

Date : 4/16/2021 10:17:13 AM
From : "IGI Global" marketing@igi-global.com
To : "keast_d@utpb.edu" keast_d@utpb.edu
Subject : [MARKETING] IGI Global's Trending Topic: Are COVID-19 Vaccine Passports the Future of Travel?
Notice - Email originated from an outside source

[View Online](#)

IGI Global's Trending Topic for April 16, 2021

Are COVID-19 Vaccine Passports the Future of Travel?

This Story is Based on a Recent IGI Global Publication on the Above Topic

9781799823872

Handbook of Research on Using Global Collective Intelligence and Creativity to Solve Wicked Problems

Prof. Ziska Fields (University of Johannesburg, South Africa)
©2021 | 537 pgs. | EISBN: 9781799823872

- Over 25+ Contributors from 5+ Countries
- Over 15+ Chapters
- Covers Global Collaboration, Tourism & Creative Problem-Solving

Quick Links

- [Bibliographic Information](#)
- [Pricing & Purchase Options](#)
- [Table of Contents](#)
- [Recommend to Library](#)
- [Access Full Text](#)

Editor Note: Understanding the importance of this timely topic and to ensure that research is made available to the wider academic community, IGI Global has made a sample of related articles and chapters complimentary to access. [View the end of this article to freely access this critical research.](#)

According to a recent [CNN article](#), individuals are starting to pre-plan travel once again; airline, Airbnb, and hotel reservations are soaring for the 2021 summer. Although, many countries are still urging their citizens not to travel due to the Covid-19 pandemic, the hospitality and travel industry are supporting this boom in an effort to rebound from the nearly [50% decrease in the industry](#). Due to this recent increase, governments are questioning what effects this tourism boom will have on the spread of COVID-19 and many officials are lobbying for the use of "[vaccine passports](#)."

These "passports," also called health certificates, are currently under development by the International Air Transport Association, IBM, and several other private-sector companies. They will track if travelers have received the COVID-19 vaccine or have been tested negative for the virus. With countries, including Israel and Denmark, adopting similar measures for concerts and public events, many are questioning the effectiveness of these digital health passports and how many countries will actually adopt them for international travel. Additionally, concerns have arisen regarding health data security, availability of these passports socioeconomically, and governmental interference, which is hindering the wide adoption of this initiative.

Understanding the importance of this topic and the need for increased research to assist in rebounding the tourism industry, Prof. Shalin Hai-Jew (Kansas State University, USA) discusses the latest research on this topic in her chapter, "[Societal Shutdown and Reopening and Reclosing in the U.S. as Expressed in Social Imagery Narratives](#)" from *Handbook of Research on Using Global Collective Intelligence and Creativity to Solve Wicked Problems* (IGI Global).

[e-book-
collection_2.png](#)

97817998670

Digital Services in Crisis, Disaster, and Emergency Situations

97817998433

Strategies for Promoting Sustainable Hospitality and Tourism Services

97817998198

Handbook of Research on Smart Technology Applications in the Tourism Industry

97817998246

Research Anthology on Destination Management and Marketing

97817998671

Handbook of Research on Autopoiesis and Self-Sustaining Processes for Organizational Success

[View a Preview of the Complimentary Chapter Below](#)

The spillover of a pathogenic virus from an animal species into humanity is always a cause for concern, given various health effects from such common viral spillovers. One of the features of such viruses that is of special concern is human-to-human transmissibility, and in particular, through aerosolized droplets and airborne transmission, given how social humanity is and how congested and high-density the world is with its nearly 8 billion people. Such a feature of high transmissibility of a virus enables the propagation of infection to a global population (distributed around the world) and could lead to mass infections, diseases, and death, in a global pandemic. If humanity is tinder for novel viral spread, according to one popular epidemiological model, humans can be in only a few states: susceptible (without defenses, without prior experience of the virus), infected (and infectious or contagious, able to shed the virus and pass on the infection to others), and recovered (no longer infectious to others, likely with some resistance against reinfection by the same virus) and / or removed from the population (dead). At some point, a population will achieve "herd immunity" if enough people have been infected, but arriving at that state entails a high cost in disease and death. [More recent research suggests that people may be re-infected with SARS-CoV-2, given the mutations of the virus, which puts into question the ability to achieve a state of "herd immunity" based on natural immunity. The "protection" is limited by the strain of the virus and is seen to diminish over time. This research also suggests the need for effective and potentially more frequent vaccinations for human health, assuming such a vaccination is possible (Howard, Aug. 24, 2020).] Optimally, a population can achieve some herd immunity if they can design various vaccines for immunity (to trigger the person's immune response against actual infection by the target virus), without the dreadful cost in human suffering and death. Another approach is to achieve various therapeutic interventions that may protect people against death and against permanent health harm to various body systems and organs.

