



GOUCHER COLLEGE | POLL

June 15, 2022

Methodology Statement

The survey was conducted by telephone and text-to-web from May 17 to 23, 2022, with 1,002 adults living in Baltimore City. To ensure all Baltimore City residents are represented, the poll utilized random digit dialing (RDD) of a dual-frame random sample of cellular (85 percent) and landline (15 percent) numbers. Braun Research collected the data and Dynata supplied the sample of telephone numbers. Interviews were conducted between 1 to 9 p.m. Interviewers attempted to reach respondents with working phone numbers a maximum of five times. Only Baltimore City residents aged 18 years or older were eligible to participate. Interviews were not conducted with adults reached on business or work numbers.

For a sample size of 1,002, there is a 95 percent probability the survey results have a +/-3.09 percentage point sampling error from the actual population distribution for any given survey question. Margins of error are higher for subsamples. In addition to sampling error, all surveys are subject to sources of non-sampling error, including question-wording effects, question order effects, and non-response bias. The margin of error is not adjusted for design effects. Data is weighted by gender, age, race, income, and educational attainment of the city to represent adult population targets established by the most recent US Census and the American Community Survey (ACS) 5-year estimates.

This poll was funded by The Baltimore Banner and conducted by the Goucher College Poll.

For questions about the poll methodology:
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Question Design

BRACKETED ITEMS []: Items and statements in brackets are rotated to ensure respondents do not receive a set order of response options, which maintains question construction integrity by avoiding respondent agreement based on question composition. Example: [**agree or disagree**] or [**disagree or agree**]

PROBE (p): Some questions contain a “probe” maneuver to determine a respondent’s intensity of opinion. Probe techniques used in this questionnaire ask respondents if their responses are more intense than initially provided. Example:

Do you have a [**favorable or unfavorable**] opinion of Mayor Brandon Scott? PROBE: Would you say very favorable/unfavorable?

OPEN-ENDED: No response options are provided for an open-ended question, i.e., it is entirely up to the respondent to provide the response information.

VOLUNTEER (v): Volunteer responses mean the interviewer did not offer that response option in the question as read to the interviewer. Interviewers are instructed not to offer “don’t know” or “refused” or “some other opinion” to the respondent, but the respondent is free to volunteer that information for the interviewer to record.

About The Baltimore Banner

The Baltimore Banner is a new, nonprofit local news organization dedicated to being an indispensable resource for the Baltimore region. Founded by the [Venetoulis Institute for Local Journalism](#), The Banner aims to strengthen, unite and inspire the community through its journalism. For more information and to read the latest coverage, visit www.thebaltimorebanner.com.

About the Goucher College Poll

The Goucher College Poll is conducted under the auspices of the Sarah T. Hughes Center for Politics at Goucher College. The center is directed by Dr. Mileah Kromer, associate professor of political science. Founded in 2012, the Goucher College Poll seeks to improve public discourse in Maryland by providing neutral, unbiased, and independent information on resident opinions. The Sarah T. Hughes Center for Politics is a member of the Association of Academic Survey Research Organizations and the American Association for Public Opinion Research Transparency Initiative. For more information or to view archived polls, please visit www.goucher.edu/poll.



Sample Demographics

<i>The sample is weighted by the following demographic characteristics:</i>		Baltimore City 18+ Population Parameter*	Sample Estimate
Gender	Male	46%	44%
	Female	54%	56%
Age	18-24	12%	10%
	25-34	24%	21%
	35-44	16%	17%
	45-54	14%	16%
	55-64	16%	17%
	65+	18%	19%
Race	White alone	31%	31%
	Black alone	60%	63%
	All else	9%	6%
Education	High school graduate / GED or less	42%	39%
	Some college or Associate's degree	27%	28%
	Bachelor's degree or higher	31%	33%
Income	Under \$25,000	26%	24%
	\$25,000-\$49,999	22%	23%
	\$50,000-\$74,999	17%	16%
	\$75,000-\$99,999	11%	11%
	\$100,000-\$149,999	12%	13%
	\$100,000-\$149,999	12%	13%

*Population parameters established by the US Census and ACS 2020 5-year estimates.

Sample Demographics (cont.)

