

## Notice of Appeal

DEA FOIA #22-00271-F

### Grounds for Appeal

5 U.S.C 552

18 U.S.C 371

This entity has been plagued with FOIA misconduct and this request is a 'polling' request that has already gone through various other United States entities. The response seems yet another pernicious petty attempt and or a form letter missive from an uneducated lay person in obstruction of justice to create unnecessary work. As exhibited, multiple United States Agencies have already produced these records within a reasonable time frame without any delays. Also, as shown in exhibit the entity has failed to utilize secure means of website security allowing the site to be read and reported on from within the public spectrum.

/s/

***William Fernandes***



**Department of Energy**  
Washington, DC 20585

March 21, 2022

William Fernandes  
MuckRock News  
DEPT MR 123437  
411A Highland Ave.  
Somerville, MA 02144-2516

Via email: [123437-62069597@requests.muckrock.com](mailto:123437-62069597@requests.muckrock.com)

RE: HQ-2022-00342-F

Dear William Fernandes:

This is the final response to the request for information that you sent to the Department of Energy (DOE) under the Freedom of Information Act (FOIA), 5 U.S.C. § 552. You requested the following:

I was seeking any available copies of reports that track the unique visitor and organic website traffic to your main website homepage. These types of reports are very common and generally maintained to track website traffic and user interactions, bounces, etc. In the interest of brevity, an annual summary report can be produced in lieu of monthly reports. For the year(s) 2019, 2020.

Your request was assigned to DOE's Office of Public Affairs (PA) to conduct a search of its files for responsive records. PA started its search on February 9, 2022, which is the cut-off date for responsive records. PA has completed its search and has identified two (2) documents responsive to your request. The documents are being released to you in their entirety, as described in the accompanying index.

The adequacy of the search may be appealed within 90 calendar days from your receipt of this letter pursuant to 10 C.F.R. § 1004.8. Appeals should be addressed to Director, Office of Hearings and Appeals, HG-1, L'Enfant Plaza, U.S. Department of Energy, 1000 Independence Avenue, S.W., Washington, D.C. 20585-1615. The written appeal, including the envelope, must clearly indicate that a FOIA appeal is being made. You may also submit your appeal by e-mail to [OHA.filings@hq.doe.gov](mailto:OHA.filings@hq.doe.gov), including the phrase "Freedom of Information Appeal" in the subject line. The appeal must contain all the elements required by 10 C.F.R. § 1004.8, including a copy of the determination letter. Thereafter, judicial review will be available to you in the Federal



District Court either (1) in the district where you reside, (2) where you have your principal place of business, (3) where DOE's records are situated, or (4) in the District of Columbia.

You may contact DOE's FOIA Public Liaison, Alexander Morris, FOIA Officer, Office of Public Information, at 202-586-5955, or by mail at MA-46 Forrestal Building 1000 Independence Avenue, S.W. Washington, D.C. 20585 for any further assistance and to discuss any aspect of your request. Additionally, you may contact the Office of Government Information Services (OGIS) at the National Archives and Records Administration to inquire about the FOIA mediation services they offer. The contact information for OGIS is as follows: Office of Government Information Services, National Archives and Records Administration, 8601 Adelphi Road-OGIS, College Park, Maryland 20740-6001, e-mail at [ogis@nara.gov](mailto:ogis@nara.gov); telephone at 202-741-5770; toll free at 1-877-684-6448; or facsimile at 202-741-5769.

The FOIA provides for the assessment of fees for the processing of requests. *See* 5 U.S.C. § 552(a)(4)(A)(i); *see also* 10 C.F.R. § 1004.9(a). In our February 11, 2022 letter, you were notified that your request was placed in the “news media” category for fee purposes. Requesters in this category are charged fees for duplication only and are provided 100 pages at no cost. DOE’s processing costs did not exceed \$15.00, the minimum amount at which DOE assesses fees. Thus, no fees will be charged for processing your request.

If you have any questions about the processing of the request or this letter, you may contact Ms. Whenda James or me at:

MA-46/ Forrestal Building  
1000 Independence Avenue, S.W.  
Washington, D.C. 20585  
(202) 586-5955.

I appreciate the opportunity to assist you with this matter.