9781799823858.png



All E-Book Orders Feature:

- Instant, Multi-User Access with no DRM
- Perpetual Access with PDF Download Options
- No Hosting, Archiving, or Maintenance Fees

The endeavors to "flatten the curve" refers to the societal efforts to slow the spread of a virus in the population (given points of exponential spread), so that healthcare systems are not overwhelmed and so scientific researchers can find ways to effectively combat the pathogen. If left unchecked, the virus will burn through the world's population, with rising infections leading to uncontrolled exponential spread (with the doubling of the infected rising exponentially in ever-shortening time periods). [The world added a million cases in four days in late July 2020 (Haworth, July 26, 2020).]

Interested in Reading the Rest of this Chapter (Full Text)?

[Click Here to Freely Access Through IGI Global's Demo Account](#)

Complimentary Research Articles and Chapters on Hospitality & Tourism

In response to the timeliness and importance of this topic, we have made the below articles and chapters available with complimentary access. As such, please feel free to integrate these resources into your research and share them across your network:

978179986

Digital Services in Crisis, Disaster, and Emergency Situations

Profs. Lídia Oliveira (University of Aveiro, Portugal) et al.

©2021 | 411 pgs. | EISBN: 9781799867074

- Over 25+ International Contributors
- Features 15 Chapters
- Covers Crisis Management, Digital Intervention & Smartphone Applications

Quick Links

- [Bibliographic Information](#)
- [Pricing & Purchase Options](#)
- [Table of Contents](#)
- [Recommend to Library](#)
- [Access Full Text](#)

Chapter 2: " [Emergency Response and Post-Disaster Recovery Using Smartphone-Based Applications](#) "

free-
access.png

Prof. Shahriar Kaiser (RMIT University, Australia)

978179984

Strategies for Promoting Sustainable Hospitality and Tourism Services

Profs. Maximiliano Emanuel Korstanje (University of Palermo, Argentina) et al.
©2020 | 243 pgs. | EISBN: 9781799843313

- Leading Editors in Tourism & Hospitality
- Research from Over 7+ Countries
- Covers Consumer Behavior, Global Economics & Tourism Management

Quick Links

[Bibliographic Information](#)
[Pricing & Purchase Options](#)
[Table of Contents](#)
[Recommend to Library](#)
[Access Full Text](#)

free-
access.png

Chapter 1: “ [Tourism, Terrorism, Morality, and Marketing: A Study of the Role of Reciprocity in Tourism Marketing](#)”
Prof. Peter E. Tarlow (Texas A&M University, USA)

978179981

Handbook of Research on Smart Technology Applications in the Tourism Industry

Prof. Evrim Çeltek (Gaziosmanpasa University, Turkey)
©2020 | 569 pgs. | EISBN: 9781799819905

- Over 40+ International Contributors
- Over 20+ Chapters
- Covers Wearable Technology, Geofencing & Robotics

Quick Links

[Bibliographic Information](#)
[Pricing & Purchase Options](#)
[Table of Contents](#)
[Recommend to Library](#)
[Access Full Text](#)

free-
access.png

Chapter 22: “ [Smart Tourism Planning](#)”
Profs. Katarzyna Leśniewska-Napierała (University of Lodz, Poland) et al.

