



**CYGNAL**

**Survey of Likely General Election Voters**

Georgia Statewide

*Conducted April 6 - 9, 2022*

n=800 |  $\pm 3.44\%$

*Likelihood to Vote*

1. How likely are you to vote in the November general election for Governor out of the following options?

	<b>Freq.</b>	<b>%</b>
Definitely voting	739	92.3%
Probably voting	48	6.0%
Probably not voting	14	1.7%
Definitely not voting	0	0.0%
Unsure	0	0.0%
Total	800	100.0%

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*RD/WT GA*

2. Generally speaking, would you say things in Georgia are headed in the right direction or off on the wrong track?

	<b>Freq.</b>	<b>%</b>
<b><u>Right direction</u></b>	<b>383</b>	<b>47.9%</b>
Definitely the right direction	79	9.8%
Mostly the right direction	305	38.1%
<b><u>Wrong track</u></b>	<b>324</b>	<b>40.5%</b>
Mostly the wrong track	182	22.8%
Definitely the wrong track	142	17.7%
Unsure	92	11.6%
Total	800	100.0%

*Generic Congressional Ballot*

3. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

	<b>Freq.</b>	<b>%</b>
<b><u>Republican candidate</u></b>	<b>401</b>	<b>50.2%</b>
Definitely the Republican candidate	352	43.9%
Probably the Republican candidate	50	6.2%
<b><u>Democratic candidate</u></b>	<b>343</b>	<b>42.9%</b>
Probably the Democratic candidate	52	6.5%
Definitely the Democratic candidate	291	36.3%
Unsure	56	6.9%
Total	800	100.0%



4 – 6. Please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you don't recognize a name, choose so.

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Brian Kemp	<u>46.6%</u> <u>373</u>	22.8% 182	<u>48.1%</u> <u>385</u>	32.1% 257	4.8% 38	0.5% 4	-1.5%
David Perdue	<u>34.6%</u> <u>277</u>	15.5% 124	<u>56.5%</u> <u>452</u>	43.6% 348	8.0% 64	0.9% 7	-21.9%
Stacey Abrams	<u>47.7%</u> <u>382</u>	37.9% 303	<u>49.0%</u> <u>392</u>	45.7% 366	2.4% 19	0.9% 7	-1.3%

*Top Priority*

7. Which one of the following issues do you believe should be the top priority for the Governor of Georgia?

	Freq.	%
Combatting inflation and lowering gas prices	185	23.1%
Growing the economy and bringing more jobs to Georgia	178	22.3%
Making healthcare more affordable	137	17.1%
Improving education	90	11.3%
Stopping illegal immigration	61	7.6%
Protecting the Second Amendment right to bear arms	45	5.6%
Fighting to overturn the 2020 presidential election results	42	5.2%
Recovering from the COVID-19 pandemic	38	4.8%
Unsure	24	3.0%
Total	800	100.0%

*Kemp vs. Abrams Ballot*

8. If the general election for Governor was held today, and you had to make a choice between Republican Brian Kemp and Democrat Stacey Abrams, who would you vote for?

	Freq.	%
<b><u>Republican Brian Kemp</u></b>	<b><u>400</u></b>	<b><u>50.0%</u></b>
Definitely Republican Brian Kemp	346	43.2%
Probably Republican Brian Kemp	54	6.8%
<b><u>Democrat Stacey Abrams</u></b>	<b><u>350</u></b>	<b><u>43.7%</u></b>
Probably Democrat Stacey Abrams	57	7.1%
Definitely Democrat Stacey Abrams	293	36.6%
Undecided	50	6.3%
Total	800	100.0%



*Perdue vs. Abrams Ballot*

9. If the general election for Governor was held today, and you had to make a choice between Republican David Perdue and Democrat Stacey Abrams, who would you vote for?

	<b>Freq.</b>	<b>%</b>
<b><u>Republican David Perdue</u></b>	<b>376</b>	<b>47.0%</b>
Definitely Republican David Perdue	319	39.9%
Probably Republican David Perdue	57	7.1%
<b><u>Democrat Stacey Abrams</u></b>	<b>382</b>	<b>47.7%</b>
Probably Democrat Stacey Abrams	37	4.7%
Definitely Democrat Stacey Abrams	345	43.1%
Undecided	42	5.3%
Total	800	100.0%

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*Gender*

16. Are you female or male?

	<b>Freq.</b>	<b>%</b>
Female	446	55.7%
Male	354	44.3%
Total	800	100.0%

*Age Range*

17. What age range do you fall within?

	<b>Freq.</b>	<b>%</b>
<b><u>Under 50</u></b>	<b>311</b>	<b>38.9%</b>
18 - 34	121	15.1%
35 - 49	190	23.7%
<b><u>50 and Over</u></b>	<b>489</b>	<b>61.2%</b>
50 - 64	253	31.7%
65 or older	236	29.5%
Total	800	100.0%

*Partisanship by Response*

18. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	<b>Freq.</b>	<b>%</b>
<b><u>Republican</u></b>	<b>289</b>	<b>36.1%</b>
Strongly Republican	168	21.0%
Mostly Republican	120	15.0%
<b><u>Independent</u></b>	<b>228</b>	<b>28.5%</b>
<b><u>Democratic</u></b>	<b>268</b>	<b>33.5%</b>
Mostly Democratic	110	13.7%



