

Daily Survey: Airline Pricing



Sample 1000 U.S. Adult Citizens
 Conducted July 6 - 9, 2023
 Margin of Error ±3.6%

1. When you are purchasing tickets for the following online directly from the provider, how often do you end up paying more than the price you were initially shown as a result of taxes or other fees?

	Always	Most of the time	Sometimes	Rarely	Never	Not sure	I never shop for this kind of ticket online
Flights	14%	14%	16%	9%	10%	7%	30%
Movies	10%	9%	17%	12%	11%	5%	36%
Concerts	19%	11%	11%	8%	9%	4%	39%
Sporting events	13%	12%	10%	5%	10%	4%	47%

2. When you are purchasing tickets for the following online, how important to you is it that you end up paying no more than the price you were initially shown?

	Very important	Somewhat important	Not very important	Not at all important	Not sure	Not asked - never shops for this kind of ticket online
Flights	42%	16%	5%	3%	2%	30%
Movies	33%	18%	8%	4%	1%	36%
Concerts	30%	21%	6%	3%	1%	39%
Sporting events	26%	15%	6%	3%	3%	47%

3. When was the last time you purchased a ticket on a commercial airline flight?

Within the past week	3%
Within the past month	8%
Within the past six months	14%
Within the past year	11%
Within the past three years	8%
Within the past five years	7%
Within the past 10 years	8%
More than 10 years ago	17%
Never	19%
Not sure	5%

4. Do you support or oppose a law requiring airlines to show the total price of a ticket upfront in advertising?

Strongly support	69%
Somewhat support	18%
Somewhat oppose	6%
Strongly oppose	1%
Not sure	7%

5. Do you support or oppose a law allowing airlines to advertise only the base ticket price — that is, the cost of the ticket excluding taxes and mandatory fees?

Strongly support	8%
Somewhat support	12%
Somewhat oppose	21%
Strongly oppose	46%
Not sure	13%

Interviewing Dates	July 6 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov’s opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent’s most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.142 to 5.682, with a mean of one and a standard deviation of 0.615.
Number of respondents	1000
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	69 questions not reported.

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1A. See Total Price for Tickets — Flights

When you are purchasing tickets for the following online directly from the provider, how often do you end up paying more than the price you were initially shown as a result of taxes or other fees?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	14%	14%	13%	12%	15%	17%	10%	14%	10%	15%	16%
Most of the time	14%	12%	16%	12%	16%	14%	12%	15%	11%	14%	11%
Sometimes	16%	17%	14%	23%	20%	11%	12%	15%	14%	17%	29%
Rarely	9%	9%	10%	9%	8%	10%	10%	9%	13%	8%	8%
Never	10%	10%	11%	10%	8%	11%	12%	11%	13%	11%	4%
Not sure	7%	7%	6%	11%	4%	7%	4%	6%	8%	6%	8%
I never shop for this kind of ticket online	30%	30%	31%	23%	28%	29%	40%	31%	31%	29%	25%
Totals	100%	99%	101%	100%	99%	99%	100%	101%	100%	100%	101%
Unweighted N	(996)	(443)	(553)	(179)	(220)	(387)	(210)	(673)	(133)	(129)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	14%	14%	16%	11%	18%	14%	10%	14%	27%	13%	10%	15%	17%
Most of the time	14%	14%	13%	14%	16%	15%	11%	17%	19%	16%	13%	12%	15%
Sometimes	16%	19%	14%	15%	16%	15%	12%	17%	24%	16%	15%	16%	17%
Rarely	9%	10%	8%	11%	10%	11%	11%	9%	9%	11%	4%	10%	12%
Never	10%	12%	9%	11%	11%	10%	12%	12%	3%	10%	16%	10%	6%
Not sure	7%	7%	6%	7%	8%	6%	8%	5%	3%	4%	8%	6%	8%
I never shop for this kind of ticket online	30%	26%	33%	32%	21%	29%	37%	25%	14%	30%	34%	31%	25%
Totals	100%	102%	99%	101%	100%	100%	101%	99%	99%	100%	100%	100%	100%
Unweighted N	(996)	(349)	(396)	(251)	(387)	(330)	(397)	(272)	(201)	(166)	(233)	(377)	(220)

