

A nighttime photograph of a city skyline, likely Miami, with numerous skyscrapers and buildings illuminated. The sky is a deep blue. A large, dark rectangular box with a white border is centered over the image, containing white text. The text reads "MIAMI-DADE COUNTY REGISTERED VOTERS MARCH 2022" in a large, bold, sans-serif font. Below this, in a smaller font, it says "BENDIXEN & AMANDI INTERNATIONAL" with "BENDIXEN & AMANDI" in blue and "INTERNATIONAL" in white.

# MIAMI-DADE COUNTY REGISTERED VOTERS MARCH 2022

BENDIXEN & AMANDI INTERNATIONAL



# METHODOLOGY

## Sample Size

800 interviews with registered voters residing in Miami-Dade County

## Dates of Interview

March 3<sup>rd</sup> – March 8<sup>th</sup> , 2022

## Languages of Interview

English, Spanish

## Margin of Error

+/- 3.4 percentage points

A nighttime cityscape featuring a prominent skyscraper on the right with many lit windows. In the foreground, there's a large, modern building with a curved roof and a construction crane. The background shows other city buildings and a body of water under a dark blue sky. A large black rectangular box is centered over the image, containing the text 'FAVORABILITY RATINGS' in white, bold, sans-serif font.

# FAVORABILITY RATINGS





# President Joe Biden

Very / Somewhat Favorable

29%

26%

**55%**

Somewhat / Very Unfavorable

12%

32%

**44%**

Don't recognize / No answer

1%





# President Joe Biden

By PARTY

	Democrat	Republican	Independent
Favorable	85%	25%	51%
Unfavorable	14%	75%	45%
Don't recognize / No answer	1%	-	4%



# President Joe Biden

By RACE

	Hispanic	White	Black
Favorable	47%	56%	75%
Unfavorable	51%	44%	23%
Don't recognize / No answer	2%	-	2%





# President Joe Biden

By *HISPANIC HERITAGE*

	Cuban	Non-Cuban
Favorable	37%	58%
Unfavorable	59%	38%
Don't recognize / No answer	4%	4%





# Former President Donald Trump

Very / Somewhat Favorable

24%

19%

**43%**

Somewhat / Very Unfavorable

12%

42%

**54%**

Don't recognize / No answer

3%





# Former President Donald Trump

By PARTY

	Democrat	Republican	Independent
Favorable	16%	78%	35%
Unfavorable	82%	20%	62%
Don't recognize / No answer	2%	2%	3%





# Former President Donald Trump

By RACE

	Hispanic	White	Black
Favorable	50%	43%	23%
Unfavorable	46%	57%	73%
Don't recognize / No answer	4%	-	4%





# Former President Donald Trump

By *HISPANIC HERITAGE*

	Cuban	Non-Cuban
Favorable	57%	42%
Unfavorable	40%	53%
Don't recognize / No answer	3%	5%





# Governor Ron DeSantis

Very / Somewhat Favorable

30%

20%

**50%**

Somewhat / Very Unfavorable

16%

26%

**42%**

Don't recognize / No answer

8%





# Governor Ron DeSantis

By PARTY

	Democrat	Republican	Independent
Favorable	27%	78%	46%
Unfavorable	66%	16%	42%
Don't recognize / No answer	8%	6%	12%





# Governor Ron DeSantis

By RACE

	Hispanic	White	Black
Favorable	55%	50%	34%
Unfavorable	36%	47%	50%
Don't recognize / No answer	9%	3%	6%





