



2022 Candidate Attributes



Candidate Attributes Overall

March/May 2022 Candidate Attributes – Net Positive Items



	Much More Likely to Vote	Total More Likely	Total Less Likely	Much Less Likely to Vote	Net Difference
(March) A candidate who supports funding the police and providing them the resources and training they need to protect our communities*	54%	75%	11%	5%	+64%
(May) A candidate who wants to help control inflation by reducing federal government spending*^	42%	69%	14%	7%	+55%
(March) A candidate who supports expanding domestic oil and natural gas production to keep our gasoline and energy prices lower	47%	69%	17%	8%	+52%
(March) A candidate who supports the bipartisan infrastructure legislation that passed Congress last year that funds road and bridge construction and repairs	31%	63%	13%	6%	+50%
(May) A candidate who supports expanding clean energy production, like solar and wind projects^	38%	62%	16%	9%	+46%
(March) A candidate who supports President Biden's proposal to lower costs for health care and prescription drugs	37%	62%	16%	10%	+46%
(May) A candidate who wants to help control inflation by taxing large corporations that are making record profits^^	41%	64%	20%	12%	+44%
(May) A candidate who wants to ban and stop Members of Congress from trading stocks*	34%	56%	14%	6%	+42%
(March) A candidate who supports the Roe v Wade U.S. Supreme Court decision which says a woman has a constitutional right to an abortion^	43%	56%	25%	18%	+31%
(March) A candidate who says America needs to do more to support Ukraine, including increasing the number of weapons we send to support their fight against Russia	19%	50%	19%	10%	+31%
(May) A candidate who is neither a Republican or a Democrat	14%	33%	18%	7%	+15%
(May) A candidate who supports cancelling at least some student loan debt that would no longer need to be repaid^	25%	46%	33%	25%	+13%
(May) A candidate who supports the Black Lives Matter movement	23%	41%	36%	29%	+5%

Asked of ^Sample A
 Asked of *Sample B

*^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10
 ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

March/May 2022 Candidate Attributes – Net Negative Items



	Much More Likely to Vote	Total More Likely	Total Less Likely	Much Less Likely to Vote	Net Difference
(May) A candidate who says we should not allow kindergarten through third grade teachers to discuss sexual orientation or gender identity with their students	36%	43%	44%	32%	-1%
(May) A candidate who supports allowing migrants who cross into America from Mexico to stay in this country until their asylum hearing can be held	17%	37%	42%	31%	-5%
(March) A candidate endorsed by Bernie Sanders^	17%	33%	39%	32%	-6%
(May) A candidate endorsed by Joe Biden	12%	29%	42%	34%	-13%
(March) A candidate endorsed by Alexandria Ocasio-Cortez*	11%	22%	39%	33%	-17%
(May) A candidate endorsed by Donald Trump	18%	29%	49%	41%	-20%
(May) A candidate who supports the U.S. Supreme Court overturning the Roe v Wade decision which says a woman has a constitutional right to an abortion	18%	26%	52%	44%	-26%
(March) A candidate endorsed by Marjorie Taylor Greene*	4%	7%	34%	27%	-27%
(May) A candidate who says Donald Trump won the election for president in 2020	13%	19%	54%	47%	-35%
(March) A candidate who wants the U.S. Supreme Court to overturn the Roe v Wade decision that would mean that a woman does NOT have a constitutional right to an abortion	13%	20%	58%	48%	-38%
(May) A candidate endorsed by Mitch McConnell^	3%	10%	48%	35%	-38%
(May) A candidate who supports defunding the police^	7%	17%	73%	58%	-56%



