**Herrick Foundation** 6739635 Detroit ΜI Year of 1st Gift Total # of Gifts 2008 Budget Total Gifts 2008 Total 2008 Goal 2007 Total 1984 24 \$ 4,405,000.00 \$ 430,000.00 \$ 500,000.00 \$ 1,000,000.00 \$ 0.00 **Assigned Solicitor:** John Von Kannon DV Caseload

**Constituent Notes:** 

**Development Background Information** 

**Development Interests** 

## Von Kannon, John

**Action Detail:** 

Follow-Up

Herrick Foundation: 7/11/2008 Phone Call

Action Notes:

Call Report

Telephone Call Report

Files of Herrick Foundation

I said that our biggest need right now is to continue to get the message outside Washington so politicians would hear the same message from their constituents that they hear from us. I said that in addition to the Fiscal Wake Up Tour we have two other major programs that I wanted to mention.

The fist is radio commercials. I reminded him that we are currently advertising on Sean Hannity and Laura Ingraham and the cost is about \$2.5 million. I told him that we are currently negotiating with Rush Limbaugh to start that next year and that would be an additional \$2 million.