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1B. See Total Price for Tickets — Movies

When you are purchasing tickets for the following online directly from the provider, how often do you end up paying more than the price you were initially shown as a result of taxes or other fees?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	10%	11%	10%	9%	14%	12%	6%	9%	14%	13%	8%
Most of the time	9%	9%	9%	14%	12%	7%	4%	8%	8%	10%	18%
Sometimes	17%	17%	18%	27%	24%	13%	7%	17%	19%	20%	17%
Rarely	12%	13%	11%	16%	11%	12%	7%	10%	18%	15%	11%
Never	11%	12%	10%	6%	8%	14%	14%	12%	14%	6%	5%
Not sure	5%	4%	5%	5%	5%	5%	4%	5%	3%	4%	8%
I never shop for this kind of ticket online	36%	34%	37%	22%	25%	37%	58%	39%	24%	32%	33%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(996)	(444)	(552)	(179)	(221)	(388)	(208)	(672)	(133)	(130)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	10%	9%	11%	10%	11%	12%	9%	8%	19%	9%	7%	13%	9%
Most of the time	9%	12%	8%	7%	13%	7%	8%	8%	16%	6%	8%	7%	16%
Sometimes	17%	22%	17%	13%	18%	15%	16%	18%	21%	22%	14%	19%	14%
Rarely	12%	15%	10%	10%	12%	11%	13%	10%	12%	16%	8%	13%	9%
Never	11%	12%	10%	11%	13%	13%	10%	15%	9%	10%	17%	9%	10%
Not sure	5%	4%	5%	5%	4%	5%	4%	5%	4%	6%	6%	3%	6%
I never shop for this kind of ticket online	36%	27%	38%	43%	29%	37%	40%	36%	19%	31%	40%	35%	36%
Totals	100%	101%	99%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(996)	(348)	(396)	(252)	(386)	(331)	(397)	(271)	(201)	(165)	(234)	(377)	(220)

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1C. See Total Price for Tickets — Concerts

When you are purchasing tickets for the following online directly from the provider, how often do you end up paying more than the price you were initially shown as a result of taxes or other fees?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	19%	17%	20%	16%	22%	22%	11%	20%	13%	17%	16%
Most of the time	11%	9%	12%	13%	10%	11%	7%	11%	10%	8%	12%
Sometimes	11%	14%	9%	17%	17%	8%	5%	10%	14%	12%	16%
Rarely	8%	9%	7%	9%	11%	8%	4%	7%	9%	9%	7%
Never	9%	9%	8%	12%	6%	10%	7%	8%	11%	14%	6%
Not sure	4%	4%	4%	7%	3%	5%	3%	4%	4%	6%	8%
I never shop for this kind of ticket online	39%	38%	40%	25%	31%	37%	64%	40%	39%	35%	35%
Totals	101%	100%	100%	99%	100%	101%	101%	100%	100%	101%	100%
Unweighted N	(995)	(443)	(552)	(179)	(221)	(387)	(208)	(671)	(133)	(130)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	19%	21%	20%	14%	28%	16%	12%	22%	35%	19%	18%	17%	21%
Most of the time	11%	12%	11%	8%	11%	11%	8%	9%	17%	11%	12%	10%	9%
Sometimes	11%	14%	8%	12%	11%	10%	11%	9%	17%	14%	7%	9%	16%
Rarely	8%	9%	7%	7%	8%	9%	8%	11%	5%	13%	5%	7%	8%
Never	9%	9%	9%	9%	8%	8%	12%	8%	2%	5%	14%	10%	5%
Not sure	4%	3%	5%	5%	4%	4%	4%	3%	4%	3%	5%	3%	6%
I never shop for this kind of ticket online	39%	32%	39%	46%	30%	42%	44%	40%	19%	36%	38%	44%	34%
Totals	101%	100%	99%	101%	100%	100%	99%	102%	99%	101%	99%	100%	99%
Unweighted N	(995)	(348)	(396)	(251)	(386)	(330)	(397)	(271)	(201)	(166)	(233)	(377)	(219)