Candidate Attribute Categories

Candidate Attribute Category – 2022 Key Issues/Talking Points



	Much More Likely to Vote	Total More Likely	Total Less Likely	Much Less Likely to Vote	Net Difference
(March) A candidate who supports funding the police and providing them the resources and training they need to protect our communities*	54%	75%	11%	5%	+64%
(March) A candidate who supports the bipartisan infrastructure legislation that passed Congress last year that funds road and bridge construction and repairs	31%	63%	13%	6%	+50%
(May) A candidate who supports expanding clean energy production, like solar and wind projects^	38%	62%	16%	9%	+46%
(May) A candidate who wants to ban and stop Members of Congress from trading stocks*	34%	56%	14%	6%	+42%
(March) A candidate who says America needs to do more to support Ukraine, including increasing the number of weapons we send to support their fight against Russia	19%	50%	19%	10%	+31%
(May) A candidate who is neither a Republican or a Democrat	14%	33%	18%	7%	+15%
(May) A candidate who supports cancelling at least some student loan debt that would no longer need to be repaid^	25%	46%	33%	25%	+13%
(May) A candidate who supports allowing migrants who cross into America from Mexico to stay in this country until their asylum hearing can be held	17%	37%	42%	31%	-5%
(May) A candidate who says Donald Trump won the election for president in 2020	13%	19%	54%	47%	-35%
(March) A candidate who supports defunding the police^	7%	17%	73%	58%	-56%

Asked of ^Sample A
 Asked of *Sample B

Candidate Attribute Category – Economy & High Prices & Inflation



	Much More Likely to Vote	Total More Likely	Total Less Likely	Much Less Likely to Vote	Net Difference
(May) A candidate who wants to help control inflation by reducing federal government spending*^	42%	69%	14%	7%	+55%
(March) A candidate who supports expanding domestic oil and natural gas production to keep our gasoline and energy prices lower	47%	69%	17%	8%	+52%
(March) A candidate who supports President Biden’s proposal to lower costs for health care and prescription drugs	37%	62%	16%	10%	+46%
(May) A candidate who wants to help control inflation by taxing large corporations that are making record profits^^	41%	64%	20%	12%	+44%

*^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10

^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Candidate Attribute Category – Abortion & Social Issues



	Much More Likely to Vote	Total More Likely	Total Less Likely	Much Less Likely to Vote	Net Difference
(March) A candidate who supports the Roe v Wade US Supreme Court decision which says a woman has a constitutional right to an abortion [^]	43%	56%	25%	18%	+31%
(May) A candidate who says we should not allow kindergarten through third grade teachers to discuss sexual orientation or gender identity with their students	36%	43%	44%	32%	-1%
(May) A candidate who supports the U.S. Supreme Court overturning the Roe v Wade decision which says a woman has a constitutional right to an abortion	18%	26%	52%	44%	-26%
(March) A candidate who wants the U.S. Supreme Court to overturn the Roe v Wade decision that would mean that a woman does NOT have a constitutional right to an abortion	13%	20%	58%	48%	-38%

Asked of [^]Sample A
 Asked of *Sample B

Candidate Attribute Category – Endorsements



	Much More Likely to Vote	Total More Likely	Total Less Likely	Much Less Likely to Vote	Net Difference
(May) A candidate who supports the Black Lives Matter movement	23%	41%	36%	29%	+5%
(March) A candidate endorsed by Bernie Sanders^	17%	33%	39%	32%	-6%
(May) A candidate endorsed by Joe Biden	12%	29%	42%	34%	-13%
(March) A candidate endorsed by Alexandria Ocasio-Cortez*	11%	22%	39%	33%	-17%
(May) A candidate endorsed by Donald Trump	18%	29%	49%	41%	-20%
(March) A candidate endorsed by Marjorie Taylor Greene*	4%	7%	34%	27%	-27%
(May) A candidate endorsed by Mitch McConnell^	3%	10%	48%	35%	-38%

