 16 March 2021 based on text analysis. Retweets and quote tweets were								
12	also extracted to discover which pieces of anti-vaccine content were shared most frequently."								
13	2. CCDH's November 10, 2022 Article Admits to Accessing Data								
14	Provided Under the Brandwatch Agreement								
15	39. On November 10, 2022, CCDH published an article on its website, titled "Fact								
16	check: Musk's claim about a fall in hate speech doesn't stand by to scrutiny", publicly								
17	accessible at https://counterhate.com/blog/fact-check-musks-claim-about-a-fall-in-hate-speech-								
18	<u>doesnt-stand-up-to-scrutiny/</u> . The article purports to assess, among other things, a claim by								
19	Elon Musk that "hate speech declined to 'below our prior norms." In doing so, CCDH								
20	provides what it claims are statistics showing the number of posts and reposts "mentioning"								
21	certain slurs during the week beginning October 31, 2022.								
22	40. CCDH's article claims the statistics refute statements from X Corp. executives								
23	issued around the same time regarding hateful conduct, including a statement that X Corp. "not								
24	only mitigated the recent surge in harmful behavior, but [has] reduced impressions on this								
25	content in Search by ~95% relative to even prior baselines. We're continuing our work to make								
26	Twitter safer every day." Even putting aside that CCDH's flawed methodology e.g., that its								
27	purported statistics in the November 10, 2022 article focus merely on the number of posts and								
28	reposts containing certain terms and not the number of impressions for those pieces of content								
	11								

1 CCHD's article admits that it obtained its data regarding content on X from Brandwatch's 2 products.

3 41. CCHD's November 10, 2022 article admits that CCDH analyzed "data from the 4 social media analytics tool Brandwatch," and admits that its "methodology" includes "[d]ata 5 collected using Brandwatch, which includes original tweets, retweets and quote tweets."

6 7

#### 3. CCDH's November 10, 2022 Article Admits to Accessing Data **Provided Under the Brandwatch Agreement**

8 42. CCDH similarly obtained unauthorized access to the data that X Corp. provided 9 to Brandwatch under the Brandwatch Agreements to prepare a report issued on February 9, 10 2023, titled "Toxic Twitter," publicly accessible on CCDH's website at

11

# https://counterhate.com/research/toxic-twitter/.

12 43. That report states that CCDH "is a US-headquartered international nonprofit NGO." It expressly calls for companies to stop advertising on X based on CCDH's incorrect 13 14 implications in its report that hate speech viewed on X is on the rise, and its incorrect assertions 15 that X Corp. "doesn't care about hate speech" and allows "accounts of homophobes, 16 misogynists, self-professed neo-Nazis, and conspiracy theorists because it's highly profitable." 17 44. Importantly, to obtain data that it needed for and mischaracterized in its February 18 9, 2023 report, CCDH again improperly accessed data that X Corp. provided to Brandwatch 19 under the Brandwatch Agreements. The February 9, 2023 report cites several data points for 20 which non-public Brandwatch sources are quoted. And yet again, CCDH was never provided 21 login credentials by Twitter or Brandwatch to lawfully access that data.

22 23

45. CCDH's February 9, 2023 report also admits that CCDH breached the ToS to obtain data included in the report.

24 46. Moreover, as a user of X, CCDH necessarily agreed to the ToS when it registered 25 to create an account. The ToS are, and at all relevant times, have been, accessible at 26 https://twitter.com/en/tos. At all times relevant to the allegations herein, the ToS prohibit 27 scraping data from X. Section 4 of the ToS, titled "Using the Services," provides that "scraping 28 the Services without the prior consent of Twitter is expressly prohibited."

47. CCDH's February 9, 2023 report states that "[t]o gather tweets from each of the
 ten reinstated accounts, [CCDH's] researchers used the social media web-scraping tool
 SNScrape, which utilizes Twitter's search function to enable data collection." X Corp. has
 never given CCDH (or the creators of SNScrape) consent to scrape X.