Sincerely,

Alexander C. Morris  
FOIA Officer  
Office of Public Information

Enclosure

**INDEX**  
**Request #: HQ-2022-00342-F**

**Final response for William Fernandes for:**

**I was seeking any available copies of reports that track the unique visitor and organic website traffic to your main website homepage. These types of reports are very common and generally maintained to track website traffic and user interactions, bounces, etc. In the interest of brevity, an annual summary report can be produced in lieu of monthly reports. For the year(s) 2019, 2020.**

DOE's Office of Public Affairs (PA) has completed its search and has located two (2) documents responsive to your request.

- Two (2) documents *are being released in their entirety.*



**DEPARTMENT OF DEFENSE  
UNITED STATES CYBER COMMAND**  
9800 SAVAGE ROAD, SUITE 6171  
FORT GEORGE G. MEADE, MARYLAND 20755

**FEB 22 2022**

William Fernandes  
MuckRock News  
DEPT MR 123436  
411A Highland Ave  
Somerville, MA 02144-2516


Re: 22-R028

Dear Mr. Fernandes,

This letter responds to your January 8, 2022, Freedom of Information Act (FOIA) request for “reports that track the unique visitor and organic website traffic to your main website homepage.”

We have enclosed the requested information. Note that the analytics system only retains data for 2 years, so we are unable to provide statistics for the year 2019 or January 2020.

If you are not satisfied with our action on this request, you may seek dispute resolution services from the DoD FOIA Public Liaison or the Office of Government Information Services. You also have the right to file an administrative appeal. Information about these services is enclosed.

  
DAVID T. ISAACSON  
Major General, U.S. Army  
Chief of Staff

Attachments:  
Enclosure a/s

FEB 22 2022

Re: 22-R028

**DoD FOIA Public Liaison:**

Ms. Toni Fuentes  
Phone: (571) 371-0462  
Email: osd.foia-liaison@mail.mil

**Office of Government Information Services:**

Office of Government Information Services  
National Archives and Records  
Administration  
8601 Adelphi Road – OGIS  
College Park, MD 20740-6001  
Email: ogis@nara.gov  
Phone: (202) 741-5770  
Toll Free: 1-877-684-6448  
Fax: (202) 741-5769

**Administrative Appeal:**

Ms. Joo Chung  
Assistant to the Secretary of Defense for  
Privacy, Civil Liberties, and Transparency  
(PCLT)  
Office of the Secretary of Defense  
4800 Mark Center Drive  
ATTN: PCLFD, FOIA Appeals  
Mailbox #24  
Alexandria, VA 22350-1700  
Email: osd.foia-appeal@mail.mil

\* Appeal should cite case number above, be clearly marked "FOIA Appeal" and filed within 90 calendar days from the date of this letter.

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**From:** 123436-63179443@requests.muckrock.com  
**Sent:** Saturday, January 8, 2022 5:01 AM  
**To:** CYBERCOM\_FOIA  
**Subject:** [URL Verdict: Neutral][Non-DoD Source] RE: Freedom of Information Act Request: Webmaster Reports, Organic Search, Bounce rates, Traffic (U.s. Cyber Command)

U.s. Cyber Command  
FOIA Office  
Suite 6171 Fort George G.  
9800 Savage Road  
Meade, MD 20755

January 8, 2022

This is a follow up to a previous request:

Good Evening:

Pursuant to the Freedom of Information Act, I hereby request the following records:

FOIA for the Webmaster(s)

EFOIA Request

I was seeking any available copies of reports that track the unique visitor and organic website traffic to your main website homepage. These types of reports are very common and generally maintained to track website traffic and user interactions, bounces, etc. In the interest of brevity, an annual summary report can be produced in lieu of monthly reports.

For the year(s) 2019, 2020

Vaugh index requested for any material you claim are subject to exemption.

Media requester, request for fees waived.

The requested documents will be made available to the general public, and this request is not being made for commercial purposes.

In the event that there are fees, I would be grateful if you would inform me of the total charges in advance of fulfilling my request. I would prefer the request filled electronically, by e-mail attachment if available or CD-ROM if not.

Thank you in advance for your anticipated cooperation in this matter. I look forward to receiving your response to this request within 20 business days, as the statute requires.