Asked of ^Sample A
Asked of *Sample B



May Candidate Attributes

May Candidate Attributes by Gender & White/Gender



	Total		Men		Women		White Men		White Women	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	75%	13%	64%	15%	77%	11%	68%	14%
Support expanding clean energy^	62%	16%	61%	18%	64%	14%	57%	21%	61%	19%
Control inflation by taxing corporations^^	64%	20%	56%	27%	71%	13%	53%	29%	71%	17%
Wants to ban Congress from trading stocks*	56%	14%	65%	14%	48%	14%	68%	11%	54%	10%
Neither GOP or Dem	33%	18%	36%	14%	30%	21%	34%	13%	31%	22%
Supports canceling some student debt	46%	33%	39%	42%	51%	26%	32%	48%	45%	33%
Supports BLM Movement	41%	36%	31%	45%	49%	28%	28%	51%	45%	33%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	50%	37%	37%	49%	55%	34%	41%	48%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	31%	48%	42%	37%	28%	55%	38%	42%
Endorsed by Joe Biden	29%	42%	23%	48%	34%	37%	19%	56%	28%	45%
Endorsed by Donald Trump	29%	49%	32%	44%	26%	52%	36%	37%	32%	49%
Supports SCOTUS overturning Roe v. Wade	26%	52%	25%	47%	26%	56%	26%	44%	24%	59%
Says Trump won the 2020 election	19%	54%	20%	51%	18%	55%	22%	45%	22%	53%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10
 Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Now I'm going to read you some information you could learn about different candidates running for Congress. For each one, please tell me whether that information would make you more likely to vote for that candidate, less likely to vote for that candidate or if it would make no difference one way or the other. (IF MORE LIKELY/LESS LIKELY, ASK) And would you be much (more/less) likely or just somewhat (more/less likely)?

May Candidate Attributes by Age



	Total		Ages 18-34		Ages 35-49		Ages 50-64		Ages 65+	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	68%	15%	73%	16%	72%	8%	64%	18%
Support expanding clean energy^	62%	16%	75%	7%	61%	14%	60%	20%	57%	19%
Control inflation by taxing corporations^^	64%	20%	75%	9%	60%	24%	64%	23%	59%	23%
Wants to ban Congress from trading stocks*	56%	14%	53%	14%	62%	14%	56%	14%	56%	14%
Neither GOP or Dem	33%	18%	39%	13%	40%	13%	32%	16%	23%	28%
Supports canceling some student debt	46%	33%	58%	17%	47%	31%	42%	43%	36%	40%
Supports BLM Movement	41%	36%	52%	24%	40%	36%	36%	43%	37%	40%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	37%	49%	48%	41%	52%	37%	36%	47%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	54%	24%	32%	43%	31%	50%	31%	50%
Endorsed by Joe Biden	29%	42%	24%	30%	23%	44%	33%	48%	35%	44%
Endorsed by Donald Trump	29%	49%	18%	52%	28%	43%	36%	47%	32%	51%
Supports SCOTUS overturning Roe v. Wade	26%	52%	19%	59%	29%	49%	29%	48%	25%	50%
Says Trump won the 2020 election	19%	54%	8%	52%	20%	51%	24%	53%	21%	59%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10
 Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Now I'm going to read you some information you could learn about different candidates running for Congress. For each one, please tell me whether that information would make you more likely to vote for that candidate, less likely to vote for that candidate or if it would make no difference one way or the other. (IF MORE LIKELY/LESS LIKELY, ASK) And would you be much (more/less) likely or just somewhat (more/less likely)?

Asked of ^Sample A
 Asked of *Sample B

May Candidate Attributes by Ethnicity



	Total		Whites		Voters of Color		Black		Hispanic/Latino	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	72%	12%	63%	19%	-	-	-	-
Support expanding clean energy^	62%	16%	59%	20%	71%	5%	-	-	-	-
Control inflation by taxing corporations^^	64%	20%	62%	23%	71%	12%	-	-	-	-
Wants to ban Congress from trading stocks*	56%	14%	61%	11%	43%	22%	-	-	-	-
Neither GOP or Dem	33%	18%	33%	18%	35%	18%	27%	22%	40%	16%
Supports canceling some student debt	46%	33%	39%	40%	62%	16%	72%	10%	60%	20%
Supports BLM Movement	41%	36%	37%	42%	52%	21%	61%	8%	45%	30%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	48%	42%	33%	48%	31%	47%	45%	41%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	34%	48%	47%	27%	42%	25%	51%	25%
Endorsed by Joe Biden	29%	42%	24%	50%	42%	22%	54%	12%	34%	34%
Endorsed by Donald Trump	29%	49%	34%	44%	16%	62%	9%	76%	25%	52%
Supports SCOTUS overturning Roe v. Wade	26%	52%	25%	52%	28%	50%	22%	58%	30%	44%
Says Trump won the 2020 election	19%	54%	22%	49%	9%	65%	4%	77%	12%	56%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10
 Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Now I'm going to read you some information you could learn about different candidates running for Congress. For each one, please tell me whether that information would make you more likely to vote for that candidate, less likely to vote for that candidate or if it would make no difference one way or the other. (IF MORE LIKELY/LESS LIKELY, ASK) And would you be much (more/less) likely or just somewhat (more/less likely)?