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1D. See Total Price for Tickets — Sporting events

When you are purchasing tickets for the following online directly from the provider, how often do you end up paying more than the price you were initially shown as a result of taxes or other fees?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	13%	13%	13%	9%	16%	16%	8%	13%	11%	12%	13%
Most of the time	12%	14%	9%	17%	17%	7%	6%	12%	12%	7%	16%
Sometimes	10%	12%	8%	16%	12%	8%	5%	9%	16%	13%	7%
Rarely	5%	7%	4%	7%	9%	4%	2%	5%	6%	7%	9%
Never	10%	9%	10%	10%	8%	11%	9%	9%	11%	16%	4%
Not sure	4%	4%	3%	5%	3%	5%	2%	4%	5%	4%	0%
I never shop for this kind of ticket online	47%	41%	52%	35%	34%	49%	68%	49%	39%	41%	51%
Totals	101%	100%	99%	99%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(994)	(443)	(551)	(179)	(220)	(387)	(208)	(670)	(133)	(130)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	13%	12%	15%	11%	18%	13%	9%	14%	23%	14%	10%	13%	15%
Most of the time	12%	14%	10%	11%	12%	11%	8%	11%	21%	16%	11%	9%	13%
Sometimes	10%	13%	7%	10%	10%	11%	10%	10%	13%	6%	9%	10%	13%
Rarely	5%	5%	6%	5%	4%	6%	6%	5%	6%	8%	5%	6%	3%
Never	10%	9%	9%	12%	8%	10%	11%	10%	4%	7%	12%	12%	6%
Not sure	4%	4%	3%	4%	4%	4%	4%	3%	4%	3%	6%	3%	3%
I never shop for this kind of ticket online	47%	43%	50%	47%	44%	45%	51%	47%	30%	46%	47%	47%	47%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(994)	(349)	(395)	(250)	(387)	(328)	(395)	(271)	(201)	(166)	(233)	(377)	(218)

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2A. Importance of Seeing Total Price for Tickets — Flights

When you are purchasing tickets for the following online, how important to you is it that you end up paying no more than the price you were initially shown?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	42%	43%	41%	33%	38%	49%	44%	42%	42%	40%	44%
Somewhat important	16%	15%	18%	25%	17%	14%	12%	16%	16%	17%	18%
Not very important	5%	6%	5%	9%	9%	3%	2%	6%	3%	6%	8%
Not at all important	3%	4%	3%	4%	5%	3%	1%	4%	4%	2%	0%
Not sure	2%	2%	2%	6%	2%	1%	0%	1%	2%	4%	5%
Not asked - never shops for this kind of ticket online	30%	30%	31%	23%	28%	30%	41%	31%	32%	30%	25%
Totals	98%	100%	100%	100%	99%	100%	100%	100%	99%	99%	100%
Unweighted N	(986)	(442)	(544)	(180)	(217)	(383)	(206)	(668)	(131)	(126)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	42%	40%	39%	49%	48%	55%	35%	50%	49%	42%	45%	40%	42%
Somewhat important	16%	21%	16%	12%	21%	11%	14%	18%	24%	14%	14%	17%	19%
Not very important	5%	7%	6%	4%	4%	2%	7%	2%	11%	5%	3%	4%	10%
Not at all important	3%	4%	4%	2%	5%	2%	4%	3%	2%	7%	3%	3%	2%
Not sure	2%	2%	4%	0%	1%	0%	2%	1%	0%	2%	1%	3%	2%
Not asked - never shops for this kind of ticket online	30%	26%	33%	32%	21%	29%	37%	26%	14%	31%	34%	32%	25%
Totals	98%	100%	102%	99%	100%	99%	99%	100%	100%	101%	100%	99%	100%
Unweighted N	(986)	(344)	(395)	(247)	(382)	(325)	(396)	(263)	(201)	(165)	(231)	(373)	(217)

