CYGNAL

Survey of Likely General Election Voters

Georgia Statewide

Conducted June 5 – 7, 2023

n=600 | ±3.99%

1. How do you plan to vote in the November 2024 general election for President and U.S. Congress?

	Freq.	%	*2/15/2023*
Vote in-person on Election Day	**218**	**36.4%**	*34.0%*
Definitely vote in-person on Election Day	156	26.0%	*24.1%*
Probably vote in-person on Election Day	63	10.4%	*9.9%*
Vote absentee by mail	**53**	**8.8%**	*7.0%*
Definitely vote absentee by mail	27	4.6%	*4.6%*
Probably vote absentee by mail	26	4.3%	*2.4%*
Vote early in-person	**329**	**54.8%**	*59.0%*
Definitely vote early in-person	199	33.1%	*32.5%*
Probably vote early in-person	130	21.6%	*26.5%*
I do not plan to vote in the 2024 general election	0	0.0%	*0.0%*
Unsure	0	0.0%	*0.0%*
Total	600	100.0%	*100.0%*

Country Direction

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	*2/15/2023*	*2022 Survey*
Right direction	**135**	**22.5%**	*26.1%*	*27.8%*
Definitely the right direction	24	3.9%	*5.5%*	*9.8%*
Mostly the right direction	111	18.6%	*20.6%*	*18.1%*
Wrong track	**405**	**67.5%**	*63.6%*	*65.8%*
Mostly the wrong track	138	23.0%	*19.7%*	*18.3%*
Definitely the wrong track	267	44.5%	*43.8%*	*47.5%*
Unsure	60	10.0%	*10.3%*	*6.3%*
Total	600	100.0%	*100.0%*	*100.0%*

State Direction

3. Generally speaking, would you say things in Georgia are headed in the right direction or off on the wrong track?

	Freq.	%	*2/15/2023*	*2022 Survey*
Right direction	**258**	**43.0%**	*47.1%*	*48.6%*
Definitely the right direction	27	4.5%	*7.5%*	*13.9%*
Mostly the right direction	231	38.4%	*39.6%*	*34.7%*
Wrong track	**270**	**44.9%**	*39.6%*	*43.4%*
Mostly the wrong track	170	28.4%	*23.7%*	*24.2%*
Definitely the wrong track	99	16.5%	*15.9%*	*19.2%*

	Freq.	%		
Unsure	72	12.1%	*13.3%*	*8.0%*
Total	600	100.0%	*100.0%*	*100.0%*

4. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Freq.	%	*2/15/2023*	*2022 Survey*
Republican candidate	**285**	**47.5%**	*44.7%*	*49.9%*
Definitely the Republican candidate	214	35.6%	*37.6%*	*42.6%*
Probably the Republican candidate	72	11.9%	*7.1%*	*7.2%*
Democratic candidate	**244**	**40.7%**	*41.4%*	*45.3%*
Probably the Democratic candidate	57	9.5%	*10.0%*	*7.5%*
Definitely the Democratic candidate	187	31.2%	*31.5%*	*37.8%*
Unsure	71	11.8%	*13.8%*	*4.8%*
Total	600	100.0%	*100.0%*	*100.0%*

For each of the following, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

5. Joe Biden

	Freq.	%	*2/15/2023*	*2022 Survey*
Favorable	**237**	**39.5%**	*42.0%*	*42.7%*
Very favorable	101	16.9%	*18.1%*	*23.1%*
Somewhat favorable	136	22.7%	*23.9%*	*19.6%*
Unfavorable	**334**	**55.7%**	*54.9%*	*55.1%*
Somewhat unfavorable	56	9.4%	*9.0%*	*8.1%*
Very unfavorable	278	46.3%	*45.9%*	*46.9%*
No opinion	27	4.4%	*2.9%*	*1.9%*
Never heard of	2	0.4%	*0.1%*	*0.4%*
Total	600	100.0%	*100.0%*	*100.0%*

6. Donald Trump

	Freq.	%	*2/15/2023*	*2022 Survey*
Favorable	**250**	**41.7%**	*35.6%*	*47.8%*
Very favorable	132	22.0%	*21.0%*	*30.3%*
Somewhat favorable	118	19.7%	*14.6%*	*17.4%*
Unfavorable	**326**	**54.3%**	*59.1%*	*48.3%*
Somewhat unfavorable	45	7.5%	*10.2%*	*6.2%*

Very unfavorable	281	46.8%	*48.9%*	*42.1%*
No opinion	22	3.6%	*4.6%*	*3.5%*
Never heard of	2	0.3%	*0.7%*	*0.4%*
Total	600	100.0%	*100.0%*	*100.0%*

7. Brian Kemp

	Freq.	**%**	*2/15/2023*	*2022 Survey*
Favorable	**317**	**52.8%**	*54.0%*	*54.7%*
Very favorable	167	27.8%	*29.2%*	*33.6%*
Somewhat favorable	150	25.0%	*24.9%*	*21.2%*
Unfavorable	**233**	**38.8%**	*37.2%*	*40.3%*
Somewhat unfavorable	102	16.9%	*15.9%*	*13.7%*
Very unfavorable	131	21.8%	*21.3%*	*26.6%*
No opinion	44	7.3%	*8.3%*	*4.5%*
Never heard of	7	1.1%	*0.5%*	*0.5%*
Total	600	100.0%	*100.0%*	*100.0%*