48. Further, Twitter is informed and believes, and on that basis alleges, that CCDH
has impermissibly and unlawfully scraped X on multiple occasions since at least 2021 in
connection with preparing its reports and articles, in clear violation of the ToS to which CCDH
US agreed.

9

### 4. Major Press Relies on CCDH's Reports and Articles

49. CCDH's reports and articles, including its February 9, 2023 report and the
conclusions therein, have attracted attention in the press, with media outlets repeating CCDH's
incorrect assertions that hate speech is increasing on X.

13 50. Recently, Bloomberg picked up CCDH's purported "research" in an article 14 released on July 19, 2023. That article, titled "Twitter's Surge in Harmful Content a Barrier to 15 Advertiser Return," quoted CCDH's Head of Research, Callum Hood, claiming that hate speech 16 is increasing on Twitter. The article went on to state that CCDH's research claims, for example, 17 that "[d]uring the first three months of Musk's tenure the rate of daily tweets containing slurs 18 against Black Americans more than tripled." That Bloomberg article expressly recognizes that 19 CCDH acknowledges its "research" was conducted via "social media analysis tool 20 Brandwatch."

51. Mr. Hood was also recently quoted in a Time article from July 19, 2023
discussing CCDH's "research" about X Corp. and X. The Time article quotes Mr. Hood as
stating that "[Elon] Musk is not keeping his promises to advertisers, and their ads are appearing
next to really harmful content."

52. This series of events prompted Brandwatch to post a public statement on X,
accessible at <u>https://twitter.com/Brandwatch/status/1682129059310862353</u>, clarifying that data
from CCDH's report as cited in the press is "used out of context to make unsubstantiated
assertions about Twitter:"

	Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 15 of 23	
1 2 3 4 5 6 7 8 9 10 11 12 13 14	Case 3:23-cv-03836       Document 1       Filed 07/31/23       Page 15 of 23         Image: Settings       Image: Settings       Image: Settings       Image: Settings         Settings       Image: Settings       Image: Settings       Image: Settings<	ng,
	news article that relied on the report, that CCDH relies on "a collection of incorrect, misleading	ng,
9		
	misleading narrative from CCDH's February 9, 2023 report, explaining in connection with a	
	news article that relied on the report, that CCDH relies on "a collection of incorrect, misleading	ng,
	and outdated metrics It also lacks extremely important context not to mention critical	
	updates on our progress and actions." That Tweet is available at	
14	https://twitter.com/lindayaX/status/1681656761101479936.	
15	C. Doe Defendants' Influence	
16	54. Twitter is informed and believes, and on that basis alleges, that CCDH's condu	ıct
17	as described herein is intended to do more than further CCDH's own censorship efforts.	
18	55. Twitter is informed and believes, and on that basis alleges, that CCDH is being	ŗ
19	supported by funding from X Corp.'s commercial competitors, as well as government entities	
20	and their affiliates. Indeed, in connection with its "Disinformation Dozen" report discussed	
21	above, one United States Senator referred to CCDH as "[a] foreign dark money group." Othe	r
22	articles have claimed that CCDH is, in part, funded and supported by foreign organizations ar	ıd
23	entities whose directors, trustees, and other decision-makers are affiliated with legacy media	
24	organizations.	
25	56. Twitter is informed and believes, and on that basis alleges, that CCDH is actin	σ
26	as alleged herein, with the intent to inflict significant financial harm on X Corp., including at	-
27	behest of and in concert with funders, supporters, and other entities. CCDH is, on informatio	
28	concert of and in concert with funders, supporters, and other chuldes. CCD1115, on information	.1
	14	

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 16 of 23

and belief, acting in the course and scope of such agency and/or acting with the permission,
 consent, authorization or ratification of these unknown funders, supporters, and other entities,
 who are aware of and knowingly participating in the unlawful conduct alleged herein, with the
 intent to financially harm X Corp.

