

Loyola Marymount University

CITY OF LA MAYORAL RACE DATA BRIEF

2022 LOS ANGELES PUBLIC OPINION SURVEY



Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA)

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ABOUT US

LOYOLA MARYMOUNT UNIVERSITY

LMU is a private Catholic university with 6,250 undergraduates, 2,150 graduate students and 1,100 law students from diverse backgrounds and many perspectives. Our seven colleges and schools boast best-in-the-nation programs in film and television, business, education and more. Our stunning campus in West Los Angeles is a sun-soaked oasis overlooking the Pacific coast and a model of sustainability. We're rooted in the heart of Los Angeles, a global capital for arts and entertainment, innovation and technology, business and entrepreneurship. Our mission is grounded in a centuries-old Jesuit educational tradition that produces extraordinary men and women dedicated to service and social justice. We're proud of more than 92,000 LMU alumni whose professional achievements are matched by a deep commitment to improving the lives of others. For more LMU news and events, please visit www.lmu.edu/news.

The Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University is one of the leading undergraduate research centers in the nation. We are a respected leader in public opinion surveys, exit polling, and leadership and community studies. Founded in 1996, StudyLA conducts groundbreaking research through its LA Votes exit poll project, LA Riots Anniversary Studies, and LA Public Opinion and Leaders Surveys. We provide rigorous, mentored research experiences for undergraduate students at Loyola Marymount University with an emphasis on hands-on field research. As the preamble to the LMU mission states, "We benefit from our location in Los Angeles, a dynamic city that brings into sharp focus the issues of our time and provides an ideal context for study, research, creative work, and active engagement. We invite men and women diverse in talents, interests, and cultural backgrounds to enrich our educational community." StudyLA brings this mission alive, taking pride in our work's emphasis on understanding and communicating the issues of our time. For more information about the results or methodology from this or other datasets from the Center for the Study of Los Angeles, please contact Brianne Gilbert, Managing Director, at brianne.gilbert@lmu.edu.

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ABOUT THIS STUDY

The 2022 Los Angeles Public Opinion Survey conducted by StudyLA involved 20-minute telephone sessions and online and face-to-face surveys with 2,002 adults (642 phone, 1,151 online, and 209 face-to-face) living in Los Angeles County. The survey was conducted in English, Spanish, Mandarin, and Korean from January 4th to February 10th, and respondents were asked a range of questions about quality-of-life perceptions and various civic issues. The margin of error is $\pm 3.0\%$ for the entire sample.

ABOUT THIS REPORT

The following report presents responses to the question about the 2022 Los Angeles mayoral election. Survey results are presented in four sections: (1) topline, or total responses for the question for city of LA self-identified registered voters ($n=815$) and city of LA respondents ($n=1,000$), (2) crosstabs, or the question crossed by major demographics for city of LA self-identified registered voters, and (3) crosstabs for city of LA respondents. This survey is not of likely voters but self-identified voters. The universe of this survey is not from the voter registration files, but from a random selection of city residents.

RECOMMENDED CITATION

Thomas and Dorothy Leavey Center for the Study of Los Angeles (2022). City of LA Mayoral Race Data Brief: 2022 Los Angeles Public Opinion Survey. Loyola Marymount University, Los Angeles, California.

QUESTIONS INCLUDED IN THIS REPORT:

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose? *Karen Bass, Member of Congress/Kevin de León, LA City Council Member/Joe Buscaino, LA City Council Member/Mike Feuer, LA City Attorney/Rick Caruso, Business leader/Mel Wilson, Civic leader and realtor/Jessica Lall, Business leader/Ramit Varma, Business leader/Someone else/Don't know*

TOPLINES (city of Los Angeles overall)

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

Karen Bass, Member of Congress	16.1
Kevin de León, LA City Council Member	12.1
Joe Buscaino, LA City Council Member	7.7
Mike Feuer, LA City Attorney	7.3
Rick Caruso, Business leader	6.0
Mel Wilson, Civic leader and realtor	4.0
Jessica Lall, Business leader	3.2
Ramit Varma, Business leader	2.3
Someone else/Don't know	41.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

Karen Bass, Member of Congress	13.7
Kevin de León, LA City Council Member	12.3
Joe Buscaino, LA City Council Member	6.8
Mike Feuer, LA City Attorney	6.4
Rick Caruso, Business leader	5.7
Mel Wilson, Civic leader and realtor	3.6
Jessica Lall, Business leader	3.4
Ramit Varma, Business leader	2.2
Someone else/Don't know	45.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

CROSSTABS (city of Los Angeles self-identified registered voters)

