

PRIMARY PROMISE

“We need to provide the foundation in literacy, math and critical thinking skills for every child in elementary school.”

-Superintendent Austin Beutner

January, 2020

THE MARSHALL PLAN HAS BECOME A REALITY

The Washington Post

“

It's time to treat the dire situation facing public school students with the same federal mobilization we have come to expect for other national emergencies, such as floods, wildfires and hurricanes. A major, coordinated nationwide effort — imagine a Marshall Plan for schools — is needed to return children to public schools quickly in the safest way possible.

”

December, 2020

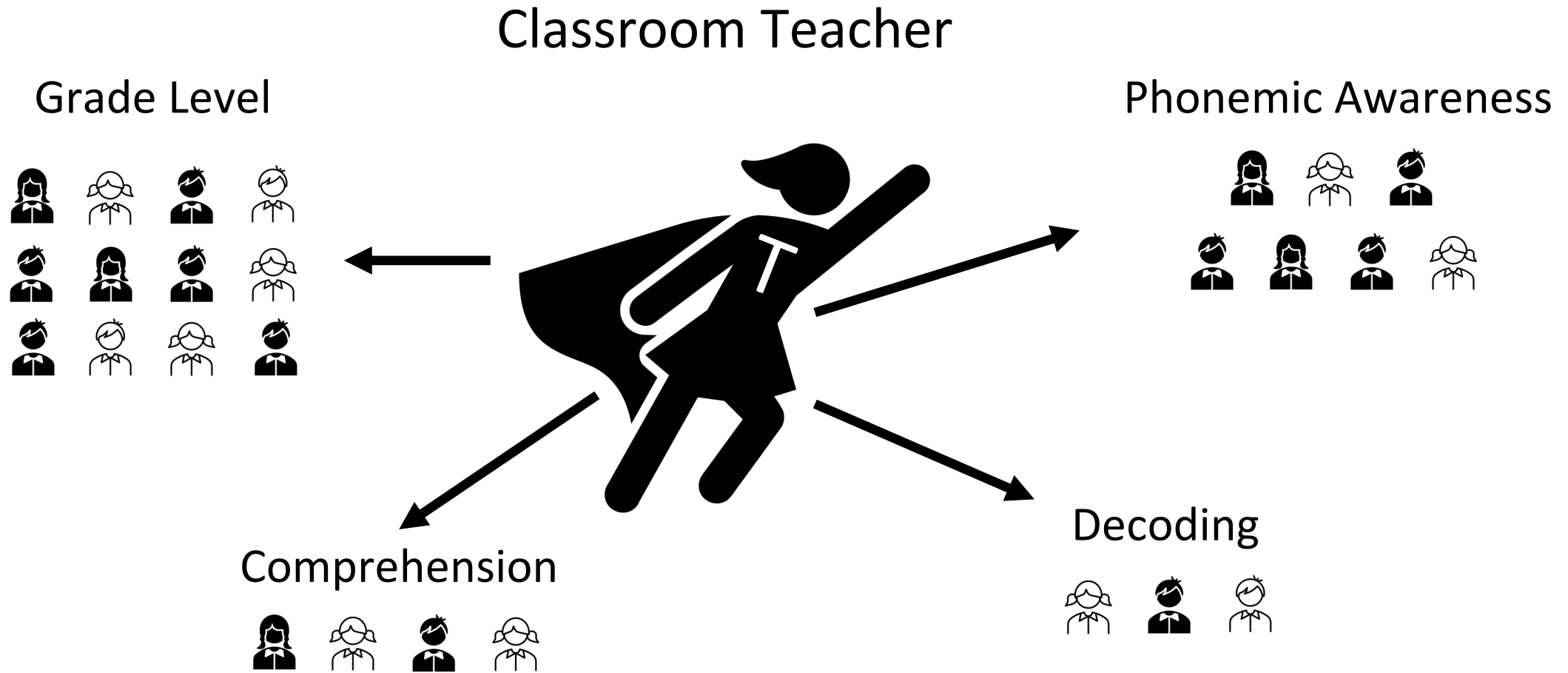
AUSTIN BEUTNER
Superintendent,
Los Angeles Unified

RICHARD CARRANZA
Chancellor, New York City
Department of Education

JANICE JACKSON
Chief Executive Officer,
Chicago Public Schools

THE PROBLEM

Only 1/4 of 4th grade students in large, urban school districts read at grade level



THE SOLUTION

Classroom Teacher



Plus

Reading Specialist



Federal Funding being used in Los Angeles to solve the problem

- Individualized support for every student who is struggling
- Students receive an additional 30 minutes each day of focused instruction in a small group of 3-5 students
- Regular diagnostic assessment to guide instruction

EARLY DIAGNOSIS AND ACTION

Early Diagnosis

- Closure of schools in March 2020 impacts learning

Early Action

- Commit to Primary Promise program
 - Hire 225 additional reading specialists along with 500 teaching aides and coordinators
- April 2020
 - Fall 2020

Pilot Program for 1st Grade

- Implement Primary Promise for 2,500 students in 200+ Schools
 - Add another 2,500 students
- Cohort 1 - Fall 2020
 - Cohort 2 - Spring 2021

Expand Program

- Double the number of students in the program
 - Expand program to grades K-3
- Spring 2021
 - Fall 2021
- Add math component, same approach as reading

FINDING THE HOLY GRAIL

1st Grade Students Reading at Grade Level, Beginning/End of Semester

Cohort 1 – Fall 2020

Cohort 2 – Spring 2021

Not in Primary Promise

Primary Promise

Not in Primary Promise

Primary Promise

All Students

37/39%

9/37%

45/55%

10/42%

English Learners

24/26

9/35

34/43

8/42

Black Students

28/27

14/43

42/50

13/40

All Students

+2%

+28%

+10%

+32%

English Learners

+2

+26

+9

+34

Black Students

-1

+29

+8

+27