

# Meta's approach to the 2022 US midterm elections

We have a dedicated team focused on the 2022 midterms to help combat election and voter interference while helping people vote. Our strategy builds on measures we've put in place and improved during elections around the world since 2016.



## Preventing election and voter interference

- We have made [massive investments on safety and security](#) with more than 40,000 people working on these issues — and spent approximately \$5 billion on safety and security in 2021 alone.
- We're working with federal government partners including the FBI and the Cybersecurity and Infrastructure Security Agency, as well as local and state election officials and industry peers, to make sure we're all preparing for different scenarios.
- We enforce our policies against voter interference and misrepresentations about when, where, and how to vote in an election.
- We recently updated [Facebook Protect](#), which offers security tools and additional protections to candidates, their campaigns and elected officials.
- We're [fighting](#) foreign interference and domestic influence operations, and we've removed over 150 networks of [Coordinated Inauthentic Behavior](#) since 2017.
- Since 2018, we've shared information with independent researchers about influence operations and began expanding our beta research platform in 2021 to more researchers worldwide.
- We've begun expanding our security efforts to [detect and disrupt threats](#) that come from adversarial networks of primarily authentic accounts coordinating on our platform to cause harm.
- We [demote Groups content](#) from members who have broken our voter interference policies and other Community Standards, anywhere on Facebook, to limit the reach of people who break our rules. We also restrict their ability to post, comment, add new members to a group or create new groups.
- We [removed civic and political groups](#), as well as newly created groups, from our recommendations guidelines in the US.
- We take a hard line against fake accounts and block millions each day, most of them at the time of creation.
- We [continue to strengthen our enforcement](#) against hate organizations, conspiracy networks like QAnon, militarized social movements, and other groups that could be used to organize violence before, during, and after elections. Our team of experts continue to work tirelessly to enforce our [policies](#) and work to make our platforms safe.

- We have [10 fact-checking partners in the US](#), including five who cover content in Spanish, to address viral misinformation. When they rate content as false, we move it lower in Feed and show additional information so people can decide what to read, trust, and share. We apply additional penalties if you repeatedly share false content.
- This year, Univision and Telemundo [added fact-checking tiplines](#) on WhatsApp as part of its fact-checking program to give people tools to verify Spanish-language information.



## Connecting people with reliable information

- We're continuing to connect people with details about voter registration and the election from their state election officials through Feed notifications and our Voting Information Center.
- We're showing election-related in-feed notifications in a second language other than the one from your app settings if we think the second language may be one you better understand. For example, if a person has their language set to English but is interacting with a majority of content in Spanish, then we will show the voting notifications in both English and Spanish.
- State and local election officials use Voting Alerts on Facebook to send the latest information about registering and voting to people in their communities.
- We started reducing the [distribution of political content](#) in Feed because we've heard that people want to see less political content.



## Transparency around elections and advertising

- We provide more transparency about political advertising on the platform through our Ads Library and disclaimers so people can see who is behind these ads.
- We require anyone who runs political and social issue ads on Facebook to prove their identity and be authorized to run them.
- We allow people to turn off social issue, electoral or political ads with one switch.
- We show the confirmed owner and locations of Facebook Pages, and label state-controlled media in the US. For Instagram accounts with large audiences, you can see information such as the country where it is located.