# Governor Ron DeSantis

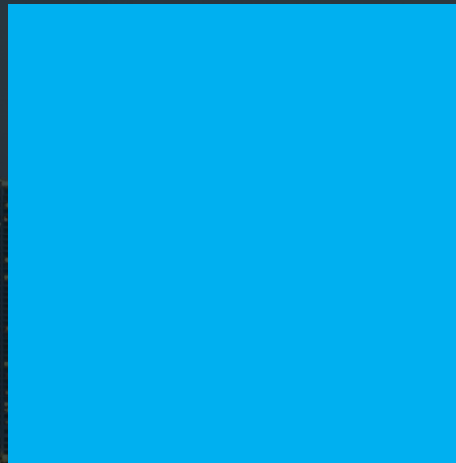
By *HISPANIC HERITAGE*

	Cuban	Non-Cuban
Favorable	62%	48%
Unfavorable	31%	42%
Don't recognize / No answer	7%	-



Based on how he has performed as Governor of Florida, in your opinion does Ron DeSantis deserve to be reelected to another 4 year term as Governor?

48%



Yes

41%



No

11%



No answer



Based on how he has performed as Governor of Florida, in your opinion does Ron DeSantis deserve to be reelected to another 4 year term as Governor?

*By PARTY*

	<b>Democrat</b>	<b>Republican</b>	<b>Independent</b>
Yes	26%	78%	40%
No	64%	17%	39%
No answer	10%	5%	21%



Based on how he has performed as Governor of Florida, in your opinion does Ron DeSantis deserve to be reelected to another 4 year term as Governor?

*By RACE*

	<b>Hispanic</b>	<b>White</b>	<b>Black</b>
Yes	52%	51%	35%
No	36%	47%	48%
No answer	12%	3%	17%



Based on how he has performed as Governor of Florida, in your opinion does Ron DeSantis deserve to be reelected to another 4 year term as Governor?

By *HISPANIC HERITAGE*

	Cuban	Non-Cuban
Yes	58%	44%
No	32%	43%
No answer	10%	13%



A nighttime cityscape featuring a prominent skyscraper on the right with many lit windows. In the foreground, there's a large, modern building with a curved facade and a purple light display. The background shows other city buildings and a body of water under a dark blue sky. A large black rectangular box is overlaid on the center of the image, containing white text.

# 2024 GOP PRIMARY HORSERACE



# If the 2024 Republican Primary election for President of the United States were held today and the candidates were – Ron DeSantis and Donald Trump, whom would you vote for?

*ASKED ONLY OF THE 37% OF RESPONDENTS WHO ARE REGISTERED REPUBLICANS*

55%



Donald Trump

32%



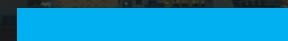
Ron Desantis

8%



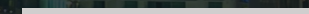
Someone else

4%



I wouldn't vote

1%



No answer



If the 2024 Republican Primary election for President of the United States were held today and the candidates were – Ron DeSantis and Donald Trump, whom would you vote for?

*BY HISPANIC HERITAGE*

	<b>Cuban</b>	<b>Non-Cuban</b>
Donald Trump	62%	63%
Ron DeSantis	32%	22%
Someone else	2%	8%
I wouldn't vote	3%	3%
No answer	1%	3%



A nighttime cityscape featuring a prominent skyscraper on the right with many lit windows. In the foreground, there's a large, modern building with a curved facade and a purple light display. The background shows other city buildings and a body of water under a dark blue sky. A large black rectangular box is overlaid on the center of the image, containing white text.

# 2024 PRESIDENTIAL HORSERACE



# 2016 Presidential Election Results in FLORIDA

SOURCE: FLORIDA DIVISION OF ELECTIONS

49%



Donald Trump

48%



Hillary Clinton

TRUMP +1

3%

Other



# 2016 Presidential Election Results in MIAMI-DADE COUNTY

SOURCE: MIAMI-DADE COUNTY SUPERVISOR OF ELECTIONS

63%



Hillary Clinton

34%



Donald Trump

CLINTON +29

3%

Other



# 2020 Presidential Election Results in FLORIDA

SOURCE: FLORIDA DIVISION OF ELECTIONS

51%



Donald Trump

48%



Joe Biden

TRUMP +3

2%

Other



# 2020 Presidential Election Results in MIAMI-DADE COUNTY

SOURCE: MIAMI-DADE COUNTY SUPERVISOR OF ELECTIONS

53%



Joe Biden

46%



Donald Trump

BIDEN +7

1%

Other



If the 2024 election for President of the United States were being held today and the candidates were – the Democrat Joe Biden and the Republican Donald Trump, whom would you vote for?

