



FOR IMMEDIATE RELEASE

## **FashionPact Raises \$100,000+ for Local Alaskan Non-Profit Organizations**

*Local startup thrift/resale boutique allows patrons to choose where they'd like to donate to*

**ANCHORAGE, ALASKA, OCTOBER 14, 2022 –**



While most thrift shops tend to raise money for their own organizations, FashionPact has completely flipped the script by giving back to non-profit charities of their patrons' choice. FashionPact is excited to announce that they've raised more than \$100,000 as part of their mission to give back to local Alaskan non-profits.

Like traditional resale and thrift shops, FashionPact allows patrons to donate gently used items and also shop a low-price selection of pre-owned everyday items including men's, women's, and children's clothing, shoes, accessories, and home goods. Unlike the status quo, however, FashionPact allows anyone donating goods or buying from the boutique to choose the organization where they'd like to donate. For each item sold from the FashionPact resale boutique's inventory, a 40% donation is made.

Thus far, donations have benefited 70+ local organizations including AWAIC (Abused Women's Aid in Crisis), Alaskan SPCA, Bean's Cafe, Straw for Dogs, Let Every Woman Know Alaska, and Victim's For Justice and have totaled over \$100,000.

"Fashion Pact has been a critical source of donations for our Angel Fund. The Angel Fund is used for pets whose owners cannot pay for pet care. So far this year it's supported cases such as Raven, a beloved senior dog, have a cancerous growth removed," said a spokesperson for Alaskan SPCA.



A team member at Fish Food Assistance said, "With FashionPact funds we are able to stock our peanut butter and jelly shelves. This is an important protein source for every family we help. We are an all-volunteer agency so every dollar we receive is used to buy food for those in need. Many thanks!"

FashionPact founder Brittani Clancey is humbled to give back to her community. "FashionPact really is a combined effort of community coming together," she said.

When community members choose FashionPact for donating or shopping gently used clothing, accessories, and home goods, they get the opportunity to support trail development, children with FASD, AIDS assistance, local theatre, Ukrainian refugees in Alaska, Anchorage's waterways, and so much more. Learn more about FashionPact at <https://www.fashionpact.com>.

## **ABOUT FASHIONPACT**

FashionPact is an Anchorage-based resale/thrift boutique giving 40% of each item sold to local Alaskan charities of each patron's choice.

## **CONTACT**

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