Charles,

Just heard back from Cavuto and unfortunately, they're asking to reschedule. That doesn't always happen, but we will continue to follow up. I know there will be many opportunities going forward. Please pass on our apologies, both from CRC and Fox Biz. One of the challenges with Fox is these things fall through from time to time.

Thanks again for all the coordination and we will follow up if we are able to get this one rescheduled in the near term.

Get Outlook for iOS

From: Isom, Charles <charles.isom@nebraska.gov>
Sent: Wednesday, April 6, 2022 8:48 AM
To: Mike Martin <mmartin@crcadvisors.com>
Cc: Derek A. Kreifels <derek@sfof.com>; Maria Hatzikonstantinou <maria@crcadvisors.com>
Subject: Re: Requested info and some requests

Thanks, Mike! Also bear in mind that we are in Central time, so the show airs from 11 to 1:00 our time.

Charles

Get Outlook for iOS

From: Mike Martin <mmartin@crcadvisors.com>
Sent: Tuesday, April 5, 2022 9:17:48 PM
To: Isom, Charles <charles.isom@nebraska.gov>
Cc: Derek A. Kreifels <derek@sfof.com>; Maria Hatzikonstantinou <maria@crcadvisors.com>
Subject: RE: Requested info and some requests

In the meantime, here are some thoughts on below.

Cavuto will likely provide a throw to John tailored to gas prices/inflation we should know more on this tomorrow if/when confirmed.

I suggest something like this for intro:

What we're seeing is hard-working Americans, in Nebraska and across our nation, bearing the burden of this President's horrendous energy policies. President Biden would rather run to totalitarian governments like the Iranian regime then show support for American energy companies who stand ready to provide relief to rising costs and help give our economy the boost it so desperately needs. That is why I joined the State Financial Officers Foundation to write to Biden, to let him know what he is doing is crippling Americans, and for Nebraskans and this entire country to know we're here to support them and fight for what's in the best interest of our great nation."

For quips, some ideas:

- Under Biden, weve gone from America first to America last
- Soon, the only thing Americans will think of when they hear green energy" is the green they're spending every day at the pump
- Joe Biden's policies are sucking the energy out of Americans

Mike Martin 210-274-6986 (cell/signal)

From: Mike Martin

Sent: Tuesday, April 5, 2022 8:02 PM To: Isom, Charles <charles.isom@nebraska.gov> Cc: Derek A. Kreifels <derek@sfof.com>; Maria Hatzikonstantinou <maria@crcadvisors.com>

Subject: RE: Requested info and some requests

Hi Chuck,

Still waiting for confirmation from Fox Biz. Likely wont get it until after their morning meeting first thing in the a.m. I will follow-up as soon as I hear back,

Mike Martin

210-274-6986 (cell/signal)

From: Isom, Charles <<u>charles.isom@nebraska.gov</u>> Sent: Tuesday, April 5, 2022 2:35 PM To: Mike Martin <<u>mmartin@crcadvisors.com</u>> Cc: Derek A. Kreifels <<u>derek@sfof.com</u>> Subject: Requested info and some requests

Hi, Mike! Thanks so much for everything. I copied Dave Roberts' info and Skype stuff. If you want to reach out to him directly or I can to make sure the studio is available (they bend over backwards for us, so I don't think that will be an issue.

A couple things John has requested - can we get a ""scripted intro"" of what he should lead off with at the start of the interview? Not just talking points, but something pretty solid that gets the message and talks about SFOF and the importance of the organization.

Some other good ""quips"" that we can use to keep him from rambling too much. During the \$600 issue, it was ""We are going to fight them every step of the way.""

Does that make sense? Give me a ring if you have any questions.

Thanks! Chuck

Treasurer Murante is very familiar with our studio. He has done live hits on other networks here before. I attached an image of his last Fox interview. Here is a link to the same interview. <u>https://video.foxnews.com/v/6275052743001#sp=show-clips</u>

Here is our information for our live Skype:

Skype Account

Skype ID: Politix Studio

Skype Name: live:.cid.1ef68ed934e0d99

Skype Email: EZPolitixStudio@gmail.com

Skype Invitation: https://join.skype.com/invite/odRNEYIoQdAe

Also, Corinna, if you can (CNN) please send the work order confirmation to Dave@EZPolitix.com

Total cost for studio, equipment, and labor: \$350

Studio Address

EZ Politix

314 N 115th St.

Omaha, NE 68154

Studio Contact

Dave Roberts

402-637-6373

Dave@EZPolitix.com

Dave Roberts Consulting | Communications | Marketing

Political campaigns made easy.



Dave@EZPolitix.com

402.637.6373 mobile

EZPolitix.com

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