



OVERVIEW

The study was conducted for CNN by SSRS utilizing a hybrid sampling methodology. SSRS is an independent research company. Surveys were obtained via web (n=698) and phone (n=207) from **October 13-17, 2022** with a representative sample of n=905 registered voters who live in Wisconsin. The margin of sampling error for total registered voters is +/- **4.2** at the 95% confidence level. The design effect is **1.64**. For results among the n=714 likely voters, the margin of sampling error is +/- **4.5**. More information about SSRS can be obtained by visiting www.ssrs.com.

EMBARGOED FOR RELEASE: Monday, October 24 at 12:00 p.m.

NOTE ABOUT RESULTS

Unless otherwise noted, results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only. For more information about other trend data included in this topline, please see the "More on Methodology" section at the end of this document.

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

NOTE ABOUT CROSSTABS

Surveys were conducted among a representative sample of the adult registered voters, age 18 or older, of Wisconsin. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum N=125 unweighted cases. Results for subgroups with fewer than N=125 unweighted cases are not displayed and instead are denoted with "**SN**" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



S1WI. If the election for U.S. Senate were held today and the candidates were (Mandela Barnes, the Democrat), and (Ron Johnson, the Republican), who would you be more likely to vote for?

S1aWI. If the election for U.S. Senate were being held today, as of today, do you lean more toward:

S1WI/S1AWI COMBO TABLE

	Mandela Barnes, the Democrat	Ron Johnson, the Republican	Neither	Other	No opinion
Likely voters					
October 13-17, 2022	49%	50%	1%	*	*
Registered voters					
October 13-17, 2022	48%	45%	4%	1%	1%

(Registered voters who have already picked a candidate for U.S. Senate, N=856)

S2. Is your mind made up about who you will vote for in the race for U.S. Senate, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Likely voters			
October 13-17, 2022	94%	6%	*
Registered voters			
October 13-17, 2022	90%	10%	*



G1WI. If the election for Governor were held today and the candidates were (Tony Evers, the Democrat), and (Tim Michels, the Republican), who would you be more likely to vote for?

G1aWI. If the election for Governor were being held today, as of today, do you lean more toward:

G1WI/G1AWI COMBO TABLE

	Tony Evers, the Democrat	Tim Michels, the Republican	Neither	Other	No opinion
Likely voters					
October 13-17, 2022	50%	48%	1%	*	*
Registered voters					
October 13-17, 2022	50%	46%	3%	1%	*

(Registered voters who have already picked a candidate, N=873)

G2. Is your mind made up about who you will vote for in the race for Governor, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Likely voters			
October 13-17, 2022	96%	4%	0%
Registered voters			
October 13-17, 2022	91%	9%	*



SS1WI. If the election for Wisconsin Secretary of State were held today and the candidates were (Doug La Follette, the Democrat), and (Amy Loudenbeck, the Republican), who would you be more likely to vote for?

SS1aWI. If the election for Wisconsin Secretary of State were being held today, as of today, do you lean more toward:

SS1WI/SS1AWI COMBO TABLE

	Doug La Follette, the Democrat	Amy Loudenbeck, the Republican	Neither	Other	No opinion
Likely voters					
October 13-17, 2022	49%	48%	1%	1%	1%
Registered voters					
October 13-17, 2022	47%	46%	4%	2%	1%



FV1. We'd like to get your overall opinion of some people and groups in the news. For each, please indicate if you have a favorable or unfavorable opinion of these people or groups - or if you have never heard of them. [ITEMS ASKED IN RANDOM ORDER]

Mandela Barnes	Favorable opinion	Unfavorable opinion	Never heard of	No opinion
Likely voters				
October 13-17, 2022	44%	49%	*	6%
Registered voters				
October 13-17, 2022	41%	44%	2%	13%

Ron Johnson	Favorable opinion	Unfavorable opinion	Never heard of	No opinion
Likely voters				
October 13-17, 2022	46%	51%	0%	4%
Registered voters				
October 13-17, 2022	39%	49%	1%	11%

Tony Evers	Favorable opinion	Unfavorable opinion	Never heard of	No opinion
Likely voters				
October 13-17, 2022	50%	47%	0%	3%
Registered voters				
October 13-17, 2022	45%	44%	*	11%

Tim Michels	Favorable opinion	Unfavorable opinion	Never heard of	No opinion
Likely voters				
October 13-17, 2022	44%	47%	3%	5%
Registered voters				
October 13-17, 2022	37%	47%	5%	11%



A1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

	Approve	Disapprove	Not sure	No opinion
Likely voters				
October 13-17, 2022	43%	57%	*	*
Registered voters				
October 13-17, 2022	40%	59%	1%	*

COMPARE TO:

	Approve	Disapprove	No opinion
Likely voters			
October 23-30, 2020	45%	53%	2%
September 9-13, 2020	43%	55%	3%
Registered voters			
October 23-30, 2020	45%	53%	2%
September 9-13, 2020	41%	55%	4%
**QUESTION WORDING: Do you approve or disapprove of the way Donald Trump is handling his job as president?			



[ORDER OF Q2 AND Q3 ROTATED]

Q2WI. Do you think Mandela Barnes: **[FIRST TWO RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	Is too supportive of Joe Biden	Is not supportive enough of Joe Biden	Expresses about the right amount of support for Joe Biden	No opinion
Likely voters				
October 13-17, 2022	38%	4%	54%	5%
Registered voters				
October 13-17, 2022	34%	4%	56%	6%

Q3WI. Do you think Ron Johnson: **[FIRST TWO RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	Is too supportive of Donald Trump	Is not supportive enough of Donald Trump	Expresses about the right amount of support for Donald Trump	No opinion
Likely voters				
October 13-17, 2022	53%	5%	40%	2%
Registered voters				
October 13-17, 2022	52%	5%	39%	3%



Q4. If the Republicans win control of Congress in this November's elections, do you think the country will be (better off), (worse off), or will it not make any difference?

