

AMERICAN VIEWPOINT®

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To: Interested Parties
From: Linda DiVall, Josh Davidson, & Abbey Hendricks
Re: Recent Georgia Survey Findings
Date: March 11, 2022

The following outlines the key findings from a survey of n=600 likely Republican Primary voters in Georgia commissioned by Secure Democracy USA. Interviews were conducted March 1st-3rd, 2022, with approximately 50% of interviews conducted with a cell phone sample of those we can't reach on a landline. The margin of error for the full sample is 4.0% at the 95% confidence level.

Overview of the state of play in the GOP Primary

- Governor Brian Kemp currently leads the Gubernatorial race with 51% of the vote, followed by former Senator Perdue (35%) with 8% of primary voters being undecided.
- President Trump remains a popular figure among Republican primary voters with 88% viewing him favorably and 11% unfavorably.
- Enthusiasm to vote in the primary is strong, with 58% saying they are extremely enthusiastic (10 out of 1 to 10 scale) to vote in the primary, with an additional 17% being highly enthusiastic (8-9/10).

Republican voters are looking to the future when it comes to election policy and other top issues.

- When asked what the most important issue will be in deciding their vote, roughly one third (32%) of primary voters are focused on pocketbook issues such as jobs and the economy, cost of living, supply chain issues, or taxes. Only 13% cite voting and elections as their top issue.
- Republican primary voters overwhelmingly favor (71%) the election reform law passed last year, with over a majority (51%) saying they strongly favor the legislation. Traditional GOP voters (49% of the electorate) and Trump Movement voters (42% of primary voters) favor the reforms equally (73% Traditional GOP, 71% Trump Movement).
- Georgia GOP primary voters have more confidence (61%) that elections in Georgia will be conducted fairly and accurately compared to the rest of the country.
- A sizeable majority of primary voters (63%) agree with the following statement: "After increasing election security for Georgia election last year, politicians should leave our elections alone, and instead focus on other pressing issues."

GOP primary voters support efforts to combat election interference and strengthen election integrity.

- Republican primary voters have nearly universal agreement (93%) on letting local election officials count votes and tally results without harassment or threats of violence from outside political actors, with 85% strongly agreeing.
- State officials are considered trustworthy on election matters, with Governor Kemp being seen as the most trustworthy figure (75%) followed by local election officials (68%) and state legislators (60%).
- There is overwhelming agreement (87% of GOP primary voters) with the following statement: "Legislators should require post-election audits be performed only by qualified, duly appointed election officials."
- There is little appetite for partisan activists being able to inspect and make copies of a voter's completed ballot, with 64% disagreeing with that statement.

Likely Republican primary voters rely on different options to cast their ballot.

- A majority of the electorate plans to cast their primary ballot early in person (55%), while 34% plan to vote in person on Election Day, with 7% planning to vote by mail. Compared to the last pre-pandemic primary in 2018, there has been a sizeable shift towards early voting as only 25% voted early in person.
- Additionally, primary voters favor flexible voting options, with 57% agreeing with this statement: "Because not everyone has the same flexibility with voting, the options for early voting should be convenient to access because a one-size-fits-all approach does not work."
- GOP primary voters also favor the use of secure drop boxes (51% agree) as an alternative to return their mail ballots instead of relying on the U.S. Postal Service.