

Statement to Go Public from KIA Canada

We are concerned to hear about this situation, and have engaged the dealer in question. As a distributor of automobiles, Kia Canada does not have control over customer transactions, as dealers are independently owned and operated and fully responsible for all sales with customers. However, our expectation is that every dealer meets the guidelines set out by their provincial regulator. We have been in contact with this dealer to ensure they are aware of our expectation to operate according to the local regulatory environment and with a focus on the customer experience.

Susan Bernardo
National Manager, PR
KIA Canada