	Better off	Worse off	No difference	No opinion
Likely voters				
October 13-17, 2022	46%	46%	7%	*
Registered voters				
October 13-17, 2022	43%	43%	14%	1%

Q5. Which of the following issues will be most important to you when you decide how to vote for Congress?

[RESPONSES SHOWN IN RANDOM ORDER; 'ANOTHER ISSUE' ALWAYS SHOWN LAST]

Likely voters	October 13-17, 2022
The economy and inflation	47%
Abortion	19%
Voting rights and election integrity	14%
Climate change	5%
Gun policy	4%
Crime	4%
Immigration	4%
Another issue	3%
No opinion	*

Registered voters	October 13-17, 2022
The economy and inflation	49%
Abortion	18%
Voting rights and election integrity	12%
Climate change	5%
Gun policy	4%
Crime	4%
Immigration	3%
Another issue	4%
No opinion	*



Q6. Would you say that economic conditions in Wisconsin are: **[FIRST TWO RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	Getting better	Getting worse	Staying about the same	No opinion
Likely voters				
October 13-17, 2022	10%	61%	29%	*
Registered voters				
October 13-17, 2022	7%	64%	28%	1%

Q7. How confident are you that votes in Wisconsin will be accurately cast and counted in this year's election?
[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	NET Very/ Some- what confident	Very confident	Some- what confident	NET Just a little/ Not at all confident	Just a little confident	Not at all confident	No opinion
Likely voters							
October 13-17, 2022	73%	48%	25%	26%	13%	13%	1%
Registered voters							
October 13-17, 2022	75%	46%	29%	25%	13%	11%	1%

Q8a. Which of these factors will be most important to you in deciding how you will vote for U.S. Senate this year?
[RESPONSES SHOWN IN RANDOM ORDER]

	The character and integrity of the candidates	The candidates' positions on the issues	Which party will control the U.S. Senate	No opinion
Likely voters				
October 13-17, 2022	35%	45%	20%	*
Registered voters				
October 13-17, 2022	35%	46%	18%	1%



V9. How motivated, if at all, would you say you are about voting in this year's election?

	Extremely motivated	Very motivated	Somewhat motivated	Not too motivated	Not at all motivated	No opinion
Likely voters						
October 13-17, 2022	77%	18%	4%	1%	*	0%
Registered voters						
October 13-17, 2022	60%	21%	14%	3%	2%	0%



MORE ON METHODOLOGY

A total of n=905 registered voters who live in Wisconsin were surveyed by web and telephone nationwide using a hybrid sample methodology, including the SSRS Opinion Panel, a nationally representative panel of U.S. adults ages 18 or older recruited using probability-based sampling techniques, and registration-based sample containing either a telephone number or an email address. All adults living in Wisconsin who were contacted via the SSRS Opinion Panel were invited to participate. All potential respondents were then screened for age, state of residence, and voter registration prior to administering the survey. Surveys were conducted in English and Spanish.

Results for the full sample have a margin of sampling error of +/- 4.2 percentage points. Results for the sample of 714 likely voters have a margin of sampling error of +/- 4.5 percentage points.

Among the entire sample, 30% described themselves as Democrats, 31% described themselves as Republicans, and 38% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect Census figures for the state's registered voters for gender, age, education, and race/ethnicity. The sample was also weighted for National Election Poll (NEP) region. The sample was weighted among self-reported 2020 voters for recalled 2020 vote within NEP regions. The benchmark for recalled 2020 vote was taken from county-level National Election Pool (NEP) presidential election results provided by CNN. Finally, the full sample was calibrated to self-reported party ID using a benchmark extracted from the RBS sample, after independently weighting the RBS sample on demographics and recalled vote.

Surveys were conducted among a representative sample of the adult registered voters, age 18 or older, of Wisconsin. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum N=125 unweighted cases. Results for subgroups with fewer than N=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 004

Question S1WI/S1AWI COMBO TABLE

S1WI. If the election for U.S. Senate were held today and the candidates were Mandela Barnes, the Democrat, and Ron Johnson, the Republican, who would you be more likely to vote for?

S1aWI. If the election for U.S. Senate were being held today, as of today, do you lean more toward:

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Mandela Barnes, the Democrat	49%	41%	57%	60%	40%	47%
Ron Johnson, the Republican	50%	58%	41%	39%	58%	52%
Neither	1%	*	1%	1%	1%	1%
Other	*	*	1%	1%	1%	0%
Don't know/Refused	*	*	*	0%	*	1%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mandela Barnes, the Democrat	49%	62%	44%	56%	46%	40%	63%
Ron Johnson, the Republican	50%	36%	55%	42%	53%	58%	36%
Neither	1%	1%	1%	1%	1%	1%	*
Other	*	1%	*	0%	1%	*	1%
Don't know/Refused	*	0%	*	1%	0%	*	0%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Mandela Barnes, the Democrat	49%	38%	63%	98%	11%
Ron Johnson, the Republican	50%	60%	36%	1%	87%
Neither	1%	1%	0%	*	1%
Other	*	*	1%	*	1%
Don't know/Refused	*	*	0%	*	*
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Mandela Barnes, the Democrat	49%	98%	50%	3%	97%	63%	8%
Ron Johnson, the Republican	50%	2%	46%	96%	2%	33%	91%
Neither	1%	1%	2%	*	1%	2%	0%
Other	*	0%	1%	0%	1%	1%	*
Don't know/Refused	*	0%	*	*	0%	*	*
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Mandela Barnes, the Democrat	49%	97%	4%	47%	SN
Ron Johnson, the Republican	50%	2%	95%	51%	SN
Neither	1%	1%	*	1%	SN
Other	*	0%	*	1%	SN
Don't know/Refused	*	*	*	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 005

Question S2

S2. Is your mind made up about who you will vote for in the race for U.S. Senate, or is it possible you would change your mind?