47%



Joe Biden

40%



Donald Trump

BIDEN +7

13%

Undecided/Don't know



If the 2024 election for President of the United States were being held today and the candidates were – the Democrat Joe Biden and the Republican Donald Trump, whom would you vote for?

*BY PARTY*

	<b>Democrat</b>	<b>Republican</b>	<b>Independent</b>
Joe Biden	84%	13%	38%
Donald Trump	6%	81%	31%
Undecided/Don't know	9%	6%	31%



If the 2024 election for President of the United States were being held today and the candidates were – the Democrat Joe Biden and the Republican Donald Trump, whom would you vote for?

*BY RACE*

	<b>Hispanic</b>	<b>White</b>	<b>Black</b>
Joe Biden	37%	51%	72%
Donald Trump	46%	41%	20%
Undecided/ Don't know	17%	8%	8%



If the 2024 election for President of the United States were being held today and the candidates were – the Democrat Joe Biden and the Republican Donald Trump, whom would you vote for?

*By HISPANIC HERITAGE*

	<b>Cuban</b>	<b>Non-Cuban</b>
Joe Biden	29%	52%
Donald Trump	55%	27%
Undecided/Don't know	16%	21%



If the 2024 election for President of the United States were being held today and the candidates were the Democrat Joe Biden and the Republican Ron DeSantis, whom would you vote for?

46%



Joe Biden

40%



Ron DeSantis

BIDEN +6

14%

No answer



If the 2024 election for President of the United States were being held today and the candidates were the Democrat Joe Biden and the Republican Ron DeSantis, whom would you vote for?

*By PARTY*

	<b>Democrat</b>	<b>Republican</b>	<b>Independent</b>
Joe Biden	82%	13%	38%
Ron DeSantis	9%	78%	30%
Undecided/Don't know	9%	9%	32%



If the 2024 election for President of the United States were being held today and the candidates were the Democrat Joe Biden and the Republican Ron DeSantis, whom would you vote for?

*BY RACE*

	<b>Hispanic</b>	<b>White</b>	<b>Black</b>
Joe Biden	36%	50%	71%
Ron DeSantis	46%	42%	18%
Undecided/ Don't know	18%	7%	11%



If the 2024 election for President of the United States were being held today and the candidates were the Democrat Joe Biden and the Republican Ron DeSantis, whom would you vote for?

*By HISPANIC HERITAGE*

	<b>Cuban</b>	<b>Non-Cuban</b>
Joe Biden	29%	45%
Ron DeSantis	54%	36%
Undecided/Don't know	17%	19%



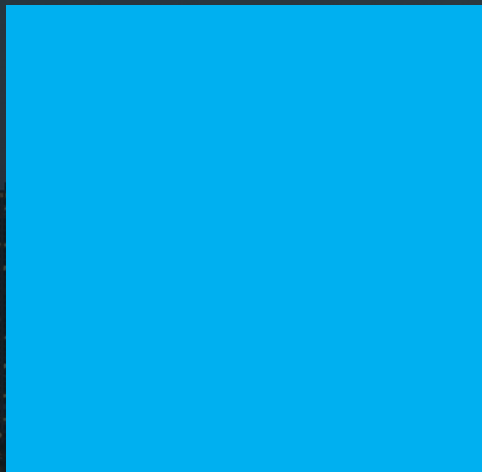
# DEMOGRAPHICS

A nighttime cityscape featuring a prominent skyscraper on the right with many lit windows. In the foreground, there's a large white building with a curved roof and a construction crane. The background shows other city buildings and a body of water under a dark blue sky. A large black rectangular area is overlaid in the center, containing the word 'DEMOGRAPHICS' in a bold, white, sans-serif font.