Strongly Democratic	158	19.8%
Unsure	15	1.9%
Total	800	100.0%

*Ideology*

19. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>356</u></b>	<b><u>44.5%</u></b>
Very conservative	186	23.3%
Somewhat conservative	169	21.2%
<b><u>Moderate</u></b>	<b><u>257</u></b>	<b><u>32.2%</u></b>
<b><u>Liberal</u></b>	<b><u>155</u></b>	<b><u>19.4%</u></b>
Somewhat liberal	98	12.3%
Very liberal	57	7.1%
Unsure	32	4.0%
Total	800	100.0%

*Income by Response*

20. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	131	16.3%
\$40,000 - \$70,000	154	19.3%
\$70,000 - \$100,000	144	18.0%
\$100,000 - \$250,000	247	30.8%
More than \$250,000	65	8.1%
Unsure	59	7.4%
Total	800	100.0%

*Race/Ethnicity*

21. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	444	55.5%
Asian or Pacific Islander	13	1.6%
Black or African American	232	29.0%
Hispanic or Latino	23	2.8%
Other	55	6.9%
Unsure	33	4.2%
Total	800	100.0%



2020 Retro Ballot

22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	369	46.1%
Democrat Joe Biden	372	46.5%
Another candidate	17	2.2%
Did not vote	21	2.7%
Unsure	20	2.6%
Total	800	100.0%

Education Level

23. What's the highest level of education you have completed?

	Freq.	%
<b>No degree</b>	<b>358</b>	<b>44.7%</b>
Some high school	9	1.2%
High school diploma/GED	94	11.7%
Technical Certification	36	4.5%
Some college or Associate's Degree	219	27.3%
<b>At least College</b>	<b>431</b>	<b>53.8%</b>
Four-year undergraduate or Bachelor's Degree	213	26.6%
Graduate degree or further	218	27.2%
Unsure	12	1.5%
Total	800	100.0%

24. General Election X of 4

	Freq.	%
0 of 4	31	3.9%
1 of 4	84	10.5%
2 of 4	75	9.4%
3 of 4	172	21.5%
4 of 4	438	54.7%
Total	800	100.0%

25. Geo - DMA

	Freq.	%
Albany, GA	26	3.3%
Atlanta	551	68.8%
Augusta-Aiken	22	2.8%
Chattanooga	18	2.2%
Columbus, GA (Opelika, Al)	15	1.9%
Greenville-Spart-Asheville-And	11	1.3%
Jacksonville	16	2.0%
Macon	63	7.9%
Savannah	58	7.3%
Tallahassee-Thomasville	20	2.4%
Total	800	100.0%



## 26. Geo - CD

	<b>Freq.</b>	<b>%</b>
1	63	7.9%
2	64	8.0%
3	55	6.8%
4	53	6.6%
5	57	7.2%
6	64	8.0%
7	51	6.4%
8	51	6.4%
9	65	8.1%
10	65	8.1%
11	62	7.7%
12	38	4.7%
13	57	7.1%
14	55	6.9%
Total	800	100.0%

## 27. Age (<65 vs. 65+) + Income

	<b>Freq.</b>	<b>%</b>
<65 <\$40k	83	10.4%
<65 \$40k-\$70k	107	13.4%
<65 \$70k+	337	42.2%
65+ <\$40k	47	5.9%
65+ \$40k-\$70k	47	5.9%
65+ \$70k+	118	14.8%
Unsure/Refused	59	7.4%
Total	800	100.0%

## 28. Age + Gender

	<b>Freq.</b>	<b>%</b>
F 18 - 34	41	5.1%
F 35 - 49	108	13.5%
F 50 - 64	144	17.9%
F 65+	153	19.1%
M 18 - 34	80	10.0%
M 35 - 49	82	10.2%
M 50 - 64	110	13.7%
M 65+	83	10.4%
Total	800	100.0%



### 29. Race + Gender

	<b>Freq.</b>	<b>%</b>
White Female	237	29.6%
White Male	207	25.9%
Asian Female	6	0.8%
Asian Male	6	0.8%
Black Female	132	16.5%
Black Male	100	12.5%
Hispanic Female	15	1.9%
Hispanic Male	7	0.9%
Other Female	36	4.5%
Other Male	19	2.4%
Unsure	33	4.2%
Total	800	100.0%

### 30. Education + Gender

	<b>Freq.</b>	<b>%</b>
Female At least College	233	29.2%
Female No degree	204	25.4%
Male At least College	197	24.7%
Male No degree	154	19.2%
Unsure	12	1.5%
Total	800	100.0%

### 31. Partisanship + Age

	<b>Freq.</b>	<b>%</b>
Republican 18-34	32	4.0%
Republican 35-49	52	6.5%
Republican 50-64	110	13.7%
Republican 65+	95	11.9%
Democratic 18-34	34	4.3%
Democratic 35-49	72	9.0%
Democratic 50-64	76	9.5%
Democratic 65+	86	10.8%
Independent 18-34	49	6.1%
Independent 35-49	61	7.7%
Independent 50-64	63	7.9%
Independent 65+	54	6.8%
Unsure	15	1.9%
Total	800	100.0%

### 32. Partisanship + Gender

	<b>Freq.</b>	<b>%</b>
Republican Female	156	19.5%
Republican Male	133	16.6%
Democratic Female	172	21.5%





Democratic Male	97	12.1%
Independent Female	95	11.9%
Independent Male	133	16.6%
Unsure	15	1.9%
Total	800	100.0%

## METHODOLOGY

This probabilistic survey was conducted April 6 – 9, 2022, with 800 likely general election voters. It has a margin of error of  $\pm 3.44\%$ . Known registered voters were interviewed via live calls, and SMS. This survey was weighted to a likely general election voter universe.

## ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