Base: Likely voters who have already picked a candidate for U.S. Senate

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Mind made up	94%	97%	92%	92%	96%	94%
Might change mind	6%	3%	8%	8%	4%	6%
Don't know/Refused	*	*	0%	0%	0%	*
Sampling Error (+/-)	4.6	6.8	6.1	9.2	7.5	6.9

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	SN	95%	90%	96%	93%	96%
Might change mind	6%	SN	5%	10%	4%	6%	4%
Don't know/Refused	*	SN	*	*	0%	*	0%
Sampling Error (+/-)	4.6		4.8	9.0	5.4	6.3	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Mind made up	94%	94%	96%	96%	92%
Might change mind	6%	6%	4%	3%	8%
Don't know/Refused	*	*	0%	*	0%
Sampling Error (+/-)	4.6	6.6	6.5	6.3	6.6

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	98%	86%	98%	98%	91%	95%
Might change mind	6%	2%	14%	2%	2%	9%	5%
Don't know/Refused	*	*	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.6	7.2	8.0	8.6	9.2	7.1	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Mind made up	94%	97%	94%	95%	SN
Might change mind	6%	3%	6%	5%	SN
Don't know/Refused	*	*	0%	*	SN
Sampling Error (+/-)	4.6	6.1	7.1	4.8	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 006

Question G1WI/G1AWI COMBO TABLE

G1WI. If the election for Governor were held today and the candidates were Tony Evers, the Democrat, and Tim Michels, the Republican, who would you be more likely to vote for?

G1AWI. If the election for Governor were being held today, as of today, do you lean more toward:

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Tony Evers, the Democrat	50%	41%	60%	61%	40%	50%
Tim Michels, the Republican	48%	58%	38%	37%	59%	49%
Neither	1%	0%	2%	1%	*	*
Other	*	0%	*	0%	1%	0%
Don't know/Refused	*	*	0%	0%	*	1%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Tony Evers, the Democrat	50%	64%	45%	58%	47%	42%	65%
Tim Michels, the Republican	48%	34%	54%	40%	52%	56%	35%
Neither	1%	2%	*	2%	*	1%	0%
Other	*	0%	*	0%	*	0%	1%
Don't know/Refused	*	0%	*	1%	*	*	*
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Tony Evers, the Democrat	50%	40%	64%	99%	13%
Tim Michels, the Republican	48%	58%	35%	1%	85%
Neither	1%	1%	0%	0%	1%
Other	*	0%	1%	0%	*
Don't know/Refused	*	0%	0%	0%	*
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Tony Evers, the Democrat	50%	98%	55%	3%	98%	68%	8%
Tim Michels, the Republican	48%	2%	42%	96%	2%	31%	91%
Neither	1%	0%	3%	0%	0%	*	2%
Other	*	0%	1%	0%	0%	1%	0%
Don't know/Refused	*	0%	*	*	0%	1%	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Tony Evers, the Democrat	50%	98%	6%	49%	SN
Tim Michels, the Republican	48%	1%	94%	50%	SN
Neither	1%	*	*	1%	SN
Other	*	0%	0%	*	SN
Don't know/Refused	*	0%	*	0%	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 007

Question G2

G2. Is your mind made up about who you will vote for in the race for Governor, or is it possible you would change your mind?

Base: Likely voters who have already picked a candidate

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Mind made up	96%	96%	96%	97%	96%	94%
Might change mind	4%	4%	4%	3%	4%	6%
Don't know/Refused	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.6	6.8	6.1	9.1	7.5	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	96%	SN	95%	96%	96%	95%	96%
Might change mind	4%	SN	5%	4%	4%	5%	4%
Don't know/Refused	0%	SN	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.6		4.8	8.8	5.4	6.3	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Mind made up	96%	96%	96%	99%	93%
Might change mind	4%	4%	4%	1%	7%
Don't know/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.6	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Mind made up	96%	100%	89%	98%	99%	94%	95%
Might change mind	4%	0%	11%	2%	1%	6%	5%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.6	7.2	7.9	8.6	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Mind made up	96%	99%	94%	96%	SN
Might change mind	4%	1%	6%	4%	SN
Don't know/Refused	0%	0%	0%	0%	SN
Sampling Error (+/-)	4.6	6.1	7.1	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 008

Question SS1WI/SS1AWI COMBO TABLE

SS1WI. If the election for Wisconsin Secretary of State were held today and the candidates were Doug La Follette, the Democrat, and Amy Loudenbeck, the Republican, who would you be more likely to vote for?

