

Fabian, Jo Ann

From: Peter Schwarz <peterhschwarz@gmail.com>
Sent: Wednesday, December 7, 2022 12:10 PM
To: Holt-Rabb, Sylvania
Cc: Don Pitts
Subject: 2022 Austin Music Census / Progress
Attachments: Gen Desired Funding.pdf; Gen Grant Skills Confidence.pdf; Gen Grant Services Suggestions.pdf

[You don't often get email from peterhschwarz@gmail.com. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

*** External Email - Exercise Caution ***

Hi Sylvania,

I hope you are well!

We are getting there on the analysis and interpretation of the 2022 Greater Austin Music Census. There is just so much info to work through!

We thought you might like to see some early crunching of the results, specifically with three questions reflecting how the whole music community feels about grants, being prepared to apply and comply with the process, and the services they most desire for this process. (Attached)

Take a look and let me know what you think! We of course could drill down further and see how different subgroups may perhaps have differed in their responses, so if you want to see more, please feel free to ping me.

Best to you again, and thanks for all that you do!!

Peter Schwarz (and Don)

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Fabian, Jo Ann

From: Don Pitts <don@soundmusiccities.com>
Sent: Thursday, February 2, 2023 2:14 PM
Cc: Heather Wagner Reed; Tyler Ostby; Peter Schwarz; Bobby Garza
Subject: Greater Austin Music Census - Public Release tomorrow
Attachments: 2023 Greater Austin Area Music Census PRESS RELEASE.docx.pdf

*** External Email - Exercise Caution ***

Dear Community Partners,

First and foremost, we hope that everyone is safe out there, and for those of us who have lost electricity to our homes, we hope it is restored soon. Several of our team members, including me are without electricity and it has made these last few days challenging.

Attached is the embargoed press release that will hit tomorrow at 10:00AM.

To view or download the Summary Report, Data Deck and Diversity, Equity and Inclusion deck please go to www.austinmusiccensus.org The site is currently password protected and the password is **2022Results!**

This project was grassroots led, and you, the Community Partners should be proud of all your efforts. We hope the data can be of good use to our music community.

Please remember, this is the beginning of the conversation, not the end.

Stay safe out there.

Best,
Don Pitts
Sound Music Cities, LLC
don@soundmusiccities.com
512-844-1363

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Fabian, Jo Ann

From: Don Pitts <don@soundmusiccities.com>
Sent: Tuesday, January 31, 2023 10:23 PM
To: Holt-Rabb, Sylvania
Cc: Gray, David; Smith, Casey; Shamaly, Erica
Subject: Re: Update on Greater Austin Music Census - public release this Thursday

*** External Email - Exercise Caution ***

Hi David and Casey,

We have updated <https://www.austinmusiccensus.org/> with the documents. It is currently password protected until Thursday morning. The password is 2022Results!

You all stay safe out there and we will hopefully meet up soon.

Best,

Don

On Jan 31, 2023, at 9:47 AM, Holt-Rabb, Sylvania <Sylvania.Holt-Rabb@austintexas.gov> wrote:

Don

I'm looping in @Gray, David and @Smith, Casey. Can you grant them access to the data? @Smith, Casey is our Manager for our data/metrics for the department.

From: Don Pitts <don@soundmusiccities.com>
Sent: Monday, January 30, 2023 8:53 PM
Cc: Heather Wagner Reed <heather@juiceconsulting.com>; Tyler Ostby <tyler@juiceconsulting.com>; Peter Schwarz <peterschwarz@gmail.com>; Bobby Garza <bgarza@thelongcenter.org>; Matthew C Reilly <mreilly@kut.org>
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The release will include the following, a summary report that includes key findings and broad recommendations to guide immediate and longer-term strategies for our music community, municipal partners and civic partners. Two appendices showcase responses: a **data deck** as well as a **DEI data deep dive**. We are still working with the City of Austin to make the entire dataset available for further analysis through their open data portal in an effort to make the data as accessible and friendly as possible to everyone in the music community.

We will share a link to these documents with each of you this coming Wednesday afternoon prior to the release on Thursday.

Thank you all for your time and energy you put into this project, hopeful that some good things come from this work.

If anyone has any questions, please feel free to reach out to me.

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From: Holt-Rabb, Sylvania
Sent: Tuesday, January 31, 2023 9:28 AM
To: Gray, David; Bell, Eric; Carbajal, Susana; Messick, Morgan; Smith, Casey
Subject: FW: Update on Greater Austin Music Census - public release this Thursday

FYI.

Don sent me and Erica link to the information via DropBox. Would anyone else like to see the data? Thanks.

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From: Smith, Casey
Sent: Tuesday, January 31, 2023 9:29 AM
To: Holt-Rabb, Sylvania; Gray, David; Bell, Eric; Carbajal, Susana; Messick, Morgan
Subject: RE: Update on Greater Austin Music Census - public release this Thursday

You know I would :)

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Sent: Tuesday, January 31, 2023 9:28 AM
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<Susana.Carbajal@austintexas.gov>; Messick, Morgan <Morgan.Messick@austintexas.gov>; Smith, Casey <Casey.Smith@austintexas.gov>

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Sent: Tuesday, January 31, 2023 9:32 AM
To: Smith, Casey; Holt-Rabb, Sylvania; Bell, Eric; Carbajal, Susana; Messick, Morgan
Subject: RE: Update on Greater Austin Music Census - public release this Thursday

I'd like to see the data. Also, I'd like to request an embargoed copy of the press release (if it's not included in the Dropbox).

