# Why a Foundation for Clovis Schools?

## **Funding Per Student**



About 45% of CUSD students are low income, English learners and/or foster youth – a very high number – but the state only provides extra concentration dollars to districts when their qualifying students exceed 55%. This means that, while the student population has a significant need, CUSD receives about \$2,600 less per student than the Fresno County average.

# \$110 Million

additional amount CUSD would receive if provided the county average per pupil funding.

One of the greatest challenges facing Clovis Unified is overcoming the perception it has ample resources to meet student needs. The reality is, Clovis Unified receives less funding than other unified school districts. In fact, if Clovis Unified received just the average per pupil funding of other Fresno County districts, it would have an additional \$110 million annually to operate schools. This gap in funding forces CUSD classrooms to go without some of the resources available in other districts. The work of the Foundation for Clovis Schools to mobilize community donors is integral to closing that gap.

# **Building What Matters: 2020-21 Foundation Highlights**

Thanks to the generosity of our donors:

### 18 Classroom, School and Emotional Wellness Grants

provided \$129,730 **to support projects** that help teachers innovate in classrooms. These funds introduced students to new technology, helped build community among students, purchased literacy intervention curriculum, and much more.

**128 New Teacher Grants** were given to new 2020-21 teachers. The Foundation for Clovis Schools awarded \$25,480 to help teachers **prepare their classrooms** to be vibrant learning environments for CUSD kids.

**16 Students of Promise Scholarships** totaling \$32,000 encouraged remarkable 11th graders to **pursue their goals** with a scholarship upon enrollment into post-secondary education.

## **Donor Impact**

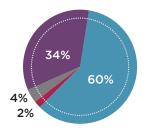
Our steadfast community of donors help make the Foundation's work possible. During the 2020-21 school year:

- More than \$220,000 was invested in students, teachers and classes across the district through the Foundation.
- 294 businesses, individuals, foundations, community groups and CUSD employees contributed to the Foundation for Clovis Schools.
- The Foundation managed \$97,113 in funds for other programs within Clovis Unified, supporting developmental programs and student transportation.





### Expenses



Educational Programs
Designated Gifts & Scholarships
General & Administrative
Donor Cultivation

New Teacher Grants: Continuing a Legacy at Clovis High

Ron Webb Jr. did not plan on being a teacher, but he found his way into education because of his father's passion and stories about teaching.

Ron Webb Sr. spent more than 30 years at Clovis High as the photography teacher and golf coach.

"It was his love and care for his students, more than even the career itself, that really drove my dad," Webb Jr. said of his father's joy of being in a classroom. And so, when the younger Webb began looking for a new career path after working in both architecture and ministry, his father pointed him to teaching as a way to bring all of his experiences together.

Webb Jr. was hired this year to teach Building Information Modeling at his dad's beloved Cougar campus and his own alma mater. "I'm thrilled for the opportunity," he said.

Webb Jr. is one of 159 new teachers hired for 2021-22 in Clovis Unified to be presented a New Teacher Grant

by the Foundation, made possible by donations from local business partners. The grant is given to every new teacher to help with setting up a classroom for the

very first time.

**"To know you have support from the community, it's uplifting,"** Webb Jr. said of receiving the grant. "It strengthens our ability to teach. It's a joint venture."

For Webb Jr., the grant is also a chance for him to carry on a family legacy, the timing of which was particularly poignant. He got the phone call about being hired for the job shortly before his father's recent passing from cancer.

"Dad was really excited. When I told

him that I got the teaching position, he lit up like he was in the classroom again," Webb Jr. said. The father shared with his son pointers about being a teacher, connecting with students and mastering his subject.

"I'm so glad he heard I got the job," Webb Jr. said, noting he plans to honor his dad by being the best teacher he can. 9



# **Classroom and School Grants**

Each year, the Foundation invites educators across the district to submit proposals for projects that enhance learning in a creative and motivational way.

When in-person instruction was temporarily suspended in March 2020, Clark Intermediate art teacher Melissa Fritsch wondered how she might continue providing a quality art experience to her students. Delivering art supplies to each of her students' homes for individual projects was incredibly time consuming and she was beginning to sense that her middle schoolers might not be as engaged with her traditional art projects when away from the classroom.

That's when Fritsch realized she had a new tool at her disposal. Her students – who by March were used to working with materials like oil pastels, charcoal and clay to create their own works of art – were all now digitally connected. Fritsch decided to take advantage of the newfound access to technology in her art class and introduced a new medium to her students: Google Drawing – a free computer graphics program offered through Google.

Fritsch's students quickly learned to create digital collages, landscapes, portraits and still lifes to supplement the



traditional art curriculum. But when it was time to return to campus for in-person instruction, she knew that her art students would no longer have their very own set of Chromebooks to use in class. She submitted a proposal for a Foundation classroom grant to provide a set of Chromebooks specifically for the art classes at Clark. Her proposal was awarded in June 2021 and Chromebooks were soon ordered for the class.

"Going back to in-person instruction without computers would have felt like a step backwards," Fritsch said. **"We are** so excited to receive new laptops for the art room from the Foundation so that we may continue bringing technology to art."

Students at Clark Intermediate will continue experiencing digital art instruction, and foundational graphics skills that will prepare them to explore the possibility of entering a related career path later in life.



Student-created Google Drawing artwork at Clark Intermediate.

**FOUNDATION** 

# **Students of Promise**

He's really excited about one day being the first in his family to graduate high school *and* college.