SS1AWI. If the election for Wisconsin Secretary of State were being held today, as of today, do you lean more toward:

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Doug La Follette, the Democrat	49%	43%	56%	59%	40%	49%
Amy Loudenbeck, the Republican	48%	55%	41%	38%	57%	49%
Neither	1%	1%	*	*	*	1%
Other	1%	*	2%	0%	3%	1%
Don't know/Refused	1%	*	1%	2%	0%	0%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Doug La Follette, the Democrat	49%	61%	45%	55%	47%	42%	63%
Amy Loudenbeck, the Republican	48%	36%	53%	42%	51%	57%	33%
Neither	1%	1%	1%	1%	1%	*	1%
Other	1%	0%	2%	2%	1%	1%	2%
Don't know/Refused	1%	2%	*	1%	1%	1%	1%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Doug La Follette, the Democrat	49%	40%	62%	96%	14%
Amy Loudenbeck, the Republican	48%	58%	35%	3%	83%
Neither	1%	1%	1%	*	1%
Other	1%	*	1%	1%	2%
Don't know/Refused	1%	1%	*	*	1%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub-lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Doug La Follette, the Democrat	49%	99%	50%	4%	97%	63%	10%
Amy Loudenbeck, the Republican	48%	1%	43%	96%	2%	33%	88%
Neither	1%	0%	2%	*	1%	1%	1%
Other	1%	*	3%	*	*	2%	1%
Don't know/Refused	1%	0%	2%	*	0%	1%	1%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub-lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Doug La Follette, the Democrat	49%	97%	4%	48%	SN
Amy Loudenbeck, the Republican	48%	2%	93%	50%	SN
Neither	1%	*	*	1%	SN
Other	1%	*	1%	1%	SN
Don't know/Refused	1%	*	1%	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 009

Question FV1_SEN_WI_D

FV1. We'd like to get your overall opinion of some people and groups in the news. Do you have a favorable or unfavorable opinion of Mandela Barnes, or have you never heard of them?

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Favorable opinion	44%	36%	53%	52%	37%	44%
Unfavorable opinion	49%	59%	39%	40%	57%	49%
Never heard of	*	*	*	0%	0%	1%
No opinion (Net)	6%	5%	8%	8%	6%	5%
Heard of, no opinion	6%	5%	8%	8%	6%	5%
Refused	*	*	*	0%	0%	1%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	44%	54%	41%	52%	41%	38%	56%
Unfavorable opinion	49%	37%	53%	41%	52%	56%	38%
Never heard of	*	0%	*	1%	*	*	*
No opinion (Net)	6%	9%	6%	7%	6%	6%	7%
Heard of, no opinion	6%	9%	5%	6%	6%	6%	7%
Refused	*	0%	*	1%	0%	*	0%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Favorable opinion	44%	36%	55%	90%	10%
Unfavorable opinion	49%	57%	38%	3%	84%
Never heard of	*	*	0%	*	*
No opinion (Net)	6%	6%	7%	7%	6%
Heard of, no opinion	6%	6%	7%	7%	6%
Refused	*	0%	0%	*	*
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-erva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	44%	94%	40%	3%	93%	56%	7%
Unfavorable opinion	49%	2%	47%	93%	4%	34%	88%
Never heard of	*	*	*	*	0%	*	*
No opinion (Net)	6%	4%	13%	3%	3%	10%	5%
Heard of, no opinion	6%	4%	13%	2%	3%	9%	5%
Refused	*	0%	0%	1%	0%	1%	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-crat	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Favorable opinion	44%	91%	3%	43%	SN
Unfavorable opinion	49%	4%	91%	50%	SN
Never heard of	*	*	*	*	SN
No opinion (Net)	6%	4%	6%	6%	SN
Heard of, no opinion	6%	4%	5%	6%	SN
Refused	*	0%	*	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 010

Question FV1_SEN_WI_R

FV1. We'd like to get your overall opinion of some people and groups in the news. Do you have a favorable or unfavorable opinion of Ron Johnson, or have you never heard of them?

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Favorable opinion	46%	56%	35%	35%	53%	49%
Unfavorable opinion	51%	42%	60%	63%	41%	48%
Never heard of	0%	0%	0%	0%	0%	0%
No opinion (Net)	4%	2%	5%	2%	6%	3%
Heard of, no opinion	3%	2%	4%	2%	6%	1%
Refused	*	*	*	0%	0%	1%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	46%	32%	51%	41%	48%	54%	31%
Unfavorable opinion	51%	65%	45%	53%	50%	42%	66%
Never heard of	0%	0%	0%	0%	0%	0%	0%
No opinion (Net)	4%	3%	4%	6%	3%	4%	3%
Heard of, no opinion	3%	3%	3%	5%	3%	4%	3%
Refused	*	0%	*	1%	0%	1%	0%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Favorable opinion	46%	56%	31%	1%	80%
Unfavorable opinion	51%	40%	66%	97%	15%
Never heard of	0%	0%	0%	0%	0%
No opinion (Net)	4%	3%	3%	2%	5%
Heard of, no opinion	3%	3%	3%	1%	5%
Refused	*	1%	0%	*	*
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-erva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	46%	2%	39%	92%	4%	28%	85%
Unfavorable opinion	51%	96%	55%	5%	96%	68%	9%
Never heard of	0%	0%	0%	0%	0%	0%	0%
No opinion (Net)	4%	2%	7%	2%	1%	4%	5%
Heard of, no opinion	3%	2%	6%	2%	0%	3%	5%
Refused	*	0%	1%	0%	1%	1%	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-crat	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Favorable opinion	46%	2%	88%	47%	SN
Unfavorable opinion	51%	96%	8%	50%	SN
Never heard of	0%	0%	0%	0%	SN
No opinion (Net)	4%	3%	3%	3%	SN
Heard of, no opinion	3%	2%	3%	3%	SN
Refused	*	1%	0%	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 011

Question FV1_GOV_WI_D

FV1. We'd like to get your overall opinion of some people and groups in the news. Do you have a favorable or unfavorable opinion of Tony Evers, or have you never heard of them?