David Gray

Assistant Director

City of Austin Economic Development Department

5202 E. Ben White Blvd., Suite 300

Austin, TX 78741

david.gray@austintexas.gov <mailto:david.gray@austintexas.gov>

[www.austintexas.gov/EDD](https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Cf4c44eb7a8b847083e9308db03a0526a%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638107759323933692%7CUnknown%7CTWFPbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCi6Mn0%7C%7C%7C) <<https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Cf4c44eb7a8b847083e9308db03a0526a%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638107759323933692%7CUnknown%7CTWFPbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCi6Mn0%7C%7C%7C>>

3D%7C3000%7C%7C%7C&sdata=d%2BH2sYp%2Bz5Sgvz3oF1CdLdnYI%2B8ntEh7CAtmrIqQpDY%3D&reserved=0>

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From: Holt-Rabb, Sylnovia

Sent: Tuesday, January 31, 2023 9:48 AM
To: Don Pitts; Gray, David; Smith, Casey
Cc: Shamaly, Erica
Subject: RE: Update on Greater Austin Music Census - public release this Thursday

Don

I'm looping in @Gray, David <mailto:David.Gray@austintexas.gov> and @Smith, Casey <mailto:Casey.Smith@austintexas.gov> . Can you grant them access to the data? @Smith, Casey <mailto:Casey.Smith@austintexas.gov> is our Manager for our data/metrics for the department.

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url=https%3A%2F%2Fwww.austinmusiccensus.org%2F&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C329fdcadeef444fc8a208db040bf2d3%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638108221602044569%7CUnknown%7CTWfPbGZsb3d8eyJWlJoiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JHYUeNINm74J%2FTN1ydh5kexjtmwKbEewJsUrkvdcho0%3D&reserved=0>
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Sent: Tuesday, January 31, 2023 10:45 PM
To: Don Pitts; Holt-Rabb, Sylvania
Cc: Smith, Casey; Shamaly, Erica
Subject: RE: Update on Greater Austin Music Census - public release this Thursday

Hi Don,

Thank you for providing an embargoed look at the survey results. Stay safe!

Sincerely,
David

David Gray

Assistant Director

City of Austin Economic Development Department

5202 E. Ben White Blvd., Suite 300

Austin, TX 78741

david.gray@austintexas.gov <mailto:david.gray@austintexas.gov>

www.austintexas.gov/EDD <https://gcc02.safelinks.protection.outlook.com/?
url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Cef865
6516ae648bcf96608db040f196e%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638108235180786879%7C
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D%7C3000%7C%7C%7C&sdata=WhHcq3XtvRQOW80oEnAHRQ5ZLKv1TnZ%2B1SvQEEapJJE%3D&reserved=0
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Cc: Gray, David <David.Gray@austintexas.gov>; Smith, Casey <Casey.Smith@austintexas.gov>; Shamaly, Erica
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Subject: Re: Update on Greater Austin Music Census - public release this Thursday

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656516ae648bcf96608db040f196e%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638108235180943102%
7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ikk1haWwiLCJXVCi6Mn0%
3D%7C3000%7C%7C%7C&sdata=dnlULG7JCplf%2BHgjLMCRILysJDREno1KDyZflGu31J8%3D&reserved=0>
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Don

I'm looping in @Gray, David <mailto:David.Gray@austintexas.gov> and @Smith, Casey <mailto:Casey.Smith@austintexas.gov>. Can you grant them access to the data? @Smith, Casey <mailto:Casey.Smith@austintexas.gov> is our Manager for our data/metrics for the department.

From: Don Pitts <don@soundmusiccities.com <mailto:don@soundmusiccities.com>>

Sent: Monday, January 30, 2023 8:53 PM

Cc: Heather Wagner Reed <heather@juiceconsulting.com <mailto:heather@juiceconsulting.com>>; Tyler Ostby <tyler@juiceconsulting.com <mailto:tyler@juiceconsulting.com>>; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com>>; Bobby Garza <bgarza@thelongcenter.org <mailto:bgarza@thelongcenter.org>>; Matthew C Reilly <mreilly@kut.org <mailto:mreilly@kut.org>>

Subject: Update on Greater Austin Music Census - public release this Thursday

*** External Email - Exercise Caution ***

Dear Community Partners,

It's been a while since our last email and my apologies for seeming to come out of nowhere with the announcement that public release for the 2022 Greater Austin Music Census results will be this Thursday.

A lot has changed (for the better) since our data walkthrough last year, so we appreciate the feedback that some of you shared.

The release will include the following, a summary report that includes key findings and broad recommendations to guide immediate and longer-term strategies for our music community, municipal partners and civic partners. Two appendices showcase responses: a data deck as well as a DEI data deep dive. We are still working with the City of Austin to make the entire dataset available for further analysis through their open data portal in an effort to make the data as accessible and friendly as possible to everyone in the music community.

We will share a link to these documents with each of you this coming Wednesday afternoon prior to the release on Thursday.

Thank you all for your time and energy you put into this project, hopeful that some good things come from this work.

If anyone has any questions, please feel free to reach out to me.

Best,

Don Pitts
Sound Music Cities, LLC
don@soundmusiccities.com <mailto:don@soundmusiccities.com>
512-844-1363

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From: Bartlett, Trinh
Sent: Friday, March 10, 2023 10:34 AM
To: Smith, Casey
Subject: FYI Austin Music Survey

From: McGill, Michael <Michael.McGill@austintexas.gov>
Sent: Tuesday, February 28, 2023 9:13 PM
To: McCarty, Brad <Brad.McCarty@austintexas.gov>; Peter Schwarz <peterhschwarz@gmail.com>; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov>
Cc: Leffler, Ben <Ben.Leffler@austintexas.gov>
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All the best,
Michael McGill

Office of Council Member Ryan Alter

District 5, City of Austin

O: 512-978-2169

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Your thoughts?