		Sample Estimate
Party Identification*	Democrat	72%
	Republican	11%
	Unaffiliated	16%
	Other party	1%
Ideology	Conservative	20%
	Moderate	53%
	Progressive	27%
Years lived in Baltimore	Less than a year	1%
	1 to 5 years	6%
	6 to 10 years	8%
	11 to 20 years	14%
	More than 20 years	71%
Born in Baltimore	No	36%
	Yes	64%
Parent or caretaker of a child	No	67%
	Yes	33%

* Of the 1,002 Baltimore City adult residents surveyed, 895 indicated they were registered voters with the Democratic, Republican, or other party or registered unaffiliated (i.e., independent).

Topline Results

The following questions were administered to the full sample of 1,002 Baltimore City adult residents. A link to the crosstabulations is found at the bottom of page 13. Results are in percent and may not add up exactly to 100 due to weighting and rounding.

Q: TRACK	To get started, do you think things in Baltimore City [are heading in the right direction or are off on the wrong track]?	
	Wrong track	67%
	Right direction	18%
	Don't know (v)	13%
	Refused (v)	2%
Q: OPT	Do you generally hold a [optimistic or pessimistic] view when thinking about the future of Baltimore City?	
	Very pessimistic (p)	19%
	Pessimistic	17%
	Optimistic	36%
	Very optimistic (p)	17%
	Don't know (v)	10%
	Refused (v)	2%
Q: OFFICIALS	Next, I'd like you to rate various city public officials and entities. Please tell me whether you [approve or disapprove] of the job each one is doing: [<i>items randomized</i>]	
Q: SCOTT	<i>Baltimore Mayor Brandon Scott</i>	
	Strongly Disapprove (p)	23%
	Disapprove	24%
	Approve	29%
	Strongly Approve (p)	14%
	Don't know (v)	9%
	Refused (v)	1%
Q: PRES MOSBY	<i>City Council President Nick Mosby</i>	
	Strongly Disapprove (p)	33%
	Disapprove	25%
	Approve	20%
	Strongly Approve (p)	8%
	Don't know (v)	13%
	Refused (v)	2%

Q: SAMOSBY	<i>City State's Attorney Marilyn Mosby</i>	
	Strongly Disapprove (p)	36%
	Disapprove	24%
	Approve	18%
	Strongly Approve (p)	12%
	Don't know (v)	8%
	Refused (v)	3%
Q: POLICE	<i>The Baltimore City Police Department</i>	
	Strongly Disapprove (p)	28%
	Disapprove	29%
	Approve	23%
	Strongly Approve (p)	8%
	Don't know (v)	9%
	Refused (v)	2%
Q: POLICECOM	<i>Baltimore City Police Commissioner Michael Harrison</i>	
	Strongly Disapprove (p)	23%
	Disapprove	27%
	Approve	24%
	Strongly Approve (p)	8%
	Don't know (v)	16%
	Refused (v)	2%
Q: CEO	<i>CEO of Baltimore City Schools Sonja Santelises</i>	
	Strongly Disapprove (p)	31%
	Disapprove	26%
	Approve	18%
	Strongly Approve (p)	8%
	Don't know (v)	16%
	Refused (v)	3%
Q:SCOTT_FAV	Thinking generally, do you have a [favorable or unfavorable] opinion of Mayor Brandon Scott?	
	Very unfavorable (p)	19%
	Unfavorable	23%
	Favorable	35%
	Very favorable (p)	13%
	Don't know (v)	9%
	Refused (v)	2%

Next, I'm going to read you a list of general issues. For each one, please tell me whether you think it's a **[major issue, minor issue, or not an issue]** facing Baltimore City residents. .
[items randomized]

Q: GEN_ISSUES		
Q:AFFORD	<i>A lack of affordable housing</i>	
	Not an issue	8%
	Minor issue	18%
	Major issue	71%
	Don't know (v)	3%
	Refused (v)	0%
Q: LITTER	<i>Litter and illegal dumping on the streets</i>	
	Not an issue	4%
	Minor issue	24%
	Major issue	70%
	Don't know (v)	2%
	Refused (v)	0%
Q: PUB_TRANSIT	<i>Inadequate public transportation</i>	
	Not an issue	17%
	Minor issue	32%
	Major issue	42%
	Don't know (v)	8%
	Refused (v)	1%
Q: JOB_OPP	<i>A lack of employment or job opportunities</i>	
	Not an issue	15%
	Minor issue	24%
	Major issue	57%
	Don't know (v)	3%
	Refused (v)	1%
Q: CRIME	<i>Crime and public safety issues</i>	
	Not an issue	2%
	Minor issue	7%
	Major issue	90%
	Don't know (v)	1%
	Refused (v)	1%
Q: TAXRATE	<i>The local tax rate</i>	
	Not an issue	8%
	Minor issue	27%
	Major issue	60%
	Don't know (v)	4%
	Refused (v)	1%