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Favorable opinion	50%	40%	60%	59%	41%	51%
Unfavorable opinion	47%	57%	37%	38%	57%	46%
Never heard of	0%	0%	0%	0%	0%	0%
No opinion (Net)	3%	2%	4%	4%	2%	3%
Heard of, no opinion	3%	2%	3%	4%	2%	3%
Refused	*	0%	*	0%	0%	*
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	50%	61%	46%	59%	46%	42%	63%
Unfavorable opinion	47%	35%	52%	38%	51%	55%	35%
Never heard of	0%	0%	0%	0%	0%	0%	0%
No opinion (Net)	3%	4%	3%	4%	3%	3%	3%
Heard of, no opinion	3%	4%	2%	4%	3%	3%	3%
Refused	*	0%	*	0%	*	*	0%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Favorable opinion	50%	41%	62%	95%	15%
Unfavorable opinion	47%	57%	35%	2%	82%
Never heard of	0%	0%	0%	0%	0%
No opinion (Net)	3%	3%	3%	3%	3%
Heard of, no opinion	3%	2%	3%	3%	3%
Refused	*	*	0%	0%	*
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-erva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	50%	96%	52%	6%	94%	67%	9%
Unfavorable opinion	47%	2%	43%	92%	4%	28%	88%
Never heard of	0%	0%	0%	0%	0%	0%	0%
No opinion (Net)	3%	2%	5%	2%	1%	5%	2%
Heard of, no opinion	3%	2%	5%	2%	1%	4%	2%
Refused	*	*	0%	0%	0%	*	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-crat	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Favorable opinion	50%	94%	9%	49%	SN
Unfavorable opinion	47%	3%	89%	49%	SN
Never heard of	0%	0%	0%	0%	SN
No opinion (Net)	3%	3%	2%	3%	SN
Heard of, no opinion	3%	2%	2%	3%	SN
Refused	*	*	0%	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 012

Question FV1_GOV_WI_R

FV1. We'd like to get your overall opinion of some people and groups in the news. Do you have a favorable or unfavorable opinion of Tim Michels, or have you never heard of them?

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Favorable opinion	44%	56%	33%	35%	54%	45%
Unfavorable opinion	47%	39%	56%	54%	39%	48%
Never heard of	3%	1%	5%	4%	3%	2%
No opinion (Net)	5%	4%	5%	7%	4%	4%
Heard of, no opinion	5%	4%	5%	7%	4%	4%
Refused	*	0%	*	0%	0%	1%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	44%	33%	49%	40%	46%	53%	30%
Unfavorable opinion	47%	54%	45%	51%	46%	40%	60%
Never heard of	3%	5%	2%	5%	2%	3%	2%
No opinion (Net)	5%	8%	4%	4%	6%	4%	8%
Heard of, no opinion	5%	8%	4%	4%	5%	3%	7%
Refused	*	0%	*	0%	*	*	*
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Favorable opinion	44%	54%	31%	1%	78%
Unfavorable opinion	47%	40%	61%	91%	14%
Never heard of	3%	3%	1%	5%	2%
No opinion (Net)	5%	4%	8%	4%	6%
Heard of, no opinion	5%	4%	7%	3%	6%
Refused	*	0%	*	*	*
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-erva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable opinion	44%	2%	35%	92%	5%	24%	85%
Unfavorable opinion	47%	90%	53%	3%	85%	67%	8%
Never heard of	3%	4%	3%	2%	5%	3%	2%
No opinion (Net)	5%	3%	9%	3%	4%	6%	5%
Heard of, no opinion	5%	3%	9%	3%	3%	5%	5%
Refused	*	*	*	0%	*	*	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-crat	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Favorable opinion	44%	1%	87%	45%	SN
Unfavorable opinion	47%	91%	7%	47%	SN
Never heard of	3%	5%	2%	2%	SN
No opinion (Net)	5%	3%	4%	5%	SN
Heard of, no opinion	5%	3%	4%	5%	SN
Refused	*	*	*	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 013

Question A1

A1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

Base: Likely Voters

	Total =====	Men =====	Women =====	18-49 =====	50-64 =====	65+ =====
Approve	43%	36%	50%	49%	36%	44%
Disapprove	57%	64%	49%	51%	64%	54%
Not sure	*	*	1%	*	0%	1%
Refused	*	*	*	0%	*	*
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total =====	<45 =====	45+ =====	<\$50K =====	\$50K+ =====	Non- coll. grad =====	Coll. grad. =====
Approve	43%	49%	41%	49%	40%	34%	57%
Disapprove	57%	51%	59%	50%	59%	65%	42%
Not sure	*	*	*	1%	*	*	1%
Refused	*	0%	*	0%	*	0%	*
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total =====	White non- coll. =====	White coll. grad. =====	Biden Ap- prove =====	Biden Disap prove =====
Approve	43%	34%	58%	100%	0%
Disapprove	57%	66%	41%	0%	100%
Not sure	*	*	1%	0%	0%
Refused	*	0%	1%	0%	0%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total =====	Demo- crat =====	Indep endnt Other =====	Repub lican =====	Lib- eral =====	Mode- rate =====	Cons- serva tive =====
Approve	43%	89%	43%	*	84%	57%	7%
Disapprove	57%	10%	57%	99%	15%	43%	93%
Not sure	*	1%	*	*	1%	*	*
Refused	*	*	*	*	1%	*	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total =====	Lean Demo- crat =====	Lean Repub lican =====	White =====	Ppl of Color =====
Approve	43%	88%	2%	43%	SN
Disapprove	57%	11%	97%	57%	SN
Not sure	*	1%	*	*	SN
Refused	*	*	*	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 014

Question 2WI

2WI. Do you think Mandela Barnes:

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Is too supportive of Joe Biden	38%	47%	29%	32%	45%	38%
Is not supportive enough of Joe Biden	4%	4%	3%	3%	4%	4%
Expresses about the right amount of support for Joe Biden.....	54%	45%	62%	62%	48%	51%
Don't know/Refused	5%	4%	5%	3%	4%	7%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Is too supportive of Joe Biden	38%	30%	41%	35%	39%	45%	26%
Is not supportive enough of Joe Biden	4%	3%	4%	6%	2%	4%	2%
Expresses about the right amount of support for Joe Biden.....	54%	67%	49%	53%	54%	45%	69%
Don't know/Refused	5%	*	6%	5%	4%	5%	3%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Is too supportive of Joe Biden	38%	47%	27%	1%	66%
Is not supportive enough of Joe Biden	4%	4%	2%	2%	5%
Expresses about the right amount of support for Joe Biden.....	54%	44%	68%	94%	23%
Don't know/Refused	5%	6%	3%	3%	6%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Is too supportive of Joe Biden	38%	3%	31%	77%	2%	26%	69%
Is not supportive enough of Joe Biden	4%	1%	4%	5%	5%	2%	5%
Expresses about the right amount of support for Joe Biden.....	54%	94%	58%	13%	91%	66%	22%
Don't know/Refused	5%	2%	6%	5%	2%	6%	4%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Is too supportive of Joe Biden	38%	2%	73%	39%	SN
Is not supportive enough of Joe Biden	4%	1%	6%	3%	SN
Expresses about the right amount of support for Joe Biden.....	54%	94%	14%	53%	SN
Don't know/Refused	5%	3%	7%	5%	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 015
Question 3WI
3WI. Do you think Ron Johnson:
Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Is too supportive of Donald Trump	53%	47%	59%	61%	47%	51%
Is not supportive enough of Donald Trump	5%	6%	4%	6%	6%	3%
Expresses about the right amount of support for Donald Trump.....	40%	45%	35%	33%	47%	41%
Don't know/Refused	2%	2%	1%	*	*	4%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Is too supportive of Donald Trump	53%	64%	49%	53%	53%	45%	66%
Is not supportive enough of Donald Trump	5%	6%	5%	8%	4%	6%	3%
Expresses about the right amount of support for Donald Trump.....	40%	30%	44%	37%	42%	46%	30%
Don't know/Refused	2%	0%	2%	2%	1%	2%	1%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Is too supportive of Donald Trump	53%	45%	67%	95%	21%
Is not supportive enough of Donald Trump	5%	5%	2%	1%	8%
Expresses about the right amount of support for Donald Trump.....	40%	48%	31%	3%	70%
Don't know/Refused	2%	2%	*	1%	2%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Is too supportive of Donald Trump	53%	93%	59%	11%	91%	73%	14%
Is not supportive enough of Donald Trump	5%	3%	5%	7%	5%	5%	5%
Expresses about the right amount of support for Donald Trump.....	40%	3%	33%	81%	4%	21%	79%
Don't know/Refused	2%	1%	3%	1%	1%	2%	1%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Is too supportive of Donald Trump	53%	94%	14%	53%	SN
Is not supportive enough of Donald Trump	5%	2%	8%	4%	SN
Expresses about the right amount of support for Donald Trump.....	40%	2%	76%	42%	SN
Don't know/Refused	2%	1%	2%	2%	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 016

Question 4

4. If the Republicans win control of Congress in this November's elections, do you think the country will be better off, worse off, or will it not make any difference?

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Better off	46%	55%	37%	34%	57%	48%
Worse off	46%	37%	57%	58%	37%	44%
No difference	7%	8%	6%	8%	6%	7%
Don't know/Refused	*	1%	0%	0%	0%	1%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Better off	46%	32%	51%	38%	50%	54%	33%
Worse off	46%	61%	41%	54%	44%	39%	59%
No difference	7%	6%	7%	8%	7%	7%	7%
Don't know/Refused	*	0%	*	1%	0%	*	0%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Better off	46%	56%	33%	0%	82%
Worse off	46%	37%	59%	94%	10%
No difference	7%	6%	8%	5%	8%
Don't know/Refused	*	*	0%	1%	0%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
Better off	46%	1%	40%	94%	2%	28%	88%
Worse off	46%	96%	45%	3%	95%	60%	7%
No difference	7%	3%	15%	3%	3%	12%	5%
Don't know/Refused	*	*	1%	0%	0%	1%	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Better off	46%	1%	91%	48%	SN
Worse off	46%	94%	3%	45%	SN
No difference	7%	4%	7%	7%	SN
Don't know/Refused	*	1%	0%	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 017

Question 5

5. Which of the following issues will be most important to you when you decide how to vote for Congress?

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
The economy and inflation	47%	57%	37%	47%	57%	37%
Abortion	19%	8%	30%	26%	17%	13%
Voting rights and election integrity	14%	13%	16%	13%	12%	19%
Climate change	5%	5%	5%	4%	2%	9%
Gun policy	4%	3%	5%	2%	4%	6%
Immigration	4%	5%	2%	2%	1%	8%
Crime	4%	4%	3%	3%	3%	5%
Another issue	3%	4%	2%	3%	3%	3%
Don't know/Refused	*	0%	*	0%	0%	*
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
The economy and inflation	47%	44%	49%	43%	49%	55%	34%
Abortion	19%	28%	16%	22%	18%	17%	23%
Voting rights and election integrity	14%	14%	15%	14%	15%	11%	20%
Climate change	5%	5%	5%	4%	5%	4%	6%
Gun policy	4%	2%	5%	4%	4%	3%	7%
Immigration	4%	2%	4%	6%	3%	4%	3%
Crime	4%	3%	4%	6%	2%	4%	2%
Another issue	3%	3%	3%	2%	3%	2%	5%
Don't know/Refused	*	0%	*	*	*	0%	*
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
The economy and inflation	47%	54%	34%	15%	72%
Abortion	19%	16%	24%	36%	6%
Voting rights and election integrity	14%	11%	22%	27%	5%
Climate change	5%	4%	6%	9%	2%
Gun policy	4%	3%	6%	6%	3%
Immigration	4%	4%	2%	1%	6%
Crime	4%	4%	2%	3%	4%
Another issue	3%	2%	4%	3%	3%
Don't know/Refused	*	0%	*	*	0%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-ervative
	=====	=====	=====	=====	=====	=====	=====
The economy and inflation	47%	17%	45%	76%	19%	38%	72%
Abortion	19%	39%	15%	5%	39%	21%	6%
Voting rights and election integrity	14%	22%	19%	4%	23%	18%	6%
Climate change	5%	8%	7%	1%	8%	7%	1%
Gun policy	4%	7%	3%	2%	3%	7%	2%
Immigration	4%	1%	4%	6%	1%	2%	6%
Crime	4%	4%	3%	4%	1%	4%	5%
Another issue	3%	2%	5%	2%	5%	3%	2%
Don't know/Refused	*	*	0%	*	0%	*	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