5 57. X Corp. currently lacks sufficient information to include the identities these 6 entities, organizations, and persons in this Complaint. When their true names and capacities are 7 confirmed through discovery, X Corp. will amend this Complaint by asserting their true names 8 and capacities herein.

9

# III. X Corp. Has Been Harmed By CCDH's Wrongful Conduct

10 58. CCDH widely disseminates its articles and "research" reports for free, often
11 alongside requests for donations and subscribers. Those materials prepared by CCDH about X
12 Corp. are all enabled by CCDH's wrongful conduct in unlawfully gathering data via scraping
13 and via, but unbeknownst to, Brandwatch, which CCDH has then distorted to prepare its
14 "research." CCDH's reports and articles could not have been prepared and disseminated but-for
15 CCDH's unlawful scraping and unauthorized access to data via Brandwatch.

16 59. Those reports and articles have, in turn, caused significant financial harm to X
17 Corp., including via lost advertising revenues.

18 60. CCDH's reports and articles, enabled by CCDH's unlawful conduct, have been 19 viewed by companies that advertise on social media platforms, including X. A number of 20 companies who advertised on X on an ongoing basis immediately paused spending for 21 advertising on X after viewing CCDH's "research" reports and articles. X Corp. is aware of at 22 least eight such specific organizations and companies, including large, multinational 23 corporations that have historically run paid advertising on X, that in June and July 2023 24 immediately paused their advertising spend on X based on CCDH's reports and articles. 25 61. Separate companies, again including large multinational corporations that were 26 planning on running future campaigns, have likewise paused those plans in reaction to seeing

- 27 CCDH's "research" reports and articles discussing X Corp. as alleged herein. X Corp. is aware
- 28 of at least five such specific companies that, as of November 2022, paused their plans for future

### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 17 of 23

advertising spend on X based on CCDH's reports and articles.

2 62. Still other companies similar to those above have identified CCDH's "research"
3 reports and articles as creating barriers to reactivating their paid advertising campaigns on X. X
4 Corp. is aware of three such companies.

5 63. Based on the historical spend of the companies and organizations that have 6 paused paid advertising and/or paused plans for future paid advertising, X Corp. estimates that it 7 has lost at least tens of millions of dollars in lost revenues as of the date of this Complaint, with 8 those amounts subject to increasing as time goes on. Defendants' and CCDH's breach of the 9 ToS and unauthorized access to data via Brandwatch are a but-for and proximate cause of these 10 lost revenues, as CCDH's conduct to obtain that data (which it then distorted) was necessary for 11 CCDH to make its allegations against X Corp. and X regarding hate speech and other types of 12 content on X.

13 64. X Corp. has further incurred additional losses caused by CCDH's unauthorized 14 access to data via Brandwatch. Among other things, X Corp. has conducted internal 15 investigations in efforts to ascertain the nature and scope of CCDH's unauthorized access to the 16 data, has allocated significant employee resources and time to participate and assist in those 17 investigations, and has incurred attorneys' fees and other costs in aid of those investigations and 18 in enforcing the relevant agreements, all of which were reasonably incurred in responding to 19 CCDH's offense and/or conducting a damage assessment. These additional losses far exceed 20 \$5,000 and, as of the date of this Complaint, are in excess of tens of thousands of dollars and 21 will continue to increase.

65. Most fundamentally, X Corp. has been harmed in its mission to provide its users
with a platform in which topics of paramount public concern can be discussed and debated free
from the censorship efforts of activist organizations advancing narrow ideological agendas
through deceitful means.

26

1

27

28

66.

(Breach of Contract – Against CCDH US)

X Corp. hereby realleges and incorporates the allegations in paragraphs 1

FIRST CAUSE OF ACTION

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 18 of 23

1 through 65, as though fully set forth herein.

2

67. X Corp. and CCDH US are parties to the ToS.

3 68. Section 4 of the ToS, titled "Using the Services," provides that "scraping the
4 Services without the prior consent of Twitter is expressly prohibited."