Asked of ^Sample A
 Asked of *Sample B

May Candidate Attributes by Party



	Total		Republicans		Independents		Democrats	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	88%	5%	-	-	50%	25%
Support expanding clean energy^	62%	16%	35%	33%	-	-	86%	3%
Control inflation by taxing corporations^^	64%	20%	35%	40%	-	-	89%	5%
Wants to ban Congress from trading stocks*	56%	14%	53%	12%	-	-	60%	17%
Neither GOP or Dem	33%	18%	29%	21%	57%	11%	30%	17%
Supports canceling some student debt	46%	33%	18%	62%	41%	29%	74%	7%
Supports BLM Movement	41%	36%	9%	70%	35%	30%	76%	4%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	68%	24%	45%	34%	16%	68%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	10%	73%	39%	36%	64%	14%
Endorsed by Joe Biden	29%	42%	3%	80%	14%	42%	60%	5%
Endorsed by Donald Trump	29%	49%	62%	10%	14%	45%	2%	90%
Supports SCOTUS overturning Roe v. Wade	26%	52%	39%	29%	23%	51%	16%	74%
Says Trump won the 2020 election	19%	54%	38%	20%	12%	57%	2%	88%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10
 Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Now I'm going to read you some information you could learn about different candidates running for Congress. For each one, please tell me whether that information would make you more likely to vote for that candidate, less likely to vote for that candidate or if it would make no difference one way or the other. (IF MORE LIKELY/LESS LIKELY, ASK) And would you be much (more/less) likely or just somewhat (more/less likely)?

Asked of ^Sample A
 Asked of *Sample B 14

May Candidate Attributes by Primary Voter Key Subgroups



	Total		Republican Primary Voters		Democratic Primary Voters		Wait General Election	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	90%	4%	48%	27%	72%	11%
Support expanding clean energy^	62%	16%	28%	37%	88%	1%	65%	13%
Control inflation by taxing corporations^^	64%	20%	30%	45%	92%	4%	68%	13%
Wants to ban Congress from trading stocks*	56%	14%	57%	10%	64%	17%	47%	16%
Neither GOP or Dem	33%	18%	26%	24%	31%	19%	44%	12%
Supports canceling some student debt	46%	33%	19%	63%	76%	8%	42%	30%
Supports BLM Movement	41%	36%	10%	73%	79%	4%	34%	32%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	11%	76%	66%	14%	35%	37%
Neither GOP or Dem	33%	18%	26%	24%	31%	19%	38%	12%
Endorsed by Joe Biden	29%	42%	3%	85%	63%	5%	20%	40%
Endorsed by Donald Trump	29%	49%	66%	10%	1%	91%	24%	44%
Supports SCOTUS overturning Roe v. Wade	26%	52%	41%	32%	12%	78%	25%	47%
Says Trump won the 2020 election	19%	54%	44%	19%	1%	91%	12%	50%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10
 Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Now I'm going to read you some information you could learn about different candidates running for Congress. For each one, please tell me whether that information would make you more likely to vote for that candidate, less likely to vote for that candidate or if it would make no difference one way or the other. (IF MORE LIKELY/LESS LIKELY, ASK) And would you be much (more/less) likely or just somewhat (more/less likely)?