Brad McCarty

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All the best,

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Strategic Planning Manager

Economic Development Department

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From: Shamaly, Erica
Sent: Monday, March 20, 2023 5:19 PM
To: Smith, Casey; Gray, David; Carbajal, Susana
Subject: Re: FYI Austin Music Survey

Hi, All-

I'm with Casey on this request from Michael. We would prefer NOT to share this info on the City website—we had no part in prepping the questions or report and did not contract with or pay this vendor (we were a promotional partner only that shared their call to action like many other groups). Promoting this group's work without providing the same opportunity to others just doesn't sit well with me—want to be as transparent as possible. Thanks!

Erica Shamaly

Division Manager ? Music & Entertainment

Economic Development Department ? City of Austin

(t) 512-974-7821 ? (c) 512-417-3440

[www.atxmusic.org <https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2Fatxmusic&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C71eb55f64b14490a0ee308db2991197b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149475391285062%7CUnknown%7CTWFpbGZsb3d8eyJWlIjojMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=p2PuwU3XJnbxTay%2BtUJx64KrtfDHVVG%2FZR9IZMwwnbY%3D&reserved=0>](https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2Fatxmusic&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C71eb55f64b14490a0ee308db2991197b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149475391285062%7CUnknown%7CTWFpbGZsb3d8eyJWlIjojMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=p2PuwU3XJnbxTay%2BtUJx64KrtfDHVVG%2FZR9IZMwwnbY%3D&reserved=0)

[Funding & Resources for Creatives <https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.austintexas.gov%2Fdepartment%2Ffunding-resources&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C71eb55f64b14490a0ee308db2991197b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149475391285062%7CUnknown%7CTWFpbGZsb3d8eyJWlIjojMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=SepBPXvDQxECu4CMGntXGg0BbsuAkgHOPR7oZF43W5A%3D&reserved=0>](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.austintexas.gov%2Fdepartment%2Ffunding-resources&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C71eb55f64b14490a0ee308db2991197b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149475391285062%7CUnknown%7CTWFpbGZsb3d8eyJWlIjojMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=SepBPXvDQxECu4CMGntXGg0BbsuAkgHOPR7oZF43W5A%3D&reserved=0)

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To: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Cc: Leffler, Ben <Ben.Leffler@austintexas.gov <mailto:Ben.Leffler@austintexas.gov> >
Subject: RE: Austin Music Survey

Hi Brad (and hello again, Trinh!),

Thanks for reaching out. While there has been some changing of the guard at City Hall, I think there is still a consistent support from the Council for addressing the needs of Austin Musicians, and specifically for hosting the data from the recent Survey.

I'm happy to connect with y'all to answer any questions you may have on next steps, but would also like to coordinate with the current Mayor's office, because I think they have the largest platform for elevating any issues. Would that work for you?

All the best,
Michael McGill

Office of Council Member Ryan Alter

District 5, City of Austin

O: 512-978-2169

From: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >
Sent: Wednesday, February 22, 2023 2:23 PM
To: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Subject: Austin Music Survey

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Your thoughts?

Brad McCarty

Business Systems Analyst Sr.

Communications and Technology Management

City of Austin

(512) 974-2739 work (512) 826-3427 cell

Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov>

From: Gray, David
Sent: Monday, March 20, 2023 5:25 PM
To: Shamaly, Erica; Smith, Casey; Carbajal, Susana
Subject: RE: FYI Austin Music Survey

Good evening,

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Thanks,
David

David Gray

Assistant Director

City of Austin Economic Development Department

5202 E. Ben White Blvd., Suite 300

Austin, TX 78741

david.gray@austintexas.gov <mailto:david.gray@austintexas.gov>

www.austintexas.gov/EDD <https://gcc02.safelinks.protection.outlook.com/?

url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C17a305ea6dc04138983108db2991f11d%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149479006650887%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=53w1fmtgCzY8ANE7QglU4Rg0zgX%2BMHQpAJdoAn4UX50%3D&reserved=0>

From: Shamaly, Erica <Erica.Shamaly@austintexas.gov>

Sent: Monday, March 20, 2023 5:19 PM

To: Smith, Casey <Casey.Smith@austintexas.gov>; Gray, David <David.Gray@austintexas.gov>; Carbajal, Susana <Susana.Carbajal@austintexas.gov>

Subject: Re: FYI Austin Music Survey

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Erica Shamaly

Division Manager ? Music & Entertainment

Economic Development Department ? City of Austin

(t) 512-974-7821 ? (c) 512-417-3440

[www.atxmusic.org <https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2Fatxmusic&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C17a305ea6dc04138983108db2991f11d%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149479006650887%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=vowVwdykGb8QROXDMGv5VipiGqHAFYEZvd%2FvnRneb8Q%3D&reserved=0>](https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2Fatxmusic&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C17a305ea6dc04138983108db2991f11d%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149479006650887%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=vowVwdykGb8QROXDMGv5VipiGqHAFYEZvd%2FvnRneb8Q%3D&reserved=0)

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From: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Sent: Monday, March 20, 2023 9:12 AM
To: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: Re: FYI Austin Music Survey

I'm sorry to say I'm no expert on what we publish to the City website or not, but from what I can recall of EDD's published reports, those were all funded by the City, even though many were completed by 3rd party consultants. Some reports were Council mandated (CAMP data, for example), others at the direction of Department leadership (Target Industries & Occupations, for example). Though I no longer see the Reports section on our department website.

