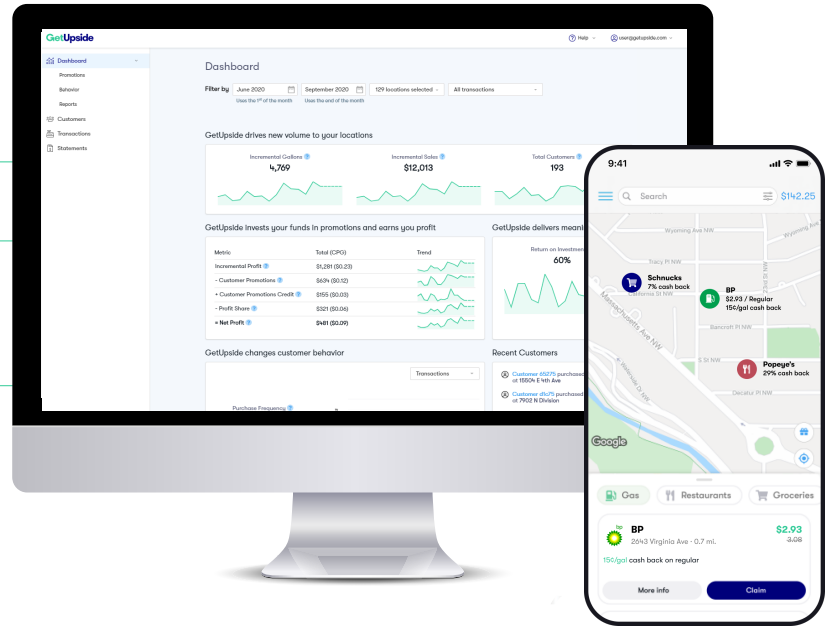


Offices	Washington, D.C. Austin, Texas Chicago, Illinois
Website	www.getupside.com
Product Category	Retail technology
Industries	Fuel stations Convenience stores Restaurants Grocery stores



Company Profile

GetUpside is a retail technology company that uses personalized cash back promotions to bring shoppers more value and proven profit to brick and mortar businesses.

As millions of shoppers earn 2 to 3 times more cash back with GetUpside than any other product, businesses nationwide earn more profit without changing their business models. Many other brands use the GetUpside Partner Platform to power their own app experiences, leaning on GetUpside's proven methodology to help shoppers and businesses do better.

250+ employees & growing	Top-50 mobile app	30M users with access to offers	45,000 retail locations
Live in 48 states & Washington, D.C.	\$100M in cash back to users	\$200M in profit to merchants	

Executive Management



Alex Kinnier
Co-Founder &
Chief Executive Officer



Wayne Lin
Co-Founder &
Chief Operating Officer



Joanna Kochaniack
Co-Founder & Chief
Technology Officer



Rick McPhee
Co-Founder &
Head of Engineering



Kristen Thiede
Chief People and
Strategic Partnerships
Officer



Daryl Ribeiro
Chief Financial
Officer



Sean Carr
Chief Revenue
Officer