TABLE 017

Question 5

5. Which of the following issues will be most important to you when you decide how to vote for Congress?

Base: Likely Voters

	Total	Lean Demo- crat	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
The economy and inflation	47%	19%	73%	47%	SN
Abortion	19%	35%	7%	19%	SN
Voting rights and election integrity	14%	24%	4%	15%	SN
Climate change	5%	9%	1%	5%	SN
Gun policy	4%	6%	3%	4%	SN
Immigration	4%	1%	7%	4%	SN
Crime	4%	3%	4%	4%	SN
Another issue	3%	3%	2%	3%	SN
Don't know/Refused	*	*	*	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



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TABLE 018

Question 6

6. Would you say that economic conditions in Wisconsin are:

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Getting better	10%	10%	9%	7%	10%	12%
Getting worse	61%	66%	55%	62%	65%	54%
Staying about the same	29%	24%	35%	30%	25%	34%
Don't know/Refused	*	*	0%	0%	0%	*
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Getting better	10%	8%	11%	8%	11%	9%	11%
Getting worse	61%	63%	60%	57%	62%	67%	51%
Staying about the same	29%	30%	29%	35%	27%	25%	37%
Don't know/Refused	*	0%	*	0%	*	0%	*
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Getting better	10%	8%	11%	20%	2%
Getting worse	61%	68%	51%	26%	88%
Staying about the same	29%	23%	37%	54%	10%
Don't know/Refused	*	0%	*	*	0%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-erva-tive
	=====	=====	=====	=====	=====	=====	=====
Getting better	10%	20%	9%	2%	18%	13%	2%
Getting worse	61%	33%	56%	90%	35%	48%	87%
Staying about the same	29%	47%	35%	8%	46%	39%	11%
Don't know/Refused	*	*	0%	0%	*	0%	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Getting better	10%	19%	2%	9%	SN
Getting worse	61%	32%	88%	62%	SN
Staying about the same	29%	49%	10%	29%	SN
Don't know/Refused	*	*	0%	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



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TABLE 019

Question 7

7. How confident are you that votes in Wisconsin will be accurately cast and counted in this year's election?

Base: Likely Voters

	Total =====	Men =====	Women =====	18-49 =====	50-64 =====	65+ =====
Very/Somewhat confident (Net)	73%	67%	79%	73%	70%	77%
Very confident	48%	41%	55%	53%	43%	49%
Somewhat confident	25%	26%	24%	20%	28%	28%
Just a little/Not at all confident (Net)	26%	32%	21%	25%	30%	23%
Just a little confident	13%	16%	11%	16%	10%	15%
Not at all confident	13%	16%	10%	9%	20%	8%
Don't know/Refused	1%	1%	0%	2%	0%	*
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total =====	<45 =====	45+ =====	<\$50K =====	\$50K+ =====	Non- coll. grad =====	Coll. grad. =====
Very/Somewhat confident (Net)	73%	71%	74%	70%	75%	67%	84%
Very confident	48%	53%	46%	48%	48%	40%	60%
Somewhat confident	25%	18%	28%	21%	27%	26%	23%
Just a little/Not at all confident (Net)	26%	26%	26%	30%	24%	32%	16%
Just a little confident	13%	16%	13%	14%	13%	16%	9%
Not at all confident	13%	11%	14%	16%	11%	16%	7%
Don't know/Refused	1%	2%	*	0%	1%	1%	*
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total =====	White non- coll. =====	White coll. grad. =====	Biden Ap- prove =====	Biden Disap prove =====
Very/Somewhat confident (Net)	73%	68%	84%	96%	56%
Very confident	48%	41%	61%	81%	23%
Somewhat confident	25%	26%	23%	15%	33%
Just a little/Not at all confident (Net)	26%	31%	16%	4%	43%
Just a little confident	13%	17%	8%	3%	21%
Not at all confident	13%	15%	7%	1%	22%
Don't know/Refused	1%	1%	*	*	1%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total =====	Demo- crat =====	Indep endnt Other =====	Repub lican =====	Lib- eral =====	Mode- rate =====	Cons- serva tive =====
Very/Somewhat confident (Net)	73%	93%	78%	51%	89%	84%	54%
Very confident	48%	78%	53%	14%	72%	67%	18%
Somewhat confident	25%	15%	24%	36%	17%	18%	36%
Just a little/Not at all confident (Net)	26%	7%	22%	48%	11%	16%	45%
Just a little confident	13%	5%	10%	24%	7%	7%	22%
Not at all confident	13%	2%	12%	24%	4%	8%	22%
Don't know/Refused	1%	*	0%	2%	*	0%	2%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total =====	Lean Demo- crat =====	Lean Repub lican =====	White =====	Ppl of Color =====
Very/Somewhat confident (Net)	73%	95%	51%	74%	SN
Very confident	48%	80%	16%	49%	SN
Somewhat confident	25%	14%	35%	25%	SN
Just a little/Not at all confident (Net)	26%	5%	48%	25%	SN
Just a little confident	13%	4%	23%	14%	SN
Not at all confident	13%	1%	24%	12%	SN
Don't know/Refused	1%	*	1%	1%	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



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TABLE 020

Question 8a

8a. Which of these factors will be most important to you in deciding how you will vote for U.S. Senate this year?