8. Jon Ossoff

	Freq.	**%**	*2/15/2023*
Favorable	**263**	**43.8%**	*43.8%*
Very favorable	163	27.1%	*24.7%*
Somewhat favorable	100	16.7%	*19.1%*
Unfavorable	**219**	**36.6%**	*36.5%*
Somewhat unfavorable	66	11.0%	*9.6%*
Very unfavorable	154	25.6%	*26.8%*
No opinion	87	14.6%	*14.3%*
Never heard of	31	5.1%	*5.4%*
Total	600	100.0%	*100.0%*

Republican Election Denier

9. If a Republican candidate denied the 2020 presidential election results, would it make you more or less likely to support them?

	Freq.	**%**
More likely	**85**	**14.1%**
Much more likely	60	10.0%
Somewhat more likely	24	4.0%
Makes no difference	**153**	**25.5%**
Less likely	**288**	**48.0%**

Much less likely	243	40.5%
Somewhat less likely	45	7.5%
Unsure	74	12.3%
Total	600	100.0%

Top Priority

10. From the following list, which issue do you believe is most important for state government to address?

	Freq.	%	*2/15/2023*	*2022 Survey*
Inflation and the cost of living	151	25.2%	*31.5%*	*39.0%*
Gun control	76	12.6%	*8.3%*	*4.2%*
Crime and public safety	63	10.5%	*11.6%*	*7.6%*
Jobs and economy	61	10.2%	*7.5%*	*10.8%*
Women's right to choose abortion	54	9.1%	*9.3%*	*13.8%*
Government spending and taxes	46	7.6%	*7.1%*	*5.7%*
Election integrity	44	7.3%	*6.6%*	*5.7%*
Education	36	6.0%	*5.7%*	*-*
Illegal immigration and the border	33	5.5%	*5.3%*	*5.2%*
Healthcare	21	3.5%	*4.3%*	*5.9%*
Climate Change	-	-	*1.2%*	*-*
Unsure	15	2.5%	*1.6%*	*2.0%*
Total	600	100.0%	*100.0%*	*100.0%*

Thinking about the November 2024 general election…

Generic Presidential Ballot

11. If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

	Freq.	%
Republican candidate	**288**	**48.0%**
Definitely the Republican candidate	221	36.9%
Probably the Republican candidate	66	11.0%
Democrat Joe Biden	**228**	**38.0%**
Probably Democrat Joe Biden	70	11.6%
Definitely Democrat Joe Biden	158	26.3%
Undecided	84	14.1%
Total	600	100.0%

Trump-Biden Presidential Ballot

12. If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

	Freq.	%
Republican Donald Trump	**252**	**42.0%**
Definitely Republican Donald Trump	176	29.3%
Probably Republican Donald Trump	76	12.7%
Democrat Joe Biden	**249**	**41.4%**
Probably Democrat Joe Biden	45	7.5%
Definitely Democrat Joe Biden	204	34.0%
Undecided	100	16.6%
Total	600	100.0%

Trump-Biden Prez Ballot; Trump Informed

13. Former President Donald Trump recently congratulated North Korea's murderous dictator for being granted a position at the Worth Health Organization. He also continues to deny the 2020 presidential election results. Knowing this…

If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

	Freq.	%
Republican Donald Trump	**248**	**41.3%**
Definitely Republican Donald Trump	173	28.8%
Probably Republican Donald Trump	75	12.5%
Democrat Joe Biden	**263**	**43.9%**
Probably Democrat Joe Biden	47	7.9%
Definitely Democrat Joe Biden	216	36.0%
Undecided	89	14.8%
Total	600	100.0%

14. Are you female or male?

	Freq.	%
Female	334	55.7%
Male	266	44.3%
Total	600	100.0%

15. What age range do you fall within?

	Freq.	%
Under 55	**327**	**54.5%**
18 – 29	82	13.6%
30 – 44	137	22.9%
45 – 54	108	18.0%
55 and Over	**273**	**45.5%**
55 – 64	114	19.1%
65+	158	26.4%

	Total	600	100.0%

16. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
Republican	**231**	**38.4%**
Strongly Republican	117	19.6%
Mostly Republican	113	18.9%
Independent	**122**	**20.3%**
Democratic	**227**	**37.8%**
Mostly Democratic	112	18.7%
Strongly Democratic	115	19.1%
Unsure	21	3.5%
Total	600	100.0%

17. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**234**	**39.0%**
Very conservative	109	18.2%
Somewhat conservative	124	20.7%
Moderate	**191**	**31.8%**
Liberal	**134**	**22.3%**
Somewhat liberal	68	11.4%
Very liberal	65	10.9%
Unsure	42	7.0%
Total	600	100.0%

18. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	327	54.5%
Asian or Pacific Islander	13	2.1%
Black or African American	188	31.3%
Hispanic or Latino	17	2.9%
Other	39	6.4%
Unsure	17	2.8%
Total	600	100.0%

19. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	256	42.7%
Democrat Joe Biden	275	45.9%
Another candidate	18	3.0%

	Freq.	%
Did not vote in 2020	22	3.7%
Unsure	28	4.7%
Total	600	100.0%

20. What's the highest level of education you have completed?

	Freq.	%
No degree	**335**	**55.8%**
Some high school	9	1.4%
High school diploma/GED	74	12.3%
Technical Certification	42	6.9%
Some college or Associate's Degree	211	35.2%
At least College	**258**	**42.9%**
Four-year undergraduate or Bachelor's Degree	123	20.5%
Graduate degree or further	135	22.4%
Unsure	7	1.2%
Total	600	100.0%

21. General Election X of 4

	Freq.	%
0 of 4	13	2.2%
1 of 4	68	11.4%
2 of 4	90	15.0%
3 of 4	105	17.4%
4 of 4	324	54.0%
Total	600	100.0%

22. Geo - CD

	Freq.	%
Metro ATL	**263**	**43.8%**
4	39	6.5%
5	34	5.7%
6	61	10.2%
7	41	6.8%
11	49	8.2%
13	38	6.3%
Surrounding ATL	**180**	**29.9%**
3	48	7.9%
9	40	6.6%
10	43	7.2%
14	49	8.2%
South GA	**158**	**26.3%**
1	43	7.2%
2	37	6.2%
8	38	6.3%

	Freq.	%
12	40	6.6%
Total	600	100.0%

23. Geo - DMAs

	Freq.	%
Atlanta DMA	410	68.4%
Augusta-Aiken DMA	26	4.3%
Chattanooga DMA	19	3.1%
Columbus Ga (Opelika Al) DMA	20	3.4%
Greenvll-Spart-Ashevll-And DMA	3	0.5%
Jacksonville DMA	16	2.6%
Macon DMA	44	7.4%
Savannah DMA	35	5.9%
Tallahassee-Thomasville DMA	8	1.3%
Albany DMA	18	3.1%
Total	600	100.0%

24. Community Type (Urban, Suburban, Rural)

	Freq.	%
Rural	145	24.1%
Suburban	385	64.1%
Urban	71	11.8%
Total	600	100.0%

25. Income

	Freq.	%
$0-$49k	94	15.7%
$50k-$99k	269	44.8%
$100k+	235	39.1%
Unknown	2	0.3%
Total	600	100.0%

26. Age + Income

	Freq.	%
<65 <$50k	61	10.2%
<65 $50k-$99k	189	31.5%
<65 $100k+	191	31.9%
65+ <$50k	33	5.5%
65+ $50k-$99k	80	13.3%
65+ $100k+	44	7.3%
Unknown	2	0.3%
Total	600	100.0%

27. Age + Gender

	Freq.	%
F 18 - 29	49	8.1%
F 30 - 44	80	13.3%

	Freq.	%
F 45 - 54	58	9.7%
F 55 - 64	60	10.0%
F 65+	87	14.6%
M 18 - 29	33	5.5%
M 30 - 44	57	9.6%
M 45 - 54	50	8.3%
M 55 - 64	54	9.0%
M 65+	71	11.8%
Total	600	100.0%

28. Race + Gender

	Freq.	%
White Female	175	29.2%
White Male	152	25.3%
Asian Female	5	0.8%
Asian Male	8	1.3%
Black Female	111	18.5%
Black Male	77	12.9%
Hispanic Female	10	1.7%
Hispanic Male	7	1.2%
Other Female	29	4.9%
Other Male	9	1.6%
Unsure	17	2.8%
Total	600	100.0%

29. Education + Gender

	Freq.	%
Female At least College	153	25.5%
Female No degree	176	29.4%
Male At least College	105	17.4%
Male No degree	159	26.5%
Unsure	7	1.2%
Total	600	100.0%

30. Partisanship + Age

	Freq.	%
Republican 18-29	23	3.8%
Republican 30-44	41	6.9%
Republican 45-54	45	7.5%
Republican 55-64	46	7.7%
Republican 65+	75	12.6%
Democrat 18-29	39	6.5%
Democrat 30-44	57	9.5%
Democrat 45-54	41	6.8%
Democrat 55-64	34	5.7%
Democrat 65+	56	9.3%
Independent 18-29	14	2.3%

	Freq.	%
Independent 30-44	37	6.2%
Independent 45-54	19	3.2%
Independent 55-64	26	4.3%
Independent 65+	26	4.4%
Unsure	21	3.5%
Total	600	100.0%

31. Partisanship + Gender

	Freq.	%
Republican Female	129	21.5%
Republican Male	101	16.9%
Democratic Female	142	23.7%
Democratic Male	84	14.1%
Independent Female	55	9.1%
Independent Male	67	11.2%
Unsure	21	3.5%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted June 5 – 7, 2023, with 600 likely general election voters. It has a margin of error of ±3.99%. Known registered voters were interviewed via SMS and IVR. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns