Subject: RE: Public Records Law Request (WI-REP-22-0019)

Date: Friday, February 4, 2022 at 8:56:16 AM Eastern Standard Time

From: Redell, Carol
To: AO Records

CC: Rep.Brandtjen, Blazel, Ted

Attachments: image001.png, ASM22-2022-01-06 - American Oversight 22-0019 Mansfield.zip

EXTERNAL SENDER

Marwah Adhoob
Pronouns: she/her
Paralegal
American Oversight
records@americanoversight.org

Dear Marwah:

Open records requests are processed through the Assembly Chief Clerk's office for billing purposes only. You submitted an open records request to Representative Brandtjen. The records are being provided in electronic format and, thus, there is no charge for any location or reproduction costs. Accordingly, all records that are responsive to your request are attached to this email.

Carol Redell
Office of the Assembly Chief Clerk
17 West Main Street, Suite 401
Madison, Wisconsin 53703
608.266.1501
carol.redell@legis.wi.gov

From: Rep.Brandtjen < Rep.Brandtjen@legis.wisconsin.gov>

Sent: Thursday, February 03, 2022 9:54 AM

To: AO Records <records@americanoversight.org>

Cc: Blazel, Ted <Ted.Blazel@legis.wisconsin.gov>; Redell, Carol <Carol.Redell@legis.wisconsin.gov>

Subject: RE: Public Records Law Request (WI-REP-22-0019)

American Oversight,

This is in response to your public records request in the attached document.

Responsive records have been delivered to the Office of the Assembly Chief Clerk and they will contact with you with instructions on how to retrieve those records.

We now consider this matter closed.

Thank you,



Jame Bronation

Janel Brandtjen Wisconsin State Representative 22nd Assembly District

cc: Ted Blazel, Assembly Chief Clerk

Carol Redell, Assembly Chief Clerk's Office

From: AO Records < records@americanoversight.org>

Sent: Thursday, January 06, 2022 1:51 PM

To: Rep.Brandtjen < Rep.Brandtjen@legis.wisconsin.gov > **Subject:** Public Records Law Request (WI-REP-22-0019)

Dear Representative Brandtjen:

Please find attached a request for records under Wisconsin's public records law.

Sincerely,

--

Marwah Adhoob
Pronouns: she/her
Paralegal
American Oversight
records@americanoversight.org
www.americanoversight.org | @weareoversight

PRR: WI-REP-22-0019



Savidusky, Melodie

Subject: Campaigns & Elections

Location: 412E

Start: Thu 8/12/2021 10:00 AM **End:** Thu 8/12/2021 12:00 PM

Recurrence: (none)

Organizer: Brandtjen, Janel

Categories: Janel

Rep. Subeck will very likely have JCRAR happening at roughly the same time, so she will likely come and go from each meeting.

No Sanfelippo or Tusler

Rozar will be late

Subject: Campaigns and Elections Committee

Date: 8/12/2021 Time: 10:00 AM

Duration: 4 hours, 0 minutes

Location: 412E

Description:

Great, as soon as you advise, I'll make arrangements to visit.

Kent Mansfield

Chief Sales and Marketing Officer, Authentix

D: +1.469.737.6422

kent.mansfield@authentix.com



From: Duesterbeck, Melodie < Melodie. Duesterbeck@legis.wisconsin.gov >

Sent: Thursday, June 24, 2021 3:21 PM

To: Kent Mansfield < Kent Mansfield Kent Mansfield Kent Mansfield Kent Mansfield@authentix.com>
Kent.Mansfield@authentix.com>

Kent,

I will check on that week and get back to you. Thanks!



From: Kent Mansfield < Kent. Mansfield@authentix.com >

Sent: Thursday, June 24, 2021 2:31 PM

To: Duesterbeck, Melodie < Melodie. Duesterbeck@legis.wisconsin.gov >

Subject: RE: :EXTERNAL: Wisconsin Committee Hearing

Hello Melodie,

I spoke with Rep. Brandtjen on the phone right before her trip to Arizona. My company is in Dallas, Texas but I had previously visited the legislature in AZ to demonstrate these concepts. She mentioned on our call this opportunity might be available so I expressed interest then to come visit the Wisconsin legislature and discuss and demonstrate our secure ballot concepts.

Right now, I have flexibility for the week of August 9. Would any days that week work for me to address the Campaigns & Elections Committee?