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	English	Spanish	Mandarin	Korean
Karen Bass, Member of Congress	17.6	0.0	3.4	10.6
Kevin de León, LA City Council Member	11.0	29.1	0.0	9.5
Joe Buscaino, LA City Council Member	7.6	8.5	4.9	6.2
Mike Feuer, LA City Attorney	7.9	0.0	0.0	11.7
Rick Caruso, Business leader	6.6	0.0	0.0	0.0
Mel Wilson, Civic leader and realtor	4.3	0.0	0.0	6.6
Jessica Lall, Business leader	3.3	3.1	0.0	0.0
Ramit Varma, Business leader	2.5	0.0	0.0	0.0
Someone else/Don't know	39.2	59.2	91.7	55.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Black	Asian	White	Latina/o
Karen Bass, Member of Congress	38.7	14.3	18.2	6.7
Kevin de León, LA City Council Member	5.0	9.7	11.4	16.5
Joe Buscaino, LA City Council Member	3.5	6.3	12.1	5.7
Mike Feuer, LA City Attorney	5.0	8.7	8.3	7.2
Rick Caruso, Business leader	3.0	2.6	5.6	6.7
Mel Wilson, Civic leader and realtor	1.1	6.7	3.4	4.9
Jessica Lall, Business leader	2.7	3.0	3.2	3.7
Ramit Varma, Business leader	4.1	0.7	2.4	2.3
Someone else/Don't know	36.9	48.1	35.5	46.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Karen Bass, Member of Congress	11.9	9.9	23.1	19.8
Kevin de León, LA City Council Member	16.0	15.9	7.9	7.7
Joe Buscaino, LA City Council Member	8.7	11.1	4.4	6.1
Mike Feuer, LA City Attorney	6.0	10.5	5.7	6.0
Rick Caruso, Business leader	4.2	6.4	8.8	2.0
Mel Wilson, Civic leader and realtor	8.4	4.5	2.2	0.3
Jessica Lall, Business leader	4.9	4.1	2.6	0.0
Ramit Varma, Business leader	3.8	3.9	0.2	1.0
Someone else/Don't know	36.2	33.5	45.0	57.1

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Rent home	Own home
Karen Bass, Member of Congress	19.6	12.9
Kevin de León, LA City Council Member	11.0	13.1
Joe Buscaino, LA City Council Member	4.7	10.4
Mike Feuer, LA City Attorney	5.3	9.1
Rick Caruso, Business leader	5.1	6.8
Mel Wilson, Civic leader and realtor	4.7	3.4
Jessica Lall, Business leader	4.8	1.8
Ramit Varma, Business leader	2.9	1.8
Someone else/Don't know	42.1	40.6

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Union member household	Not a union member household
Karen Bass, Member of Congress	16.7	15.9
Kevin de León, LA City Council Member	14.3	11.5
Joe Buscaino, LA City Council Member	12.2	6.4
Mike Feuer, LA City Attorney	8.4	7.0
Rick Caruso, Business leader	2.3	7.0
Mel Wilson, Civic leader and realtor	6.3	3.3
Jessica Lall, Business leader	4.7	2.8
Ramit Varma, Business leader	1.5	2.5
Someone else/Don't know	33.5	43.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	No children in household	One or more children in household
Karen Bass, Member of Congress	19.9	10.5
Kevin de León, LA City Council Member	9.9	15.4
Joe Buscaino, LA City Council Member	5.7	10.5
Mike Feuer, LA City Attorney	6.4	8.6
Rick Caruso, Business leader	5.8	6.2
Mel Wilson, Civic leader and realtor	2.6	6.1
Jessica Lall, Business leader	3.8	2.2
Ramit Varma, Business leader	1.8	2.9
Someone else/Don't know	44.1	37.6

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Liberal	Moderate	Conservative
Karen Bass, Member of Congress	22.9	13.5	6.5
Kevin de León, LA City Council Member	15.6	10.6	8.1
Joe Buscaino, LA City Council Member	8.3	8.9	4.9
Mike Feuer, LA City Attorney	6.7	8.3	7.6
Rick Caruso, Business leader	3.4	4.4	14.7
Mel Wilson, Civic leader and realtor	2.8	7.3	1.6
Jessica Lall, Business leader	3.3	4.6	0.8
Ramit Varma, Business leader	1.7	3.8	1.4
Someone else/Don't know	35.2	38.5	54.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Less than high school	High/tech school graduate	College degree	Graduate degree
Karen Bass, Member of Congress	4.5	11.9	19.4	19.8
Kevin de León, LA City Council Member	15.1	11.3	12.5	11.7
Joe Buscaino, LA City Council Member	0.0	8.6	5.3	14.2
Mike Feuer, LA City Attorney	4.3	5.3	9.2	7.3
Rick Caruso, Business leader	0.0	7.3	6.6	4.1
Mel Wilson, Civic leader and realtor	5.9	3.5	4.0	4.2
Jessica Lall, Business leader	5.4	3.6	2.7	3.0
Ramit Varma, Business leader	0.0	3.9	1.7	1.4
Someone else/Don't know	64.8	44.6	38.5	34.3

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Under \$40K	\$40K-<\$69K	\$70K-<\$99K	\$100K-<\$149K	\$150K+
Karen Bass, Member of Congress	18.7	13.6	13.4	15.5	18.8
Kevin de León, LA City Council Member	11.6	11.1	13.1	17.3	13.4
Joe Buscaino, LA City Council Member	7.2	5.6	6.2	11.8	13.3
Mike Feuer, LA City Attorney	4.9	5.7	11.1	13.2	7.8
Rick Caruso, Business leader	2.8	7.7	5.8	4.2	13.7
Mel Wilson, Civic leader and realtor	3.3	3.0	7.9	2.6	5.2
Jessica Lall, Business leader	5.7	2.7	3.1	3.4	0.0
Ramit Varma, Business leader	2.8	3.1	1.3	3.1	1.0
Someone else/Don't know	43.0	47.5	38.0	28.9	26.8

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Man	Woman
Karen Bass, Member of Congress	12.3	18.4
Kevin de León, LA City Council Member	14.2	10.4
Joe Buscaino, LA City Council Member	9.2	6.1
Mike Feuer, LA City Attorney	6.3	8.6
Rick Caruso, Business leader	7.2	4.9
Mel Wilson, Civic leader and realtor	4.9	2.8
Jessica Lall, Business leader	2.8	3.4
Ramit Varma, Business leader	3.4	1.0
Someone else/Don't know	39.7	44.3

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Identify as LGBTQ	Do not identify as LGBTQ
Karen Bass, Member of Congress	22.5	15.0
Kevin de León, LA City Council Member	13.0	12.0
Joe Buscaino, LA City Council Member	7.3	7.7
Mike Feuer, LA City Attorney	5.6	7.6
Rick Caruso, Business leader	7.6	5.8
Mel Wilson, Civic leader and realtor	4.4	3.9
Jessica Lall, Business leader	10.5	2.1
Ramit Varma, Business leader	2.2	2.3
Someone else/Don't know	26.8	43.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 26+ years
Karen Bass, Member of Congress	6.3	22.9	17.5	14.8
Kevin de León, LA City Council Member	24.1	13.3	10.9	11.0
Joe Buscaino, LA City Council Member	2.9	6.4	11.0	7.3
Mike Feuer, LA City Attorney	0.8	8.5	5.6	8.3
Rick Caruso, Business leader	8.9	5.2	7.9	5.1
Mel Wilson, Civic leader and realtor	3.1	5.0	5.1	3.4
Jessica Lall, Business leader	5.7	6.4	2.0	2.6
Ramit Varma, Business leader	0.9	4.0	3.2	1.7
Someone else/Don't know	47.4	28.4	36.8	45.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Has disability/medical condition	No disability/medical condition
Karen Bass, Member of Congress	22.4	14.0
Kevin de León, LA City Council Member	8.0	13.5
Joe Buscaino, LA City Council Member	6.4	8.1
Mike Feuer, LA City Attorney	9.0	6.6
Rick Caruso, Business leader	8.4	5.2
Mel Wilson, Civic leader and realtor	3.9	4.1
Jessica Lall, Business leader	3.6	3.0
Ramit Varma, Business leader	2.5	2.2
Someone else/Don't know	35.8	43.2

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

CROSSTABS (city of Los Angeles overall)

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	English	Spanish	Mandarin	Korean
Karen Bass, Member of Congress	15.8	0.0	6.6	7.8
Kevin de León, LA City Council Member	10.9	24.4	6.2	14.9
Joe Buscaino, LA City Council Member	7.1	4.3	3.3	13.9
Mike Feuer, LA City Attorney	7.0	0.0	13.4	8.6
Rick Caruso, Business leader	6.7	0.0	1.7	0.0
Mel Wilson, Civic leader and realtor	4.1	0.0	1.4	4.9
Jessica Lall, Business leader	3.4	3.7	3.8	0.0
Ramit Varma, Business leader	2.6	0.0	0.0	0.0
Someone else/Don't know	42.5	67.6	63.5	49.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Black	Asian	White	Latina/o
Karen Bass, Member of Congress	36.9	11.3	17.4	5.3
Kevin de León, LA City Council Member	4.5	10.7	11.1	16.1
Joe Buscaino, LA City Council Member	3.8	6.8	12.0	4.1
Mike Feuer, LA City Attorney	5.3	9.0	8.0	5.2
Rick Caruso, Business leader	2.7	2.6	5.5	6.3
Mel Wilson, Civic leader and realtor	1.0	5.2	3.2	4.1
Jessica Lall, Business leader	2.5	2.8	3.3	4.1
Ramit Varma, Business leader	3.7	3.1	2.3	1.7
Someone else/Don't know	39.7	48.5	37.3	53.1

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Karen Bass, Member of Congress	10.4	8.9	19.6	16.3
Kevin de León, LA City Council Member	15.8	13.6	10.7	7.6
Joe Buscaino, LA City Council Member	7.2	9.7	4.4	5.2
Mike Feuer, LA City Attorney	5.4	9.1	5.1	5.4
Rick Caruso, Business leader	4.3	6.1	7.8	3.0
Mel Wilson, Civic leader and realtor	6.7	4.6	1.8	0.2
Jessica Lall, Business leader	4.6	5.5	2.2	0.0
Ramit Varma, Business leader	3.0	4.2	0.2	0.8
Someone else/Don't know	42.6	38.2	48.2	61.3

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Rent home	Own home
Karen Bass, Member of Congress	15.1	12.2
Kevin de León, LA City Council Member	11.9	12.9
Joe Buscaino, LA City Council Member	4.4	9.5
Mike Feuer, LA City Attorney	4.6	8.5
Rick Caruso, Business leader	4.9	6.7
Mel Wilson, Civic leader and realtor	3.8	3.4
Jessica Lall, Business leader	4.7	2.1
Ramit Varma, Business leader	2.4	1.9
Someone else/Don't know	48.3	42.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Union member household	Not a union member household
Karen Bass, Member of Congress	15.3	13.4
Kevin de León, LA City Council Member	14.5	11.9
Joe Buscaino, LA City Council Member	11.7	5.6
Mike Feuer, LA City Attorney	7.9	6.1
Rick Caruso, Business leader	2.1	6.6
Mel Wilson, Civic leader and realtor	6.3	2.9
Jessica Lall, Business leader	4.3	3.2
Ramit Varma, Business leader	1.4	2.4
Someone else/Don't know	36.5	47.8

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	No children in household	One or more children in household
Karen Bass, Member of Congress	16.7	9.4
Kevin de León, LA City Council Member	11.1	14.2
Joe Buscaino, LA City Council Member	5.2	9.1
Mike Feuer, LA City Attorney	5.7	7.5
Rick Caruso, Business leader	5.5	6.1
Mel Wilson, Civic leader and realtor	2.2	5.6
Jessica Lall, Business leader	4.1	2.5
Ramit Varma, Business leader	2.1	2.4
Someone else/Don't know	47.4	43.3

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Liberal	Moderate	Conservative
Karen Bass, Member of Congress	21.3	11.3	5.0
Kevin de León, LA City Council Member	16.0	9.2	12.6
Joe Buscaino, LA City Council Member	7.8	7.8	4.4
Mike Feuer, LA City Attorney	6.3	7.3	6.2
Rick Caruso, Business leader	3.7	4.1	12.1
Mel Wilson, Civic leader and realtor	3.1	5.7	1.7
Jessica Lall, Business leader	3.8	5.1	0.6
Ramit Varma, Business leader	1.9	3.1	1.6
Someone else/Don't know	36.1	46.4	55.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Registered to vote	Not registered to vote
Karen Bass, Member of Congress	16.1	3.7
Kevin de León, LA City Council Member	12.1	13.6
Joe Buscaino, LA City Council Member	7.7	3.1
Mike Feuer, LA City Attorney	7.3	2.8
Rick Caruso, Business leader	6.0	4.6
Mel Wilson, Civic leader and realtor	4.0	1.8
Jessica Lall, Business leader	3.2	4.6
Ramit Varma, Business leader	2.3	1.8
Someone else/Don't know	41.5	64.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Less than high school	High/tech school graduate	College degree	Graduate degree
Karen Bass, Member of Congress	2.6	10.0	17.7	18.6
Kevin de León, LA City Council Member	14.3	11.4	13.6	11.0
Joe Buscaino, LA City Council Member	0.0	7.0	5.6	13.4
Mike Feuer, LA City Attorney	2.5	4.3	8.6	8.2
Rick Caruso, Business leader	1.3	6.7	6.2	4.7
Mel Wilson, Civic leader and realtor	4.7	3.1	3.7	4.0
Jessica Lall, Business leader	8.4	3.7	2.5	2.9
Ramit Varma, Business leader	0.0	2.8	1.9	2.6
Someone else/Don't know	66.1	51.0	40.2	34.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Under \$40K	\$40K-<\$69K	\$70K-<\$99K	\$100K-<\$149K	\$150K+
Karen Bass, Member of Congress	14.0	12.2	12.4	15.1	17.5
Kevin de León, LA City Council Member	11.6	11.9	13.6	17.2	15.3
Joe Buscaino, LA City Council Member	5.6	5.4	6.2	12.2	12.3
Mike Feuer, LA City Attorney	3.3	5.6	11.6	13.3	7.6
Rick Caruso, Business leader	2.4	8.1	5.2	4.1	13.6
Mel Wilson, Civic leader and realtor	3.1	2.7	7.1	2.6	4.8
Jessica Lall, Business leader	5.8	3.0	3.1	3.3	0.0
Ramit Varma, Business leader	1.9	3.2	1.5	3.6	1.9
Someone else/Don't know	52.3	47.9	39.3	28.6	26.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Man	Woman
Karen Bass, Member of Congress	10.8	15.0
Kevin de León, LA City Council Member	14.8	10.6
Joe Buscaino, LA City Council Member	8.1	5.6
Mike Feuer, LA City Attorney	5.8	7.4
Rick Caruso, Business leader	7.1	4.6
Mel Wilson, Civic leader and realtor	4.2	2.9
Jessica Lall, Business leader	3.3	3.0
Ramit Varma, Business leader	3.4	1.0
Someone else/Don't know	42.6	50.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Identify as LGBTQ	Do not identify as LGBTQ
Karen Bass, Member of Congress	21.7	12.5
Kevin de León, LA City Council Member	12.8	12.4
Joe Buscaino, LA City Council Member	6.8	6.8
Mike Feuer, LA City Attorney	4.6	6.7
Rick Caruso, Business leader	7.7	5.5
Mel Wilson, Civic leader and realtor	3.6	3.6
Jessica Lall, Business leader	10.6	2.4
Ramit Varma, Business leader	1.8	2.2
Someone else/Don't know	30.4	47.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 26+ years
Karen Bass, Member of Congress	5.5	19.6	14.6	12.8
Kevin de León, LA City Council Member	21.3	12.7	11.3	11.6
Joe Buscaino, LA City Council Member	4.2	6.4	8.7	6.5
Mike Feuer, LA City Attorney	3.6	7.3	4.4	7.4
Rick Caruso, Business leader	9.1	4.4	6.0	5.5
Mel Wilson, Civic leader and realtor	2.5	4.2	4.3	3.3
Jessica Lall, Business leader	7.5	5.4	2.5	2.8
Ramit Varma, Business leader	2.4	3.4	2.6	1.6
Someone else/Don't know	44.0	36.6	45.6	48.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Has disability/medical condition	No disability/medical condition
Karen Bass, Member of Congress	19.8	11.9
Kevin de León, LA City Council Member	8.2	13.6
Joe Buscaino, LA City Council Member	6.2	7.0
Mike Feuer, LA City Attorney	8.0	5.9
Rick Caruso, Business leader	7.4	5.2
Mel Wilson, Civic leader and realtor	3.4	3.6
Jessica Lall, Business leader	3.2	3.5
Ramit Varma, Business leader	2.2	2.2
Someone else/Don't know	41.6	47.1

