

Broker Update

August 25, 2022

Standard ASO Broker Renewal Group Bonus Change Coming in 2023!

Effective Jan. 1, 2023, Blue Cross and Blue Shield of Nebraska (BCBSNE) is changing the broker bonus for renewals of Standard ASO groups. Brokers will now be compensated at a different level for groups who carve out pharmacy benefits to a pharmacy benefit manager (PBM) other than Prime Therapeutics.

The chart below shows a detail of the bonus levels with and without pharmacy.

2023 ASO Broker Bonus

Net Growth%	Renewal Rate Per Member Per Year (PMPY) with Pharmacy	Renewal Rate Per Member Per Year (PMPY) without Pharmacy
95%	\$9.50	\$7.00
96%	\$10.00	\$7.40
97%	\$10.50	\$7.80
98%	\$11.00	\$8.20
99%	\$11.50	\$8.60
100%	\$12.00	\$9.00
101%	\$12.50	\$9.40
102%	\$13.00	\$9.80
103%	\$13.50	\$10.20

104%	\$14.00	\$10.60
105%	\$14.50	\$11.00

If you have any questions, please reach out to your sales executive or account executive.

2022 Group Leader Symposium

Preparations are underway for the 2022 Group Leader Symposium, scheduled to take place on Wednesday, Oct. 5. An invitation will be sent out to select group leaders tomorrow.

This annual event is exclusively for BCBSNE group leaders, but we wanted to make you aware of it. Thank you for all you do for our groups and members.

Blue365[®] Employer Demo

All BCBSNE members have access to health and wellness discounts through the Blue365 program. The Blue Cross Blue Shield Association is hosting Blue365 Employer Demos and will present an overview of the program.

Demos will be held on:

- Wednesday, Sept. 7, 11:00 a.m. – 12:00 p.m. CT
- Thursday, Oct. 27, 1:00 – 2:00 p.m. CT
- Tuesday, Dec. 13, 11:00 a.m. – 12:00 p.m. CT

Learn more about [Blue365](#) and register for one of the sessions. You will receive an email with a link to access the webinar.

Our Group Leader phone options have been updated!

We've added some new options to our Group Leader IVR line to order ID cards self-service or be transferred to the Medicare Advantage line.

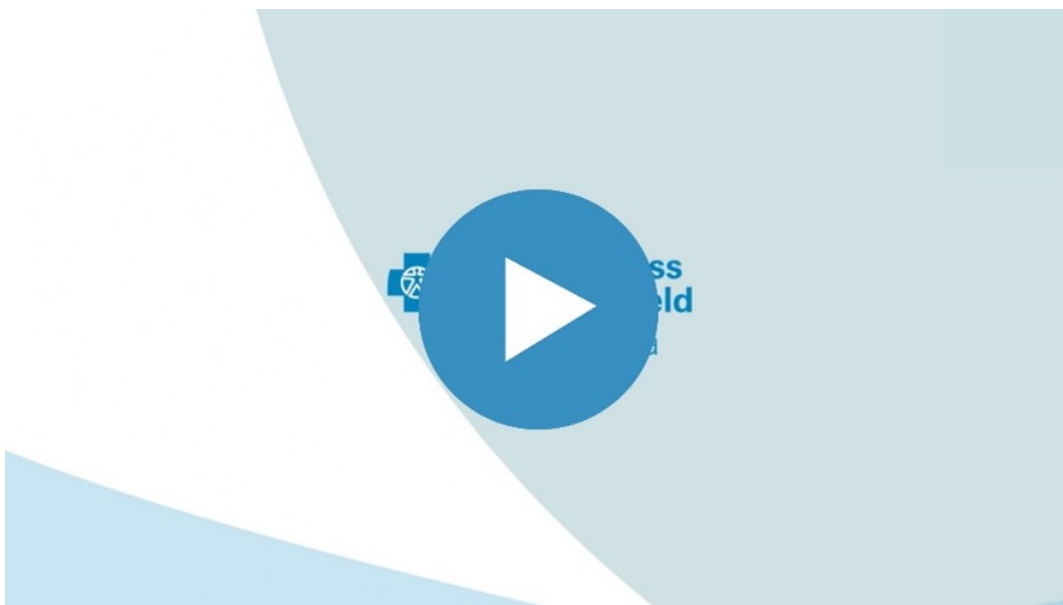
These new IVR options will take you directly to the appropriate area.

- To order ID cards, press 1 and have the member's ID number and date of birth available
- To inquire about a Medicare Advantage plan (Y2M or YMA prefix), press 2
- To speak to a representative, press 3

New Employer Online Access Tool for Group Leaders

BCBSNE launched the Employer Online Access (EOA) tool to replace the Group Access Portal in July. It features enhanced functionality, like the option to email and download ID cards, run reports, as well as an easier-to-use interface.

Watch this video to get an overview of the EOA tool:



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