5

69. At all relevant times, X Corp. fully performed its obligations under the ToS.

6 70. CCDH US, however, breached the ToS by scraping X. As CCDH US admits in
7 the February 9, 2023 report, "[t]o gather tweets from each of the ten reinstated accounts,
8 [CCDH's] researchers used the social media web-scraping tool SNScrape, which utilizes
9 Twitter's search function to enable data collection." X Corp. is further informed and believes,
10 and on that basis alleges, that CCDH US scraped X on numerous occasions, including before
11 preparing its February 9, 2023 report discussed herein. X Corp. has never given CCDH US, or
12 any of the Defendants, consent to scrape X.

13 71. CCDH, in turn, mischaracterized the data it obtained by unlawfully scraping in 14 its reports and articles, in efforts to claim X is overwhelmed with harmful conduct, and support 15 CCDH's call to companies to stop advertising on X. Indeed, CCDH engaged in its unlawful 16 scraping with the intent to improperly obtain data that would be used to cause X Corp. to lose 17 significant advertising revenues. As a direct and proximate result of CCDH US's breaches of the 18 ToS in scraping X, X Corp. has suffered monetary and other damages in the amount of at least 19 tens of millions of dollars, which amount is in excess of the jurisdictional minimum of this 20 Court, subject to proof of a greater amount of damages at the time of trial.

21 72. As a direct and proximate result of CCDH US's breaches of the ToS in scraping
22 X, X Corp. has suffered monetary and other damages in the amount of at least tens of millions
23 of dollars, which amount is in excess of the jurisdictional minimum of this Court, subject to
24 proof of a greater amount of damages at the time of trial.

25

26

- 27
- 28

73.

X Corp. hereby realleges and incorporates the allegations in paragraphs 1

SECOND CAUSE OF ACTION

(Breach of the Computer Fraud and Abuse Act, 18 U.S.C. § 1030 – Against All

**Defendants**)

COMPLAINT

#### Case 3:23-cv-03836 Document 1 Filed 07/31/23 Page 19 of 23

1 through 72, as though fully set forth herein.

2 74. X Corp. brings this action under 18 U.S.C. § 1030(g) allowing any injured person to maintain a civil action against the violator of 18 U.S.C. § 1030(g) (the "CFAA").

3

4 75. Defendants, except for the third party who provided CCDH with its login 5 credentials, have violated the CFAA by knowingly, and with intent to defraud X Corp., 6 accessing a protected computer, without authorization, and by means of such conduct furthered 7 the fraud and obtained one or more things of value.

8 76. X Corp. provided non-public data to Brandwatch under the Brandwatch 9 Agreements. That data was then stored on a protected computer, as defined under 18 U.S.C. § 10 1030(e)(2). The data was accessible to only those with login credentials, including Twitter, 11 Brandwatch, Brandwatch Affiliates, and certain Brandwatch customers.

12 77. Defendants (except for the third party who is included as a Doe Defendant and 13 improperly shared its login credentials with CCDH) were never validly given login credentials 14 to access the data provided under the Brandwatch Agreements. Those Defendants nonetheless, 15 knowing the data was secured pursuant to the Brandwatch Agreements and that those 16 Defendants did not have authorization to access it, convinced an unknown third party, who is 17 likely a Brandwatch customer, to share its login credentials with the remaining Defendants. 18 Those Defendants then accessed that data without authorization, as admitted in CCDH's reports 19 and articles discussed above, in furtherance of obtaining data regarding X that those Defendants 20 could mischaracterize as part of its campaign to call on companies to stop advertising on X.

21 78. X has suffered loss as a result of these violations, including, without limitation, 22 amounts expended attempting to conduct internal investigations in efforts to ascertain the nature 23 and scope of CCDH's unauthorized access to the data, significant employee resources and time 24 to participate and assist in those investigations, and attorneys' fees in aid of those investigations 25 and in enforcing the relevant agreements. These losses amount to well over \$5,000 aggregated 26 over a one-year period.

Pursuant to 8 U.S.C. § 1030(g), X Corp. is entitled to recover its losses and 27 79. 28 obtain injunctive relief prohibiting those Defendants from further violations of the CFAA and to

prohibit those Defendants from using the data they obtained by accessing the data without
 authorization.

THIRD CAUSE OF ACTION

3

4 (Intentional Interference with Contractual Relations – Against All Defendants) 5 80. X Corp. hereby realleges and incorporates the allegations in paragraphs 1 6 through 79, as though fully set forth herein. 7 81. X Corp. and Brandwatch are parties to the Brandwatch Agreements. 8 82. Defendants knew about the Brandwatch Agreements. In particular, on 9 information and belief, Defendants knew that Brandwatch had access to X Corp. data that 10 Defendants sought. Defendants knew that, except for the third party who is included as a Doe 11 Defendant and improperly shared its login credentials with CCDH, they could not access that 12 data because they did not have login credentials to access that data. Those Defendants knew, 13 based on their experience in purporting to analyze data associated with social media platforms 14 (including via Brandwatch's tools as stated in CCDH's reports and articles) that for Brandwatch 15 to have access to X Corp. data for its SaaS products to analyze, X Corp. must have contracts 16 with Brandwatch, and that Brandwatch would be prohibited under the terms of the Brandwatch 17 Agreements from providing access to unauthorized parties, or allowing any unauthorized parties 18 to access that data.

19 83. Defendants were aware of the harm to X Corp. that would result from
20 Defendants accessing the data provided to Brandwatch under the Brandwatch Agreements.
21 Indeed, Defendants intended to cause that harm. They intended to obtain access to the data,
22 without authorization, by using someone else's login credentials. They intended to
23 mischaracterize the data regarding X in the various reports and articles discussed above, to
24 support Defendants' demands for companies to stop advertising on X. They intended that, in
25 direct response to their conduct, advertisers would stop advertising on X.

26 84. Defendants' conduct prevented Brandwatch from performing under the
27 Brandwatch Agreements. Brandwatch failed to secure the data from X Corp. according to the
28 terms of the agreements. As a direct and proximate result of Defendants intentionally

1 interfering with the Brandwatch Agreements as alleged herein, X Corp. has suffered monetary 2 and other damages of at least tens of millions of dollars, which amount is in excess of the 3 jurisdictional minimum of this Court, subject to proof of a greater amount of damages at the 4 time of trial.

#### FOURTH CAUSE OF ACTION

#### (Inducing Breach of Contract – Against All Defendants)

7 85. X Corp. hereby realleges and incorporates the allegations in paragraphs 1 through 84, as though fully set forth herein.

9

8

5

6

86. X Corp. and Brandwatch are parties to the Brandwatch Agreements.

10 87. Defendants knew about the Brandwatch Agreements. In particular, on 11 information and belief, Defendants knew that Brandwatch had access to X Corp. data that 12 Defendants sought. Defendants knew that, except for the third party who is included as a Doe 13 Defendant and improperly shared its login credentials with CCDH, they could not access that 14 data because they did not have login credentials to access that data. Those Defendants knew, 15 based on their experience in purporting to analyze data associated with social media platforms 16 (including via Brandwatch's tools as stated in CCDH's reports and articles) that for Brandwatch 17 to have access to X Corp. data for its SaaS products to analyze, X Corp. must have contracts 18 with Brandwatch, and that Brandwatch would be prohibited under the terms of the Brandwatch 19 Agreements from providing access to unauthorized parties, or allowing any unauthorized parties 20 to access that data.