Sincerely,

William Fernandes

View request history, upload responsive documents, and report problems here:

[https://accounts.muckrock.com/accounts/login/?next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency\\_login%252Fus-cyber-command-17349%252Fwebmaster-reports-organic-search-bounce-rates-traffic-us-cyber-command-123436%252F%253Femail%253Dcybercom\\_foia%252540cybercom.mil&url\\_auth\\_token=AABT4M\\_V2Y0PK7\\_s83DY-xf01gc%3A1n68Wa%3ADBvunDclV9U6E0xcImpKOU2usr4](https://accounts.muckrock.com/accounts/login/?next=https%3A%2F%2Fwww.muckrock.com%2Faccounts%2Flogin%2F%3Fnext%3D%252Faccounts%252Fagency_login%252Fus-cyber-command-17349%252Fwebmaster-reports-organic-search-bounce-rates-traffic-us-cyber-command-123436%252F%253Femail%253Dcybercom_foia%252540cybercom.mil&url_auth_token=AABT4M_V2Y0PK7_s83DY-xf01gc%3A1n68Wa%3ADBvunDclV9U6E0xcImpKOU2usr4)

If prompted for a passcode, please enter:  
NYURXKRB

Filed via MuckRock.com  
E-mail (Preferred): 123436-63179443@requests.muckrock.com

For mailed responses, please address (see note):  
MuckRock News  
DEPT MR 123436  
411A Highland Ave  
Somerville, MA 02144-2516

PLEASE NOTE: This request is not filed by a MuckRock staff member, but is being sent through MuckRock by the above in order to better track, share, and manage public records requests. Also note that improperly addressed (i.e., with the requester's name rather than "MuckRock News" and the department number) requests might be returned as undeliverable.

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On Jan. 8, 2022:  
Subject:  
To Whom It May Concern:

Pursuant to the Freedom of Information Act, I hereby request the following records:

FOIA for the Webmaster(s)

EFOIA Request

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If prompted for a passcode, please enter:  
NYURXKRB

Filed via MuckRock.com

E-mail (Preferred): 123436-63179443@requests.muckrock.com

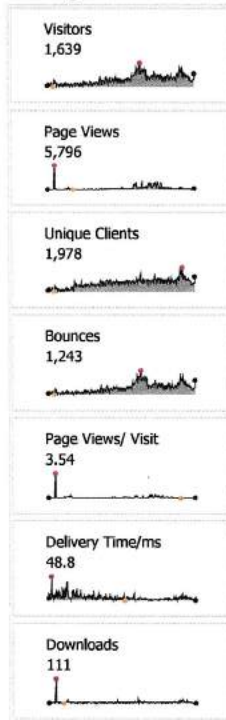
For mailed responses, please address (see note):

MuckRock News  
DEPT MR 123436  
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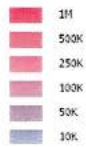
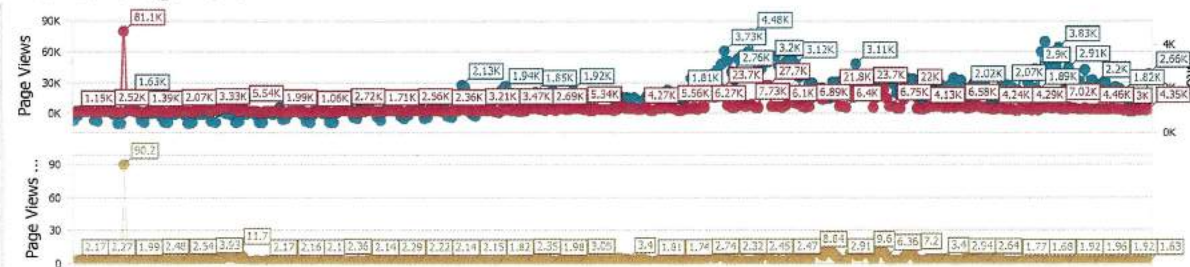
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# Summary\_2020

## Averages



## Visitors and Page Views



## Top URL's

Url	Visits	Page Views	Bounces
/www.cybercom.mil/	28.4K	400K	202K
/www.cybercom.mil/Media/News/	65.9K	138K	55.5K
/www.cybercom.mil/About/History/	22.6K	25K	13.6K
/www.cybercom.mil/About/Mission-and-Vision/	21.8K	26.3K	4.81K
/www.cybercom.mil/RSS/rss.aspx?feed=NetDefense	18.7K	64.9K	10.6K
/www.cybercom.mil/Media/News/Article/2213264/cyber-9-line-improves-cybersecurity-and-enables-election-integrity/	17.7K	86.5K	12.4K
/www.cybercom.mil/Pages/rss.aspx	16.8K	34.9K	13.5K
/www.cybercom.mil/Leadership/	16.4K	20K	2.15K
/www.cybercom.mil/Components/	11.1K	13.7K	1.38K
/www.cybercom.mil/Portals/56/Document%20Library/2019/2019-11-14	9.43K	9.64K	4.64K
<b>Count = 51</b>	<b>757K</b>	<b>1.85M</b>	<b>398K</b>