Anyway, now that Michael McGill has roped in CTM I have a meeting scheduled with them tomorrow so can ask Brad McCarty if there is a City policy. I would expect there is no standard, though personally, I do recommend only publishing reports we've had close involvement with, i.e. contracted/paid for. My reason is a concern on misinformation, demonstrating favoritism, and promoting private activities (which I believe there is a policy on that).

All the best,

Casey Smith

Strategic Planning Manager

Economic Development Department

City of Austin

+1 (512)974-6416

[www.austintexas.gov/EDD <https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C17a305ea6dc04138983108db2991f11d%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149479006807099%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ikl1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=2arVa2NCWpD9fcknm0drnGdh9F96SS%2Bjk6UJszEMRvk%3D&reserved=0>](https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7C17a305ea6dc04138983108db2991f11d%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638149479006807099%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ikl1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=2arVa2NCWpD9fcknm0drnGdh9F96SS%2Bjk6UJszEMRvk%3D&reserved=0)

From: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >
Sent: Wednesday, March 15, 2023 8:51:41 AM
To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: Re: FYI Austin Music Survey

Good morning, Casey,

Is there precedent for sharing this third-party data on the City's website? If so, what were the circumstances surrounding that decision (e.g. Council direction, City funding for the project, etc.) and are those conditions the same today?

Sincerely,

David

David Gray

Assistant Director

Economic Development Department

From: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Sent: Friday, March 10, 2023 12:19 PM
To: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: FW: FYI Austin Music Survey

Well this is interesting...looks like Michael McGill, on behalf of Council Member Ryan Alter, still wants the Austin Music Census hosted on the City's website and is navigating through CTM to do it.

Please let me know what action you want CTM to take here. Trinh (our BRM point of contact at CTM) says Brad is planning to respond to Michael, but is unsure what to tell him.

From: Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Sent: Friday, March 10, 2023 10:34 AM
To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Subject: FYI Austin Music Survey

From: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >
Sent: Tuesday, February 28, 2023 9:13 PM
To: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
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recent Survey.

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All the best,
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Office of Council Member Ryan Alter

District 5, City of Austin

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Sent: Wednesday, February 22, 2023 2:23 PM
To: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
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Communications and Technology Management

City of Austin

(512) 974-2739 work (512) 826-3427 cell

Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov>

From: Smith, Casey
Sent: Tuesday, March 21, 2023 10:21 AM
To: Gray, David; Shamaly, Erica; Carbajal, Susana
Subject: RE: FYI Austin Music Survey

FYI, discussed with Brad McCarty and Trinh Bartlett just now and Brad is going to reply to Michael McGill and let him know EDD will not be pursuing publishing the dataset to the Open Data Portal at this time. He's going to cc you @Gray, David <mailto:David.Gray@austintexas.gov> .

For additional context, we also discussed what it would mean if we did publish this data. Would we then be behold to do something about it? Brad did do some internal dashboarding of the data as an experiment and it is interesting. He's going to share it with us (again it's internal only). I suspect this is part of the strategy for the Music Census team that if we publish it, it will appear as if we own or have some ownership in it and then should address the findings, which we may or may not have the means to do. All that said, Brad is going to try to politely excuse himself from the request since CTM will not own the data and it is ultimately up to EDD.

Oh, I did ask if there is a standard for the City on publishing private sector data and he said there was no standard. He has seen APH publish some private sector data but not without being involved in the project in some capacity.

From: Gray, David <David.Gray@austintexas.gov>
Sent: Monday, March 20, 2023 5:25 PM
To: Shamaly, Erica <Erica.Shamaly@austintexas.gov>; Smith, Casey <Casey.Smith@austintexas.gov>; Carbajal, Susana <Susana.Carbajal@austintexas.gov>
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David Gray

Assistant Director

City of Austin Economic Development Department

5202 E. Ben White Blvd., Suite 300

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CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ikl1haWwiLCJXVCI6Mn0%
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>

From: Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >

Sent: Monday, March 20, 2023 5:19 PM

To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >; Gray, David

<David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >; Carbajal, Susana

<Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >

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Erica Shamaly

Division Manager ? Music & Entertainment

Economic Development Department ? City of Austin

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From: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Sent: Monday, March 20, 2023 9:12 AM
To: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: Re: FYI Austin Music Survey

I'm sorry to say I'm no expert on what we publish to the City website or not, but from what I can recall of EDD's published reports, those were all funded by the City, even though many were completed by 3rd party consultants. Some reports were Council mandated (CAMP data, for example), others at the direction of Department leadership (Target Industries & Occupations, for example). Though I no longer see the Reports section on our department website.

Anyway, now that Michael McGill has roped in CTM I have a meeting scheduled with them tomorrow so can ask Brad McCarty if there is a City policy. I would expect there is no standard, though personally, I do recommend only publishing reports we've had close involvement with, i.e. contracted/paid for. My reason is a concern on

misinformation, demonstrating favoritism, and promoting private activities (which I believe there is a policy on that).

All the best,

Casey Smith

Strategic Planning Manager

Economic Development Department

City of Austin

+1 (512)974-6416

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From: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >
Sent: Wednesday, March 15, 2023 8:51:41 AM
To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: Re: FYI Austin Music Survey

Good morning, Casey,

Is there precedent for sharing this third-party data on the City's website? If so, what were the circumstances surrounding that decision (e.g. Council direction, City funding for the project, etc.) and are those conditions the same today?