Q: GRADE	Changing topics to education and schools, students are often given the grades A, B, C, D, or FAIL to denote the quality of their work. Suppose the public schools in Baltimore City were graded in the same way. What grade would you give Baltimore City's public schools —A, B, C, D, or FAIL?	
	A	2%
	B	7%
	C	21%
	D	20%
	F / Fail	40%
	Don't know (v)	7%
	Refused (v)	2%
Q: EDUC_INT	I'm going to read you a list of problems that schools sometimes face. For each one, please tell me whether you think it's—[a major problem, a minor problem, or not a problem]--for Baltimore City schools. . .[<i>items randomized</i>]	
Q: CONDITION	<i>School buildings that are run down or in poor condition</i>	
	Not a problem	4%
	Minor problem	15%
	Major problem	78%
	Don't know (v)	4%
	Refused (v)	0%
Q: UNSAFE	<i>Violence and a lack of school safety</i>	
	Not a problem	3%
	Minor problem	16%
	Major problem	77%
	Don't know (v)	3%
	Refused (v)	1%
Q: FUND_EDU	<i>Inadequate funding from the state and local government</i>	
	Not a problem	12%
	Minor problem	17%
	Major problem	66%
	Don't know (v)	5%
	Refused (v)	1%
Q: STANDARDS	<i>Students not meeting academic standards or getting a quality education</i>	
	Not a problem	3%
	Minor problem	9%
	Major problem	84%
	Don't know (v)	3%
	Refused (v)	0%

Q: LOCAL_SCH	<i>Local or neighborhood schools closing</i>	
	Not a problem	10%
	Minor problem	23%
	Major problem	56%
	Don't know (v)	11%
	Refused (v)	0%
Q: TEACHER	<i>Teachers not being paid enough</i>	
	Not a problem	9%
	Minor problem	19%
	Major problem	65%
	Don't know (v)	6%
	Refused (v)	1%
Q: SAFE_CITY	Next, I'm going to ask you some questions about public safety and police. Thinking generally, do you feel— [not at all, a little, somewhat, or very] --safe in Baltimore City ?	
	Not at all	35%
	A little	20%
	Somewhat	32%
	Very	11%
	Don't know (v)	1%
	Refused (v)	1%
Q: SAFE_NB	What about just in your immediate neighborhood? To what extent— [not at all, a little, somewhat, or very] --do you feel safe in your Baltimore City neighborhood ?	
	Not at all	16%
	A little	17%
	Somewhat	37%
	Very	28%
	Don't know (v)	1%
	Refused (v)	1%
Q: POLICE_RT	How would you rate the job the Baltimore City Police are doing a(n)— [poor, fair, good, or excellent] —when it comes to each of the following: [items randomized]	
Q: MISCONDUCT	<i>Holding officers accountable for misconduct</i>	
	Poor	54%
	Fair	23%
	Good	13%
	Excellent	5%
	Don't know (v)	4%
	Refused (v)	1%

Q: TREAT	<i>Treating all racial and ethnic groups equally</i>	
	Poor	51%
	Fair	27%
	Good	11%
	Excellent	5%
	Don't know (v)	5%
	Refused (v)	1%
Q: PROTECT	<i>Protecting people from crime</i>	
	Poor	55%
	Fair	28%
	Good	10%
	Excellent	4%
	Don't know (v)	2%
	Refused (v)	1%
Q:FEW_DEPT	I'm going to read you two statements about the Baltimore City Police Department. Please tell me which comes closest to your view, even if it isn't exactly right:	
	#1 The problems facing Baltimore City Police are caused by a few bad officers and not the entire department.	46%
	#2 The problems facing Baltimore City Police are department-wide and are caused by more than just a few bad officers.	43%
	Some other opinion (v)	6%
	Don't know (v)	4%
	Refused (v)	1%
Q: ADDRESS	The following is a list of ways that lawmakers could address the crime in Baltimore City. Please tell me whether you would [support or oppose] each one: [items randomized]	
Q: ALLOCATE	<i>Allocating funding from the police budget to various social, mental health, and drug treatment programs.</i>	
	Strongly oppose (p)	11%
	Oppose	13%
	Support	24%
	Strongly support (p)	43%
	Don't know (v)	7%
	Refused (v)	1%