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

ADDENDUM: Responses from city of Los Angeles self-identified registered voters who selected one of the names from the survey

These data are provided for context only. StudyLA recommends reporting percentages from the previous tables on pages 3-13 since those numbers more accurately reflect the current depiction of preferences in the mayoral race.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

Karen Bass, Member of Congress	27.5
Kevin de León, LA City Council Member	20.7
Joe Buscaino, LA City Council Member	13.1
Mike Feuer, LA City Attorney	12.4
Rick Caruso, Business leader	10.2
Mel Wilson, Civic leader and realtor	6.8
Jessica Lall, Business leader	5.4
Ramit Varma, Business leader	3.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	English	Spanish	Mandarin	Korean
Karen Bass, Member of Congress	28.9	0.0	41.1	23.7
Kevin de León, LA City Council Member	18.1	71.4	0.0	21.2
Joe Buscaino, LA City Council Member	12.6	20.9	58.9	13.8
Mike Feuer, LA City Attorney	12.9	0.0	0.0	26.3
Rick Caruso, Business leader	10.9	0.0	0.0	0.0
Mel Wilson, Civic leader and realtor	7.1	0.0	0.0	14.9
Jessica Lall, Business leader	5.4	7.6	0.0	0.0
Ramit Varma, Business leader	4.1	0.0	0.0	0.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Black	Asian	White	Latina/o
Karen Bass, Member of Congress	61.3	27.6	28.2	12.4
Kevin de León, LA City Council Member	8.0	18.6	17.6	30.8
Joe Buscaino, LA City Council Member	5.5	12.2	18.7	10.6
Mike Feuer, LA City Attorney	7.9	16.7	12.9	13.4
Rick Caruso, Business leader	4.7	4.9	8.6	12.4
Mel Wilson, Civic leader and realtor	1.7	12.8	5.3	9.1
Jessica Lall, Business leader	4.3	5.8	4.9	6.8
Ramit Varma, Business leader	6.6	1.3	3.7	4.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Karen Bass, Member of Congress	18.6	14.9	42.0	46.2
Kevin de León, LA City Council Member	25.1	23.9	14.4	17.9
Joe Buscaino, LA City Council Member	13.6	16.8	8.0	14.3
Mike Feuer, LA City Attorney	9.4	15.9	10.4	14.0
Rick Caruso, Business leader	6.5	9.7	16.1	4.6
Mel Wilson, Civic leader and realtor	13.2	6.8	3.9	0.7
Jessica Lall, Business leader	7.7	6.2	4.7	0.0
Ramit Varma, Business leader	5.9	5.9	0.4	2.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Rent home	Own home
Karen Bass, Member of Congress	33.9	21.7
Kevin de León, LA City Council Member	18.9	22.0
Joe Buscaino, LA City Council Member	8.1	17.5
Mike Feuer, LA City Attorney	9.1	15.4
Rick Caruso, Business leader	8.8	11.5
Mel Wilson, Civic leader and realtor	8.1	5.8
Jessica Lall, Business leader	8.2	3.0
Ramit Varma, Business leader	4.9	3.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Union member household	Not a union member household
Karen Bass, Member of Congress	25.1	28.2
Kevin de León, LA City Council Member	21.6	20.4
Joe Buscaino, LA City Council Member	18.4	11.3
Mike Feuer, LA City Attorney	12.6	12.4
Rick Caruso, Business leader	3.5	12.5
Mel Wilson, Civic leader and realtor	9.5	5.9
Jessica Lall, Business leader	7.0	4.9
Ramit Varma, Business leader	2.3	4.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	No children in household	One or more children in household
Karen Bass, Member of Congress	35.6	16.8
Kevin de León, LA City Council Member	17.7	24.7
Joe Buscaino, LA City Council Member	10.2	16.9
Mike Feuer, LA City Attorney	11.4	13.7
Rick Caruso, Business leader	10.4	9.9
Mel Wilson, Civic leader and realtor	4.6	9.8
Jessica Lall, Business leader	6.9	3.6
Ramit Varma, Business leader	3.3	4.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Liberal	Moderate	Conservative
Karen Bass, Member of Congress	35.4	21.9	14.2
Kevin de León, LA City Council Member	24.1	17.2	17.8
Joe Buscaino, LA City Council Member	12.8	14.6	10.8
Mike Feuer, LA City Attorney	10.4	13.5	16.7
Rick Caruso, Business leader	5.3	7.2	32.3
Mel Wilson, Civic leader and realtor	4.4	11.9	3.5
Jessica Lall, Business leader	5.1	7.5	1.7
Ramit Varma, Business leader	2.6	6.1	3.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Less than high school	High/tech school graduate	College degree	Graduate degree
Karen Bass, Member of Congress	12.7	21.4	31.5	30.1
Kevin de León, LA City Council Member	43.0	20.5	20.4	17.8
Joe Buscaino, LA City Council Member	0.0	15.6	8.7	21.6
Mike Feuer, LA City Attorney	12.1	9.5	15.0	11.1
Rick Caruso, Business leader	0.0	13.2	10.7	6.3
Mel Wilson, Civic leader and realtor	16.9	6.4	6.5	6.4
Jessica Lall, Business leader	15.3	6.4	4.4	4.6
Ramit Varma, Business leader	0.0	7.0	2.8	2.1