Sincerely,

David

David Gray

Assistant Director

From: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Sent: Friday, March 10, 2023 12:19 PM
To: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: FW: FYI Austin Music Survey

Well this is interesting...looks like Michael McGill, on behalf of Council Member Ryan Alter, still wants the Austin Music Census hosted on the City's website and is navigating through CTM to do it.

Please let me know what action you want CTM to take here. Trinh (our BRM point of contact at CTM) says Brad is planning to respond to Michael, but is unsure what to tell him.

From: Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Sent: Friday, March 10, 2023 10:34 AM
To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Subject: FYI Austin Music Survey

From: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >
Sent: Tuesday, February 28, 2023 9:13 PM
To: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Cc: Leffler, Ben <Ben.Leffler@austintexas.gov <mailto:Ben.Leffler@austintexas.gov> >
Subject: RE: Austin Music Survey

Hi Brad (and hello again, Trinh!),

Thanks for reaching out. While there has been some changing of the guard at City Hall, I think there is still a consistent support from the Council for addressing the needs of Austin Musicians, and specifically for hosting the data from the recent Survey.

I'm happy to connect with y'all to answer any questions you may have on next steps, but would also like to coordinate with the current Mayor's office, because I think they have the largest platform for elevating any issues. Would that work

for you?

All the best,
Michael McGill

Office of Council Member Ryan Alter

District 5, City of Austin

O: 512-978-2169

From: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >
Sent: Wednesday, February 22, 2023 2:23 PM
To: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Subject: Austin Music Survey

Hey Michael,

It's been awhile since we've talked about the Austin Music Survey that you and Peter brought to me several months ago. Peter and I had done some additional work and got the data in a much better presentation than the original attempt. In early February, Peter and I paused in order for him to think about next steps.....if any.

There has been significant changing of the guard at City Hall. I'm wondering what is your position now on the Austin Music Survey and has the goals and directions at City Hall changed.

I've also include Trinh Bartlett to the email. She is the assigned CTM BRM for the Economic Development department. Although, Peter, you and I hadn't really talked about departments that would be stake holders, I thought it may be wise to include someone that has an interest in the long-term roadmaps with that department.

Your thoughts?

Brad McCarty

Business Systems Analyst Sr.

Communications and Technology Management

City of Austin

(512) 974-2739 work (512) 826-3427 cell

Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov>

From: Carbajal, Susana
Sent: Tuesday, March 21, 2023 10:59 AM
To: Smith, Casey; Gray, David; Shamaly, Erica
Subject: RE: FYI Austin Music Survey

Thank you Casey for the follow up.

Susana Carbajal

Economic Development Department

susana.carbajal@austintexas.gov <mailto:susana.carbajal@austintexas.gov>

From: Smith, Casey <Casey.Smith@austintexas.gov>
Sent: Tuesday, March 21, 2023 10:21 AM
To: Gray, David <David.Gray@austintexas.gov>; Shamaly, Erica <Erica.Shamaly@austintexas.gov>; Carbajal, Susana <Susana.Carbajal@austintexas.gov>
Subject: RE: FYI Austin Music Survey

FYI, discussed with Brad McCarty and Trinh Bartlett just now and Brad is going to reply to Michael McGill and let him know EDD will not be pursuing publishing the dataset to the Open Data Portal at this time. He's going to cc you @Gray, David <mailto:David.Gray@austintexas.gov> .

For additional context, we also discussed what it would mean if we did publish this data. Would we then be behold to do something about it? Brad did do some internal dashboarding of the data as an experiment and it is interesting. He's going to share it with us (again it's internal only). I suspect this is part of the strategy for the Music Census team that if we publish it, it will appear as if we own or have some ownership in it and then should address the findings, which we may or may not have the means to do. All that said, Brad is going to try to politely excuse himself from the request since CTM will not own the data and it is ultimately up to EDD.

Oh, I did ask if there is a standard for the City on publishing private sector data and he said there was no standard. He

has seen APH publish some private sector data but not without being involved in the project in some capacity.

From: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >
Sent: Monday, March 20, 2023 5:25 PM
To: Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: RE: FYI Austin Music Survey

Good evening,

I agree with the recommendation from both of you. That is, we should follow our PIO protocol and only feature reports that are (1) officially sponsored by the City or (2) published by another government entity (e.g., the Texas Music Office). Given that this report does not meet those standards, we should not recommend hosting the content on our website. If we give this courtesy exception to one organization, we'll establish a precedent that requires us to share reports from any other organization (due to anti-favoritism practices).

Thanks,
David

David Gray

Assistant Director

City of Austin Economic Development Department

5202 E. Ben White Blvd., Suite 300

Austin, TX 78741

david.gray@austintexas.gov <mailto:david.gray@austintexas.gov>

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From: Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >

Sent: Monday, March 20, 2023 5:19 PM

To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >; Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: Re: FYI Austin Music Survey

Hi, All-

I'm with Casey on this request from Michael. We would prefer NOT to share this info on the City website—we had no part in prepping the questions or report and did not contract with or pay this vendor (we were a promotional partner only that shared their call to action like many other groups). Promoting this group's work without providing the same opportunity to others just doesn't sit well with me—want to be as transparent as possible. Thanks!