Please advise and kindly let Janel know that I appreciate the follow up and interest!

Best regards,

Kent Mansfield

Chief Sales and Marketing Officer, Authentix

D: +1.469.737.6422
M: +1.972.567.8958
kent.mansfield@authentix.com



From: Duesterbeck, Melodie < Melodie. Duesterbeck@legis.wisconsin.gov >

Sent: Thursday, June 24, 2021 11:50 AM

To: Kent Mansfield < Kent Mansfield Kent Mansfield@authentix.com

Hi Kent,

Janel met you in Arizona and was wondering if you'd be interested in coming here to speak to the Campaigns & Elections Committee during a public hearing. She was thinking the beginning of August on a Tuesday, Wednesday or Thursday.

Please let me know if you are interested and what day(s) would work for you.

Thank you,

Melodie Duesterbeck Office of Representative Janel Brandtjen 22nd Assembly District (608) 267-2367 Sign up for e-updates!



:EXTERNAL: Email Detected

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Wisconsin Assembly
Campaign & Elections
Committee

August 12, 2021



AMERICAN OVERSIGHT

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BILLIONS OF PHARMACEUTICAL UNITS PROTECTED GLOBALLY

OVER 25 YEARS OF HELPING TO CREATE A WORLD OF CONFIDENT COMMERCE

Authentix Company Profile



Commercial Companies

2 Billion Units Annually



Governments

10 Billion Stamps Annually
150 Billion Liters of Fuel Annually



Central Banks

26 Denominations Marked Over 500 Sensors Deployed

Pharmaceuticals

 Trusted by many of the world's largest pharmaceutical companies on prescription and OTC drug products

Spirits and Wine

 Trusted by multiple global wine & spirits brands protecting the world's leading, high-volume products.
 These programs include digital track and trace solutions for consumer engagement

Health & Beauty

 Serving multiple consumer-based cosmetics and beauty products on many popular brand names

Crop Sciences

 Trusted by 3 of the largest agrochemical manufactures to secure seed, fertilizer, and other high value brands

Government Excise Tax Stamps for Excisable Consumer Products

- Multiple, large excise tax stamp programs in several countries including Pakistan, Egypt, Ghana, Greece, and others
- Over 10 billion security stamps printed/ applied on excisable products in 2020

Government Excise Tax and National Fuels Protection

- Over a dozen active government fuel integrity programs returning large ROIs to different countries around the world
- 150 billion liters of fuel marked and authenticated annually

Level 3 Security

- Security Features Active on over 25 denominations with multiple central banks around the world
- Premier solution provider for commercial, high speed currency inspection sensors including proprietary hardware and software developed in house

High Speed Currency Sensors

 500+ high speed sensors are installed and operating in many central bank processing centers in multiple countries verifying authentication and banknote fitness



Authentix Corporate Governance

- Authentix is overseen by a board of directors supported by clearly articulated policies and best-in-class management systems and processes. Multiple quality certifications and annual quality audits conducted.
- Board level audit and compliance committees in place to ensure the highest standards of corporate governance. Audited financial statements produced each year. U.S. Federal Government contracts in place and ongoing.
- Strict adherence to the Foreign Corrupt Practices Act of the US (FCPA) and all anti-bribery and accounting provisions tightly monitored. Annual business ethics training and compliance certifications are required for global management and all sales teams. Annual reviews of all intermediaries and consultants conducted.
- Culture of global citizenship and transparency with a 24/7 reporting hotline for anonymous reporting of any suspected violations of our policies.







Authentix Certifications



















Our Unique Security Document Printing Capabilities

Overt Features

- Unique, controlled supply of genuine watermarked security paper
- Secure holographic foil that acts as a visual deterrent and anti-copy feature
- Branded Multiplexed UV overprint of hologram, personalizing with custom images
- Custom complex security background designs at banknote-level quality

Covert and Semi-Covert Features

- Thermochromic and other specialty inks including optically variable designs
- Stealth numbering, UV and IR wavelength inks as well as custom signature taggants provide an extra level of security and can be verified by using handheld or custom mounted detectors
- Multi-colored micro-numismatic invisible UV designs all custom artwork done in house at secure Intergraf accredited site
- Unique forensic fraud detection technology built into security inks





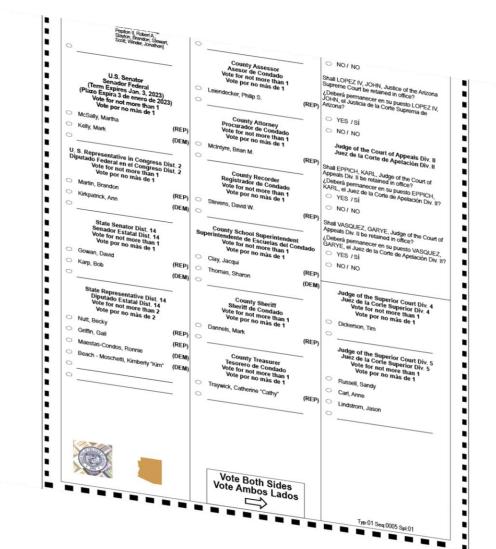
Wisconsin Secure Election Ballot Discussion

Why Use a Secure "Copy-Proof" Election Ballot?

- Confirm that only state authorized ballots are sent to voters, used in voting locations, counted, and stored
- Eliminate the chance for unauthorized ballot forms to enter anywhere in voting ecosystem, including those to be machine read
- Aggregated chain of custody tracking from:

tracking

- Authentix > State Storage > Digital Printers > Precincts
- Authentix > State Storage > Mail-Out > Precincts
- Serialized ballots could enable each voter to keep a 'receipt' of unique ballot submission but also be anonymous
- Securitized ballot paper supplied directly to third-party digital printing vendor for controlled distribution and





What Security Features Exist?





What Security Features are Present?

Authentix®
The Authority in Authentication

Covert Microtext





- *A unique security design technique requiring banknote software graphics and a high level of knowledge.
- *Helps to protect the "infill" from fraudulent alterations.
- *Once damaged, impossible to accurately reinstate.
- *A major feature to deter/prevent professional counterfeit.





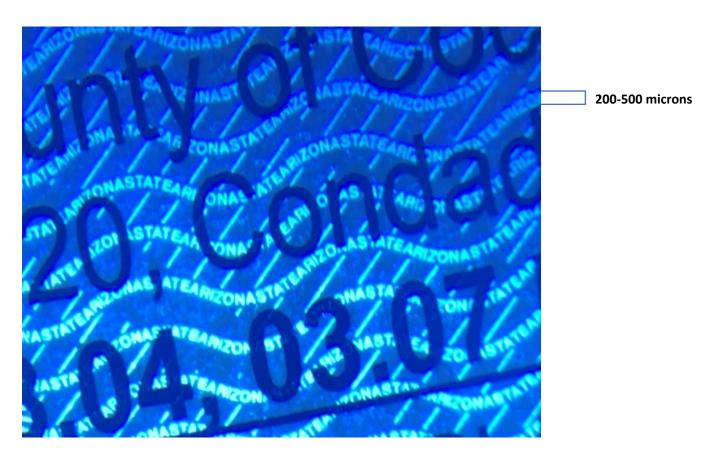




What Security Features are Present? Covert Microtext

Covert UV Enabled Multicolor Microtext

- Highly secure banknote equivalent fine grain with custom overprint
- Patented UV Imagery Visible when illuminated for non-copiable feature





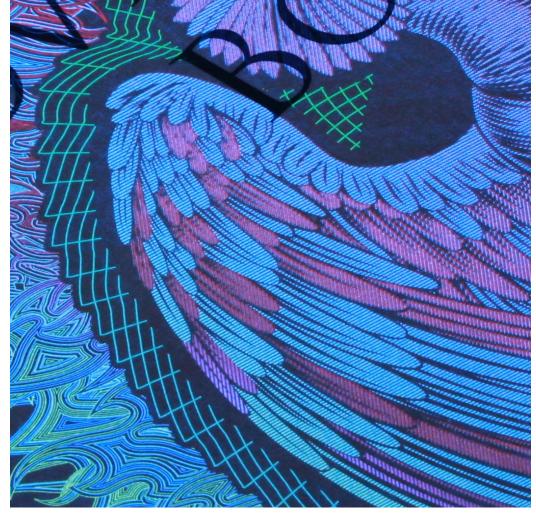


What Security Features are Present? Covert Raster



SPECIAL RASTER (COVERT)

- *Raster images are sophisticated security graphics which are impossible to reverse engineer.
- *The Security Designer takes a high resolution image. The resulting, personalised security screens generate interference patterns when copied.
- *Printed in both visible and UV inks.





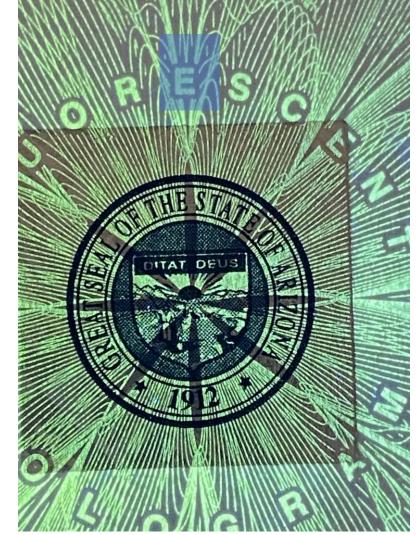


What Security Features are Present? Covert Guilloche



CUSTOM GUILLOCHE TOOL (COVERT)

- *Anti-copy feature exploiting fine line security graphics.
- *Difficult to accurately copy, scan or reproduce.
- *Customised guilloche patterns have been created specifically for this document.





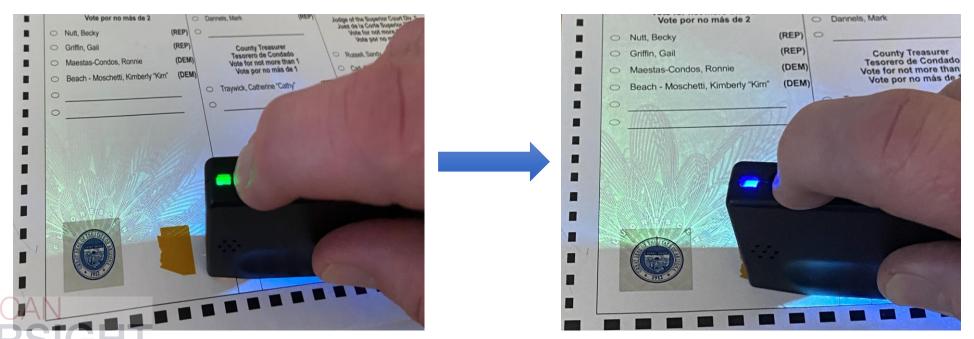




What Security Features are Present? Signature Detection

Visible Ink with Covert Signature Embedded Taggant – Machine Readable

- Highly secure unique signature using ink embedded micron level taggants
- Can be printed in combination with most visible or clear inks and will remain completely covert and impossible to reverse engineer
- Used by Authentix in protection of currency, pharmaceuticals, high security documents, etc.

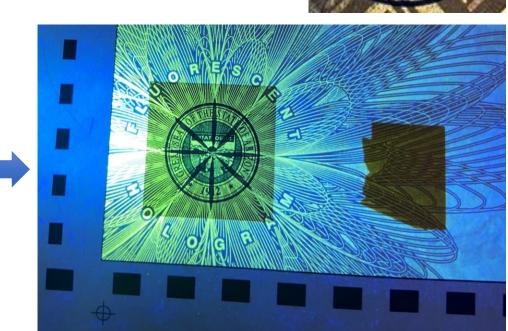


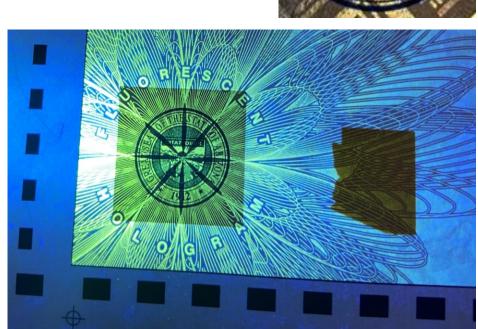


What Security Features are Present? Holographic Translucence

Holographic Image Custom Made and Overprinted with Covert UV Translucence

- Highly secure banknote equivalent Holography with custom overprint of state seals
- Patented UV Imagery Visible when illuminated for non-copiable feature





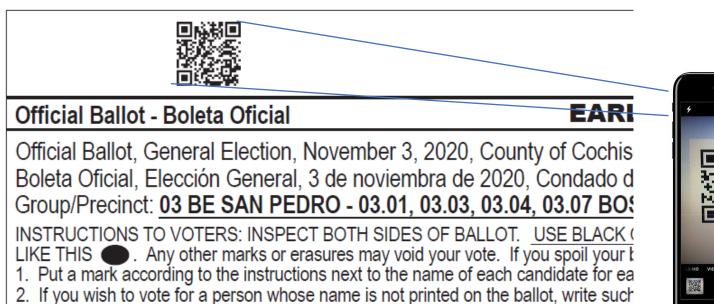




Secure QR Code on Ballot with Unique Serial Number

the instructions next to the name so written.