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Under \$40K	\$40K-<\$69K	\$70K-<\$99K	\$100K-<\$149K	\$150K+
Karen Bass, Member of Congress	32.8	25.9	21.7	21.8	25.7
Kevin de León, LA City Council Member	20.4	21.1	21.2	24.3	18.3
Joe Buscaino, LA City Council Member	12.6	10.7	10.0	16.6	18.1
Mike Feuer, LA City Attorney	8.6	10.9	18.0	18.5	10.6
Rick Caruso, Business leader	4.9	14.6	9.3	5.9	18.7
Mel Wilson, Civic leader and realtor	5.8	5.7	12.7	3.7	7.1
Jessica Lall, Business leader	10.0	5.2	5.1	4.7	0.0
Ramit Varma, Business leader	5.0	5.9	2.1	4.4	1.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Man	Woman
Karen Bass, Member of Congress	20.4	33.1
Kevin de León, LA City Council Member	23.5	18.7
Joe Buscaino, LA City Council Member	15.2	10.9
Mike Feuer, LA City Attorney	10.4	15.5
Rick Caruso, Business leader	11.9	8.8
Mel Wilson, Civic leader and realtor	8.2	5.0
Jessica Lall, Business leader	4.6	6.2
Ramit Varma, Business leader	5.7	1.8

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Identify as LGBTQ	Do not identify as LGBTQ
Karen Bass, Member of Congress	30.8	26.6
Kevin de León, LA City Council Member	17.8	21.3
Joe Buscaino, LA City Council Member	10.0	13.7
Mike Feuer, LA City Attorney	7.6	13.4
Rick Caruso, Business leader	10.4	10.2
Mel Wilson, Civic leader and realtor	6.0	7.0
Jessica Lall, Business leader	14.4	3.8
Ramit Varma, Business leader	3.0	4.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 26+ years
Karen Bass, Member of Congress	12.0	32.0	27.6	27.3
Kevin de León, LA City Council Member	45.8	18.6	17.3	20.3
Joe Buscaino, LA City Council Member	5.5	8.9	17.4	13.4
Mike Feuer, LA City Attorney	1.5	11.8	8.8	15.3
Rick Caruso, Business leader	16.9	7.2	12.5	9.5
Mel Wilson, Civic leader and realtor	5.8	7.0	8.1	6.3
Jessica Lall, Business leader	10.8	8.9	3.2	4.8
Ramit Varma, Business leader	1.7	5.6	5.0	3.1

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

[Asked of city of Los Angeles residents only] *Of self-identified registered voters:* Later this year in June, the city of Los Angeles will vote for its next mayor to replace Eric Garcetti. If you were voting today, which candidate would you choose?

	Has disability/medical condition	No disability/medical condition
Karen Bass, Member of Congress	34.9	24.7
Kevin de León, LA City Council Member	12.5	23.8
Joe Buscaino, LA City Council Member	9.9	14.3
Mike Feuer, LA City Attorney	14.1	11.7
Rick Caruso, Business leader	13.1	9.2
Mel Wilson, Civic leader and realtor	6.0	7.1
Jessica Lall, Business leader	5.7	5.4
Ramit Varma, Business leader	3.8	3.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 461 self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. Response options randomized. Jessica Lall withdrew from the race while the survey was being administered.

Appendix

DEMOGRAPHICS (city of Los Angeles self-identified registered voters)

StudyLA recommends using caution when interpreting results for sub groups with small sample sizes.

Language survey was administered.