Erica Shamaly

Division Manager ? Music & Entertainment

Economic Development Department ? City of Austin

(t) 512-974-7821 ? (c) 512-417-3440

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<Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >

Subject: Re: FYI Austin Music Survey

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All the best,

Casey Smith

Strategic Planning Manager

Economic Development Department

City of Austin

+1 (512)974-6416

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Sent: Wednesday, March 15, 2023 8:51:41 AM

To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >

Subject: Re: FYI Austin Music Survey

Good morning, Casey,

Is there precedent for sharing this third-party data on the City's website? If so, what were the circumstances surrounding that decision (e.g. Council direction, City funding for the project, etc.) and are those conditions the same today?

Sincerely,

David

David Gray

Assistant Director

Economic Development Department

From: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Sent: Friday, March 10, 2023 12:19 PM
To: Gray, David <David.Gray@austintexas.gov <mailto:David.Gray@austintexas.gov> >; Shamaly, Erica <Erica.Shamaly@austintexas.gov <mailto:Erica.Shamaly@austintexas.gov> >; Carbajal, Susana <Susana.Carbajal@austintexas.gov <mailto:Susana.Carbajal@austintexas.gov> >
Subject: FW: FYI Austin Music Survey

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Please let me know what action you want CTM to take here. Trinh (our BRM point of contact at CTM) says Brad is planning to respond to Michael, but is unsure what to tell him.

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Sent: Friday, March 10, 2023 10:34 AM
To: Smith, Casey <Casey.Smith@austintexas.gov <mailto:Casey.Smith@austintexas.gov> >
Subject: FYI Austin Music Survey

From: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >
Sent: Tuesday, February 28, 2023 9:13 PM
To: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >

Cc: Leffler, Ben <Ben.Leffler@austintexas.gov <mailto:Ben.Leffler@austintexas.gov> >
Subject: RE: Austin Music Survey

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All the best,
Michael McGill

Office of Council Member Ryan Alter

District 5, City of Austin

O: 512-978-2169

From: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >
Sent: Wednesday, February 22, 2023 2:23 PM
To: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Subject: Austin Music Survey

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Your thoughts?

Brad McCarty

Business Systems Analyst Sr.

Communications and Technology Management

City of Austin

(512) 974-2739 work (512) 826-3427 cell

Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov>

From: Gray, David
Sent: Tuesday, March 21, 2023 8:16 PM
To: Smith, Casey; Shamaly, Erica; Carbajal, Susana
Subject: Re: FYI Austin Music Survey

Thanks Casey. I agree with Brad's recommendation for the reasons stated below. Also, our practice has been only publishing data for projects with our funding/involvement or from other government agencies. It seems like we are aligned with APH's practice. Awesome!

David Gray
Assistant Director
Economic Development Department

From: Smith, Casey <Casey.Smith@austintexas.gov>
Sent: Tuesday, March 21, 2023 10:21 AM
To: Gray, David <David.Gray@austintexas.gov>; Shamaly, Erica <Erica.Shamaly@austintexas.gov>; Carbajal, Susana <Susana.Carbajal@austintexas.gov>
Subject: RE: FYI Austin Music Survey

FYI, discussed with Brad McCarty and Trinh Bartlett just now and Brad is going to reply to Michael McGill and let him know EDD will not be pursuing publishing the dataset to the Open Data Portal at this time. He's going to cc you @Gray, David <mailto:David.Gray@austintexas.gov> .

For additional context, we also discussed what it would mean if we did publish this data. Would we then be behold to do something about it? Brad did do some internal dashboarding of the data as an experiment and it is interesting. He's going to share it with us (again it's internal only). I suspect this is part of the strategy for the Music Census team that if we publish it, it will appear as if we own or have some ownership in it and then should address the findings, which we may or may not have the means to do. All that said, Brad is going to try to politely excuse himself from the request since CTM will not own the data and it is ultimately up to EDD.

Oh, I did ask if there is a standard for the City on publishing private sector data and he said there was no standard. He has seen APH publish some private sector data but not without being involved in the project in some capacity.

From: Gray, David <David.Gray@austintexas.gov>
Sent: Monday, March 20, 2023 5:25 PM
To: Shamaly, Erica <Erica.Shamaly@austintexas.gov>; Smith, Casey <Casey.Smith@austintexas.gov>; Carbajal, Susana <Susana.Carbajal@austintexas.gov>
Subject: RE: FYI Austin Music Survey

Good evening,

I agree with the recommendation from both of you. That is, we should follow our PIO protocol and only feature reports that are (1) officially sponsored by the City or (2) published by another government entity (e.g., the Texas Music Office). Given that this report does not meet those standards, we should not recommend hosting the content on our website. If we give this courtesy exception to one organization, we'll establish a precedent that requires us to share reports from any other organization (due to anti-favoritism practices).

Thanks,
David

David Gray

Assistant Director

City of Austin Economic Development Department

5202 E. Ben White Blvd., Suite 300

Austin, TX 78741

david.gray@austintexas.gov <mailto:david.gray@austintexas.gov>

www.austintexas.gov/EDD <https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Ca3385

0ed97ce48e68b6a08db2a73095b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638150445795853713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Se6l7xUgv%2F3c%2Be1C5c8cmSeZXQVeSxk2ZvlwifsbKmI%3D&reserved=0>

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Subject: Re: FYI Austin Music Survey

Hi, All-

I'm with Casey on this request from Michael. We would prefer NOT to share this info on the City website—we had no part in prepping the questions or report and did not contract with or pay this vendor (we were a promotional partner only that shared their call to action like many other groups). Promoting this group's work without providing the same opportunity to others just doesn't sit well with me—want to be as transparent as possible. Thanks!