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2B. Importance of Seeing Total Price for Tickets — Movies

When you are purchasing tickets for the following online, how important to you is it that you end up paying no more than the price you were initially shown?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	33%	32%	34%	22%	35%	40%	31%	33%	38%	32%	30%
Somewhat important	18%	19%	17%	27%	23%	15%	7%	16%	23%	24%	14%
Not very important	8%	9%	8%	18%	10%	5%	3%	9%	7%	6%	10%
Not at all important	4%	5%	2%	6%	5%	3%	1%	3%	4%	3%	8%
Not sure	1%	1%	1%	4%	2%	0%	0%	0%	3%	3%	5%
Not asked - never shops for this kind of ticket online	36%	34%	38%	22%	26%	38%	58%	39%	25%	33%	33%
Totals	100%	100%	100%	99%	101%	101%	100%	100%	100%	101%	100%
Unweighted N	(988)	(442)	(546)	(180)	(217)	(384)	(207)	(670)	(130)	(127)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	33%	33%	33%	33%	38%	41%	29%	39%	36%	33%	39%	32%	29%
Somewhat important	18%	22%	17%	14%	21%	14%	17%	15%	27%	22%	15%	19%	16%
Not very important	8%	13%	7%	6%	8%	6%	7%	7%	14%	10%	2%	9%	13%
Not at all important	4%	3%	4%	4%	4%	1%	6%	1%	3%	2%	4%	4%	4%
Not sure	1%	1%	2%	0%	0%	0%	1%	1%	1%	2%	1%	1%	2%
Not asked - never shops for this kind of ticket online	36%	27%	38%	43%	29%	38%	40%	37%	19%	31%	40%	36%	37%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	101%	101%	101%
Unweighted N	(988)	(344)	(397)	(247)	(383)	(326)	(396)	(265)	(201)	(165)	(232)	(374)	(217)

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2C. Importance of Seeing Total Price for Tickets — Concerns

When you are purchasing tickets for the following online, how important to you is it that you end up paying no more than the price you were initially shown?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	30%	29%	32%	24%	28%	39%	27%	31%	30%	32%	26%
Somewhat important	21%	20%	21%	29%	27%	19%	7%	21%	19%	21%	18%
Not very important	6%	7%	4%	14%	8%	2%	1%	5%	5%	6%	16%
Not at all important	3%	4%	1%	4%	3%	3%	1%	3%	4%	1%	1%
Not sure	1%	1%	2%	3%	2%	1%	0%	0%	2%	5%	5%
Not asked - never shops for this kind of ticket online	39%	38%	40%	25%	31%	37%	64%	40%	41%	36%	35%
Totals	100%	99%	100%	99%	99%	101%	100%	100%	101%	101%	101%
Unweighted N	(987)	(442)	(545)	(180)	(218)	(383)	(206)	(668)	(130)	(128)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	30%	30%	30%	31%	35%	37%	28%	33%	35%	26%	39%	30%	27%
Somewhat important	21%	26%	21%	14%	25%	15%	15%	22%	36%	24%	16%	17%	28%
Not very important	6%	8%	4%	6%	6%	3%	8%	2%	8%	11%	3%	4%	7%
Not at all important	3%	2%	3%	2%	3%	3%	4%	1%	3%	2%	3%	4%	1%
Not sure	1%	2%	2%	0%	1%	0%	1%	1%	0%	1%	1%	1%	2%
Not asked - never shops for this kind of ticket online	39%	32%	39%	47%	31%	42%	44%	41%	19%	36%	38%	44%	35%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(987)	(344)	(396)	(247)	(382)	(325)	(395)	(265)	(201)	(165)	(231)	(374)	(217)