## Countries

Country	Visitors	Page Views
United States	341K	758K
Singapore	28.2K	30.4K
Canada	20K	27.3K
	<b>525K</b>	<b>1.85M</b>

## Browsers

Browser	Visits	Page Views
Chrome	222K	1.21M
Firefox	56.1K	112K
IE	28.9K	71.6K
Safari	20.8K	33.8K
	<b>350K</b>	<b>1.47M</b>

## Devices

Device	Visits	Page Views
Desktop	372K	1.51M
Smartphone	86.4K	136K
Unrecognized	30.6K	70.7K
Unknown	78.1K	174K
	<b>525K</b>	<b>1.85M</b>

Visitors  
524,571

Page Views  
1,854,627

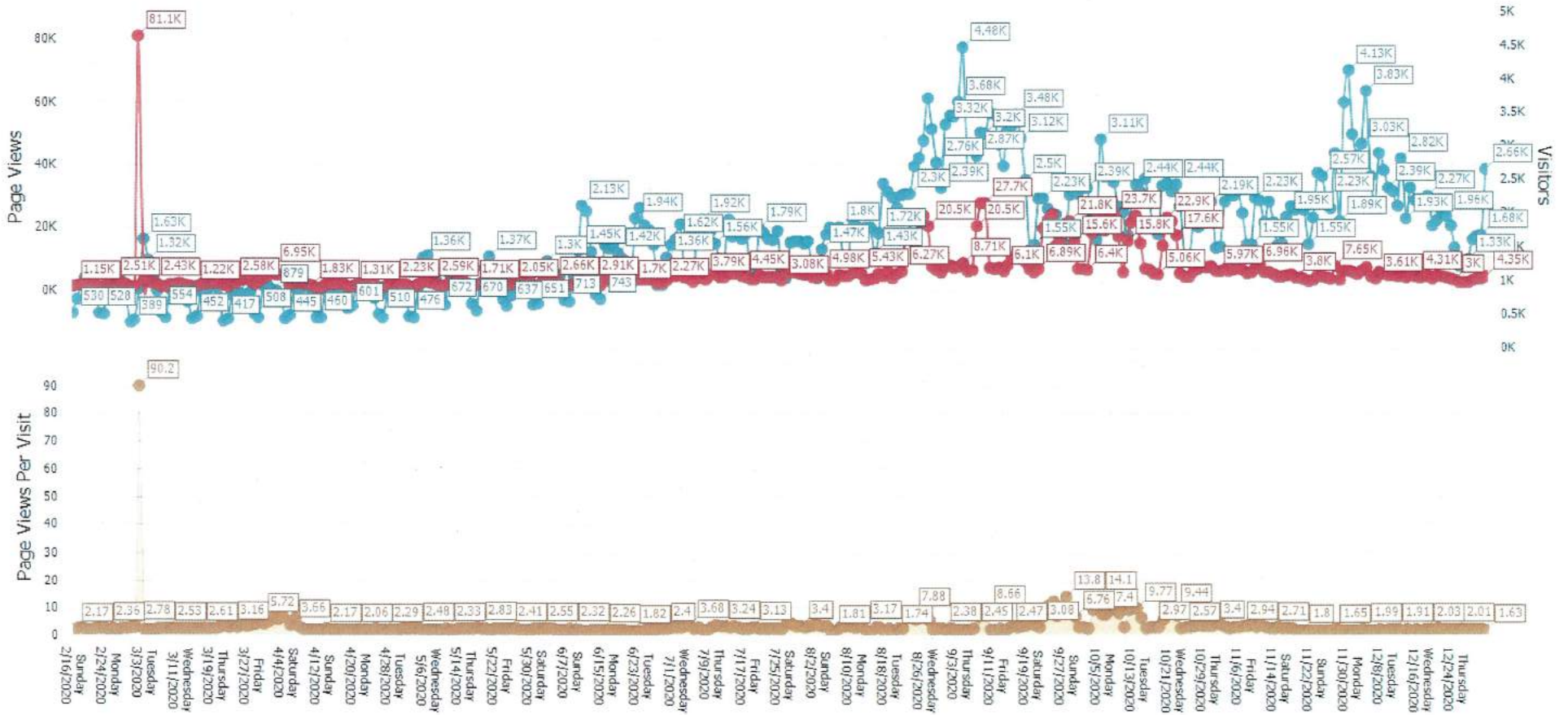
Unique Clients  
632,969

Bounces  
397,688

Downloads  
35,457

# Visitors and Page Views 2020

Visitors Page Views Page Views Per Visit



## Landing Pages

ALL » LANDING PAGE: /

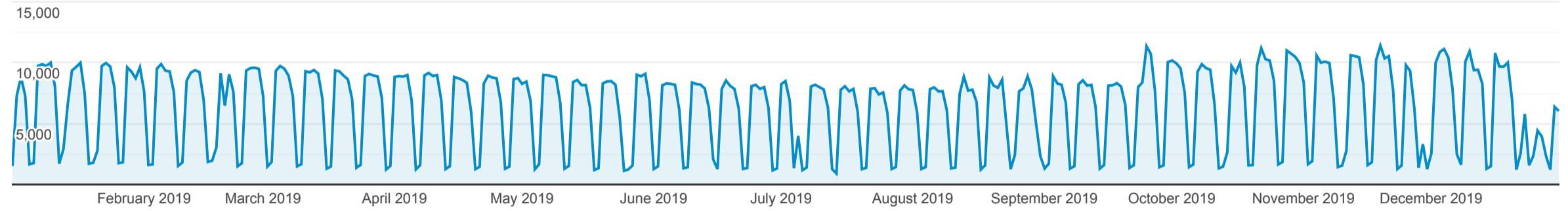
Jan 1, 2019 - Dec 31, 2019

All Users  
11.21% Entrances

### Explorer

Summary

Sessions



Source	Acquisition			Behavior			Conversions <span>Goal 1: Blog RSS Feed</span>		
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Blog RSS Feed (Goal 1 Conversion Rate)	Blog RSS Feed (Goal 1 Completions)	Blog RSS Feed (Goal 1 Value)
	<b>2,388,627</b> % of Total: 11.69% (20,432,697)	<b>30.74%</b> Avg for View: 67.79% (-54.65%)	<b>734,358</b> % of Total: 5.30% (13,850,334)	<b>62.00%</b> Avg for View: 71.56% (-13.35%)	<b>2.56</b> Avg for View: 1.86 (37.58%)	<b>00:05:16</b> Avg for View: 00:02:11 (141.34%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (0.00)
1. (direct)	<b>1,372,016</b> (57.44%)	36.26%	<b>497,439</b> (67.74%)	69.58%	2.36	00:04:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. google	<b>589,798</b> (24.69%)	27.46%	<b>161,954</b> (22.05%)	46.85%	3.15	00:06:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bing	<b>262,582</b> (10.99%)	4.33%	<b>11,360</b> (1.55%)	62.06%	2.03	00:05:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. nnsaportal.energy.gov	<b>32,295</b> (1.35%)	1.08%	<b>348</b> (0.05%)	55.66%	2.57	00:03:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. meazon.com	<b>10,794</b> (0.45%)	0.00%	<b>0</b> (0.00%)	65.32%	1.71	00:06:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. powerpedia.energy.gov	<b>9,967</b> (0.42%)	0.00%	<b>0</b> (0.00%)	52.83%	2.31	00:07:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. baidu	<b>9,575</b> (0.40%)	71.82%	<b>6,877</b> (0.94%)	39.09%	4.47	00:06:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. doe.webex.com	