21 88. Defendants intended to cause Brandwatch to breach the Brandwatch Agreements. 22 Defendants, except for the third party who is included as a Doe Defendant and improperly 23 shared its login credentials with CCDH, knew they did not have access to the data, and that they 24 could not get access to it without obtaining login credentials from someone who validly had 25 them. Those Defendants knew, or reasonably should have known, that obtaining login 26 credentials from a valid user to access the data would cause Brandwatch to breach the 27 Brandwatch Agreements, by allowing an unauthorized third party (i.e., Defendants) to gain 28 access to the data without proper permissions or authorizations. Defendants knew and intended

1	that, in direct response to their conduct, advertisers would stop advertising on X.							
2	89. X Corp. was harmed and suffered damages as a result of Defendants' conduct							
3	when companies paused or refrained from advertising on X, in direct response to CCDH's							
4	reports and articles as discussed above. Defendants' conduct was a substantial factor in							
5	Brandwatch's breach of the Brandwatch Agreements.							
6	90. As a direct and proximate result of Defendants inducing Brandwatch to breach							
7	the Brandwatch Agreements as alleged herein, X Corp. has suffered monetary and other							
8	damages in the amount of at least tens of millions of dollars, which amount is in excess of the							
9	jurisdictional minimum of this Court, subject to proof of a greater amount of damages at the							
10	time of trial.							
11	PRAYER FOR RELIEF							
12	WHEREFORE, X Corp. prays for judgment against Defendants as follows:							
13	a. Damages according to proof sufficient to compensate X Corp. for damages							
14	sustained as a result of Defendants' actions as alleged herein, including, but not limited to,							
15	losses under the CFAA;							
16	b. That Defendants, all of their agents, servants, employees, representatives, and all							
17	others in active concert or participation with them, either directly or indirectly, be preliminarily							
18	and permanently enjoined from:							
19	i. accessing the Licensed Materials provided by X Corp. to Brandwatch							
20	under the Brandwatch Agreements.							
21	ii. using or disclosing any data obtained via logging into the Licensed							
22	Materials provided by X Corp. to Brandwatch under the Brandwatch							
23	Agreements.							
24	c. An award of pre- and post-judgment interest on all monetary relief prayed for							
25	above, and as may be permitted by law; and							
26	d. All such other and further relief as the Court may deem just and proper.							
27	JURY DEMAND							
28	In accordance with Rule 38(b) of the Federal Rules of Civil Procedure, X Corp. demands							
	21							
	COMPLAINT							

	Case 3:23-cv-03836 Document 1	Filed 07/31/23 Page 23 of 23
1	a trial by jury of all issues triable by a jury.	
2		
3	Dated: July 31, 2023	WHITE & CASE LLP
4		
5		By: /s/ J. Jonathan Hawk J. Jonathan Hawk
6		Attorneys for Plaintiff X CORP.
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19 20		
20 21		
21		
22		
23 24		
25		
26		
27		
28		
		22
		COMPLAIN

#### JS-CAND 44 (Rev. 10/2020) Case 3:23-cv-03836 Document 1-1 Filed 07/31/23 Page 1 of 2 CIVIL COVER SHEET

The JS-CAND 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved in its original form by the Judicial Conference of the United States in September 1974, is required for the Clerk of Court to initiate the civil docket sheet. *(SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)* 

I. (a)	PLAINTIFFS		DEFENDAN	NTS				
X CORP.			Center for Countering Digital Hate, Inc., Center for Countering Digital Hate, Ltd., Does 1-					
(b) County of Residence of First Listed Plaintiff San Francisco County (EXCEPT IN U.S. PLAINTIFF CASES)			County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.					
(c) Attorneys (Firm Name, Address, and Telephone Number)			Attorneys (If Kn					
	han Hawk, White & Case LLP 'Iower Street, Suite 2700, Los Angeles, CA 90071-2433 20-7741							
II.	BASIS OF JURISDICTION (Place an "X" in One Box Only)		<b>FIZENSHIP OF</b> The Diversity Cases Only		PAL PA	ARTIES (Place an "X" in One Bo and One Box for Defend		aintiff
1	U.S. Government Plaintiff × 3 Federal Question (U.S. Government Not a Party)	Citize	en of This State	<b>PTF</b> 1	<b>DEF</b>	Incorporated <i>or</i> Principal Place of Business In This State	PTF 4	DEF 4
2	U.S. Government Defendant Diversity (Indicate Citizenship of Parties in Item III)	Citizo	en of Another State	2	2	Incorporated <i>and</i> Principal Place of Business In Another State	5	5
			en or Subject of a gn Country	3	3	Foreign Nation	6	6