# What is your party registration?

**39%**



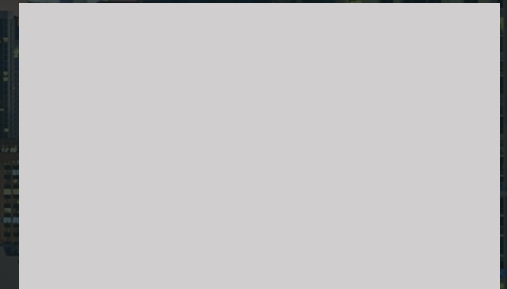
Democrat

**37%**



Republican

**24%**



Independent/Other Party



The media in the United States generally classifies people as White Anglo, Hispanic or Latino, Black, Asian or other – what do you consider yourself?

**56%**



Hispanic or Latino

**24%**



White Anglo

**17%**



Black

**1%**



Asian

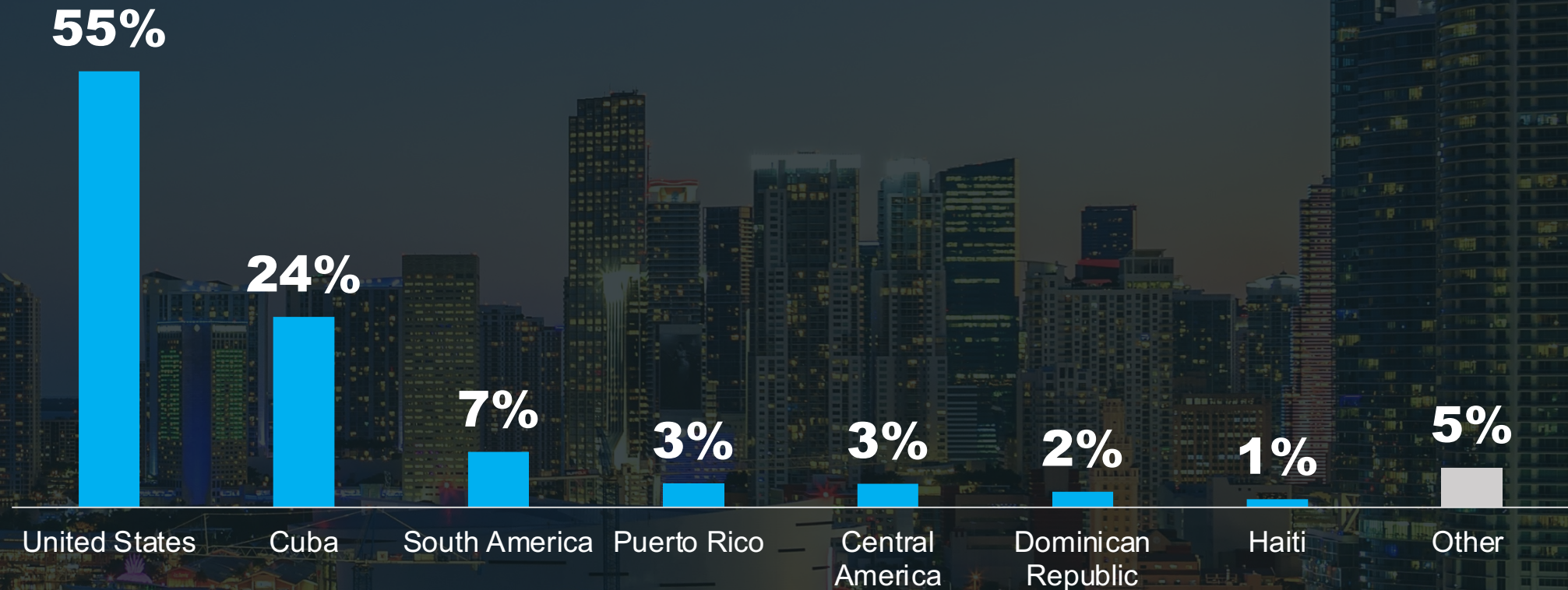
**2%**



Other

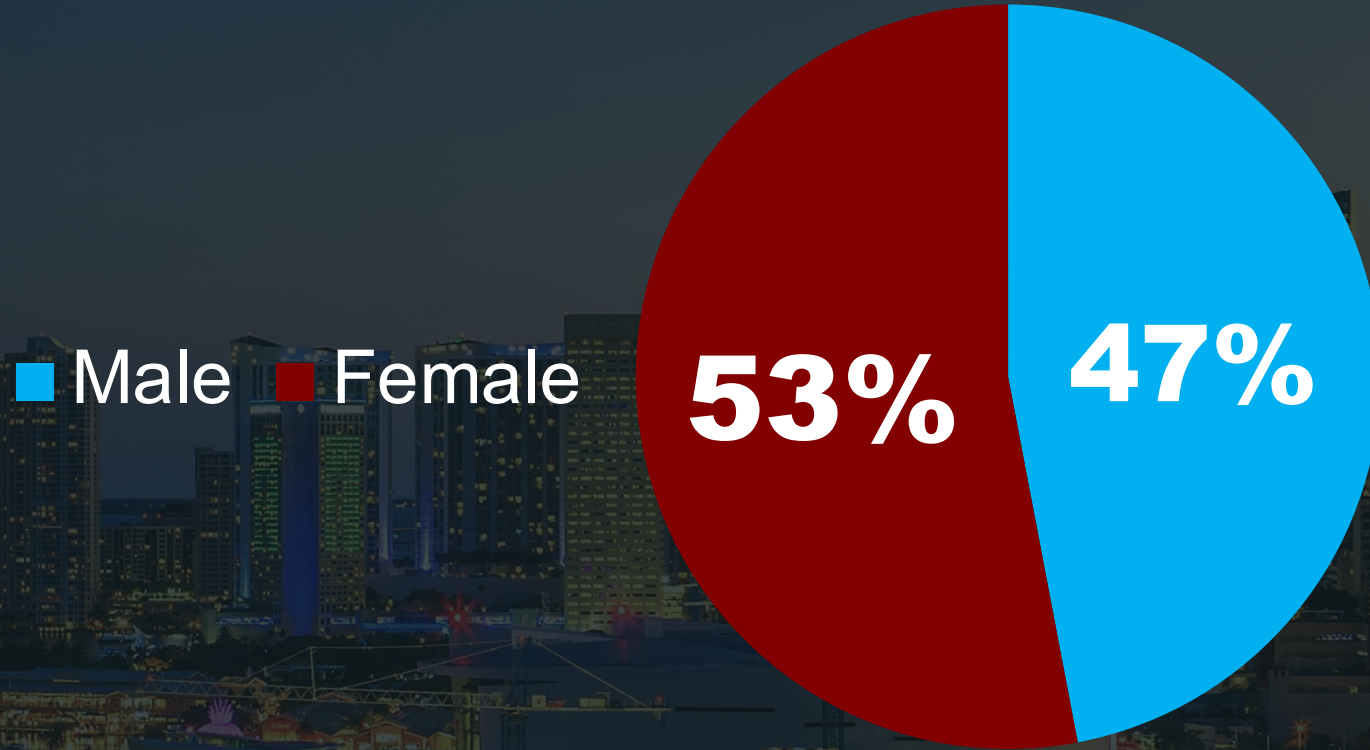