<b>6,703</b> (0.28%)	3.25%	<b>218</b> (0.03%)	62.33%	1.81	00:05:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. yahoo	<b>5,876</b> (0.25%)	51.11%	<b>3,003</b> (0.41%)	28.88%	5.41	00:05:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. usa.gov	<b>5,310</b> (0.22%)	86.89%	<b>4,614</b> (0.63%)	18.85%	5.75	00:06:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. login.microsoftonline.com	<b>5,092</b> (0.21%)	1.71%	<b>87</b> (0.01%)	85.47%	1.17	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. eia.gov	<b>4,918</b> (0.21%)	77.88%	<b>3,830</b> (0.52%)	46.91%	2.86	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. iportalwc.doe.gov	<b>3,438</b> (0.14%)	0.00%	<b>0</b> (0.00%)	44.30%	2.10	00:09:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. com.google.android.googlequicksearchbox	<b>3,047</b> (0.13%)	81.42%	<b>2,481</b> (0.34%)	77.13%	1.79	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. energycodes.gov	<b>2,176</b> (0.09%)	80.01%	<b>1,741</b> (0.24%)	64.02%	2.10	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. links.govdelivery.com	<b>2,176</b> (0.09%)	8.00%	<b>174</b> (0.02%)	34.01%	3.62	00:03:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. duckduckgo.com	<b>1,872</b> (0.08%)	69.76%	<b>1,306</b> (0.18%)	20.94%	6.44	00:07:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. t.co	<b>1,828</b> (0.08%)	21.44%	<b>392</b> (0.05%)	66.68%	1.79	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. en.wikipedia.org	<b>1,088</b> (0.05%)	68.01%	<b>740</b> (0.10%)	31.99%	3.44	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. m.sogou.com	<b>1,088</b> (0.05%)	100.00%	<b>1,088</b> (0.15%)	96.05%	1.48	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Inks.gd	<b>1,001</b> (0.04%)	73.93%	<b>740</b> (0.10%)	78.22%	1.87	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. comed.com	<b>958</b> (0.04%)	100.00%	<b>958</b> (0.13%)	77.24%	2.59	00:01:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. m.facebook.com	<b>958</b> (0.04%)	100.00%	<b>958</b> (0.13%)	77.24%	1.45	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. ecosia.org	<b>914</b> (0.04%)	76.15%	<b>696</b> (0.09%)	28.56%	4.38	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. solar-estimate.org	<b>914</b> (0.04%)	85.67%	<b>783</b> (0.11%)	61.93%	1.86	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)