	Unweighted frequencies	Weighted percentages
English	731	90.3
Spanish	26	7.1
Mandarin	27	1.2
Korean	31	1.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

Which ethnic group do you consider yourself a part of or feel closest to?

	Unweighted frequencies	Weighted percentages
Black	169	9.6
Asian	175	11.2
White	264	36.5
Latina/o	202	38.8
Other*	5	3.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. *Response option "other" is excluded from this report as the category represents less than 2% of the unweighted sample.

Age categories

	Unweighted frequencies	Weighted percentages
Ages 18-29	160	22.8
Ages 30-44	247	29.9
Ages 45-64	215	31.5
Ages 65+	193	15.8

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

Do you rent your home, are you buying it with a mortgage, or is it entirely paid for?

	Unweighted frequencies	Weighted percentages
Rent home	385	47.0
Own home	422	53.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

Is someone in your household a member of a union?

	Unweighted frequencies	Weighted percentages
Union member household	177	22.0
Not a union member household	638	78.0

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

How many children 17 years or younger live in your household?

	Unweighted frequencies	Weighted percentages
No children in household	529	59.6
One or more children in household	285	40.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

Politically, do you consider yourself to be....?

	Unweighted frequencies	Weighted percentages
Liberal	349	46.0
Moderate	280	33.6
Conservative	162	20.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

What is the last grade or level you completed in school?

	Unweighted frequencies	Weighted percentages
Less than high school	39	5.9
High school or tech school graduate	251	32.7
College degree	372	43.6
Graduate degree	150	17.8

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

Which income category best describes your total household income?

	Unweighted frequencies	Weighted percentages
Under \$40K	226	29.6
\$40K-<\$69K	197	25.8
\$70K-<\$99K	143	18.1
\$100K-<\$149K	95	12.0
\$150K+	103	14.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

Do you describe yourself as a man, a woman or in some other way?

	Unweighted frequencies	Weighted percentages
Man	357	50.5
Woman	450	47.7
In another way/some other way*	7	1.8

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey. *Response options "in another/some other way" are excluded from this report as the category represents less than 2% of the unweighted sample.

Do you personally identify as a member of the LGBTQ (lesbian, gay, bisexual, transgender, or queer) community?

	Unweighted frequencies	Weighted percentages
Identify as LGBTQ	87	12.7
Do not identify as LGBTQ	723	87.3

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

How many years have you lived in the Los Angeles region?

	Unweighted frequencies	Weighted percentages
Lived here 5 years or less	60	6.5
Lived here 6-15 years	100	13.5
Lived here 16-25 years	166	22.3
Lived here 26+ years	483	57.6

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

Do you have a disability (including physical, intellectual, psychiatric, or sensory disabilities) or a medical condition?

	Unweighted frequencies	Weighted percentages
Has disability/medical condition	181	24.3
No disability/medical condition	629	75.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 815 city of Los Angeles self-identified registered voters of the 2022 Los Angeles Public Opinion Survey.

DEMOGRAPHICS (city of Los Angeles overall)

Language survey was administered.

	Unweighted frequencies	Weighted percentages
English	846	84.8
Spanish	53	11.4
Mandarin	60	2.3
Korean	41	1.6

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Which ethnic group do you consider yourself a part of or feel closest to?

	Unweighted frequencies	Weighted percentages
Black	186	8.6
Asian	252	12.9
White	282	31.5
Latina/o	275	43.8
Other*	5	3.2

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. *Response option "other" is excluded from this report as the category represents less than 2% of the unweighted sample.

Age categories

	Unweighted frequencies	Weighted percentages
Ages 18-29	215	24.7
Ages 30-44	307	29.1
Ages 45-64	255	30.6
Ages 65+	223	15.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Do you rent your home, are you buying it with a mortgage, or is it entirely paid for?

	Unweighted frequencies	Weighted percentages
Rent home	523	52.6
Own home	464	47.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Is someone in your household a member of a union?

	Unweighted frequencies	Weighted percentages
Union member household	191	19.5
Not a union member household	802	80.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

How many children 17 years or younger live in your household?

	Unweighted frequencies	Weighted percentages
No children in household	646	59.5
One or more children in household	348	40.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Politically, do you consider yourself to be....?

	Unweighted frequencies	Weighted percentages
Liberal	392	42.4
Moderate	362	35.7
Conservative	204	21.9

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Are you a registered voter?

	Unweighted frequencies	Weighted percentages
Registered to vote	815	81.3
Not registered to vote	178	18.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

What is the last grade or level you completed in school?

	Unweighted frequencies	Weighted percentages
Less than high school	62	8.1
High school or tech school graduate	338	36.6
College degree	427	39.9
Graduate degree	164	15.4

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Which income category best describes your total household income?

	Unweighted frequencies	Weighted percentages
Under \$40K	317	36.0
\$40K-<\$69K	241	24.9
\$70K-<\$99K	161	16.4
\$100K-<\$149K	100	10.0
\$150K+	114	12.7

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Do you describe yourself as a man, a woman or in some other way?