Q: HARSH	<i>Imposing harsher punishments for violent offenders.</i>	
	Strongly oppose (p)	5%
	Oppose	8%
	Support	24%
	Strongly support (p)	57%
	Don't know (v)	5%
	Refused (v)	2%
Q: PROSECUTION	<i>Increasing the rate of prosecution for non-violent offenses like drug use, petty theft, and vandalism.</i>	
	Strongly oppose (p)	21%
	Oppose	20%
	Support	25%
	Strongly support (p)	28%
	Don't know (v)	6%
	Refused (v)	1%
Q: PRESENCE	<i>Increasing police presence and the number of patrols throughout the city.</i>	
	Strongly oppose (p)	7%
	Oppose	9%
	Support	25%
	Strongly support (p)	55%
	Don't know (v)	4%
	Refused (v)	1%
Q: GUN	<i>Imposing stricter gun control laws and related punishments for gun crimes.</i>	
	Strongly oppose (p)	9%
	Oppose	6%
	Support	22%
	Strongly support (p)	58%
	Don't know (v)	4%
	Refused (v)	2%
Q: PREVENTION	<i>Investing in violence prevention programs like Safe Streets.</i>	
	Strongly oppose (p)	10%
	Oppose	9%
	Support	30%
	Strongly support (p)	42%
	Don't know (v)	7%
	Refused (v)	2%

Q: POL_FUND	Thinking generally, do you think that the funding for Baltimore City Police needs to be [increased, kept about the same, or decreased]?	
	Decreased	16%
	Kept about the same	29%
	Increased	44%
	Don't know (v)	10%
	Refused (v)	1%
Q: VACANT	I'm going to read you three broad ways that the government could address the vacant and blighted homes throughout Baltimore City. Please tell me which <u>one</u> you think the government should prioritize:	
	Tearing down the vacant homes	22%
	Making vacant homes available for purchase at reduced cost.	51%
	Identifying and harshly punishing negligent owners of vacant homes.	21%
	None of these / some other response (v)	4%
	Don't know (v)	3%
	Refused (v)	1%
Q: LEAVING	Have you ever considered moving out of Baltimore City? If "Yes" follow up: Have you thought about moving out of Baltimore City within the next year, within the next 5 years, or longer than 5 years from now?	
	No, I haven't considered moving.	29%
	Yes, I've considered moving within the next year	24%
	Yes, I've considered moving within the next five years	31%
	Yes, I've considered moving but longer than 5 years from now.	10%
	Don't know (v)	3%
	Refused (v)	2%

NOTE: Q: REASON administered to the 660 respondents who said “yes” to Q: LEAVING:

Q: REASON I’m going to read you a list of reasons former residents give why they left Baltimore City. Please tell me which **3 reasons** are the most likely to influence your decision to leave:

Q: LEAVE_CRIME	Crime	
	Not a reason	30%
	Reason	70%
Q: LEAVE_LIFE	Quality of life	
	Not a reason	50%
	Reason	50%
Q: LEAVE_TAX	Taxes and cost of living	
	Not a reason	56%
	Reason	44%
Q: LEAVE_FAM	Personal or family considerations	
	Not a reason	72%
	Reason	28%
Q: LEAVE_JOB	Job or other professional opportunities	
	Not a reason	77%
	Reason	23%
Q: LEAVE_SCH	Quality of public school options	
	Not a reason	78%
	Reason	22%
Q: LEAVE_SER	City services	
	Not a reason	83%
	Reason	17%
Q: LEAVE_TRAN	Public transportation	
	Not a reason	91%
	Reason	9%
Q: LIKE	What do you like about living in Baltimore City?	
	Open-end response	67%
	Don’t know / No response (v)	26%
	Refused (v)	7%
Q: CLAIM	Do you think people who live in the county or the surrounding counties can claim they are a Baltimorean?	
	No	42%
	Yes	48%
	Don’t know (v)	8%
	Refused (v)	2%

[Click here for crosstabulations.](#)