Asked of ^Sample A
 Asked of *Sample B

May Candidate Attributes by Republican Key Subgroups



	Total		Republicans		Republican Primary Voters		Trump Supporters		GOP Party Supporters	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	88%	5%	90%	4%	-	-	-	-
Support expanding clean energy^	62%	16%	35%	33%	28%	37%	-	-	-	-
Control inflation by taxing corporations^^	64%	20%	35%	40%	30%	45%	-	-	-	-
Wants to ban Congress from trading stocks*	56%	14%	53%	12%	57%	10%	-	-	-	-
Neither GOP or Dem	33%	18%	29%	21%	26%	24%	25%	19%	29%	22%
Supports canceling some student debt	46%	33%	18%	62%	19%	63%	11%	75%	19%	59%
Supports BLM Movement	41%	36%	9%	70%	10%	73%	6%	80%	9%	68%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	68%	24%	68%	26%	76%	20%	67%	25%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	10%	73%	11%	76%	4%	88%	14%	66%
Endorsed by Joe Biden	29%	42%	3%	80%	3%	85%	0%	97%	4%	76%
Endorsed by Donald Trump	29%	49%	62%	10%	66%	10%	86%	2%	50%	13%
Supports SCOTUS overturning Roe v. Wade	26%	52%	39%	29%	41%	32%	51%	24%	35%	31%
Says Trump won the 2020 election	19%	54%	38%	20%	44%	19%	65%	3%	24%	28%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10

Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Now I'm going to read you some information you could learn about different candidates running for Congress. For each one, please tell me whether that information would make you more likely to vote for that candidate, less likely to vote for that candidate or if it would make no difference one way or the other. (IF MORE LIKELY/LESS LIKELY, ASK) And would you be much (more/less) likely or just somewhat (more/less likely)?

Asked of ^Sample A

Asked of *Sample B

May Candidate Attributes by Democratic Key Subgroups



	Total		Democrats		Democratic Primary Voters		Biden Primary Voters		Sanders/Warren Primary Voters	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	50%	25%	48%	27%	-	-	-	-
Support expanding clean energy^	62%	16%	86%	3%	88%	1%	-	-	-	-
Control inflation by taxing corporations^^	64%	20%	89%	5%	92%	4%	-	-	-	-
Wants to ban Congress from trading stocks*	56%	14%	60%	17%	64%	17%	-	-	-	-
Neither GOP or Dem	33%	18%	30%	17%	31%	19%	22%	25%	35%	10%
Supports canceling some student debt	46%	33%	74%	7%	76%	8%	64%	9%	88%	3%
Supports BLM Movement	41%	36%	76%	4%	79%	4%	71%	3%	88%	3%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	16%	68%	13%	71%	21%	57%	8%	82%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	64%	14%	66%	14%	52%	22%	77%	7%
Endorsed by Joe Biden	29%	42%	60%	5%	63%	5%	70%	2%	51%	4%
Endorsed by Donald Trump	29%	49%	2%	90%	1%	91%	2%	91%	0%	93%
Supports SCOTUS overturning Roe v. Wade	26%	52%	16%	74%	12%	78%	20%	66%	11%	84%
Says Trump won the 2020 election	19%	54%	2%	88%	1%	91%	1%	91%	2%	88%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10

Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

Now I'm going to read you some information you could learn about different candidates running for Congress. For each one, please tell me whether that information would make you more likely to vote for that candidate, less likely to vote for that candidate or if it would make no difference one way or the other. (IF MORE LIKELY/LESS LIKELY, ASK) And would you be much (more/less) likely or just somewhat (more/less likely)?

Asked of ^Sample A

Asked of *Sample B

May Candidate Attributes by Swing Subgroups



			Independents		Moderates		Swing States		Women Ages 50+	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	-	-	74%	11%	68%	12%	60%	17%
Support expanding clean energy^	62%	16%	-	-	68%	6%	54%	24%	61%	17%
Control inflation by taxing corporations^^	64%	20%	-	-	70%	13%	64%	20%	68%	17%
Wants to ban Congress from trading stocks*	56%	14%	-	-	58%	13%	57%	10%	50%	15%
Neither GOP or Dem	33%	18%	57%	11%	44%	13%	33%	20%	24%	27%
Supports canceling some student debt	46%	33%	41%	29%	48%	26%	40%	39%	44%	34%
Supports BLM Movement	41%	36%	35%	30%	39%	26%	38%	40%	44%	34%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	45%	34%	42%	42%	44%	44%	40%	47%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	39%	36%	38%	36%	32%	45%	33%	46%
Endorsed by Joe Biden	29%	42%	14%	42%	29%	30%	27%	45%	38%	41%
Endorsed by Donald Trump	29%	49%	14%	45%	14%	55%	29%	46%	31%	55%
Supports SCOTUS overturning Roe v. Wade	26%	52%	23%	51%	16%	55%	24%	53%	27%	53%
Says Trump won the 2020 election	19%	54%	12%	57%	8%	62%	17%	51%	21%	60%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10
 Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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Asked of ^Sample A
 Asked of *Sample B

May Candidate Attributes by Key County Types



	Total		Urban Core		Urban Ring		Outer Suburbs		Rural	
	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote	More likely to vote	Less likely to vote
Control inflation by reducing government spending*^	69%	14%	60%	14%	65%	21%	77%	12%	-	-
Support expanding clean energy^	62%	16%	66%	15%	67%	12%	60%	16%	-	-
Control inflation by taxing corporations^^	64%	20%	68%	14%	71%	19%	58%	23%	-	-
Wants to ban Congress from trading stocks*	56%	14%	56%	12%	58%	17%	59%	12%	-	-
Neither GOP or Dem	33%	18%	32%	19%	34%	17%	34%	16%	34%	23%
Supports canceling some student debt	46%	33%	53%	27%	46%	32%	43%	37%	40%	37%
Supports BLM Movement	41%	36%	53%	25%	44%	35%	38%	39%	25%	48%
Supports not allowing K-3 to discuss sexual orientation/identity	43%	44%	31%	52%	37%	50%	52%	37%	51%	36%
Supports allowing migrants to wait in U.S. for asylum	37%	42%	44%	33%	40%	37%	36%	45%	26%	57%
Endorsed by Joe Biden	29%	42%	34%	34%	33%	37%	24%	47%	27%	51%
Endorsed by Donald Trump	29%	49%	19%	60%	26%	59%	31%	42%	44%	31%
Supports SCOTUS overturning Roe v. Wade	26%	52%	24%	57%	17%	57%	29%	49%	34%	41%
Says Trump won the 2020 election	19%	54%	15%	63%	18%	62%	18%	50%	27%	34%

Asked of ^Sample A *^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10

Asked of *Sample B ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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Asked of ^Sample A

Asked of *Sample B



Top Ten Candidate Attributes

Explanation of Colors Among Groups

Red: A top 10 item among Republican Primary Voters

Blue: A top 10 item among Democrat Primary Voters

Yellow: A top 10 item among both Republican Primary Voters, & Democrat Primary Voters.

Top Ten Candidate Attributes March/May by Primary Voter Groups



Red: A top 10 item among Republican Primary Voters
Blue: A top 10 item among Democrat Primary Voters
Yellow: A top 10 item among both Republican Primary Voters, & Democratic Primary Voters.

	GOP Primary Voter	Dem Primary Voter		Wait for Election
Supports funding the police*	99%		Supports funding the police*	77%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	94%	Supports President Biden's proposal to lower costs for health care	Control inflation by reducing government spending*^	72%
Control inflation by reducing government spending*^	90%	Control inflation by taxing corporations^^	Supports expanding domestic oil & natural gas to keep gas and energy prices lower	70%
Supports not allowing K-3 to discuss sexual orientation/identity	68%	Supports Roe v Wade^	Supports President Biden's proposal to lower costs for health care	70%
Endorsed by Trump	66%	Supports expanding clean energy^	Control inflation by taxing corporations^^	68%
Wants to ban Congress from trading stocks*	57%	Supports the bipartisan infrastructure legislation	Supports expanding clean energy^	65%
America needs to do more to support Ukraine	51%	Supports the BLM Movement	Supports the bipartisan infrastructure legislation	64%
Says Trump won the 2020 election	44%	Supports canceling some student debt	Supports Roe v Wade^	53%
Supports SCOTUS overturning Roe v. Wade	41%	Endorsed by Bernie Sanders^	Supports not allowing K-3 to discuss sexual orientation/identity	50%
Supports the bipartisan infrastructure legislation	40%	Supports allowing migrants to wait in U.S. for asylum	Wants to ban Congress from trading stocks*	47%
		Endorsed by Joe Biden		

*^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10 ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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Asked of ^Sample A
 Asked of *Sample B

Top Ten Candidate Attributes March/May by Gender

Red: A top 10 item among Republican Primary Voters

Blue: A top 10 item among Democrat Primary Voters

Yellow: A top 10 item among both Republican Primary Voters, & Democratic Primary Voters.