- Voter can scan variable QR code and anonymously retain ballot serial number (state has no record of individual's personal information after scan)
- After Election is closed/tabulated/certified, voter can confirm ballot was received and counted by making inquiry using previous registration info. possibly see image of ballot if imaging system can be implemented on intake points.

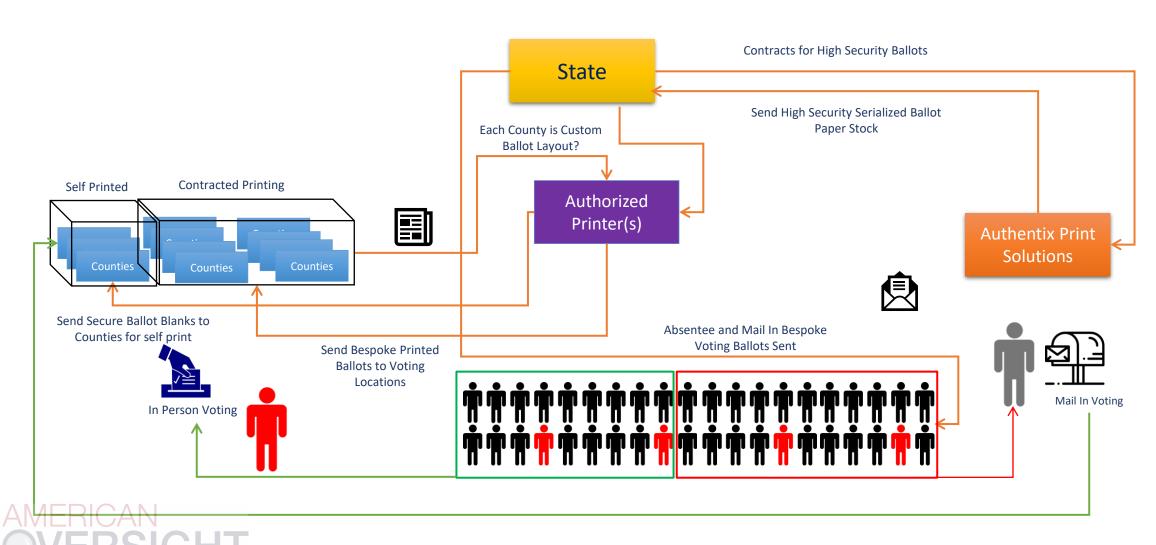


3. Put a mark according to the instructions next to the word "yes" or "for" for each projections next to the word "no" or "against" for each proposition or question you wis





Designing a Statewide Plan - Secure Ballots (Phase I)



We are the Authority in Document Security Solutions

We provide high security document solutions for governments, central banks and commercial companies:

Go with a TRUSTED PARTNER

VOTE

Engage Voters in the **PROCESS**

Maintain State Voting

INTEGRITY





VISION: Create a world of confident commerce.

MISSION: To safeguard the integrity of global commerce by delivering innovative authentication solutions.

VALUES:

- Dedicate ourselves to our customers' success
- Compete and win with integrity
- Create innovative solutions with science and technology
- Team and collaborate with accountability

Thank You

We are the world's leading security authentication organization with over 30 years in the high security printing, banknote protection, and traceability solutions.

Let's get started... every journey begins with a single step.

Authentix.





DEMONSTRATION – Discussion Sample Ballot from Arizona Production Run



Assembly

INFORMATIONAL HEARING

Committee on Campaigns and Elections

The committee will hold a public hearing on the following items at the time specified below:

Thursday, August 12, 2021 10:00 AM 412 East

Invited Speakers Only Kent Mansfield - Authentix

Authentix	
Secured ballots	
	Representative Janel Brandtjer
	Chair