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2D. Importance of Seeing Total Price for Tickets — Sporting events

When you are purchasing tickets for the following online, how important to you is it that you end up paying no more than the price you were initially shown?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	26%	30%	23%	19%	28%	33%	22%	27%	31%	23%	17%
Somewhat important	15%	16%	15%	25%	19%	11%	8%	15%	14%	20%	12%
Not very important	6%	8%	4%	9%	12%	2%	1%	5%	2%	7%	17%
Not at all important	3%	3%	4%	6%	4%	4%	1%	3%	5%	4%	1%
Not sure	3%	2%	3%	6%	3%	2%	0%	1%	8%	4%	3%
Not asked - never shops for this kind of ticket online	47%	42%	52%	35%	34%	50%	69%	49%	41%	42%	51%
Totals	100%	101%	101%	100%	100%	102%	101%	100%	101%	100%	101%
Unweighted N	(986)	(442)	(544)	(180)	(217)	(383)	(206)	(668)	(130)	(127)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	23%	27%	28%	27%	34%	23%	34%	29%	24%	33%	25%	23%
Somewhat important	15%	20%	13%	12%	19%	13%	12%	12%	26%	16%	12%	13%	21%
Not very important	6%	5%	5%	7%	4%	4%	5%	2%	10%	8%	3%	6%	6%
Not at all important	3%	3%	3%	3%	3%	3%	5%	2%	2%	3%	2%	6%	1%
Not sure	3%	5%	1%	2%	2%	0%	3%	1%	2%	3%	3%	2%	3%
Not asked - never shops for this kind of ticket online	47%	44%	50%	48%	45%	45%	51%	48%	30%	47%	47%	47%	47%
Totals	100%	100%	99%	100%	100%	99%	99%	99%	99%	101%	100%	99%	101%
Unweighted N	(986)	(343)	(396)	(247)	(382)	(325)	(395)	(264)	(201)	(165)	(231)	(373)	(217)

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3. Last Booked Commercial Airline Flight

When was the last time you purchased a ticket on a commercial airline flight?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Within the past week	3%	3%	3%	4%	5%	2%	2%	3%	1%	3%	6%
Within the past month	8%	9%	8%	13%	8%	6%	7%	9%	9%	10%	5%
Within the past six months	14%	12%	16%	15%	18%	15%	7%	14%	13%	12%	14%
Within the past year	11%	12%	11%	9%	16%	11%	8%	11%	8%	11%	20%
Within the past three years	8%	6%	10%	8%	7%	9%	9%	9%	6%	8%	5%
Within the past five years	7%	7%	6%	3%	5%	10%	7%	7%	7%	6%	7%
Within the past 10 years	8%	8%	7%	2%	7%	9%	11%	8%	7%	6%	8%
More than 10 years ago	17%	19%	16%	3%	8%	24%	31%	18%	14%	17%	16%
Never	19%	18%	19%	28%	22%	13%	15%	17%	25%	19%	17%
Not sure	5%	5%	5%	14%	4%	2%	2%	4%	10%	8%	2%
Totals	100%	99%	101%	99%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(445)	(555)	(181)	(221)	(388)	(210)	(674)	(133)	(131)	(62)