Erica Shamaly

Division Manager ? Music & Entertainment

Economic Development Department ? City of Austin

(t) 512-974-7821 ? (c) 512-417-3440

[www.atxmusic.org <https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2Fatxmusic&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Ca33850ed97ce48e68b6a08db2a73095b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638150445795853713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=StUbU9BvP71f51HV3iU25leamyUbAQw5IVcOVROlg90%3D&reserved=0>](https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2Fatxmusic&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Ca33850ed97ce48e68b6a08db2a73095b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638150445795853713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=StUbU9BvP71f51HV3iU25leamyUbAQw5IVcOVROlg90%3D&reserved=0)

[Funding & Resources for Creatives <https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.austintexas.gov%2Fdepartment%2Ffunding-resources&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Ca33850ed97ce48e68b6a08db2a73095b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638150445795853713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=5HY541zs4P9UfqCf3m4wvIxpDFEblqOuh93vzEs9dFo%3D&reserved=0>](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.austintexas.gov%2Fdepartment%2Ffunding-resources&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Ca33850ed97ce48e68b6a08db2a73095b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638150445795853713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=5HY541zs4P9UfqCf3m4wvIxpDFEblqOuh93vzEs9dFo%3D&reserved=0)

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Subject: Re: FYI Austin Music Survey

I'm sorry to say I'm no expert on what we publish to the City website or not, but from what I can recall of EDD's published reports, those were all funded by the City, even though many were completed by 3rd party consultants. Some reports were Council mandated (CAMP data, for example), others at the direction of Department leadership (Target Industries & Occupations, for example). Though I no longer see the Reports section on our department website.

Anyway, now that Michael McGill has roped in CTM I have a meeting scheduled with them tomorrow so can ask Brad McCarty if there is a City policy. I would expect there is no standard, though personally, I do recommend only publishing reports we've had close involvement with, i.e. contracted/paid for. My reason is a concern on misinformation, demonstrating favoritism, and promoting private activities (which I believe there is a policy on that).

All the best,

Casey Smith

Strategic Planning Manager

Economic Development Department

City of Austin

+1 (512)974-6416

[www.austintexas.gov/EDD <https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Ca33850ed97ce48e68b6a08db2a73095b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638150445795853713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ikl1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Se6l7xUgv%2F3c%2Be1C5c8cmSeZXQVeSxk2ZvlwifsbKml%3D&reserved=0>](https://gcc02.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintexas.gov%2FEDD&data=05%7C01%7CCasey.Smith%40austintexas.gov%7Ca33850ed97ce48e68b6a08db2a73095b%7C5c5e19f6a6ab4b45b1d0be4608a9a67f%7C0%7C0%7C638150445795853713%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ikl1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Se6l7xUgv%2F3c%2Be1C5c8cmSeZXQVeSxk2ZvlwifsbKml%3D&reserved=0)

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Cc: Leffler, Ben <Ben.Leffler@austintexas.gov <mailto:Ben.Leffler@austintexas.gov> >
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All the best,
Michael McGill

Office of Council Member Ryan Alter

District 5, City of Austin

O: 512-978-2169

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Your thoughts?

Brad McCarty

Business Systems Analyst Sr.

Communications and Technology Management

City of Austin

(512) 974-2739 work (512) 826-3427 cell

Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov>

From: McCarty, Brad
Sent: Thursday, March 23, 2023 5:03 PM
To: McGill, Michael; Peter Schwarz; Bartlett, Trinh
Cc: Leffler, Ben; Smith, Casey; Gray, David; Parsons, Ashley; Milan, Janette F.
Subject: Re: Austin Music Survey

Hello Everyone,

This email is being addressed to everyone and a way for us to share questions and opinions. As stated below, I've worked with Peter Schwarz and we've been able to determine that City of Austin Data Portal could publish the Music Survey to the public.

However, as a general practice, open data, stories and other assets published on the portal are owned by the City departments that own the source data. The music survey data was collected by an outside source and therefore is not owned by the City of Austin. I've reached out to Michael McGill from Mayor and Council and members of Economic Development Department who are included in the email. Without someone taking ownership of the data at the City of Austin, it doesn't feel suitable to publish data that is not owned by the City.

If anyone would like to continue this conversation, please add questions or comments.

Thanks.

Brad McCarty
Business Systems Analyst Sr.
Communications and Technology Management
City of Austin
(512) 974-2739 work (512) 826-3427 cell
Brad.McCarty@austintexas.gov

From: McGill, Michael <Michael.McGill@austintexas.gov>
Sent: Tuesday, February 28, 2023 9:12 PM
To: McCarty, Brad <Brad.McCarty@austintexas.gov>; Peter Schwarz <peterhschwarz@gmail.com>; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov>
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Subject: RE: Austin Music Survey

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All the best,
Michael McGill

Office of Council Member Ryan Alter

District 5, City of Austin

O: 512-978-2169

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<Trinh.Bartlett@austintexas.gov>
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Brad McCarty

Business Systems Analyst Sr.

Communications and Technology Management

City of Austin

(512) 974-2739 work (512) 826-3427 cell

Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov>

From: Smith, Casey
Sent: Friday, March 24, 2023 8:46 AM
To: McCarty, Brad
Subject: RE: Austin Music Survey

Thank you so much, Brad! Appreciate your thoughtful words.

