

# MEMORANDUM

TO: CITIZEN AWARENESS PROJECT  
FROM: GENE ULM, ROBERT BLIZZARD & GEORGE NASSAR  
RE: DeSANTIS VS. TRUMP: DOWNBALLOT EFFECTS FOR GOP

Over the past few weeks, Public Opinion Strategies conducted statewide general election surveys in five key battleground states (Arizona, Michigan, Nevada, Pennsylvania, Wisconsin). A total of 2500 voters were interviewed on cell and landline phones across these five states. Each statewide sample was selected from the voter file and stratified by geography, age, gender, and vote history to ensure a representative sample. The margin of error for the N=2500 sample size is  $\pm 2.0\%$ .

## KEY FINDINGS

- **Across these swing states, DeSantis leads Biden while Trump loses to Biden.**

Swing States	Ballot
Ron DeSantis (R)	45%
Joe Biden (D)	42%
Donald Trump (R)	43%
Joe Biden (D)	46%

In these five states, DeSantis leads Biden by three points, while Trump trails Biden by that same margin. These margins match the recent *Wall Street Journal* national survey, which was conducted by Trump's pollster.

- **Forget Biden's lackluster approval rating, Trump on the ballot erases that advantage for the GOP.** Even with Biden's approval rating underwater (41% approve-53% disapprove) among voters in these states, Trump (and downticket Republicans) cannot take advantage. Biden runs five points ahead of his approval rating against Trump, while pretty much in-line with his approval score vs. DeSantis.
- **DeSantis at the top-of-the-ticket in '24 would be a positive for down-ticket Republicans while Trump puts the GOP House majority in significant jeopardy.** Across these states, voters asked a generic ballot for Congress immediately after the DeSantis-Biden trial heat favored the GOP candidate for Congress (43%) over the Democratic candidate (42%). On the other hand, voters asked a congressional generic ballot immediately after the Trump-Biden ballot supported the Democratic candidate (43%) over the Republican candidate (40%).



**GOP +1**  
Generic  
U.S. House  
Ballot



**DEM +3**  
Generic  
U.S. House  
Ballot