Landing Pages

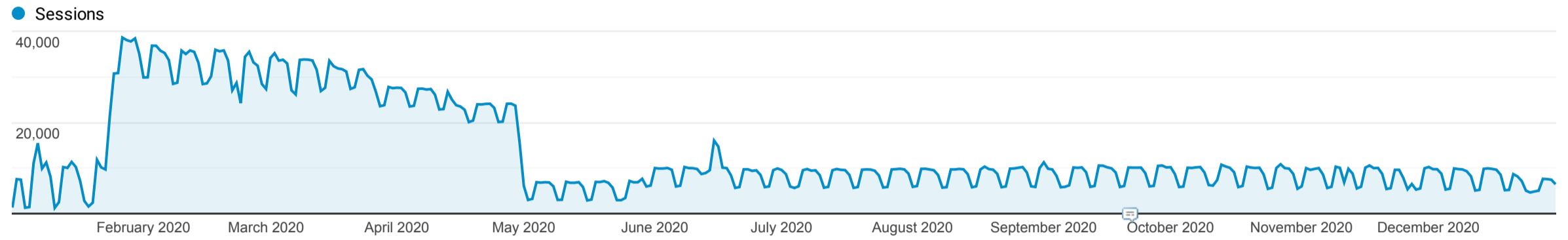
ALL » LANDING PAGE: /

Jan 1, 2020 - Dec 31, 2020

All Users  
18.70% Entrances

Explorer

Summary



Source	Acquisition			Behavior			Conversions <span>Goal 1: Blog RSS Feed</span>		
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Blog RSS Feed (Goal 1 Conversion Rate)	Blog RSS Feed (Goal 1 Completions)	Blog RSS Feed (Goal 1 Value)
	5,013,020 % of Total: 18.75% (26,741,010)	81.41% Avg for View: 74.36% (9.48%)	4,081,176 % of Total: 20.52% (19,884,827)	87.29% Avg for View: 77.83% (12.15%)	1.51 Avg for View: 1.62 (-6.48%)	00:01:16 Avg for View: 00:01:27 (-13.26%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. (direct)	4,273,603 (85.25%)	89.79%	3,837,274 (94.02%)	93.50%	1.23	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. google	416,933 (8.32%)	38.27%	159,570 (3.91%)	47.08%	3.38	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bing	171,671 (3.42%)	10.02%	17,196 (0.42%)	59.09%	2.50	00:05:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Inks.gd	22,523 (0.45%)	10.03%	2,258 (0.06%)	55.78%	3.12	00:03:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. nnsaportal.energy.gov	17,196 (0.34%)	2.69%	463 (0.01%)	63.64%	1.91	00:05:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. baidu	8,222 (0.16%)	64.79%	5,327 (0.13%)	28.17%	6.81	00:08:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. login.microsoftonline.com	5,327 (0.11%)	8.69%	463 (0.01%)	97.82%	1.02	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. eia.gov	4,574 (0.09%)	82.27%	3,763 (0.09%)	48.10%	3.68	00:03:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. iportalwc.doe.gov	4,574 (0.09%)	0.00%	0 (0.00%)	41.78%	2.37	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. usa.gov	4,516 (0.09%)	88.46%	3,995 (0.10%)	30.78%	5.67	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. doe.webex.com	3,821 (0.08%)	40.91%	1,563 (0.04%)	81.84%	2.08	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. yahoo	3,821 (0.08%)	63.65%	2,432 (0.06%)	24.23%	5.91	00:04:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. duckduckgo.com	3,242 (0.06%)	57.16%	1,853 (0.05%)	32.14%	4.09	00:04:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. finance.yahoo.com	2,663 (0.05%)	0.00%	0 (0.00%)	76.08%	1.30	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. com.google.android.googlequicksearchbox	2,605 (0.05%)	88.91%	2,316 (0.06%)	55.55%	3.20	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. t.co	2,316 (0.05%)	42.49%	984 (0.02%)	44.99%	3.00	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. energycodes.gov	1,911 (0.04%)	81.79%	1,563 (0.04%)	66.67%	2.45	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. cn.bing.com	1,853 (0.04%)	31.25%	579 (0.01%)	31.25%	