

METHODOLOGY

Change Research surveyed 429 2022 election voters in Austin, Texas from January 28 - February 1, 2023.

We used the following sources to recruit respondents:

- *targeted advertisements on Facebook and Instagram (251 respondents)*
- *text messages sent, via the Switchboard platform, to cell phone numbers listed on the voter file for individuals who qualified for the survey's sample universe, based on their voter file data (178 respondents)*

Regardless of which of these sources a respondent came from, they were directed to a survey hosted on SurveyMonkey's website.

Ads placed on social media targeted any adult living in Austin, TX. Anyone who indicated they were not registered to vote was terminated. As the survey fielded, Change Research used dynamic online sampling: adjusting ad budgets, lowering budgets for ads targeting groups that were overrepresented and raising budgets for ads targeting groups that were underrepresented, so that the final sample was roughly representative of the population across different groups. The survey was conducted in English.

The survey was conducted online by Change Research on behalf of Notley. Post-stratification was performed on age, gender, race/ethnicity, education, ZIP code, and 2020 presidential vote. Weighting parameters are based on the demographic composition of 2022 general election voters, based on probabilistic [turnout scores provided by Deck](#). These scores incorporate past vote history and demographic factors, as well as environmental factors including media coverage, fundraising numbers, and candidate demographics. Presidential results were obtained from publicly available data.

The modeled margin of error for this survey is 5.3%, which uses effective sample sizes** that adjust for the design effect of weighting.*

** We adopt The Pew Research Center's convention for the term "modeled margin of error"(1) (mMOE) to indicate that our surveys are not simple random samples in the pure sense, similar to any survey that has either non-response bias or for which the general population was not invited at random. A common, if imperfect, convention for reporting survey results is to use a single, survey-level mMOE based on a normal approximation. This is a poor approximation for proportion estimates close to 0 or 1. However, it is a useful communication tool in many settings and is reasonable in places where the proportion of interest is close to 50%. We report this normal approximation for our surveys assuming a proportion estimate of 50%.*

*** The effective sample size adjusts for the weighting applied to respondents, and is calculated using Kish's approximation (2).*

(1) <https://www.pewresearch.org/methods/2018/01/26/for-weighting-online-opt-in-samples-what-matters-most/>

(2) Kish, Leslie. Survey Sampling, 1965.

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REPORTED QUESTIONS

*1 Are you:

- Male
- Female
- Other

*2 In what year were you born? [text box]

*3 In what ZIP code do you currently live? [text box]

*4 What is your race/ethnicity? [multiselect enabled]

- White / Caucasian
- Black or African American
- Hispanic or Latino/a
- Asian or Pacific Islander
- American Indian or Alaska Native
- Other (please specify)

*4b [IF NOT HISPANIC] Are you from a Hispanic, Latino/a or Spanish-speaking background?

- Yes
- No

*5 What is the highest level of education you have completed?

- High school diploma or less
- Some college, but no degree
- Associate's degree, or two-year college degree
- Bachelor's degree, or four-year college degree
- Graduate degree

*6 Are you registered to vote in Austin, Texas?

- Yes
- No [TERMINATE]
- Not sure [TERMINATE]

*7a Generally speaking, do you think of yourself as a: [RANDOMIZE]

- Democrat
- Republican
- Independent/Other

[IF INDEPENDENT/ NO PARTY AFFILIATION]

*7b Do you consider yourself closer to:

- The Democrats
- The Republicans
- Neither

[IF DEMOCRAT/ REPUBLICAN]

*7c Do you consider yourself a:

- Strong [Democrat/Republican]
- Not so strong [Democrat/Republican]

*8 How did you vote in the 2020 election for President, or for some reason were you unable to vote?

- Joe Biden, the Democrat
- Donald Trump, the Republican
- Jo Jorgensen, the Libertarian
- Not registered/Too young/Ineligible
- Did not vote

9. Do you think Austin has too few police officers, too many police officers, or the right number of police officers? [FLIP]

- Too few police officers
- Right number of police officers
- Too many police officers

10. Do you feel safe in Austin?

- Yes
- No
- Not sure

11. The City of Austin is currently negotiating with the Austin Police Association to establish a new union contract with Austin's police force. Which aspect of the union contract for Austin's police do you believe is most important? Select no more than TWO. [RANDOMIZE]

- Ensures accountability and transparency when police officers are involved in a shooting or accused of improper conduct
- Encourages recruitment by offering signing bonuses
- Raises pay for most or all officers
- Provides for civilian oversight
- Allows anonymous complaints about officer conduct
- Is quickly executed to avoid conflict over negotiations
- Not sure