	Men
Supports funding the police*	75%
Control inflation by reducing government spending*^	75%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	73%
Wants to ban Congress from trading stocks*	65%
Supports the bipartisan infrastructure legislation	61%
Support expanding clean energy^	61%
Supports President Biden's proposal to lower costs for health care	56%
Control inflation by taxing corporations^^	56%
A candidate who supports Roe v Wade^	53%
Supports not allowing K-3 to discuss sexual orientation/identity	50%

	Women
Supports funding the police*	76%
Control inflation by taxing corporations^^	71%
Supports President Biden's proposal to lower costs for health care	67%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	65%
Supports the bipartisan infrastructure legislation	65%
Control inflation by reducing government spending*^	64%
Supports expanding clean energy^	64%
Supports Roe v Wade^	59%
America needs to do more to support Ukraine	52%
Supports canceling some student debt	51%

*^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10 ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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Top Ten Candidate Attributes March/May by Whites/Gender

Red: A top 10 item among Republican Primary Voters
Blue: A top 10 item among Democrat Primary Voters
Yellow: A top 10 item among both Republican Primary Voters, & Democratic Primary Voters.

	White Men		White Women
A candidate who supports funding the police*	84%	A candidate who supports funding the police*	80%
Control inflation by reducing government spending*^	77%	Control inflation by taxing corporations^^	71%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	76%	Control inflation by reducing government spending*^	68%
Wants to ban Congress from trading stocks*	68%	Supports expanding domestic oil & natural gas to keep gas and energy prices lower	66%
Supports the bipartisan infrastructure legislation	59%	Supports the bipartisan infrastructure legislation	62%
Support expanding clean energy^	57%	Support expanding clean energy^	61%
Supports not allowing K-3 to discuss sexual orientation/identity	55%	Supports President Biden's proposal to lower costs for health care	61%
America needs to do more to support Ukraine	53%	America needs to do more to support Ukraine	58%
Control inflation by taxing corporations^^	53%	Supports Roe v Wade^	54%
Supports President Biden's proposal to lower costs for health care	52%	Wants to ban Congress from trading stocks*	54%

Asked of ^Sample A
 Asked of *Sample B

*^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10 ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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Top Ten Candidate Attributes March/May by Ages 18-34 & Ages 65+



Red: A top 10 item among Republican Primary Voters

Blue: A top 10 item among Democrat Primary Voters

Yellow: A top 10 item among both Republican Primary Voters, & Democratic Primary Voters.

	Ages 18-34
Control inflation by taxing corporations^^	75%
Support expanding clean energy^	75%
Supports President Biden's proposal to lower costs for health care	74%
Control inflation by reducing government spending*^	68%
Supports Roe v Wade^	62%
Supports funding the police*	61%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	60%
Supports the bipartisan infrastructure legislation	60%
Supports canceling some student debt	58%
Wants to ban Congress from trading stocks*	53%

	Ages 65+
Supports funding the police*	94%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	78%
America needs to do more to support Ukraine	70%
Supports the bipartisan infrastructure legislation	64%
Control inflation by reducing government spending*^	64%
Supports President Biden's proposal to lower costs for health care	61%
Control inflation by taxing corporations^^	59%
Supports expanding clean energy^	57%
Wants to ban Congress from trading stocks*	56%
Supports Roe v Wade^	55%

Asked of ^Sample A
Asked of *Sample B

*^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10 ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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Top Ten Candidate Attributes March/May by Ethnicity

Red: A top 10 item among Republican Primary Voters

Blue: A top 10 item among Democrat Primary Voters

Yellow: A top 10 item among both Republican Primary Voters, & Democratic Primary Voters.