4.50	00:06:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. linkedin.com	1,390 (0.03%)	54.17%	753 (0.02%)	37.48%	3.87	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. m.facebook.com	1,390 (0.03%)	100.00%	1,390 (0.03%)	41.65%	2.75	00:00:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. baidu.com	1,332 (0.03%)	86.94%	1,158 (0.03%)	82.58%	1.56	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. recaptcha-demo.appspot.com	1,332 (0.03%)	95.65%	1,274 (0.03%)	95.65%	1.04	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. wifcon.com	1,274 (0.03%)	0.00%	0 (0.00%)	54.55%	2.09	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. en.wikipedia.org	1,100 (0.02%)	84.18%	926 (0.02%)	31.55%	3.21	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. learningnucleus.energy.gov	1,042 (0.02%)	0.00%	0 (0.00%)	55.57%	3.72	00:06:25	0.00%	0 (0.00%)	\$0.00 (0.00%)



**U.S. Department of Justice**  
Drug Enforcement Administration  
FOIA and Privacy Act Unit  
8701 Morrisette Drive  
Springfield, Virginia 22152

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March 18, 2022

Case Number: 22-00271-F

Subject: Copies of reports that track the unique visitor and organic website traffic to DEA's main website homepage. These types of reports are very common and generally maintained to track website traffic and user interactions, bounces, etc. In the interest of brevity, an annual summary report can be produced in lieu of monthly reports from January 1, 2019 to December 31, 2020.

William Fernandes  
MuckRock News  
DEPT MR 114225 411 A Highland Avenue  
Somerville, Massachusetts 02144-2516  
*Sent via e-mail:* 114225-56188188@requests.muckrock.com

Dear William Fernandes:

This letter is in reference to your Freedom of Information Act/Privacy Act (FOIA/PA) request dated January 10, 2022, addressed to the Drug Enforcement Administration (DEA), FOIA/PA Unit, seeking access to information regarding the above subject.

Please be advised, the information you are seeking is available to the public online at: <https://www.justice.gov/opcl/reports>.

You may contact our FOIA Public Liaison at (571) 776-2300 for any further assistance and to discuss any aspect of your request. Additionally, you may contact the Office of Government Information Services (OGIS) at the National Archives and Records Administration to inquire about the FOIA mediation services they offer. The contact information for OGIS is as follows: Office of Government Information Services, National Archives and Records Administration, Room 2510, 8601 Adelphi Road, College Park, Maryland 20740-6001; e-mail at [ogis@nara.gov](mailto:ogis@nara.gov); telephone at (202) 741-5770; toll free at 1-877-684-6448; or facsimile at (202) 741-5769.