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	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Within the past week	3%	4%	2%	3%	4%	3%	1%	3%	9%	2%	4%	1%	6%
Within the past month	8%	13%	5%	9%	11%	9%	4%	7%	23%	10%	5%	9%	9%
Within the past six months	14%	18%	13%	11%	19%	12%	7%	15%	23%	15%	10%	12%	19%
Within the past year	11%	10%	9%	14%	9%	13%	8%	16%	14%	10%	12%	9%	14%
Within the past three years	8%	7%	10%	8%	11%	10%	10%	10%	8%	7%	11%	9%	6%
Within the past five years	7%	5%	8%	6%	6%	10%	6%	8%	6%	7%	5%	7%	7%
Within the past 10 years	8%	7%	7%	9%	8%	9%	9%	7%	5%	10%	7%	7%	9%
More than 10 years ago	17%	12%	17%	24%	13%	23%	25%	18%	4%	18%	19%	20%	11%
Never	19%	19%	22%	14%	14%	8%	24%	11%	7%	10%	25%	21%	15%
Not sure	5%	6%	6%	2%	4%	3%	5%	4%	1%	10%	2%	5%	4%
Totals	100%	101%	99%	100%	99%	100%	99%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(350)	(398)	(252)	(388)	(331)	(399)	(273)	(201)	(166)	(234)	(380)	(220)

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4. Support Flight Price Transparency Law

Do you support or oppose a law requiring airlines to show the total price of a ticket upfront in advertising?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	69%	67%	70%	48%	61%	78%	82%	70%	71%	56%	72%
Somewhat support	18%	18%	18%	28%	18%	14%	13%	16%	19%	29%	16%
Somewhat oppose	6%	8%	4%	11%	10%	2%	2%	7%	2%	4%	5%
Strongly oppose	1%	1%	2%	3%	2%	1%	0%	1%	2%	1%	2%
Not sure	7%	6%	7%	10%	9%	5%	3%	6%	7%	10%	6%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,000)	(445)	(555)	(181)	(221)	(388)	(210)	(674)	(133)	(131)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	69%	70%	67%	70%	76%	74%	67%	75%	66%	70%	75%	67%	64%
Somewhat support	18%	18%	16%	20%	14%	19%	20%	16%	18%	18%	15%	17%	22%
Somewhat oppose	6%	6%	7%	3%	4%	3%	5%	3%	12%	4%	4%	6%	8%
Strongly oppose	1%	2%	1%	1%	2%	1%	1%	3%	1%	3%	1%	1%	1%
Not sure	7%	5%	9%	6%	4%	3%	7%	4%	3%	5%	5%	9%	5%
Totals	101%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(350)	(398)	(252)	(388)	(331)	(399)	(273)	(201)	(166)	(234)	(380)	(220)

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5. Support Rollback of Flight Price Transparency Law

Do you support or oppose a law allowing airlines to advertise only the base ticket price — that is, the cost of the ticket excluding taxes and mandatory fees?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly support	8%	10%	5%	11%	8%	6%	6%	6%	17%	7%	9%
Somewhat support	12%	13%	11%	19%	17%	8%	7%	11%	13%	19%	8%
Somewhat oppose	21%	21%	22%	29%	24%	15%	20%	22%	11%	23%	28%
Strongly oppose	46%	42%	50%	24%	34%	58%	61%	49%	40%	36%	39%
Not sure	13%	14%	13%	17%	17%	14%	6%	12%	19%	16%	16%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(999)	(444)	(555)	(180)	(221)	(388)	(210)	(673)	(133)	(131)	(62)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly support	8%	9%	8%	4%	10%	5%	10%	7%	6%	11%	8%	6%	7%
Somewhat support	12%	13%	11%	13%	10%	14%	13%	11%	11%	16%	11%	13%	10%
Somewhat oppose	21%	21%	20%	23%	16%	22%	18%	20%	30%	18%	18%	20%	29%
Strongly oppose	46%	45%	47%	45%	55%	49%	44%	51%	46%	42%	50%	45%	46%
Not sure	13%	12%	14%	15%	9%	9%	14%	11%	7%	13%	14%	16%	9%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	101%	100%	101%
Unweighted N	(999)	(350)	(397)	(252)	(388)	(331)	(398)	(273)	(201)	(166)	(233)	(380)	(220)

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Interviewing Dates	July 6 - 9, 2023
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.142 to 5.682, with a mean of one and a standard deviation of 0.615.
Number of respondents	1000
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	69 questions not reported.