Base: Likely Voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
The character and integrity of the candidates	35%	32%	38%	29%	33%	44%
The candidates' positions on the issues	45%	44%	45%	50%	47%	36%
Which party will control the U.S. Senate	20%	23%	17%	21%	19%	20%
Don't know/Refused	*	*	*	0%	0%	1%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
The character and integrity of the candidates	35%	26%	38%	36%	34%	38%	29%
The candidates' positions on the issues	45%	51%	42%	41%	46%	42%	50%
Which party will control the U.S. Senate	20%	23%	19%	22%	19%	19%	21%
Don't know/Refused	*	0%	*	1%	*	*	*
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
The character and integrity of the candidates	35%	38%	29%	41%	30%
The candidates' positions on the issues	45%	41%	51%	36%	52%
Which party will control the U.S. Senate	20%	21%	20%	23%	17%
Don't know/Refused	*	*	*	*	*
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Cons-erva-tive
	=====	=====	=====	=====	=====	=====	=====
The character and integrity of the candidates	35%	33%	42%	30%	28%	50%	26%
The candidates' positions on the issues	45%	40%	43%	52%	45%	36%	53%
Which party will control the U.S. Senate	20%	26%	14%	18%	27%	14%	21%
Don't know/Refused	*	*	1%	*	*	*	*
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub lican	White	Ppl of Color
	=====	=====	=====	=====	=====
The character and integrity of the candidates	35%	39%	29%	35%	SN
The candidates' positions on the issues	45%	37%	53%	45%	SN
Which party will control the U.S. Senate	20%	24%	17%	20%	SN
Don't know/Refused	*	*	*	*	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	



CNN/SSRS Poll -- October 13, 2022 to October 17, 2022 - Wisconsin Likely Voters

Question V9

V9. How motivated, if at all, would you say you are about voting in this year's election?

Base: Likely voters

	Total	Men	Women	18-49	50-64	65+
	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (Net)	95%	95%	94%	91%	96%	98%
Extremely motivated	77%	78%	76%	71%	82%	79%
Very motivated	18%	17%	18%	20%	14%	19%
Somewhat motivated	4%	5%	4%	8%	3%	2%
Not too/Not at all motivated (Net)	1%	*	2%	2%	1%	*
Not too motivated	1%	*	1%	2%	0%	*
Not at all motivated	*	0%	1%	0%	1%	0%
Don't know/Refused	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	6.8	6.0	9.1	7.4	6.8

	Total	<45	45+	<\$50K	\$50K+	Non-coll. grad	Coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (Net)	95%	90%	96%	89%	97%	94%	96%
Extremely motivated	77%	69%	80%	70%	80%	74%	82%
Very motivated	18%	20%	16%	19%	17%	20%	15%
Somewhat motivated	4%	8%	3%	8%	3%	4%	4%
Not too/Not at all motivated (Net)	1%	2%	1%	3%	*	2%	0%
Not too motivated	1%	2%	*	2%	*	1%	0%
Not at all motivated	*	0%	1%	1%	0%	1%	0%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	10.7	4.8	8.8	5.3	6.2	6.2

	Total	White non-coll.	White coll. grad.	Biden Ap-prove	Biden Disap-prove
	=====	=====	=====	=====	=====
Extremely/Very motivated (Net)	95%	95%	96%	96%	94%
Extremely motivated	77%	77%	83%	81%	74%
Very motivated	18%	18%	14%	15%	20%
Somewhat motivated	4%	3%	4%	4%	5%
Not too/Not at all motivated (Net)	1%	2%	0%	*	2%
Not too motivated	1%	1%	0%	0%	1%
Not at all motivated	*	1%	0%	*	*
Don't know/Refused	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	6.5	6.5	6.3	6.5

	Total	Demo-cratic	Indep endnt Other	Repub-lican	Lib-eral	Mode-rate	Cons-erva-tive
	=====	=====	=====	=====	=====	=====	=====
Extremely/Very motivated (Net)	95%	97%	90%	96%	96%	94%	95%
Extremely motivated	77%	83%	67%	81%	83%	72%	78%
Very motivated	18%	15%	23%	15%	13%	22%	17%
Somewhat motivated	4%	3%	6%	4%	4%	4%	5%
Not too/Not at all motivated (Net)	1%	0%	3%	0%	0%	2%	1%
Not too motivated	1%	0%	2%	0%	0%	2%	*
Not at all motivated	*	0%	1%	0%	0%	1%	*
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	7.2	7.8	8.5	9.1	7.0	7.8

	Total	Lean Demo-cratic	Lean Repub-lican	White	Ppl of Color
	=====	=====	=====	=====	=====
Extremely/Very motivated (Net)	95%	96%	95%	96%	SN
Extremely motivated	77%	81%	77%	79%	SN
Very motivated	18%	15%	18%	16%	SN
Somewhat motivated	4%	3%	3%	3%	SN
Not too/Not at all motivated (Net)	1%	*	2%	1%	SN
Not too motivated	1%	0%	1%	1%	SN
Not at all motivated	*	*	1%	*	SN
Don't know/Refused	0%	0%	0%	0%	SN
Sampling Error (+/-)	4.5	6.1	7.0	4.7	