978179982

Research Anthology on Destination Management and Marketing

Mehdi Khosrow-Pour, D.B.A.
©2020 | 1,214 pgs. | EISBN: 9781799824701

- Hand-Selected Content From Expert Editorial Team
- Over 65+ Chapters
- Covers Sustainable Tourism, Service Quality & Public Relations

Quick Links

[Bibliographic Information](#)
[Pricing & Purchase Options](#)
[Table of Contents](#)
[Recommend to Library](#)
[Access Full Text](#)

free-
access.png

Chapter 63: “ [Tourism Marketing Platform on Mobile Internet](#)”
Prof. Yunhua Xiao (Jiangxi University of Technology, Nanchang, China)

978179986

Handbook of Research on Autopoiesis and Self-Sustaining Processes for Organizational Success

Prof. Małgorzata Pańkowska (University of Economics in Katowice, Poland)
©2021 | 432 pgs. | EISBN: 9781799867159

- Over 16+ Chapters
- Research from 10+ Countries
- Covers Industry 4.0, Social Responsibility & Sustainable Organizations

Quick Links

[Bibliographic Information](#)
[Pricing & Purchase Options](#)
[Table of Contents](#)
[Recommend to Library](#)
[Access Full Text](#)

free-
access.png

**Chapter 12: “ Is the COVID-19 Pandemic Shifting the
Social-Business Paradigm?”**

Profs. Iria Paz-Gil (Universidad Rey Juan Carlos, Spain) et al.

[View All Chapters and Articles on This Topic](#)

The “View All Chapters and Articles on This Topic” navigates to IGI Global’s Demo Account, which provides a sample of the IGI Global content available through IGI Global’s e-Book Collection (6,000+ e-books) and e-Journal Collection (140+ e-journals). If interested in having full access to this peer-reviewed research content,

[Recommend These Valuable Research Tools to Your Library](#)

isod.png

For Journalists Interested in Additional Trending Research:

Contact IGI Global’s Marketing Team at marketing@igi-global.com or 717-533-8845 ext. 100 to access additional peer-reviewed resources to integrate into your latest news stories.

About IGI Global

Founded in 1988, IGI Global, an international academic publisher, is committed to producing the highest quality research (as an active full member of the Committee on Publication Ethics “COPE”) and ensuring the timely dissemination of innovative research findings through an expeditious and technologically advanced publishing process. Through their commitment to supporting the research community ahead of profitability, and taking a chance on virtually untapped topic coverage, IGI Global has been able to collaborate with over 100,000+ researchers from some of the most prominent research institutions around the world to publish the most emerging, peer-reviewed research across 350+ topics in 11 subject areas including business, computer science, education, engineering, social sciences, and more. To learn more about IGI Global, click [here](#).

Newsroom Contact

Caroline Campbell

Assistant Director of Marketing and Sales

(717) 533-8845, ext. 144

ccampbell@igi-global.com

<http://secure->

web.cisco.com/1hBQgv21PYpG6CPdV7fUARJroUTog2FrZ2nDzj6pHCxKNRDVvk8c_jaPDTP2dlg7cBPQYTQdzrITNSYojwvYlpa7BUvzo4VPRK7hRq9cwN0hXus_Ke0HVMsEjLAbpYkt9SeskXSEMkRjmfjNN4_fRKRU3mCDZGlx5tJZ7Lo2BDbjpGxW6OdK1BAp3AoYIFwXjZz-jPqHxO_3eUtXkNwa46oiazzyZc_2Zy92RuOgPVz6D4PIEOCznDkVYKN4VcS_WpUKp5dgJUsly-BaFYMuBZ4zIzEJuAAiO9dDV9om559KtBv695rbh2PyllOObMWdXwR5owXvEI1izX3EmaQ/http%3A%2F%2Fwww.igi-global.com

Disclaimers: The opinions expressed in this article are the author’s own and do not reflect the views of IGI Global.

* Free shipping will be automatically applied to shopping cart orders over US\$ 395.00 or more before tax, which can include a combination of print and non-shippable products (i.e. e-book, e-journals, and articles/chapters). It is only available when you order directly through IGI Global’s Online Bookstore and is only valid on standard U.S. and international shipping. There will be additional charges for express shipping and limitations may apply.

Products

For more information regarding
IGI Global, please contact:
cust@igi-global.com.

Share with
Colleagues



Books
Journals
Videos
Databases
Publish With
Newsroom

To adjust your email address, subscription preferences or [unsubscribe](#), please [use this link](#).

Mailing address: IGI Global, 701 East Chocolate Avenue,
Hershey, PA 17033, USA.
All rights reserved.

[IGI_Global_Logo_201'](#)

Celebrating Over 30 Years of Scholarly
Knowledge Creation & Dissemination