	Unweighted frequencies	Weighted percentages
Man	426	48.1
Woman	559	49.7
In another way/some other way*	12	2.2

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey. *Response options "in another/some other way" are excluded from this report as the category represents less than 2% of the unweighted sample.

Do you personally identify as a member of the LGBTQ (lesbian, gay, bisexual, transgender, or queer) community?

	Unweighted frequencies	Weighted percentages
Identify as LGBTQ	103	12.5
Do not identify as LGBTQ	888	87.5

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

How many years have you lived in the Los Angeles region?

	Unweighted frequencies	Weighted percentages
Lived here 5 years or less	91	7.8
Lived here 6-15 years	136	13.9
Lived here 16-25 years	215	23.9
Lived here 26+ years	547	54.3

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

Do you have a disability (including physical, intellectual, psychiatric, or sensory disabilities) or a medical condition?

	Unweighted frequencies	Weighted percentages
Has disability/medical condition	202	22.4
No disability/medical condition	791	77.6

Source and notes: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,000 city of Los Angeles adult respondents of the 2022 Los Angeles Public Opinion Survey.

2022 LOS ANGELES PUBLIC OPINION SURVEY METHODOLOGY

As part of Forecast LA's unique approach to forecasting in the Los Angeles region, the Center for the Study of Los Angeles (StudyLA) conducted an outlook survey. The Los Angeles Public Opinion Survey involved 20-minute telephone sessions, online surveys, and face-to-face surveys with more than 2,000 adults living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic well-being, and various civic issues.

SAMPLING AND SCREENERS

The protocol for this study involved asking potential respondents a series of questions, referred to as screeners, which were used to ensure that the person lived within the county and was at least 18 years old. The target sample size was 1,000 residents from the city of Los Angeles and 1,000 residents from Los Angeles County who live outside of the city of LA.

The online portion was comprised of responses from double opt-in respondents who have agreed to participate in surveys with ISA Corp.'s SoapBoxSample. SoapBoxSample uses a proprietary panel called MySoapBox that employs a variety of methodologies and recruitment channels (such as online, phone, and face-to-face) to ensure representative results. In addition, SoapBoxSample employs a large network of panel partners worldwide to achieve non-biased samples. Real-time sampling and survey publishing services were also used to target respondents outside of the initial reach. For all methods, adult respondents in the city of LA were targeted and then randomly selected within their group. The online survey had a target sample size of 1,150 respondents.

Immediately after online surveys began, an initial random digit dial (RDD) sample was employed. The RDD sample was drawn by determining the active phone exchanges (the first three numbers of a seven-digit phone number) and blocks within a given sampling area (in this case, by the zip codes that comprise the city). A random list of all active residential and cell phone numbers in the area was produced. This method includes both listed and unlisted phone numbers. Both the random digit dial landline and cell phone samples were provided by Marketing Systems Group (MSG). The first quota was a random digit dialing of approximately 100 residents. Listed samples were used to meet particular quotas for racial/ethnic categories and geographic location. The racial/ethnic and geographic quotas were determined based on the earlier fallout: 350 Black residents, 500 Asian residents, and 350 residents from the San Fernando Valley (only within the city of LA). Given the demographic proportion of Latina/o and white residents in the region, as expected, both groups naturally fell out from the initial wave of online and phone respondents.

The face-to-face survey collection was comprised of in-person intercept surveys across LA County. Trained survey administrators recruited survey participants to complete the online version of the survey.

StudyLA conducted all aspects of survey development, the sampling plan, data processing (e.g., data cleaning and weighting), analysis, and dissemination of its findings. Throughout the data collection process, StudyLA worked closely with Interviewing Service of America (ISA Corp.) to oversee the successful implementation of the sampling plan. ISA Corp. is a data collection firm headquartered in Los Angeles.

DATA COLLECTION

Phone surveys were conducted the first four full weeks in January 2022 and first two weeks in February between the hours of 4:30pm and 9pm during the week, 10am to 4pm on Saturday, and 12am to 5pm on Sunday. The survey was translated into Spanish, Mandarin, and Korean and translators who speak these languages were available to conduct interviews for residents who only spoke or were more comfortable speaking one of these languages.

The online and face-to-face surveys ran concurrent with the phone survey and were available in both English and Spanish. The margin of sampling error is $\pm 3\%$ for the entire sample of 2,002 residents, not adjusted for weighting or design effects. Sampling error is only one of many possible sources of error and there may be other unmeasured error in this or any other public opinion poll. StudyLA is a charter member of the Transparency Initiative of the American Association for Public Opinion Research. The 2,002 responses collected for this survey were weighted based on respondents' self-identified racial and ethnic group, gender, age, and geographic location matching them to the most recently available population parameters from the American Community Survey (ACS) estimates and the 2020 Census.

SURVEY FUNDERS

As with all research projects at StudyLA, funding for this project came from a variety of donors (including the university's own internal funds) throughout the year. Donors are not involved in any aspect of project design and data dissemination. All StudyLA funders are aware that their donations can be applied to any one of the numerous research projects StudyLA conducts. To find out more about StudyLA's funders, contact Brianne Gilbert at brianne.gilbert@lmu.edu.