If you are not satisfied with DEA's determination in response to this request, you may administratively appeal by writing to the Director, Office of Information Policy (OIP), United States Department of Justice, 441 G Street, NW, 6th Floor, Washington, D.C. 20530, or you may submit an appeal through OIP's FOIA STAR portal by creating an account following the instructions on OIP's website: <https://www.justice.gov/oip/submit-and-track-request-or-appeal>. Your appeal must be postmarked or electronically transmitted within 90 days of the date of my response to your request. If you submit your appeal by mail, both the letter and the envelope should be clearly marked "Freedom of Information Act Appeal."

If you have any questions regarding your request, please contact our FOIA Requester Service Center at (571) 776-2300, or e-mail your correspondence to [DEA.FOIA@dea.gov](mailto:DEA.FOIA@dea.gov).

Sincerely,

*For*  
Yvette D. Davis, Chief  
Intake Sub-Unit  
Freedom of Information and Privacy Act Unit

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Overview



Referrals



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Audience



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December 2021 Overview

<b>Global Rank</b> Worldwide	▼ 95,099
<b>Country Rank</b> United States	▲ 22,355
<b>Category Rank</b> Health > Addictions <a href="#">✎</a>	▲ 32

## Traffic Overview ⓘ

Estimated Data [Verify Your Website](#)



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dea.gov Recent update December 1, 2021

- Overview
- Search
- Referrals
- Social
- Competitors



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### Engagement

Overall visits per month	650408
Average visit duration	00:01:15
Page visits	2.216
Bounce rate	73.13%



### Traffic by sources

Organic Search	498525 / 76.65%	Social	10203 / 1.57%
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### Top 5 paid keywords

dea	0 / 5.31%
fentanyl	0 / 3.09%
dea most wanted	0 / 1.13%
kratom	0 / 0.9%
controlled substances act	0 / 0.78%

### Referrals

No data

### Socials

Reddit	5698 / 55.85%	Facebook	1406 / 13.79%
Twitter	1217 / 11.93%	Pinterest	809 / 7.93%
quora	726 / 7.12%	Reddit	5698 / 55.85%
Facebook	1406 / 13.79%	Twitter	1217 / 11.93%
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Facebook	1406 / 13.79%	Twitter	1217 / 11.93%
Pinterest	809 / 7.93%	quora	726 / 7.12%

### Competitors

<a href="http://drugabuse.gov">drugabuse.gov</a>	<a href="http://adf.org.au">adf.org.au</a>
<a href="http://americanaddictioncenters.org">americanaddictioncenters.org</a>	<a href="http://drugpolicy.org">drugpolicy.org</a>
<a href="http://addictioncenter.com">addictioncenter.com</a>	<a href="http://drugfreeworld.org">drugfreeworld.org</a>
<a href="http://drugfree.org">drugfree.org</a>	<a href="http://therecoveryvillage.com">therecoveryvillage.com</a>
<a href="http://duffysrehab.com">duffysrehab.com</a>	<a href="http://kratomusa.com">kratomusa.com</a>
<a href="http://americanaddiction...">americanaddiction...</a>	<a href="http://therecoveryvillag...">therecoveryvillag...</a>
<a href="http://samhsa.gov">samhsa.gov</a>	<a href="http://talktofrank.com">talktofrank.com</a>
<a href="http://vertavahealth.com">vertavahealth.com</a>	<a href="http://banyantreatmentce...">banyantreatmentce...</a>

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Socials

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Twitter	1217 / 11.93%	Pinterest	809 / 7.93%
quora	726 / 7.12%	Reddit	5698 / 55.85%
Facebook	1406 / 13.79%	Twitter	1217 / 11.93%
Pinterest	809 / 7.93%	quora	726 / 7.12%

Competitors

<a href="#">drugabuse.gov</a>	<a href="#">adf.org.au</a>
<a href="#">americanaddictioncenters.org</a>	<a href="#">drugpolicy.org</a>
<a href="#">addictioncenter.com</a>	<a href="#">drugfreeworld.org</a>
<a href="#">drugfree.org</a>	<a href="#">therecoveryvillage.com</a>
<a href="#">duffysrehab.com</a>	<a href="#">kratomusa.com</a>
<a href="#">americanaddiction...</a>	<a href="#">therecoveryvillag...</a>
<a href="#">samhsa.gov</a>	<a href="#">talktofrank.com</a>
<a href="#">vertavahealth.com</a>	<a href="#">banyantreatmentce...</a>

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