	Whites
A candidate who supports funding the police*	81%
Control inflation by reducing government spending*^	72%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	70%
Control inflation by taxing corporations^^	62%
Wants to ban Congress from trading stocks*	61%
Supports the bipartisan infrastructure legislation	61%
Support expanding clean energy^	59%
Supports President Biden's proposal to lower costs for health care	57%
America needs to do more to support Ukraine	56%
Supports Roe v Wade^	52%

	Voters of Color
Supports President Biden's proposal to lower costs for health care	74%
Control inflation by taxing corporations^^	71%
Support expanding clean energy^	71%
Supports the bipartisan infrastructure legislation	69%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	66%
Supports Roe v Wade^	65%
Control inflation by reducing government spending*^	63%
Supports canceling some student debt	62%
Supports funding the police*	60%
Supports the BLM Movement	52%

Asked of ^Sample A
Asked of *Sample B

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Top Ten Candidate Attributes March/May by Three Geographies



Red: A top 10 item among Republican Primary Voters

Blue: A top 10 item among Democrat Primary Voters

Yellow: A top 10 item among both Republican Primary Voters, & Democratic Primary Voters.

	Urban Core	Urban Ring	Outer Burbs
Supports Roe v Wade [^]	72%		
Supports President Biden's proposal to lower costs for health care	70%		
Control inflation by taxing corporations ^{^^}	68%		
Support expanding clean energy [^]	66%		
Supports the bipartisan infrastructure legislation	66%	75%	
Supports expanding domestic oil & natural gas to keep gas & energy prices lower	63%		
Control inflation by reducing government spending ^{*^}	60%		
Supports funding the police [*]	56%		
Wants to ban Congress from trading stocks [*]	56%		
Supports canceling some student debt	53%		
		Supports the bipartisan infrastructure legislation	
		Supports President Biden's proposal to lower costs for health care	
		Control inflation by taxing corporations ^{^^}	
		Supports funding the police [*]	
		Supports expanding domestic oil & natural gas to keep gas & energy prices lower	
		Support expanding clean energy [^]	
		Supports Roe v Wade [^]	
		Control inflation by reducing government spending ^{*^}	
		Wants to ban Congress from trading stocks [*]	
		America needs to do more to support Ukraine	
			Supports funding the police [*]
			Control inflation by reducing government spending ^{*^}
			Supports expanding domestic oil & natural gas to keep gas & energy prices lower
			Support expanding clean energy [^]
			Wants to ban Congress from trading stocks [*]
			Supports the bipartisan infrastructure legislation
			Control inflation by taxing corporations ^{^^}
			Supports President Biden's proposal to lower costs for health care
			Supports not allowing K-3 to discuss sexual orientation /identity
			Supports Roe v Wade [^]

Asked of [^]Sample A
Asked of ^{*}Sample B

^{^^}Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10 ^{^^}Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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Top Ten Candidate Attributes March/May by Swing Subgroups



Red: A top 10 item among Republican Primary Voters

Blue: A top 10 item among Democrat Primary Voters

Yellow: A top 10 item among both Republican Primary Voters, & Democratic Primary Voters.

	Moderates	Swing State	Women 50+
Control inflation by reducing government spending*^	74%	Supports funding the police*	87%
Supports expanding domestic oil & natural gas to keep gas and energy prices lower	71%	Supports expanding domestic oil & natural gas to keep gas and energy prices lower	75%
Supports funding the police*	70%	Control inflation by reducing government spending*^	68%
Supports President Biden's proposal to lower costs for health care	70%	Supports the bipartisan infrastructure legislation	65%
Control inflation by taxing corporations^^	70%	Control inflation by taxing corporations^^	61%
Supports the bipartisan infrastructure legislation	68%	Supports President Biden's proposal to lower costs for health care	62%
Support expanding clean energy^	68%	Wants to ban Congress from trading stocks*	61%
Wants to ban Congress from trading stocks*	58%	Support expanding clean energy^	60%
Supports Roe v Wade^	56%	Supports Roe v Wade^	53%
America needs to do more to support Ukraine	48%	America needs to do more to support Ukraine	50%

Asked of ^Sample A
Asked of *Sample B

^^Asked of all registered voters on May 5, then just of Sample A May 6-7, 9-10 ^^Asked of all registered voters on May 5, then just of Sample B May 6-7, 9-10

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PUBLIC OPINION STRATEGIES

turning questions into answers