From: McCarty, Brad <Brad.McCarty@austintexas.gov>
Sent: Thursday, March 23, 2023 5:03 PM
To: McGill, Michael <Michael.McGill@austintexas.gov>; Peter Schwarz <peterhschwarz@gmail.com>; Bartlett, Trinh

<Trinh.Bartlett@austintexas.gov>

Cc: Leffler, Ben <Ben.Leffler@austintexas.gov>; Smith, Casey <Casey.Smith@austintexas.gov>; Gray, David <David.Gray@austintexas.gov>; Parsons, Ashley <Ashley.Parsons@austintexas.gov>; Milan, Janette F. <Janette.Milan@austintexas.gov>

Subject: Re: Austin Music Survey

Hello Everyone,

This email is being addressed to everyone and a way for us to share questions and opinions. As stated below, I've worked with Peter Schwarz and we've been able to determine that City of Austin Data Portal could publish the Music Survey to the public.

However, as a general practice, open data, stories and other assets published on the portal are owned by the City departments that own the source data. The music survey data was collected by an outside source and therefore is not owned by the City of Austin. I've reached out to Michael McGill from Mayor and Council and members of Economic Development Department who are included in the email. Without someone taking ownership of the data at the City of Austin, it doesn't feel suitable to publish data that is not owned by the City.

If anyone would like to continue this conversation, please add questions or comments.

Thanks.

Brad McCarty

Business Systems Analyst Sr.

Communications and Technology Management

City of Austin

(512) 974-2739 work (512) 826-3427 cell

Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov>

From: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >

Sent: Tuesday, February 28, 2023 9:12 PM

To: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >; Peter Schwarz <peterschwarz@gmail.com <mailto:peterschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >

Cc: Leffler, Ben <Ben.Leffler@austintexas.gov <mailto:Ben.Leffler@austintexas.gov> >

Subject: RE: Austin Music Survey

Hi Brad (and hello again, Trinh!),

Thanks for reaching out. While there has been some changing of the guard at City Hall, I think there is still a consistent support from the Council for addressing the needs of Austin Musicians, and specifically for hosting the data from the recent Survey.

I'm happy to connect with y'all to answer any questions you may have on next steps, but would also like to coordinate with the current Mayor's office, because I think they have the largest platform for elevating any issues. Would that work for you?

All the best,
Michael McGill

Office of Council Member Ryan Alter

District 5, City of Austin

O: 512-978-2169

From: McCarty, Brad <Brad.McCarty@austintexas.gov <mailto:Brad.McCarty@austintexas.gov> >
Sent: Wednesday, February 22, 2023 2:23 PM
To: McGill, Michael <Michael.McGill@austintexas.gov <mailto:Michael.McGill@austintexas.gov> >; Peter Schwarz <peterhschwarz@gmail.com <mailto:peterhschwarz@gmail.com> >; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov <mailto:Trinh.Bartlett@austintexas.gov> >
Subject: Austin Music Survey

Hey Michael,

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Your thoughts?

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MUSIC COMMISSION RECOMMENDATION 20221003-3

Date: October 3, 2022

Subject: Sound Music Cities 2022 Greater Austin Music Census

Motioned By: Vice Chair Nagavalli Medicharla

Seconded By: Commissioner Oren Rosenthal

Recommendation

The Music Commission recommends that raw data and comments gathered from the 2022 Greater Austin Music Census be made publicly available on the City of Austin Open Data Portal, or other City of Austin online platform.

Description of Recommendation to Council

The 2022 Greater Austin Music Census, sponsored by the City of Austin Office of the Mayor, Economic Development Department, and numerous local organizations, is a comprehensive survey of Austin-area musicians and other music industry professionals. The survey organizers have offered to provide survey data and comments to the City of Austin after any and all identifying information has been removed.

The Music Commission recommends that the gathered data be posted publicly via the City of Austin Open Data Portal or other CoA public online platform so that census results are easily accessible to local music industry professionals, nonprofits, state government agencies, and City departments, as well as music patrons and consumers.

Rationale:

The data from the 2022 Greater Austin Census will be a useful tool for informing and shaping policy, business development, and programming related to the commercial music industry in Austin.

Vote

For: 8 (Chair Patterson, Vice Chair Medicharla, and Commissioners Gould, Limon, Mahone, Reynolds, Rosenthal, and Sullivan)

Against: 0

Abstain: 0

Absent: 3 (Commissioners Garcia, Pike, and Strickland)

Attest: Kim McCarson

From: McGill, Michael
Sent: Thursday, March 30, 2023 7:33 PM
To: McCarty, Brad; Peter Schwarz; Bartlett, Trinh
Cc: Leffler, Ben; Smith, Casey; Gray, David; Parsons, Ashley; Milan, Janette F.
Subject: RE: Austin Music Survey

Just getting caught up on this email. What does “taking ownership” entail? This data was produced by a third party and presented to the City of Austin for our continued use and historical record. As long as that is noted in the description, I don’t see any issue with hosting it on the City’s data portal.

Michael

From: McCarty, Brad <Brad.McCarty@austintexas.gov>
Sent: Thursday, March 23, 2023 5:03 PM
To: McGill, Michael <Michael.McGill@austintexas.gov>; Peter Schwarz <peterhschwarz@gmail.com>; Bartlett, Trinh <Trinh.Bartlett@austintexas.gov>
Cc: Leffler, Ben <Ben.Leffler@austintexas.gov>; Smith, Casey <Casey.Smith@austintexas.gov>; Gray, David <David.Gray@austintexas.gov>; Parsons, Ashley <Ashley.Parsons@austintexas.gov>; Milan, Janette F. <Janette.Milan@austintexas.gov>
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