> Daniel Felix Buchanan High Guidance and Learning Specialist, Student of Promise nominator



A signature program of the Foundation for Clovis Schools, Students of Promise scholarships are awarded each spring to **16 extraordinary high school juniors** who have shown incredible perseverance in extremely challenging situations. They are encouraged to continue on their path toward graduation with the award of a **\$2,000 scholarship** from the Foundation upon enrollment into post-secondary education.





https://www.foundationforclovisschools.com/SOP "Our Students of Promise are dear to our hearts at the Foundation for Clovis Schools," said Mike Fennacy, Foundation chairperson. "So, we were intent on continuing to honor them for 2021, despite the COVID-19 pandemic preventing us from coming together for our normal in-person celebration."

In non-COVID times, the Foundation for Clovis Schools honors recipients at an Academy Awards-style celebration. While this year's event was put on hold due to COVID restrictions, scholarship recipients were surprised at their homes or via Zoom with the news of their awards, had portrait sessions with a professional photographer and received certificates from elected officials acknowledging their hard work. Additionally, a brief video was produced showcasing some of the admiration and words of encouragement from the educators who nominated them. Students will also be receiving in-person accolades during their senior year, together with the 2022 Students of Promise.

"We're so grateful for our community partners who have helped to make the awards possible for our 2021 recipients," Fennacy said.



Students of Promise scholarships

Students of Promise recipients since 2002

2020-21 Students of Promise scholarships



# NEWTHIS YEAR! **The Doc Buchanan Leadership Academy**

The challenges CUSD staff and students have overcome since March 2020 have cemented the vital importance of founding Superintendent Floyd "Doc" Buchanan, Ed.D.'s leadership tenets, and the critical need to continue investing in leaders who are committed to nurturing the mind, body and spirit of every child.

Accordingly, the Foundation for Clovis Schools board voted in June 2021 to allocate undesignated reserve funds to establish the Doc Buchanan Leadership Academy - a leadership development program that will maintain the long-standing and unique philosophies that have supported the district's success over time. Under the direction and supervision of the Superintendent's Office, the Academy will give Clovis Unified a permanent venue in which its leaders are trained and mentored in Doc Buchanan's leadership tenets. And, as a result, teachers. students and the community flourish.

August 2021 saw the official launch of the Academy, with





approximately 130 district leaders meeting offsite for a leadership retreat. District leaders engaged in intentional leadership training and relationship building surrounding CUSD's leadership tenets and core values.

The Foundation has also contracted with a curriculum development expert to develop leadership training materials and modules for the Academy, in addition to establishing a formal mentoring program for new leaders in the district, which is planned to launch later in the 2021-22 school year.

## WHAT MATTERS BUILDING

Thank you to the friends who helped support the Foundation for Clovis Schools with gifts made between July 1, 2020 and June 30, 2021. These gifts make it possible for the Foundation to continue to bring innovative classroom ideas and educational programs to students across Clovis Unified.



A special recognition to donors who, with their 2020-21 contributions, advanced into a new category on our Donor Recognition Wall located in the district's Professional Development Building. The wall recognizes donors' cumulative aivina:

4 Stars \$150,000 to \$299,999 Spencer Family

2 Stars \$30.000 to \$74.999 Elite Team Offices 1 Star \$15.000 to \$29.999

Clovis Exchange Club Mohan L. Sethi & Sushila Sethi

### Visionary

\$25.000+ Franklin Antonio Granville Homes, Inc. Kaiser Permanente Mohan L. & Sushila Sethi Todd & Sara Cook

## Legacy

\$10.000 -\$24,999 Clovis Exchange Club

### 5-Star \$5,000-\$9,999

Assemi Group, Inc. Bernards Blair, Church & Flynn **CenCal Demolition Clovis Community Medical** Center Educational Employees Credit Union Flite Team Offices Fresno First Bank Golden State Steel

Harris Construction Jim Van Volkinburg K Coe Isom Mark Wilson Construction **Ricchiuti Family** Spencer Enterprises Inc. **TETER Architects** 

#### Platinum \$2,500-\$4,999

California Health Sciences University **Copeland Medical Healthcare** Partners Doua Benik Durham Construction Company, Inc. Goode Ol' Days Antiques Larson Brothers Photography McFarlane and McFarlane MUFG Union Bank Paul Halajian Architects Poochigian for Assessor-Recorder 2022 Westech Systems Inc.

## Gold

\$1.000 to \$2.499

Allstate Foundation Anonymous Donor Bruce Droz Dalena, Benik & Associates Danny Tovar Elaine Lvnn Grundfos Pumps Hoffman Security Janet Young Jared & Janelle Martin Jeff & Michele Markaria Keith Wallace & Judy Davis Lingenfelter Land Communications, LLC Mirelez Revitalize Dental Implant Center SIM-PBK Architects SmartCare Medical Group PG&E Matching Gift Fund Wm. B Saleh Co.

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#### Bronze \$250 to \$499

Allison Hernandez Ashlev Lake Bauer Real Estate Bob Fishman Charlene Kivuna Dale & Deborah Ikeda

Darin Tockey Deborah Tockey Debra Bolls Don & Cindy Ulrich Jamie Swisegood Janet Samuelian Kathleen Zamora Kelly Avants Kevin Kernev Mee Yang Vu Stacey Tafova John Smith Jordan Roach Neil Koenig Patricia Gilbert Patrick & Lorie Ruth Phuong Nguyen **Ronald Treptow** Sampson, Sampson &

Daniel Bishop

Danielle Cantu

Patterson, LLP

Thank you also to the 187 Clovis Unified employees who supported the Foundation through automatic payroll deduction during the 2020-21 school year. The complete list of names can be found on FoundationForClovisSchools.com.

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