12. When thinking about the ban on public camping, do you believe there should be more enforcement, less enforcement, or about the same amount of enforcement? [FLIP]

- More enforcement
- Same amount of enforcement
- Less enforcement

13. What do you believe is the primary cause of homelessness in Austin? [RANDOMIZE]

- Lack of affordable housing
- Lack of mental health and substance abuse treatment
- Increased gentrification in Austin
- Austin's reputation as a haven for homeless individuals
- Something else (please specify)

14. Do you agree or disagree that the Austin City Council cares about issues that impact you?

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Not sure

15. Do you agree or disagree that the City Council is doing enough to help the City of Austin achieve its carbon reduction goals to fight against climate change?

- Strongly agree

- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Not sure

16. What do you think should be the primary role of the Austin City Council? [RANDOMIZE]

- Managing natural disasters and crises
- Ensuring basic services, like maintaining roads and providing utilities
- Protecting the quality of life of Austin residents
- Responding to complaints and concerns from residents
- Protecting Austin's values from the Texas Legislature's overreach
- Protecting the environment and reducing Austin's climate footprint
- Managing how the city grows and develops
- Something else (please specify)

17. How often do you use city parks in Austin?

- Daily
- Weekly
- Monthly
- A few times a year
- Never

18. What is the greatest challenge facing Austin city park users? [RANDOMIZE]

- Off-leash dogs
- Lack of maintenance and proper facilities
- Inconvenient locations to where I live or tough to get to
- Unsafe
- Not enough parking
- Unclean
- None of these

19. The city collects fees from developers to acquire, enhance, and maintain parks in the city. Do you support or oppose improving parkland throughout the city, even if that means increasing the cost of housing and office space around Austin?

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Not sure

20. Zilker Park is undergoing a planning process called the Zilker Metropolitan Park Vision Plan. What do you think is the most critical improvement that can be made to Zilker Park? [RANDOMIZE]

- More parking
- Better transit, pedestrian, and biking access
- The restoration of native plants and less space for social and athletic activities
- Better recreational facilities and services for park guests
- Something else (please specify)
- No improvements necessary; leave Zilker as is

21. Over the last five years, the City of Austin has consistently missed its affordable housing production goals. What should the city do to hit these goals in the future? [RANDOMIZE]

- Increase taxes to pay for more affordable housing

- *Reduce regulation to make it easier for affordable housing to be built*
- *Allow affordable multifamily housing in more places across the city, including my neighborhood*
- *Start building on public city land to reduce the cost of constructing affordable housing*
- *Something else (please specify)*
- *Not sure*

22. *Currently, the city of Austin requires a certain amount of parking for houses, apartment buildings, and commercial buildings, even if the area is close to transit or very walkable. Do you agree or disagree that the city should eliminate mandatory parking requirements to allow the market to dictate how much parking should be included in future developments?*

- *Strongly agree*
- *Somewhat agree*
- *Somewhat disagree*
- *Strongly disagree*
- *Not sure*

23. *Many housing advocates are pushing for the city to relax compatibility standards, which are the rules that govern what types of buildings can be built next to each other throughout the city. The advocates argue this is needed to allow more housing units to be built throughout the city. Neighborhood preservationists argue that maintaining compatibility standards protects the character, look, and feel of neighborhoods by not allowing larger structures to be built next to single family homes. Which of the following comes closest to your opinion? [RANDOMIZE]*

- *Austin should relax compatibility standards and allow more housing units to be built throughout the city*
- *Austin should keep all current compatibility standards in place to preserve the character, look, and feel of neighborhoods*
- *Not sure*

24. *The City Council often targets changes to land-use policy, like where taller buildings can be built, to specific corridors in the city. Should the City Council continue to designate which corridors have more density in them, or should the City Council apply the same rules uniformly across all the city's major corridors? [RANDOMIZE]*

- *Designate specific corridors*
- *Apply rules uniformly to all corridors*
- *Not sure*

25. *As Austin grows, denser and taller developments may expand throughout the city. Which of the following comes closest to your view about the best way for this expansion to occur? [RANDOMIZE]*

- *Downtown-style density in a few places across the city, like the Domain*
- *Concentrate major buildings along Austin's future light rail lines*
- *Medium-sized buildings spread evenly across the city's major streets and corridors*
- *Growth should be restricted to preserve what is left of Austin*
- *Not sure*