# In what country were you born?





# GENDER



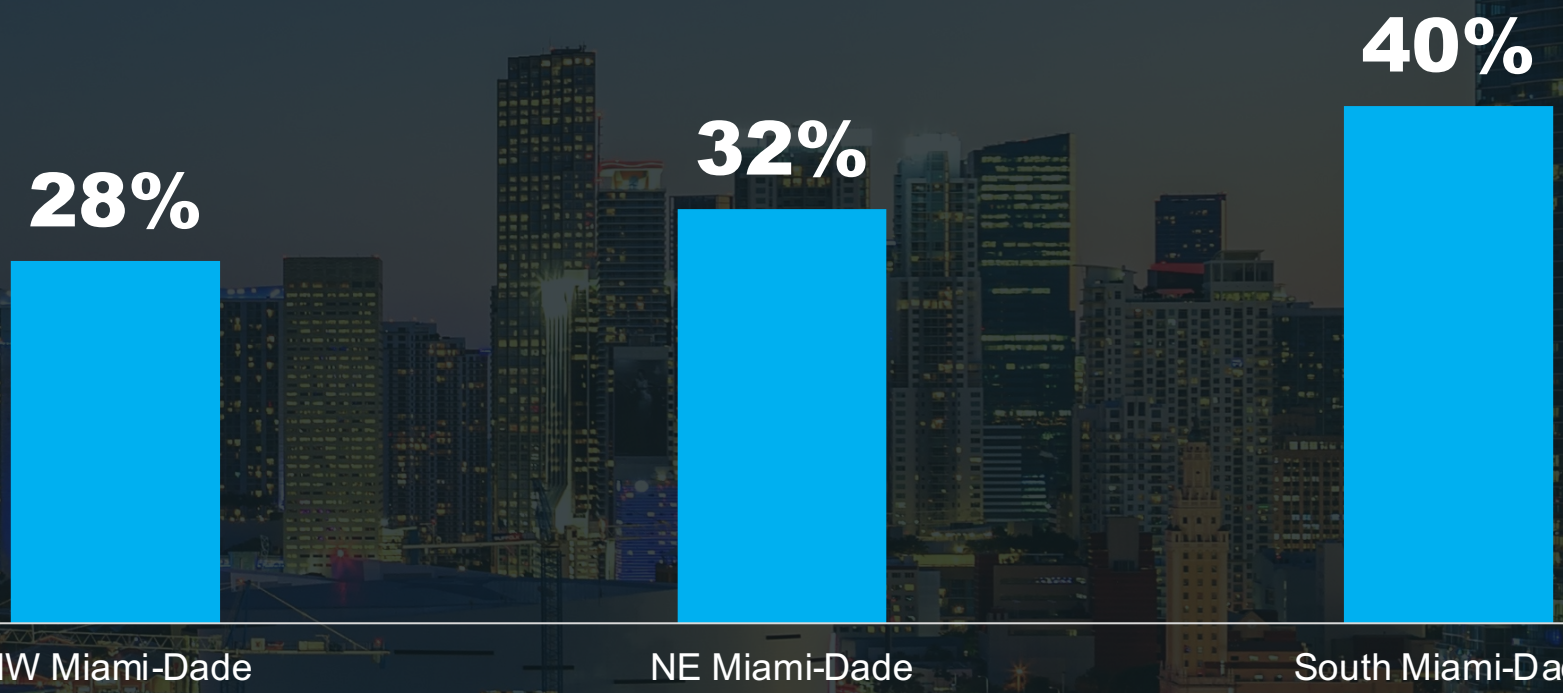
■ Male ■ Female

53%

47%



# REGION OF MIAMI-DADE



NW Miami-Dade

NE Miami-Dade

South Miami-Dade



# CONTACT

Bendixen & Amandi International (B&A) is a full-service public opinion research and communications consulting firm. B&A's research capabilities include conducting live operator telephone polling, focus groups, executive interviews, door-to-door interviewing, economic impact studies, hard to reach populations and multilingual research in more than 30 languages. Utilizing research as the core of our work, the firm specializes in providing sound strategic recommendations and developing impactful multi-media communications campaigns through the creation of TV/Radio commercials, digital advertising, direct mail and traditional print advertising. Since our founding in 1984, B&A has had the honor of conducting numerous complex and large scale projects for corporations, NGO's, governmental agencies, and political candidates across the United States and around the world.

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