#### NATURE OF SUIT (Place an "X" in One Box Only) IV. CONTRACT TORTS FORFEITURE/PENALTY BANKRUPTCY **OTHER STATUTES** 422 Appeal 28 USC § 158 375 False Claims Act 110 Insurance 625 Drug Related Seizure of PERSONAL INJURY PERSONAL INJURY Property 21 USC § 881 120 Marine 423 Withdrawal 28 USC 376 Qui Tam (31 USC 310 Airplane 365 Personal Injury - Product 690 Other \$ 157 § 3729(a)) 130 Miller Act Liability 315 Airplane Product Liability LABOR 400 State Reapportionment PROPERTY RIGHTS 140 Negotiable Instrument 367 Health Care/ 320 Assault, Libel & Slander Pharmaceutical Personal 410 Antitrust 150 Recovery of 330 Federal Employers' 710 Fair Labor Standards Act 820 Copyrights Injury Product Liability Overpayment Of 430 Banks and Banking Liability 720 Labor/Management 830 Patent 368 Asbestos Personal Injury Veteran's Benefits 450 Commerce 340 Marine Relations 835 Patent-Abbreviated New Product Liability 151 Medicare Act 460 Deportation 345 Marine Product Liability 740 Railway Labor Act Drug Application PERSONAL PROPERTY 152 Recovery of Defaulted 470 Racketeer Influenced & 350 Motor Vehicle 751 Family and Medical 840 Trademark Student Loans (Excludes 370 Other Fraud Corrupt Organizations 880 Defend Trade Secrets 355 Motor Vehicle Product Leave Act Veterans) 371 Truth in Lending 480 Consumer Credit Act of 2016 790 Other Labor Litigation Liability 153 Recovery of 380 Other Personal Property 485 Telephone Consumer 791 Employee Retirement SOCIAL SECURITY 360 Other Personal Injury Overpayment Damage Protection Act Income Security Act 362 Personal Injury -Medical of Veteran's Benefits 861 HIA (1395ff) 385 Property Damage Product 490 Cable/Sat TV Malpractice IMMIGRATION 160 Stockholders' Suits 862 Black Lung (923) Liability 850 Securities/Commodities/ × 190 Other Contract 462 Naturalization 863 DIWC/DIWW (405(g)) CIVIL RIGHTS PRISONER PETITIONS Exchange Application 195 Contract Product Liability 864 SSID Title XVI 890 Other Statutory Actions 440 Other Civil Rights HABEAS CORPUS 465 Other Immigration 196 Franchise 865 RSI (405(g)) 891 Agricultural Acts 441 Voting 463 Alien Detainee Actions REAL PROPERTY FEDERAL TAX SUITS 893 Environmental Matters 442 Employment 510 Motions to Vacate 895 Freedom of Information 210 Land Condemnation 870 Taxes (U.S. Plaintiff or 443 Housing/ Sentence Act Defendant) Accommodations 530 General 220 Foreclosure 896 Arbitration 445 Amer. w/Disabilities-871 IRS-Third Party 26 USC 535 Death Penalty 230 Rent Lease & Ejectment 899 Administrative Procedure Employment § 7609 240 Torts to Land OTHER Act/Review or Appeal of 446 Amer. w/Disabilities-Other 245 Tort Product Liability 540 Mandamus & Other Agency Decision 448 Education 290 All Other Real Property 550 Civil Rights 950 Constitutionality of State 555 Prison Condition Statutes 560 Civil Detainee Conditions of Confinement **ORIGIN** (Place an "X" in One Box Only) V. Original Removed from Remanded from 5 Transferred from Multidistrict 8 Multidistrict $\times 1$ 2 3 4 Reinstated or 6 Litigation-Transfer Litigation-Direct File Proceeding State Court Appellate Court Reopened Another District (specify)

	DIVISIONA an "X" in One Bo		T (Civil Local Rule 3-2 SAN FRANCISCO/OA	·	SAN JOSE	EUREKA	A-MCKINLEYVILLE	I
		instructions):	JUDGE		ET NUMBER			
VII.	REQUESTE COMPLAIN		F THIS IS A <b>CLASS ACTIO</b> RULE 23, Fed. R. Civ. P.	N DEMAND \$ 10,000	),000.00	CHECK YES only if de <b>JURY DEMAND:</b>	emanded in complaint: X Yes No	
VI.	CAUSE OF ACTION	Cite the U.S. Civil Statute under which you are filing <i>(Do not cite jurisdictional statutes unless diversity</i> ): 18 USC § 1030 Brief description of cause: Breach of contract, unauthorized computer access, intentional interference with contractual relations						

# **DATE** 07/31/2023

SIGNATURE OF ATTORNEY OF RECORD

#### **INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS-CAND 44**

Authority For Civil Cover Sheet. The JS-CAND 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved in its original form by the Judicial Conference of the United States in September 1974, is required for the Clerk of Court to initiate the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.** a) **Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)."
- **II. Jurisdiction.** The basis of jurisdiction is set forth under Federal Rule of Civil Procedure 8(a), which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.
  - (1) United States plaintiff. Jurisdiction based on 28 USC §§ 1345 and 1348. Suits by agencies and officers of the United States are included here.
  - (2) <u>United States defendant</u>. When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.
  - (3) <u>Federal question</u>. This refers to suits under 28 USC § 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.
  - (4) <u>Diversity of citizenship</u>. This refers to suits under 28 USC § 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; NOTE: federal question actions take precedence over diversity cases.)
- **III. Residence (citizenship) of Principal Parties.** This section of the JS-CAND 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- **IV.** Nature of Suit. Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerk(s) in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.
- V. Origin. Place an "X" in one of the six boxes.
  - (1) Original Proceedings. Cases originating in the United States district courts.
  - (2) <u>Removed from State Court</u>. Proceedings initiated in state courts may be removed to the district courts under Title 28 USC § 1441. When the petition for removal is granted, check this box.
  - (3) <u>Remanded from Appellate Court</u>. Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.
  - (4) <u>Reinstated or Reopened</u>. Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.
  - (5) <u>Transferred from Another District</u>. For cases transferred under Title 28 USC § 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.
  - (6) <u>Multidistrict Litigation Transfer</u>. Check this box when a multidistrict case is transferred into the district under authority of Title 28 USC § 1407. When this box is checked, do not check (5) above.
  - (8) <u>Multidistrict Litigation Direct File</u>. Check this box when a multidistrict litigation case is filed in the same district as the Master MDL docket.

Please note that there is no Origin Code 7. Origin Code 7 was used for historical records and is no longer relevant due to changes in statute.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC § 553. <u>Brief Description</u>: Unauthorized reception of cable service.
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Federal Rule of Civil Procedure 23.

Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction.

Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.

- VIII. Related Cases. This section of the JS-CAND 44 is used to identify related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.
- **IX.** Divisional Assignment. If the Nature of Suit is under Property Rights or Prisoner Petitions or the matter is a Securities Class Action, leave this section blank. For all other cases, identify the divisional venue according to Civil Local Rule 3-2: "the county in which a substantial part of the events or omissions which give rise to the claim occurred or in which a substantial part of the property that is the subject of the action is situated."

Date and Attorney Signature. Date and sign the civil cover sheet.